

Public Relations First Destination Employment Survey, 2013 Graduates

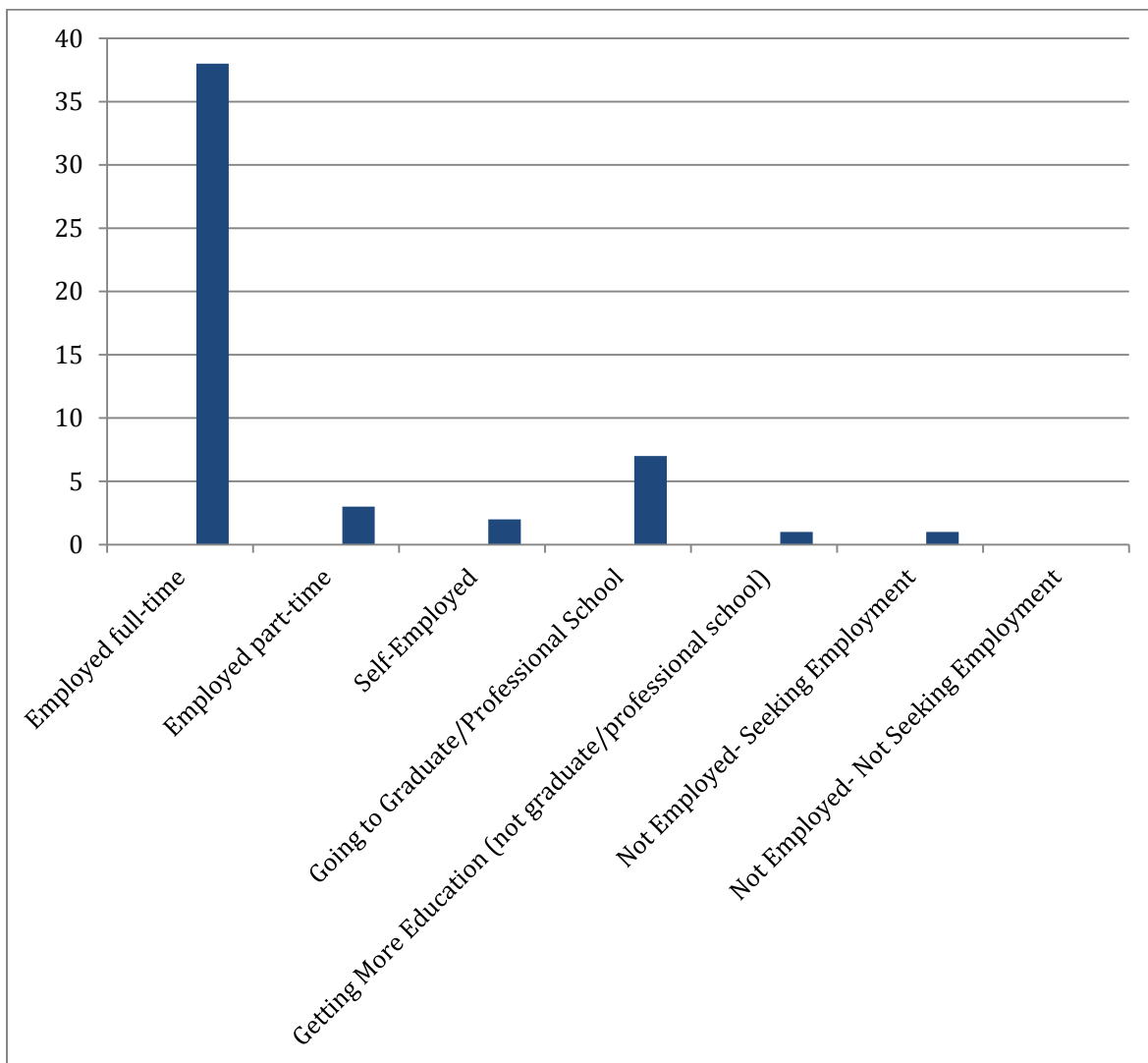
1. What degree did you receive from the UT Moody College of Communication in 2013?

