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## ACADEMIC APPOINTMENTS

The University of Texas at Austin	Austin, TX
• Director, Center for Sports Communication & Media	2017-present
• Professor, Department of Communication Studies	2017-present
Beijing Foreign Studies University	Beijing, China
• Distinguished Senior Research Fellow, Center for International Sport Communication and Diplomacy Studies	2022-present
Ohio University	Athens, OH
• Director, School of Communication Studies	2013-2017
• Associate Professor, School of Communication Studies	2013-2017
• Research Fellow, Center for Entrepreneurship	2014-2017
Bowling Green State University	Bowling Green, OH
• Chair, Department of Communication Studies	2011-2013
• Associate Professor, Department of Communication Studies	2011-2013
• Assistant Professor, Department of Communication Studies	2006-2011
• Affiliate Faculty, American Culture Studies	2006-2013
• Associate Director, School of Media and Communication	2008-2010
Indiana University	Bloomington, IN
• Editorial Assistant, <i>Communication and Critical/Cultural Studies</i>	2004-2006
• Associate Instructor, Department of Communication and Culture	2002-2004
College of Lake County	Grayslake, IL
• Instructor, Division of Communication Arts	1998-2002
• Director of Forensics	1998-2002
• Co-Coordinator, Honors Program	2000-2002
Northern Illinois University	DeKalb, IL
• Graduate Assistant, Department of Communication	1994-1996

## EDUCATION

- Indiana University Bloomington, IN
- Ph.D., Communication and Culture (Rhetoric and Public Culture) 2002-2006
  - Minor Concentration, Socio-Political Theory
- Marquette University Milwaukee, WI
- Graduate Coursework in Communication Studies and Higher Education 2000-2001
- Northern Illinois University DeKalb, IL
- M.A., Communication (Rhetorical Studies) 1994-1996
- Northern Illinois University DeKalb, IL
- B.A. Political Science (International Relations) 1989-1993
  - Minor, History

## PUBLICATIONS: BOOKS

- Butterworth, Michael L., ed. *Handbook of Communication and Sport*. Berlin: De Gruyter, 2021.
- Angel, Adriana, Michael L. Butterworth, and Nancy Gómez, eds. *Rhetorics of Democracy in the Americas*. University Park, PA: Pennsylvania State University Press, 2021.  
[Reviewed by José G. Izaguirre III, *Rhetoric & Public Affairs* 26 (2023): 146-150; Bryan Trabold, "Daggers at the Throat of Democracy: Democratic Erosion in the US and Abroad," *American Literary History* 35 (2023): 424-431; reviewed by Romeo García, *Quarterly Journal of Speech* 109 (2023): 200-206; reviewed by Kelly L. Wheeler, *Composition Studies* 51 (2023): 205-207.]
- Billings, Andrew C., Michael L. Butterworth, and Paul D. Turman. *Communication and Sport: Surveying the Field*, 4<sup>th</sup> Ed. Thousand Oaks, CA: SAGE, 2021.  
[Previous editions published in 2011, 2014, and 2017. Reviewed by Emily M. Newell, *International Journal of Sport Communication* 11 (2018): 145-146. Translated into Russian in 2024.]
- Grano, Daniel A., and Michael L. Butterworth, eds. *Sport, Rhetoric, and Political Struggle*. New York: Peter Lang, 2019.  
[Reviewed by Alan Bairner, "A Good Edited Collection on Sport and Politics, Albeit with a US Focus," *idrottsforum.org*, April 17, 2023, [https://idrottsforum.org/baiala\\_grano-butterworth230417/](https://idrottsforum.org/baiala_grano-butterworth230417/).]
- Butterworth, Michael L., ed. *Sport and Militarism: Contemporary Global Perspectives*. London: Routledge, 2017.
- Butterworth, Michael L. *Baseball and Rhetorics of Purity: The National Pastime and American Identity during the War on Terror*. Tuscaloosa, AL: University of Alabama Press, 2010.  
[Reviewed by Jeffrey B. Kurtz, *Quarterly Journal of Speech* 100 (May 2014): 258-262; reviewed by Todd F. McDorman, *Rhetoric & Public Affairs* 14 (Fall 2011): 559-562; reviewed by Stephen Andon, *Southern Communication Journal* 76 (July-August 2011): 264-267; reviewed by Ari de Wilde, *Journal of Sport History* 38 (Fall 2011), 496-497.]

## PUBLICATIONS: PEER-REVIEWED ARTICLES

- Butterworth, Michael L. "Eileen Gu, Global Politics, and the Rhetoric of Athlete Branding." *International Journal of Sport Communication*, Advance Online Publication (2025): <https://doi.org/10.1123/ijsc.2025-0107>.
- Gellar, Oliva S., and Michael L. Butterworth. "Kyrie Irving, Vaccine Hesitancy, and the Politics of Rugged Individualism." *Communication and Democracy* 58 (2024): 47-69.
- Angel, Adriana, Michael L. Butterworth, and Alejandro Barranquero. "Toward a Decolonial American Rhetoric: Embracing an Anglo-Latin American Dialogue." *Journal of International and Intercultural Communication* 16 (2023): 358-377.
- Butterworth, Michael L. "There Is No Unity, Only Politics: A Reply to Kurtz." *Communication & Sport* 9 (2021): 188-197.
- Butterworth, Michael L. "Sport and the Quest for Unity: How the Logic of Consensus Undermines Democratic Culture." *Communication & Sport* 8 (2020): 452-472. **[Lead article in special issue on Sport Communication and Social Justice]**
- Butterworth, Michael L. "George W. Bush as 'The Man in the Arena': Baseball, Public Memory, and the Rhetorical Redemption of a President." *Rhetoric & Public Affairs* 22 (2019): 1-31. **[Lead article]**
- Foote, Justin Gus, Michael L. Butterworth, and Jimmy Sanderson. "Adrian Peterson and 'The Wussification of America': Football and Myths of Masculinity." *Communication Quarterly* 65 (2017): 268-284.
- Butterworth, Michael L., and Karsten Senkbeil. "Cross-Cultural Comparisons of Religion as 'Character': Football and Soccer in the United States and Germany." *International Review for the Sociology of Sport* 52 (2017): 129-145. **[Lead article]**
- Butterworth, Michael L., and Raymond I. Schuck. "American Mythology and Ambivalent Rhetoric in *Friday Night Lights*." *Southern Communication Journal* 81 (April-June 2016): 92-106.
- Butterworth, Michael L. "Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." *Journal of Communication* 64 (October 2014): 895-914. **[Michael Pfau Outstanding Article Award, National Communication Association Political Communication Division, 2015]**
- Butterworth, Michael L. "Public Memorializing in the Stadium: Mediated Sport, the Tenth Anniversary of 9/11, and the Illusion of Democracy." *Communication & Sport* 2 (September 2014): 203-224. **[Lead article]**
- Butterworth, Michael L. "The Passion of the Tebow: Sports Media and Heroic Language in the Tragic Frame." *Critical Studies in Media Communication* 30 (March 2013): 17-33.
- Butterworth, Michael L. "Militarism and Memorializing at the Pro Football Hall of Fame." *Communication and Critical/Cultural Studies* 9 (September 2012): 241-258. **[Lead article]**
- Butterworth, Michael L. "Saved at Home: Christian Branding and Faith Nights in the 'Church of Baseball.'" *Quarterly Journal of Speech* 97 (August 2011): 309-333.
- Gorsevski, Ellen W., and Michael L. Butterworth. "Muhammad Ali's Fighting Words: The Paradox of Violence in Nonviolent Rhetoric." *Quarterly Journal of Speech* 97 (February 2011): 50-73.
- Butterworth, Michael L., and Stormi D. Moskal. "American Football, Flags, and 'Fun': The Bell Helicopter Armed Forces Bowl and the Rhetorical Production of Militarism." *Communication, Culture & Critique* 2 (December 2009): 411-433. **[Lead article]**
- Butterworth, Michael L. "'Katie Was Not Only a Girl, She was Terrible': Katie Hnida, Body Rhetoric, and College Football at the University of Colorado." *Communication Studies* 59 (July-September 2008): 259-273.

- Butterworth, Michael L. "Purifying the Body Politic: Steroids, Rafael Palmeiro, and the Rhetorical Cleansing of Baseball." *Western Journal of Communication* 72 (April-June 2008): 145-161. **[Special issue on Communication and the Community of Sport]**
- Butterworth, Michael L. "Race in 'The Race': Mark McGwire, Sammy Sosa, and Heroic Constructions of Whiteness." *Critical Studies in Media Communication* 24 (August 2007): 228-244.
- Butterworth, Michael L. "The Politics of the Pitch: Claiming and Contesting Democracy through the Iraqi National Soccer Team." *Communication and Critical/Cultural Studies* 4 (June 2007): 184-203. **[Reprinted in Carl Burgchardt, ed., *Readings in Rhetorical Criticism*, 4<sup>th</sup> ed. (State College, PA: Strata, 2010), 377-394.]**
- Butterworth, Michael L. "Pitchers and Catchers: Mike Piazza and the Discourse of Gay Identity in the National Pastime." *Journal of Sport and Social Issues* 30 (May 2006): 138-157.
- Butterworth, Michael L. "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy after 9/11." *Communication and Critical/Cultural Studies* 2 (June 2005): 107-129.

## PUBLICATIONS: BOOK CHAPTERS

- Butterworth, Michael L. "The Team That United a City: Sports Documentaries and the Rhetorical Construction of Unity." In *Sports, Power, and Resistance*. Edited by Thomas P. Oates and Travis Vogan. Urbana, IL: University of Illinois Press, forthcoming.
- Butterworth, Michael L. "Time Stamping Centre Court: Borg at Wimbledon." In *Sports through the Lens: 25 Iconic Photos*. Edited by Sarah Fields, Daniel Nathan, and Maureen M. Smith, 174-183. Austin, TX: University of Texas Press, 2025.
- Butterworth, Michael L. "The Rhetoric of Sport." In *The Oxford Research Encyclopedia of Communication*. Edited by Matthew Powers. New York: Oxford University Press, 2023: <https://doi.org/10.1093/acrefore/9780190228613.013.1393>.
- Butterworth, Michael L. "Sport, Militarism, and Signification." In *The Oxford Handbook of Sport & Society*. Edited by Lawrence A. Wenner, 119-134. New York: Oxford University Press, 2023.
- Butterworth, Michael L., and Shawn N. Smith. "Sport, Merit, and Respectability Politics in the Election of Barack Obama." In *Sports and the American Presidency: From Theodore Roosevelt to Donald Trump*. Edited by Adam Burns and Rivers Gambrell, 256-277. Edinburgh: Edinburgh University Press, 2022.
- Butterworth, Michael L. "Sports Communication in the United States after COVID," in *Communication in the 2020s: Viewing our World through the Eyes of Communication Scholars*. Edited by Christina S. Beck, 143-151. New York: Routledge, 2022.
- Butterworth, Michael L., and Katie Lever. "Coronavirus, College Football, and the Collapse of American Exceptionalism." In *American Sport in the Shadow of a Pandemic: Communicative Insights*. Edited by Andrew C. Billings, Lawrence A. Wenner, and Marie Hardin, 161-176. New York: Peter Lang, 2022.
- Butterworth, Michael L. "Imagining the Citizen-Fan: Sport Metaphor in American Politics and Implications for Democratic Culture." In the *Routledge Handbook on Sport Fans and Fandom*. Edited by Danielle Sarver Coombs and Anne C. Osborne, 9-20. New York: Routledge, 2022.

