

2017 Texas Media & Society Survey: Final Programmed Questionnaire

MAIN QUESTIONNAIRE

Base: If xppp20197=3 (Missing)

ppp20197 [S]

Are you a citizen of the United States?

1. Yes
2. No

Scripter: Create DOV_Citizen. DOV_Citizen=xppp20197. If xppp20197=3 (missing), DOV_Citizen=ppp20197

Scripter: Create DOV_EXP. If ppage=18-40 AND DOV_Citizen=1 AND PPSTATEN=74 (TX) AND XSPANISH=1 DOV_EXP=1 (Show Experiment). Else DOV_EXP=2 (Don't show experiment)

Base: All respondents

Q1. [SINGLE BANKED PER ITEM] [RANDOMIZE, AND RECORD ORDER]

The first set of questions will ask you for your thoughts about journalism and the news media.

Please indicate how much you agree or disagree with each of the following statements about the **news media**.

ITEMS IN ROW:

1. They focus too much on scandals.
2. They are manipulated by elected officials who want to get media coverage.
3. They need to do more to hold political candidates and elected officials accountable.
4. They focus too much on the loudest voices.

RESPONSES IN COLUMN:

1. Strongly agree
2. Somewhat agree
3. Neither agree nor disagree
4. Somewhat disagree
5. Strongly disagree

Base: All respondents

Q2. [SINGLE BANKED PER ITEM] [RANDOMIZE, AND RECORD ORDER]

Please indicate how much you agree or disagree with each of the following statements.

ITEMS IN ROW:

1. It is easy for me to tell the difference between hard news and opinion in the media.
2. Journalists have difficulty removing their personal opinions from their reporting.
3. The news media should just present the facts, without any analysis.

RESPONSES IN COLUMN:

1. Strongly agree

2. Somewhat agree
3. Neither agree nor disagree
4. Somewhat disagree
5. Strongly disagree

Base: All respondents

Q5. [S]

How often do you come across news and opinion stories from organizations that you haven't heard of before?

1. All of the time
2. Most of the time
3. About half of the time
4. Some of the time
5. None of the time

Base: All respondents

NQ1.

How often do you come across news stories about politics and government online that you think are not fully accurate – often, sometimes, hardly ever, or never?

1. Often
2. Sometimes
3. Hardly ever
4. Never

Base: All respondents

NQ2.

How often do you come across news stories about politics and government online that you think are almost completely MADE UP?

1. Often
2. Sometimes
3. Hardly ever
4. Never

Base: All respondents

NQ3.

Have you ever shared a political news story online that you later found out was made up?

1. Yes
2. No
3. Don't know

Base: All respondents

NQ4.

How confident are you in your own ability to recognize news that is made up? Are you confident, somewhat confident, not very confident, or not at all confident?

1. Very confident

2. Somewhat confident
3. Not very confident
4. Not at all confident

Base: All respondents

Q6. [S]

How often do you check the accuracy of the news you get?

1. All of the time
2. Most of the time
3. About half of the time
4. Some of the time
5. None of the time

Base: All respondents

Q7. [M]

Which of the following social networking sites, if any, do you use?

1. Facebook
2. Twitter
3. Snapchat
4. Instagram
5. YouTube
6. Reddit
7. Other (please specify) [O]
8. I do not use any social networking sites [S]

Base: IF Q7 = 1-7

Q8. [S]

Do you follow any news organizations on social networking sites such as Facebook or Twitter?

1. Yes
2. No

Base: IF Q7 = 1-7

Q9. [S]

Do you follow any individual journalists on social networking sites such as Facebook or Twitter?

1. Yes
2. No

Base: IF Q7 = 1-7

NQ5.

Do you follow any individual politicians on social networking sites such as Facebook or Twitter?

1. Yes
2. No

Base: All respondents

NQ6. [GRID, SP PER ITEM] [RANDOMIZE AND RECORD ORDER]

Please indicate whether each of the following statements are part of the voting process in [Insert PPSTATE]

ITEMS IN ROW:

1. I can register to vote on Election Day.
2. I must show a photo ID to vote on Election Day
3. I can vote by mail or other absentee methods
4. I can vote early (before Election Day) in person

RESPONSES IN COLUMN:

1. Yes
2. No
3. Not Sure

Base: All respondents

Do you think journalists should disclose each of the following?

