

E. Johanna Hartelius

Associate Professor
Department of Communication Studies
Moody College of Communication
The University of Texas at Austin
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EDUCATION

Ph.D. in Communication Studies, Rhetoric and Language, University of Texas at Austin 2008
Dissertation: *The Rhetoric of Expertise*
Committee: Richard Cherwitz (chair), Barry Brummett, Diane Davis, Sharon Jarvis, and Jeffrey Walker

M.A. in Communication Studies, University of Texas at Austin 2004

B.A. in Communication Studies, Macalester College, Saint Paul, MN 2002 *Summa cum Laude*

40.0 credits in Latin and Language Studies, University of Göteborg, Sweden

APPOINTMENTS

Associate Professor, University of Texas at Austin, Department of Communication Studies,
Moody College (2018-2022), Tenured September 1, 2022

Associate Professor, University of Pittsburgh, Department of Communication (2017-2018)

Faculty Fellow, University of Pittsburgh, University Honors College (Spring 2016-2018)

Assistant Professor, University of Pittsburgh, Department of Communication (2013-2017)

Visiting Scholar, University of Texas at Austin (summer 2014, summer 2015)

Assistant Professor, Northern Illinois University, Department of Communication Studies (2008-2013)
Tenure and promotion to Associate Professor December 6, 2012, to take effect AY 2013/14

RESEARCH

Books

Hartelius, E. Johanna. *The Gifting Logos: Expertise in the Digital Commons*. University of California Press, 2020.
(226 pages)
Johnson, Jeremy David. "Review of *The Gifting Logos: Expertise in the Digital Commons* (University of California Press, 2020)." *Argumentation and Advocacy* 57, no. 3-4 (2021): 267-269:
<https://doi.org/10.1080/10511431.2021.1905941>
Geraths, Cory. "Review of *The Gifting Logos: Expertise in the Digital Commons* (University of California Press, 2020)." *Rhetoric Society Quarterly* 51, no. 5 (2021): 457-459:
<https://doi.org/10.1080/02773945.2021.1984173>

Hartelius, E. Johanna. *The Rhetoric of Expertise*. Lanham, Maryland: Lexington Books, 2011. (204 pages)
Garcia, Mattea A. "Review of *The Rhetoric of Expertise* (Lexington Books, 2011)." *Quarterly Journal of Speech* 99 (2013): 121-125.
Weber, Ryan. "Review of *The Rhetoric of Expertise* (Lexington Books, 2011)." *Rhetoric & Public Affairs* 15 (2012): 193-196.

Hartelius, E. Johanna. *The Rhetorics of US Immigration: Identity, Community, Otherness*. Editor. Penn State University Press, 2015. (312 pages)

Journal Articles: Refereed

Hartelius, E. Johanna, and *Olivia Gellar*. "Secrecy and Pseudoscience in the 'Real Battle' of COVID-19 Anti-Vaccination Arguments." *Rhetoric and Public Affairs* 26, no. 4 (2024).

Hartelius, E. Johanna. "Rhetoric and/of the Common(s)." *Rhetoric Society Quarterly* 53, no. 3 (2023): 293-300: <https://doi.org/10.1080/02773945.2023.2204783>. Introduction to special issue with same title. Guest editor.

Hartelius, E. Johanna. "The Great Chain of Being Sure about Things": Blockchain, Truth, and a Trustless Network." *Review of Communication* 23, no. 1 (2023): 21-37: <https://doi.org/10.1080/15358593.2022.2112270>. Special issue: The Current State of Big Data in Communication Studies.

Mitchell, Gordon R., **E. Johanna Hartelius**, *Andrew Allsup*, *David McCoy*, and Kathleen M. McTigue. "Deliberative Stakeholder Engagement in Health Research." *Social Epistemology* 36, no. 1 (2022): 21-42: <https://doi.org/10.1080/02691728.2021.1918280>

Hartelius, E. Johanna and *Kaitlyn Haynal*. "The Politics of a Memory Wound: Norwegian Exceptionalism and the July 22 Massacre." *American Behavioral Scientist*, special issue on Exhibitions of Impact: The Social Force of Museums. (2021): 1-18: <https://doi.org/10.1177/00027642211003131>

Hartelius, E. Johanna. "The Anxious *Flâneur*: Digital Archiving and the Wayback Machine." *Quarterly Journal of Speech* 106, no. 4 (2020): 377-398.

Hartelius, E. Johanna, and Jason Micheli. "'The Living Word Has Its Way with You': The Apocalyptic Homiletics of Rev. Fleming Rutledge." *Journal for the History of Rhetoric* 23, no. 3 (2020): 227-252.

Hartelius, E. Johanna, and John Poulakos. "Zarathustra on Post-Truth: Wisdom and the Brass Bell." *Philosophy and Rhetoric* 52, no. 4 (2019): 384-406.

Hartelius, E. Johanna. "'Undocumented and Unafraid': Challenging the Bureaucratic Paradigm," *Communication and Critical/Cultural Studies* 13 (2016): 130-149. Featured in NCA's *Communication Currents* 11, no. 2 (2016). <http://www.natcom.org/CommCurrentsArticle.aspx?id=7001>

Hartelius, E. Johanna, and Gordon R. Mitchell. "Big Data and New Metrics of Scholarly Expertise." *Review of Communication* 14 (2014): 288-313.

Hartelius, E. Johanna. "Face-ing Immigration: Prosopopeia and the 'Muslim-Arab-Middle Eastern' Other." *Rhetoric Society Quarterly* 43 (2013): 311-334. Research in progress featured in *Vibrant Voices of Public*

Address 1, no. 5 (May, 2012): 1-6. Published by the Public Address Division of the National Communication Association.

Hartelius, E. Johanna. "'Remember-Signs': Concentration Camp Souvenirs and the Mediation of Trauma." *Culture, Theory and Critique* 54 (2013): 1-18.

Hartelius, E. Johanna. "Models of Signification and Pedagogy in J. L. Austin, John Searle, and Jacques Derrida." *Review of Communication* 13 (2013): 23-47.

Hartelius, E. Johanna. "Revisiting Vico's Pedagogy of Invention: The *Intellectual Entrepreneurship* Pre-Graduate School Internship." *Quarterly Journal of Speech* 98 (2012): 153-177.

