Six Criteria for Evaluating External Links for Inclusion on the CCS Website

CCS uses the following criteria to assess existing and potential links on our various web pages:

1. **Informational, Not Commercial** - Is the primary purpose of the site informational rather than commercial.
2. **Relevance** - Is it relevant to the intent/focus of the page and our Mission & Purpose
3. **Openness of Access** - Is most of the information offered on the site openly available at no cost and/or without having to provide personal information (e.g., user must create an account before getting access to content)
4. **Credibility/Authority of the Source** - Is the content provider recognizable as a credible source of authoritative information on the subject of the site.
5. **Timelessness** - The site is not date sensitive; will not require us to update link regularly.