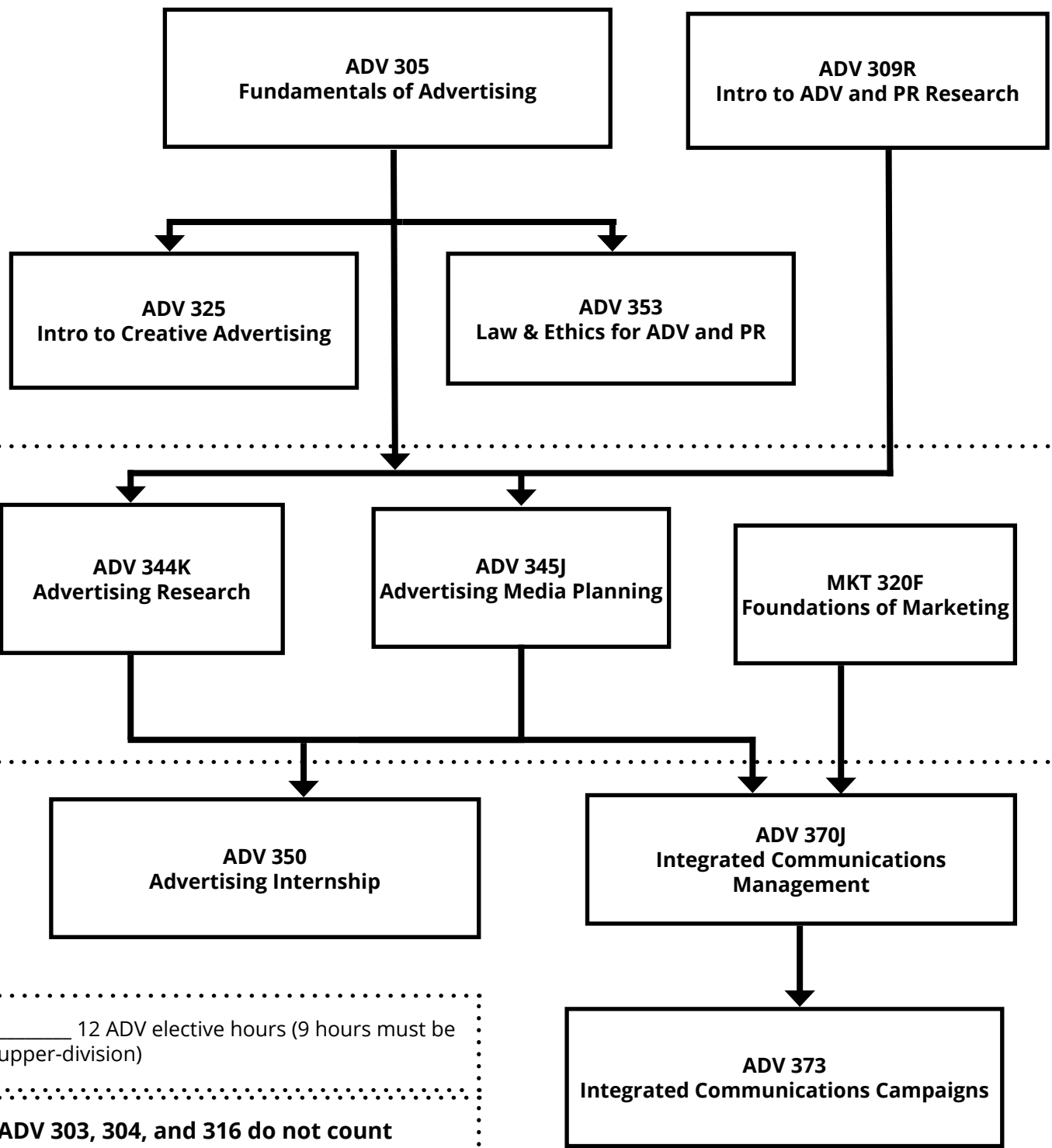


	Please refer to the 2024-2026 CORE CURRICULUM list from Undergraduate Studies for course options.					
core curriculum	<b>FIRST-YEAR SIGNATURE COURSE:</b> 3 hours (required during the first year in residence)	UGS 302 or 303				
	<b>ENGLISH &amp; HUMANITIES:</b> 6 hours from the core curriculum.	RHE 306 E 316L or M or N or P _____				
	<b>AMERICAN &amp; TEXAS GOVERNMENT:</b> 6 hours from the core curriculum.	GOV 310L GOV 312L or 312P				
	<b>AMERICAN HISTORY:</b> 6 hours from the core curriculum.	_____				
	<b>SOCIAL &amp; BEHAVIORAL SCIENCES:</b> 3 hours from the core curriculum.	_____				
	<b>MATHEMATICS:</b> 3 hours from the core curriculum.	ADV 309R				
	<b>SCIENCE &amp; TECH, PART I:</b> 6 hours from the core curriculum (Part 1 list).	_____				
	<b>SCIENCE &amp; TECH, PART II:</b> 3 hours from the core curriculum (Part 1 or Part 2 list).	_____				
	<b>VISUAL &amp; PERFORMING ARTS:</b> 3 hours from the core curriculum.	_____				
flags	Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements.					
	<u>writing</u> ADV 345J writing	<u>ADV 370J</u> writing (outside the core curriculum)	<u>ADV 309R</u> quantitative reasoning	<u>_____</u> cultural diversity	<u>_____</u> global cultures	<u>ADV 353</u> ethics
college	<b>COMMUNICATION FOUNDATIONS:</b>	COM 301E	COM 302E			
	<b>LANGUAGE:</b>	Option 1) Demonstrate intermediate proficiency in a single language other than English, or Option 2) Demonstrate beginning-level proficiency in one language, and take one approved culture course relevant to the language. See moody.utexas.edu/students/languages for details.				
		Option 1 completed	Option 2 completed			
major	<b>27 REQUIRED ADV HOURS:</b>					
	ADV 305* (required in residence)	ADV 309R (required in residence)	ADV 325	ADV 344K	ADV 345J	
	ADV 350 or 650 (468L will be substituted for Creative students)	ADV 353	ADV 370J (required in residence)	ADV 373 (required in residence)		
	*A grade of C- or better is required in ADV 305 to enroll in most upper-division courses in the Advertising program.					
	<b>12 ADDITIONAL (NON-INTERNSHIP) ADV HOURS:</b>					
	(9 must be upper division)	_____	_____	_____		
