

“Comprehensive” Bibliography on Information Society Literature

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Claims of “comprehensive” in this day and age where information proliferates are always suspect. Indeed, as we put together this “comprehensive” bibliography of the Information Society literature, we were acutely aware of the size of the project we had taken on and the impossibility of citing every article, book, and presented paper that had addressed or participated in the creation and definition of this concept. As the project developed and took on more concrete shape and form, we began to put boundaries on what would be included. There were two very compelling reasons for doing so. First, this bibliography was compiled as part of a larger project on international comparisons of the effects of deregulation. We therefore chose boundaries that made sense within the scope of that study. Secondly, and no less important, establishing boundaries rendered the creation of a “comprehensive” bibliography more manageable.

However, because we had a research agenda and because we were making decisions as we went along, we felt it incumbent to add this preface to the bibliography. This brief has two purposes. First it describes the lay out of the bibliography: how we grouped the literature and where and how there might be overlaps or exclusions. Second, it describes our rationale for our decision making.

Section I-- About this Bibliography

In order for this bibliography to be useful to us (and we hope to others) we decided to break the large literature up into different topics. An outline of the bibliographical topics appears in Table 1 below. A few points should be made about this discrimination in advance.

Though the articles appear discretely, meaning each citation appears only once in the whole bibliography, many articles might logically fit in more than one topic area. For instance, an article that analyzes the policies that have led to infrastructural build-out could have been categorized in either the “infrastructure” or “policy” topics. We made a judgment as to the *primary* thrust of the article and placed it in the appropriate area.

These judgements, however, are largely in tune with the deregulation study within which this bibliography was compiled. Done within another project and another framework, the judgements might have been different. This serves to point out that our topic areas are neither exhaustive nor mutually exclusive. They are, rather, flags (markers if you will) of one way to navigate an incredibly complex literature.

Table 1
List of Topics in Order of Appearance

Theory of Origin, Visions, Ideology

Information...

- (1) Economy
- (2) Work
- (3) Geography

Regulation/Deregulation/Policy

- (1) General
- (2) EU/EC
- (3) France
- (4) Germany
- (5) Japan
- (6) Korea
- (7) UK
- (8) US
- (9) Other

Infrastructure

Inequities in the Information Society

Globalization

Quality of Life

Political Participation

Technology and...

- (1) Culture
- (2) Gender

Legal Issues

- (1) Intellectual Property Rights
- (2) Privacy

Contact Information for

- (1) Policy Research Organizations
- (2) Policy and/or Regulatory Bodies

Besides the judgement calls on placement of articles, the categorization is also rather general. Many more possible topics could have been included, which, in turn

would have provided more specificity. We could have, for instance, broken the topics into smaller units. “Inequities” might have been broken out by gender, ethnicity, and class. However, because the topic areas were only general markers, we felt that further breakdown might reify the categories and/or lose some of the valuable slipperiness and interaction among the many citations.

Finally, we might have included a far wider range of topics by including more literature. As will be discussed more thoroughly in the next section, we left out large chunks of literature as they were not as necessary to the larger deregulation project. Therefore, topics such as the development literature (using communication technologies to facilitate economic or social development) were not admitted to our “comprehensive” list.

The very last section contains two lists of contact resources. The first is comprised of organizations that fund and produce much of the policy literature in the US. Though many of the articles and research studies produced by these organizations find their way into journals and books, often enough, the publication exists in that “gray literature” that is published but extremely difficult to obtain. The older the publication, the more likely this is to be so. We tried, as much as possible, to stick to “non-gray” literature. We were unwilling, however, to completely expunge all gray literature from the list as many of these were either influential at the time of their first circulation or are still valuable based on content alone. However, since we were aware of the problems associated with this literature and because often it is useful to have some reference to hand, the very last section lists some of the major policy research organizations, complete with contact information (current as of the most recent update--see top).

The second list is comprised of URL addresses for various policy making bodies. Many of the relevant policy documents (i.e. white papers, green papers, speeches, etc.) are available on-line. Paper copies being rather difficult to obtain, we recommend checking these web sites. However, it should be noted that we approached the compilation of this list extremely conservatively. Addresses in cyberspace are often more transient than geographical addresses. Given this, we included URL addresses for those organizations that we felt would have a continued presence and more stable address in cyberspace.

Section 2--Conceptual Boundaries of the Bibliography

There are several large bodies of literature that we opted to leave out. Since we were premeditative about which areas were important to our deregulation project and which were not, the following is a list of our exclusions and our rationale for doing so.

