

CMS First Destination Employment Survey, 2013 Graduates

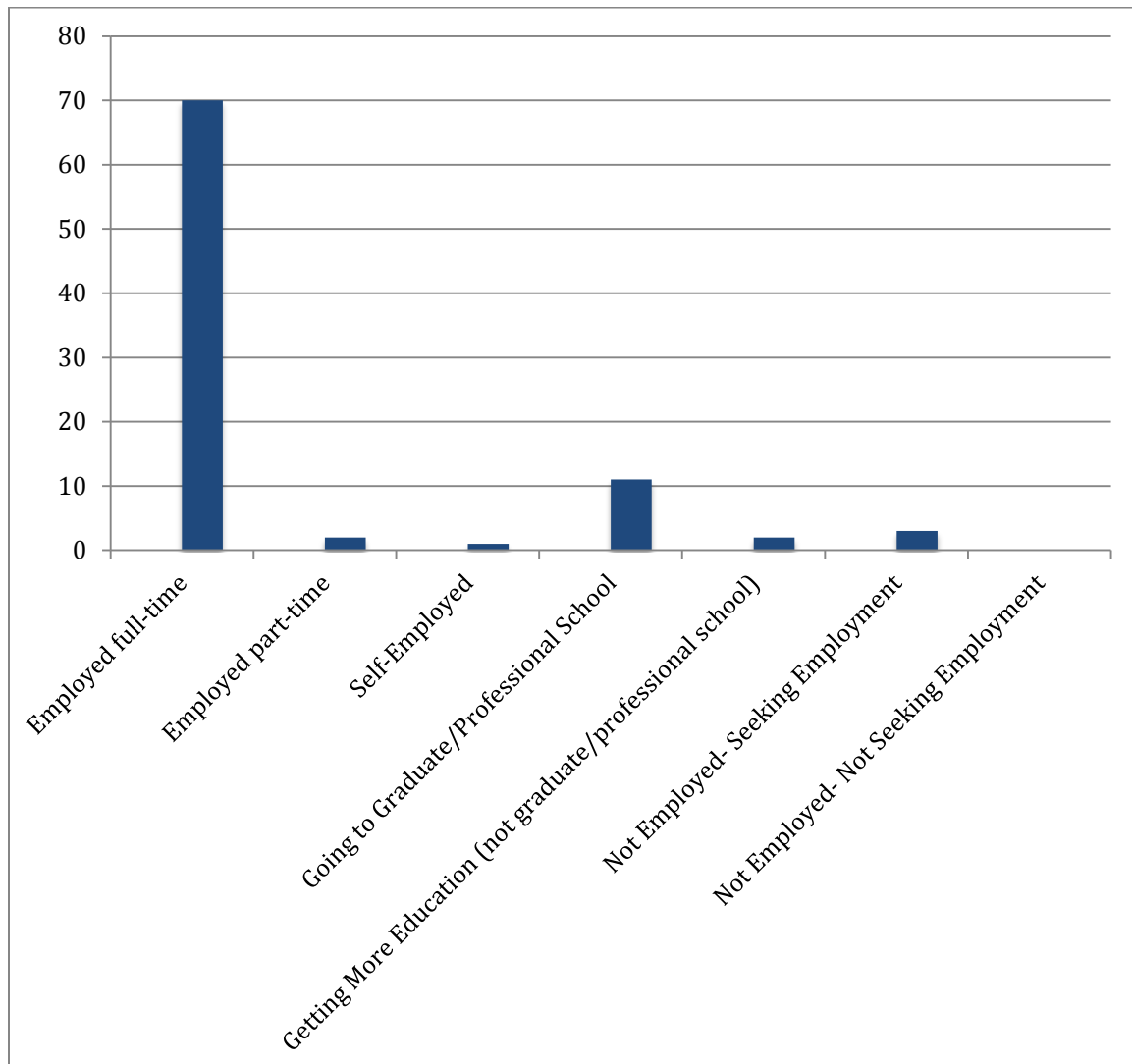
1. What degree did you receive from the UT Moody College of Communication in 2013?

