

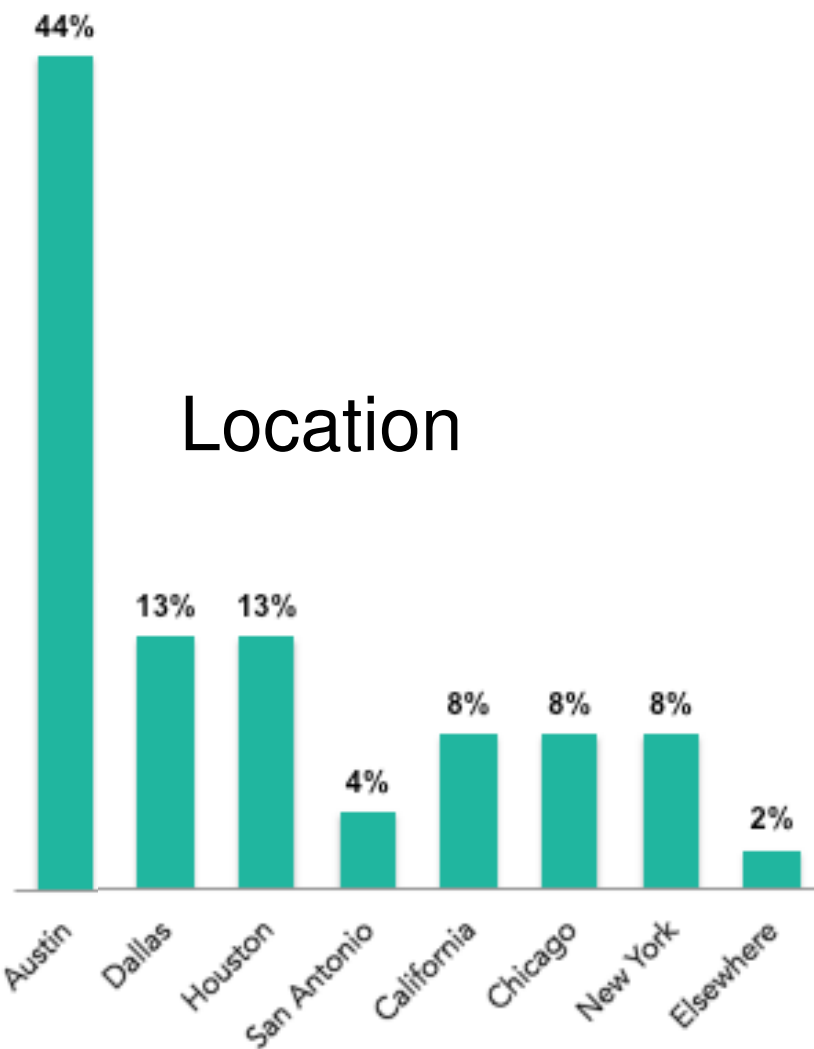
College of Communication
First Destination Survey
2014 Graduates
Public Relations

