



# The University of Texas at Austin

## School of Journalism

### Moody College of Communication

The School of Journalism at The University of Texas at Austin has long been recognized as a leader in journalism education. The faculty, which includes internationally renowned scholars, have diverse backgrounds and extensive experience in the fields of print, broadcast, photojournalism and multimedia journalism. They hold leadership positions in national and international organizations and serve as editors, editorial board members and contributors to the top journals in the field. In a recent evaluation by the Accrediting Council for Education in Journalism and Mass Communication, the School was praised for the faculty's level of scholarly productivity, visibility in both academic and professional circles and exceptional student-faculty relations.

The School of Journalism includes among its former students 18 Pulitzer Prize winners, three of whom have won the award twice.

#### **Bachelor of Journalism (BJ)**

The digital revolution has shattered old business models, transformed the practice and teaching of journalism and irrevocably changed the nature of the mission of our school. The UT Austin School of Journalism prepares students to work in an ever-changing variety of media platforms, while at the same time grounding them in fundamental journalistic values. The program goal is to educate

students to think critically, gather information accurately, honestly and fairly, and produce stories that communicate clearly, concisely and powerfully to the public using all the tools for information gathering and communication that modern technology provides. Students complete a broad, integrated course schedule across five levels: foundations, applications, specialized issues and skills courses, professional principles and professional practices. The major core curriculum contains components involving critical issues, basic newsgathering and writing, multimedia and media law, and ethics. Students will also complete coursework on public affairs reporting as well as understanding and reporting social issues.

The specialized issues and skills courses allow students to choose coursework of interest related to broadcast journalism, photojournalism, magazine writing and production, sports journalism, editing and layout, directing and producing, graphic design, digital image processing, electronic media, online and new media, social media and other computer-based journalism.

#### **Graduate Degree Programs**

Graduate work in journalism at The University of Texas at Austin may lead to the Master of Arts (M.A.) or the Doctor of Philosophy (Ph.D.).

#### **Internships**

Journalism majors are required to complete a professional internship for credit in

their field of interest or the Reporting Texas course, which is an online news service that provides real-world newsroom experience and multimedia reporting to professional news outlets across the state. The internship requirement helps equip students to graduate with practiced skills attractive to the industry.

#### **Resources**

In summer 2012, the Moody College of Communication opened its new facility, the Belo Center for New Media, and completed a total renovation of the CMA and CMB buildings in summer 2015. The projects greatly expanded the resources available to journalism students with a multimedia newsroom designed to be both an interactive classroom where students acquire state-of-the-art professional skills and a working newsroom that serves as the editorial nexus for producing the School's news website, Reporting Texas. Additionally, students have access to a photojournalism classroom, two journalism-focused labs and a high-definition live TV studio.

#### **Student Involvement**

The School of Journalism sponsors several student organizations, including chapters of national organizations: the Society of Professional Journalists, Texas Broadcasters/UT-RTDNA (Radio-Television Digital News Association), National Press Photographer's Association, Society for News Design, MAG (for students across disciplines who wish to pursue careers in

#### DIRECTOR

**R.B. Brenner**  
Professor

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**Kathleen McElroy**  
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#### FACULTY

**Rosental C. Alves**  
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Assistant Professor

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Assistant Professor

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**Eli Reed**  
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**Stephen D. Reese**  
Professor

**Maggie Rivas-Rodriguez**  
Associate Professor

**George Sylvie**  
Associate Professor

**Rusty Todd**  
Professor and Assistant Graduate Advisor

#### LECTURERS

**Marla Camp**

**Andrew Chavez**

**Kate Dawson**

**Eileen Flynn DeLaO**

**David Donaldson**

**Bob Garcia-Buckalew**

**Kirk Goldsberry**

**Jeff Linwood**

**Christian McDonald**

**Chase Quarterman**

**Robert J. Quigley**

**Kevin Robbins**

**Erna Smith**

the magazine industry) and ORANGE (UT's student magazine). Journalism student organizations are diverse and give aspiring journalists the opportunity to learn, create and socialize with fellow students who share their interests.

### **J-School Opportunities**

#### *Dispatch 40*

NPR-quality radio news program broadcast on student radio station KVRX 91.7 FM.