Respondents: 83

Bachelor of Science	100%
Master of Arts	0%
Master of Science	0%
Doctorate	0%

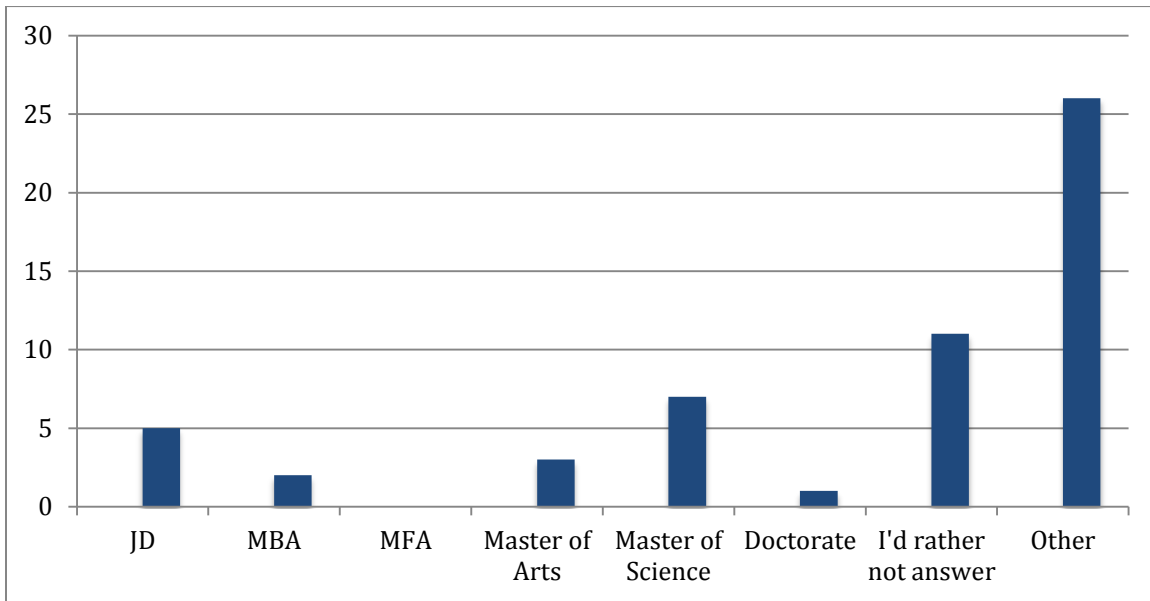
2. Which of the following best describes your current situation? You may select more than one answer.

Respondents: 89



3. If continuing your education, what graduate/professional degree or additional education are you pursuing?

Respondents: 55



If "Other," please specify:

Master of Journalism
Professional Certification
Teacher Certification

4. If continuing your education, what is your field of study?

Advertising
Bilingual Generalist
Business Analytics
Communication
Communication Studies
Corporate Communication
Counseling Psychology
Education
Finance/Investor Relations

Human Relations
Journalism
Law
Offshore Operations – Oil and Gas
Political Communication
Real Estate
Real Estate
Sport Psychology
Technology

5. If employed, who is your current employer? If you are self-employed, please enter "self."

Aetna Healthcare	General Dynamics	Patient Conversation Media Inc.
Aspen Heights	Gerson Lehrman Group	Proof Advertising
AT&T	Google	Randstad Technologies
Austin Recovery	GSD&M	SaleAMP
Baylor University	Halliburton	SHI International Corporation
Buron-Marsteller	HPI Corporate Services	St. Luke's Health System
Cadwalader Wickersham & Taft	Ice.com	Stream Realty Partners, LP
Cameron	Iodine Software	Texas Oculoplastic Consultants
Center Coast Capital Advisors, LP	Law Office of William B. Mange	Texas State University
Center for American Progress	Make-A-Wish Foundation of Central and South Texas	The Posse Foundation
CRC Public Relations	Marriott International	The University of Texas at Austin
Deloitte Consulting	Master Eye Associates	US House of Representatives
Digitas	Michael Kors	Visa
Eaton	Oracle	Wendy Davis for Governor

