

Moody College of Communication
First Destination Survey
2014 Graduates
Journalism

43
Respondents

7% Self-Employed

9% Graduate School

5% Seeking Employment

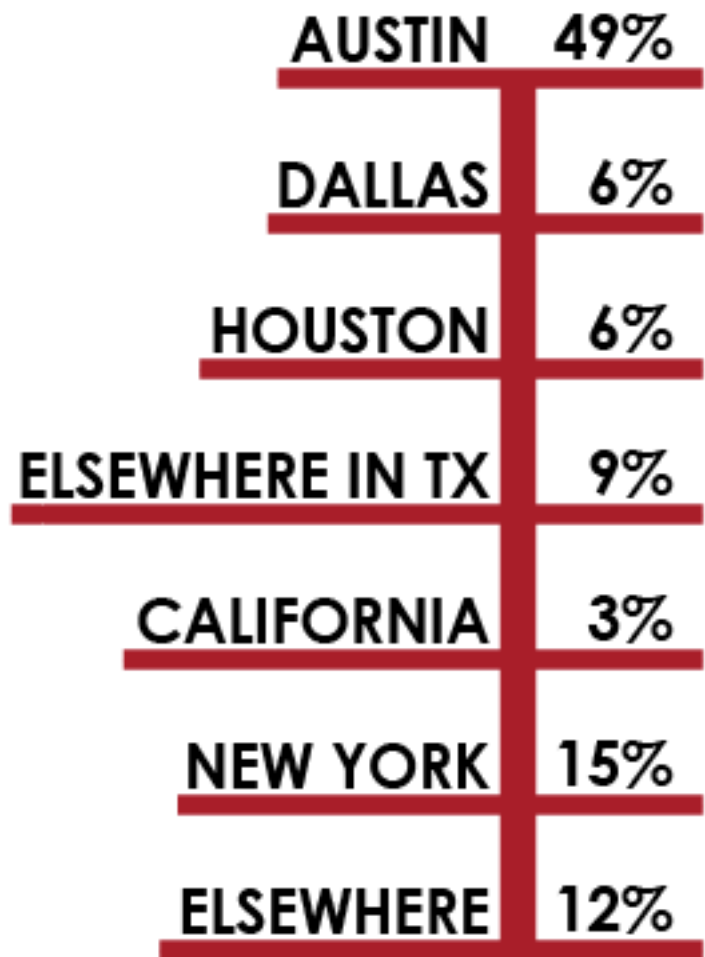
79% Employed Full-time

86% Bachelor of Science

5% Master of Arts

2% Master of Science

7% Doctorate



Top 5 Internship Companies

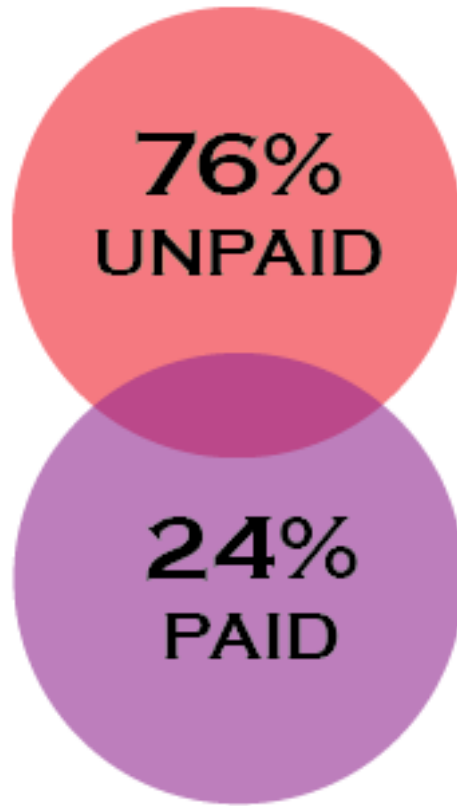
Texas Monthly

SXSW

National Instruments

KXAN-TV

Austin Monthly



Top 5 Internship Positions

Editorial Intern

Reporting Intern

Social Media Intern

PR Intern

News Intern

INTERNSHIPS COMPLETED



Career Advice

43% Communication Career Services

49% Academic Advisor

59% Moody College Faculty

41% UT Alumni

59% Family Members

27% Supervisors

65% Peers/Fellow Students

14% Did Not Seek Career Advice/Other

46%
Extremely Helpful

22%
Very Helpful

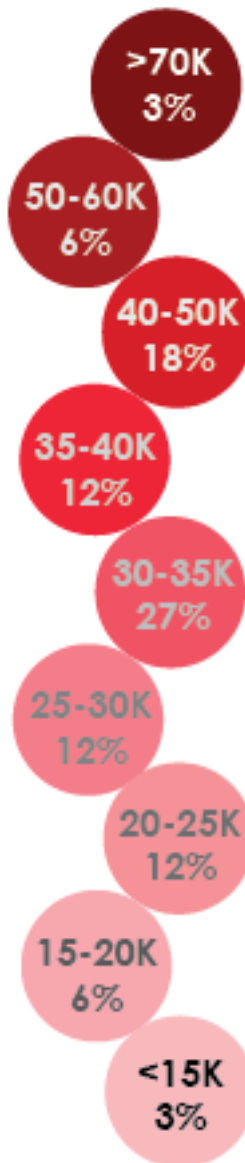
5%
Slightly Helpful

27%
Helpful

Companies

American Bridge 21st Century
 Arcos Films
 Augustana College
 Austin American-Statesman
 Buffalo Americas
 City Year
 Fan Cloth
 Fredericksburg Convention & Visitor Bureau
 Fusion Logistics
 GateHouse Media
 Horns247
 KVUE
 KYTX CBS 19
 Long Center for the Performing Arts
 loves oven edibles bakery
 NARAL Pro-Choice Texas
 National Instruments
 NPR
 Oklahoma State University
 Omni Barton Creek Resort & Spa
 Ramar Communications (KJTV)
 Self
 StreetAuthority
 SUNY Cortland
 Susan Becher & Associates
 TBWA\Chiat\Day
 The American Language Center
 The BES Group & Associates
 The Kinkaid School
 The University of Texas at Austin
 Thinkery
 Uber Technologies
 Wesner Media

SALARY



POSITIONS

AmeriCorps Member
 Assistant Communications Manager
 Assistant Editor
 Assistant Professor
 Communications Associate
 Communications Coordinator
 Communications/Social Media Liaison
 Community Manager
 Digital Content Producer
 English teacher
 Film Editor/Producer
 Job Fair Coordinator
 Junior Account Executive
 Kitchen Administrative Assistant
 Managing Editor
 Marketing Associate
 Marketing Coordinator
 Master Extractor
 Nanny
 Operations Broker
 Page Designer
 Press Assistant
 Proofer
 Reporter
 Social Media Manager and Writer
 Technical Writer
 Volunteer Resources Coordinator
 Web Producer
 Weekend Weather Anchor / Journalist
 West Coast Visual Designer
 Writer

