

# COMM STUDIES GRADUATES 2010

## What are they doing?

	Bachelors	Masters	PhD
<i>Respondents</i>	80	5	7
Employed Full-Time	78%	60%	71%
Employed Part-Time	5%	-	14%
Self-Employed	13%	-	-
In Graduate School	1%	20%	-
Not Employed & Seeking	3%	20%	14%
Not Employed/Not Seeking	1%	-	-

## Are their jobs related to their majors?

	Bachelors	Masters	PhD
<i>Respondents</i>	60	3	5
Directly Related	15%	-	100%
Somewhat Related	70%	100%	-
Not at All Related	15%	-	-

## Are they satisfied with their jobs?

	Bachelors	Masters	PhD
<i>Respondents</i>	60	3	5
Very Satisfied	58%	33%	100%
Somewhat Satisfied	32%	67%	-
Neutral	3%	-	-
Not very Satisfied	5%	-	-
Not at all Satisfied	2%	-	-

## When did they start looking for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	63	4	6
6+ mo. before graduation	24%	-	83%
5-6 mo. before graduation	14%	25%	17%
3-4 mo. before graduation	21%	50%	-
1-2 mo. before graduation	29%	25%	-
After graduation	13%	-	-

## When did they find their jobs?

	Bachelors	Masters	PhD
<i>Respondents</i>	60	3	5
Prior to or upon graduating	40%	33%	100%
Within 2 mo. of graduation	33%	67%	-
Within 4 mo. of graduation	12%	-	-
Within 6 mo. of graduation	15%	-	-

## Earnings Breakdown

Median Salary Bachelors: \$30,001-35,000

Median Salary Masters: \$40,001-45,000

Median Salary Doctorate: \$40,001-45,000

	Bachelors	Masters	PhD
<i>Respondents</i>	60	3	3
Under \$15,000	13%	-	-
\$15,001-20,000	7%	-	-
\$20,001-25,000	7%	-	-
\$25,001-30,000	12%	33%	-
\$30,001-35,000	13%	-	-
\$35,001-40,000	15%	-	-
\$40,001-45,000	25%	33%	67%
\$45,001-50,000	3%	-	-
\$50,001-55,000	3%	33%	33%
\$55,001-60,000	-	-	-
\$60,001-70,000	-	-	-
\$70,001-80,000	-	-	-
\$80,000 or more	2%	-	-

## Where they are working

	Bachelors	Masters	PhD
<i>Respondents</i>	54	3	3
Austin Area	63%	-	-
DFW Area	9%	-	-
Houston Area	17%	33%	33%
Elsewhere in Texas	11%	-	-
California	-	-	67%
New York	-	-	-
Elsewhere	-	-	-

## Where did they look for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	63	4	6
Around the World	5%	-	-
Around the Country	33%	75%	100%
Texas Only	27%	25%	-
Central Texas Only	35%	-	-

## Industry Sectors

Academics/Education/ Education Services	18%
Computer/Other High-Technology	15%
Government/Public Service	13%
Advertising/Marketing/Public Relations	10%
Healthcare/Healthcare Services	8%
Retailer	8%
Hospitality/Tourism/Recreation	7%
Non-Profit/Charities/Social Service	5%
Business Services	3%
Telecommunications	3%
Banking/Insurance/Other Financial Services	2%
Internet/e-Commerce	2%
Law/Legal services	2%
Journalism/News Organizations	2%
Sports/Sports Management	2%

## Primary Job Functions

Business: Sales	15%
Education: Teaching	14%
Government/Public Service	12%
Business: Marketing	10%
Business: Marketing Communication	8%
Business: Customer Service	7%
Event Planning/Coordination	7%
Business: Human Resources	3%
Public Relations: Corporate	3%
Advertising: Media	2%
Business: Entrepreneur	2%
Business: Management	2%
Business: Finance/Accounting	2%
Business: Distribution	2%
Education: Administration	2%
Education: Research	2%
Journalism: Editor/Copy Editor	2%
Non-Profit: Management	2%
Non-Profit: Fundraising	2%
Public Relations: Non-Profit	2%
Law/Legal Services	2%

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## Were they offered full-time employment as a result of any of their internships?

