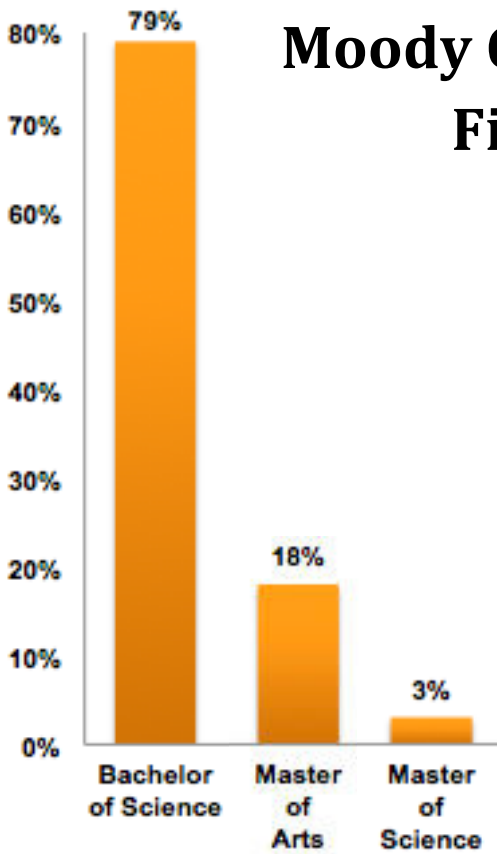


# Moody College of Communication First Destination Survey 2014 Graduates Advertising

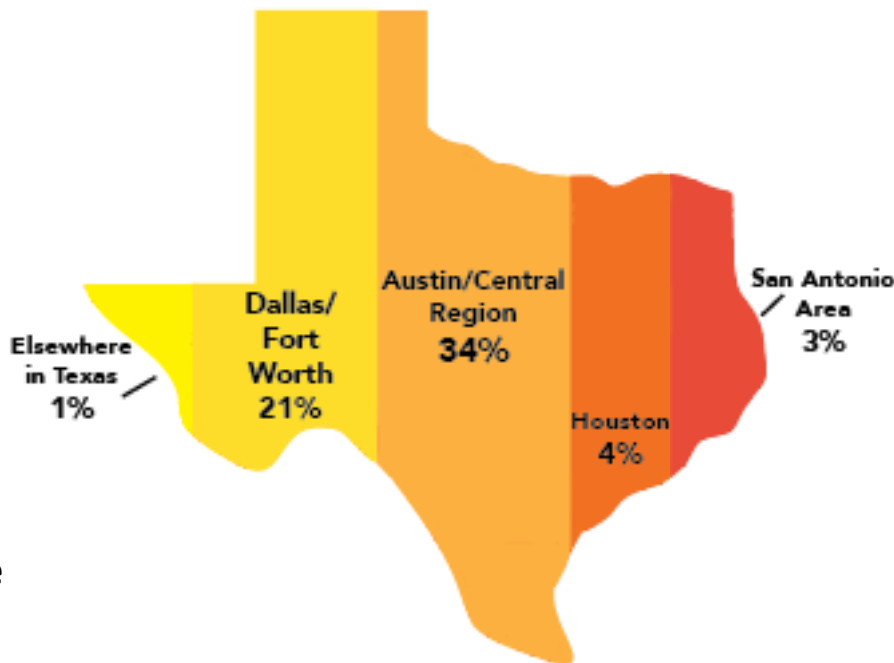