46 Respondents

98% Bachelor
of Science

2% Master
of Science

Location



78% Employed Full-time

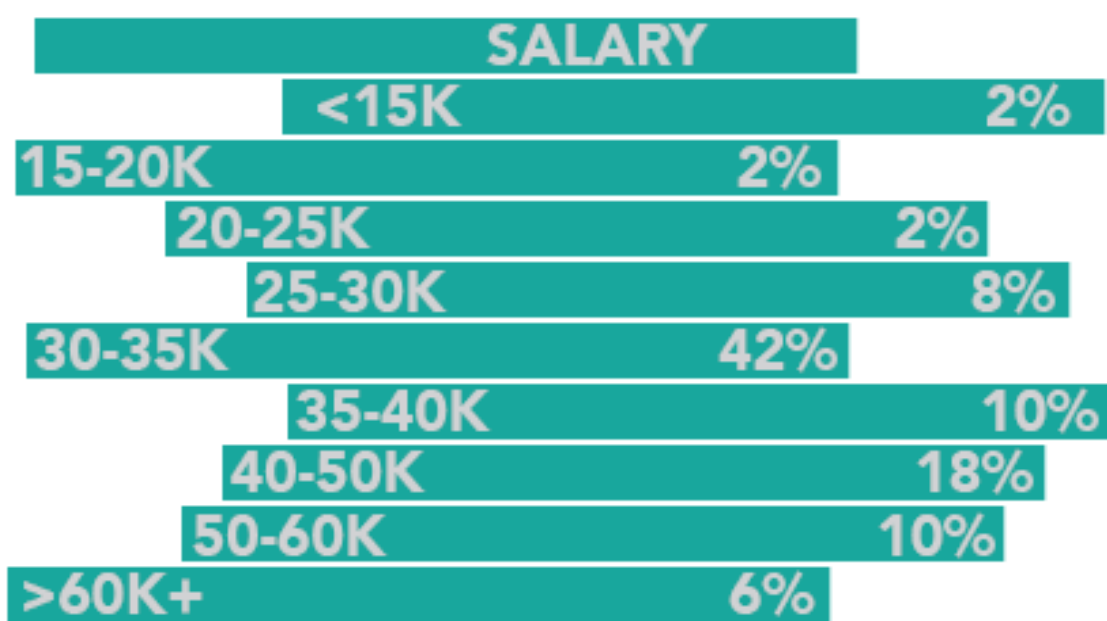
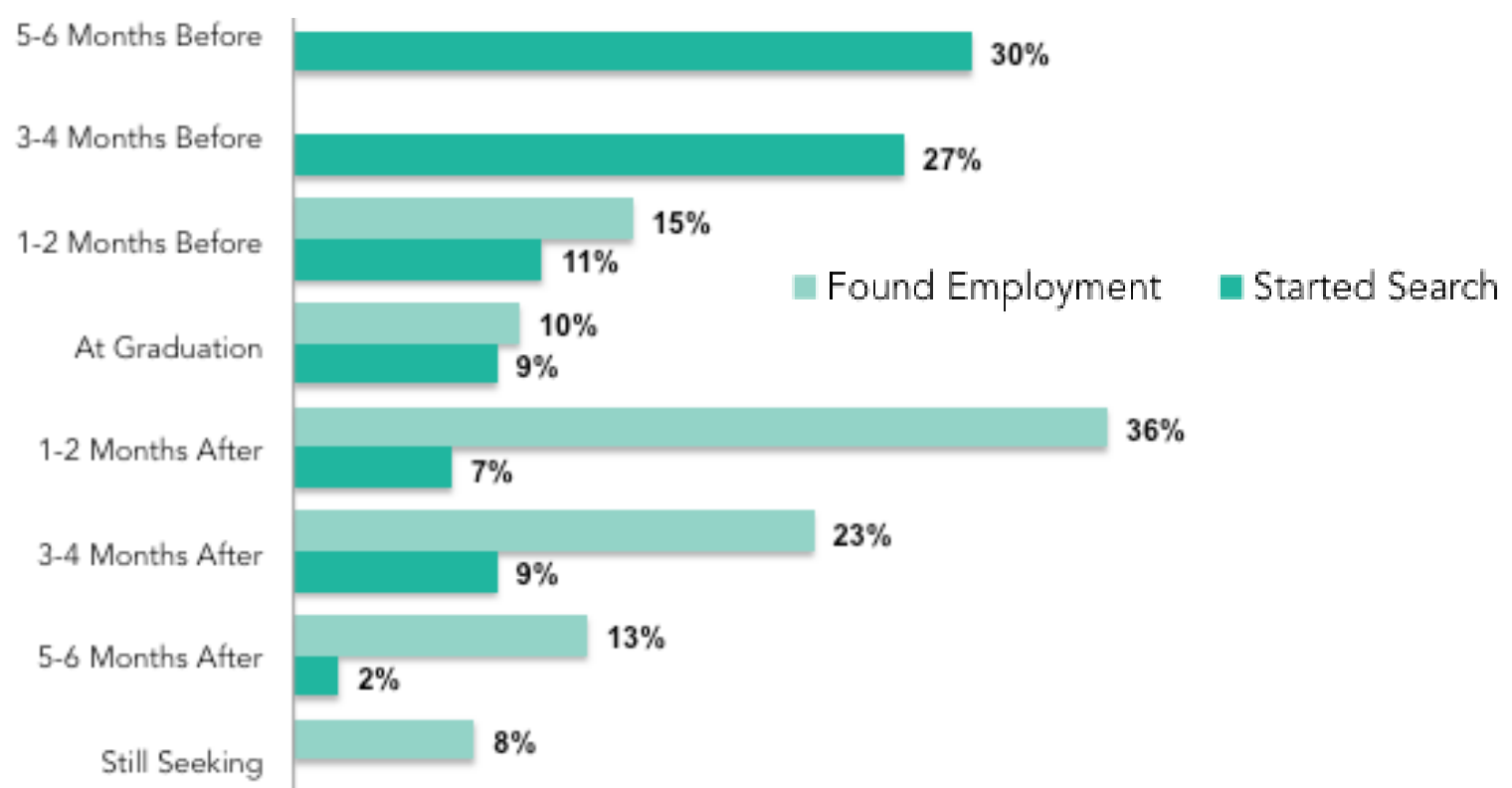
9% Employed Part-time