Hartelius, E. Johanna. "'Leave a Message of Hope or Tribute': Digital Memorializing as Public Deliberation." *Argumentation and Advocacy* 47 (2010): 67-85.

Hartelius, E. Johanna. "Wikipedia and the Emergence of Dialogic Expertise." *Southern Communication Journal* 75 (2010): 505-526.

Hartelius, E. Johanna, and Jennifer Asenas. "Citational Epideixis and a 'Thinking of Community': The Case of the Minuteman Project." *Rhetoric Society Quarterly* 40 (2010): 360-384.

Hartelius, E. Johanna, and Larry D. Browning. "The Application of Rhetorical Theory in Managerial Research: A Literature Review." *Management Communication Quarterly* 22 (2008): 13-39.

Hartelius, E. Johanna. "Of What Use is a Gold Key?' Unlocking Discourses in Rhetorical Pedagogy." *Rhetoric Society Quarterly* 36 (2006): 1-22.

Hartelius, E. Johanna. "A Content-Based Taxonomy of Blogs and the Formation of a Virtual Community." *Kaleidoscope*, 4 (2005): 71-91.

Journal Articles: Invited

Hartelius, E. Johanna, Jessica H. Lu, Damien Smith Pfister, and Carly S. Woods. "Digitality, Diversity, and the Future of Rhetoric and Public Address." *Rhetoric & Public Affairs* 24.1-2 (2021): 253-268.
<https://doi.org/10.14321/rhetpublaffa.24.1-2.0253>

Hartelius, E. Johanna. "Response to Moriarty and Mehlenbacher's 'The Coaxing Architecture of Reddit's r/science'." *Social Epistemology Review and Reply Collective* 8, no. 10 (2019): 130-133.
<https://wp.me/p1Bfg0-4AO>

Kathleen M. McTigue, **E. Johanna Hartelius,** Timothy S. Anderson, Andrew P. Allsup, Treva Alston, Cynthia H. Chuang, Stacey Dillon, Daniel E. Ford, Nivedita Gunturi, Rachel Hess, H. Lester Kirchner, Sharon L. Larson, Anita B. Leon-Jhong, David R. McCoy, Anuradha Paranjape, James R. Uhrig, Anam A. Waheed, Gordon R. Mitchell. "Using a Deliberative Forum for Engaging Health System and Health Plan Leaders to Prioritize Research Topics." *European Journal for Person Centered Healthcare* 6, no. 2 (2018): 228-236.

Hartelius, E. Johanna, and Richard A. Cherwitz. "Engagement: Rhetoric's Tale from the Field." *Journal of Applied Communication Research* 44.4 (2016): 1-5.

Hartelius, E. Johanna. "Preview: Rhetorics of Expertise." Guest editor's introduction to special issue on the rhetoric of expertise. *Social Epistemology* 25 (2011): 211-216.

Hartelius, E. Johanna, and Richard A. Cherwitz. "The Dorothy Doctrine of Engaged Scholarship: The Rhetorical Discipline 'Had It All Along.'" *Quarterly Journal of Speech* 96 (2010): 435-441.

Hart, Roderick. P., and **E. Johanna Hartelius.** "The Political Sins of Jon Stewart." *Critical Studies in Media Communication* 24 (2007): 263-272.

Book Chapters

Hartelius, E. Johanna. "Three Seeds: A Response to Samantha Senda-Cook's 'A Place Ballet of Resistance.'" *Conceit of Context: Resituating Domain in Rhetorical Studies*, edited by Charles E. Morris III and Kendall R. Phillips. New York: Peter Lang, 2020.

Hartelius, E. Johanna. "Big Data and Global Knowledge: A Protagorean Analysis of the United Nations' Global Pulse." *Ancient Rhetorics, Digital Networks*, edited by Michele Kennerly and Damien Smith Pfister. Tuscaloosa: University of Alabama Press, 2018.

Browning, Larry D. and **E. Johanna Hartelius.** "Rhetorical Analysis in Management and Organizational Research—2008-2018." *Handbook of Organizational Rhetoric and Communication: Foundations of Dialogue, Discourse, Narrative, and Engagement*, edited by Øyvind Ihlen & Robert L. Heath. Malden, Massachusetts: Wiley-Blackwell, 2018.

Hartelius, E. Johanna. "Sentimentalism in Online Deliberation." *Emerging Genres*, edited by Carolyn Miller. Basingstoke, United Kingdom: Palgrave Macmillan, 2017.

Hartelius, E. Johanna. "Disarmingly Funny: The Perils of Television's Political Comedy." *Humor Communication: Theory, Impact, and Outcomes*, edited by Rachel L. DiCioccio, 271-295. Dubuque, IA: Kendall Hunt Publishing, 2012.

Hartelius, E. Johanna, and Richard A. Cherwitz. "Promoting Discovery and Ownership: Graduate Students as Intellectual Entrepreneurs." In *Getting the Most from your Graduate Education in Communication: A Student's Handbook*, edited by Sherwyn Morreale and Pat Arneson, 83-95. Washington, DC: National Communication Association, 2008.

Hartelius, E. Johanna. "Weathering the Storm: *Pirates of the Caribbean* and Transnational Corporatism." In *Uncovering Hidden Rhetorics*, edited by Barry Brummett, 155-176. Thousand Oaks, CA: SAGE, 2007.

Cherwitz, Richard A., and **E. Johanna Hartelius.** "Making a Great "Engaged" University Requires Rhetoric." In *Fixing the Fragmented Public University: Decentralization with Direction*, edited by Joseph Burke, 265-288. San Francisco, CA: Anker Publishing, 2007.

Review Articles

Hartelius, E. Johanna. "The Audacity to Preach the Gospel." Review of Preachers Dare, by Will Willimon (Nashville: Abingdon Press, 2020)." *Christian Century* (December 22, 2020): <https://www.christiancentury.org/review/books/audacity-preach-gospel>

Hartelius, E. Johanna. "Review of *Speech Craft*, by Joshua Gunn (Boston: Bedford, St. Martin's Macmillan Learning, 2018)." *Quarterly Journal of Speech* 104.3 (2018): 352-355.