- Butterworth, Michael L. "Sports, Politics, and Media Representation in the United States." In *Cultural Sociology of Sport*. Edited by Thomas Alkemeyer, Kristina Brümmer, and Alexandra Janetzko, 313-332. /Baden-Baden, Germany: Nomos/UTB, 2021.
- Butterworth, Michael L. "American Exceptionalism, Baseball Diplomacy, and the Normalization of U.S.-Cuban Relations." In *Rhetorics of Democracy in the Americas*. Edited by Adriana Angel, Michael L. Butterworth, and Nancy Gómez, 88-104. University Park, PA: Pennsylvania State University Press, 2021.
- Smith, Shawn N., and Michael L. Butterworth. "Exploiting Contradictions of Capital in the NCAA: Rhetoric and Economic Materialism in the University of Missouri Football Protest." In *Communication and Contradiction in College Athletics*, 183-196. Edited by Mike Milford and Lauren Reichart Smith. New York: Peter Lang, 2020.
- Butterworth, Michael L. "Storytelling at the Worldwide Leader in Sports: An Interview with John Walsh, Executive Vice President of ESPN, Retired." In *ESPN and the Changing Sports Media Marketplace*, 311-327. Edited by Greg G. Armfield, John McGuire, and Adam Earnheardt. New York: Peter Lang, 2019.
- Butterworth, Michael L. "Sport and the Post-9/11 American Nation." In *The Business and Culture of Sports, Vol. III*, 225-239. Edited by Joseph Maguire. Farmington Hills, MI: Macmillan Reference USA, 2019.
- Butterworth, Michael L. "The World Series: Baseball, American Exceptionalism, and Media Ritual." In *Sport, Media and Mega-Events*, 218-231. Edited by Andrew C. Billings and Lawrence A. Wenner. London: Routledge, 2017.
- Butterworth, Michael L. "Sport and Politics in the United States." In *The Routledge Handbook of Sport and Politics*, 150-161. Edited by Alan Bairner, John Kelly, and Jung Woo Lee. London: Routledge, 2017.
- Butterworth, Michael L. "Sport as Rhetorical Artifact." In *Defining Sport Communication*, 11-25. Edited by Andrew C. Billings. New York: Routledge, 2017.
- Butterworth, Michael L. "Everybody's All-Americans: High School Football and the U.S. Military." In *Football, Culture and Power*, 139-155. Edited by David Leonard, Wade Davis, and Kimberly George. London: Routledge, 2016.
- Hillman, Cory A., and Michael L. Butterworth. "Keeping It Real: Sports Video Game Advertising and the Fan-Consumer." In *Playing to Win: Sports, Video Games, and the Culture of Play*. Edited by Thomas Oates and Robert Alan Brookey, 152-171. Bloomington, IN: Indiana University Press, 2015.
- Butterworth, Michael L. "NFL Films and the Militarization of Professional Football." In *The NFL: Critical and Cultural Perspectives*, 205-225. Edited by Thomas Oates and Zack Furness. Philadelphia: Temple University Press, 2014.
- Butterworth, Michael L. "Sports Rhetoric in New Media." In *The Routledge Handbook of Sport and New Media*, 32-42. Edited by Andrew C. Billings and Marie Hardin. New York: Routledge, 2014.
- Butterworth, Michael L. "Introduction: Communication and Sport Identity Scholarship and the Identity of Communication and Sport Scholars." In *Sports and Identity: New Agendas in Communication*, 1-16. Edited by Barry Brummett and Andrew Ishak. New York: Routledge, 2014.

- Butterworth, Michael L. "Coaches Gone Wild: Media, Masculinity, and Morality in Big Time College Football." In *Fallen Sports Heroes, Media, and Celebrity Culture*, 284-297. Edited by Lawrence A. Wenner. New York: Peter Lang, 2013.
- Butterworth, Michael L. "Major League Baseball, Welcome Back Veterans, and the Rhetoric of 'Support the Troops.'" In *The Politics of Baseball: Essays on the Pastime and Power at Home and Abroad*, 226-240. Edited by Ron Briley. Jefferson, NC: McFarland, 2010.
- Butterworth, Michael L. "Do You Believe in Nationalism? American Patriotism in *Miracle*." In *Examining Identity in Sports Media*, 133-152. Edited by Heather Hundley and Andrew C. Billings. Thousand Oaks, CA: SAGE, 2010.
- Butterworth, Michael L. "The Rhetoric of Baseball: Citizenship and the Public Speaking Classroom." In *Baseball in the Classroom: Teaching America's National Pastime*, 145-151. Edited by Edward J. Rielly. Jefferson, NC: McFarland, 2006.

## PUBLICATIONS: INVITED ESSAYS AND REVIEWS

- Butterworth, Michael L. "On Rhetorical Theory and Criticism in Sport Communication." *Communication & Sport*, online first, doi: 10.1177/21674795251331024.
- Butterworth, Michael L., "Rhetorical Criticism as Attitude." In *Qualitative Methods in Communication*, 95-97. Edited by Sandra Faulkner and Joshua Atkinson. Oxford University Press, 2024.
- Butterworth, Michael L., "The Washington Article." *Spiral*, Issue 1, 2020, 152-163.
- Butterworth, Michael L., and Jeffrey W. Kassing. "Introduction to 'Mapping the Terrain': Shaping the Landscape of Communication and Sport Scholarship." *Communication & Sport* 3 (2015): 3-7.
- Butterworth, Michael L. "Retórica y Estudios Críticos de Medios." Translated by Mónica Arango Arango and Carlos Fernando Alvarado Duque. *Escribianía* 12 (2014): 11-14.
- Butterworth, Michael L. "The Athlete as Citizen: Rhetorical Invention and Judgment in Sport." *Sport in Society: Cultures, Commerce, Media, Politics* 17 (September 2014): 867-883. **[Special Issue, "Sport and Citizenship," Edited by Matthew Guschwan.]**
- Butterworth, Michael L. "The Limits of the Passion of, and for, Tim Tebow." *Communication Currents* 8 (June 2013): <http://www.natcom.org/CommCurrentsArticle.aspx?id=3843>.
- Butterworth, Michael L. "Militarism, Public Memory, and the Pro Football Hall of Fame." *Communication Currents* 7 (October 2012): <http://www.natcom.org/CommCurrentsArticle.aspx?id=2814>.
- Butterworth, Michael L. "Public Memory and Penn State: On the 'Legacy' of Joe Paterno." *Cultural Studies & Critical Methodologies* 12 (August 2012): 369-372. **[Special Issue, "Policing the Penn State Crisis," Edited by Norman K. Denzin and Michael D. Giardina.]**
- Butterworth, Michael L. "Branding Faith in the Church of Baseball." *Communication Currents* 6 (August 2011): <http://www.natcom.org/CommCurrentsArticle.aspx?id=1041>.
- Gorsevski, Ellen W., and Michael L. Butterworth. "Muhammad Ali's Fighting Words for Justice." *Communication Currents* 6 (April 2011): <http://www.natcom.org/CommCurrentsArticle.aspx?id=1023>.
- Butterworth, Michael L. "Fox Sports, Super Bowl XLII, and the Affirmation of American Civil Religion." *Journal of Sport & Social Issues* 32 (August 2008): 318-323.
- Butterworth, Michael L. Book Review of *Growing the Game: The Globalization of Major League Baseball*, Alan Klein. *Sociology of Sport Journal* 24 (2007): 346-348.



- Butterworth Michael L. "The Political Symbolism of Sports: George W. Bush and the Iraqi National Soccer Team." *Communication Currents* 2 (June 2007): <http://www.natcom.org/CommCurrentsArticle.aspx?id=852>.
- Butterworth, Michael L. Book Review of *British Football and Social Exclusion*, Edited by Stephen Wagg. *Sociology of Sport Journal*, 23 (2006): 86-88.
- Butterworth, Michael L. "Personal Foul: Remaking *The Longest Yard*." *Aethlon: The Journal of Sport Literature* 23 (Fall 2005): 181-185.
- Butterworth, Michael L. "'This is SportsCenter': 25 Years with the Worldwide Leader in Sports." *Aethlon: The Journal of Sport Literature* 22 (Spring 2005): 157-158.
- Butterworth, Michael L. "Marketing the Male in Contemporary Sport," Book Review of *Sportsex*, Toby Miller. *Cultural Studies*, 19 (2005): 286-288.
- Butterworth, Michael L. Article Review of "'The Domain of Public Conscience': Woodrow Wilson and the Establishment of a Transcendent Political Order," Mary E. Stuckey. *KB Journal*, 1 (2004): [www.kbjournal.org](http://www.kbjournal.org).

## WORK UNDER REVIEW

- Butterworth, Michael L., and Nathaniel R. Repay, "Unity and the 'Story of 9/12': Sport, Public Memory, and the Rhetorical Reinvention of 9/11," revised manuscript under review.
- Butterworth, Michael L. "Don't Call It a Comeback: Sports, 9/11, and the Illusion of Unity." In *How to Watch Sports*. Edited by Benjamin Burroughs and Adam Rugg.

## WORK IN PROGRESS

- Butterworth, Michael L. *Public Memory and the Munich 1972 Massacre Memorial: Rhetoric, International Sport, and Political Reconciliation*. (Book Manuscript)
- Butterworth, Michael L., and Olivia S. Gellar. "Coffee and Cowboys: The Rhetorical Convergence of Sport, Militarism, and White Male Victimization."
- Butterworth, Michael L. "MediaSport in the United States." In *Globalizing MediaSport*. Edited by Lawrence A. Wenner and Andrew C. Billings.

## ELECTRONIC PUBLICATIONS

- Butterworth, Michael L., Natalie Brown-Devlin, and Jennifer McClearen. "Introduction to Politics in Sports Media in 2024." *Politics in Sports Media*. January 14, 2025, <https://moody.utexas.edu/centers/sports-communication-media/fourth-annual-politics-sports-media-report>.
- Butterworth, Michael L. "Introduction to the Critical Essays." *Politics in Sports Media*. January 14, 2025, <https://moody.utexas.edu/centers/sports-communication-media/fourth-annual-politics-sports-media-report>.
- Butterworth, Michael L. "Planting the Flag: The Politics of Flags in Sports." *Politics in Sports Media*. January 14, 2025, <https://moody.utexas.edu/centers/sports-communication-media/fourth-annual-politics-sports-media-report>.
- Butterworth, Michael L. "Pulling Their Punches: On the Limits of Sports Metaphor in Political Media." *U.S. Election Analysis 2024: Media and the Campaign*, November, 2024, <https://www.electionanalysis.ws/us/president2024/section-5-news-and-journalism/pulling-their-punches-on-the-limits-of-sports-metaphor-in-political-media/>.

