



Suggested Communication Courses for Non-Communication Majors

Courses for those considering Advertising (ADV):

ADV 318J – Intro. To Advertising / Integ. Brand Comm.
ADV 309R – Intro to ADV/PR Rsch (WB)
ADV 305S – Integrated Comm for Sports
ADV 315 – History and Development of Advertising
ADV 319 – Psychology of Advertising

ADV 334 – International Advertising
ADV 348S – The Business of Sports Media
ADV 378 – Special Topics in Advertising (*please check prerequisites for each 378 course since some are restricted to majors only*)
ADV 378S – (*Multiple topics*)

Courses for those considering Communication and Leadership (CLD):

COM 301L - Intro to Comm and Leadership
ADV 304 – Advertising on the Internet
ADV 378 (topic 17) - Integrated Comm for Non-Profit Orgs.
ADV 378 (topic 23) - Technology Marketing and Advertising
CMS 306M – Professional Communication Skills
CMS 310K – Team-Based Communication
CMS 313M - Organizational Communication
CMS 315M – Interpersonal Communication Theory
CMS 316L – Interviewing Principles and Practices
CMS 332 - Argumentation and Advocacy

CMS 332K – Theories of Persuasion
CMS 335 – Strategic Sales and Event Planning
CMS 338 – Leadership Stories
CMS 340K – Communication and Social Change
CMS 342K – Political Communication
CMS 347K - Rhetoric of Popular Culture
RTF 323C – Screening Race
RTF 359 – Latino Images in Film
RTF 365 – Alternative Media

Courses for those considering Communication Studies (CMS):

CMS 301 – Internship (WB)
CMS 306M – Professional Communication Skills
CMS 315M – Interpersonal Communication Theory

CMS 310K – Team-Based Communication
CMS 316L – Interviewing Principles and Practices
CMS 317C – Speech in American Culture

Courses for those considering Communication Sciences and Disorders (CSD):

CSD 306K – Introduction to Comm. Disorders
CSD 308K – Perspectives On Deafness
CSD 313L – Hearing Science

CSD 315S – Speech Science
CSD 341 – Principles of Audiology
CSD 350 – Language and the Brain

Courses for those considering Public Relations (PR):

ADV 318J – Intro. To Advertising/Integ. Brand Comm.
P R 309 – Intro to ADV/PR Rsch (WB)
P R 305S - Integrated Comm for Sports
P R 348S – The Business of Sports Media
PR 378 – Special Topics in Public Relations (*please check prerequisites for each 378 course since some are restricted to majors only*)

ADV 315 – History and Development of Advertising
ADV 319 – Psychology of Advertising
ADV 334 – International Advertising
ADV 378S – (*Multiple topics*)

Courses for those considering Journalism (J):

J 301F – Fundamental Issues in Journalism
J 336F – Social Media Journalism
J 350F – Media Law

COM 316 – Photographic Communications (*will not count towards major requirements for a Journalism degree but is a pre-req. for upper division photojournalism courses*)

Courses for those considering Radio-TV-Film (RTF):

Limited non-major seats may be available in the courses below. If a RTF course is listed as "restricted," it is reserved for RTF majors only.

RTF 305 – Introduction to Media Studies
RTF 301N - Introductory Topics in Radio-TV Film
RTF 306 – Intro to World Cinema History
RTF 307 – Media and Society (*Required for RTF majors 16-18 catalog and beyond*)
RTF 308 – Development of Film and Media (*Required for RTF majors 16-18 catalog and beyond*)
RTF 317 – Narrative Strategies & Media Design (*Required for RTF majors 16-18 catalog and beyond / Generally open to non-majors during summer semesters, restricted to RTF majors otherwise*)
RTF 318 – Introduction to Image and Sound (*Required for RTF majors 16-18 catalog and beyond / Generally open to non-majors during summer semesters, restricted to RTF majors otherwise*)

****Always refer to the Moody College of Communication website and the course schedule for the most up to date information regarding communication courses****