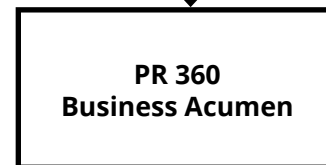
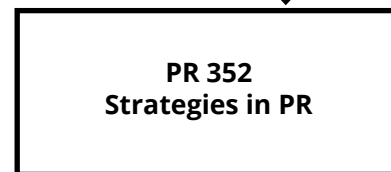
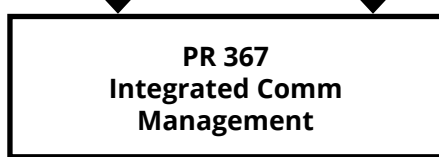
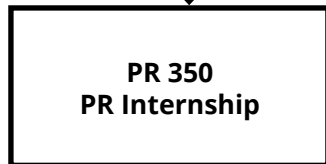
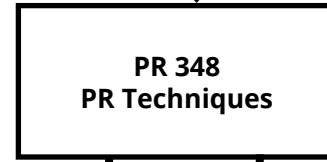
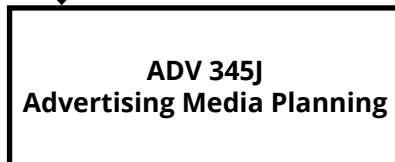
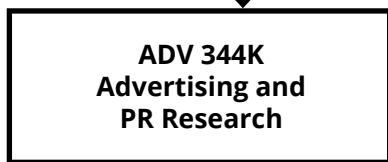
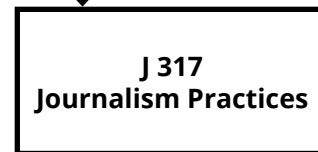
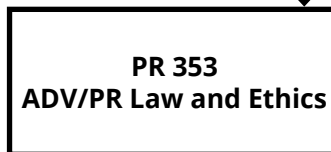
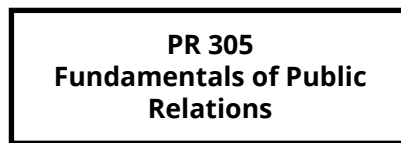
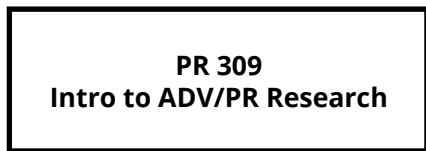


core curriculum	Please refer to the 2024-2026 CORE CURRICULUM list from Undergraduate Studies for course options.					
	<b>FIRST-YEAR SIGNATURE COURSE:</b> 3 hours (required during the first year in residence)	UGS 302 or 303				
	<b>ENGLISH &amp; HUMANITIES:</b> 6 hours from the core curriculum.	RHE 306 E 316L or M or N or P _____				
	<b>AMERICAN &amp; TEXAS GOVERNMENT:</b> 6 hours from the core curriculum.	GOV 310L GOV 312L or 312P				
	<b>AMERICAN HISTORY:</b> 6 hours from the core curriculum.	_____				
	<b>SOCIAL &amp; BEHAVIORAL SCIENCES:</b> 3 hours from the core curriculum.	_____				
	<b>MATHEMATICS:</b> 3 hours from the core curriculum.	PR 309				
	<b>SCIENCE &amp; TECH, PART I:</b> 6 hours from the core curriculum (in Part 1 list).	_____				
	<b>SCIENCE &amp; TECH, PART II:</b> 3 hours from the core curriculum (Part 1 or Part 2 list).	_____				
<b>VISUAL &amp; PERFORMING ARTS:</b> 3 hours from the core curriculum.	_____					
flags	Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements.					
	ADV 345j writing PR 348 writing	PR 367 writing (outside the core curriculum)	PR 309 quantitative reasoning	_____ cultural diversity	_____ global cultures	PR 353 ethics
college	<b>COMMUNICATION FOUNDATIONS:</b>		COM 301E COM 302E			
	<b>LANGUAGE:</b>	Option 1) Demonstrate intermediate proficiency in a single language other than English, or Option 2) Demonstrate beginning-level proficiency in one language, and take one approved culture course relevant to the language. See moody.utexas.edu/students/languages for details.	Option 1 completed Option 2 completed			
major	<b>36 REQUIRED HOURS IN ADVERTISING AND PUBLIC RELATIONS:</b>					
	PR 305	PR 309 (required in residence) Quantitative reasoning flag	PR 348 Writing flag	PR 350 or 650	PR 352	
	PR 353	PR 360	PR 367 (required in residence) Writing flag	PR 377K (required in residence) Independent inquiry flag		
	ADV 344K Quantitative reasoning flag	ADV 345J Writing flag				
	<b>3 ADDITIONAL (NON-INTERNSHIP) HOURS IN ADV/PR</b> _____					
minor	<b>JOURNALISM:</b>	J 317 Writing flag				
	<b>BUSINESS:</b>	MKT 320F (or equivalent)				
etc.	<b>OPTIONAL MINOR/CERTIFICATE:</b> A minor or certificate consists of 15+ hours of coursework prescribed by the offering department. Moody College students may only declare one (minor or certificate, not both), and must declare it before completing 75% of their degree requirements. Full policies can be found at moody.utexas.edu/students/policies/minors.					
	COURSES	_____	_____			
	In combination with the core, college and major requirements, electives may be needed to meet the <b>120 hours</b> and the <b>36 upper-division</b> hours required for graduation. Elective hours may be used toward the optional minor/certificate (see reverse).		upper-division elective/minor hours additional elective/minor hours			
Hours Lacking		Hours Completed	Total Hours (120 Minimum)			

- Students must take at least 36 and no more than 42 hours of major coursework.
- At least 24 hours of the major requirements must be upper-division.
- A student may not earn both the Bachelor of Science in Advertising and the Bachelor of Science in Public Relations
- The Creative, Immersive, and Media elective sequences require an application and consent to enroll.
- **No more than 60 hours of Communication coursework can count for degree credit.**
- A grade of C- or better is required in each course taken in the Moody College (some courses require a higher grade to advance in the degree), and no Communication course may be taken on a pass/fail basis unless it is only offered as pass/fail.
- Students must have a 2.0 overall GPA at UT and in Moody College coursework in order to graduate.
- Only 1 hour of Music Performance and 1 hour of PED coursework each may be counted toward a degree in the Moody College.
- Moody College policies are listed at [moody.utexas.edu/students/policies](http://moody.utexas.edu/students/policies)



\_\_\_\_\_ 3 additional hours of ADV/PR Approved Elective Course  
 : ADV 303, 304, 305, and 316 are NOT approved elective courses :  
 : \_\_\_\_\_