- Jackson, Daniel, Alina Bernstein, Michael L. Butterworth, Younghan Cho, Danielle Sarver Coombs, Michael Devlin, and Ana Carolina Vimieiro, "Introduction. Paradox in Paris: Studies in Contrast at the Summer 2024 Summer Olympica and Paralympic Games." *Olympic and Paralympic Analysis 2024: Mega Events, Media, and the Politics of Sport*, September 2024, <https://olympicanalysis.org/paris-2024/introduction-paradox-in-paris-studies-in-contrast-at-the-2024-summer-olympic-and-paralympic-games/>.
- Butterworth, Michael L., and Douglas Hartmann. "Stepping into the Void: American conservative outrage about the Paris 2024 Opening Ceremony." *Olympic and Paralympic Analysis 2024 – Mega Events, Media, and the Politics of Sport*, September, 2024, <https://olympicanalysis.org/paris-2024/stepping-into-the-void-american-conservative-outrage-about-the-paris-2024-opening-ceremony/>.
- Butterworth, Michael L., Natalie Brown-Devlin, and Jennifer McClearen." Introduction to Politics in Sports Media in 2023." *Politics in Sports Media*. January 16, 2024, <https://moody.utexas.edu/centers/sports-communication-media/third-annual-politics-sports-media-report>.
- Butterworth, Michael L. "From Anti-Political to Anti-Woke: Pat McAfee and the Politics of ESPN." *Politics in Sports Media*. January 16, 2024, <https://moody.utexas.edu/centers/sports-communication-media/third-annual-politics-sports-media-report>.
- Butterworth, Michael L., Natalie Brown-Devlin, and Jennifer McClearen." Politics in Sports Media in 2022." *Politics in Sports Media*. January 17, 2023, <https://moody.utexas.edu/centers/sports-communication-media/second-annual-politics-sports-media-report>.
- Butterworth, Michael L. "Eileen Gu and American Exceptionalism in China." *Politics in Sports Media*. January 17, 2023, <https://moody.utexas.edu/centers/sports-communication-media/second-annual-politics-sports-media-report>.
- Butterworth, Michael L., and Olivia S. Gellar. "Branding Coffee and Conservative Politics with the Dallas Cowboys." *Politics in Sports Media*. January 17, 2023, <https://moody.utexas.edu/centers/sports-communication-media/second-annual-politics-sports-media-report>.
- Butterworth, Michael L., Natalie Brown-Devlin, and Jennifer McClearen. "Politics in Sports Media: An Introduction to Our Annual Report." *Politics in Sports Media*. January 18, 2022, <https://moody.utexas.edu/centers/sports-communication-media/politics-sports-media>.
- Repay, Nathaniel, and Michael L. Butterworth. "The 20<sup>th</sup> Anniversary of 9/11 and Sports' Reliance on 'Unity.'" *Politics in Sports Media*. January 18, 2022, <https://moody.utexas.edu/centers/sports-communication-media/politics-sports-media>.
- Gellar, Olivia S. "Kyrie Irving, Athlete Voice, and Vaccine Hesitancy." *Politics in Sports Media*. January 18, 2022, <https://moody.utexas.edu/centers/sports-communication-media/politics-sports-media>.
- Butterworth, Michael L. "Sport and the Power of Conflict," *De Gruyter Conversations*. September 16, 2021, <https://blog.degruyter.com/sport-and-the-power-of-conflict/>.
- Jackson, Daniel, Alina Bernstein, Michael L. Butterworth, Younghan Cho, Danielle Sarver Coombs, Michael Devlin, and Chuka Onwumechili, "Introduction," *Olympic and Paralympic Analysis 2020: Mega Events, Media, and the Politics of Sport*, September 2021, <https://olympicanalysis.org/introduction/>.
- Butterworth, Michael L. "On Campaigns and Political Trash Talk," *U.S. Election Analysis 2020: Media, Voters and the Campaign*. November 14, 2020,



<https://www.electionanalysis.ws/us/president2020/section-6-popular-culture-and-public-critique/on-campaigns-and-political-trash-talk/>.

- Butterworth, Michael L. "Social Justice in the 'Unified' NFL," *Reading the Pictures*, October 8, 2020, <https://www.readingthepictures.org/2020/10/social-justice-nfl/>.
- Butterworth, Michael L. "Stirring NFL Protest Optics: Unity to What End?" *Reading the Pictures*, September 26, 2017, <http://www.readingthepictures.org/2017/09/nfl-protest-optics/>.
- Butterworth, Michael L. "Protestors vs. Props for Freedom: College Athletes Can't Breathe Either," *BagNews*, December 12, 2014, <http://www.bagnewsnotes.com/2014/12/college-athletes-cant-breathe-either/>.
- Butterworth, Michael L. "Mind the Drone," *The Vision Machine*, November 5, 2014, <http://thevisionmachine.com/2014/11/mind-the-drone/>.
- Butterworth, Michael L. "Dreaming of Qatar: The Spectacle and Fantasies of World Cup 2022," *In Media Res*, October 24, 2014, <http://mediacommons.futureofthebook.org/imr/2014/10/24/dreaming-qatar-spectacle-and-fantasies-world-cup-2022>.
- Butterworth, Michael L. "Abdullah's 100 Yard Prayer Rug: The Visual Landscape of Faith and Violence in Sports and the NFL," *BagNews*, October 6, 2014, <http://www.bagnewsnotes.com/2014/10/abdullahs-100-yard-prayer-rug/>.
- Butterworth, Michael L. "The Second Coming: The Messianic Visuals of LeBron's Return to Cleveland," *BagNews*, July 14, 2014, <http://www.bagnewsnotes.com/2014/07/the-second-coming-the-messianic-visuals-of-lebrons-return-to-cleveland/>.
- Butterworth, Michael L. Contributor to "We Are All Bystanders: 18 Visual Scholars Reflect on Previously Unseen JFK Assassination Photographs #3," *BagNews*, November 21, 2013, <http://www.bagnewsnotes.com/2013/11/we-are-all-bystanders-18-visual-scholars-reflect-on-previously-unseen-jfk-assassination-photographs-3/>.
- Butterworth, Michael L. "Super Bowl," *BagNews*, February 4, 2013, <http://www.bagnewsnotes.com/2013/02/super-bowl/>.
- Butterworth, Michael L. "The NFL and Newtown: Reflections on a Violent World," *BagNews*, December 18, 2012, <http://www.bagnewsnotes.com/2012/12/the-nfl-and-newtown-reflections-on-a-violent-world/>.
- Butterworth, Michael L. "Football's End of Days?" *BagNews*, September 26, 2012, <http://www.bagnewsnotes.com/2012/09/football-s-end-of-days/>.
- Butterworth, Michael L. "Stars Earn Stripes (and Shame)," *The Vision Machine*, September 25, 2012, <http://thevisionmachine.com/2012/09/stars-earn-stripes-and-shame/>.
- Butterworth, Michael L. "'Take 'Em Out' at the Ball Game (Or: 'The Jersey Pop')," *BagNews*, May 2, 2011, <http://www.bagnewsnotes.com/2011/05/bin-ladin-take-em-out-at-the-ball-game-or-the-jersey-pop/>.
- Butterworth, Michael L. "A Sporting Memory of 9/11," *No Caption Needed*, September 17, 2010, <http://www.nocaptionneeded.com/?p=6610>.
- Butterworth, Michael L. "Just Do It, Tiger," This GUEST on Race (for the Project on Race in Political Communication), June 30, 2009, <http://thisguestonrace.blogspot.com>.
- Butterworth, Michael L. "Bloggers at the Gate: Buzz Bissinger's Last Stand," *In Media Res*, January 23, 2009, <https://mediacommons.org/imr/2009/01/18/bloggers-gate-buzz-bissingers-last-stand>.
- Butterworth, Michael L. *The Agon: Rhetorical Contests of Sports, Politics, and Culture*, Blog hosted at <http://theagon.blogspot.com>, 2007-2013.

## CONFERENCE PRESENTATIONS

- Butterworth, Michael L. "Eileen Gu, the 2022 Winter Olympics, and the Contemporary Rhetoric of Athlete Branding." Summit on Communication and Sport, Chicago, IL, March 2025.
- Butterworth, Michael L., and Olivia S. Gellar. "Coffee and Cowboys: The Rhetorical Convergence of Sport, Militarism, and White Male Victimization," National Communication Association, National Harbor, MD, November 2023.
- Butterworth, Michael L. Panelist for "The Handbook Challenge: On Actually Making the Oxford Handbook of Sport and Society," North American Society for the Sociology of Sport, New Orleans, LA, November 2023.
- Butterworth, Michael L. "The Team That United a City: Sports Documentaries and the Rhetorical Construction of Unity." Sports, Power, and Resistance: Legacies and Futures, University of Iowa, Iowa City, IA, September 22, 2023.
- Butterworth, Michael L. "The Rhetorical Limits of Memorialization at Munich's Olympiapark." Rhetoric Society of Europe, Tübingen, Germany, June 2023.
- Butterworth, Michael L. Panelist for "Real Change and the 'Real World': Sports Media Programs and Cultural Transformation," Summit on Communication and Sport, Barcelona, Spain, March 2023.
- Butterworth, Michael L. Panelist for "A Blessing or a Curse? Sport Management, Professional Education, and the Trajectory of Communication and Sport Inquiry," Summit on Communication and Sport, Barcelona, Spain, March 2023.
- Butterworth, Michael L. "Pitching the Political? Global Politics and Sportswashing at the 2022 World Cup." World Cup 2022: Sport, Peace, and Development, Kent State University, Kent, OH, (virtual), November 2022.
- Gellar, Olivia S., and Michael L. Butterworth. "Kyrie Irving, Vaccine Hesitancy, and the Politics of Rugged Individualism." National Communication Association, New Orleans, LA, November 2022.
- Butterworth, Michael L., "Eileen Gu and American Exceptionalism at the Beijing Winter Olympics." International Forum on the Olympic Communication and Media Operating in the East Asia (2018-2022), Beijing Foreign Studies University, Beijing, China (Virtual), April 2022.
- Butterworth, Michael L., and Katie Lever. "Coronavirus, College Football, and the Collapse of American Exceptionalism." Summit on Communication and Sport 2021, Virtual Convention, March 2021.
- Butterworth, Michael L. "The Politicization of Sport: The Double Bind Generated by China's Increasing Influence on U.S. Sport." Panel discussion, National Communication Association, Virtual Convention, November 2020.
- Butterworth, Michael L. "Sports Media and the Quest for Unity: How the Logic of Consensus Undermines Democratic Culture." Pre-conference, "Sports Communication and Social Justice," International Communication Association, Washington, DC, May 2019.
- Butterworth, Michael L. "Imagining the Citizen-Fan: Sport Metaphor in American Politics and Implications for Democratic Culture." 12<sup>th</sup> Summit on Communication and Sport, Boise, ID, March 2019.
- Butterworth, Michael L. "Sports Communication as Civic Power and Strategic Diplomacy." Panel discussion, National Communication Association, Salt Lake City, UT, November 2018.

