

JENNIFER MCCLEAREN

Department of Radio-Television-Film
The University of Texas at Austin
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EDUCATION

- 2017 **Ph.D. Communication**
University of Washington, Seattle, WA
- 2017 **Graduate Certificate in Cinema and Media Studies**
University of Washington, Seattle, WA
- 2013 **M.A. Communication**
University of Washington, Seattle, WA
- 2008 **M.A. Intercultural Leadership**
SIT Graduate Institute, Brattleboro, VT
- 2002 **B.A. Political Science and French**
Union University, Jackson, TN

PROFESSIONAL APPOINTMENTS

- 2017-2018 **Visiting Lecturer in Media Studies**
Department of Radio-Television-Film
University of Texas at Austin, Austin, TX

PUBLICATIONS

Peer-Reviewed Journal Articles:

- 2017 McClearen, J. “‘We Are All Fighters:’ The Transmedia Marketing of Difference in the Ultimate Fighting Championship.” *International Journal of Communication*. Vol. 11, p. 18-36.
- 2015 McClearen, J. “The Paradox of Fallon’s Fight: The Interlocking Discourses of Sexism and Cissexism in Mixed-Martial Arts Fighting.” Special issue edited by Sara Ahmed. *New Formations: A Journal of Culture, Theory, and Politics*. Vol. 86; No. 86. p. 74-88.
- 2015 McClearen, J. “Unbelievable Bodies: Audience Readings of Action Heroines as Post-Feminist Visual Metaphor.” *Continuum: Journal of Media and Cultural Studies*. Vol. 29; No. 3. p. 833-846.

Peer-Reviewed Book Chapters:

- 2017 McClearen, J. “‘Don’t be a Do-Nothing B#tch’: Popular Feminism and Women’s Physical Empowerment in the UFC.” In Kim Toffoletti, Holly Thorpe, and Jessica Francombe-Webb (eds.), *New Sporting Femininities: Embodied Politics in Postfeminist Times*. Palgrave Macmillan.
- 2015 McClearen, J. “Gladiator in a Suit? Scandal’s Olivia Pope and the Post-Identity Regulation of Physical Agency.” In Kumarini Silva and Kaitlyn Mendes (eds.), *Feminist Erasures: Challenging Backlash Culture*. Palgrave Macmillan.

Manuscripts in Progress:

Fischer, M. and J. McClearen. "Trans Athletes and the Queering of Loss in Sex-Segregated Sports. Under review for a special issue in *Cultural Studies*.

McClearen, J. *Branded Difference: Promoting the Female Athlete in the Ultimate Fighting Championship*. Book manuscript in preparation.

McClearen, J. "Women of Wonder: Amazon Feminism and the Powerful Female Body." Journal article in preparation.

FELLOWSHIPS AND AWARDS

- 2016-2017 Center for Communication, Difference, and Equity Dissertation Fellowship
University of Washington, Seattle, WA
- 2016-2017 AAUW American Dissertation Fellowship (Alternate)
American Association of University Women, Washington, DC
- 2016 Barbara Brown Outstanding Student Paper Award (Honorable Mention)
North American Society for the Sociology of Sport
- 2015-2016 Project for Interdisciplinary Pedagogy Fellowship
School of Interdisciplinary Arts and Sciences, University of Washington, Bothell, WA
- 2013-2017 Certificate in Public Scholarship Fellowship
Simpson Center for the Humanities, University of Washington, Seattle, WA
- 2006-2007 Educational Leadership Award
SIT Graduate Institute, Brattleboro, VT
- 2006-2007 Community Activism Award
SIT Graduate Institute, Brattleboro, VT

GRANTS

- 2017 Graduate Research Fund
Communication and Difference Research Group, University of Washington, Seattle, WA
- 2016-2017 Writing Difference and Equity
Simpson Center for the Humanities, University of Washington, Seattle, WA
- 2016 Janice and William Ames Endowment
Department of Communication, University of Washington, Seattle, WA
- 2015 Peter Clarke and Susan Evans Research Fund
Department of Communication, University of Washington, Seattle, WA
- Moving Images Research Group Funding
Simpson Center for the Humanities, University of Washington, Seattle, WA
- The Graduate School Fund for Excellence and Innovation
Graduate School of Arts and Social Sciences, University of Washington, Seattle, WA