Hartelius, E. Johanna. "Review of *Rhetoric and the Gift: Ancient Rhetorical Theory and Contemporary Communication*, by Mari Lee Mifsud (Pittsburgh: Duquesne University Press, 2015)." *Rhetorica* 36.1 (2018): 94-96.

Hartelius, E. Johanna. "Review of *Border Rhetorics: Citizenship and Identity on the US-Mexico Frontier*, editor D. Robert DeChaine (Tuscaloosa: University of Alabama Press, 2012)." *Quarterly Journal of Speech* 100.3 (2014): 389-393.

Hartelius, E. Johanna. "Rhetorics of Engagement and Activism: Questions Moving Forward." *Rhetoric and Public Affairs* 14 (2011): 781-798. Review included multiple books.

Hartelius, E. Johanna. "Sustainable Scholarship and the Rhetoric of Medicine." *The Quarterly Journal of Speech* 95 (2009): 457-470. Review included multiple books.

Hartelius, E. Johanna. "Burke and the Bard: A Systematization of Shakespearean Influences in Kenneth Burke." Review of *Kenneth Burke on Shakespeare*, by Scott L. Newstok (West Lafayette, Indiana: Parlor Press, 2007)." *The Review of Communication* 8 (2008): 303-306.

Hartelius, E. Johanna. "Review of *The Abolition of White Democracy*, by Joel Olson (University of Minnesota Press, 2004)." *Rhetoric and Public Affairs* 9 (2007): 715-718.

Opinion-Editorials (OpEds)

Julien, Christine, Ayelet Haimson Lushkov, **Johanna Hartelius**, and Aliza Norwood. OpEd: "Dr. Jill Biden Earned the Title – and the Right to Determine Her Identity." *Austin Chronicle*. January 1, 2021.
<https://www.austinchronicle.com/columns/2021-01-01/opinion-dr-jill-biden-earned-the-title-and-the-right-to-determine-her-identity>

Hartelius, E. Johanna. OpEd: "Deporting Students Hurts America." *The Hill*. July 9, 2020.
<https://thehill.com/opinion/education/506553-deporting-students-hurts-america>

Hartelius, E. Johanna. OpEd: "Trump, Fauci Tensions on Coronavirus Show Need for Conversation about American Anti-intellectualism." *Houston Chronicle*. April 1, 2020.
<https://www.houstonchronicle.com/opinion/outlook/article/Trump-Fauci-tensions-on-coronavirus-show-need-15171822.php>

Research in Progress

Hartelius, E. Johanna. "Apocalypse, Truth, and Cultural Anxiety." *The Routledge Handbook on Rhetoric and Power*, edited by Nathan A. Crick. Routledge, 2025. <https://www.routledge.com/The-Routledge-Handbook-of-Rhetoric-and-Power/Crick/p/book/9781032554693>

Hartelius, E. Johanna. "Dwelling in Midjourney: Ethos, Learning, and The Open Region." *Ethos, Technology, and AI in Contemporary Society: The Character in the Machine*, edited by Aaron Hess and Jens Kjeldsen. Routledge, 2025. <https://www.routledge.com/Ethos-Technology-and-AI-in-Contemporary-Society-The-Character-in-the-Machine/Hess-Kjeldsen/p/book/9781032671499>

Adavi, Krishna Akhil Kumar, and **E. Johanna Hartelius**. "'Proud to Be the Enabler': Closed Systems Ideology in the Origin Stories of Indian Technology Start-ups." Accepted for publication in *Journal of Business and Technical Communication*, October, 2025.

Solice, Margaret, and **E. Johanna Hartelius**. "Hospitable Historiography and/of the First All-Woman Special Supreme Court in the State of Texas." Accepted for publication in *Rhetoric Society Quarterly*.

Hartelius, E. Johanna. "Infernal Making: Troubling the Resistive Pleasures of the *Flâneuse*." Abstract accepted for inclusion in *Essays for Women Wandering Purposefully: The Flâneuse in Literature and Popular Culture*, edited by Jeff Birkenstein and Irina Gendelman.

Hartelius, E. Johanna. "Responsibility in Principle: The Coronakommission's Review of Sweden during the Pandemic." Manuscript in preparation. Manuscript under review with *Communication Monographs*.

Kjeldsen, Jens, Ragnhild Mølster, Lisa Keranen, and **E. Johanna Hartelius**. "What Does AMR Look Like?" Study of visual representations of anti-microbial resistance. Manuscript in preparation. Target Journal: *Rhetoric of Health and Medicine*.

Convention Presentations

Hartelius, E. Johanna. "'Fair Learning' and Artistic Revelation in the Midjourney Text-to-Image Technology." Panel competitively selected for the biennial meeting for the Rhetoric Society of America, Denver, CO, May 23-25, 2024.

Hartelius, E. Johanna. "Public Humanities Roundtable (Rhetorics for All, RSA's Public Humanities Initiative)." Panel competitively selected for the biennial meeting for the Rhetoric Society of America, Denver, CO, May 23-25, 2024.

Hartelius, E. Johanna. "Conspiracy Rhetoric and the Limits of Incitement Roundtable." Panel competitively selected for the 109th annual meeting for the National Communication Association, National Harbor, MD, November 16-19, 2023.

Hartelius, E. Johanna. "How Free Is Academic Freedom? A Dialogue on US Public Discourse on Higher Education." Panel competitively selected for the 109th annual meeting for the National Communication Association, National Harbor, MD, November 16-19, 2023.

Hartelius, E. Johanna. "Anti-vaccine Arguments Then and Now: Masculine Techne during the COVID-19 Pandemic." Panel competitively selected for the biennial meeting for the Rhetoric Society of America, Baltimore, MD, May 26-29, 2022.

Hartelius, E. Johanna. "The Ethos of Blockchain as Digital Epistemology." Panel competitively selected for the biennial meeting for the Rhetoric Society of America, Baltimore, MD, May 26-29, 2022.

Hartelius, E. Johanna. "Blockchain and the Virtuous Prospects of Digital Epistemology." Panel (title: Eudaimonia in the Anthropocene) competitively selected for the 107th annual meeting for the National Communication Association, Seattle, WA, November 18-21, 2021.