2% Graduate School

11% Seeking Employment



The University of Texas at Austin
Career Services
Moody College of Communication



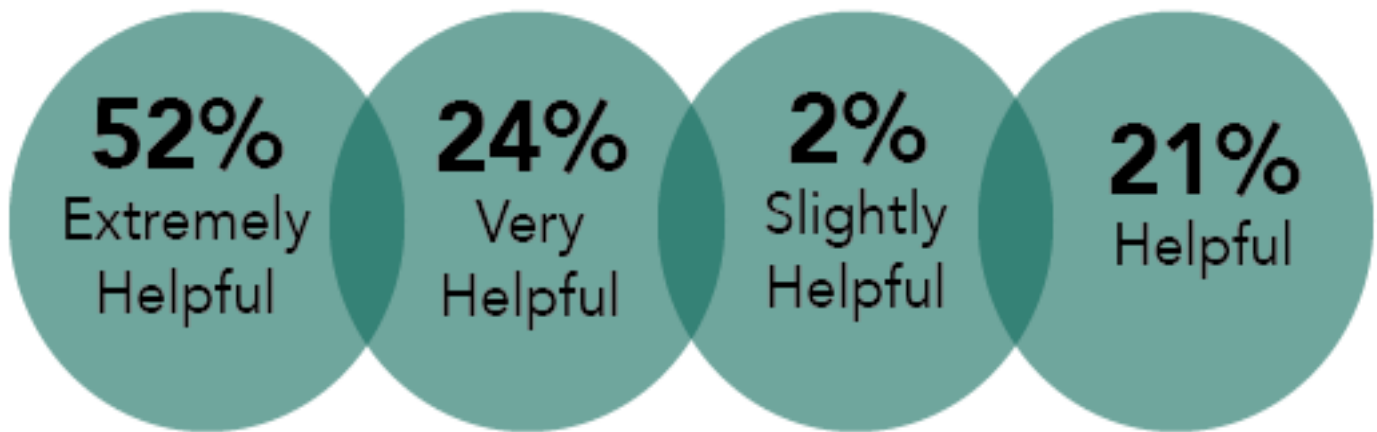
Companies

42West	Golin	Novy Unlimited
Audience Generation	Harris Media, LLC	Office Depot
bigInk PR	HireGenics	PR Squared
Box, Inc.	IBM	Publicis Worldwide
Camden Property Trust	Idea Grove	Shell
Catellus Development Corporation	INK Public Relations	Strategic Association Management
Circuit of The Americas	Innovative Strategies	SXSW
Cohn & Wolfe	IPro Media, Inc.	The University of Texas at Austin
Collective	iProspect	Univision Communications, Inc
DataMax Group, Inc.	jetAVIVA	Valerus Field Solutions LP
DigitaLBi	KPMG	Waggenger Edstrom
Edelman Public Relations	MSLGROUP	Wieden + Kennedy

Positions

- Account Associate
- Account Coordinator
- Account Executive
- Administrative Associate
- Assistant Media Planner
- Assistant to Publicist
- Associate Media Planner
- Background Coordinator
- Cloud Marketing Specialist
- Commercial Shipping Analyst
- Communications Specialist
- LEAP Finance Associate
- Leasing Consultant
- Manager
- Marketing Associate
- Marketing Coordinator
- Marketing Manager
- Media Relations Intern
- Print and Copy Specialist
- Project Manager
- Publicist
- Sales Associate
- Social Media Coordinator
- Gaming Community Assistant
- User Advocate

INTERNSHIPS COMPLETED



Career Advice



Unpaid
53%

Paid
47%



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Company Internship List

AARP Texas	Hahn Public Communications	Sunshine Sachs
Abroad Alliance Group	Hostelling International	SXSW
ACL Live Moody Theater	Intelligent Lighting Design	Sydney Attractions Group
ACL TV	Interfaith of The Woodlands	Taylor Collective Solutions
ACTIVE Life/IT'S TIME TEXAS	Kidd Kraddick Morning Show	TengolInternet
Allison's Events	KLRU	Texans for Greg Abbott
Austin Convention & Visitors Bureau	KPMG	Texas Department of Agriculture
Austin Pets Alive	Kristy Ozmun Public Relations	Texas Governors Fellowship Program
Austin Resource Recovery	Launch 787	Texas Tribune
Bird Dog Wedding	Mammoth Advertising	The Daily Texan
Broken Records Creative	Maven marketing solutions	The Richards Group
Butler, Shine, Stern & partners	Million Air	The Simplifiers
C3 Presents	MSLGroup	The University of Texas at Austin
Campus Renewal	Mueller Development	Tyler Barnett PR
Captain Marketing	National Appraisal Partners	United Way for Greater Austin
car2go	National Instruments	VisionEdge Marketing
Center for Child Protection	NBCUniversal	Warner Music Group
Chuy's/Comida Inc.	Noble Strategic Partners	Washington's Birthday Celebration Association
Cloud[8]sixteen, inc	Office of the Governor	Weber Shandwick
Cohn & Wolfe	OOH PITCH INC	Williamson County Attorneys Office
Congressional District Office	Other World Computing	Wine & Food Foundation of Texas
Cornucopia Pops	Patagonia	Wyatt Brand
Crooked Tail	PCAS	
Digby	People's Revolution	
DKR Research Fund for Alzheimer's Disease	Phillips & Company	
Easter Seals of Central Texas	Pierpont	
Elizabeth Christian PR	Plains All American	
Embassy Suites	Platts Valuation Hub	
Enterprise Rent A Car	POM PR	
Esperos	Project Vote Smart	
Evolutionary Media Group	Proposal Space LLC	
Explore Austin	ProRealty	
Fiege Films	PulsePoint Group	
Fleishman Hillard	Red Bull Records	
Frank Erwin Center	Red Fan Communications	
Giant Noise	RenewData	
GLG	Samsung	
Golin	ShakeWell Creative	
Goodworks PR	Shelton interactive	
Gre Consulting	SMU Meadows School of the Arts	
Great Communicate	Sotheby's	
GSD&M	Starworks Group	