		_____	_____	_____		
	<b>BUSINESS - 3 hours:</b>	MKT 320F (or equivalent)				
minor	<b>OPTIONAL MINOR/CERTIFICATE:</b> A minor or certificate consists of 15+ hours of coursework prescribed by the offering department. Moody College students may only declare one (minor or certificate, not both), and must declare it before completing 75% of their degree requirements. Full policies can be found at moody.utexas.edu/students/policies/minors.					
	COURSES _____	_____	_____			
etc.	In combination with the core, college and major requirements, electives may be needed to meet the <b>120 hours</b> and the <b>36 upper-division</b> hours required for graduation. Elective hours may be used toward the optional minor/certificate (see reverse).		upper-division elective/minor hours			
			additional elective/minor hours			
	Hours Lacking	Hours Completed	Total Hours (120 Minimum)			

- Students must take at least 39 and no more than 45 hours of Advertising coursework.
- At least 24 hours of the major requirements must be upper-division.
- A student may not earn both the Bachelor of Science in Advertising and the Bachelor of Science in Public Relations
- The Creative, Immersive, and Media elective sequences require an application and consent to enroll.
- **No more than 60 hours of Communication coursework can count for degree credit.**
- A grade of C- or better is required in each course taken in the Moody College (some courses require a higher grade to advance in the degree), and no Communication course may be taken on a pass/fail basis unless it is only offered as pass/fail.
- Students must have a 2.0 overall GPA at UT and in Moody College coursework in order to graduate.
- Only 1 hour of Music Performance and 1 hour of PED coursework each may be counted toward a degree in the Moody College.
- Moody College policies are listed at [moody.utexas.edu/students/policies](http://moody.utexas.edu/students/policies)



..... 12 ADV elective hours (9 hours must be upper-division)  
 .....  
 ..... **ADV 303, 304, and 316 do not count towards the required 39 hours** .....  
 .....

This is a suggested arrangement of courses. Yours may vary slightly.