- 2014 USC Annenberg Institute on Difference in Media and Culture Travel Funding
University of Southern California, Los Angeles, CA.
Annette K. Baxter Travel Grant
American Studies Association, Los Angeles, CA
- 2013 Association of Cultural Studies Summer Institute Travel Grant
Alpen-Adria-Universitaet Klagenfurt, Austria
- 2012 Communication Graduate Research Fund
Department of Communication, University of Washington, Seattle, WA

CONFERENCE PRESENTATIONS

Papers:

- 2017 ‘We Are all Fighters:’ The Transmedia Marketing of Difference in the Ultimate Fighting Championship. *Society for Cinema and Media Studies*. Chicago, IL.
- 2016 “Branding a UFC Nation: Convergence, Difference, and Homonationalism in Transnational Sports Media.” *National Communication Association*. Philadelphia, PA.
“Branding the Rebellion Against Post-Feminist Body Discipline.” *North American Society for the Sociology of Sport*. Tampa Bay, FL.
“Who is at Home in the Octagon: The Insider/Outsider Politics of Women in the UFC.” *American Studies Association*. Denver, CO.
“Popular Feminism and Women’s Physical Empowerment in the UFC Brand.” *Console-ing Passions*. University of Notre Dame. South Bend, IN.
“Gendering the National Sports Star in the Ultimate Fighting Championship.” *Society for Cinema and Media Studies*. Atlanta, GA.
- 2015 “Branding Her Fist: Selling Gendered Difference in the Ultimate Fighting Championship.” *North American Society for the Sociology of Sport*. Santa Fe, NM.
“Negotiating the Performance of Femininities in Pre-Fight Walkouts for the Ultimate Fighting Championship.” *Society for Cinema and Media Studies*. Montreal, Quebec, Canada.
- 2014 “Imagining a UFC Nation: A Feminist Analysis of the Induction of Women Fighters into the Ultimate Fighting Championship (UFC).” *National Women’s Studies Association*. San Juan, Puerto Rico.
- 2014 “Creating Justice in Combat Sports: The Case of Mixed Martial Arts’ First Openly Transgendered Fighter.” *National Women’s Studies Association*. San Juan, Puerto Rico.
“The Paradox of Fallon’s Fight: Conflicting Discourses of Pain Surrounding MMA’s First Openly Transgender Fighter.” *American Studies Association*. Los Angeles, CA.

- 2014 “Negotiating Femininities and Difference in Women’s Mixed Martial Arts Media.” Summer Institute on Diversity in Media and Culture. *Annenberg School for Communication and Journalism*. Los Angeles, CA.
- 2014 “Zero Dark Feminism: Torture, Violence, and the Impeccability of the Liberated Heroine.” *Cultural Studies Association*. Salt Lake City, UT.
- “Gladiator in a Suit: Scandal’s Olivia Pope and the Post-Identity Regulation of Physical Agency.” *Society for Cinema and Media Studies*. Seattle, WA.
- “Lollipop Sucking Assassin!: Infantilizing Gender, Race, and Nationality in *Colombiana*.” Organization for Research on Women in Communication (ORWC) Division. *Western States Communication Association*. Anaheim, CA.
- 2013 “Unbelievable Bodies: Audience Research on Action Heroines in a Post-Feminist Era.” Feminist and Women’s Studies Division. *National Communication Association Conference*. Washington, D.C.
- 2010 “The Media and the Body: Combating Physicality Myths Through Women’s Self-Defense Training.” *Women and Society Conference*. Marist College. Poughkeepsie, NY.