- Hartelius, E. Johanna.** "Web-Archives and Inhospitable Structuring: The Case of the Wayback Machine." Panel competitively selected for the biennial meeting for the Rhetoric Society of America, Portland, OR, May 21-24, 2020. CANCELED DUE TO PANDEMIC
- Hartelius, E. Johanna.** "The Future of Fandom: Rhetoric, Citizenship, and Fan Cultures." Panel competitively selected for the biennial meeting for the Rhetoric Society of America, Portland, OR, May 21-24, 2020. CANCELED DUE TO PANDEMIC
- Hartelius, E. Johanna.** "Surviving Idealism and the Gifts of Rhetoric." Paper competitively selected for the 105th annual meeting for the National Communication Association, Baltimore, MD, November 14-17, 2019.
- Hartelius, E. Johanna.** "'The Living Word Has Its Way with You: The Apocalyptic Homiletics of Rev. Fleming Rutledge.'" Panel competitively selected for the 105th annual meeting for the National Communication Association, Baltimore, MD, November 14-17, 2019.
- Hartelius, E. Johanna.** "Rhetorical Pedagogy, Dread, and the Notion of Home." Paper presented at the biennial meeting of the American Society for the History of Rhetoric, Austin, TX, February 15-17, 2019.
- Hartelius, E. Johanna.** "Different from What? Pirate Politicians and the Potential of Parliamentary Inclusion." Panel competitively selected for the biennial meeting for the Rhetoric Society of America, Minneapolis, MN, May 31 – June 3, 2018.
- Hartelius, E. Johanna.** "Rhetorical Theory and Digital Culture: Key Questions and Future Directions." Panel competitively selected for the 103th annual meeting for the National Communication Association, Dallas, TX, November 16-19, 2017.
- Hartelius, E. Johanna.** "*Flânerie* in the Digital Archive: Networked Arguments of Historiography." Paper presented at the summer conference of the National Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, July 20-23, 2017.
- Hartelius, E. Johanna.** "Unwrapping: A Tribute to MariLee Mifsud's Rhetoric and the Gift," Performance and discussion competitively selected for the 102nd annual meeting for the National Communication Association, Philadelphia, PA, November 10-13, 2016.
- Hartelius, E. Johanna.** "Culturing the Commons." Panel competitively selected for the biennial meeting for the Rhetoric Society of America, Atlanta, GA, May 27-29, 2016.
- Hartelius, E. Johanna, and Kaitlyn E. Haynal.** "An open wound and a closed trial: The foreclosure of prosthetic memory of Norway's July 22 Massacre." Paper presented at the biennial meeting for the Rhetoric Society of America, Atlanta, GA, May 27-29, 2016.
- Hartelius, E. Johanna.** "Big Data and Global Knowledge: A Protagorean Analysis of the United Nations' Global Pulse." Paper presented at the 101st annual meeting for the National Communication Association, Las Vegas, NV, November 19-22, 2015.
- Hartelius, E. Johanna.** "On Becoming Professional: A Job Market Primer." Panel participant at the 100th annual meeting for the National Communication Association, Chicago, IL, November 20-23, 2014.

- Hartelius, E. Johanna.** "'Undocumented and Unafraid': Challenging the Paradigm of the Document," Paper presented at the biennial meeting for the Rhetoric Society of America, San Antonio, TX, May 22-25, 2014.
- Hartelius, E. Johanna.** "Facing Immigration: *Prosopopeia* and Public Rhetorics of the 'Muslim-Arab-Middle Eastern' Other." Paper presented at the biennial meeting for the Rhetoric Society of America, Philadelphia, PA, May 25-27, 2012.
- Hartelius, E. Johanna.** "Lifestyle Expertise and the Politics of Distraction." Paper presented at summer conference of the National Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, July 28-31, 2011.
- Hartelius, E. Johanna.** "Facing Alterity: *Prosopopeia* and American Immigration Rhetoric." Paper presented at the 96th annual meeting for the National Communication Association, San Francisco, CA, November 14-17, 2010.
- Hartelius, E. Johanna.** "American Sentimentalism and the Immigration Paradox." Paper presented at the 95th annual meeting for the National Communication Association, Chicago, IL, November 12-15, 2009.
- Hartelius, E. Johanna.** "Kneading/Needing the Teacher: Signification and Discipleship in Jacques Derrida and John Searle." Paper presented at the 95th annual meeting for the National Communication Association, Chicago, IL, November 12-15, 2009.
- Hartelius, E. Johanna.** "*Wikipedia* and the Carnavalesque: Crossing Ideologies of Expertise." Paper presented at the 79th annual meeting for the Southern States Communication Association, Norfolk, VA, April 1-5, 2009. **Popular Communication Division TOP PAPER.**
- Hartelius, E. Johanna.** "The Laboratories of My Mind and Body': Rhetorics of Medical Expertise." Paper presented at the 94th annual meeting for the National Communication Association, San Diego, CA, November 21-24, 2008.
- Hartelius, E. Johanna** and Richard A. Cherwitz. "Promoting Discovery and Ownership: Graduate Students as Intellectual Entrepreneurs." Paper presented at the 94th annual meeting for the National Communication Association, San Diego, CA, November 21-24, 2008.
- Hartelius, E. Johanna.** "Leave a Message of Hope or Tribute': Memorializing Online." Paper presented at the National Communication Association's conference on *Visible Memories*, Syracuse, NY, October 2-4, 2008.
- Hartelius, E. Johanna.** "Community without Originary Subjectivity: Epideictic Rhetoric and the Citationality of Language." Paper presented at the 93rd annual meeting for the National Communication Association, Chicago, IL, November 15-18, 2007.
- Hartelius, E. Johanna** and Larry D. Browning. "The Application of Rhetorical Theory in Managerial Research: A Literature Review." Paper presented at the 93rd annual meeting for the National Communication Association, Chicago, IL, November 15-18, 2007.

Hartelius, E. Johanna. "Political Participation and the 2006 Immigration Reform Debate." Short position paper delivered at the National Communication Association's conference on *Rethinking Communication within Changing Global Contexts*, University of Maine, Orono, ME, June 28-30, 2007.

Hartelius, E. Johanna. "*Vir Bonus* and the Aesthetics of Expertise." Paper presented at the annual meeting for the Western States Communication Association, Seattle, WA, February 16-20, 2007.