- Butterworth, Michael L. "The Ends of Unity: Colin Kaepernick, John Carlos, and Tommie Smith and the Limits of Consensus." Pre-conference seminar, "With Drawn Arms: Sport, Race, and Politics 50 Years after the Black Power Salute at the 1968 Olympics," National Communication Association, Salt Lake City, UT, November 2018.
- Butterworth, Michael L. "Building Theory in *The Eternal Present of Sport*." Invited response to Daniel Grano's book, *The Eternal Present of Sport*, Southern States Communication Association, Nashville, April 2018.
- Butterworth, Michael L. "Rebranding Bush: Baseball, Public Memory, and the Rhetorical Redemption of a President." 10<sup>th</sup> Summit on Communication and Sport, Phoenix, AZ, March 2017.
- Smith, Shawn N., and Michael L. Butterworth. "Rhetoric, Economic Materialism, and Racial Activism through the University of Missouri Football Team." 10<sup>th</sup> Summit on Communication and Sport, Phoenix, AZ, March 2017.
- Butterworth, Michael L. "Public Memory and Morality at Munich's Olympiapark." Rhetoric Society of America, Atlanta, GA, May 2016.
- Butterworth, Michael L. "Symbolic Bridging Devices: Rhetorical Connections between North and South America." International Communication Association, San Juan, Puerto Rico, May 2015.
- Butterworth, Michael L. "Forty Years of Mythic Spectacle." 8<sup>th</sup> Summit on Communication and Sport, Charlotte, NC, March 2015.
- Butterworth, Michael L. "Jason Collins and Rhetorical Considerations of Faith at the Intersections of Identity." Rhetoric Society of America, San Antonio, TX, May 2014.
- Butterworth, Michael L., and Karsten Senkbeil. "Cross-Cultural Comparisons of Religion as 'Character': Football in the United States and Germany." 7<sup>th</sup> Summit on Communication and Sport, New York, NY, March 2014.
- Butterworth, Michael L. "Nate Silver's Presidential PECOTA: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." National Communication Association, Washington, DC, November 2013. [**Top Papers in Political Communication Panel**]
- Butterworth, Michael L. "On Loss and Longing: Tiger Stadium, Ernie Harwell, and Shades of Public Memory in Detroit." National Communication Association, Washington, DC, November 2013.
- Butterworth, Michael L. "Engaging a Productive Critic: Robert Ivie and the Work of Myth." National Communication Association, Washington, DC, November 2013.
- Andrew C., Michael L. Butterworth, Marie Hardin, and Lawrence A. Wenner, "Communication and Sport as Toy Store: Disciplinary Challenges and Opportunities." Panel Session at the 6<sup>th</sup> Summit on Communication and Sport, Austin, TX, February 2013.
- Butterworth, Michael L. "Re/framing Public Memory in the Arena: Sport, the 10<sup>th</sup> Anniversary of 9/11, and the Illusion of Democracy." Rhetoric Society of America, Philadelphia, May 2012.
- Butterworth, Michael L., and Christopher A. Medjesky, "Intertextuality, Nostalgia, and the NASCAR Aesthetic in Disney/Pixar's *Cars*." National Communication Association, New Orleans, November 2011.
- Butterworth, Michael L. "Sports and the Rhetorical Production of Militarism." Invited response to Roger Stahl's book, *Militainment, Inc.*, National Communication Association, San Francisco, November 2010.
- Butterworth, Michael L. "Engaging Rhetoric: On Sport Discourse, Nation, and Politics." National Communication Association, San Francisco, November 2010.

- Butterworth, Michael L. "Political Pitches for Purity: What Presidential Responses to Steroids in Baseball Reveal about American Identity." Rhetoric Society of America, Minneapolis, May 2010.
- Butterworth, Michael L. "The Passion of the Tebow: Sports Media and Heroic Language in the Tragic Frame." Fourth Summit on Communication and Sport, Cleveland, March 2010.
- Butterworth, Michael L., and Raymond I. Schuck. "Middle America, Middle of Our Lives: *Friday Night Lights* and the Centrality of Sport to American Life." 4<sup>th</sup> Summit on Communication and Sport, Cleveland, March 2010.
- Butterworth, Michael L. "From Jackie Robinson to Tiger Woods to . . . Barack Obama? Rhetorical Links between the Myth of Meritocracy and American Political Culture." National Communication Association, Chicago, November 2009.
- Butterworth, Michael L., Gordon R. Mitchell, and Roger Stahl. "'And Now, to Honor America . . .': Commercial Sport and the Wartime Citizen." National Communication Association, San Diego, November 2008.
- Gordon R., Michael L. Butterworth, and Roger Stahl, "Patriotism at 500 Feet and 450 MPH: Whoosh and Awe in Military Flyovers at Sporting Events." National Communication Association, San Diego, November 2008.
- Roger, Gordon R. Mitchell, and Michael L. Butterworth. "First Person War: Google Earth and the Gaze." National Communication Association, San Diego, November 2008.
- Gorsevski, Ellen W., and Michael L. Butterworth, "Muhammad Ali's Fighting Words: The Rhetoric of Radical Nonviolent Resistance." National Communication Association, San Diego, November 2008.
- Butterworth, Michael L. "ESPN in the Desert: Sports Media and the Normalization of War." Media, War and Conflict Resolution Conference, Bowling Green, OH, September 2008.
- Butterworth, Michael L. "The Paradox of Institutions and Practices." Rhetoric Society of America, Seattle, WA, May 2008.
- Butterworth, Michael L. "'Baseball as America': Nostalgia and Public Memory through the National Pastime." Third Summit on Communication and Sport, Clemson, SC, February 2008.
- Butterworth, Michael L., and Stormi Moskal. "Flags, Fighting, and 'Fun' at the Armed Forces Bowl." North American Society for the Sociology of Sport, Pittsburgh, PA, November 2007.
- Butterworth, Michael L. "Judgment and Rhetorical Invention in the Arena of Sport." Central States Communication Association, Minneapolis, MN, March 2007.
- Butterworth, Michael L. "Saved at Home: Evangelical Christianity in the 'Church of Baseball.'" Communication and Sport Pre-Conference, National Communication Association, San Antonio, TX, November 2006.
- Butterworth, Michael L. "Competing Nationalisms at Centre Court: French and American Identities at the 2003 French Open." National Communication Association, San Antonio, TX, November 2006.
- Butterworth, Michael L. "The Meaning of Judgment: Sport and Rhetorical Invention." Communication and Sport Summit, Phoenix, AZ, March 2006.
- Butterworth, Michael L. "The Politics of the Pitch: American Empire and the Iraqi National Soccer Team." National Communication Association, Boston, MA, November 2005. **[New Voices in Critical and Cultural Studies Panel]**

- Butterworth, Michael L. "Collective Memory and Nostalgia in Major League Baseball's 'Most Memorable Moments' Campaign." National Communication Association, Boston, MA, November 2005.
- Butterworth, Michael L. "Where the Buffalo Roam: Football Culture and Inequality at the University of Colorado." Southern States Communication Association, Baton Rouge, LA, April, 2005. [Top Papers in Gender Studies Panel]
- Butterworth, Michael L. "Constituting Resistance and Freeing Agency: Curt Flood and Major League Baseball's Reserve Clause." National Communication Association, Chicago, IL, November 2004.
- Butterworth, Michael L. "Towards a Rhetorical Theory of Sport in Democratic Culture." North American Society for the Sociology of Sport, Tucson, AZ, November 2004.
- Butterworth, Michael L. "Pitchers and Catchers: Homosexual Identity in the National Pastime." Cultural Studies at the Crossroads, Urbana-Champaign, IL, June 2004.
- Butterworth, Michael L. "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy." National Communication Association, Miami Beach, FL, November 2003.
- Butterworth, Michael L. "Toni Smith at Center Court: Playing Trickster in the Drama of Democracy." Communication and Sport Pre-Conference, National Communication Association, Miami Beach, FL, November 2003.
- Butterworth, Michael L. "American Mythology in the American Game: Constructing Mark McGwire as Archetypal Hero." Eastern Communication Association, Washington, D.C., April 2003.
- Butterworth, Michael L. "Fighting Sioux Nation: Commodifying Culture on Campus." Central States Communication Association, Milwaukee, WI, April 2002.

## LECTURES AND COLLOQUIA

- "Unity and the 'Story of 9/12': Sport, Public Memory, and the Rhetorical Reinvention of 9/11," Annual Low Lecture, Southeast Missouri State University, Cape Girardeau, MO, April 16, 2024.
- "Politics in U.S. Sports Media," lecture for U.S. State Department Journalism Exchange Program (through Center for Russian, East European, & Eurasian Studies), The University of Texas at Austin, Austin, TX, August 3, 2023.
- "Trump, COVID, and Justice: The Impact of Sports Communication in the Wake of '2020,'" Keynote Address to the University of St. Thomas Undergraduate Communication Research Conference, St. Paul, MN, April 29, 2022.
- "The Politics of Playing in a Pandemic," lecture to the Tower Fellows Program, The University of Texas at Austin, Austin, TX, January 26, 2021.
- "Athletes and Citizenship," Andy Roddick Foundation, Austin, TX, September 21, 2020.
- "The Politics of Playing in a Pandemic: Sports during COVID-19," lecture to the Tower Fellows Program, The University of Texas at Austin, Austin, TX, July 30, 2020.
- "Critical Media Studies of Sport," Seminar in Sports Media (guest lecture), Professor Andrew Billings, University of Alabama, Tuscaloosa, AL, September 24, 2019.
- "Religion in Sport: Media, Myth, and Tim Tebow," Rhetoric, Sports and Society (guest lecture), Professor John Koch, Vanderbilt University, Nashville, TN, October 11, 2018.
- "Sports, Rhetoric, and Politics in the United States," Hokkaido University, Sapporo, Japan, September 26, 2018.



- “Off the Field: Militarism, Patriotism, Nationalism and Sport,” Grinnell College panel for the Rosenfield Program in Public Affairs, International Relations and Human Rights, Grinnell, IA, September 13, 2018.
- “Sport, the National Anthem, and Ethics,” Global Ethics and Conflict Resolution Summer Symposium, The University of Texas at Austin, Austin, TX, June 28, 2018.
- “Media Criticism in Turbulent Times,” Media Ethics Initiative panel discussion, The University of Texas at Austin, Austin, TX, April 25, 2018.
- “Public Memory and Political Reconciliation at the Munich 1972 Massacre Memorial,” Brigrance Forum Lecture, Wabash College, Crawfordsville, IN, March 26, 2018.
- “Anthems, Athletes, and Activism: Communicating about Patriotism and Race in Contemporary Sport,” Carl L. and Mary Anne Kell Distinguished Lecture Series in Communication, Western Kentucky University, Bowling Green, KY, February 27, 2018.
- “Athletes and Activism: Mediating the Politics of the NFL,” Media Ethics Initiative, University of Texas at Austin, Austin, TX, October 11, 2017.
- “George W. Bush as ‘The Man in the Arena’: Baseball, Public Memory, and the Rhetorical Redemption of a President,” NCA Faculty Development Institute, Denison University, Granville, OH, July 24, 2017.
- “The World Series, American Exceptionalism, and Media Ritual.” Keynote Address, Alabama Program in Sports Communication Fourth Annual Sports Symposium, Tuscaloosa, AL, February 5, 2016.
- “Communication and Sport in the Rhetorical Tradition.” Universidad del Norte, Barranquilla, Colombia, November 4, 2014.
- “Religious Foundations in American Sport.” History of the Sport Industry (guest lecture), Professor Michael Pfahl, Ohio University, September 29, 2014.
- “Political Communication and JFK: Media, Memory, and Myth.” Ohio University Alumni College’s “On the Green,” Athens, OH, May 30, 2014.
- “Rhetoric and Critical Media Studies.” International Symposium on Dialogues in Communication between North and South, Universidad de Manizales, Colombia, April 9, 2014.
- “Sport and Race.” Rhetorical Examinations of Sport and American Culture (guest lecture) Professor Jeffrey Kurtz, Denison University, September 30, 2013.
- “Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting.” Department of Communication Studies, University of North Carolina-Charlotte, April 23, 2013.
- “Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting.” Bernard L. Brock Memorial Lecture, Department of Communication, Wayne State University, April 17, 2013.
- “Nate Silver’s Presidential PECOTA: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting.” Department of Communication colloquium, Northern Illinois University, March 20, 2013.
- “Communication and Sport Identity Scholarship, and the Identity of Communication and Sport Scholars.” Keynote Address for the New Agendas: Sport and Identity conference, University of Texas, February 21, 2013.
- “Reframing Public Memory in the Arena: Sport, the 10<sup>th</sup> Anniversary of 9/11, and the Illusion of Democracy.” Robert Gunderson Forum on Rhetoric and Public Culture, Department of Communication and Culture, Indiana University, November 3, 2011.

