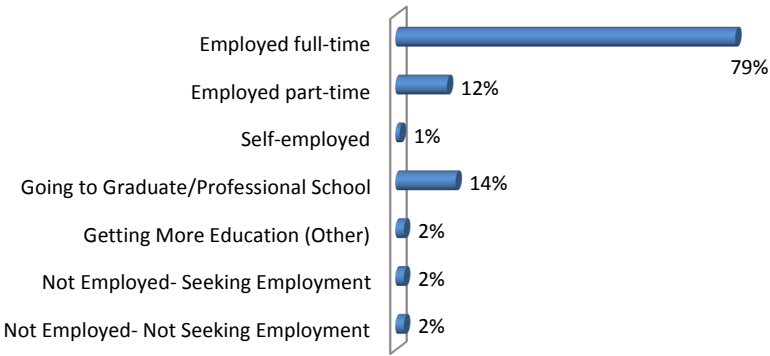


COMM STUDIES GRADUATES 2011

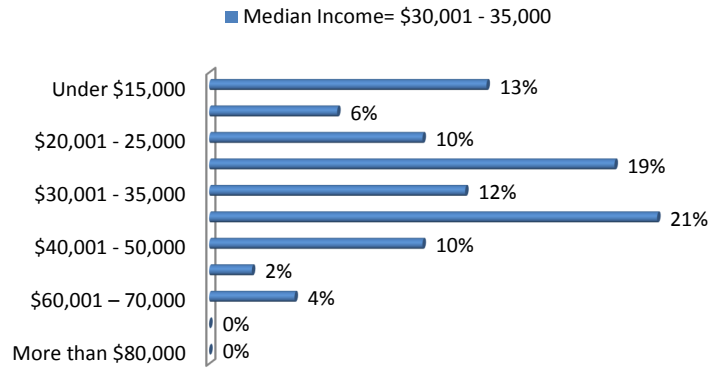
Employment Status

Respondents= 85



Income

Respondents= 70



Primary Job Functions

Business: Sales	14%
Education: Teaching	7%
Business: Finance/Accounting	6%
Government/Public Service	4%
Business: Marketing Communication	4%
Business: Customer Service	4%
Public Relations: Corporate	4%
Public Relations: Non-profit	4%
Event Planning/Coordination	4%
Advertising: Interactive	3%
Business: Management	3%
Journalism: Reporter/Writer	3%
Public Relations: Agency	3%
Advertising: Account Service	1%
Advertising: Account Planning	1%
Business: Human Resources	1%
Business: Distribution	1%
Education: Research	1%
Journalism: Broadcast	1%
Journalism: Online/multimedia	1%
Non-Profit: Fundraising	1%
Law/Legal Services	1%

Degree Received

Degree	Percentage
Bachelors	95%
Masters	1%
Doctorate	4%

Communication Career Services offers students tools related to internships, interviewing, and career development. Students who registered with CCS found employment earlier and were more likely to be employed full time six months after graduation. Students who registered with CCS were more satisfied and tended to receive a higher salary.

Internships are important for career development. May 2011 graduates that completed at least one internship were more likely to find full time employment. Communication students who completed internships tend to earn a higher salary and find jobs that were more related to their majors. Students who completed more internships were even more likely to find success.

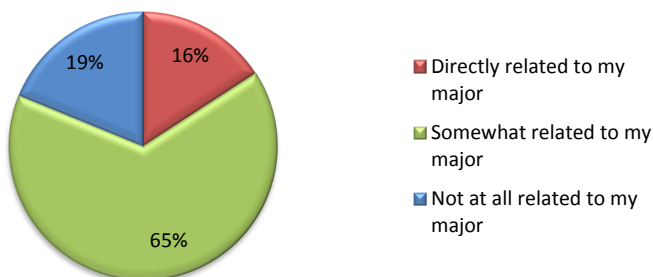
Industry Sectors

Advertising/Marketing/Public Relations	18%
Academics/Education/Education Services	17%
Government/Public Service	10%
Banking/Insurance/Other Financial Services	7%
Retailer	6%
Business Services	4%
Healthcare/Healthcare Services	4%
Non-Profit/Charities/Social Service	4%
Journalism/News Organizations	4%
Internet/e-Commerce	3%
Sports/Sports Management	3%
Entertainment/Media Production/the Arts	1%
Hospitality/Tourism/Recreation	1%
Law/Legal services	1%
Magazine/Monographs/Publishing	1%
Other	11%