Hartelius, E. Johanna. "Aristotle's Effective Tragedy: Examining Public Response to Katrina." Paper presented at the 92nd annual meeting for the National Communication Association, San Antonio, TX, November 16-19, 2006.

Hartelius, E. Johanna. "Manuscript Rejection Letters: A Reader's Theatre." Performance and roundtable discussion competitively selected for the 92nd annual meeting for the National Communication Association, San Antonio, TX, November 16-19, 2006.

Hart, Roderick P. and **E. Johanna Hartelius.** "The Political Sins of Jon Stewart," co-authored with Roderick P. Hart. Paper presented at the 92nd annual meeting for the National Communication Association, San Antonio, TX, November 16-19, 2006.

Hartelius, E. Johanna. "You're Doing Theater When You Should Be Doing Debate': Sizing up Aesthetics and Poetics in the Political Sphere." Paper presented at the biennial meeting for the Rhetoric Society of America, Memphis, TN, May 26-29, 2006.

Hartelius, E. Johanna. "Buying Memory: Consumption Mediating Trauma." Paper presented at the 91st annual meeting for the National Communication Association, Boston, MA, November 16-20, 2005.

Hartelius, E. Johanna. "A Time of Skepticism and Doubt: Giambattista Vico and Rhetorical Invention." Paper presented at the 91st annual meeting for the National Communication Association, Boston, MA, November 16-20, 2005.

Hartelius, E. Johanna. "A Systematizing Examination of Kenneth Burke's Theories of Means and Ends as Method for Rhetorical Criticism." Paper presented at the 90th annual meeting for the National Communication Association, Chicago, IL, November, 2004.

Hartelius, E. Johanna. "Inconsistencies in the Rhetoric of Immigration." Paper presented at the 90th annual meeting for the National Communication Association, Chicago, IL, November, 2004.

Hartelius, E. Johanna. "Radial Categories and Rhetorical Historiography." Paper presented at the 90th annual meeting for the National Communication Association, Chicago, IL, November, 2004.

Hartelius, E. Johanna. "Inconsistencies in the Rhetoric of Immigration." Paper presented at the Qualitative Research Network for the 55th annual meeting for the Conference on College Composition and Communication, San Antonio, TX, March, 2004.

Convention Respondent and/or Chair

"Public address, Global governance, and the International Frame." Public Address Division of the 109th annual meeting for the National Communication Association, National Harbor, MD, November 16-19, 2023.

"Memory, Place, and Public Address." Public Address Division of the 105th annual meeting for the National Communication Association, Baltimore, MD, November 14-17, 2019.

"'Out Here, Everything Hurts'": The Relevance and Legacy of Violence, Discipline, and Resilience in Feminist Texts." Feminist and Women Studies Division of the 103rd annual meeting for the National Communication Association, Dallas, TX, November 16-19, 2017.

"History as a Source of Networked Argument." Summer conference of the National Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, July 20-23, 2017.

English Department's Graduate Projects Forum. University of Pittsburgh. April 21, 2017.

"Top Paper Panel." Rhetorical and Communication Theory Division of the 102nd annual meeting for the National Communication Association, Philadelphia, PA, November 10-13, 2016.

"Embracing Place and Opportunities for Local Engagement." Session sponsored by the NCA-Forum. 101st annual meeting for the National Communication Association, Las Vegas, NV, November 19-22, 2015.

"The Presence of Classical Rhetorical Theory in Contemporary Contexts." Rhetorical and Communication Theory Division of the 100th annual meeting for the National Communication Association, Chicago, IL, November 20-23, 2014.

"Scholarly Metrics in a Digital Age." Co-chair with Professor Gordon Mitchell. Double session sponsored by the NCA-Forum, featuring presentations by Professor Carolyn Miller (NC State), Professor Jake Simmons (San Angelo State), and Lawrence Martin (Academic Analytics). 99th annual meeting of the National Communication Association, Washington, DC, November 21-24, 2013.

"Selling History, Flight, and Technology: Public Address and Imagination." Public Address Division of the 99th annual meeting of the National Communication Association, Washington, DC, November 21-24, 2013.

"Community's Strangers: Exclusion, Opposition, and Negation in Immigration Rhetoric." Panel competitively selected by the Rhetoric and Communication Theory Division for the 98th annual meeting of the National Communication Association, Orlando, FL, November 15-18, 2012.

Respondent for two research presentations during the Great Plains Society for the Study of Argumentation's conference, *Between Scientists & Citizens: Assessing Expertise In Policy Controversies*, Ames, IA, June 1-2, 2012.

"Rhetorical Bodies, Critical Histories." Panel presented at the 96th annual meeting for the National Communication Association, San Francisco, CA, November 14-17, 2010.

"Broadening Burkeian Criticism and Methods." Panel presented at the 91st annual meeting of the National Communication Association, Boston, MA, November 16-20, 2005.

AWARDS AND HONORS

Graduate Faculty of the Year Award, Communication Studies Department, University of Texas at Austin, 2021.

Faculty Authors Recognition for book publication (*The Gifting Logos: Expertise in the Digital Commons*), Provost's Office, University of Texas at Austin, 2021.

Graduate Faculty Mentorship Award, Communication Studies Department, University of Texas at Austin, 2020.

The Op-Ed Project Public Voices Fellowship, 2020. Program information available at <https://provost.utexas.edu/2020/02/19/faculty-members-receive-prestigious-public-voices-fellowship/>

Janice Hocker Rushing Early Career Research Award, 2013.

Top Paper, Popular Communication Division, Southern States Communication Association. "*Wikipedia* and the Carnavalesque: Crossing Ideologies of Expertise." Paper presented at the 79th annual meeting for the Southern States Communication Association, Norfolk, VA, April 1-5, 2009.

Outstanding Ph.D. Student, Communication Studies Department, University of Texas at Austin, 2006-2007, 2007-2008.

Graduate Student Teaching Award, Instructional and Developmental Division, International Communication Association, 2007.

National Doctoral Honors Seminar, Purdue University, West Lafayette (IN), 2006. (including stipend).

Outstanding M.A. Student, Communication Studies Department, University of Texas at Austin, 2003-2004.

