

COMM STUDIES GRADUATES 2009

What are they doing?

	Bachelors	Masters	PhD
<i>Respondents</i>	113	3	3
Employed Full-Time	63%	33%	100%
Employed Part-Time	9%	-	-
Self-Employed	4%	67%	-
In Graduate School	15%	-	-
Not Employed & Seeking	7%	-	-
Not Employed/Not Seeking	3%	-	-

Are their jobs related to their majors?

	Bachelors	Masters	PhD
<i>Respondents</i>	83	1	3
Directly Related	25%	-	100%
Somewhat Related	55%	100%	-
Not at All Related	19%	-	-

Are they satisfied with their jobs?

	Bachelors	Masters	PhD
<i>Respondents</i>	81	1	3
Very Satisfied	46%	100%	100%
Somewhat Satisfied	31%	-	-
Neutral	9%	-	-
Not very Satisfied	9%	-	-
Not at all Satisfied	6%	-	-

When did they start looking for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	91	1	3
6+ mo. before graduation	20%	-	33%
5-6 mo. before graduation	14%	-	33%
3-4 mo. before graduation	24%	100%	33%
1-2 mo. before graduation	20%	-	-
After graduation	22%	-	-

When did they find their jobs?

	Bachelors	Masters	PhD
<i>Respondents</i>	80	1	3
Prior to or upon graduating	32%	-	67%
Within 2 mo. of graduation	30%	100%	-
Within 4 mo. of graduation	19%	-	33%
Within 6 mo. of graduation	20%	-	-

Earnings Breakdown

Median Salary Bachelors: \$30,001-35,000

Median Salary Masters: \$30,001-35,000

Median Salary Doctorate: \$50,001-55,000

	Bachelors	Masters	PhD
<i>Respondents</i>	80	1	2
Under \$15,000	14%	-	-
\$15,001-20,000	14%	-	-
\$20,001-25,000	10%	-	-
\$25,001-30,000	9%	100%	-
\$30,001-35,000	18%	-	-
\$35,001-40,000	18%	-	-
\$40,001-45,000	11%	-	-
\$45,001-50,000	-	-	-
\$50,001-55,000	6%	-	100%
\$55,001-60,000	-	-	-
\$60,001-70,000	-	-	-
\$70,001-80,000	1%	-	-
\$80,000 or more	-	-	-

Where they are working

	Bachelors	Masters	PhD
<i>Respondents</i>	74	1	2
Austin Area	50%	-	100%
DFW Area	12%	100%	-
Houston Area	22%	-	-
Elsewhere in Texas	5%	-	-
California	1%	-	-
New York	3%	-	-
Elsewhere	7%	-	-

Where did they look for work?

	Bachelors	Masters	PhD
<i>Respondents</i>	113	3	3
Around the World	7%	-	33%
Around the Country	20%	-	-
Texas Only	34%	33%	-
Central Texas Only	17%	-	67%

Industry Sectors

Advertising/Marketing/Public Relations	14%
Non-Profit/Charities/Social Service	13%
Academics/Education/ Education Services	11%
Government/Public Service	10%
Business Services	9%
Hospitality/Tourism/Recreation	8%
Law/Legal services	8%
Computer/Other High-Technology	6%
Banking/Insurance/Other Financial Services	4%
Healthcare/Healthcare Services	4%
Internet/e-Commerce	4%
Entertainment/Media Production/the Arts	3%
Retailer	3%
Sports/Sports Management	3%
Broadcast/Media Management	1%
Journalism/News Organizations	1%

Primary Job Functions

Business: Sales & Marketing	15%
Education: Teaching	11%
Business: Management & Human Resources	10%
Government/Public Service	10%
Advertising: Account Service	5%
Business: Marketing Communication	5%
Business: Customer Service	5%
Event Planning/Coordination	5%
Law/Legal Services	5%
Non-Profit: Management	4%
Non-Profit: Fundraising	3%
Research	3%
Public Relations	2%
Advertising: Media	1%
Business: Research	1%
Business: Finance/Accounting	1%
Business: Distribution	1%
Business: Entrepreneur	1%
Education: Administration	1%
Entertainment: Artist Management	1%
Entertainment: Talent/Performance	1%
Entertainment: Professional Services	1%
Journalism: Reporter/Writer	1%
Consulting	1%

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Were they offered full-time employment as a result of any of their internships?

