

Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D. C. 20554

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FOR IMMEDIATE RELEASE: January 18, 2013

NEWS MEDIA CONTACT: Justin Cole, 202-418-8191 Email: justin.cole@fcc.gov

# FCC CHAIRMAN JULIUS GENACHOWSKI ISSUES GIGABIT CITY CHALLENGE TO PROVIDERS, LOCAL, AND STATE GOVERNMENTS TO BRING AT LEAST ONE ULTRA-FAST GIGABIT INTERNET COMMUNITY TO EVERY STATE IN U.S. BY 2015

#### FCC'S BROADBAND ACCELERATION INITIATIVE TO FOSTER GIGABIT GOAL

Washington, D.C. – Today at the U.S. Conference of Mayors Winter Meeting, FCC Chairman Julius Genachowski called for at least one gigabit community in all 50 states by 2015. Challenging broadband providers and state and municipal community leaders to come together to meet this "Gigabit City Challenge," Chairman Genachowski said that establishing gigabit communities nationwide will accelerate the creation of a critical mass of markets and innovation hubs with ultra-fast Internet speeds.

Chairman Genachowski said, "American economic history teaches a clear lesson about infrastructure. If we build it, innovation will come. The U.S. needs a critical mass of gigabit communities nationwide so that innovators can develop next-generation applications and services that will drive economic growth and global competitiveness."

Speeds of one gigabit per second are approximately 100 times faster than the average fixed high-speed Internet connection. At gigabit speeds, connections can handle multiple streams of large-format, high-definition content like online video calls, movies, and immersive educational experiences. Networks cease to be hurdles to applications, so it no longer matters whether medical data, high-definition video, or online services are in the same building or miles away across the state.

Gigabit communities spur innovators to create new businesses and industries, spark connectivity among citizens and services, and incentivize investment in high-tech industries. Today, approximately 42 communities in 14 states are served by ultra-high-speed fiber Internet providers, according to the Fiber to the Home Council.

To help communities meet the Gigabit City Challenge, Chairman Genachowski announced plans to create a new online clearinghouse of best practices to collect and disseminate information about how to lower the costs and increase the speed of broadband deployment nationwide, including to create gigabit communities. At the U.S. Conference of Mayors meeting, Chairman Genachowski proposed working jointly with the U.S. Conference of Mayors on the best-practices clearinghouse effort.

Chairman Genachowski also announced that the FCC will hold workshops on gigabit communities. The workshops will convene leaders from the gigabit community ecosystem—including broadband providers, and state and municipal leaders— to evaluate barriers, increase incentives, and lower the costs of speeding gigabit network deployment. Together, the workshops will inform the Commission's

clearinghouse of ways industry, and local and state leaders can meet the challenge to establish gigabit communities nationwide.

Communities across the country are already taking action to seize the opportunities of gigabit broadband for their local economies and bring superfast broadband to homes. In Chattanooga, Tennessee, a local utility deployed a fiber network to 170,000 homes. Thanks to the city's investment in broadband infrastructure, companies like Volkswagen and Amazon have created more than 3,700 new jobs over the past three years in Chattanooga. In Kansas City, the Google Fiber initiative is bringing gigabit service to residential consumers, attracting new entrepreneurs and startups to the community.

The Gig.U initiative has already catalyzed \$200 million in private investment to build ultra-high-speed hubs in the communities of many leading research universities, including a recent joint venture with the University of Washington and a private ISP to deliver gigabit service to a dozen area neighborhoods in Seattle. The Gigabit City Challenge is designed to drive a critical mass of gigabit communities like these, creating new markets for 21st century services, promoting competition, spurring innovation, and driving economic growth nationwide.

The FCC's Broadband Acceleration Initiative is working to expand the reach of robust, affordable broadband by streamlining access to utility poles and rights of way, and improving policies for wireless facilities siting and other infrastructure. Gigabit communities can also benefit from tens of thousands of miles of critical "middle mile" fiber infrastructure funded throughout the country by the Broadband Technology Opportunities Program run by the National Telecommunications and Information Administration. The Commission's Connect America Fund, the largest ever public investment in rural broadband, includes funding for high-speed broadband to anchor institutions like schools and hospitals.