Phi Beta Kappa, National Honors Society, 2002-present.

TEACHING

Undergraduate Courses: University of Texas Austin

Expertise and Public Culture
Communication and Gender
Speechmaking and Society
Interviewing Principles and Practice
Professional Communication Skills

Graduate Seminars: University of Texas Austin

Supervised Teaching
Rhetorics of Expertise
Gender and Communication

Undergraduate Courses: University of Pittsburgh

Rhetorical Process
Rhetoric and Culture
Political Communication

Graduate Seminars: University of Pittsburgh

Rhetorical Criticism

Digital Rhetoric

Undergraduate Courses: Northern Illinois University

Argumentation and Debate

Freedom of Speech and Communication Ethics

Graduate Seminars: Northern Illinois University

Classical Rhetorical Theory

GRADUATE STUDENT ADVISING AND SUPERVISION

University of Texas at Austin

Ph.D. Students

- Ashley McDonald. Dissertation successfully defended March 29, 2022. Currently Visiting Professor/Instructor at St. Edward's University.
- Aditi Chakravarti. Dissertation prospectus successfully defended August 28, 2023. Doctoral candidacy approved September 20, 2023.
- Nathaniel Repay. Dissertation prospectus successfully defended April 17, 2024. Doctoral candidacy approved May 2, 2024.
- David Rooney. Dissertation prospectus successfully defended December 7, 2023. Doctoral candidacy approved December 20, 2023.
- Leah Ransom. Dissertation prospectus successfully defended December 7, 2023. Doctoral candidacy approved January 14, 2025.
- Olivia Gellar. Comprehensive exams successfully defended April 22, 2024.
- Jamie Jelinek. Comprehensive exams successfully defended April 8, 2024.
- Chloe Caballero. Graduation anticipated spring 2027.
- Samuel Shear. Graduation anticipated spring 2028.

M.A. Students

- Margaret Solice. Graduated spring 2023. Advanced to PhD program at Northwestern University.
- Olivia Gellar. Graduated spring 2023. Advanced to PhD program at the University of Texas at Austin.
- Jamie Jelinek. Graduated summer 2023. Advanced to PhD program at the University of Texas at Austin.
- Katie Williams. Graduated summer 2021. Advanced to PhD program at the University of Texas at Austin.
- Zachary Fechter. Graduated spring 2021. Advanced to Texas A&M Law School.
- Katherine Rich. Graduated spring 2020. Advanced to PhD program at the University of Washington.

Doctoral/PhD. Dissertation Committee Member/Comprehensive Exams Committee Member

- Yohanna Tesfai. Comprehensive exams successfully defended March 29, 2024.
- Stephanie Menhart. Prospectus successfully defended June 7, 2024.
- Sadeq Heydarbakian. Sharif University of Technology, Tehran, Iran. Prospectus successfully defended February 15, 2024.
- Tristin Hooker. Department of Rhetoric and Writing. Dissertation successfully defended July 12, 2024.

- Inbal Leibovitz. Dissertation successfully defended July 26, 2023. Currently Postdoctoral Researcher, Violence Against Women Cluster, Criminal Justice Department, University of Central Florida.
- M. Katie Lever. Dissertation successfully defended April 12, 2023.
- Curt Yowell. Dissertation successfully defended June 16, 2020.
- Hana Masri. Dissertation successfully defended March 31, 2020.
- Kassie Phebillo. Dissertation defense date not yet scheduled.

University of Pittsburgh

Ph.D. Students

- Kaitlyn Haynal. Dissertation successfully defended September 24, 2020. Co-adviser with Paul E. Johnson. Currently Adjunct Assistant Professor at Randolph Macon University.

Doctoral/PhD. Dissertation Committee Member

- Alvin Primack. Dissertation successfully defended May 16, 2022.
- Samuel Allen. Dissertation successfully defended December 2, 2020. Starting as tenure track assistant faculty at Randolph-Macon College, fall 2022.
- Jennifer Reinwald. Dissertation successfully defended April 27, 2021. Currently tenure track faculty at Widener University.
- Taylor Hahn. Dissertation successfully defended October 21, 2016. Currently Director of Communication Programs, Johns Hopkins University.
- Takuzo Konishi. Dissertation successfully defended February 20, 2014.

Northern Illinois University

M.A. Students

- Kacy Abeln. Graduated spring 2012.

ADDITIONAL INSTRUCTIONAL EXPERIENCE AND MENTORING

Reader, undergraduate thesis in College of Communication, Julia Flack, anticipated completion April 2025.

Reader, Polymathic Scholars Honors Program Thesis, College of Natural Sciences, Sara Doyle, 2023-2024.

Reader, undergraduate thesis in College of Liberal Arts, Lorence Olivio, April 2020.

Advisor, senior thesis in communication (COMMRC 1710), University of Pittsburgh, 2016.

Advisor, communication internship (COMMRC 1900), University of Pittsburgh, 2014-2015.

Advisor, "First Experiences in Research" Program, Office of Undergraduate Research, University of Pittsburgh, two students, spring 2014.

Advisor, independent studies (COMS 407, 495, 498H), Northern Illinois University, summers 2009, 2010, 2011, fall 2010.

Director, *Pre-Graduate School Internship*. Intellectual Entrepreneurship Consortium, University of Texas at Austin, 2005 – 2008.

Instructor, *The McCombs Academy for Future Executives* (college preparatory summer program for underprivileged high school students in central Texas). University of Texas at Austin, 2006.
Coach, *Professional Communication Skills*. PLUS Program, McComb's School of Business, University of Texas at Austin, 2005 – 2008.

Coach, *Poised to Communicate*. Center for Teaching Excellence, University of Texas at Austin, 2005.

Instructor, *Oral Communication*. MACCESS (college preparatory summer program for minority high school students). Macalester College, Saint Paul (MN), 2002.

Teaching Assistant, *Minnesota Institute for Talented Youth*. Macalester College, Saint Paul (MN), 2002.

INVITED LECTURES & SPEAKING ENGAGEMENTS

"*Apocalypse*, Truth, and post-2020 Cultural Anxiety." University of Pittsburgh Department of Communication Agora Research Colloquium. December 2, 2023.

