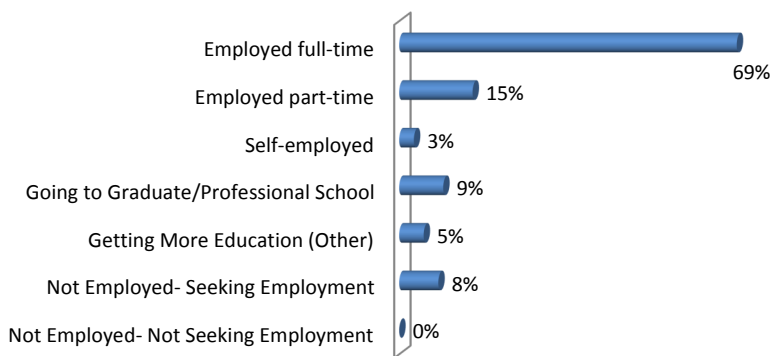


JOURNALISM GRADUATES MAY 2011

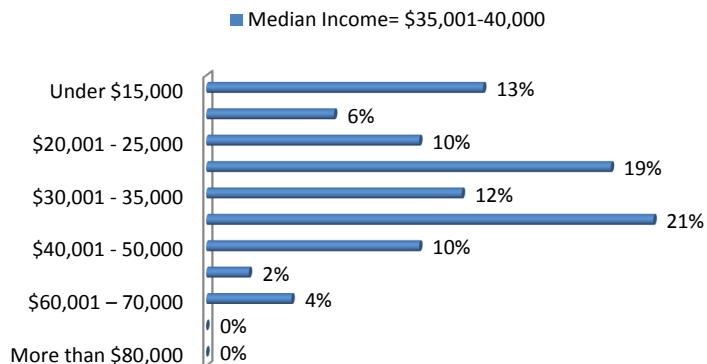
Employment Status

Respondents= 65



Income

Respondents= 52



Primary Job Functions

Journalism: Reporter/Writer	21%
Education: Teaching	9%
Business Marketing	8%
Journalism: Editor/Copy Editor	6%
Journalism: Online/Multi-Media	6%
Advertising: Media	4%
Business: Marketing Communication	4%
Journalism: Broadcast	4%
Public Relations: Agency	4%
Advertising: Account Service	2%
Business: Information Technology	2%
Business: Human Resources	2%
Business: Customer Service	2%
Education: Research	2%
Entertainment: TV/Film/Video Pre-	2%
Entertainment: Creative Development	2%
Journalism: Photography/Graphics	2%
Non-Profit: Management	2%
Non-Profit: Fundraising	2%
Public Relations: Corporate	2%
Government: Public Service	2%
Other	17%

Degree Received

Degree	Percentage
Bachelors	90%
Masters	6%
Doctorate	5%

Industry Sectors

Journalism/News Organizations	28%
Academics/Education/Education Services	17%
Advertising/Marketing/Public Relations	15%
Non-Profit/Charities/Social Services	6%
Entertainment/Media Production/The Arts	4%
Broadcast/Media Management	4%
Computer/Other High Technology	4%
Hospitality/Tourism/Recreation	4%
Internet/e-Commerce	4%
Government/Public Service	2%
Healthcare/Healthcare Services	2%
Law/Legal Services	2%
Magazine/Monographs/Publishing	2%
Retailer	2%
Other	6%

Communication Career Services offers students tools related to internships, interviewing, and career development. Students who registered with CCS found employment earlier and were more likely to be employed full time six months after graduation. Students who registered with CCS were more satisfied and tended to receive a higher salary.

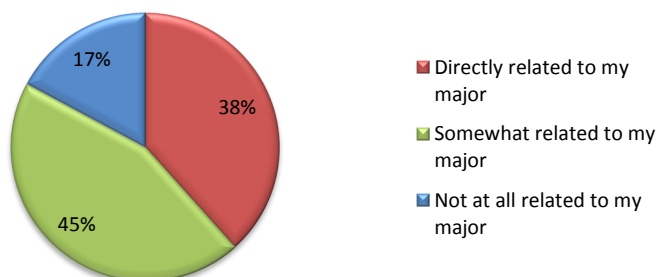
Internships are important for career development. May 2011 graduates that completed at least one internship were more likely to find full time employment.

Communication students who completed internships tend to earn a higher salary and find jobs that were more related to their majors. Students who completed more internships were even more likely to find success.