- “Muhammad Ali’s Fighting Words: The Paradox of Violence in Nonviolent Rhetoric” (with Ellen W. Gorsevski). School of Media and Communication Colloquium Series, Bowling Green State University, October 19, 2010.
- “From Jackie Robinson to Barack Obama.” Breaking Barriers Symposium: The Role of Baseball in Integration, Ohio Northern University, April 15, 2010.
- “Militarism and Memorializing at the Pro Football Hall of Fame.” Denison University, April 6, 2010.
- “Saved at Home: Christian Branding and Faith Nights in the ‘Church of Baseball.’” School of Media and Communication Colloquium Series, Bowling Green State University, November 17, 2009.
- “Sport, the Myth of Meritocracy, and the Election of Barack Obama.” Popular Culture Colloquium Series, Bowling Green State University, October 15, 2009.
- “The Modern Olympic Movement.” Western Civilization (guest lecture), Professor Russ Crawford, Ohio Northern University, April 7, 2009.
- “Women and College Football.” Football in American Culture (guest lecture), Professor Russ Crawford, Ohio Northern University, October 23, 2008.
- “Sport and Masculinity.” Gender, Sexuality, and Sport (guest lecture), Professor Vikki Krane, Bowling Green State University, October 6, 2008.
- “Sport, Media, and War.” Media Representation and Propaganda in Times of War and Terrorism (guest lecture), Professor Oliver Boyd-Barrett, Bowling Green State University, February 5, 2008.
- “Sports and Nationalism on the Big Screen: *Miracle* and the Rehabilitation of American Identity.” School of Media and Communication Colloquium Series, Bowling Green State University, October 16, 2007.
- “Baseball in Post-9/11 America.” Sociology of Sport (guest lecture), Professor C.L. Cole, University of Illinois, Urbana-Champaign, April 24, 2006.
- “Purifying the Body Politic: Rafael Palmeiro, Steroids, and the Cleansing of Baseball.” Department of Communication and Culture Colloquium Series, Indiana University, November 11, 2005.
- “Ritual in the ‘Church of Baseball’: Suppressing the Discourse of Democracy.” Department of Communication and Culture Colloquium Series, Indiana University, September 19, 2003.

## MEDIA INTERVIEWS/EDITORIALS

- Interview with Duda Blumer, “‘Patriotismo dos EUA na era Trump faz esporte ter as piores inclinações raciais,’ avalia professor” [“US Patriotism in the Trump Era Makes Sports Have the Worst Racial Biases,’ Says Professor”]. *Opera Mundi*, June 26, 2025, <https://operamundi.uol.com.br/politica-e-economia/patriotismo-na-era-trump-faz-esporte-ter-piores-inclinacoes-raciais-avalia-professor/>.
- Quoted in Grace Hase and Harriet Blair Rowan, “Records Reveal How the San Francisco 49ers Paid Big Money to Become a Political Player after Moving to Santa Clara,” *San Jose Mercury News*, July 30, 2024, <https://www.mercurynews.com/2024/07/29/campaign-finance-records-reveal-how-the-san-francisco-49ers-paid-big-money-to-become-a-political-player-after-moving-to-santa-clara/?share=aso0dssbcrrafooyynp>.

- Quoted in Ty Schalter, "The Anatomy of an ESPY's Speech," *ESPN.com*, July 8, 2024, [https://www.espn.com/espn/feature/story/\\_/id/40371234/espys-2024-iconic-speeches-stuart-scott-uswnt-caitlyn-jenner](https://www.espn.com/espn/feature/story/_/id/40371234/espys-2024-iconic-speeches-stuart-scott-uswnt-caitlyn-jenner).
- Quoted in Jay Busbee, "How the NFL Stripped Arizona of the 1993 Super Bowl, and How it Could Happen Again," *Yahoo Sports*, February 8, 2023, <https://sports.yahoo.com/how-the-nfl-stripped-arizona-of-the-1993-super-bowl-and-how-it-could-happen-again-202049053.html>.
- Quoted in Hiroki Toda, "'Incident' Is a Turning Point, Enthusiastically Calling for Voting Changes in the Relationship between Sports and Politics," *Asahi Shimbun*, November 8, 2022, [https://www.asahi.com/articles/ASQC74TWBQC6UHBI018.html?iref=pc\\_ss\\_date\\_article](https://www.asahi.com/articles/ASQC74TWBQC6UHBI018.html?iref=pc_ss_date_article).
- Quoted in Andy Uhler, "Student Athletes, Schools, and Conferences Gain Power as NCAA's Wanes," *Marketplace*, August 13, 2021, <https://www.marketplace.org/2021/08/13/student-athletes-schools-and-conferences-gain-power-as-ncaas-wanes/>.
- Quoted in Eddie Moran, "Seattle Storm's Biden-Harris Support Unlikely to Have Others Follow Suit," *Front Office Sports*, November 2, 2020, <https://frontofficesports.com/seattle-storm-biden-harris/>.
- Quoted in Andy Uhler, "College Athletics Departments Cut Pay, Staff and Teams Because of COVID," *Marketplace*, October 19, 2020, <https://www.marketplace.org/2020/10/19/college-athletics-departments-cut-pay-staff-and-teams-because-of-covid/>.
- "Interview with Michael L. Butterworth, Ph.D. from The University of Texas at Austin on Communication in Sport and Narrative Criticism," *Master's in Communication*, August 13, 2020, <https://www.mastersincommunications.com/scholarly-interviews/dr-michael-butterworth-communication-in-sport>.
- Quoted in Andy Uhler, "Deadspin Journalists Reunite with New Site, Defector, and New Business Model," *Marketplace*, July 29, 2020, <https://www.marketplace.org/2020/07/29/deadspin-defector-sports-journalism-new-website-company/>.
- Quoted in David Jackson, "Trump Attends Alabama-LSU Game during Louisiana Election. How He, Other Presidents Use Sports for Politics," *USA Today*, November 9, 2019, <https://www.usatoday.com/story/news/politics/2019/11/09/trump-attend-lsu-alabama-football-game-blending-sports-politics/4159897002/>.
- Quoted in Ben Strauss, "ESPN's Politics Policy, and Its Journalism, Tested by NBA-China Controversy," *Washington Post*, October 15, 2019, <https://www.washingtonpost.com/sports/2019/10/15/espns-politics-policy-its-journalism-tested-by-nba-china-controversy/>.
- Quoted in Kristen Kidd, "Sports Podcasting – the Promised Land for Pioneering Female Hosts?" *Discover Pods*, October 15, 2019. <https://discoverpods.com/sports-podcasting-pioneering-female-hosts/>.
- Appeared on "Economic Perspectives, with Hopeton Hay," KAZI-FM, Austin, TX, to discuss the socio-economic impact of select and travel teams in youth sports, April 22, 2019.
- Featured in Dan Solomon, "Sports Journalism is as Relevant, and Important, as Ever in 2018," *Texas Monthly*, September 24, 2018, <https://www.texasmonthly.com/the-culture/sports-journalism-relevant-important-ever-2018/>.

- Quoted in Joon Lee, "Big Message, Big Money: What's Wrong with Kaepernick Commercializing His Cause? Nothing. Nike's Dollars and Reach are the Boost that will Ensure Kap's Place in History," *Bleacher Report*, September 6, 2018, <https://bleacherreport.com/articles/2794416-colin-kaepernick-and-nike-just-do-it-campaign>.
- Michael L. Butterworth, "Anthem Protests and the Risk of 'Unity.'" *USA Today*, September 28, 2017, <https://www.usatoday.com/story/opinion/forums/2017/09/28/anthem-protests-and-risk-unity/714724001/>.
- Quoted in Kirk Bohls, "Don't Rip Pro Players as Unpatriotic SOBs – It's Their Country, Too," *Austin American-Statesman*, September 26, 2017, <http://www.mystatesman.com/sports/bohls-don-rip-pro-players-unpatriotic-sobs-their-country-too/8cKQJbjtgkRvD80FJvH4YP/>.
- Quoted in Isabelle Hanne, "Qu'est-ce que le Congressional Baseball Game, tradition bipartisane et séculaire? (What is the Congressional Baseball Game, a Bipartisan and Secular Tradition?" *Libération*, June 15, 2017, [http://www.liberation.fr/planete/2017/06/15/qu-est-ce-que-le-congressional-baseball-game-tradition-bipartisane-et-seculaire\\_1576943](http://www.liberation.fr/planete/2017/06/15/qu-est-ce-que-le-congressional-baseball-game-tradition-bipartisane-et-seculaire_1576943).
- Quoted in Joe Vardon, "How Could LeBron James Help Hillary Clinton in Ohio, Where She is Losing?" *Cleveland.com*, October 3, 2016, [http://www.cleveland.com/cavs/index.ssf/2016/10/how\\_could\\_lebron\\_james\\_endorse.html](http://www.cleveland.com/cavs/index.ssf/2016/10/how_could_lebron_james_endorse.html).
- Interviewed on *The Joy Cardin Show*, Wisconsin Public Radio, "NFL Player's National Anthem Protest Sparks Controversy and a Historical Look at the American Flag," September 2, 2016, <http://www.wpr.org/shows/nfl-player%E2%80%99s-national-anthem-protest-sparks-controversy-and-historical-look-american-flag>.
- Quoted in Joe Vardon, "LeBron James and President Obama Seem to Share a Burden to Speak Out on Social Issues." *Cleveland.com*, February 11, 2016, [http://www.cleveland.com/cavs/index.ssf/2016/02/lebron\\_james\\_and\\_president\\_obama.html](http://www.cleveland.com/cavs/index.ssf/2016/02/lebron_james_and_president_obama.html).
- Quoted in Ryan O'Hanlon, "The Politics in Your Super Bowl." *Pacific Standard*, January 30, 2014, <http://www.psmag.com/navigation/politics-and-law/super-bowl-america-political-race-sports-73558/>.
- Cited in David Freedlander, "Deadspin Rides Manti Te'o Hoax Story to Renown – and Keeps Heat on ESPN." *The Daily Beast*, February 5, 2013, <http://www.thedailybeast.com/articles/2013/02/05/deadspin-rides-manti-te-o-hoax-story-to-renown-and-keeps-heat-on-espn.html>.
- Political commentator for live broadcast on BG24 News on the 2012 presidential election, November 6, 2012.
- Adelle M. Banks, "Q&A on Tim Tebow's Gridiron Faith." *Religion News Service*, September 24, 2012, <http://www.religionnews.com/culture/sports/QA-on-Tim-Tebows-gridiron-faith>. [Re-published by the *Houston Chronicle*, *Salt Lake Tribune*, and *Washington Post*.]
- Interview about visual images and politics in the 2012 Olympics, Michael Shaw, "Gabby and Race, Sex and Seacrest, Cold War Too!" *BagNews*, August 3, 2012, <http://www.bagnewsnotes.com/2012/08/gabby-leyva-sex-and-seacrest-the-visual-politics-of-the-olympics-one-week-in/>. [Re-published as "Gabby Douglas' Race Narrative," *Salon*, August 4, 2012, [http://www.salon.com/2012/08/04/gabby\\_race\\_sex\\_seacrest\\_salpart/](http://www.salon.com/2012/08/04/gabby_race_sex_seacrest_salpart/).]