Panels Organized:

- 2016 with Joseph Tompkins, Brigit Stack, and Guy Harrison. “Postfeminist Sensibilities in Sports-Media Culture.” *Console-ing Passions*. University of Notre Dame. South Bend, IN.
- with C. Richard King, Mia Fischer, and Dayna Chatman. “Branding National Difference in Sports Media Culture.” *Society for Cinema and Media Studies*. Atlanta, GA.
- 2015 with Susan Birrell, Mary McDonald, Jay Johnson, Jessica Chin, Cathy van Ingen, and Maryam Aziz. “The (Re)Production of Violence in Sports and Ways of Resistance.” *American Studies Association*. Toronto, Ontario, Canada.
- with Kavita Nayar, Tisha Dejmanee, and Tasha Rennels. “Powerful or Unruly?: The Ambivalence of Postfeminist Bodies Across Media Platforms.” *Society for Cinema and Media Studies*. Montreal, Quebec, Canada.
- 2014 with D. Travers Scott, Matthew Masucci, Alexander Antonopoulos, and Kyle Green. “Examining the Somatic Pleasure and Pain of Mixed Martial Arts Fighting.” *American Studies Association*. Los Angeles, CA.

INVITED TALKS

- 2017 “Popular Feminism and Women’s Physical Empowerment in the UFC.” Communication Studies Department. California Polytechnic State University. San Luis Obispo, CA.
- 2016 “We Are All Fighters”: The Inclusion/Exclusion of LGBTQ Identities in the UFC. Annenberg Symposium on Sports and the LGBTQ Experience. USC Annenberg Institute of Sports, Media and Society. Los Angeles, CA

CAMPUS TALKS

- 2017 “Branded Difference: Promoting Female Fighters in the Ultimate Fighting Championship.” *Media Studies Colloquium*. Department of Radio-Television-Film. University of Texas at Austin.
- 2016 “Women’s Empowerment in the UFC.” *Anthropology of Sport*. Department of Anthropology. University of Washington.
- 2015 “Negotiating the Performance of Femininities in Pre-Fight Walkouts for the Ultimate Fighting Championship.” *Moving Images Research Group*. University of Washington.
- 2014 with Ralina Joseph, LeiLani Nishime, and Monica de la Torre. “Beyond Talk: Race, Gender, Sexuality and Public Scholarship.” *Simpson Center for the Humanities and Graduate Opportunities and Minority Achievement Program*. University of Washington.
- 2014 “Introduction to Media Representation.” *Race, Class, and Gender in Social Stratification*. Department of Gender, Women, & Sexuality Studies, University of Washington.
- 2013 “Film as Public Scholarship: Documentary Modes of Filmmaking for Public Dialogues on Race.” *Beyond Talk: Race, Communication, and Community*. Department of Communication, University of Washington.
- 2012 “Sexualized, Masculinized, and Infantilized: The Action Heroine in U.S. Popular Culture.” *Race, Gender, and Sexuality in the Media*. Department of Communication, University of Washington.
- “Sexual Violence on College Campuses: The Link Between Masculinity and Media.” *Communication, Power, and Difference*. Department of Communication, University of Washington.
- 2010 “Advertising the Athlete: Masculinities and Femininities in Sport.” *Sociology of Sport*. Department of Humanities and Social Sciences, Piedmont Virginia Community College.
- “Date Rape: Fighting Myths with Fists.” *College Hour Speaker Series*. Piedmont Virginia Community College.

TEACHING EXPERIENCE

- 2017-2018 University of Texas at Austin, Austin, TX
Department of Radio-Television-Film
- Graduate Courses:**
Race, Gender and Sexuality in Sports Media (Autumn 2017)
- Courses:**
Media and Society (Autumn 2017; Spring 2018)
Screening Race (Autumn 2017)
Race, Gender, and Sexuality in Sports Media (Spring 2018)
Gender and Media Culture (Spring 2018)

2015-2017 University of Washington, Bothell, WA
School of Interdisciplinary Arts and Sciences

Courses:

Sports Media Culture – 50% Hybrid Course (Spring 2017)
Introduction to Feminist Studies – 50% Hybrid Course (Spring 2017)
Sports Media Culture (Winter 2016; Summer 2016; Winter 2017)
Introduction to Communication (Autumn 2016)
Critical Media Literacy (Autumn 2015; Spring 2016)