	Bachelors	Masters
<i>Respondents</i>	55	6
Yes	26%	33%
No	75%	67%

## How many internships did they do while they were in college?

	Bachelors	Masters
<i>Respondents</i>	74	5
Zero	26%	40%
One	24%	-
Two	22%	40%
Three	12%	20%
Four or More	16%	-

## What kinds of internships did they do while they were in college?

	Bachelors	Masters
<i>Respondents</i>	55	3
For Academic Credit	73%	40%
For the Experience Only	49%	20%
Paid Internships	64%	60%
Unpaid Internships	66%	40%

## How helpful were internships in preparing them for the workforce?

	Bachelors	Masters
<i>Respondents</i>	55	3
Very Helpful	76%	100%
Somewhat Helpful	20%	-
Neutral	2%	-
Not Very Helpful	2%	-

## From whom did they seek career advice?

	Bachelors	Masters
<i>Respondents</i>	53	3
CCS Career Advisors	70%	67%
Other College of Communication Faculty/Staff	51%	-
Other UT Faculty/Staff	40%	33%
UT Alumni	51%	-
Family Members	85%	33%
Bosses/Supervisors/Co-Workers	66%	67%
Peers/Fellow Students	79%	100%

## Were they connected with Career Services?

	Bachelors	PhD
<i>Respondents</i>	74	5
Yes	78%	60%
No	22%	40%

## When did they connect with Career Services?

	Bachelors	Masters
<i>Respondents</i>	58	3
Senior Year	5%	-
Junior Year	50%	-
Sophomore Year	35%	-
First Year	10%	-
1st Year of Grad School	-	-
2nd Year of Grad School	-	67%
3rd Year of Grad School	-	33%

## 2010 Communication Studies Graduates: Demographics

	Survey Group	Responses	%
Communication Studies Graduates	264	75	28%
<b>Gender</b>			
	% of Survey Group	% of Response Group	
Female	70%	765	
Male	30%	24%	
<b>Ethnicity</b>			
	% of Survey Group	% of Response Group	
American Indian/Alaskan Native	>1%	8%	
Asian	10%	14%	
Hispanic or Latino	13%	14%	
Black or African American	7%	14%	
White	67%	64%	
International Students	3%	0%	

## How Useful were Communication Career Services?

Service	Very Useful	Some-what Useful	Neu-tral	Not Very Useful	Not Use-ful at All	Did Not Use
Career Advising by Appointment	23%	34%	13%	4%	-	26%
Drop-in/Walk-in Career Advising	15%	26%	11%	9%	-	38%
Pre-law Advising	6%	13%	8%	4%	-	70%
Email Notices	38%	34%	11%	6%	-	11%
AccessUT	47%	42%	4%	-	-	8%
CareerSource	38%	40%	8%	4%	-	60%
Seminars and Workshops	8%	9%	19%	4%	-	60%
Job and Internship Fairs	28%	30%	21%	4%	4%	13%
Career Library Resources	6%	9%	19%	6%	-	60%
Career Services Web Site	25%	40%	11%	6%	-	19%
On-Campus Recruiting	19%	21%	13%	9%	2%	36%
HireStandards Blog	8%	21%	11%	9%	2%	49%
Social Media (Twitter, LinkedIn, Facebook)	9%	15%	17%	11%	4%	43%
Informational Handouts	11%	32%	13%	6%	4%	34%
Employment Data Reports	15%	17%	17%	2%	2%	47%

UT Communication Career Services conducted an online employment survey of the 2010 graduates of the College of Communication approximately six months after graduation. 585 replied – 41% of the total group of 1434 graduates. The results of this survey are summarized in one college-wide report and six major-specific reports. All employment survey results can be downloaded from the “Employment Data & Salary Surveys” link on the Communication Career Services homepage. We encourage students to pursue proactive career exploration throughout their college careers, including active involvement in student organizations, completion of multiple internships and other experiential learning programs and professional networking. Our staff provides career advising by appointment and on a drop-in basis to assist Communication students in their career planning and management, and we offer a wide variety of job and internship search services and career exploration programs.

For more information on CCS student services, call 512-471-9421 or visit: <http://communication.utexas.edu/ccs>.