New York  
13%

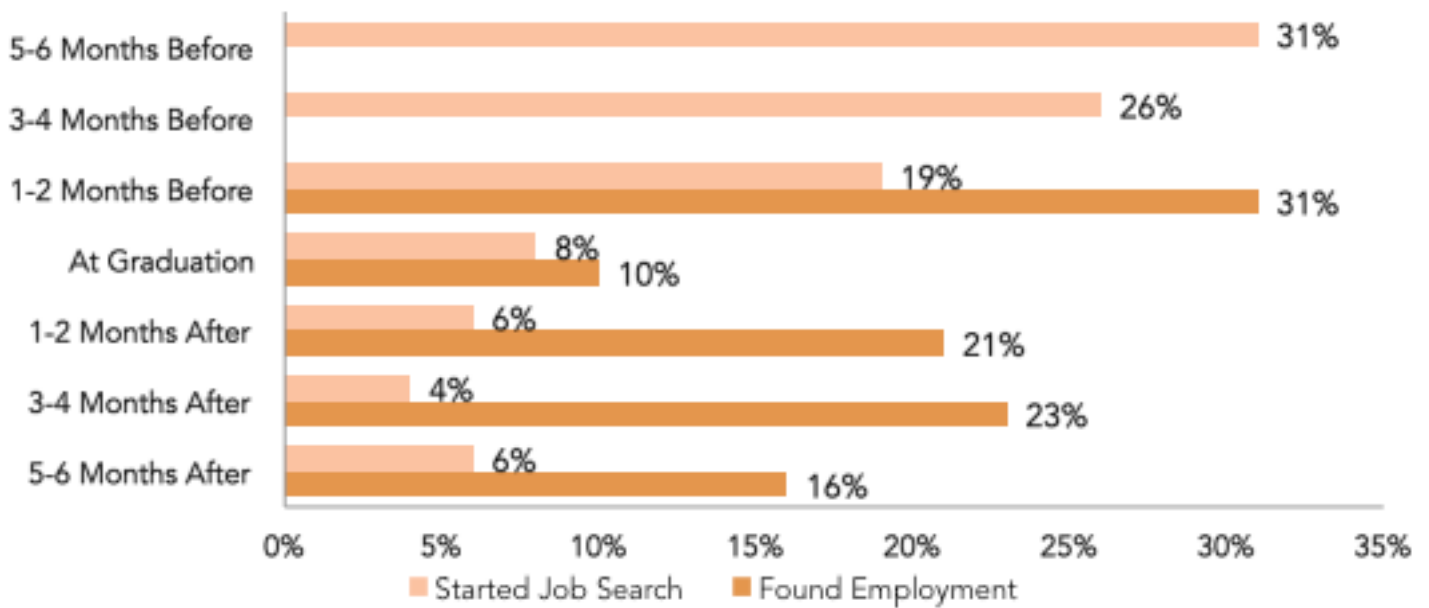
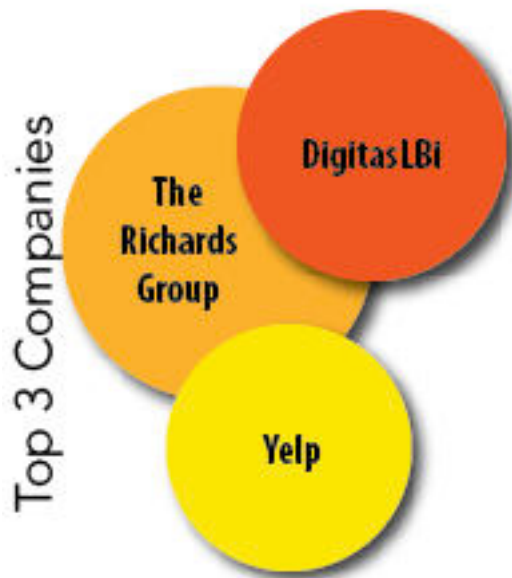
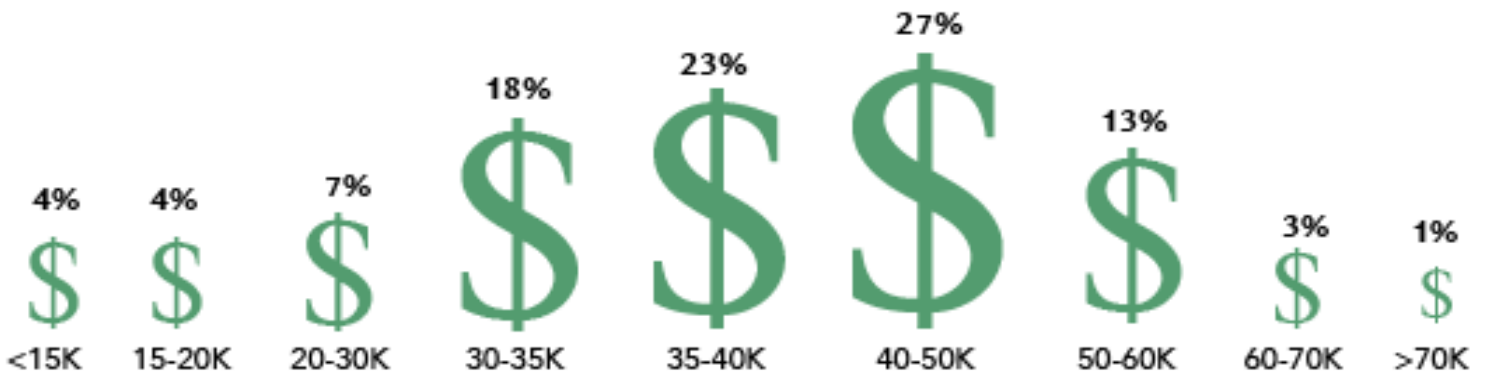
California  
7%

