

**Dave Junker, Ph.D.**

Stan Richards School of Advertising & Public Relations  
 300 W. Dean Keeton, A1200  
 University of Texas at Austin  
 Austin, TX 78712  
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**EDUCATION**

Ph.D. University of Wisconsin-Madison (2004)  
 Concentration: English Language and Literature  
 University of Wisconsin-Madison

M.A. University of Wisconsin-Madison (1998)  
 Concentration: Afro-American Studies  
 University of Wisconsin-Madison

B.A. University of Wisconsin-Madison (1990)  
 Concentration: English

**ACADEMIC POSITIONS**

Professor of Instruction, Stan Richards School of Advertising & Public Relations  
 Associate Director, Stan Richards School of Advertising and Public Relations

**ACADEMIC EMPLOYMENT HISTORY**

2024—Present Associate Director, Stan Richards School of Advertising and Public Relations

2018—2024 Director, Moody College Honors Program, University of Texas at Austin

2010—2019 Director, Senior Fellows Honors Program

2019—Present Associate Professor of Instruction

2016—2019 Senior Lecturer, Stan Richards School of Advertising & Public Relations,  
 University of Texas at Austin

2008—2015 Lecturer, Stan Richards School of Advertising & Public Relations,  
 University of Texas at Austin

2006—2007 Instructor, English Program, Huston-Tillotson University

2005—2007 Instructor, Department of English, St. Edwards University

2005—2007 Instructor, Humanities Department, Concordia University

2005 Instructor, Department of English, UT-San Antonio

2000—2003 Instructor, Departments of English and Afro-American Studies,  
 University of Wisconsin

1998—2003 Writing Center Instructor & Outreach Coordinator, University of  
 Wisconsin

1998—2000 Teaching Assistant, University of Wisconsin

**TEACHING AWARDS AND OTHER RECOGNITIONS**

**Dads' Association Centennial Teaching Fellowship 2025-26**

Recognition of exceptional contributions to freshmen instruction, innovative teaching methods, and impactful student engagement.

**DeWitt Carter Reddick Lectureship, 2019**

Invited lecture delivered at annual Honors Day Ceremony of the Moody College of Communication

**Regents' Outstanding Teaching Award, 2014**

University of Texas at Austin

**Moody College of Communication Excellence in Teaching Award, 2012**

University of Texas at Austin

Nominee, William David Blunk Memorial Professorship, 2023 and 2024

Nominee, Cale McDowell Award for Innovation in Undergraduate Studies, 2023

Nominee, Dads' Association Centennial Teaching Fellowship, 2021

Nominee, Distinguished Service Academy, 2019

**COURSES TAUGHT**University of Texas at Austin (2008—Present)

PR 367 Integrated Communication Management

COM 679H Honors Thesis (Capstone)

COM 330H Honors Project (Capstone)

COM 040H Honors Reflection (Capstone)

COM 307H Life of the Mind (Introductory Honors Course)

PR305 Fundamentals of Public Relations

PR/ADV 378 Pop Star Activism

PR 352/ADV 379 Global Public Relations Strategies (Maymester) OM 370 Senior Fellows Symposium

PR 352 Public Relations Strategies

PR 317: Writing for Public Relations

PR 348: Public Relations Techniques

PR 348 Maymester: PR Techniques and

Irish Storytelling in Dublin, Ireland PR

378 Maymester: Travel PR in Ireland

PR 378: Black Music and the Media

PR 378: Music Public Relations

Huston-Tillotson University (2006-07)

Introduction to College Composition

Advanced Composition

St. Edwards University (2005-07)

Intermediate Composition

Freshman Studies

Concordia University (2005-07)

Multicultural Literature

British Literature

Freshman Composition

Introduction to Literature

UT-San Antonio (Spring 2005)

Introduction to Literature

Literary and Cultural Criticism

University of Wisconsin-Madison (2000—04)

Introductory Composition (Instructor)

Intermediate Composition (Instructor)

Introduction to Afro-American Literature I (Instructor)

Introduction to Afro-American Literature II (Instructor)  
 Writing Center Tutor and Outreach Specialist (one-on-one tutoring and classroom trainings)

