

Journalism First Destination Employment Survey, 2013 Graduates

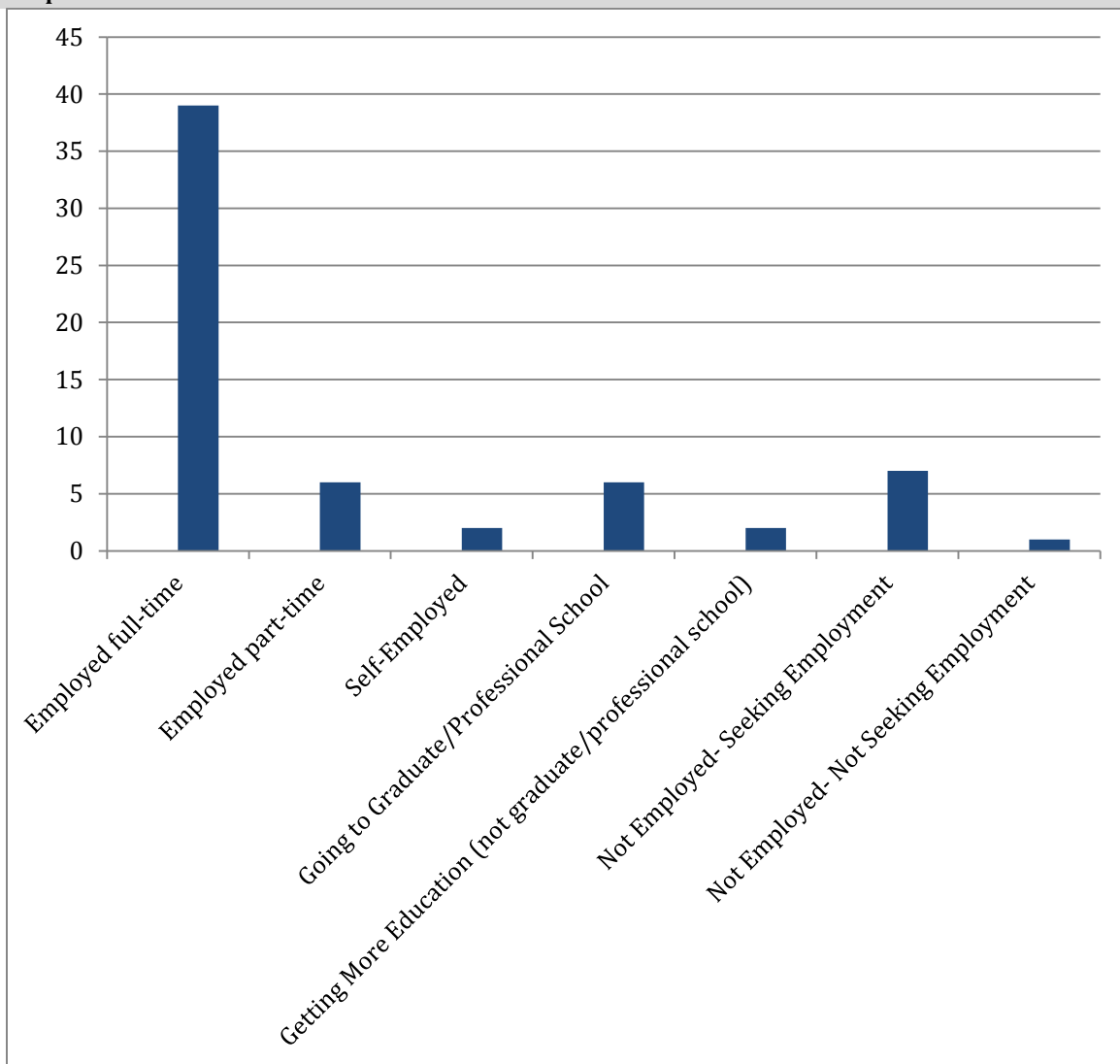
1. What degree did you receive from the UT Moody College of Communication in 2013?