Chicago  
6%

Elsewhere  
11%



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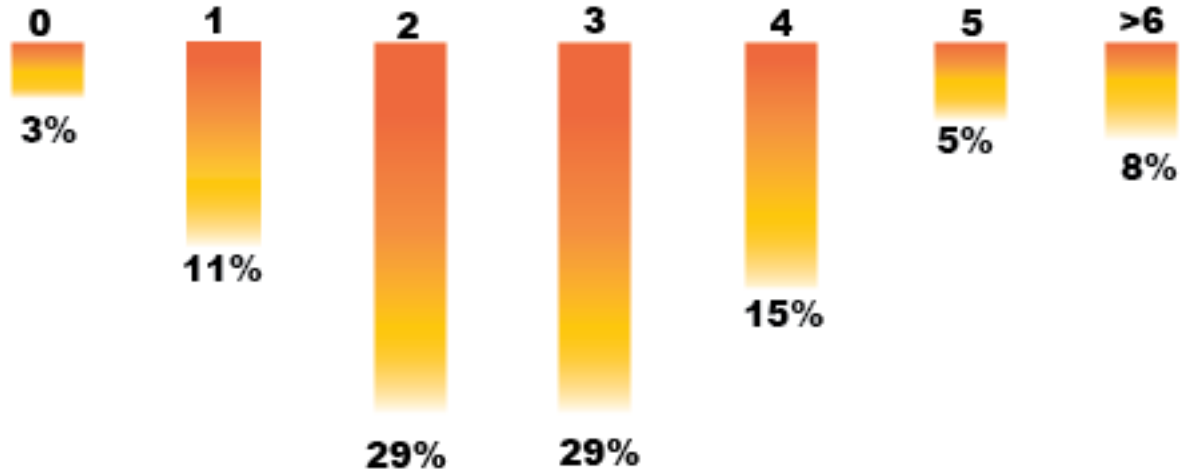


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## Top 10 Companies

GSD&M  
 Y&R Austin  
 Texas Monthly  
 C3 Presents  
 Texas Student Media  
 nFusion  
 National Instruments  
 Austin Monthly  
 SXSW  
 Pulse Point Group

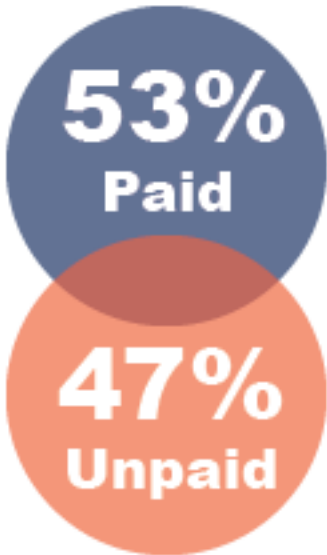
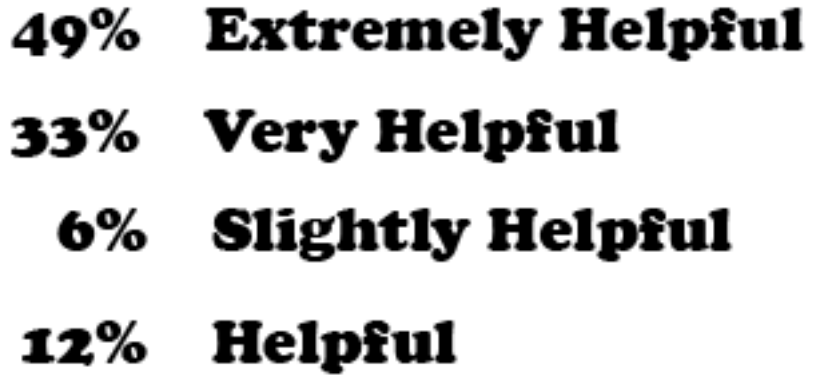
## # of Internships Completed



