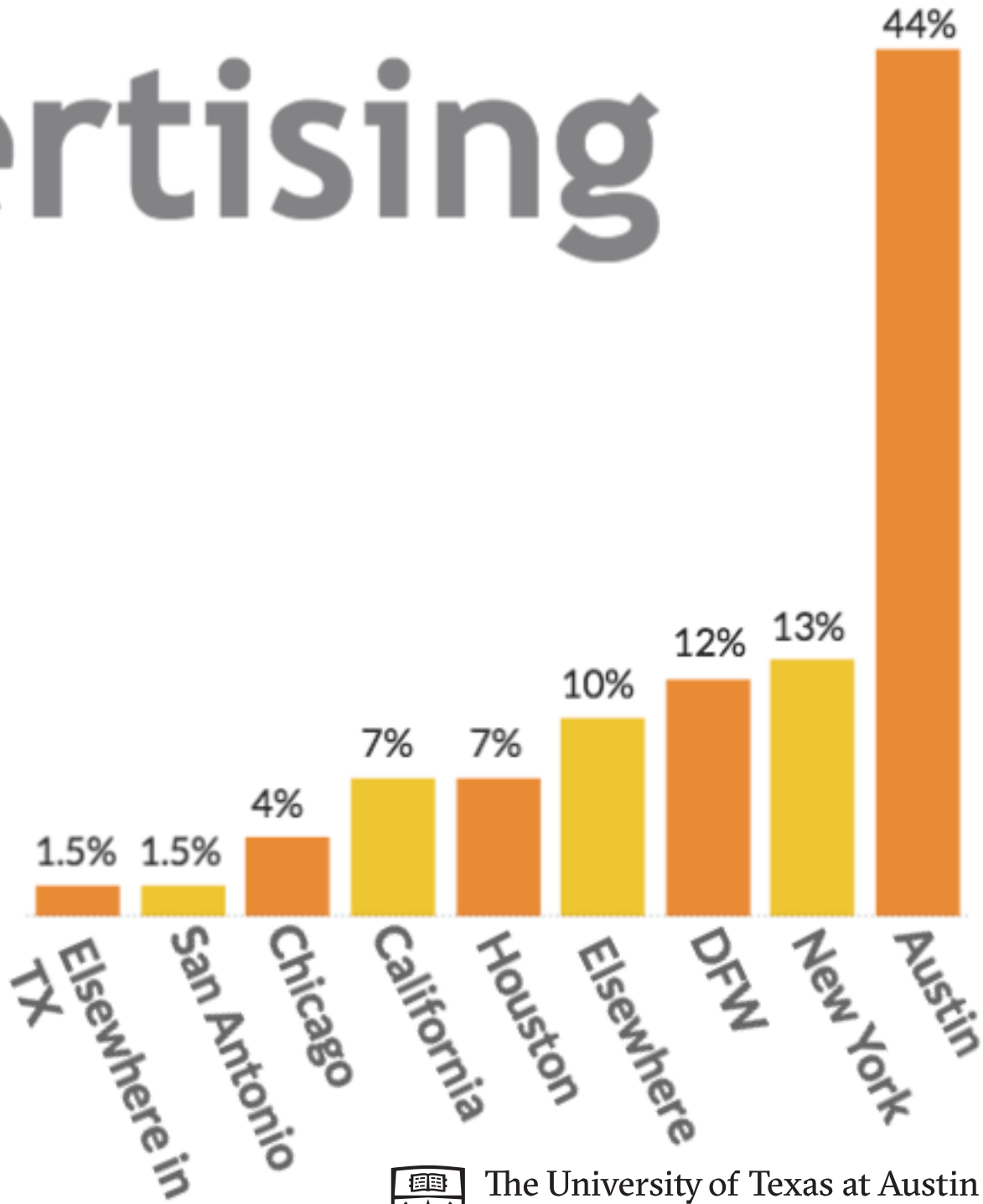
Advertising

84
Respondents



The University of Texas at Austin
Career Services
Moody College of Communication

Internships

The University of Texas at Austin
Career Services
Moody College of Communication

Internships Completed

0	1	2	3	4	5+
3%	20%	24%	23%	16%	14%

Extremely Helpful	45%
Very Helpful	30%
Helpful	17%
Slightly Helpful	8%

paid 57%

unpaid 43%

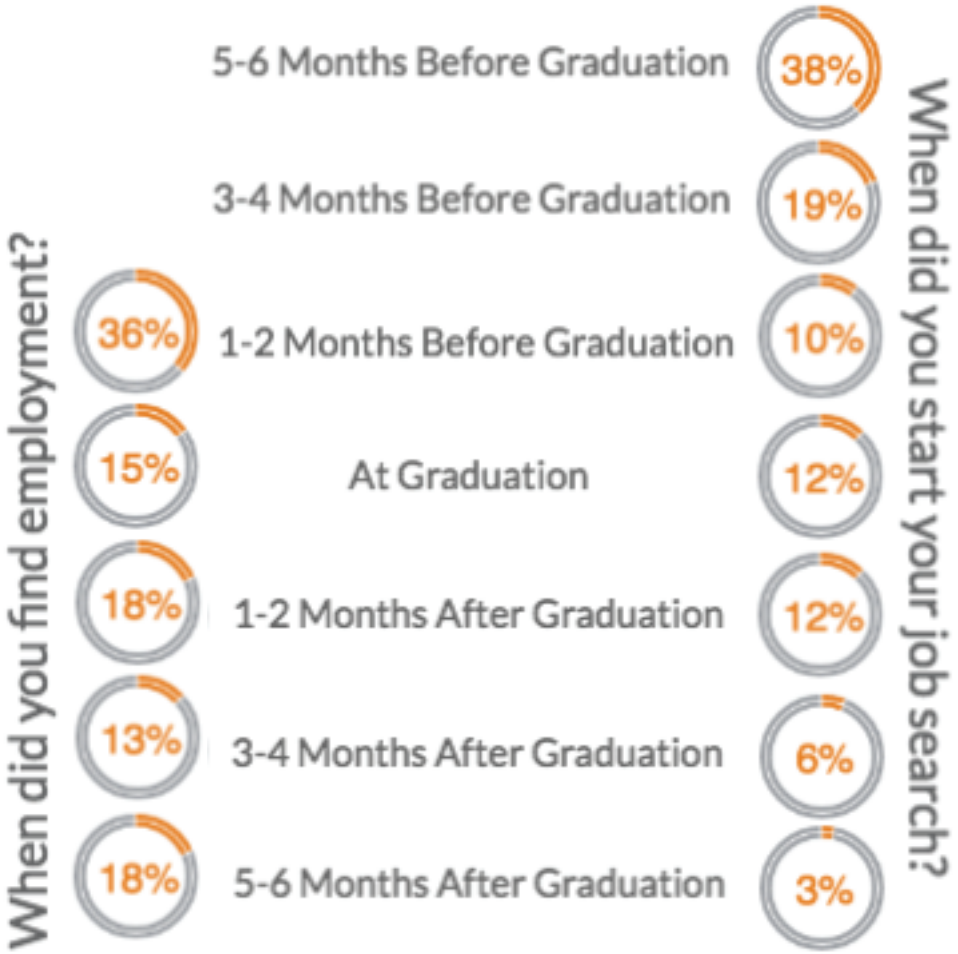
Career Advice

3% Did Not Seek Advice

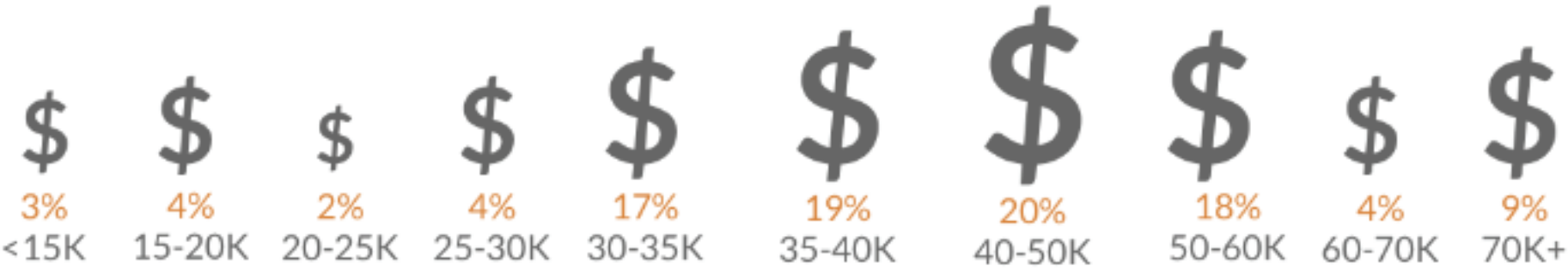
3% Other

Employment Data

The University of Texas at Austin
Career Services
Moody College of Communication



Employed Full Time	82%
Employed Part Time	5%
Self Employed	1%
Graduate School	6%
Not Employed/Seeking	6%



Where Advertising Graduates Work:

4P Media Marketing
Abercrombie & Fitch
AECOM
Amazon
Audience Rewards
Bandolier Media
Barnes Gromatzky Kosarek Architects
BIG Love Cancer Care
Boxlight Mimio
Carrot Creative
Centro
Check Out My Cards
Cloud[8]Sixteen