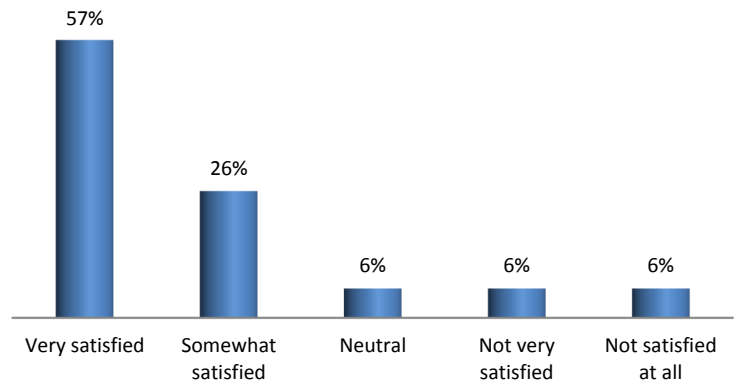
Relation of Job to Major

Respondents= 70



Job Satisfaction

Respondents= 70



COMM STUDIES GRADUATES 2011

When did they start looking for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	66	1	3
6+ mo. before graduation	26%	-	100%
5-6 mo. before graduation	17%	-	-
3-4 mo. before graduation	29%	100%	-
1-2 mo. before graduation	15%	-	-
After graduation	14%	-	-

Earnings Breakdown

Median Salary Bachelors:

\$30,001 - 35,000

Median Salary Masters:

>\$15,000

Median Salary Doctorate:

\$50,001 – 60,000

2011 Comm Studies Graduates:

Demographics

	Survey Group	Responses	%
Comm Studies Graduates	189	85	45%

Gender

	% of Survey Group	% of Response Group
Female	76%	80%
Male	24%	20%

Ethnicity

	% of Survey Group	% of Response Group
American Indian/Alaskan Native	1%	-
Asian	8%	4%
Hispanic or Latino	12%	15%
Black or African American	8%	9%
White	68%	73%
International Students	2%	3%

When did they find their jobs?

	Bachelors	Masters	PhD
<i>Respondents</i>	66	1	3
Prior to or upon graduating	46%	-	33%
Within 2 mo. of graduation	23%	-	33%
Within 4 mo. of graduation	18%	-	33%
Within 6 mo. of graduation	14%	1%	-

Were they registered with CCS?

	Bachelors	Masters
<i>Respondents</i>	75	1
Yes	77%	100%
No	23%	-

Communication Studies students that registered with CCS found jobs earlier following graduation and were more satisfied with their jobs.

Where they are working

	Bachelors	Masters	PhD
<i>Respondents</i>	66	1	3
Austin Area	50%	-	-
DFW Area	8%	-	-
Houston Area	18%	100%	-
Elsewhere in Texas	4%	-	-
Washington D.C.	3%	-	-
New York	8%	-	-
Elsewhere	11%	-	100%

Were they offered full-time employment as a result of any of their internships?

	Bachelors	Masters
<i>Respondents</i>	57	1
Yes	47%	-
No	53%	100%

What kinds of internships did they do while they were in college?

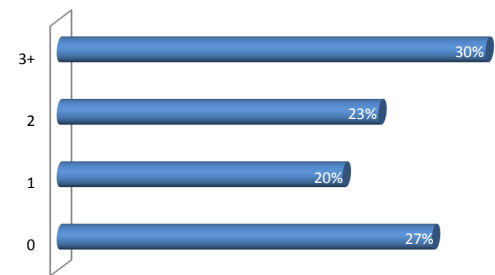
	Bachelors	Masters
<i>Respondents</i>	57	1
For Academic Credit	60%	100%
For Experience Only	60%	100%
Paid Internships	56%	100%
Unpaid Internships	53%	0%

How helpful were internships in preparing them for the workforce?

	Bachelors	Masters
<i>Respondents</i>	58	1
Very Helpful	72%	-
Somewhat Helpful	23%	1%
Neutral	4%	-
Not at All Helpful	2%	-

Internships Completed

Respondents= 79



UT Communication Career Services conducted an online employment survey of the May 2011 graduates of the College of Communication approximately six months after graduation. 419 replied — 48% of the total group of 869 graduates. The results of this survey are summarized in this college-wide report and six major-specific reports. All employment survey results can be downloaded from the “Employment Data & Salary Surveys” link on our homepage. Communication Career Services encourages students to pursue proactive career exploration throughout their college careers, including active involvement in student organizations, completion of multiple internships and other experiential learning programs and professional networking. We provide career advising by appointment and on a drop-in basis to assist Communication students in their career planning and management, and we offer a wide variety of job and internship search services and career exploration programs. For more information on our student services, call

512-471-9421

Using Career Services Pays Off

Students connected with career services completed more internships and were more likely to find full-time jobs.

The Sooner the Better

The earlier 2011 graduates started their job search, the more chances to get full-time jobs they had.