# Employers and Titles/Grad Schools—2009

## Undergraduate Students

Employer	Title	Employer	Title	Employer	Title
Advise TX	High School College Adviser	Hearst	Multi-Market Coordinator	Sprinkles Cupcakes	Associate/Trainer
Aerotek	Recruiter	Houston Independent School District/Teach for America	7th Grade Math Teacher	StarTex Power	Corporate Communications Coordinator
AmeriCorps	Case Manager	Insight Global	Account Manager	Target Corp.	Business Analyst
Appiction.com	Marketing Manager	IPsoft, Inc.	Office Manager	Teach for America - Mastery Charter Schools	Teacher
Applied Materials	Purchasing Agent	JCPenney	Sales Associate	Technology Service Professionals	Storage Engineer
Attorney General of Texas - Crime Victim Services	Houston Area Regional Coordinator	Junta de Andalucia	Cultural and Language Assistant	Texas House of Representatives	Legislative Director
Bergner and Johnson Design	Floral Event Designer	Lee County School District	7th Grade Reading Teacher	Texas State University Athletic Department	Assistant Director - Marketing & Promotions
Capitol Pain Institute	Billing Manager	Lisa Hobbs	Nanny	Texas TMS Center	Outreach
Cardinal Health	Senior Specialist, Field Service	MAXIMUS	Business Development Analyst	The American Cancer Society	Community Manager- Income Development
Champion Energy Services	Analyst-Leadership Development Program	Mutual Mobile	HR Coordinator	The Container Store	Marketing Coordinator
City of Austin	Public Information Specialist	National Instruments	Regional Coordinator	The Cupcake Bar and Pure Austin	Event Planner and Fitness Instructor
Clark & Clark	Legal Assistant	National Instruments	Media Relations	The Dallas World Aquarium / Daryl's by Design	Catering Manager
eEmployers Solutions	Human Resources Coordinator and Social Media Coordinator	National Instruments	Regional Marketing Coordinator	The Odessa American	Copy Editor
El Chile Cafe and Cantina	Waiter	Office of the Attorney General	Child Support Officer	The University of Texas at Austin-IPSI-Texas College Advising Corps	College Adviser
Emmis Austin Radio	Office Manager/National Promotions Coordinator	Phonesmack	Vice President/ Business Development	The Whitaker Companies	Recruiter
Four Seasons Hotels and Resorts	Assistant Food and Beverage Manager	Randolph Brooks Federal Credit Union	Member Service Representative	Think Group Austin	Marketing Manager
George P. Johnson	Event Logistics Manager	Scottish Rite Dormitory	Administrative Assistant	Unique Influence	Online Marketing
Gerson Lehrman Group	Member Solutions Associate	Senator Kay Bailen HUTchison	Staff Assistant	US Air Force	LT-Pilot Candidate
Glazer's	Sales Representative	Sierra Club	Conservation Organizer	UT Austin	College Adviser
Guardian Healthcare Providers, Inc.	Recruiting Manager	Southwest Airlines	Customer Relations Writing Representative	Velocity Electronics	Global Trade Partner Sales
		Sprinkles Cupcakes	Associate/Trainer	Velocity Electronics	Account Manager

UT Degree and Major	Current Degree (in progress)	University/Graduate Institution	Field of Study
CMS-BS	Master of Arts degree	Texas State University - San Marcos	Legal Studies
CMS-BS	JD (Law Degree)	University of Colorado	Law
CMS-BS	JD (Law Degree)	Chapman law	Law
CMS-BS	JD (Law Degree)	southern Methodist university	Law
CMS-BS	Master of Arts degree	University of Central Florida	Educational Leadership
CMS-BS	JD (Law Degree)	University of Texas	Law
CMS-BS	JD (Law Degree)	South Texas College of Law	Law
CMS-BS	Learning German in Germany	Fachhochschule Mainz in Mainz, Germany	Business
CMS-BS	JD (Law Degree)	University of Texas	Law
CMS-BS	JD (Law Degree)	South Texas College of Law	Law--Juris Doctorate
CMS-BS	JD (Law Degree)	St. Mary's University School of Law	Law
CMS-MA	Doctoral degree	University of Texas	Political Communication

## Graduate Students

Employer	Title
<b>Masters Degree Recipients</b>	
Target	Executive Team Lead
University of Texas	Assistant Supervisor, Marketing
NASA	Public Affairs Specialist
<b>Doctoral Degree Recipients</b>	
University of Houston	Assistant Professor
Appozite	Co-Founder and Chief of Community Experience
California State University, Sacramento	Instructor
Illinois College	Visiting Assistant Professor
Ohio University	Assistant Professor



Go to <http://communication.utexas.edu/ccs>

Subscribe to the HireStandards Blog: <http://hirestandards.wordpress.com>

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#### Employment Survey Results & Reports

Communication Career Services surveys graduates of the UT College of Communication approximately six months after they graduate to gather information on their employment status. These employment reports contain salary information, employers & job titles, job satisfaction ratings, graduate school information, and much more. Communication Career Services Employment Reports are available in hard copy in the CCS office and can be downloaded from the "Employment Data & Salary Surveys" section of our web site.

For more information please contact  
Communication Career Services

512-471-9421

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