"Ethos and Machine Learning Technologies." Speaker in graduate research practicum. University of Bergen. January 19, 2023.

"How Lawyers Listen and Learn: Communication Strategies for CLE (Continuing Legal Education)." Plenary speaker at the 58th annual mid-year meeting of the Association of Continuing Legal Education Administrators. Austin, TX. January 23, 2022.

"*Ethopoeia* and the Prospects of Digital Credibility through Networks." International Network for the study of Credibility, Ethos and Trust (INCET). Hosted by [The Research Group in Rhetoric, Democracy and Public Culture at the University of Bergen](#). June 29, 2021.

Co-host of *Crackers and Grapejuice*, a weekly podcast featuring interviews and discussion of theology and rhetoric. Programs series include "You Are Not Accepted" (<https://crackersandgrapejuice.com/show/youre-not-accepted/>), "(Her)men*you*tics" (<https://crackersandgrapejuice.com/category/hermeneutics/>), and a weekly virtual seminar with Individual Listeners/Downloaders: 11.4K individual listeners/downloaders in the first week of release. Featured in *Rhetorics for All*, public engagement scholarship catalog published by Rhetoric Society of America. <https://rhetoricsociety.org/project/hermen%C2%B7you%C2%B7tics/?cn-reloaded=1>

"Anti-Intellectualism, Knowing Truth and How We Engage." Guest on podcast *Talkin' Politics & Religion Without Killin' Each Other*. December 6, 2020. <https://podcasts.apple.com/us/podcast/dr-johanna-hartelius-on-anti-intellectualism-knowing/id1536169792?i=1000501577842>

"Workshop: Presentation Skills." University of Texas at Austin, Bureau of Economic Geology. August 15, 2018.

"The Gifting *Logos*: Expertise and the Creative Commons Licenses." University of Texas at Austin, Department of Communication Studies. November 2, 2017.

"Giambattista Vico, Invention, and Judgment." St. John's University, Queens, NY. October 13, 2017.

"From Essay to Article: A Professionalization Workshop for Graduate Students." University of Pittsburgh. March 3, 2017.

"Communicating Through Political Tensions," Civic Salon of Pittsburgh, League of Women Voters, December 3, 2016.

"The Gifting *Logos*: Expertise and the Creative Commons Licenses." University of Kansas Department of Communication Research Colloquium. October 19, 2016.

Communicating Your Research to General Audiences." Research Fellowship for Humanities, Arts, and Social Sciences. University Honors College. University of Pittsburgh. January 29, October 28, 2016.

"Big Data and Global Knowledge: A Protagorean Analysis of the United Nations' Global Pulse." University of Nebraska Lincoln Department of Communication Research Colloquium. October 15, 2015.

University of Pittsburgh College in High School (CHS) Argument Forum, Allegheny High School, May 1, 2014

"Sentimentalism in Online Deliberation." Featured speaker at the CRDM Research Symposium on *Emerging Genres, Forms, Narratives in New Media Environments*, North Carolina State University, Raleigh, NC, April 18-19, 2013.

"Models of Signification and Pedagogy in J. L. Austin, John Searle, and Jacques Derrida." Invited guest on the *Critical Lede* podcast, April 25, 2013. <http://thecriticallede.com/122-austin-searle-and-derrida-walk-into-a-bar/>

"The Rhetoric of Expertise in Science and Medicine." In *Contemporary Rhetorical Theory: Invention, Emotion, and Expertism* (graduate seminar), Department of Communication Studies, University of Nebraska Lincoln, 2010. (via "Skype")

"Scholars as Intellectual Entrepreneurs." In *Rhetorical Production* (graduate seminar in public argument), Department of Communication, University of Pittsburgh, 2009. (via "Skype")

"The Application of Rhetorical Theory in Managerial Research." In *Qualitative Research Methods* (graduate seminar), Communication Studies Department, University of Texas at Austin, 2009. (via telephone)

"Creating Citizen Scholars." *Conference of Southern Graduate Schools*, Austin, TX, 2008.

"Engaged Scholarship in the Rhetorical Discipline." In *Contemporary Rhetorical Theory* (graduate seminar), Communication Studies Department, University of Texas at Austin, 2007.

"Giambattista Vico and a Humanist Epistemology." In *Introduction to Rhetorical Theory*, Communication Studies Department, University of Texas at Austin, 2007.

"Clarence Darrow's 'A Plea for Mercy.'" In *Speechmaking and Society*, Communication Studies Department, University of Texas at Austin, 2006.

"Networking and Professional Communication." Sponsored by the Texas Belles Event Planning Organization, University of Texas at Austin, 2006.

"Epistemology and the 'Evil Empire.'" In *Speechmaking and Society*, Communication Studies Department, University of Texas at Austin, 2005.

"The American Woman's Rights Movement and the 19th Amendment." In *Speechmaking and Society*, Communication Studies Department, University of Texas at Austin, 2005.

"Speech Act Theory." In *Language, Culture and Communication*, Communication Studies Department, University of Texas at Austin, 2004.

"Curriculum Vita Workshop." Sponsored by the National Communication Association Student Club, University of Texas at Austin, 2004.

"Preparing for Graduate School." Sponsored by the National Communication Association Student Club, University of Texas at Austin, 2004.

FUNDING

University of Texas at Austin Moody College Dean's Fellowship, one course release, fall 2020.

University of Pittsburgh Humanities Center Fellowship, one course release, 2016-2017.

Type I Third Term Research Stipend, Dietrich School of Arts and Sciences, University of Pittsburgh, summer 2014.

Intellectual Entrepreneurship Consortium Fellowship, \$ 16,000 to serve as Director of the Pre-Graduate School Internship, University of Texas at Austin, 2007-2008.

Intellectual Entrepreneurship Consortium Fellowship, \$ 6,500 annually to serve as Director of the Pre-Graduate School Internship, University of Texas at Austin, 2005-2007.

Intellectual Entrepreneurship Consortium Travel Grant, \$620, University of Texas at Austin, 2007.

University Continuing Fellowship, \$22,230 (incl. tuition and fees), University of Texas at Austin, 2006-2007.

Professional Development Award, \$250 for conference travel from Office of Graduate Studies, University of Texas at Austin, 2004.