#### *Texas Newswatch*

A broadcast news program aired on student television station TSTV.

#### *Reporting Texas*

The School's news content website. Content is reported, written and edited by students. (reportingtexas.com)

#### *Texas Program in Sports and Media*

This program supports curriculum, research and programming within the related disciplines of the Moody College of Communication and interdisciplinary discourse across campus that addresses issues related to sports and media.

#### *Sports Illustrated Internship*

Sports Illustrated magazine and the UT Austin School of Journalism have partnered to offer two journalism internships in New York City each fall and spring semester. These internships are full-time, paid, and allow for course credit. This internship program is available to UT Austin journalism students only.

#### *ORANGE Magazine*

A color publication that is mainly produced by students enrolled in magazine management and magazine production classes.

### *Voces*

The U.S. Latino and Latina Oral History Project led by Maggie Rivas-Rodriguez offers opportunities for students to conduct oral history interviews and research for an award-winning program.

### **Campus-Wide Media**

*The Daily Texan* is the largest student newspaper in the country. The publication has won national recognition from the Columbia Scholastic Press Association, the Society of Professional Journalists and the Associated Collegiate Press.

*The Cactus Yearbook* is the oldest publication at The University of Texas at Austin. The staff works to capture the college experience at one of the country's largest universities.

*The Longhorn Network* is UT Austin's joint venture with ESPN.

*Texas Student Television (TSTV)* is the only student-run, low-power television station in the United States.

*KVRX Radio* broadcasts 12 hours daily and reaches the Austin city limits and outlying communities.

*The Texas Travesty* college humor publication publishes online and in print every two months during the school year.

### **Sponsored Events and Special Programs**

The School of Journalism hosts numerous events and programs dedicated to discussing, teaching and recognizing the practice of good journalism. Among them is the ASNE High School Journalism Institute, the Dow Jones Newspaper Fund Center for Editing Excellence, the

International Symposium on Online Journalism, the Mary Alice Davis Distinguished Lecture Series, a Journalism Honors Day, and the Communication Job and Internship Fair.

### **The Knight Center for Journalism in the Americas**

Created by Professor Rosental Alves as a professional outreach and training program for journalists in Latin America and the Caribbean, the Knight Center offers training opportunities for reporters, editors and photojournalists in an effort to advance press freedom and democracy in the Americas.

### **Study Abroad**

Special study abroad programs take students to Australia and the Czech Republic while earning credit towards a degree in journalism.

### **Career Possibilities**

News desk assistant, weather reporter, news reporter, anchor (newscaster), scriptwriter, news director, announcer, sportscaster, writer, photo editor, staff photographer, videographer, online editor, online producer, public information officer, columnist, web designer, computer programmer, telecommunications specialist, researcher, editorial chief, line editor, manuscript editor, editorial director/publisher, editorial assistant, reporter, social media editor, etc.

### **The Journalism Community (Spring 2017)**

Number of Undergraduate Students: 521  
Number of M.A. Students: 34  
Number of Ph.D. Students: 32  
Web: journalism.utexas.edu  
Phone: 512-471-1845

Doug Swanson  
Kate West  
Kris Wilson

UNDERGRADUATE  
ACADEMIC ADVISOR

Jeff Hallock  
Alexia Apollo

GRADUATE PROGRAM  
COORDINATOR

Sylvia Edwards

NOTABLE ALUMNI

**Berke Breathed**  
BJ '80, creator of  
Bloom County  
(Pulitzer Prize winner)

**Jane Chesnut**  
BJ '73, editor-in-chief of  
Woman's Day

**Jeff Cohen**  
BJ '76, editor of the  
Houston Chronicle

**Walter Cronkite**  
BA '33, anchor of the  
CBS Evening News

**Javier Garza**  
MA '02, editor of  
El Siglo de Torreon

**Karen Elliott House**  
BJ '70, publisher of  
The Wall Street Journal  
(Pulitzer Prize winner)

**Mark Morrison**  
BJ '70,  
editor of Business Week  
Magazine

**Bill Moyers**  
BJ '56, journalist,  
Public Affairs Television, Inc.

**Lady Bird Johnson**  
BJ '34, First Lady  
of the United States

**Liz Smith,**  
BJ '50, syndicated celebrity  
news columnist

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