Commercial Real Estate Brokerage Firm
DigitasLBi
Epic
Experian Health
Facebook
FCB
Funes y Asociados Publicidad, El Salvador
GLG
Google
GSD&M
Houston Methodist Hospital
IBM
Indeed.com
Industrial Info Resources
Kasasa
Kastner and Partners
Kaye Scholer LLP
Launch Marketing
Lois Paul & Partners
Main Street Hub
MEC
Media Assembly
NetDimensions LLC
NetSuite
Nice Winery
Noneya
OMD USA
Oracle Corporation
PayPal
Perk.com
Proof Advertising
Publicis Media
Quantcast
RPA
Southern Roots Rockwall
Spredfast
Stitch Fix
T3
Tango Health
Tarant County College
The David Group
The Richards group
Turner Broadcasting
Uisd
Wegman Partners

Job Titles of Advertising Graduates:

Account Coordinator
Account manager
Area Manager
Assistant Analyst
Assistant Manager
Assistant Media Buyer
Assistant Media Planner, Strategy
Associate Account Executive
Associate Copywriter
Associate Media Planner
Attorney
Recruiting Marketing Coordinator
Brand Management
Business Developer
Business Development Assistant
Business Development Consultant
Business Development Manager
Campaign Analyst
Client Experience Associate
Operations Specialist
Communication Specialist
Community Relations Specialist
Copywriter
CSE Manager
Designer
Development Project Specialist, Events
Digital Analyst
Digital Marketing Manager
Digital Media Planner
Digital Production Coordinator
Director
Freelance Copywriter
Graphic Design Intern
Graphic/Web Designer
Identification Specialist
International Marketing Associates
Junior Associate
Junior Copywriter
Manager
Marketing and Communications Specialist
Marketing Communications Consultant
Marketing Coordinator
Media Associate
Media Planner
Online Marketing Specialist
Operations Specialist
People Operations Specialist
Product Support Specialist
Production and Graphics Specialist
Programmatic Buyer
Quality Assurance
Senior Associate (Digital Media Planner)
Senior Research Associate
Social Media Platform Specialist
Student Development Coordinator
Support Specialist
Teacher
Worldwide Digital Marketing Strategist