Q11_1. [GRID, SP [ER ITEM]][RANDOMIZE AND RECORD ORDER] [REPEAT SCALE AFTER 5 ITEMS]

ITEMS IN ROW:

1. Their partisan affiliation if they report on politics.
2. Their religious affiliation if they report on religion.
3. Their investments if they report on the stock market.
4. Their immigration status if they report on immigration.
- 6.

RESPONSES IN COLUMN:

4. Yes
5. No
6. Uncertain

Scripter: Q13 AND Q14 should be on the same page

Base: All respondents

Q13. [S][RANDOMIZE 1 AND 2, AND RECORD ORDER]

Which of the following comes closer to your view, even if neither is exactly right?

1. Journalists should not donate money to political candidates, even if they want to.
2. Journalists should donate money to political candidates if they want to.

Q14. [S][RANDOMIZE 1 AND 2, AND RECORD ORDER]

Which of the following comes closer to your view, even if neither is exactly right?

1. Journalists should not sign petitions for causes they believe in, even if they want to.
2. Journalists should sign petitions for causes they believe in if they want to.

Base: All respondents

Q15. [M][RANDOMIZE 1 - 5, AND RECORD ORDER]

In the past year, how, if at all, have you paid for access to news?

1. Newspaper subscription
2. News magazine subscription
3. Cable subscription that includes a news channel
4. Digital news subscription
5. Donated money to a news organization
6. Other (please specify) **[O]**
7. I have not paid for access to news **[S]**

Base: All respondents

Q17. [GRID, SP PER ITEM] [RANDOMIZE, AND RECORD ORDER][REPEAT SCALE AFTER 5 ITEMS]

How closely do you pay attention to the following categories of news?

ITEMS IN ROW:

1. International
2. National
3. Local News
4. Celebrity & Entertainment
5. Sports
6. Weather
7. Health
8. Business
9. Political
10. Technology
11. Environment

RESPONSES IN COLUMN:

1. Very closely
2. Somewhat closely
3. Not very closely
4. Not at all closely

Base: All respondents

Q18. [GRID, SP PER ITEM] [RANDOMIZE, AND RECORD ORDER] [REPEAT SCALE AFTER 5 ITEMS]

How often do you get news from each of the following?

ITEMS IN ROW:

1. Print
2. Television
3. Radio
4. Computer (laptop or desktop)
5. Tablet, such as an iPad or Surface (7 inches or larger)
6. Smartphone, such as an iPhone or Galaxy (smaller than 7 inches)
7. Family and friends

RESPONSES IN COLUMN:

1. Often
2. Sometimes
3. Hardly ever
4. Never

Q19. [M][RANDOMIZE 1-25, ALWAYS SHOW 26 LAST, AND RECORD ORDER]

From which sources did you get news IN THE PAST 14 DAYS, that is from [INSERT DAY OF THE WEEK] two weeks ago through today. If you are unsure, please DO NOT select it.

1. Rush Limbaugh Show (radio)
2. ABC's World News Tonight with David Muir, CBS Evening News with Scott Pelley, or NBC Nightly News with Lester Holt
3. Local television news
4. Local newspaper
5. Wall Street Journal
6. Washington Post
7. The New York Times
8. The Huffington Post
9. Drudge Report
10. National Public Radio (NPR)
11. Fox News Cable Channel
12. CNN
13. MSNBC
14. NewsHour on PBS
15. Breitbart
16. [IF Q7 = 1]Facebook
17. [IF Q7 = 2]Twitter
18. [IF Q7 = 6]Reddit
19. [IF Q7 = 3]Snapchat
20. [IF Q7 = 4]Instagram
21. [IF Q7 = 5]YouTube
22. Other (please specify) [O]

Base: IF Xtextmedia = 2 (Texas sample) AND Q19 = 4

Q20. [M][

Which local newspaper(s) do you read most frequently?