Respondents: 53

Bachelor of Science	96%
Master of Arts	4%
Master of Science	0%
Doctorate	0%

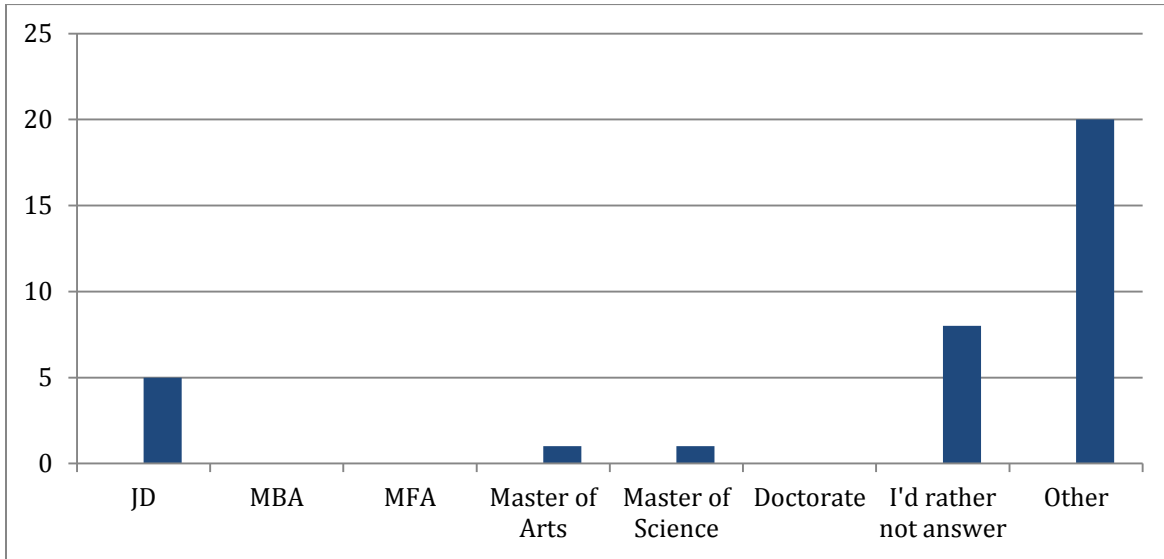
2. Which of the following best describes your current situation? You may select more than one answer.

Respondents: 63



3. If continuing your education, what graduate/professional degree or additional education are you pursuing?

Respondents: 35



If "Other," please specify:

- Development Boot Camp
- Paralegal Certificate
- Teaching Certificate

4. If continuing your education, what is your field of study?

- Business Analytics
- Journalism
- Law
- Public Relations
- Web Development

5. If employed, who is your current employer? If you are self-employed, please enter "self."

Associated Press	Hill+Knowlton Strategies	Rocket Res
Atomic Axis	Horns Illustrated	San Miguel Management
Attorneys Online Inc	Kabam, Inc.	Schlumberger
Baylor School of Law	KENS 5	Studiohut
Chad Elkins d/b/a Elkins Law Firm	KFDM News	TastyPlacement
Cisco Systems	KVEO News Center 23	The Facts
City Year (Denver)	KXAN-TV	The Facts
Clay Schaefer	LumiSource, LLC	The Hartford Financial
Entravision	Macmillan	The Sweet Boutique
Fallbrook Church	Moody National	The University of Texas at Austin
Fellowship of Catholic University Students (FOCUS)	MSI Supply	TIBH Industries, Inc.
Fort Worth Star-Telegram	PBS	United Way of Metropolitan Dallas
FOX Sports	POLITICO	YETI Coolers
GAP		

6. If employed, what is your title?

Account Coordinator	Head of Local Search	Photojournalist/Editor
Account Manager	Inside Sales Account Manager	Player Experience Agent
Administrative Assistant	IT Business Analyst	Procurement Specialist
Anchor/Executive Producer	Leasing Professional	Producer
Assistant	Legal Assistant / Paralegal	Program Manager
Assistant Account Executive	Marketing Assistant	Reporter
Campus Missionary	Marketing Associate	Sales Associate
Corps Members	Marketing Coordinator	Sales Rep
Customer Logistics Coordinator	Marketing Engagement Specialist	Search Marketing Analyst
Digital Content Coordinator	Media Manager	Web producer
Freelance contributor	News Reporter	Writer

7. In what city/geographical location are you employed?

Respondents: 45

Austin/Central Texas	35.5%
Dallas/Fort Worth Area	4.5%
Houston Area	25%
Greater San Antonio Area	6.5%
Elsewhere in Texas	6.5%
California	0%
New York	0%
Washington DC Area	6.5%
Elsewhere	15.5%

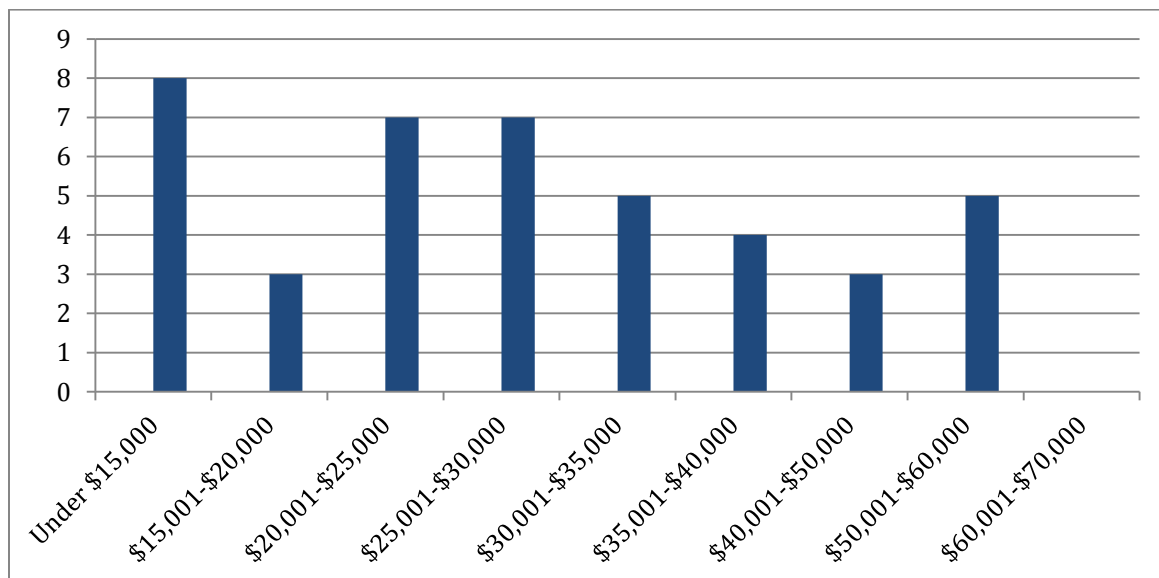
If "Elsewhere," please enter the city, state, and country (when not in the US) where you are employed:

Chicago, Illinois
 Denver, Colorado
 Des Moines, Iowa
 Europe
 Hartford, Connecticut
 Lawrence, Kansas

8. What is the range of your annual salary/compensation?

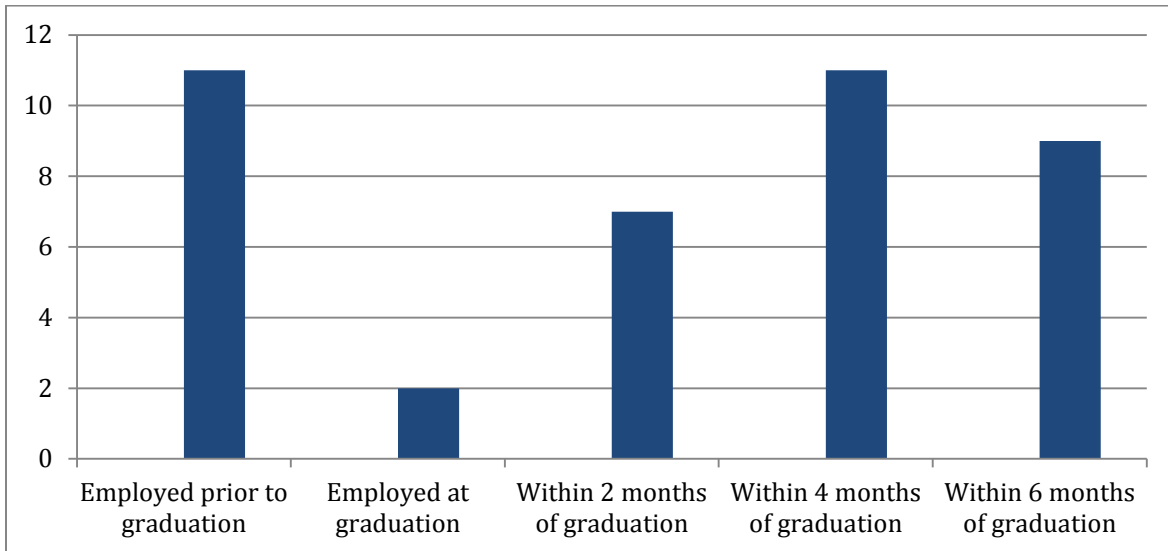
Is it...?

Respondents: 42



9. When did you find employment? Or if self-employed, when did you start your business?

Respondents: 40



10. Did you complete any internships before graduating?

Respondents: 41

Yes	85%
No	15%

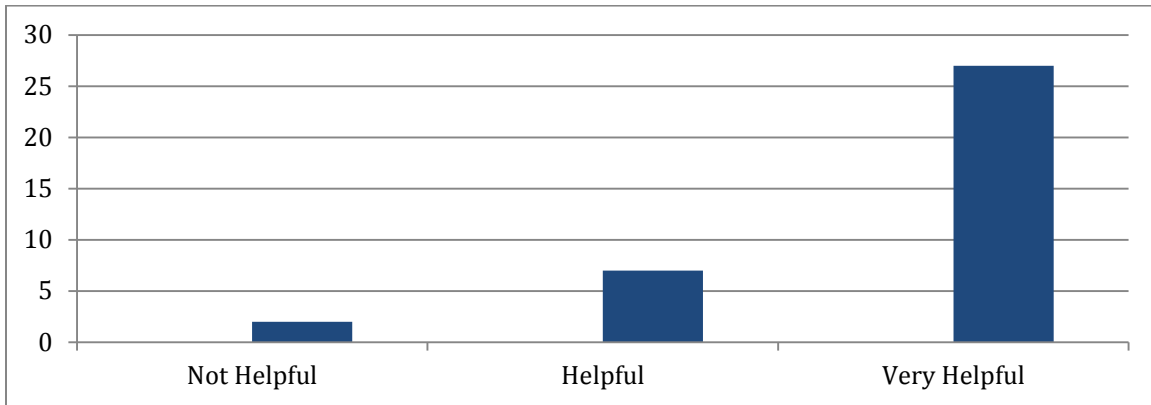
11. Were these internships paid or unpaid?

Respondents: 45

Paid	46.7%
Unpaid	53.3%

12. In your opinion, how helpful are internships in preparing students to enter the workforce?

Respondents: 36



13. From whom did you seek career advice while you were at UT? Please choose all that apply.