	Bachelors	Masters
<i>Respondents</i>	84	-
Yes	38%	-
No	62%	-

How many internships did they do while they were in college?

	Bachelors	Masters
<i>Respondents</i>	110	2
Zero	24%	50%
One	29%	-
Two	23%	-
Three	13%	50%
Four or More	12%	-

What kinds of internships did they do while they were in college?

	Bachelors	Masters
<i>Respondents</i>	84	3
For Academic Credit	70%	33%
For the Experience Only	62%	33%
Paid Internships	54%	-
Unpaid Internships	61%	33%

How helpful were internships in preparing them for the workforce?

	Bachelors	Masters
<i>Respondents</i>	80	-
Very Helpful	70%	-
Somewhat Helpful	26%	-
Not Very Helpful	4%	-

From whom did they seek career advice?

	Bachelors	PhD
<i>Respondents</i>	113	3
CCS Career Advisors	48%	33%
Other College of Communication Faculty/Staff	41%	33%
Career Exploration Center Career Counselors	15%	-
Other UT Faculty/Staff	28%	-
UT Alumni	39%	33%
Family Members	57%	-
Bosses/Supervisors/Co-Workers	43%	-
Peers/Fellow Students	58%	33%

Were they connected with Career Services?

	Bachelors	PhD
<i>Respondents</i>	110	3
Yes	86%	33%
No	15%	67%

When did they connect with Career Services?

	Bachelors	Masters
<i>Respondents</i>	92	-
Senior Year	14%	-
Junior Year	28%	-
Sophomore Year	42%	-
First Year	15%	-
1st Year of Grad School	-	-
2nd Year of Grad School	-	-

2009 Communication Studies Graduates: Demographics

	Survey Group	Responses	%
Communication Studies Graduates	325	119	37%
Gender			
	% of Survey Group	% of Response Group	
Female	71%	79%	
Male	29%	21%	
Ethnicity			
	% of Survey Group	% of Response Group	
American Indian/Alaskan Native	1%	-	
Asian	10%	11%	
Hispanic or Latino	16%	11%	
Black or African American	5%	4%	
White	66%	74%	
International Students	3%	-	

How Useful were Communication Career Services: BS & PhD Recipients

Service (n=90)	Very Useful	Somewhat Useful	Neutral	Not Very Useful	Not Useful at All	Did Not Use
Career Advising by Appointment	27%	24%	8%	6%	4%	31%
Drop-in/Walk-in Career Advising	22%	24%	10%	6%	4%	33%
Pre-law Advising	7%	6%	8%	1%	-	79%
Email Notices	39%	41%	9%	4%	1%	6%
AccessUT	47%	24%	4%	2%	1%	21%
CareerSource	36%	30%	4%	1%	4%	24%
Seminars and Workshops	7%	13%	14%	2%	2%	61%
Job and Internship Fairs	22%	21%	10%	20%	3%	23%
Career Library Resources	10%	19%	10%	2%	2%	57%
Career Services Web Site	33%	36%	17%	2%	3%	9%
On-Campus Recruiting	21%	14%	12%	6%	3%	43%
HireStandards Blog	10%	7%	11%	3%	3%	66%
Social Media (Twitter, LinkedIn, Facebook)	2%	14%	16%	3%	-	64%
Informational Handouts	20%	24%	14%	2%	2%	37%
Employment Data Reports	19%	26%	12%	4%	2%	37%

UT Communication Career Services conducted an online employment survey of the 2009 graduates of the College of Communication approximately six months after graduation. 543 replied — 39% of the total group of 1390 graduates. The results of this survey are summarized in one college-wide report and six major-specific reports. All employment survey results can be downloaded from the "Employment Data & Salary Surveys" link on the Communication Career Services homepage. We encourage students to pursue proactive career exploration throughout their college careers, including active involvement in student organizations, completion of multiple internships and other experiential learning programs and professional networking. Our staff provides career advising by appointment and on a drop-in basis to assist Communication students in their career planning and management, and we offer a wide variety of job and internship search services and career exploration programs.

For more information on CCS student services, call 512-471-9421 or visit: <http://communication.utexas.edu/ccs>.