1. Dallas Morning News
2. Houston Chronicle
3. Fort Worth Star-Telegram
4. San Antonio Express-News
5. Austin American Statesman
6. El Paso Times
7. Texas Tribune
8. McAllen Monitor
9. Other (please specify) [O]

Create DOV_Q22

DOVQ22 = 1 [In question text insert “liberal bias, a conservative bias” AND show scale A]

DOVQ22 = 2 [In question text insert “conservative bias, a liberal bias” AND show scale B]

Thinking about the news media as a whole, do you think that they have a [RANDOMLY INSERT DOV_Q22=1 OR 2, AND RECORD ORDER], or neither type of bias?

SCALE A

1. Strong liberal bias
2. Slight liberal bias
3. Neither a liberal nor a conservative bias
4. Slight conservative bias
5. Strong conservative bias
6. Don't know / not sure

SCALE B

1. Strong conservative bias
2. Slight conservative bias
3. Neither a liberal nor a conservative bias
4. Slight liberal bias
5. Strong liberal bias
6. Don't know / not sure

Base: All respondents

Create DOV_Q23

DOVQ23 = 1 [In question text insert “liberal or a conservative” AND showscaleA]

DOVQ23 = 2 [In question text insert “conservative or a liberal” AND show scale B]

Q23. [SINGLE BANKED PER ITEM] [RANDOMIZE AND RECORD ORDER] [REPEAT SCALE AFTER 5 ITEMS]

For each source listed below, please indicate whether you think it has a [RANDOMLY INSERT DOV1 OR 2, AND RECORD ORDER], or neither type of bias. If you are not familiar with the source, please answer “don't know / not sure.”

ITEMS IN ROW:

1. Rush Limbaugh Show (radio)
2. Wall Street Journal
3. Washington Post
4. The New York Times
5. Huffington Post
6. Drudge Report
7. National Public Radio (NPR)
8. Fox News Cable Channel
9. CNN
10. MSNBC
11. NewsHour on PBS
12. Breitbart

SCALE A

1. Strong liberal bias
2. Slight liberal bias
3. Neither a liberal nor a conservative bias
4. Slight conservative bias
5. Strong conservative bias
6. Don't know / not sure

SCALE B

1. Strong conservative bias
2. Slight conservative bias
3. Neither a liberal nor a conservative bias
4. Slight liberal bias
5. Strong liberal bias
6. Don't know / not sure

Base: All respondents

Q25. [M][RANDOMIZE 1-8 AND RECORD]

In the past month, from which sources do you get information about local politics?

1. Television news
2. Radio
3. Newspaper
4. Websites
5. Listservs or email
6. Social networking site, such as a Facebook page
7. Mobile apps
8. Family, co-workers, and/or friends
9. Other (please specify) [O]
10. I do not get any information about local politics [S]

Base: All respondents

Q26. [NUMERIC][RANGE0-100FORYEARS;0-11FORMONTHS][PROMPT]

Now we have some questions about where you live.

How long have you lived at your current address?

_____ Years, _____ Months

Base: All respondents

Q29. [S]

How strongly do you think of your local community as your real home?

1. Does not at all feel like my real home
2. Somewhat does not feel like my real home
3. Neither feels like nor does not feel like my real home
4. Somewhat feels like my real home
5. Strongly feels like my real home

Base: All respondents

Q31. [S]

How often do you have discussions with other people about problems in your community?

1. A few days a week or more often

2. Once a week
3. Every two or 3 weeks
4. Monthly or less often
5. Never

Base: All respondents

Q32. [S]

How often do you interact with people in your neighborhood?

1. A few days a week or more often
2. Once a week
3. Every two or 3 weeks
4. Monthly or less often
5. Never

Base: All respondents

Q34 [O]

From time to time, people discuss government, elections, and politics with other people. We'd like to know the first names or just the initials of people you talk with about these matters. These people might be from your family, from work, from the neighborhood, from some other organization you belong to, or they might be from somewhere else. Who is the person you've talked with most about politics?

_____ please enter the person's name or initials **[PERSON 1]**

Base: IF Q34 NOT REFUSED

Q34A [O][PROMPT]

Aside from this person, who else have you talked with about politics?

