Exploring Career Options

Matching your skills and interests to a personally and financially satisfying career requires research, self-awareness, and some trial and error. We strongly encourage you to meet with an advisor to help guide you through this decision-making process. Below are few of our favorite resources to get you started!

1. With so many possibilities, it can be difficult to decide exactly how you want to apply your communication degree. Begin by exploring our First Destination Survey to see how Moody College Alumni have leveraged their education to succeed in a wide variety of career paths.

2. Career Source is a listing of jobs and internships available only to Moody College students. These are employers who are seeking to hire those with your particular skill set. A great exercise is to read through all the job descriptions, print those that sound appealing, and look for themes that they have in common for clues to what qualities and job titles might be a great match for you.

3. The LinkedIn Alumni Page With over 300,000 alumni profiles, you can search to see what they studied, what their skills are, where they live, and where they work. Don’t forget, alumni are great to reach out to when you have questions regarding potential careers. See our informational interview resources to learn how.

Once you have completed your initial research, meet with a career advisor to help you apply what you have learned. Your next step will be to identify opportunities that will allow you to “test drive” your top choices.