



# FILM Rubric

Your Name: \_\_\_\_\_

Title of Artwork: \_\_\_\_\_

Name of Artist: \_\_\_\_\_

## Message

Points		Description
15-20	Excellent	Message is compelling, demonstrates accurate knowledge of subject matter, and is very clear with strong, supportive rationale. Message achieves purpose of encouraging one to vote.
10-14	Good	Message is somewhat compelling, knowledgeable and clear with supportive rationale. Message achieves purpose of encouraging one to vote.
5-9	Fair	Message is slightly compelling, lacks knowledge of subject matter and is somewhat clear with weak rationale. Message somewhat achieves purpose of encouraging one to vote. Message does not encourage one to vote.
0-4	poor	Message is not compelling, lacks accuracy in subject matter and is unclear with no rationale. Message does not encourage one to vote.
Total		

## Filmmaking Literacy

Points		Description
15-20	Excellent	Excellent selection of shots and angles to advance the main idea; audio is clear and enhances content; all shots are in focus and properly composed.
10-14	Good	Fair selection of shots and angles to advance the main idea; audio is clear and somewhat enhances content; most shots are in focus and properly composed.
5-9	Fair	Selection of shots and angles to advance the main idea is lacking; audio is not clear and minimally enhances content; most shots are unfocused and ineffectively composed.
0-4	Poor	Extremely limited variety of shots to advance the main idea; audio is not clear and does not enhance content; shots are out of focus with poorly framed composition.
Total		

## Editing

Points		Description
15-20	Excellent	Scenes flow seamlessly; effective use of transitions to communicate main idea.
10-14	Good	Most scenes flow seamlessly; somewhat effective transitions to communicate main idea.