COMM STUDIES GRADUATES 2011

Employers and Titles/Grad Schools 2010

Undergraduate Students

Employer	Title	Employer	Title	Employer	Title
Adecco	inside sales associate	CSO Research, Inc	Client Relations Associate	Metagenics	Nutritional Sales Consultant
AdviseTX/University of Texas System	College Adviser/Student Development Specialist	Dallas Stars Hockey Club	Account Executive - New Business Development	Murphy exploration & production	Purchasing clerk
Aerotek, on Location at Google Inc	Commerce Consultant Contractor	David's Bridal	wedding consultant	Nagoya University	Assistant Professor
Alexander Dubose & Townsend LLP	Associate Office Administrator	Dimensional Fund Advisors	Administrative Assistant	National Instruments	Marketing - Web Content Coordinator
Altria	Territory Sales Manager	Eastern New Mexico University	Assistant Professor	OTL Foods	Business Operations Manager
American Diabetes Association	Manager	Enterprise Rent-A-Car	Management Trainee	Peloton Commercial Real Estate	Assistant Property Manager
American Water Intelligence	Sales & Marketing Executive	ESPN	Special Events Coordinator	Ralph Lauren Corporation	Freelance Public Relations Assistant
Automatic Data Processing (ADP)	Associate District Manager	EZCorp	Employment Associate	RYLO Consulting	Fundraising Associate
Bravarro	Communications Aide	Fast-Trak Construction, Inc.	Finance Manager	Sage environmental consulting	Marketing and events manager
CamilleStyles.Com	Events Assistant	Fort Bend ISD	AVID Tutor	Self Employed	Freelance
CBS Television Network	Marketing Coordinator	Gerson Lehrman Group	Event Coordinator	Self Employed	Vice President
Citibank	Banker	Grainger	Territory sales rep	SHI International	sales rep
Collider Media	Assistant Account Executive	Greensboro Middle School	Math Teacher	STRATFOR	Tactical Analyst for the Middle East
Congressional Campaign	Communications Director	GSD&M	Assistant Account Manager	Texas Academy of General Dentistry	Communications Assistant
Congresswoman Eddie Bernice Johnson , U.S. House of Representatives	Staff Assistant	Harrison School District 2 Colorado Springs, CO	Spanish Teacher	Texas Department of Agriculture	Executive Assistant - Brief and Speech Writer
Crane Worldwide Logistics	Corporate Compliance Temp	Hill+Knowlton Strategies	Assistant Account Executive	Texas Tax	Public Affairs Coordinator
		HostGator	Cancellations Administrator (Customer Retention)	Texas Teachers	Program Advisor
		International Academy of Compounding Pharmacists (IACP)	Events & Education Coordinator	The Huffington Post, The Onion	Assistant Editor (HuffPost) Contributor (The Onion)
		KPLC 7 News	Producer	The University of Houston	Program Coordinator
		Main Street Hub	Social Media Community Manager	The University of Texas at Austin	College Adviser
		Metagenics	Nutritional Sales Consultant	The University of Texas at Austin	Admissions Counselor I
				The University of Texas at Austin- DDCE	Graduate Assistant
				The University of Texas at Austin: Advise TX	Student Development Specialist
				Trans Trade	International Export Specialist
				Twin Liquors	Wholesale Account Manager
				United States Air Force	Airman Basic
				United states marine corps	Second lieutenant
				United Way of Baytown Area, GCCISD, Gap Inc	Marketing Intern, Substitute Teacher, Sales Associate
				University of North Carolina at Charlotte	Assistant Professor
				Wells Fargo Bank	Trust Associate
				Westside Lexus	Outreach Coordinator
				Willie's Restaurants	Marketing Assistant and Fundraising Coordinator
				Wyman Center	Public Affairs VISTA
				Young Life	Staff Associate

UT Degree and Major	Current Degree (in progress)	Field of Study	University/Graduate Institution
CMS-BS	Doctoral degree	Biology	University of Texas at Austin
CMS-BS	JD (Law Degree)	Law	University of Oklahoma
CMS-BS	JD (Law Degree)	Law	George Washington University
CMS-BS	JD (Law Degree)	Law	South Texas College of Law
CMS-BS	JD (Law Degree)	Law	Boston College Law School
CMS-BS	JD (Law Degree)	Law	Texas Wesleyan University School of
CMS-BS	JD (Law Degree)	Law	University of Texas School of Law
CMS-BS	Master of Arts	Communication	Georgetown University
CMS-BS	Master of Education	Higher Education Administration	University of Texas at Austin
CMS-BS	Master of Education	Higher Education Administration	Texas A&M University-Commerce
CMS-BS	Master of Science	Advertising	University of Texas at Austin
CMS-BS	Master of Science	Communication Studies	Natural Sciences
CMS-BS	Master of Science	Higher Education Administration	Baylor University



Go to <http://communication.utexas.edu/ccs>

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Employment Survey Results & Reports

Communication Career Services surveys graduates of the UT College of Communication approximately six months after they graduate to gather information on their employment status. These employment reports contain salary information, employers & job titles, job satisfaction ratings, graduate school information, and much more. Communication Career Services Employment Reports are available in hard copy in the CCS office and can be downloaded from the “Employment Data & Salary Surveys” section of our web site.