



# WRITING Rubric

Your Name: \_\_\_\_\_

Title of Artwork: \_\_\_\_\_

Name of Artist: \_\_\_\_\_

## Message

Points		Description
15-20	Excellent	Message is compelling, engages audience, demonstrates accurate knowledge of subject matter, and is very clear with strong, supportive rationale. Message achieves purpose of encouraging one to vote.
10-14	Good	Message is engaging, knowledgeable, and clear with supportive rationale. Message achieves purpose of encouraging one to vote.
5-9	Fair	Message is somewhat engaging, lacks knowledge of subject matter, and is not very clear. Message somewhat achieves purpose of encouraging one to vote.
0-4	Poor	Message does not capture nor maintain the reader's attention, conveys false information on subject matter, and does not maintain a focus. Message does not encourage one to vote.
Total		

## Use of Convention

Points		Description
15-20	Excellent	Free of spelling and punctuation errors. Grammar usage is controlled and error free.
10-14	Good	Some spelling and punctuation errors; meaning is not interrupted by these errors. Grammar is somewhat controlled; minimal errors.
5-9	Fair	Problems with spelling and punctuation cause some interruption in reading. Several grammatical problems are evident.
0-4	Poor	Spelling and punctuation errors are frequent and interrupt reading of story. Incorrect use of grammar and punctuation interferes with understanding the writing.
Total		

## Organization

Points		Description
15-20	Excellent	Story is well developed with an engaging introduction, a logical, seamless sequence of events, and a powerful conclusion.
10-14	Good	Story somewhat developed with an engaging introduction; a logical sequence of events; and a conclusion.
5-9	Fair	Story is inadequately developed, relationship between events is confusing, and conclusion is weak and/or predictable.
0-4	Poor	Story lacks structure, does not engage the audience, and conclusion is unclear.
Total		

## Technique

Points		Description
15-20	Excellent	Effective use of vivid vocabulary, figurative language, dialogue, and sensory details sets mood and brings story to life. Sentences are varied and natural.
10-14	Good	Somewhat effective use of vivid vocabulary, figurative language, dialogue, and sensory details sets mood and brings story to life. Sentences are somewhat varied and natural.
5-9	Fair	Weak use of vocabulary, figurative language, dialogue, and sensory details to set mood and bring story to life. Sentences are routine and functional.
0-4	Poor	Minimal use of vocabulary, figurative language, dialogue, and sensory details to set mood and bring story to life. Sentences are unclear.

Total
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## Originality/Voice

Points		Description
15-20	Excellent	Writer's distinct voice and unique perspective is very evident; a highly creative and innovative approach grabs reader
10-14	Good	Writer's voice unique perspective is evident; a creative and innovative approach grabs reader
5-9	Fair	Writer's unique perspective is somewhat evident. Approach lacks imagination.
0-4	poor	Writer's unique perspective is not evident and approach seems clichéd and /or uninteresting

Total
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\_\_\_\_\_/60 Total

Comments:

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