

TCA LEADERSHIP SUMMIT

The TCA Leadership Summit is typically held at The University of Texas at Austin the fall of participant's year of service. Ambassadors are required to attend all four days. This year we will be hosting the summit virtually.

Ambassadors will participate in an in-person event in the spring. Overnight accommodations and meals will be provided. Financial support for transportation to and from the event will be provided to a select number of students.

Schedule overview (subject to change):

Thursday 10:00 am - 3:00 pm
Friday 10:00 am - 3:30 pm + networking kick-off party
Saturday 10:00 am - 3:30 pm + "office hours"
Sunday 10:00 am - 3:30 pm

Workshops:

- Learn about the current state of civic health in Texas and civic engagement
- Explore your leadership style and how you can motivate others to get involved
- The fundamentals of effective communication, presentation skills, and building messages for key audiences
- The role citizen journalism, social media, and innovation can play in informing citizens
- Project design and outreach strategies, best practices for hosting bipartisan dialogues, and evaluating impact

Independent project

- At this stage, students do not need to have a clear outreach plan, as their initial designs will likely change as they are exposed to new people and ideas during the Summit.
- The event will also include an interactive component where students will work toward developing their outreach plans alongside of program staff, mentors, and their fellow cohort. Students will present their ideas on Sunday and will receive feedback with the goal of helping to improve their strategy and methods.

