Moody College of Communication
First Destination Survey
2014 Graduates
Communication Studies

70% Employed Full-time
67 Respondents

Employed Part-time 7%
1% Self-Employed
Graduate School 16%
3% Seeking Employment
Not Seeking Employment 1%

Master of Arts 1%
Bachelor of Science 94%
Doctorate 4%

Austin 37%
Elsewhere 19%
Dallas 13%
Houston 13%
New York 6%
San Antonio 4%
Elsewhere in TX 4%
California 4%

The University of Texas at Austin
Career Services
Moody College of Communication
EMPLOYERS
PepsiCo
SHI International Corp.
Let's Gel Inc.
Studio Brand Collective
Fons PR
Spredfast
Oracle
H-E-B Grocery Company
Key Energy Services
Google
Civitas Learning
Formative Co.
Scoremore Shows
Congressman Lloyd Doggett
Carillon ERP
San Antonio Economic Development Foundation
Greater Talent Network
Cedar Park Center
Raconteur Media
Aldridge
Smart Financial Credit Union
Holland America Cruise Line
NetSuite
Harris County Juvenile Probation Dept.
Buie & Co.
KRC Research
Republic National
Distributing Company
Ruben S. Ayala High School
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Randstad
University of Pikeville
YES Prep Public Schools
Powell Communications
Focused Advocacy
Enterprise
Roxan Coffman Properties
ISN Software
TEKsystems
Austin Community College
St. Edward's University
Texas Civil Rights Project
Concorde Travel
Abercrombie & Fitch
Shannon, Porter & Johnson
Cici's Pizza
Mood Media
Altria
San Diego Mesa College

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POSITIONS
Marketing Analyst
Inside Account Executive
Account Manager
Publicity Coordinator
Community Manager
Communication Manager
Adjunct Lecturer
HSE Assistant
Press Secretary
Operations Coordinator
Social Media Analyst
Technical Recruiter
Research Associate
Marketing & Sales Associate
Territory Sales Manager
Receptionist
Group Sales Manager
Event Manager
Social Media specialist
Assistant Professor
Administrative Assistant
Internal Services Coordinator (HR)
Culinary Arts Center Host
Staff Services II- Human Resources
Associate HR Strategic Project Manager
Assistant Professor of Communication
Sales Representative
Instructional Aide: Special Ed,
Chino Hills Recreation Leader
Office Manager
Paralegal
Intern
Teacher
Recruiter
IT Support
Assistant Professor of Communication
Language & Cultural Teaching Assistant
Associate Account Executive
Adjunct Associate Professor
Assistant Legal Manager
Assistant Manager
Legal Secretary
Project Assistant
Legislative Associate
Management Trainee
Application Sales Representative

Continuing Education
Law School
Human Resources
Public Health
Business
International Education
The University of Texas at Austin
Career Services
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Unpaid: 54%
Paid: 46%

# of Internships Completed
- 0: 13%
- 1: 21%
- 2: 18%
- 3: 30%
- 4: 10%
- 5: 8%

Top 5 Positions for Internships
1. Communications Intern
2. HR Intern
3. Event Intern
4. Legislative Intern
5. Marketing Intern

Top 5 Companies for Internships
1. Focused Advocacy
2. The University of Texas at Austin
3. Texas Monthly
4. BZ Events
5. Texas House of Representatives

INTERNSHIPS

Career Advice
- Communication Career Services: 56%
- Academic Advisor: 30%
- Moody College Faculty: 49%
- UT Alumni: 39%
- Family Members: 63%
- Supervisors: 34%
- Peers/Fellow Students: 75%
- Did Not Seek Career Advice/Other: 8%

39% Extremely Helpful
26% Very Helpful
9% Slightly Helpful
26% Helpful