### **ACADEMIC SERVICE AT UT-AUSTIN**

#### **UNIVERSITY LEVEL**

2014—present	Bridging Disciplines Committee for Social Entrepreneurship and Nonprofits
2018—2020	Faculty Council, University of Texas at Austin
2019—2020	Chair, Student Life Subcommittee (Faculty Council)
2019—2020	Member, Task Force on Difficult Dialogues and Trauma Informed Pedagogy, Faculty Council
2018—2020	Student Life Subcommittee of Faculty Council
2018—2020	Writing Flag Committee, UT-Austin
2017—2018	Provost’s Committee to Review Status of Non-Tenure Track Faculty

#### **DEPARTMENT AND COLLEGE LEVEL**

2024 – 25	Chair, PR Degree Committee
2024 – 25	Member, Global Engagement Committee
2024—2025	Selection Committee, Moody College of Communication Excellence in Teaching Award
2018—22	Moody College Leadership Committee
2021-22	Member and Diversity Advocate, PR Faculty Search Committee
2021-22	Member, Task Force to Review Texas Creative
2020—Present	Member, Committee on Ethical Thought Leadership in Advertising and Public Relations
2018 – Present	Member, PR Degree Committee
2018—Present	Chair, Moody College Honors Program Advisory Council
2008--2021	Faculty Advisor, Public Relations Student Society of America, UT-Austin
2016—2019	Communication and Leadership Advisory Committee, Moody College
2017—2018	SRS Faculty Search Committee
2016—2017	Academic Planning Committee, Moody College
2016—2017	Chair, Dean’s Honors Task Force Committee, Moody College
2016	UTLA Review Committee, Moody College
2015—2016	Diversity Committee, Moody College
2014— 2016	Co-coordinator, Research Colloquium Series, ADVPR
2009—2019	Faculty Advisor, Texas Tower PR, UT-Austin
2013—2015	Selection Committee, Moody College of Communication Excellence in Teaching Award
2012— 2013	Department Chair Search Committee

2010—2011	Comparative PR Programs Committee
2010— 2011	College of Communication Media Archive Committee
2008—2019	Explore UT Faculty Representative

## **PUBLICATIONS**

### **ARTICLES AND OPINION PIECES**

Junker, D. (2018, September). Will the Trump Era Prove to Be a Golden Age for PR Education? *Public Relations Society of America Educator Newsletter*.

Junker, D. (2016, September 4). Take Robert E. Lee off the altar; keep him in the books. Editorial, *Austin-American Statesman*. <https://www.statesman.com/story/news/2016/09/04/junker-take-robert-e-lee-off-the-altar-keep-him-in-the-books/10057575007/>

Junker, D. (2015, September). Renew Our Promise and Rename Lee: A Viewpoint from a Parent of Black Students at Robert E. Lee Elementary. *Pecan Press: Newsletter of the Hyde Park Neighborhood Association*.

Junker, D. (2015). Everyday Language: To Add Clarity and Life, “Lean In” at the Family Dinner Table. *Public Relations Tactics*, 22: 2, 16.

Junker, D. (2014, May 27). The Art of the Apology: How Donald Sterling Got It Wrong. Editorial in *Alcalde*. Republished in *Corpus Christi Caller Times*, May 29, 2014, as When Bad Apologies are Good.

Junker, D. (2013). In Defense of Puns: How to use them effectively. *Public Relations Tactics*, 20: 2, 18.

Junker, D. (2011). Freedom of Expression: The Power and Peril of Metaphor.” *Public Relations Tactics*, 18: 2, 14.

Junker, D. (2010). Move Beyond the Pyramid: Finding a Natural Order for Your News Release.” *Public Relations Tactics*, 17: 5, 16.

Junker, D. (2010). Take Your Headlines Seriously: The Bottom Line on Top Words. *Public Relations Tactics*, 17: 2, 16.

### **SCHOLARLY ARTICLES IN PEER REVIEWED JOURNALS**

Kahlor, L., Mackert, M., Junker, D., & Tyler, D. (2011). Ensuring children eat a healthy diet: a theory-driven focus group study to inform communication aimed at parents. *Journal of pediatric nursing*, 26(1), 13-24.

Junker, D. (2004). Gospel Memory and Afro-Modernism in Baldwin’s *Go Tell it on the Mountain*. Middle Atlantic Writer’s Association Review. 19:1, 11-25.