- Quoted in Kris Maher, Rachel Bachman, and John W. Miller, "NCAA Slams Penn State." *Wall Street Journal*, July 23, 2012, [http://online.wsj.com/article/SB10000872396390443437504577544752054531764.html?mod=WSJ\\_hpp\\_LEFTTopStories](http://online.wsj.com/article/SB10000872396390443437504577544752054531764.html?mod=WSJ_hpp_LEFTTopStories).
- Interview about role of sport in American politics, Gökalp Babayigit, "Der Präsident muss ein Athlet Sein" ["The President must be an Athlete"]. *Süddeutsche.de*, April 20, 2012, <http://www.sueddeutsche.de/politik/basketball-im-us-wahlkampf-wenn-der-praesident-ein-sportler-sein-muss-1.1335074>.
- Interview with WBGU-FM (88.1), Bowling Green, OH, "BGSU Connections," to discuss role of baseball in American culture, September 30, 2010.
- Interview with WTOL-Channel 11 (CBS), Toledo, in response to Tiger Woods press conference, February 19, 2010.

## TEACHING EXPERIENCE

### The University of Texas at Austin (Courses)

- Communicating America through Baseball (Undergraduate)
- Communication and Sport (Undergraduate)
- Politics and Protest in Sports (Undergraduate)
- Rhetoric and Democratic Theory (Graduate)
- Rhetorical Criticism (Graduate)
- Political and Crisis Communication in Sports Media (Graduate)

### The University of Texas at Austin (Independent Studies)

- Nicole Butterbaugh, Constituting the Wild West in Intercollegiate Athletics (Graduate Independent Study)
- Adrienne Grubic, Sport and Tragedy (Graduate Independent Study)
- Kirsten Handler, Music in *Friday Night Lights* (Undergraduate Bridging Disciplines)
- Shay Petty (Intellectual Entrepreneurship Program)
- Mackenzie Pike, Communication and Sport (Graduate Independent Study)
- Nathaniel Repay, Public Memory and Nationalism (Graduate Independent Study)
- Kat Williams, Politics and Protest in Sport (Graduate Independent Study)
- Jinglin Yuan, Sport, Rhetoric, and the Cold War (Graduate Independent Study)

### Ohio University (Courses)

- Introduction to Human Communication (Undergraduate)
- Political Rhetoric (Undergraduate)
- Rhetorics of War and Peace (Undergraduate)
- Topics in Communication Studies: Communication and Sport (Undergraduate)
- History of Rhetorical Theory (Graduate)
- Rhetoric and Democratic Theory (Graduate)

### Ohio University (Independent Studies)

- Hannah Graber, Communication Studies, Identity, and Culture (Honors Tutorial)
- Aaron Long, Rhetoric and Popular Culture (Honors Tutorial)
- David Holman, Communication Issues in Youth Sport (Undergraduate)



- Jourdan Matos, Women's Political Rhetoric (Undergraduate)
- Gus Foote, Controversies in Contemporary Rhetoric (Graduate)
- Gus Foote, Rhetoric and the Public Sphere (Graduate)
- Beth Mishler, Sport, Myth, and Identity (Graduate)
- Kristen Okamoto, Rhetoric and the Body (Graduate)

#### Bowling Green State University (Courses)

- Argumentation (Undergraduate)
- Communication and Sport (Undergraduate)
- Communicating Sport through History and Myth (Undergraduate)
- Communication Theory (Undergraduate)
- Political Communication (Undergraduate)
- Rhetoric of Social Movements (Undergraduate)
- Rhetorical Criticism (Undergraduate)
- Contemporary Rhetorical Theory (Graduate)
- Introduction to Communication Studies (Graduate)
- Rhetoric and Cultural Studies (Graduate)
- Rhetoric and Democratic Theory (Graduate)
- Rhetoric and Public Memory (Graduate)
- Rhetorical Criticism (Graduate)
- Sport and Resistance (Graduate)

#### Bowling Green State University (Independent Studies)

- Matt Miller, Interpersonal Communication in Sports (Undergraduate)
- Suzanne Berg, Sport and Public Memory (Graduate)
- Phillip Cunningham, Constructing the Black Athlete (Graduate)
- Chris Medjesky, Rhetorical Criticism of Media (Graduate)
- Megan O'Byrne, Contemporary Rhetorical Theory (Graduate)
- Erin Osborne, Methods of Rhetorical Criticism (Graduate)
- Ed Uszynski, Sport and Identity (Graduate)
- Ed Uszynski, Sport and Religion (Graduate)

#### Bowling Green State University (Undergraduate Internships)

- Natalie Karamol
- Sarah Nitkiewicz
- Ashley Remer

#### Indiana University (Courses)

- Baseball and the Rhetorical Construction of America (Undergraduate)
- Business and Professional Speaking (Undergraduate)
- Public Speaking (Undergraduate)

#### Ivy Tech Community College of Indiana (Courses)

- Interpersonal Communication (Undergraduate)
- Public Speaking (Undergraduate)

#### College of Lake County (Courses)

- Business and Professional Speaking (Undergraduate)
- Fundamentals of Speech (Undergraduate)
- Mass Communications (Undergraduate)

#### Keller Graduate School of Management (Courses)

- Professional Communication (Graduate)

#### Northern Illinois University (Courses)

- Fundamentals of Oral Communication (Undergraduate)

### GRADUATE COMMITTEE SERVICE

#### Doctoral Advisor

- Nicole Butterbaugh (co-advisor, with Dr. Dawna Ballard), The University of Texas at Austin, coursework in progress.
- Jinglin Yuan, The University of Texas at Austin, coursework in progress.
- Benjamin Gaddis, The University of Texas at Austin, "Women Can't Win: A Rhetorical Genealogy of Sexism in Elite Sport," defended April 2025 (Lecturer, University of Florida).
- Katie Lever, The University of Texas at Austin, "'Yes, Coach': The Rhetoric of Paternalism in Collegiate Athletics," defended April 2023 (Freelance journalist).
- Brett Siegel (co-advisor, with Dr. Jennifer McClearen), "Protecting the Shield: How the NFL Navigated Institutional and Ideological Crisis in the Trump Era," defended July 2022 (Assistant Professor, University of Colorado-Colorado Springs).
- Shawn Smith, The University of Texas at Austin, "Black Economic Empowerment: Booker T. Washington and Rhetorical Intervention in Markets," defended April 2019 (Founder and Chief Investment Officer, Nyon Investments).
- Justin Foote, Ohio University, "#DigitalDissentRhetoric: A Rhetorical Grounding of Contemporary Social Media Activism," defended February 2019 (Assistant Professor and Director of Forensics, Northern State University).
- Matt Meier, Bowling Green State University, "Laughing at American Democracy: Citizenship and the Rhetoric of Stand-Up Satire," defended June 2014 (Director of the Speaking and Listening Program and Center, DePauw University).
- Suzanne Berg, Bowling Green State University, "Knowledge, Cultural Production, and Construction of the Law: An Ideographic Rhetorical Criticism of <Copyright>," defended July 2013 (deceased).
- Ed Uszynski, Bowling Green State University, "Implicit Religion and the Highly-Identified Sports Fan: An Ethnography of Cleveland Sports Fandom," defended February 2013 (Oneness and Diversity Consultant, Athletes in Action).
- Cory Hillman, Bowling Green State University, "The Sports Mall of America: Sports and the Rhetorical Construction of the Citizen-Consumer," defended June 2012 (Assistant Professor, Ashland University).
- Chris Medjesky, Bowling Green State University, "The Logic of Ironic Appropriation: Constitution, Action, and Judgment in the Rhetoric of the Stewart/Colbert Universe," defended June 2012 (Associate Professor and Department Chair, University of Findlay).

#### Doctoral Committee Member

- Jamie Jelinek, The University of Texas at Austin, Communication Studies, 2023-present.

- Oliva Gellar, The University of Texas at Austin, Communication Studies, 2023-present.
- Kathryn Hartzell, The University of Texas at Austin, Radio, TV, Film, 2024-present.
- Mackenzie Pike, The University of Texas at Austin, Communication Studies, defended 2024.
- Adrienne Grubic, The University of Texas at Austin, Journalism, defended 2022.
- Vincent Pena, The University of Texas at Austin, Journalism, defended 2022.
- Ever Figueroa, The University of Texas at Austin, Journalism, defended 2020.
- Justin Graeber, The University of Texas at Austin, Advertising and Public Relations, defended 2020.
- Andrew Hao, The University of Texas at Austin, Physical Culture and Sport Studies, defended 2020.
- Tyler Welsh, The University of Texas at Austin, Communication Studies, defended 2020.
- Alex Curry, The University of Texas at Austin, Communication Studies, defended 2018.
- Kristen Okamoto, Ohio University, Communication Studies, defended 2017.
- Alane Presswood, Ohio University, Communication Studies, defended 2017.
- Brian Krol, Bowling Green State University, Media and Communication, defended 2016.
- Eric Weeks, Bowling Green State University, American Culture Studies, defended 2012.
- Brett Billman, Bowling Green State University, Media and Communication, defended 2011.
- Phillip Cunningham, Bowling Green State University, American Culture Studies, defended 2010.
- Erin Dietel-McLaughlin, Bowling Green State University, English, defended 2010.
- Candace Muñoz, Bowling Green State University, Media and Communication, defended 2010.
- Phyllis Dako-Gyeke, Bowling Green State University, Media and Communication, defended 2009.
- Ross Singer, Bowling Green State University, Media and Communication, defended 2008.
- Chad Nelson, Bowling Green State University, Media and Communication, prelims only.
- Eun Young Lee, Bowling Green State University, Media and Communication, prelims only.
- Kang Sun, Bowling Green State University, Media and Communication, prelims only.
- Brion White, Bowling Green State University, Media and Communication, prelims only.
- Samuel Evans, Old Dominion University, English, defended 2014.

