



POSTER Rubric

Your Name: _____

Title of Artwork: _____

Name of Artist: _____

Message

Points		Description
15-20	Excellent	Message is compelling, demonstrates accurate knowledge of subject matter, and is very clear with strong, supportive rationale. Message achieves purpose of encouraging one to vote.
10-14	Good	Message somewhat compelling, knowledgeable and clear with supportive rationale. Message achieves purpose of encouraging one to vote.
5-9	Fair	Message is slightly compelling, lacks knowledge of subject matter, and is somewhat clear with weak rationale. Message somewhat achieves purpose of encouraging one to vote.
0-4	poor	Message is not compelling, demonstrates inaccurate knowledge of subject matter, and is unclear with no rationale. Message does not encourage one to vote.
Total		

Composition/ Design

Points		Description
15-20	Excellent	Work demonstrates skillful use of principles of design and elements of art to create meaning; contains highly memorable images that work well together and are cohesive.
10-14	Good	Work applies principles of design and elements of art to create meaning; contains memorable images that work together somewhat cohesively.
5-9	Fair	Work demonstrates limited use of principles of design and elements of art to create meaning and lacks cohesiveness.
0-4	poor	Work lacks planning in design and composition and is not cohesive.
Total		

Craftsmanship

Points		Description
15-20	Excellent	Excellent craftsmanship; well-planned with special attention to detail; completed with exceptional care.
10-14	Good	Good craftsmanship; is planned with attention to detail; completed with care.
5-9	Fair	Fair craftsmanship; is somewhat planned with little attention to detail; lacks presentation of care and effort.