(1) development/communication literature -- There are a few citations in this comprehensive bibliography that look at economic development and infrastructure within the information society context. However, the body of literature on economic development and communications is much larger and addresses issues beyond the scope of this project. Though, no doubt, those issues are important, our focus on deregulation of telecommunications (primarily in developed countries) meant that the larger portion of the development literature was excluded

(2) literature that covers details of current mergers, infrastructural details, etc.-- From a practical standpoint, the plethora of citations on current “state of the infrastructure” and “mergers in cyberspace” would have overwhelmed this literature review. Secondly, this type of cite becomes dated much too quickly. Whereas details of infrastructure reports and mergers had a few years’ longevity in the 1970s, such information now is rapidly outdated. Technological progress speeds along at a blistering pace and is matched stride-for-stride by the rate and flux of international mergers and co-ventures. Though this type of detail is essential to our analysis, its very nature as a “moving target” made us decide to leave out the vast majority of articles in this vein. Some of the best sources for current internationally comparative data on infrastructure in developed countries are the International Telecommunication Union (ITU), the European Union (EU or EC), and the Organization for Economic Development (OECD. Most of their URLs are listed at the end of the bibliography. The best sources for mergers and co-ventures are usually trade journals.

(3) US state-by-state programs-- though there is a large and growing literature on the role of US state governments in administering and determining regulation and deregulation of telecommunication, we chose to leave most of this out. We felt that the various US states were sufficiently non-heterogeneous enough among themselves to

provide minimal usefulness. The literature on US state governments is problematic in an international comparison such as this.

(4) Communication and Culture -- The communication and culture literature encompasses vastly more than the subset we intended to bite off: the information society. Therefore, while we do have some citations from this large body of literature, these are highly selective and more focused on the topic we were addressing. This does not mean that culture is a non-issue in relation to the history, development, and specifics of the information society. Indeed, one of the underlying themes of this project is that the specifics of history (political, economic, and cultural) all shape how and when deregulation occur and what those effects are in relation to the development of an information society. The exclusion of the vast majority of communication and culture literature is our "line in the sand;" it simply represents one of the boundaries we placed around our topic.

Conclusion

Hopefully this brief introduction has set some boundaries around our "comprehensive" bibliography that will make the bibliography more useful and understandable. The topical organization should give the reader some broad markers with which to navigate the literature, while the discussion of our omissions will give the reader an understanding of how this bibliography fits our larger research project.

In closing, however, we would like to state one last caveat to this list. We in no way claim that, within the boundaries we have set, we have included every last article, book, or paper. One overarching criteria used in the selection process was to limit inclusion to those works which had extensive analysis or provided a significant contribution. As one can tell by looking at the bibliography, even these self-imposed limits generated a *very* long list.

Theory of Origin, Visions, Ideology

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Regulation/Deregulation/Policy

(1) General

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List of Policy Research Organizations

American National Standards Institute
11 West 42nd Street
New York, New York 10036
<http://www/ansi/org>

Annenberg Public Policy Center
The University of Pennsylvania
3620 Walnut Street
Philadelphia, PA 19104-6220
<http://www.asc.upenn.edu/appc/>

Aspen Institute
Suite 1070
1333 New Hampshire Av. N.W.
Washington, DC 20036
<http://www.aspeninst.org/>

Benton Foundation
1634 Eye Street NW
12th Floor
Washington DC 20006
<http://www.benton.org>

Communication Workers Association
501 3rd St., N.W.
Washington, D.C. 20001-2797
<http://www3.cwa-union.org/home/>

Electronic Freedom Forum
1550 Bryant Street, Suite 725

San Francisco CA 94103 USA
<http://www.eff.org>

Program on Information Resources Policy
Harvard University
Aiken 200
33 Oxford Street
Cambridge, Massachusetts 02138
www.pirp.harvard.edu

World Bank
Geographic address varies depending on topic.
See website for contact information.
<http://www.worldbank.org/>

List of Policy and/or Regulatory Bodies

European Union (EU)
DG13 Home Page
<http://www.europa.eu.int/en/comm/dg13/13home.htm>

European Community Information Home Page
<http://www2.echo.lu/ict/en/icthome.htm>

Green Papers Archive
<http://europa.eu.int/en/record/green.html>

European Community Information Society Home Page
<http://europa.eu.int/pol/infso/en/infso.htm>

France
<http://www.telecom.gouv.fr/indexe.htm>

Germany

Japan
Ministry of International Trade and Industry (MITI)
<http://www.glocom.ac.jp/>

Korea

United Kingdom
Office of Telecommunications
<http://www.oftel.gov.uk>

Information Society Initiative
<http://www.isi.gov.uk>

Directorate of Trade and Industry
<http://www.dti.gov.uk>

United States
Federal Communications Commission (FCC)
<http://www.fcc.gov/>

Other Related Governing Bodies
Organization for Economic Cooperation and Development (OECD)
<http://www.oecdwash.org/>

International Telecommunication Union (ITU)
Place des Nations
CH - 1211 Geneva
20
<http://www.itu.ch/>

World Trade Organization (WTO)
<http://www.wto.org/>