Respondents: 48

Bachelor of Science	96%
Master of Arts	0%
Master of Science	4%
Doctorate	0%

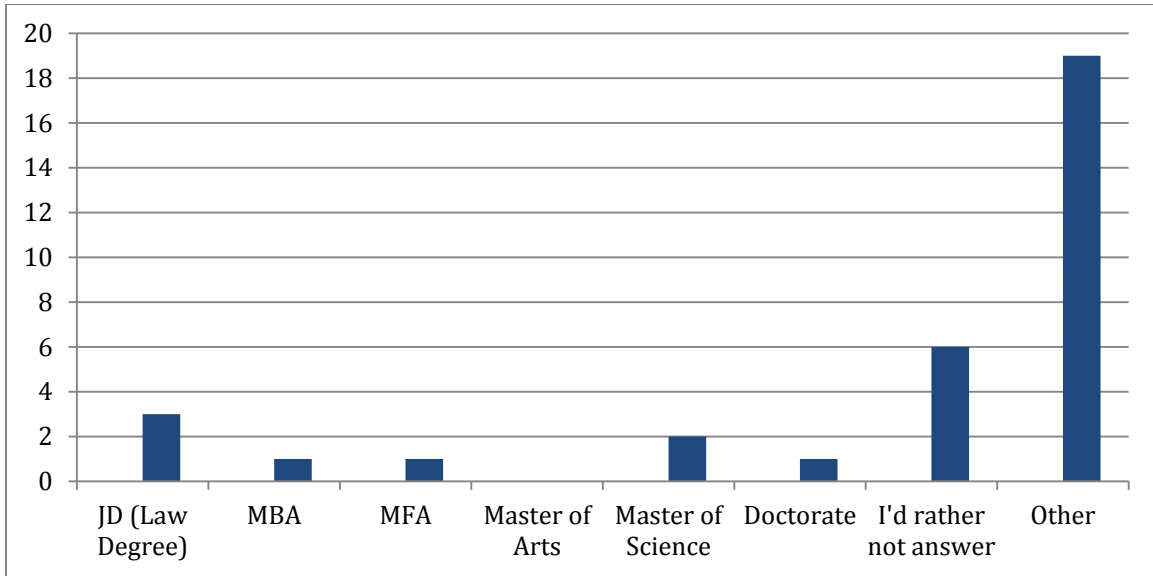
2. Which of the following best describes your current situation? You may select more than one answer.

Respondents: 52



3. If continuing your education, what graduate/professional degree or additional education are you pursuing?

Respondents: 33



If "Other," please specify:

- Bachelor of Science
- Master of Education

4. If continuing your education, what is your field of study?

- Biology
- Communications Consulting
- Elementary Education
- Filmmaking
- Higher Education Administration
- Law
- Marketing
- Physical Therapy
- Public Relations

5. If employed, who is your current employer? If you are self-employed, please enter "self."

3Can Events	FX Networks	SolarWinds Inc.
Academy Sports + Outdoors	Hope in the City Church, Varsity Tutors, Upbeat Marketing	Southwest Airlines
aptitude LLC	Horseshoe Bay Resort	Teach For America/Houston ISD
Barnes and Noble at Vanderbilt	Kraft Foods	Texas Stars
Big Machine Agency	Lodestone Social Media	The University of Texas Alumni Association
Boundless network	McCombs School of Business	University of Oklahoma - Norman
Cox Media Group	MCI English Academy (South Korea)	University of Texas at Austin - Texas Parents
Crossnore Group, LLC	Metro Realty	Upbeat Marketing
Edelman	Nintendo of America	USC
ESPN	PulsePoint Group	Varsity Tutors
Facebook, contracted by Pro Unlimited	Recruiting.com	VERTS Kebap
Frito Lay	Rubenstein Communications	Whole Foods Market
FX Networks	Self	