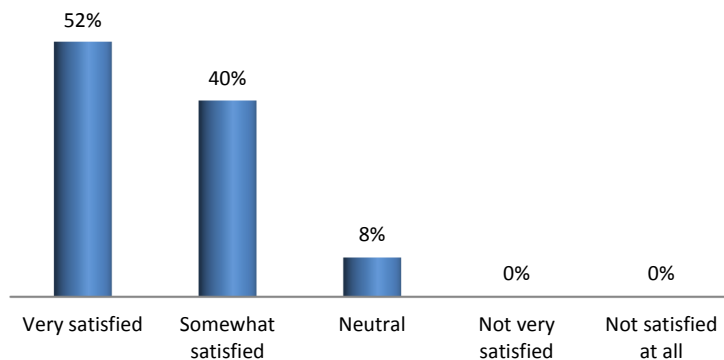
Relation of Job to Major

Respondents= 52



Job Satisfaction

Respondents= 52



JOURNALISM GRADUATES MAY 2011

When did they start looking for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	45	4	3
6+ mo. before graduation	31%	-	100%
5-6 mo. before graduation	13%	-	-
3-4 mo. before graduation	29%	25%	-
1-2 mo. before graduation	18%	25%	-
After graduation	9%	50%	-

Earnings Breakdown

Median Salary Bachelors:

\$25,001 - 30,000

Median Salary Masters:

\$35,001 - 40,000

Median Salary Doctorate:

\$60,001-70,000

2011 Journalism Graduates:

Demographics

	Survey Group	Responses	%
Journalism Graduates	128	65	51%

Gender

	% of Survey Group	% of Response Group
Female	71%	74%
Male	29%	26%

Ethnicity

	% of Survey Group	% of Response Group
American Indian/Alaskan Native	2%	2%
Asian	16%	16%
Hispanic or Latino	12%	14%
Black or African American	5%	7%
White	61%	62%
International Students	5%	2%

When did they find their jobs?

	Bachelors	Masters	PhD
<i>Respondents</i>	44	3	3
Prior to or upon graduating	48%	-	100%
Within 2 mo. of graduation	30%	-	-
Within 4 mo. of graduation	11%	67%	-
Within 6 mo. of graduation	11%	33%	-

Were they registered with CCS?

	Bachelors	Masters
<i>Respondents</i>	51	4
Yes	84%	50%
No	16%	50%

Where they are working?

	Bachelors	Masters	PhD
<i>Respondents</i>	45	3	3
Austin Area	40%	-	-
DFW Area	9%	-	-
Houston Area	11%	-	-
Elsewhere in Texas	11%	-	33%
California	4%	-	-
Washington D.C.	7%	-	-
Elsewhere	20%	100%	67%

May 2011 Journalism graduates who started their job search earlier were more likely to be employed full time and tended to earn higher salaries.

Were they offered full-time employment as a result of any of their internships?

	Bachelors	Masters
<i>Respondents</i>	43	4
Yes	28%	-
No	72%	100%

Where did they look for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	45	4	3
Around the World	9%	-	67%
Around the Country	47%	75%	33%
Texas Only	29%	0%	-
Central Texas Only	16%	25%	-

Using Career Services Pays Off

Students connected with career services completed more internships and were more likely to find full-time jobs.

The Sooner the Better

The earlier 2011 graduates started their job search, the more chances to get full-time jobs they had.

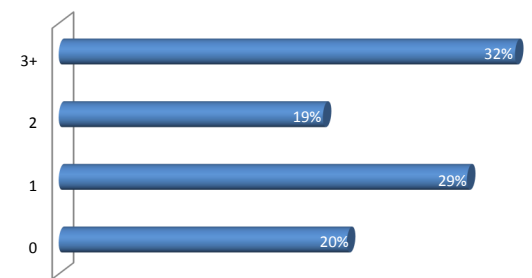
What kinds of internships did they do while they were in college?

	Bachelors	Masters
<i>Respondents</i>	43	4
For Academic Credit	49%	75%
For Experience Only	58%	50%
Paid Internships	44%	25%
Unpaid Internships	67%	75%

How helpful were internships in preparing them for the workforce?

