advertising
2016 Graduates overview
47 respondents

- 80% Employed Full Time
- 4% Employed Part Time
- 4% Self Employed
- 2% Not Employed
- 9% Graduate School

Internships
- 41% Unpaid
- 59% Paid
- 22% Academic credit

# of internships
- 2%
- 13%
- 22%
- 30%
- 32%

- Extremely Helpful: 32%
- Very Helpful: 36%
- Helpful: 11%
- Slightly Helpful: 18%
- Not Helpful: 2%

Salary
- 3% <15k
- 5% 15-25k
- 16% 25-35k
- 39% 35-45k
- 21% 45-55k
- 13% 55-65k
- 3% 65k +

Career Advice
- 12% Career Services
- 12% Academic Advisor
- 13% Faculty
- 12% Alumni
- 17% Family
- 15% Supervisor
- 19% Peers
- 1% Did Not Seek
- 0% Other

Employment
- 65% Started Job Search
- 16% At graduation
- 15% 1-2 months after
- 3% 3-4 months after
- 5% 5+ months after

- 18% 2+ months before
- 13% At graduation
- 15% 1-2 months after
- 17% 3-4 months after
- 12% 5+ months after

Top Companis
- The Richards Group
- Starcom
- GSD&M

Top Positions
- Jr. Copywriter
- Jr. Art Director
- Analyst

Location
- Elsewhere 16%
- Chicago 5%
- New York 11%
- Austin 40%
- Dallas/Ft Worth 11%
- San Antonio 3%

The University of Texas at Austin
Career Services
Moody College of Communication