Moody College of Communication
First Destination Survey
2014 Graduates
Journalism

43 Respondents

86% Bachelor of Science
5% Master of Arts
2% Master of Science
7% Doctorate

7% Self-Employed
9% Graduate School
5% Seeking Employment
79% Employed Full-time

Austin 49%
Dallas 6%
Houston 6%
Elsewhere in Texas 9%
California 3%
New York 15%
Elsewhere 12%

The University of Texas at Austin
Career Services
Moody College of Communication
Top 5 Internship Companies
- Texas Monthly
- SXSW
- National Instruments
- KXAN-TV
- Austin Monthly

Top 5 Internship Positions
- Editorial Intern
- Reporting Intern
- Social Media Intern
- PR Intern
- News Intern

76% Unpaid
24% Paid

Internships Completed:
0: 10%
1: 21%
2: 18%
3: 13%
4: 28%
5+: 10%

Career Advice
- Communication Career Services: 43%
- Academic Advisor: 49%
- Moody College Faculty: 59%
- UT Alumni: 41%
- Family Members: 59%
- Supervisors: 27%
- Peers/Fellow Students: 65%
- Did Not Seek Career Advice/Other: 14%

46% Extremely Helpful
22% Very Helpful
5% Slightly Helpful
27% Helpful
Companies
American Bridge 21st Century
Arcos Films
Augustana College
Austin American-Statesman
Buffalo Americas
City Year
Fan Cloth
Fredericksburg Convention & Visitor Bureau
Fusion Logistics
GateHouse Media
Horns247
KVUE
KYTX CBS 19
Long Center for the Performing Arts
loves oven edibles bakery
NARAL Pro-Choice Texas
National Instruments
NPR
Oklahoma State University
Omni Barton Creek Resort & Spa
Ramar Communications (KJTV)
Self
StreetAuthority
SUNY Cortland
Susan Becher & Associates
TBWA\Chiat\Day
The American Language Center
The BES Group & Associates
The Kinkaid School
The University of Texas at Austin
Thinkery
Uber Technologies
Wesner Media

SALARY

<15K - 3%
15-20K - 6%
20-25K - 12%
25-30K - 12%
30-35K - 27%
35-40K - 18%
40-50K - 6%
50-60K - 3%
>70K - 3%

Companies

AmeriCorps Member
Assistant Communications Manager
Assistant Editor
Assistant Professor
Communications Associate
Communications Coordinator
Communications/Social Media Liaison
Community Manager
Digital Content Producer
English teacher
Film Editor/Producer
Job Fair Coordinator
Junior Account Executive
Kitchen Administrative Assistant
Managing Editor
Marketing Associate
Marketing Coordinator
Master Extractor
Nanny
Operations Broker
Page Designer
Press Assistant
Proofreader
Reporter
Social Media Manager and Writer
Technical Writer
Volunteer Resources Coordinator
Web Producer
Weekend Weather Anchor / Journalist
West Coast Visual Designer
Writer