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**NEWS MEDIA CONTACT:** Justin Cole, 202-418-8191 Email: justin.cole@fcc.gov

# FCC CHAIRMAN JULIUS GENACHOWSKI ANNOUNCES MAJOR EFFORT TO INCREASE WI-FI SPEEDS AND ALLEVIATE WI-FI CONGESTION AT AIRPORTS, CONVENTION CENTERS, AND IN HOMES WITH MULTIPLE DEVICES AND USERS

FCC Action To Free Up New Spectrum For Wi-Fi Will Kick-Off Government-Wide Effort To Expedite Ultra-High-Speed, High-Capacity Wi-Fi And Support U.S. Innovation Economy; Increasing "Gigabit Wi-Fi" Spectrum by 35%

# Will Provide For Higher Speeds and Greater Capacity At Major Wi-Fi Hubs, Allowing For Multiple HD Video Streams

Washington, D.C. – While speaking at the 2013 International CES, FCC Chairman Julius Genachowski announced today that the Commission will soon kick-off a government-wide effort to increase speeds and alleviate Wi-Fi congestion at major hubs, such as airports, convention centers and large conference gatherings. In addition, this would also increase speed and capacity for Wi-Fi in the home where multiple users and devices are often on the network at the same time. This will increase and free up the unlicensed spectrum available for ultra-high-speed, high-capacity Wi-Fi - known as "Gigabit Wi-Fi" - by up to 35 percent. This effort will enable higher data speeds and greater capacity – most notably, improved HD video distribution capability.

Chairman Genachowski said that the FCC will take the first steps next month to unleash up to 195 megahertz of spectrum in the 5 gigahertz band. This would be the largest block of unlicensed spectrum to be made available for expansion of Wi-Fi since 2003.

Chairman Genachowski said, "We all know the frustration of Wi-Fi congestion at conferences and airports. Today, the FCC is moving to bring increased speed and capacity to Wi-Fi networks by increasing the amount of unlicensed spectrum for Wi-Fi. As this spectrum comes on line, we expect it to relieve congested Wi-Fi networks at major hubs like convention centers and airports. It will also help in homes as tablets and smartphones proliferate and video use rises.

"When the FCC helped pioneer Wi-Fi nearly thirty years ago - through an innovative spectrum policy that relied on unlicensed use - no one knew the potential it held. But that FCC-created platform for innovation gave us cordless phones, Bluetooth, and Wi-Fi, benefitting consumers and our economy massively. We'll keep nurturing today's Wi-Fi as we also develop a next generation of spectrum policies to drive our mobile future for our innovators and our economy."

Because the 5 gigahertz band is already used for other purposes by both federal and non-federal users, the effort will require significant collaboration with other federal agencies. Chairman Genachowski committed the Commission to move expeditiously to complete the proceeding.

In addition to efforts like today's announcement to improve on existing Wi-Fi networks, the Commission has taken steps in recent years to unleash the potential of next-generation unlicensed spectrum. Next-generation unlicensed spectrum is in lower frequencies than existing Wi-Fi, and enables wireless communications to travel longer distances and better penetrate barriers like walls and provide improved coverage over hilly terrain.

In 2010, the Commission provided for operation of unlicensed devices in the unused spectrum between broadcast TV channels, called white spaces. Unlocking this valuable spectrum is opening the doors for new industries to arise, creating American jobs, and fueling new investment and innovation.

In addition, as part of the effort to implement the world's first incentive auction, the FCC proposed to ensure that a significant amount of low-band unlicensed spectrum recovered from TV broadcasters will be available on a consistent, nationwide basis for the first time.

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**NEWS MEDIA CONTACT:** Justin Cole, 202-210-2437 Email: <u>Justin.Cole@fcc.gov</u>

### STATEMENT FROM FCC CHAIRMAN JULIUS GENACHOWSKI ON PROPOSED MUNICIPAL BROADBAND LEGISLATION

Washington, D.C. – The following statement is attributable to FCC Chairman Julius Genachowski:

"High-speed broadband is vitally important to our global competitiveness and the continued growth of our economy, and we must keep pushing for faster speeds and greater capacity through new investments in broadband networks. This investment has and will come overwhelmingly from the private sector, which is why it's vital that we continue to focus on policies to incentivize private investment and remove barriers to broadband build-out.

As we've recognized in law and policy for many years, public-private partnerships are also essential for driving broadband deployment. Public-private partnerships like the Connect America Fund, which drives universal broadband deployment, and municipal and public-private projects like those in Chattanooga, Tennessee and San Leandro, California are also vital components of our national broadband strategy. Our Gigabit City Challenge and the important work of Gig.U to drive ultra-fast broadband centers for innovation can also benefit from innovative local approaches to broadband infrastructure.

That's why the National Broadband Plan stated that, when private investment isn't a feasible option for broadband deployment, local governments 'have the right to move forward and build networks that serve their constituents as they deem appropriate.'

If a community can't gain access to broadband services that meet its needs, then it should be able to serve its own residents directly. Proposals that would tie the hands of innovative communities that want to build their own high-speed networks will slow progress to our nation's broadband goals and will hurt economic development and job creation in those areas. I urge state and local leaders to focus instead on proposals that incentivize investment in broadband infrastructure, remove barriers to broadband build-out, and ensure widespread access to high-speed networks."

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