6. If employed, what is your title?

Account Executive	Financial Services Paralegal	Operational Excellence Specialist
Account Manager	Hardware Sales Representative	Predictive Analytics Architect
Agent Assistant	Health News Reporter	Predictive analytics Strategist
Assistant Account Manager	HR Administrative Assistant	Press Assistant
Assistant IT Manager	HR Coordinator	Production Supervisor
Associate	Inside Account Executive	Recruiter
Associate Sales Representative	Investigator	Recruiting Associate
Business Development	Junior Associate	Recruiting Coordinator
Business Development Consultant	Legislative Assistant	Retail Store Manager
Business Technology Analyst	Market Analyst	Rig Administrator
Client Staff Assistant	Market Research Director	SEO Manager
Communications Manger	Marketing Associate	Support Dispatcher
Conflict Management Professional	Marketing Communications Specialist	Teaching Assistant
Credentialing Associate	National Account Manager	Trainer
Digital Account Manager	Office Manager	Wish Coordinator
eCommerce Consultant		

7. In what city/geographical location are you employed?

Respondents: 74

Austin/ Central Texas	50%
Dallas/Fort Worth Area	5.5%
Houston Area	21.5%
Greater San Antonio Area	0%
Elsewhere in Texas	1%
California	3%
New York	3%
Washington DC area	6.5%
Elsewhere	9.5%

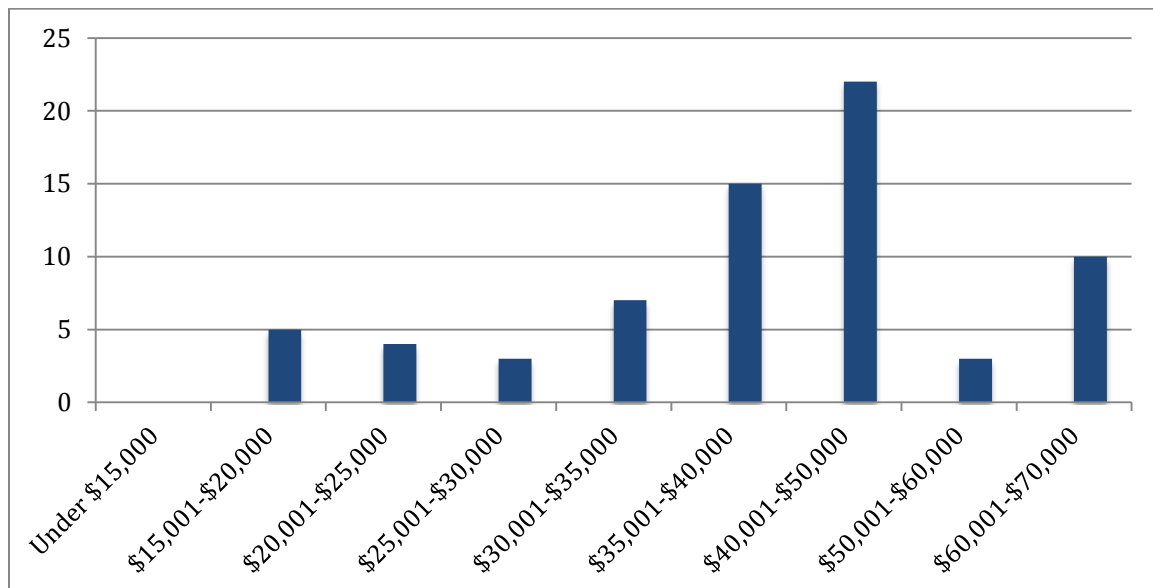
If "Elsewhere," please enter the city, state, and country (when not in the US) where you are employed:

Atlanta, Georgia
Boston, Massachusetts
Chicago, Illinois
Ft. Lauderdale, Florida
Rustenburg, So. Africa
Waco, Texas
Winston-Salem, North Carolina