Employers and Titles/Grad Schools—2009

Undergraduate Students

Employer	Title	Employer	Title	Employer	Title
Adlucent	Account Coordinator	Katy ISD	Substitute Teacher	State of Texas-Texas Department of Family and Protective Services	Child Protective Services Specialist II
Alpha Phi International	Educational Leadership Consultant	Korcett Holdings Inc.,	Account Manager	Strayer University	Director
American Cancer Society	Quitline Intake Specialist	Landry's Corporation	Retail Accountant	Tarrytown Pharmacy	Supervisor
Andrews Kurth LLP	Assistant Recruiting Coordinator	Large Houston Theatre	Production Assistant	Tech Ranch Austin	Ranch Hand
Arthur J. Gallagher Risk Management Services	Account Associate	LatinWorks	Assistant Account Executive	Texas After Violence Project	Assistant Director
Austin Country Club	Miscellaneous Duties	Leverage Marketing	Sales Coordinator/Account Manager	Texas Department of Criminal Justice	Clerk II
Baker Botts	Client Relations Assistant Researcher	LIN Media	Interactive Marketing Consultant	Texas Legislative Council	Messenger
Bill White for Texas	Fundraising Team	MagRabbit LLC	Customer Experience/Data Entry	The Coca-Cola Company	General Contractor
Boys Town	Admin Assistant	Make-A-Wish Foundation of Central and South Texas	Wish Manager	The Graduate School at The University of Texas at El Paso	Admissions Assistant
Catholic Charities of Dallas	Assistant Teacher	Massage Envy	Clinic Administrator	The Mansion at Judges Hill	Group Sales Coordinator
City Hall Fellows	City Hall Fellow	MSM Communications	Account Executive	The OMO Group, Inc.	Human Resource Administrator/ Contract Specialist Administrator
Clear Creek Independent School District	Head Speech & Debate Coach for Clear Springs HS - Speech & Debate Teacher	MyEdu Corporation	Coordinator of Campus Relations	The Picture People	Assistant Manager
Comcast	Executive Assistant to VP	MyEdu Corporation	Customer Relations Management Representative	The University of Texas at Austin	Office Assistant
Consolidated Graphics	Management Associate	National HealthCare Corp.	Administrator in Training	The World Bank	Junior Professional Associate
CROSSMARK (Recruiting Department)	Retail Recruiter	Nexstar Broadcasting	Reporter	The World Bank Group	Program Assistant, Communications
Dell	Sales Representative	Novotus	Recruiter	Toronto Blue Jays	Professional Athlete
Dell	Inside Sales Representative	Omni Hotel	Executive Receptionist	TWG Insurance	Client Associate
Endlessbeauty.com	Social Media Director	Online Marketing Connect (remote from San Francisco), Eddie V's Downtown, & ZACH Theatre	Blogger Relations Manager, Hostess, Development Assistant	U.S. Government	Utilities Assistant
EnviroMedia Social Marketing	Account Assistant	PetersGroup Public Relations	Associate Account Executive	United States Air Force	2d Lieutenant, Pilot Trainee
Freese & Goss, PLLC.	Legal Assistant	Promise House	Development Manager		
Gerson Lehrman Group	Associate	Rachel B Noel Middle School/ Teach for America	Teacher		
Gerson Lehrman Group	Events Coordinator	Round Rock Independent School District	Educational Assistant		
Global Healthcare Alliance	Revenue Cycle Specialist	Schurig, Jetel, Beckett Tackett	Intern		
Griffith Nixon Davison	Receptionist	Second Baptist School	Events Coordinator		
Grupo Gallegos	Assistant Account Executive	Self/Farmers Insurance	Insurance/Securities Agent		
Hyatt Hotels and Resorts of Texas	Administrative Assistant	SHI	Inside Sales Account Manager		
Institute of International Education	Program Coordinator	Stanley Korshak and Elizabeth Showers	Intern		
An international webpage service provider	English Desk Site Manager				
Kastner Land Services	Landman				

Graduate Students

Employer	Title
Masters Degree Recipients	
Benchmark bank	Personal Banker
Doctoral Degree Recipients	
Aarhus University, Aarhus School of Business	Visiting Assistant Professor
Concordia University, McCombs School of Business (UT)	Assistant Professor, Communication Consultant
The University of Texas	Lecturer