_____ please enter the person's name or initials **[PERSON 2]**

_____ please enter the person's name or initials **[PERSON 3]**

Base: All respondents

Scripter: ASK Q'S 34B-34G FOR EVERY PERSON WHO'S INITIALS HAVE BEEN ENTERED

Create DOV_Q34_A

DOVQ34_A = 1 [INSERT TEXT FROM Q34]

DOVQ34_A = 2 [INSERT TEXT FROM Q34A_1]

DOVQ34_A = 3 [INSERT TEXT FROM Q34A_2]

Q34b [S]

Is [INSERT DOVQ34_A = 1 FOR Q'S 34B-34G, THEN INSERT DOV34_A = 2 and DOVQ34_A = 3 FOR Q'S 34B-34G]...

1. Male
2. Female

Base: All respondents

Q34C [S]

Is **[INSERT DOVQ34_A = 1 FOR Q'S 34B-34G, THEN INSERT DOV34_A = 2 and DOVQ34_A = 3 FOR Q'S 34B-34G]** your ... ?

1. Spouse/partner/significant other
2. Parent
3. Sibling
4. Child
5. Co-worker
6. Neighbor
7. Friend
8. Other (please specify) **[O]**

Base: All respondents

Q34D [S]

How close would you say you are with **[INSERT DOVQ34_A = 1 FOR Q'S 34B-34G, THEN INSERT DOV34_A = 2 and DOVQ34_A = 3 FOR Q'S 34B-34G]**

1. Very close
2. Close
3. Fairly close
4. Not too close
5. Not at all close

Base: All respondents

Q34E [S]

Do you think that **[INSERT DOVQ34_A = 1 FOR Q'S 34B-34G, THEN INSERT DOV34_A = 2 and DOVQ34_A = 3 FOR Q'S 34B-34G]** normally favors:

1. Democrats
2. Republicans
3. Different parties depending on the issue or election
4. Neither Democrats nor Republicans

Base: All respondents

Q34F [S]

When you discuss politics with **[INSERT DOVQ34_A = 1 FOR Q'S 34B-34G, THEN INSERT DOV34_A = 2 and DOVQ34_A = 3 FOR Q'S 34B-34G]**, how often do you disagree?

1. All of the time
2. Most of the time
3. Half of the time
4. Hardly ever

5. Never

Base: All respondents

Q34G [M]

When you talk to [INSERT DOVQ34_A = 1 FOR Q'S 34B-34G, THEN INSERT DOV34_A = 2 and DOVQ34_A = 3 FOR Q'S 34B-34G] about political matters, which mode(s) of communication do you use?

1. Face-to-face/in person
2. Phone
3. Text
4. Email
5. Social networking sites such as Facebook or Twitter
6. Other (please specify) [O]

Base: All respondents

[DISPLAY ON SAME SCREEN AS Q35]

The next set of questions will ask you what you think about civic duty, government, and politics.

Q35. [SINGLE BANKED PER ITEM][RANDOMIZE AND RECORD ORDER]

To be a good citizen, how important would you say it is for a person to..?

ITEMS IN ROW:

1. Report a crime that he or she may have witnessed
2. Obey all laws and regulations
3. Serve in the military when the country is at war
4. Serve on a jury if called
5. Vote in elections
6. Form his or her own opinion about politics and current events, independently of others
7. Help people who are worse off than themselves
8. Be active in politics, for example by voting, attending meetings or signing petitions
9. Be active in voluntary organizations, for example by doing volunteer work or being part of a volunteer organization

RESPONSES IN COLUMN:

1. Extremely important
2. Somewhat important
3. Neither unimportant nor important
4. Somewhat unimportant
5. Extremely unimportant

Base: All respondents

Q36 [S]

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say that you follow what's going on in government and public affairs:

1. All of the time
2. Most of the time
3. Half of the time
4. Hardly ever
5. Never

Base: All respondents

Q37. [GRID, SP PER ITEM][RANDOMIZE AND RECORD ORDER]

How much do you agree or disagree with the following phrases?

ITEMS IN ROW:

1. People like me don't have any say about what the government does.
2. Sometimes politics and government seem so complicated that a person like me cannot really understand what is going on.
3. My vote doesn't matter.
4. I don't know enough to cast an informed vote.