Swedish-American Foundation Graduate Studies Scholarship, SEK 45 000 (~ \$5,500) for Master's studies at the University of Texas at Austin, 2003-04.

Gray-Todaro Graduate Fellowship, \$2,000, University of Texas at Austin, 2002-2003.

Roger K. Mosvick Endowed Prize in Communication, Macalester College, Saint Paul (MN), 2002.

Keck Faculty/Student Collaboration Research Grant, \$5,000, Macalester College, Saint Paul (MN), 2001.

Roger K. Mosvick Endowed Scholarship, Macalester College, Saint Paul (MN), 2001, 2000.

DeWitt Wallace Scholarship, \$12,000, Macalester College, Saint Paul (MN), 2000, 1999.

EDITORIAL AND ADVISORY BOARDS

Guest editor for 2023 special issue, "Rhetoric and/of The Common(s)." *Rhetoric Society Quarterly* 53, no. 3 (2023): 293-300: <https://doi.org/10.1080/02773945.2023.2204783>.

Book Review Editor, *Rhetoric and Public Affairs* (2021 – present). 33 review essays published between January 1, 2021, and August 31, 2024.

Social Epistemology (2020 – present)

Rhetoric and Public Affairs (2020 – present)

Argumentation and Advocacy (2020 – present)

Journal for the History of Rhetoric (formerly *Advances in the History of Rhetoric*) (2020 – present)

Communication Theory (2018 – present)

Quarterly Journal of Speech (2013 – present)

Western Journal of Communication (2009 – 2013)

Digital Doxa, network and platform for scholarship in digital rhetoric (2019 – present)

Rhetoric + Digitality: A Book Series by The University of Alabama Press (2020 – present)

Edited volume of selected essays, summer conference of the National Communication Association/American Forensic Association Conference on Argumentation, Alta, UT, July 20-23, 2017 (Editorial Board Member)

Scientific Advisory Board Member. "Risk Communication and -Perception of AMR in the Public and Among Healthcare Workers." Department of Information Science and Media Studies, University of Bergen, Norway. Part of project CAMRIA, sponsored by the Norwegian Center for Research on Antibiotic Resistance (2021-2024).

Four-year grant from Trond Mohn Foundation approved February 2, 2022: 6 million NOK over four years

REVIEWER

Penn State University Press (book manuscripts)

Philosophy and Rhetoric

Journal of Applied Communication Research

International Journal of Communication

Social Epistemology

Journal for the History of Rhetoric (formerly *Advances in the History of Rhetoric*)

Women's Studies in Communication

Communication Theory

Communication Quarterly

Rhetoric Society Quarterly

Journal of Memory Studies

Management Communication Quarterly

Undergraduate Research Journal, University of Texas at Austin (Reviewer) 2005

Communication Studies Graduate Council Peer Review Board (Reviewer), 2004-2008

ADDITIONAL INSTITUTIONAL SERVICE

University of Texas at Austin

Ethics Flag Committee, School of Undergraduate Studies, 2023-2024, 2024-2025
Communication Studies Department 125th Anniversary Planning Committee, 2024
Review Committee of Department Chair/Director (Craig Scott), Moody College of Communication, 2024
Moody Teaching Excellence Award Committee, Moody College of Communication, 2023-2024
Communication Studies Department Committee to Review Annual Review Process, 2023-2024
Research Awards Committee, Moody College of Communication, 2019-2020, 2020-2021, 2021-2022, 2022-2023, 2023-2024
Rhetoric Society of America Student Chapter, faculty sponsor, 2021-2022, 2022-2023, 2023-2024
Subcommittee for Third Year Review of Assistant Professor Samantha Shorey, report submitted to department chair, May 10, 2023
Communication Studies Department Strategic Planning Committee, 2022-2023
Communication Studies Department Graduate Awards Committee, 2022-2023
Communication Studies Department CMS Future Committee, 2021-2022
Communication Studies Department Fellowship Committee, 2021-2022
Communication Studies Department Awards Committee, 2020-2021
Free Speech Week Faculty Committee, Moody College of Communication, 2020, 2021
Communication Studies Department Diversity, Equity, and Inclusion Committee, 2020

University of Pittsburgh

Department Admission and Financial Aid Committee, 2016-2017
Public Deliberation and Civic Life ad hoc committee, 2015-2017
Baranger Awards Committee, faculty reviewer, 2015-2017
Pitt Political Review, faculty reviewer, 2014
Search committee, "Public Deliberation, Civic Life & Director of Debate" line, 2014-2015
Budget and Planning Committee, 2014-2016
Graduate Curriculum Committee, 2013-2014, 2014-2015
William Pitt Debate Union ad hoc Committee, 2013-2014

Northern Illinois University

PI Academy for Research and Engagement, 2012
Graduate Studies Committee, 2012-2013
Publicity Committee, 2012-2013
Ad-hoc committee to assess service evaluation for merit and tenure and promotion, 2012
Hospitality Committee, 2009-2010, 2011-2012, 2012-2013
Collaborator on Dean's NSF ADVANCE Catalyst grant, investigating the career progress of female faculty in STEM disciplines, 2011-2012
Curriculum Committee, 2010-2011, 2011-2012
Undergraduate Studies Committee, 2008-2009, 2009-2010
Library Committee, 2008-2009

ORGANIZATIONAL MEMBERSHIPS AND OFFICES

National Communication Association (NCA)

Public Address Division, Hochmuth Nichols Award Committee, 2021, 2024

Rhetorical and Communication Theory Division, Reviewer, Award Committee member 2009-2012,
Award Committee chair 2011-12

Public Address Division, Reviewer

James L. Golden Outstanding Student Essay in Rhetoric Award, Selection Committee member, 2012

NCA-Forum Advisory Board Member, 2012-2016

Franklyn S. Haiman Award for Distinguished Scholarship in Freedom of Speech (Selection Committee
member, 2013-2016)

NCA Award Selection Committee, 2013-2016

Rhetoric Society of America (RSA)

Convention Reviewer

Research Network Forum Faculty Adviser, May 26, 2022, Baltimore, MD

Gerard Hauser Award Committee, 2016

American Society for the History of Rhetoric

Steering Committee, 2009-2011

Treasurer, 2009-2011