8. What is the range of your annual salary/compensation?

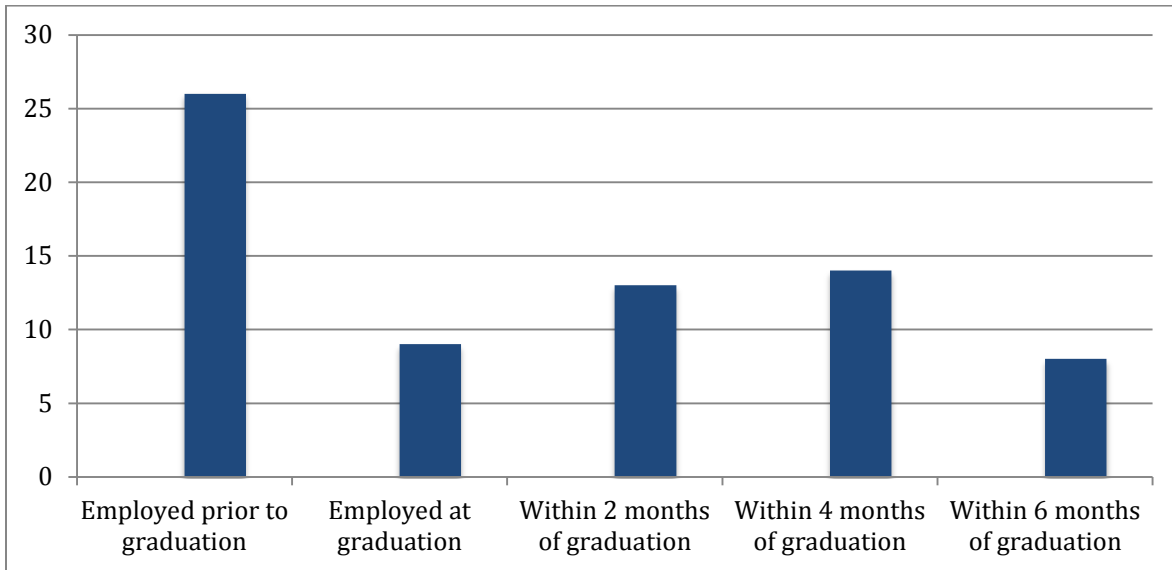
Is it...?

Respondents: 69



9. When did you find employment? Or if self-employed, when did you start your business?

Respondents: 70



10. Did you complete any internships before graduating?

Respondents: 74

Yes	92%
No	8%

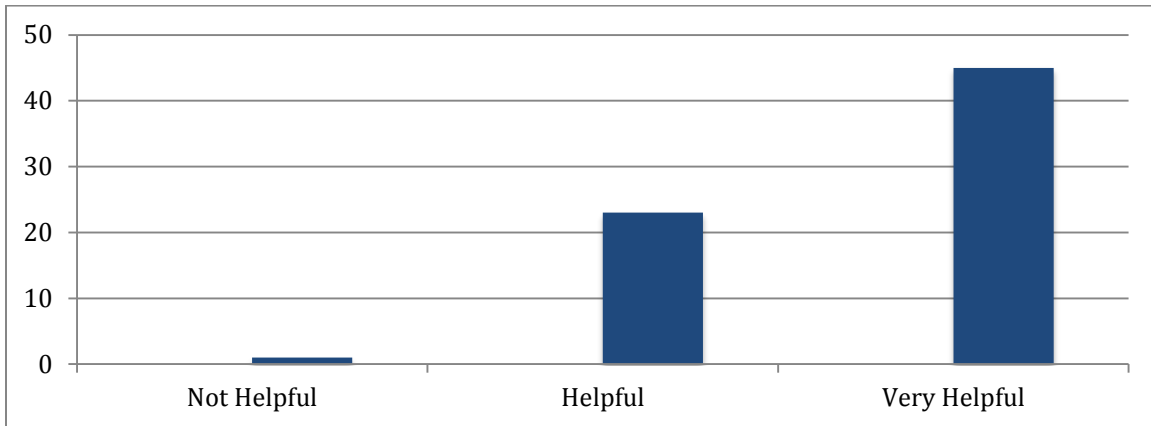
11. Were these internships paid or unpaid?

Respondents: 90

Paid	51%
Unpaid	49%

12. In your opinion, how helpful are internships in preparing students to enter the workforce?

Respondents: 69



13. From whom did you seek career advice while you were at UT? Please choose all that apply.