#### Master's Advisor

- Brennan Dumas, The University of Texas at Austin, capstone in progress.
- Jaida Hannah, The University of Texas at Austin, capstone in progress.
- Taylor Ross, The University of Texas at Austin, capstone in progress.
- Otavio Muanis Trindade, The University of Texas at Austin, capstone in progress.
- Megan O'Byrne, Bowling Green State University, Media and Communication, "When the President Talks to God: A Rhetorical Criticism of Anti-Bush Protest Music, defended July 2008 (Ph.D. from the University of Utah; Assistant Professor, Kutztown University of Pennsylvania).

#### Master's Committees

- Harlie Collins, The University of Texas at Austin, Stan Richards School of Advertising and Public Relations, defended 2021.
- Joshua Brown, Ohio University, Communication Studies, 2016.
- Brittani Duncan, Ohio University, Communication Studies, 2016.

- Jennifer Kirksey, Ohio University, Communication Studies, 2016.
- Windy Hawkins, Ohio University, Communication Studies, 2016.
- Sarah Kelly, Ohio University, Communication Studies, 2015.
- Janice Powers, Ohio University, Communication Studies, 2014.

#### Honors Theses (The University of Texas at Austin)

- Sally Parampotttil, "Analyzing Representations of Female Athletes through Gendered, Racial, and Class Lenses in Cold War America and *Sports Illustrated*." History honors thesis, committee member, April, 2025.
- Zoe Tzanis, "Stand-ins for Queer Visibility: Exploring German Sports Media Coverage of Queerness and LGBTQ+ Politics at the 2022 Men's World Cup." Moody College Honors, April, 2024.

#### **[Awarded Moody College of Communication Honors Thesis of Distinction]**

- James McGinley, "Overuse Injuries in Youth Baseball: Cultural Influences on Parents, Coaches, and Former Players," April, 2023 (Plan II).
- Duncan Guinn, "The Establishment of New Professional Sports Teams in Metropolitan Cities: A Look into Austin FC," May, 2021 (Plan II).
- Kennedy Tatum, "'Rags to Riches': The Upward Mobility of Black Athletes," May, 2020.
- David Trevino, second reader, 2024 (Rhetoric and Writing).
- Devin Geelhoed, second reader, 2023 (Plan II).
- Jake Herman, second reader, 2022 (Plan II).
- Joe Levin, second reader, 2021 (Plan II).
- Daniel Shih, second reader, 2021 (Plan II).

#### **PROFESSIONAL MEDIA EXPERIENCE**

WQRF/Channel 39	Rockford, IL
• Co-host, "High School Sports Spotlight"	1995-1996
WDEK-FM/WLRB-AM	DeKalb, IL
• Part-time Air Talent for CHR and Full Service AM Formats	1992-1996
• Color commentary for local high school football	1995
WNIU-FM/WNIJ-FM	DeKalb, IL
• Part-time Air Talent for Northern Public Radio	1990-1993
WKAI-FM	Macomb, IL
• Part-time Air Talent for CHR Format	1989

#### **ACTIVITIES/HONORS/AWARDS**

- Panelist for "Communication Week: Sports Communication," Illinois State University, April 14, 2023.
- Co-organizer for International Communication Association pre-conference, "One World, Many Voices: The Future of Sports Communication," jointly sponsored by the ICA Sports Communication Interest Group and the International Association for Communication and Sport, International Communication Association, Paris, May 2022.

- Co-leader for Short Course, “Developing a Pedagogical Roadmap: A Short Course on Advancing Diversity and Inclusion in the Communication and Sport Classroom,” National Communication Association, Virtual Convention, November 2020.
- Panelist for “Athletes and Social Justice,” Alabama Program in Sports Communication, University of Alabama, September 10, 2020: <https://www.apsc.ua.edu/index.php/events/>.
- Ellen A. Wartella Distinguished Research Award,” Moody College of Communication, The University of Texas at Austin, February 2020.
- Participant in workshop, “Rhetorics of Sport and Protest.” Biennial Rhetoric Society of America Institute, College Park, MD, June 2019.
- Panelist for “The NFL Protests, Social Justice and Social Work,” Steve Hicks School of Social Work, University of Texas at Austin, Austin, TX, October 10, 2017.
- Leader for seminar, “Reading Sport (and Sports Media) Rhetorically.” NCA Institute for Faculty Development (Hope Conference), Denison University, July 2017.
- Co-leader (with Daniel A. Grano) for workshop, “Rhetoric, Sport, and the Political.” Biennial Rhetoric Society of America Institute, Bloomington, IN, May 2017.
- Co-leader for Short Course, “Designing a Sports Communication Curriculum,” National Communication Association, Philadelphia, November 2016.
- Michael Pfau Outstanding Article Award, National Communication Association Political Communication Division, Las Vegas, November 2015.
- Top Papers in Political Communication Panel, National Communication Association, Washington DC, November 2013.
- Faculty mentor for inaugural NFL Journalism and Communications Bootcamp, Bowling Green State University, May 2013.
- Moderator for BagNews Salon, “Unnecessary Roughness: Football as a Reflection of American Culture,” January 27, 2013, available at <http://www.bagnewsnotes.com/2013/01/the-next-bagnewssalon-unnecessary-roughness-football-as-a-reflection-of-american-culture>.
- Host for NAACP sponsored student debate about the presidential election, featuring the College Democrats and Young Republicans, October 25, 2012.
- Attended National Communication Association Chairs’ Summer Institute, Washington, DC, June 2012.
- Co-host, with Raymond I. Schuck, of “After Further Review,” a weekly radio program addressing cultural and political issues in sport on WBGU-FM (88.1, January 2011-May 2012).
- Participant in Honors Faculty workshop, Bowling Green State University, April, 2012.
- Attended National Communication Association Summer Conference on Teaching Rhetorical Criticism & Critical Inquiry, University of Puget Sound, July 2010.
- Nominated for Olscamp Outstanding Young Scholar Award, Bowling Green State University, 2009, 2010.
- Applied for \$1,200 grant from The Roosevelt Institute to conduct archival research at the Franklin D. Roosevelt Presidential Library in Hyde Park, New York, 2009 (*unsuccessful*).
- National Communication Association Critical and Cultural Studies Division “Best Dissertation Award,” 2007.
- Participant in workshop, “Rhetoric and Democratic Culture.” Biennial Rhetoric Society of America Institute, Troy, NY, June 2007.
- Member of the Writing Group in the Institute for the Study of Culture and Society at Bowling Green State University, 2006-2009.



- Top Papers in Gender Studies Panel, Southern States Communication Association, 2005.
- Received Indiana University's Department of Communication and Culture competitive travel grant for Fall, 2005 (\$250).
- Participant in NCA Doctoral Honors Conference in the Rhetorical Studies seminar at the University of New Mexico, July 2004.
- Received Indiana University's Department of Communication and Culture competitive travel grant for Spring 2004 (\$300).
- Nominated for Indiana University's Department of Communication and Culture Virginia Gunderson essay award for graduate seminar paper, "Play Ball: A Rhetorical Call for a Democratic Theory of Sport," Spring 2004.
- Indiana University's Department of Communication and Culture Robert Gunderson essay award for graduate seminar paper, "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy," Spring 2003.
- Awarded partial fellowship and associate instructorship at Indiana University in the Department of Communication and Culture, 2002-2006.
- Received Collie-Taylor Fellowship Award for Coaches at the annual Phi Rho Pi national speech tournament, Fort Worth, TX, April 2002.
- Nominated for Outstanding Faculty Award at the College of Lake County, 1999 and 2001.
- Awarded graduate assistantship at Northern Illinois University in the Department of Communication, 1994-1996.
- Received multiple awards in intercollegiate forensics competition, including an Illinois State Championship, Interstate Oratory semi-final, and American Forensics Association national semi-final, 1990-1993.
- Awarded full-tuition Honors Fellowship at Northern Illinois University, 1989-1993.

## PROFESSIONAL SERVICE

The University of Texas at Austin

- Member, Intercollegiate Athletics Council, 2022-present.
- Chair, Department of Communication Studies, Director of Individual Events search committee, 2025.
- Member, Department of Communication Studies, Organizational Communication and Technology faculty search committee, 2024-2025.
- Member, Moody College of Communication, Sports Broadcast and Production faculty search committee, 2024-2025.
- Chair, Department of Communication Studies Awards Committee, 2023-present.
- Chair, Department of Communication Studies, Director of Individual Events search committee, 2024.
- Member of University Graduate Assembly and Chair of the Administrative Committee, 2022-2024.
- Member, Department of Communication Studies Awards Committee, 2021-2023.
- Member, Department of Communication Studies GRE Committee, 2022-2023.
- Member of University Graduate Assembly and Member of the Admission and Enrollment Standing Committee, 2020-2022.
- Member of Promotion and Tenure Committee, Moody College of Communication, 2019-2021.

- Member of Search Committee for Associate Dean for Equity, Diversity, and Inclusion, Moody College of Communication, 2019-2020.
- Co-Chair, Search Committee for Tenure-Track position in Sports, Media, and Culture, in the RTF Department, 2018-2019.
- Member, Moody College of Communication FRA/SRA Review Committee, 2018-2019.
- Member, Department of Communication Studies Extended Budget Council, 2017-present.
- Member, Department of Communication Studies Graduate Student Recruitment Committee, 2017-18.
- Member, Department of Communication Studies Rhetoric & Language Search Committee, 2017-18.
- Member, Moody College of Communication Research Awards Committee, 2017-2018.

#### Ohio University

- Director, School of Communication Studies, 2013-2017.
- Member of Facilities Planning Advisory Committee, 2015-2017.
- Scripps College of Communication committee for Black Alumni Reunion programming, 2016.
- Reviewer for University Innovation Strategy pre-proposals, 2015.
- Chair, Temporary Instructor Search Committee, 2015, 2016, 2017.
- Reader, Scripps Regional Spelling Bee, 2014.

#### Bowling Green State University

- Chair, Department of Communication, 2011-2013.
- Member of Intercollegiate Athletics Advisory Committee, 2011-2013.
- Member of American Culture Studies Ph.D. Advisory Committee, 2012-2013.
- Member of Media and Communication Master Planning Committee, 2012-2013.
- Coordinator for the development of an inter-departmental minor in communication, media, and sport, 2010-2012.
- Member of School of Media and Communication Graduate Program Committee, 2010-2011.
- Chair of Department of Communication Scholarship and Awards Committee, 2011.
- Leader of School of Media and Communication graduate program workshop on use of Chicago Manual of Style, 2011.
- Interviewer for Graduate Women's Caucus Mock Interview Workshop, 2011.
- Participant in School of Media and Communication graduate program job search workshop, 2010.
- Associate Director for School of Media and Communication, 2008-2010.
- Member of Department of Communication Scholarship and Awards Committee, 2009.
- Undergraduate Program Coordinator, Department of Communication (included service on Undergraduate Program Committee), 2007-2008.
- Coordinated Rhetoric Reading Group, 2007-2008.
- Grievance Officer, Department of Communication, 2007-2008.
- Chair of the School of Media and Communication Undergraduate Program Committee, 2006-2007.
- Member of College of Arts and Science Curriculum Committee, 2006-2007.
- Member of Communication Week Committee, 2006-2007.
- Member of Search Committee for Forensics Director, 2006-2007.

