

Courses for those considering Advertising (ADV):

ADV 305S – Integrated Comm for Sports
ADV 319 – Psychology of Advertising
ADV 327 – Account Planning
ADV 331 – Environmental Comm Campaigns
ADV 332 – Technology Marketing/Adv
ADV 332C – New Media EntreprnrLsm
ADV 332D – Entrepreneurialism in Comm
ADV 334 – International Advertising
ADV 336 – Multicul Msgs/Audiences
ADV 339K – Digital Graphic Comm-Wb
ADV 339L – Brand Storytelling
ADV 378 – Cultivate Digital Communities
ADV 378 – Immersive Media Studio
ADV 378 – Strategic Science Comm
ADV 378 42 – Issues Black Amer Advrt/Pr
ADV 378 43 – Digtl Social Media Anlytcs
ADV 378 45 – 360 Video Production
ADV 378S – Creating Sports Brands for Nil
ADV 378S – Wide World of Sports Busn
ADV 378S 8 – College Sports Media
ADV 378S 9 – Sport Con Negotiation Techs
ADV 378S 11 – Sports and Social Media

Courses for those considering Public Relations (P

R): P R 305S – Integrated Comm for Sports
P R 323 – Public Comm of Science/Tech
P R 332 – Technology Marketing/Adv
P R 332C – New Media EntreprnrLsm
P R 332D – Entrepreneurialism in Comm
P R 339L – Brand Storytelling
P R 378 – Cultivate Digital Communities
P R 378 – Fashion Pr
P R 378 – Philanthropy Capstone
P R 378 37 – Social Enterprise Branding
P R 378 42 – Issues Black Amer Advrt/Pr
P R 378S – Wide World of Sports Busn
P R 378S 8 – College Sports Media
P R 378S 9 – Sport Con Negotiation Techs
P R 378S 11 – Sports and Social Media

Courses for those considering Journalism (J):

J 330M – True Crime Podcasts
J 332I – The Interview Process
J 333G – Adv Visual Journalism: Photo
J 336F – Social Media Journalism

J 350F – Media Law
J 351F – Journalism/Society/Citizen Journalism
J 352F – Ethics in Journalism
J 356R – Race/Digital Media Cultures
J 358N – Online Incivility

Courses for those considering Communication and Leadership (CLD):

CLD 301 – Intro to Comm/Leadership (Limited seats for non-majors)
CLD 330 – Philanthropy Capstone
CLD 332 – Facilitative Leadership
CLD 320 / 360 – Comm for Executive Leadership

Courses for those considering Communication Studies (CMS):

CMS 306M – Professional Communication Skills
CMS 307K – Undergraduate Internship
CMS 310K – Team-Based Communication (Limited seats for non-majors)
CMS 313M – Organizational Communication
CMS 314L – Language Communication, & Culture (Limited seats for non-majors)
CMS 315M – Interpersonal Communication Theory
CMS 316L – Interviewing Principles and Practices (Limited seats for non-majors)
CMS 317C – Speech in American Culture

Courses for those considering Speech Language & Hearing Sciences (SLH):

SLH 306K – Introduction to Comm. Disorders
SLH 308K – Perspectives on Deafness
SLH 311K – Phonetic Description of Speech (Limited seats for non-majors)
SLH 312 – Developmental Language Science (Limited seats for non-majors)
SLH 313L – Hearing Science
SLH 315S – Speech Science (Limited seats for non-majors)
SLH 341 – Principles of Audiology (Limited seats for non-majors)
SLH 350 – Language and the Brain (Limited seats for non-majors)
SLH 352 – Augmentatv/Alternatv Comm
SLH 358 – Anat/Phys Speech/Hearing Mech (Limited seats for non-majors)

Courses for those considering Radio-TV-Film (RTF):

Limited non-major seats may be available in the courses below. If an RTF course is listed as “open/reserved,” it is reserved for RTF majors only. Summer semester eligibility may vary.

RTF 301C – Comics and Cartoons
RTF 301N – Introductory Topics in Radio-TV Film
RTF 303C – Introduction to Media & Entertainment Industries
RTF 304 – Storytelling in Film and TV
RTF 305 – Introduction to Media Studies
RTF 306 – Intro to World Cinema History
RTF 301D – Media Storytelling/Analysis (Generally open to non-majors during summer semesters, reserved for RTF majors otherwise)

RTF 302D – History of Media Industries (Generally open to non-majors during summer semesters, reserved for RTF majors otherwise)

RTF 303D – Media and Culture (Generally open to non-majors during summer semesters, reserved for RTF majors otherwise)

RTF 304D – Intro to Film Production (Generally open to non-majors during summer semesters, reserved for RTF majors otherwise)

RTF 321D – Film History to 1360

RTF 323C – Screening Race

RTF 324C – Intro to Global Media

RTF 344C/M – Special Topics

RTF 345 – Special Topics

RTF 347D/E/F/P/S – Special Topics

RTF 359S – Special Topics

RTF 366K/S – Special Topics

RTF 367K – Producing Film and Television

RTF 369 – Special Topics

RTF 370 – Special Topics