6. If employed, what is your title?

Account Coordinator	Community Programs & Engagement Admin/Communication Assistant	Media Relations Assistant
Ad Review Analyst	Corporate Affairs Coordinator	Media Relations Coordinator
Administrator	Digital Campaign Specialist	Native English Teacher
Admissions & Recruitment Specialist for the School of Musical Theatre	Graduate Assistant	Office Manager/ Marketing Planner
Assistant	Head of Marketing	Programs Coordinator
Assistant account executive	Junior Account Executive	Sales Representative
Associate	Marketing and Communications Specialist	Sales Support
Associate Experience Designer	Marketing Assistant	Social Media Manager
Bookseller	Marketing Content Manager	Sponsorship services coordinator
Communications Coordinator	Marketing Coordinator	Teacher
Community Manager	Media Analyst	

7. In what city/geographical location are you employed?

Respondents: 37

Austin/Central Texas	39%
Dallas/Fort Worth Area	13%
Houston Area	8%
Greater San Antonio Area	2.5%
Elsewhere in Texas	2.5%
California	8%
New York	8%
Washington DC Area	0%
Elsewhere	19%

If "Elsewhere," please enter the city, state, and country (when not in the US) where you are employed:

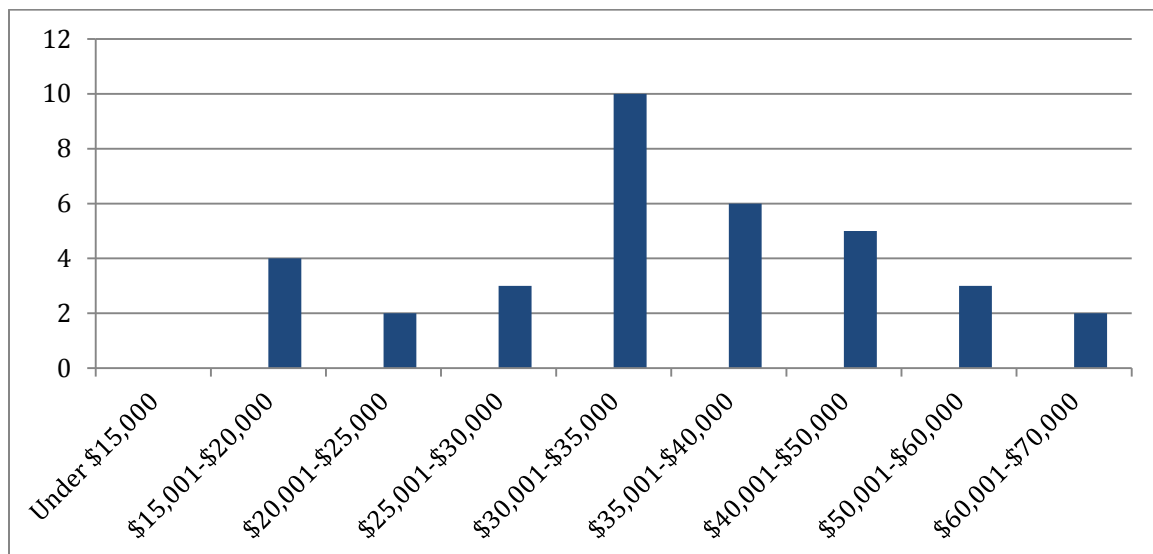
Los Angeles, California
Nashville, Tennessee
Norman, Oklahoma