RESPONSES IN COLUMN:

1. Strongly agree
2. Somewhat agree
3. Neither agree nor disagree
4. Somewhat disagree
5. Strongly disagree

Base: All respondents

Q38 [S]

How much of the time do you think you can trust the government in Washington to do what is right?

1. All of the time
2. Most of the time
3. Half of the time
4. Hardly ever
5. Never

Base: All respondents

Q39 [S]

How much of the time do you think you can trust the [INSERT PPSTATE] government to do what is right?

1. All of the time
2. Most of the time
3. Half of the time
4. Hardly ever
5. Never

Base: All respondents

Q41 [M]

Which of the following have you done in the last 12 months?

1. Contacted a politician or a local government official

2. Worked in a political party or action group
3. Worked for the campaign of a candidate for office
4. Signed a petition
5. Taken part in a lawful public demonstration
6. Boycotted (i.e. not bought) certain products for political, ethical, or environmental reasons
7. Deliberately bought certain products for political, ethical, or environmental reasons
8. Donated money to a political, ethical, or environmental organization or group
9. Participated in political activities over the internet
10. Written a letter to a newspaper editor or called into a public affairs radio talk show
11. Called other people to raise funds for a political organization
12. I have not done any of these activities in the last 12 months

Base: All respondents

Q42 [M]

Are you currently active in or a member of any of these groups or organizations?

1. Community group or neighborhood association
2. Church group or other religious or spiritual organizations
3. Sports or recreation leagues, whether for yourself or for your child
4. Social groups or clubs, such as a book club or dinner club
5. Charitable or service organizations, such as Habitat for Humanity or the Rotary Club
6. Other group (please specify) **[O]**
7. I am not active in or a member of any of these groups or organizations

Base: All respondents

Q43 [O][MEDIUM TEXT BOX][PROMPT]

What are your thoughts and feelings about voting?

Base: All respondents

Q44 [S]

Many are not registered to vote because they are too busy or move often. Would official state records in the state where you currently live show that you are now registered to vote in your election district or not?

1. Registered
2. Not registered
3. Don't know / Uncertain

Base: All respondents

NQ7.

A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2016 General Election?

1. No, I didn't vote
2. I'm not sure
3. Yes, I definitely voted

NQ8.

For whom did you vote for President in November of 2016?

1. Donald Trump
2. Hillary Clinton
3. Gary Johnson
4. Jill Stein
5. Someone else

Base: ALL STATES EXCEPT DISTRICT OF COLUMBIA (ppstaten ne 53)

[DISPLAY]

For the next few questions, you will have up to 20 seconds to answer the question before the survey will automatically move forward.

Q49 [O][SMALL TEXT BOX]

To the best of your knowledge, what is the name of the current Governor of **[INSERT PPSTATE]?**

Base: ALL STATES EXCEPT DISTRICT OF COLUMBIA (ppstaten ne 53)

Q51 [O][TWO SMALL TEXT BOXES]

To the best of your knowledge, what are the names of the two United States Senators from **[INSERT PPSTATE]?**

Base: All respondents

NQ9.

Do you approve or disapprove of the way Donald Trump is handling his job as president?

1. Approve strongly
2. Somewhat approve
3. Somewhat Disapprove
4. Disapprove strongly
5. Don't know

Base: All respondents

NQ10.

Do you approve or disapprove of the way the Republicans in Congress are handling their job?

1. Approve strongly
2. Somewhat approve
3. Somewhat Disapprove
4. Disapprove strongly
5. Don't know

Base: All respondents

NQ11.

Do you approve or disapprove of the way the Democrats in Congress are handling their job?

1. Approve strongly
2. Somewhat approve
3. Somewhat Disapprove
4. Disapprove strongly
5. Don't know

Base: IF Xtextmedia = 2 (Texas sample)

NQ12.

Do you approve or disapprove of the way Greg Abbott is handling his job as Governor?

1. Approve strongly
2. Somewhat approve
3. Somewhat Disapprove
4. Disapprove strongly
5. Don't know

Base: IF Xtextmedia = 2 (Texas sample)

NQ13.

Do you approve or disapprove of the way members of the Texas Legislature are handling their job?

1. Approve strongly
2. Somewhat approve
3. Somewhat Disapprove
4. Disapprove strongly
5. Don't know