

# **David J. Neff**

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## **Curriculum Vitae**

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### **Education**

#### **The University of Texas at Austin**

- Bachelor of Science (B.S.), Journalism/Public Relations, 2000
- Minor: Business Foundations

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### **Academic Experience**

#### **Guest Lectures**

- **University of Texas at Austin**
  - Climate Journalism (2024, John Schwartz)
  - Innovation in Journalism (2022, Robert Quigley)
  - New Media and Journalism (2011, Robert Quigley)
  - Media Buying for Advertising (2011, Dr. Tamara Bell, including exam development)
  - Writing for Nonprofits (2011–2013, Sean McCarthy, Dr. Clay Spinuzzi, Dr. Alice Batt)
  - Informatics (2011, Suzanne Potts, School of Nursing)
  - Public Relations Techniques (multiple years, Dr. Dave Junker)
  - Advertising and Public Relations (multiple years, Dr. Ron Anderson; 2009 included guest instruction and exam creation)
- **St. Edward's University**
  - Entrepreneur Project Final Judge (Digital MBA Campaigns Class, 2010, Steve Gugenrich)

- **Texas State University**

- Invited Panelist, Mass Communications Week (2009, 2010, Dr. Cindy Royal)

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## Books

- **Academic/Professional**

- *IGNITE: Setting Fire to Your Internal Culture Through Entrepreneurs*, Idea Press, 2016
- *The Future of Nonprofits: How to Thrive and Innovate in the Digital Age*, Wiley, 2011

- **Non-Academic**

- *Weird Homes: The People and Places That Keep Austin Strangely Wonderful*, SkyHorse, 2020

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## Articles and White Papers

- "Consumer Intelligence: Bitcoin as a Digital Disruptor," PwC, Consumer Whitepaper, 2014
- "Crowdfunding: Tomorrow's Fundraising Models Today," NTEN Journal of Change, 2014
- "Bitcoin: A Fundraising Digital Disruptor," NTEN Journal of Change, 2014

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## Academic Usage of Work

- **The University of Texas at Austin**

- *Writing for Nonprofits* - School of Rhetoric
- *Media Buying for Advertising* - School of Communications
- *Informatics* - School of Social Work

- **The University of Dayton**

- *Internet and eMarketing* - School of Business

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## **Honors and Awards**

- LinkedIn, Named Top Content Marketer, 2014
- Winner, “Austin Under 40” for Community Service and Nonprofits, 2014
- Finalist, “Austin Under 40” (2011, 2013)
- Interactive 50 Award Winner, Austin American-Statesman, 2011
- SXSW Dewey Community Award Nominee, 2010
- Named “New Young Philanthropist of 2010” by Giving City Magazine
- Nonprofit Social Media Marketer of the Year, American Marketing Association, 2009
- Top 20 Social Media People in Texas, Austin American-Statesman, 2009
- American Cancer Society “Futuring and Innovation” Grant Recipient (2007, 2009)

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## **Professional Service**

- **Board of Director Roles**

- The Refugee Coalition, Board of Directors, October 2018 - Present
  - Finance Committee
  - Business Development Committee
- Nabaco, Board of Directors, Observer, Sep 2023 - Present
- Pluralytics, Board of Directors, Observer, Sep 2022 - Sep 2024
- University of Texas Co-op, Board Member, 2014–2017
  - Executive Search Committee
  - Executive Compensation Committee

- **Advisory Roles**

- Moody College of Communications Advisory Board, 2015–2025
  - Dean Review Committee for Jay Bernhardt
- McCombs College of Business, Texas Brumley Venture Lab Advisory Board, 2024–Present
- Greentown Climate Labs, Advisor/Mentor, March 2023 - Present
- Argonne National Laboratory, Advisor/Mentor, Feb 2024- Present

- Rice University, Clean Tech Accelerator, Mentor, July 2023 - Present
- Giving City Magazine, Board of Advisors, 2014-2018
  
- **Leadership and Selection Committees**
  - President, Social Media Club Austin, 2011–2013
  - Selection Committee, AMA Nonprofit Marketer of the Year Awards (2010–2011)
  - Speaker Chair, Social Media Club Austin, 2010
  - President, 501 Tech Club Austin, 2009
  
- **Nonprofit Leadership**
  - Founder, Lights. Camera. Help (501c3 Nonprofit), 2008–Present

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## **Community Engagement**

- CIVCX Accelerator Mentor, 2013–Present
- Cities of Service Task Force, Mayor's Office, Austin, TX, 2011–2013

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## **Professional Links**

- [LinkedIn Profile](#)

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## **Reviews and Media Coverage of Work**

A comprehensive list of book reviews and media mentions is available upon request, including coverage from *Austin American-Statesman*, *Kirkus Reviews*, and leading nonprofit and media platforms.

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