2011-2015 University of Washington, Seattle, WA
Department of Communication

Courses:

Media Convergence (Summer 2015)
Race, Gender, and Sexuality in the Media (Spring 2015)
Media and Culture (Summer 2014)
Interviewing: Principles and Practices (Autumn 2012; Winter 2013; Winter 2015)
Introduction to Communication II (Summer 2013)

Teaching Assistant:

Communication, Power and Difference (Spring 2012; Autumn 2014)
Discourse: Talk and Text (Autumn 2014)
Race and Public Scholarship (Autumn 2014)
Perspectives on Language (Winter 2013; Spring 2014)
Beyond Binaries: Mixing Race, Gender, & Sexuality in the Media (Spring 2013)
Race, Gender, & Power in Asian American Media (Spring 2013)
Black Cultural Studies (Winter 2013)
Introduction to Communication II (Autumn 2011)

2007-2009 SIT Graduate Institute, Brattleboro, VT
Department of Intercultural Service, Leadership, and Management

Graduate Courses:

Intercultural Communication (Autumn 2009)

Teaching Assistant:

Grant Writing (Spring 2008)
Leadership and Organizations (Winter 2008)
Effective Multicultural Teams (Summer 2007)
Intercultural Communication (Autumn 2007)
Social Identity: Inclusion and Exclusion (Autumn 2007)

RELATED TEACHING EXPERIENCE

2006 Teacher, English as a Second Language
La Gloria English School, Isla Mujeres, Mexico

2003-2005 Education Volunteer
Peace Corps, Tafraout, Morocco

2002-2003 Teacher, English as a Second Language
International House, Prague, Czech Republic

DEPARTMENTAL SERVICE

- 2015 Graduate Student Representative to the Faculty Search Committee
Department of Communication, University of Washington, Seattle, WA
- 2014-2015 Graduate Student Representative to the Diversity Committee
Department of Communication, University of Washington, Seattle, WA
- 2013-2014 Graduate Student Representative to the Faculty
Department of Communication, University of Washington, Seattle, WA
- 2012-2013 Co-President of the Communication Graduate Student Association
Department of Communication, University of Washington, Seattle, WA

COLLEGE SERVICE

- 2016-2017 Facilitator for the Writing Difference and Equity Graduate Research Group
Simpson Center for the Humanities / Center for Communication, Difference, & Equity
University of Washington, Seattle, WA
- 2010-2011 Advisor to the Queer Student Union
Piedmont Virginia Community College, Charlottesville, VA
- 2010-2011 Advisor to the Piedmont Feminists
Piedmont Virginia Community College, Charlottesville, VA
- 2008-2009 Advisor to the Alliance for Women and Gender
SIT Graduate Institute, Brattleboro, VT

DISCIPLINARY SERVICE

- 2016- Reviewer for *Women's Studies in Communication*
- 2015- Reviewer for *Feminist Media Studies*
- 2014- Reviewer for the Feminist and Women's Studies Division
National Communication Association
- 2014- Reviewer for the Feminist Scholarship Division
International Communication Association

COMMUNITY VOLUNTEERING

- 2015-2016 Content Area Expert for Feminist-Focused Distributed Editing Project
WIKIMEDIA Foundation, Seattle, WA
- 2012- Women's Self-Defense Instructor
Recreational Sports Programs, University of Washington, Seattle, WA
- 2012-2014 Children and Adults' Martial Arts Instructor
Northwest Martial Arts, Bothell, WA
- 2009-2011 Community Education and Outreach Volunteer
Sexual Assault Resource Agency (SARA), Charlottesville, VA

MEMBERSHIPS

National Communication Association (NCA)
Society for Cinema and Media Studies (SCMS)
American Studies Association (ASA)
National Women's Studies Association (NWSA)
North American Society for the Sociology of Sport (NASSS)

REFERENCES

Mary Beltrán

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Ralina Joseph

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