### **REVIEWS IN PEER-REVIEWED JOURNALS**

Junker, D. (2022). Review of *Read Books, Repeat Quotations: The Literary Bob Dylan*. Christopher Rollason. Gateshead (UK): Two Riders, 2021. *The Dylan Review*, Vol. 3.2 Fall/Winter 2021-22.

Junker, D. (2003). Review of *Authentic Blackness: The Folk in the New Negro Renaissance*. J. Martin Favor. Durham, NC: Duke University Press, 1999. *Ethnic and Third World Literature Review of Books*. Vol. 3.

### **ESSAYS AND SCHOLARLY BOOK CHAPTERS**

Junker, D. (2006). Nellie – A memorial: In the Nellie Tree, or Disbanding the Wheatley Court. *African American Review*, 40: 1, 39-66.

Mckay, N. & Junker, D. (2002). Literature, History and Social Value: In Defense of *Native Son*. In *Censored Books II: Critical Viewpoints, 1985-2000*, ed. Nicholas Karolidas. Lanham, MD: Scarecrow Press, 324-332.

### REFERENCE BOOK ESSAYS

Junker, D. (2003). "Andy Razaf." *The Encyclopedia of the Harlem Renaissance*. Eds. Aberhanji and Sandra L. West. New York: Facts on File.

Junker, D. (2003). "Victoria Spivey." *The Encyclopedia of the Harlem Renaissance*. Eds. Aberhanji and Sandra L. West. New York: Facts on File.

Junker, D. (1999). "Lovin' Spoonful." *Popular Musicians*. Ed. Steve Hochman. Pasadna, CA: Salem Press.

Junker, D. (1999). "Chambers Brothers." *Popular Musicians*. Ed. Steve Hochman. Pasadna, CA: Salem Press.

### WEBSITE WRITER AND EDITOR (2010—PRESENT)

Moody College Honors Program Website (2017—Present)

Senior Fellows Honors Program Website (2010—2018)

Backstories: The Newsletter for Senior Fellows Alumni, Students and Friends (Issue No. 7, Fall 2014)

Backstories: The Newsletter for Senior Fellows Alumni, Students and Friends (Issue No. 6, Spring 2014)

Backstories: The Newsletter for Senior Fellows Alumni, Students and Friends (Issue No. 5, Fall 2013)

Backstories: The Newsletter for Senior Fellows Alumni, Students and Friends (Issue No. 4, Spring 2013)

Backstories: The Newsletter for Senior Fellows Alumni, Students and Friends (Issue No. 3, Fall 2012)

Backstories: The Newsletter for Senior Fellows Alumni, Students and Friends (Issue No. 2, Spring 2012)

Backstories: The Newsletter for Senior Fellows Alumni, Students and Friends (Issue No. 1, Fall 2011)

### CONFERENCE PRESENTATIONS

Junker, D. (2014). Ananse and the Sky God: A Public Relations Parable. Presented at Red River Regional Conference of the Public Relations Student Society of America, March, Dallas, Texas.

Junker, D. (2003). Comic Whiteness: Flannery O'Connor and the Racial Dimension of American Humor and Satire. Presented to the South Atlantic Modern Language Association, Atlanta, GA, November.

Junker, D. (2003). Flannery O'Connor and the Literature of Desegregation. South Central Modern Language Association, Hot Springs, AR, October.

Junker, D. (2003). Race and Modernity in Nathanael West. Twentieth Century Literature Conference, Louisville, KY, March.

Junker, D. (2001). Bebop Tricksters and Discourses of Containment in "Montage of a Dream Deferred." GSA Symposium, Madison, WI.

Junker, D. (2000). Blues as a Discourse of Social Justice in Langston Hughes' Simple Stories. The Society for the Study of Multi-Ethnic Literature of the United States, New Orleans.

Junker, D. (1999). Bebop and Modernist Irony. Modernist Studies Association Conference, University Park, PA.

### GUEST LECTURES AND INVITED TALKS

2024-25, "Advertising and Popular Music," a lecture for Advertising and Popular Culture taught by Mansi Shah, Yara Acaf.