Phoenix, Arizona
Seattle, Washington
Seoul, Korea

8. What is the range of your annual salary/compensation?

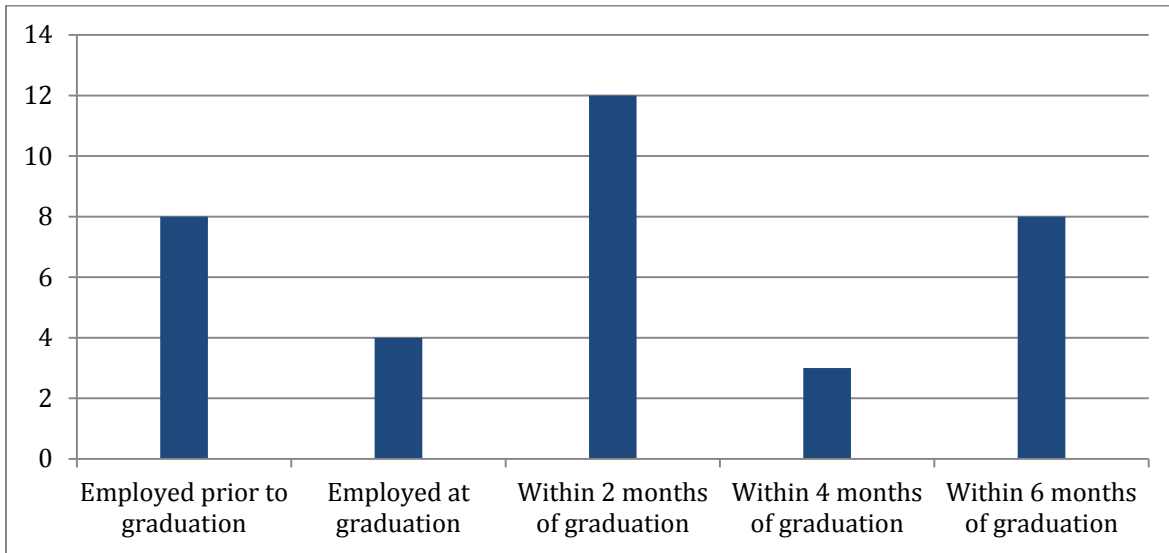
Is it...?

Respondents: 35



9. When did you find employment? Or if self-employed, when did you start your business?

Respondents: 35



10. Did you complete any internships before graduating?

Respondents: 36

Yes	97%
No	3%

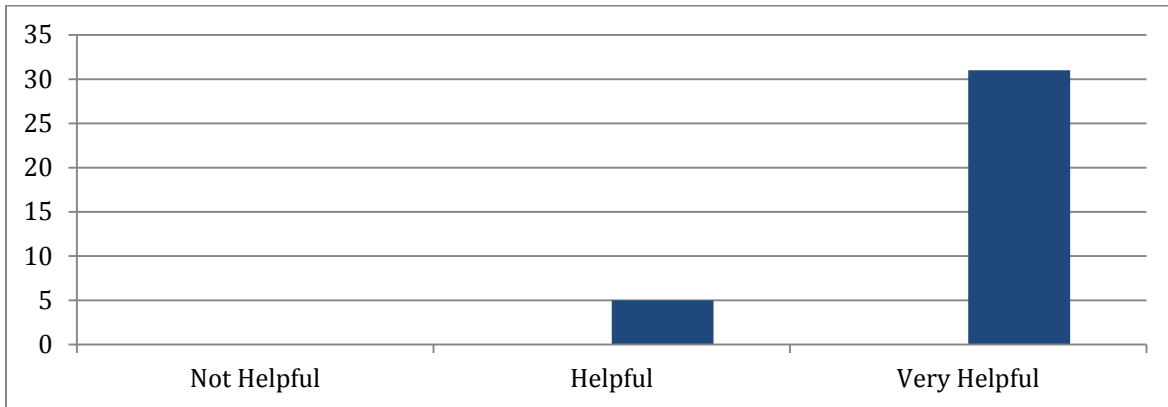
11. Were these internships paid or unpaid?

Respondents: 52

Paid	46%
Unpaid	54%

12. In your opinion, how helpful are internships in preparing students to enter the workforce?

Respondents: 36



13. From whom did you seek career advice while you were at UT? Please choose all that apply.

