

David J. Neff

2603 Lehigh Dr
Austin, TX 78723
512.789.5672
david@eclipticcapital.com | dneff22@gmail.com

Curriculum Vitae

Education

The University of Texas at Austin

- Bachelor of Science (B.S.), Journalism/Public Relations, 2000
 - Minor: Business Foundations
-

Academic Experience

Guest Lectures

- **University of Texas at Austin**
 - Climate Journalism (2024, John Schwartz)
 - Innovation in Journalism (2022, Robert Quigley)
 - New Media and Journalism (2011, Robert Quigley)
 - Media Buying for Advertising (2011, Dr. Tamara Bell, including exam development)
 - Writing for Nonprofits (2011–2013, Sean McCarthy, Dr. Clay Spinuzzi, Dr. Alice Batt)
 - Informatics (2011, Suzanne Potts, School of Nursing)
 - Public Relations Techniques (multiple years, Dr. Dave Junker)
 - Advertising and Public Relations (multiple years, Dr. Ron Anderson; 2009 included guest instruction and exam creation)
- **St. Edward's University**
 - Entrepreneur Project Final Judge (Digital MBA Campaigns Class, 2010, Steve Gugenrich)

- **Texas State University**

- Invited Panelist, Mass Communications Week (2009, 2010, Dr. Cindy Royal)
-

Books

- **Academic/Professional**

- *IGNITE: Setting Fire to Your Internal Culture Through Entrepreneurs*, Idea Press, 2016
- *The Future of Nonprofits: How to Thrive and Innovate in the Digital Age*, Wiley, 2011

- **Non-Academic**

- *Weird Homes: The People and Places That Keep Austin Strangely Wonderful*, SkyHorse, 2020
-

Articles and White Papers

- "Consumer Intelligence: Bitcoin as a Digital Disruptor," PwC, Consumer Whitepaper, 2014
 - "Crowdfunding: Tomorrow's Fundraising Models Today," NTEN Journal of Change, 2014
 - "Bitcoin: A Fundraising Digital Disruptor," NTEN Journal of Change, 2014
-

Academic Usage of Work

- **The University of Texas at Austin**

- *Writing for Nonprofits* - School of Rhetoric
- *Media Buying for Advertising* - School of Communications
- *Informatics* - School of Social Work

- **The University of Dayton**

- *Internet and eMarketing* - School of Business
-

Honors and Awards

- LinkedIn, Named Top Content Marketer, 2014
 - Winner, "Austin Under 40" for Community Service and Nonprofits, 2014
 - Finalist, "Austin Under 40" (2011, 2013)
 - Interactive 50 Award Winner, Austin American-Statesman, 2011
 - SXSW Dewey Community Award Nominee, 2010
 - Named "New Young Philanthropist of 2010" by Giving City Magazine
 - Nonprofit Social Media Marketer of the Year, American Marketing Association, 2009
 - Top 20 Social Media People in Texas, Austin American-Statesman, 2009
 - American Cancer Society "Futuring and Innovation" Grant Recipient (2007, 2009)
-

Professional Service

- **Board of Director Roles**

- The Refugee Coalition, Board of Directors, October 2018 - Present
 - Finance Committee
 - Business Development Committee
- Nabaco, Board of Directors, Observer, Sep 2023 - Present
- Pluralytics, Board of Directors, Observer, Sep 2022 - Sep 2024
- University of Texas Co-op, Board Member, 2014–2017
 - Executive Search Committee
 - Executive Compensation Committee

- **Advisory Roles**

- Moody College of Communications Advisory Board, 2015–2025
 - Dean Review Committee for Jay Bernhardt
- McCombs College of Business, Texas Brumley Venture Lab Advisory Board, 2024–Present
- Greentown Climate Labs, Advisor/Mentor, March 2023 - Present
- Argonne National Laboratory, Advisor/Mentor, Feb 2024- Present

- Rice University, Clean Tech Accelerator, Mentor, July 2023 - Present
- Giving City Magazine, Board of Advisors, 2014-2018

- **Leadership and Selection Committees**

- President, Social Media Club Austin, 2011–2013
- Selection Committee, AMA Nonprofit Marketer of the Year Awards (2010–2011)
- Speaker Chair, Social Media Club Austin, 2010
- President, 501 Tech Club Austin, 2009

- **Nonprofit Leadership**

- Founder, Lights. Camera. Help (501c3 Nonprofit), 2008–Present

Community Engagement

- CIVCX Accelerator Mentor, 2013–Present
- Cities of Service Task Force, Mayor's Office, Austin, TX, 2011–2013

Professional Links

- [LinkedIn Profile](#)

Reviews and Media Coverage of Work

A comprehensive list of book reviews and media mentions is available upon request, including coverage from *Austin American-Statesman*, *Kirkus Reviews*, and leading nonprofit and media platforms.