# INTERNSHIPS

## Top 10 Internship Positions

Account Services Intern  
 Graphic Design Intern  
 Marketing Intern  
 Art Direction Intern  
 Communications Intern  
 Copywriting Intern  
 Digital Marketing  
 Production Intern  
 Sales Intern  
 Social Media Intern



## Career Advice



## **Current Employers**

Amplify Federal Credit Union	LoSasso Integrated Marketing
APPA	Main Street Hub
Asleep at the Wheel	Marchex
BBDO New York	Marcus & Millichap
Centro	Markit
City of Austin	McGarrah Jessee
Crispin Porter + Bogusky	MEC Global
CurryComm, Kinetoscope	MediaVest
Dallas Cowboys Football Club	Narrative Edge
David&Golitath	OMD USA
Dieste Inc.	Oncor
DigitasLBI	Optimedia US
Eagle Ford Advisors Group, LLC	Pac-12 Networks
EnviroMedia	Paranet
Facebook	Patricia Stout
FCB Garfinkel	PFS
Freed Advertising	Quigley-Simpson
Futurex	SaleAMP
G6 Hospitality	SinglePlatform
Garcia Hamilton & Associates	Spiceworks
Go Dance	Sports Marketing Monterrey
Golin	The Marketing Arm
Grey New York	The Richards Group
GSD&M	Think Passenger
Higginbotham	Tonlé
IBM	Trader Joe's; Pinnergy
Ice.com	Tribal Worldwide
Indeed.com	University Cooperative Society
InterVarsity Christian Fellowship	Unleaded Communications
Kansas City Royals	WCG
LaForce + Stevens	Websense, Inc.
Leo Burnett	Wieden+Kennedy
Longhorn IMG Sports Marketing	Yelp
	YETI Coolers



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## **Current Positions**

Account Coordinator  
Account Executive  
Account Management Professional  
Account Manager  
Account Planner  
Analyst  
Art Director  
Art Director Intern  
Assistant Account Executive  
Assistant Communications Planner  
Associate Graphic Designer  
Associate, Analytics & Insights  
Authentic Merchandise Intern  
Brand Media  
Business Affairs Coordinator  
Business Assistant  
Campaign Manager  
Client Experience Manager  
Client Support Specialist  
Communications Support  
Coordinator  
Coordinator, Corporate  
Partnerships  
Copywriter  
Corporate Marketing  
Communications Specialist  
Creative Resident- Art Director  
Digital and Social Media Strategist  
Digital Associate  
Director, Business Development  
Graphic Designer  
Integration & Communications  
Coordinator

Graphic Designer  
Integration & Communications  
Coordinator  
Jr. Associate, Cross Screen Engagement  
Junior Account Executive  
Junior Copywriter  
Junior Designer  
Junior Online Media Account Manager  
Market Channel Specialist  
Market Research Community Manager  
Marketing & Client Relations Associate  
Marketing Assistant  
Marketing Coordinator  
Marketing Director  
Media Analyst  
Media Associate  
Media Planner  
Membership & Standards Council  
Administrator  
Operations Assistant  
Partner Services Coordinator  
Project Manager/Account Executive  
Rapper/Musician  
Regional Communication Designer  
Senior Business Analyst  
Senior Social Media Profile Manager  
Social Media Coordinator  
Temporary Head Cashier  
Web & Data Maintenance  
Web Orders Associate



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