- Member of Instructor Search Committee, 2007, 2008, 2010

#### Indiana University

- Served as graduate student representative to the faculty in the Department of Communication and Culture, 2003-2005.
- Served as editorial intern for journal, *Communication and Critical/Cultural Studies*, 2003-2004.
- Designed and maintained Business and Professional Communication website, 2003-2004.
- Maintained Public Speaking course web site, 2002-2003.

#### College of Lake County

- Chair of Honors Advisory Committee, 2000-2002.
- Chair of Search Committee for Speech Instructor/Director of Forensics, 2002.
- Member of Search Committee for Math Instructor, 2002.
- Member of Search Committee for Instructional Developer, 2000.
- Member of Teaching and Learning Advisory Committee, 1999-2002.
- Member of Communication Arts Technology Committee, 1998-1999.
- Developed new undergraduate seminar in Political Communication, 1999-2000.
- Participated in faculty panel in response to 2000 Presidential election, 2000.

### ACADEMIC SERVICE

#### Organizational Leadership

- Chair, International Communication Association Sports Communication Interest Group, 2022-2024.
- Vice Chair and Unit Planner, International Communication Association Sports Communication Interest Group, 2020-2022.
- Secretary, International Communication Association Sports Communication Interest Group, 2017-2020.
- Chair, National Communication Association Communication and Sport Division, 2016-2017.
- Vice Chair and Division Planner, National Communication Association Communication and Sport Division, 2015-2016.
- Founding Executive Director, International Association for Communication and Sport: 2012-2015.
- Executive Director, Summit on Communication and Sport: 2010-2012.

#### Organizational Committees

- National Communication Association Nominating Committee: 2018-2020.
- National Communication Association Resolutions Committee: 2017-2019.

#### Editorial Experience

- Co-editor (with Alina Bernstein, Younghan Cho, Danielle Sarver Coombs, Mike Devlin, Daniel Jackson, and Ana Carolina Vimieiro, "Olympic and Paralympic Analysis 2024: Mega Events, Media, and the Politics of Sport," <https://olympicanalysis.org/>: 2024.
- Co-editor (with Alina Bernstein, Younghan Cho, Danielle Sarver Coombs, Mike Devlin, Daniel Jackson, and Chuka Onwumechili), "Olympic and Paralympic Analysis 2020: Mega Events, Media, and the Politics of Sport," <https://olympicanalysis.org/>: 2021.

- Co-editor (with Jeffrey Kassing) of *Communication & Sport*, “Mapping the Terrain: Shaping the Landscape of Communication and Sport Scholarship”: 2013-14.

#### Editorial Board Membership

- Rhetoric, Race and Media book series with The University Press of Mississippi, Series Editor Davis W. Houck: 2009-present.
- *Communication and Critical/Cultural Studies*: 2021-present.
- *Communication & Sport*: 2012-present.
- *Communication Studies*: 2012-2015, 2024- present.
- *Journal of Global Sport Management*: 2016-present.
- *Journal of Sports Media*: 2009-present.
- *Mass Communication & Society*: 2012-present.
- *Quarterly Journal of Speech*: 2019-present.
- *Rhetoric & Public Affairs*: 2025-present.
- *Southern Communication Journal*: 2014-2017.
- *Women's Studies in Communication*: 2016-2022.

#### Reviewer for Book Manuscripts

- Lexington Books, 2019.
- Routledge, 2018, 2020.
- Rutgers University Press: 2019.
- Temple University Press: 2014, 2016.
- University of Alabama Press 2021, 2024.
- University of Illinois Press, 2020, 2022.
- University of California Press, 2019.
- University of Nebraska Press, 2016, 2017.

#### Guest Reviewer for Academic Journals

- *American Behavioral Scientist*: 2008.
- *American Political Science Review*: 2016.
- *American Quarterly*: 2022.
- *Caribbean Studies*: 2009.
- *Communication and Critical/Cultural Studies*: 2008, 2013, 2019.
- *Communication, Culture & Critique*: 2010, 2012, 2022.
- *Communication Review*: 2013.
- *Communication Quarterly*: 2012, 2014, 2021, 2022.
- *Critical Military Studies*: 2022.
- *Critical Studies in Media Communication*: 2008, 2009, 2011, 2012, 2021.
- *Electronic Journal of Communication*: 2008.
- *International Journal of Communication*: 2018.
- *International Journal of Heritage Studies*: 2022.
- *International Journal of Sport Communication*: 2012.
- *International Review for the Sociology of Sport*: 2013, 2014, 2015, 2017.
- *Journal of Communication*: 2014.
- *Journal of Communication Inquiry*: 2009, 2014.
- *Journal of Communication Studies*: 2007.

- *Journal of Intercultural Communication Research*: 2014, 2016.
- *Journal of Language and Social Psychology*, 2009.
- *Journal of Sport and Social Issues*: 2006, 2007, 2013, 2016.
- *Mass Communication and Society*: 2008, 2009, 2011.
- *QED: A Journal in GLBTQ Worldmaking*: 2016.
- *Quarterly Journal of Speech*: 2009, 2011, 2015.
- *Rhetoric & Public Affairs*: 2014, 2016, 2024.
- *Rhetoric Society Quarterly*: 2011.
- *Social Identities: The Journal for the Study of Race, Nation, and Culture*: 2009, 2012.
- *Sociology of Sport Journal*: 2009, 2010, 2014, 2015, 2021.
- *Sport in History*: 2021.
- *Television and New Media*: 2010, 2013.
- *Western Journal of Communication*: 2007, 2008, 2009, 2017.
- *Women in Sport and Physical Activity Journal*: 2007.
- *Women's Studies in Communication*: 2013, 2015.

#### Conference Panel Chair and Respondent Service

- Respondent for panel, "Time, Temporality, and Memory in Public Address," National Communication Association, New Orleans, 2024.
- Respondent for panel, "Grappling with Social Structures and Institutional Boundaries within Sport," National Communication Association, New Orleans, 2024.
- Respondent for Research in Progress Roundtable, National Communication Association, New Orleans, November, 2024.
- Respondent for Research in Progress Roundtable, National Communication Association, National Harbor, November, 2023.
- Respondent for panel, "Histories, Figures, and Rhetorics of Sports Communication," National Communication Association, New Orleans, November, 2022.
- Respondent for panel, "Top Papers in Communication and Sport," National Communication Association, Seattle, November, 2021.
- Chair for panel, "New Roads, New Directions, and New Destinations: Reflections on Developing and Expanding Communication and Sport Programs," National Communication Association, Virtual Convention, November 2020.
- Chair (and organizer) for panel, "Broken Trust: Communication for Survival among Elite Women Athletes," National Communication Association, Baltimore, November, 2019.
- Chair for panel, "President Trump as Rhetor and Rhetorical Object," National Communication Association, Baltimore, November, 2019.
- Respondent for panel, "Top Papers in Communication and Sport," National Communication Association, Salt Lake City, November, 2018.
- Respondent for panel, "The Influential Rhetoric of Political Figures in the United States," National Communication Association, Salt Lake City, November, 2018.
- Respondent for panel, "Why Sports Communication Matters," International Communication Association, Salt Lake City, November, 2018.
- Respondent for Research in Progress Roundtable, "Communication and Contemporary Sport," National Communication Association, Las Vegas, November, 2015.

- Respondent for panel, “Embracing Opportunities or Perpetuating Biases? Sports, Media, and the Construction of Gendered Identities,” National Communication Association, Las Vegas, November, 2015.
- Respondent for panel, “Redefining What Lies Out of Bounds: Sport, Sexuality, and Gender,” National Communication Association, Chicago, November, 2014.
- Wandering Scholar, American Studies Division, Scholar to Scholar Session, National Communication Association, Washington DC, November, 2013.
- Respondent for panel, “Connecting Rhetoric, Democracy, and Deliberation,” National Communication Association, Washington DC, November, 2013.
- Respondent for panel, “The Uses of Sport: Identity, Politics, Activism,” National Communication Association, New Orleans, November, 2011.
- Respondent for panel, “Our Team, Our Voice: Examinations of Media Coverage of Communities and Sports,” National Communication Association, New Orleans, November, 2011.
- Chair for panel, “A New Pedagogical Voice on the Communication Team: Sports Communication,” National Communication Association, New Orleans, November, 2011.
- Respondent for panel, “Who’s In and Who’s Out? Rhetorical Constructions of Relegation in Sport,” National Communication Association, Chicago, November, 2009.
- Moderator for panel, “Kicking Off: The Future of Sport,” Battleground States: The Future, Bowling Green, OH, February, 2009.
- Chair for panel, “Critical Reflections on Trauma, Violence, and the Nation-State,” National Communication Association, San Diego, November, 2008.
- Chair for panel, “Languages of Sport and War,” Conference on Media, War, and Conflict Resolution, Bowling Green, OH, September, 2008.

#### Conference Reviews

- Reader for Summit on Communication and Sport: 2015-2024.
- Reader for National Communication Association, Communication and Sport Division: 2016-2024.
- Reader for National Communication Association, Critical and Cultural Studies Division: 2007-2018.
- Reader for National Communication Association, Political Communication Division: 2018, 2019.
- Reader for National Communication Association, Public Address Division: 2019, 2021-2024.
- Reader for National Communication Association, Rhetorical and Communication Theory Division: 2011, 2013, 2020, 2021, 2024.
- Reader for National Communication Association, American Studies Division: 2013.
- Reader for Association for Education in Journalism and Mass Communication, Sports Interest Group: 2011-2013.
- Reader for Central States Communication Association, Rhetorical Theory and Criticism Division: 2008.
- Reader and Respondent for Bowling Green State University School of Communication Studies Graduate Student Conference: 2006, 2007.
- Reader for National Communication Association, Student Division: 2003.

#### External Review Site Visit

- Ball State University: 2022.

- Clemson University: 2019.
- Idaho State University: 2015.
- Indiana University: 2021.
- University of Nebraska: 2019.

#### External Reviews for Promotion/Tenure Cases

- Arizona State University: 2023.
- Auburn University: 2014, 2020.
- Boston College: 2023.
- Brock University, 2024.
- Clemson University, 2025.
- Elizabethtown College: 2014.
- Fairfield University, 2020.
- Idaho State University: 2016.
- Indiana University, 2020, 2023.
- Kent State University, 2018.
- Merrimack College, 2021.
- Miami University (OH), 2018.
- New Mexico State University, 2021.
- Ohio University: 2013.
- Penn State University, 2024.
- Purdue University, 2019.
- Rowan University, 2024.
- Texas State University, 2018.
- Texas Tech University, 2019.
- University of Alabama: 2017, 2022.
- University of Colorado-Denver, 2020.
- University of Denver, 2019.
- University of Florida, 2022.
- University of Houston-Victoria, 2017.
- University of Iowa, 2021, 2024.
- University of Louisville, 2018.
- University of Minnesota: 2023.
- University of South Carolina, 2019, 2022.
- University of South Florida, 2020.
- University of Tennessee, 2022.

#### **PROFESSIONAL MEMBERSHIPS**

- Association for Education in Journalism and Mass Communication, 2014-2023.
- Central States Communication Association, 2003-2011.
- International Association for Communication and Sport, 2012-Present.
- International Communication Association, 2017-Present.
- National Communication Association, 2000-Present.
- North American Society for the Sociology of Sport, 2003-2011, 2023-2024.
- Rhetoric Society of America, 2005-Present.