UT Degree and Major	Current Degree (in progress)	University/Graduate Institution	Field of Study
BS-CMS	J.D. (Law degree)	South Texas College of Law	Law
BS-CMS	J.D. (Law degree)	Baylor Law School	Law
BS-CMS	J.D. (Law degree)	Boston College Law School	Law and Philosophy
BS-CMS	J.D. (Law degree)	The University of Texas at Austin, Law School	Law
BS-CMS	Master of Arts degree	The University of Illinois	Interpersonal Communication
BS-CMS	Master of Arts degree	The University of Illinois at Urbana Champaign	Communication
BS-CMS	Master of Arts degree	Texas State University	Anthropology
BS-CMS	Master of Arts degree	The University of Texas at Austin	Communication Studies - Interpersonal Communication
BS-CMS	Master of Education	The University of St. Thomas	Education
BS-CMS	Master of Education	Texas A&M University	Curriculum and Instruction
BS-CMS	Master of Science degree	The University of Texas at Arlington	Biology
BS-CMS	Master of Science degree	California State University Long Beach	Communication Studies
BS-CMS	Master of Science degree	Southern Methodist University	Divinity
BS-CMS	Master of Education	Texas State University	Speech in Secondary Education
BS-CMS	MBA	Texas State University San Marcos	Business Administration
BS-CMS	Specialized degree in Europe	The University of Bologna, Italy	Italian Literature
MA-CMS	Doctoral degree	The University of Texas at Austin	Communication studies
MA-CMS	J.D. (Law degree)	Texas Southern University	Law



Overview of Services

Connect with Career Services: Go to <http://communication.utexas.edu/ccs>—click on “Create Student Account”

Subscribe to the HireStandards Blog: <http://hirestandards.wordpress.com>

Join our Facebook Page: Communication Career Services

Follow us on Twitter: UTCCS

Communication Career Services is available to students and alumni of the UT College of Communication. However, only students and alumni with active Communication Career Services accounts are eligible to take advantage of our resources and services. Since Communication Career Services is funded through student fees, alumni wishing to use our services must pay a renewable registration fee. To utilize Communication Career Services as a student or alumnus of the UT College of Communication, you must create an online account and complete your CareerSource online profile.

Career Advising & Resume Assistance

Career advising appointments are available for resume and cover letter writing, pre-law advising, interview preparation, choice of major, career options, and for assistance with the job/internship search process. To schedule an appointment, you can call or stop by the Communication Career Services office. You must have an active CareerSource account to schedule a career advising appointment. Drop-in career advising is available during the fall and spring semesters on Tuesdays, Wednesdays and Thursdays from 2:00 - 4:00 pm.

Job and Internship Postings

Each year Communication Career Services posts more than 2500 job and internship opportunities targeting Communication students! Opportunities are posted by employers directly into CareerSource, AccessUT, and NACElink Jobs. Communication Career Services also subscribes to communication trade publications which feature industry-specific internship and job opportunities. The “Resources by Field” section of our homepage features many industry-specific job boards and career sites.

On-Campus Recruiting

Each year, Communication Career Services hosts up to 50 employers recruiting students for a wide range of entry-level positions and internships. Log into CareerSource and search Interviewing Schedules for a list of companies coming to campus to recruit for full-time jobs and internships, along with application instructions for each position. Summary information is also available on our online calendar of events.

Communication Job & Internship Fairs

Communication Job & Internship Fairs are held each fall and spring semester. Between 50 and 75 employers attend each fair to meet with and recruit Communication students and alumni for jobs and internships. Communication Job & Internship Fairs also offer the opportunity to network with representatives from various employers.

Employment Survey Results & Reports

Communication Career Services surveys graduates of the UT College of Communication approximately six months after they graduate to gather information on their employment status. These employment reports contain salary information, employers & job titles, job satisfaction ratings, graduate school information, and much more. Communication Career Services Employment Reports are available in hard copy in the CCS office and can be downloaded from the “Employment Data & Salary Surveys” section of our web site.

For more information please contact

Communication Career Services

Phone: 512-471-9421

Email: ccsmain@austin.utexas.edu

URL: <http://communication.utexas.edu/ccs>