	Bachelors	Masters
<i>Respondents</i>	43	4
Very Helpful	77%	25%
Somewhat Helpful	12%	75%
Neutral	9%	-
Not Very Helpful	2%	-

Internships Completed



UT Communication Career Services conducted an online employment survey of the May 2011 graduates of the College of Communication approximately six months after graduation. 419 replied — 48% of the total group of 869 graduates. The results of this survey are summarized in this college-wide report and six major-specific reports. All employment survey results can be downloaded from the "Employment Data & Salary Surveys" link on our homepage. Communication Career Services encourages students to pursue proactive career exploration throughout their college careers, including active involvement in student organizations, completion of multiple internships and other experiential learning programs and professional networking. We provide career advising by appointment and on a drop-in basis to assist Communication students in their career planning and management, and we offer a wide variety of job and internship search services and career exploration programs. For more information on our student services, call

512-471-9421

or visit: <http://communication.utexas.edu/ccs>

JOURNALISM GRADUATES MAY 2011

Employers and Titles/Grad Schools 2011

Undergraduate Students

Employer	Title
ABC News	Freelance Digital Journalist
Apartment Realty Advi-	Marketing Associate
Arkansas Democrat-	Reporter
Austin American-	Reporter
Balfour Beatty	Marketing Coordinator
Beaumont Enterprise	Reporter
Black Frame	Fashion PR Manager
Costco	Front End Assistant
Cox Media Group, Austin Community Newspapers	Staff writer
ESPN	Production Assistant
Eyeboogie, Inc.	Research Assistant
FOX Sports	Writer
Frankies Spuntino	Server
Houston Business Journal	Banking reporter
International Association of Drilling Contractors (Drilling Contractor Magazine)	Editorial Coordinator
KLTV -Raycom Media	Reporter
Knock Knock	Marketing and Digital Coordinator
KTRK	Associate Producer
KUT News and other news organizations	Freelance photographer
La Prensa de Houston	Reporter
Locke Lord LLP	Marketing Assistant
Morningstar Inc.	Product Support Specialist

Employer	Title
Self	Freelance Writer
OnlyEnglish and Idiomaster (English language schools in Brazil)	English Teacher
OrgSync, Inc.	Web Designer
Orthopedic Surgery Center	Marketing Director
Q1Media	Account Manager
SeaTech Media	Media Director
Self	Owner
St. John Public School via Teach for America	Math Teacher
Teach for America	High School Multimedia/ Technology teacher
Teach for America	Journalism and Spanish teacher
Texas Attorney General's Office	Child Support Officer
The Baytown Sun	Desk Editor
The Park at The Domain	Hostess
University of Texas at Austin	Marketing Specialist
Thunderbird Coffee	Barista
Tippr	Production Coordinator
Turner Sports	NCAA Digital Intern
University of Texas at Arlington	Marketing Coordinator
University of Texas at Austin	Library Assistant I
University of Texas at Austin	Executive Assistant
VM Foundry	Account Services Associate
Volusion, Inc.	Web Designer
WUSA9	Multimedia Journalist
Yassine Enterprises	Marketing and Human Resources Assistant
YMCA of Greater Saint Louis	Membership/Marketing Coordinator
Zach Theatre	Intern

Graduate Students

Employer	Title
Masters Degree Recipients	
Peppercom	Intern
American Express Publishing	Mobile Application Developer
Meredith Corp.	Web Producer
Doctoral Degree Recipients	
Catholic University Of Chile)	Assistant Professor
Pontifical Catholic University of Chile	Assistant Professor
Texas Tech University	Assistant Professor

UT Degree and Major	Current Degree in progress)	University/Graduate Institution	Field of Study
BJ	JD (Law Degree)	Law	Pennsylvania State- The Dickinson School of Law
BJ	JD (Law Degree)	Law	St. Mary's University School of Law
BJ	Master of Science	Library Sciences	University of North Texas Distance Learning Program
BJ	JD (Law Degree)	Law	university of Houston law center
BJ	Master of Arts	Communication	Seoul National University (Korea)





Go to <http://communication.utexas.edu/ccs>

Subscribe to the HireStandards Blog: <http://hirestandards.wordpress.com>

Like us on Facebook: Communication Career Services

Follow us on Twitter: UTCCS

Employment Survey Results & Reports

Communication Career Services surveys graduates of the UT College of Communication approximately six months after they graduate to gather information on their employment status. These employment reports contain salary information, employers & job titles, job satisfaction ratings, graduate school information, and much more. Communication Career Services Employment Reports are available in hard copy in the CCS office and can be downloaded from the “Employment Data & Salary Surveys” section of our web site.