2022, "Yoko Ono and Lessons for Creatives," a guest lecture for Advertising Creativity taught by Pratik Shah, UT-Austin.

2019, "Storytelling," an invited presentation for Tower Fellows Program, UT-Austin.

2019, "An Honors Day Satire," DeWitt Reddick Lectureship, annual lecture for Honors Day for the Moody College of Communication, UT-Austin.

2018, "The Truth about Fake News: What Working at the Onion Taught Me About Headlines," presentation for writing workshop sponsored by University of Texas at Austin Communication, led by J.B. Bird.

2016, "Pop Music and Advertising," guest lecture for Advertising and Popular Culture taught by Davit Davtyan, UT-Austin.

2015, "Music Journalism and Identity," guest lecture for Lifestyle Journalism class taught by Renita Coleman, UT-Austin.

2012, "Popular Music, Racial Identity and Advertising," guest lecture for Advertising and Popular Culture class, taught by Kevin Thomas, UT-Austin.

2008, "Black Music and Literature," Concordia University, Austin, TX.

2007, "Black Music, Literature and Politics," Concordia University, Austin, TX.

2006, "Toni Morrison and The Legacy of Black Music," Concordia University, Austin, TX.

### **CONTRIBUTIONS TO JOURNALISM AND POPULAR CULTURE**

#### Community Journalism

Staff Writer. The Madison Times. 1996-1998. Community weekly serving African American and Hispanic communities of Madison, WI.

Contributing Book and Music Critic. The Shepherd Express. 1994-1996. Alternative weekly for Milwaukee, WI.

#### Humor And Satire

Contributing Writer. The Onion. 1995-1998. National satirical weekly.

Contributor. *The Onion's Finest News Stories*. Ed. Scott Dikkers, et. al. New York: Three Rivers Press, 2000.

Contributor. *The Onion Presents Our Dumb Century: 100 Years of Headlines from America's Finest News Source*. Ed. Scott Dikkers, et. al. New York: Three Rivers Press, 1999.

#### Recording Artist Discography

Fantastic Purple Spots. "Spotsylvanian Lullabies." EP on Austin Town Hall Records, December, 2024. All material composed, performed, recorded and produced by Dave Junker and Barrett Jones.

Fantastic Purple Spots. "Vibrations Now." EP on Austin Town Hall Records, January 26, 2024. All material composed, performed, recorded and produced by Dave Junker and Barrett Jones.

Fantastic Purple Spots. "The Christmas Ambulance," released December 20, 2022, (Records DK 3671673). Composed by Dave Junker; performed, recorded and produced by Dave Junker and Barrett Jones

Fantastic Purple Spots. Digital album, released February 2022, (Records DK 3671673). All material composed, performed, recorded and produced by Dave Junker and Barrett Jones. Mastered by Travis Bell at Verso Studios, Westport, CT.

The Lightning Boys. *The Only Four Songs of the Lightning Boys*. EP. Go Johnny Go records, White Bear Lake, Minnesota, 2014.

The Rrreverberationsss. *Sparrow Claw EP*. 267 lattajaa, Helsinki, Finland, 2014.

The Rrreverberationsss. "Armageddon Number Nine." From the compilation *The Other Side of Sarfosalo*. 267 lattajaa, Helsinki, Finland, 2013.

The Rrreverberationsss. *Music for Psychedelic People*. 267 lattajaa, Helsinki, Finland, 2012.

The Rrreverberationsss. *The Rrreverberationsss*. 267 lattajaa, Helsinki, Finland, 2013.

John Frankovic. *Space Zombie*. Brainticket Records. Milwaukee, WI, 2004

The Junkers. *Live Characters Nightly*. LP. Madison, WI, 2003

The Junkers. *Hunker Down*. LP. Madison, WI, 2001

The Romulans. "Black and White Days" w/ "Billy the Monster." Single. Prospective Records, Minneapolis, 1994.

The Romulans. *Flight of the Romulans*. LP. Prospective Records, Minneapolis, 1993.

The Romulans. "Alias Lovely" w/ "In the Corner of Your Room." Single. Susstones Records, Minneapolis, 1992.

The Romulans. "She's Tara" w/ "Psychedelic Kingbee." Single. Susstones Records, Minneapolis, 1992.