Joseph Dean Straubhaar

4190 Travis Country Circle, Austin, TX, 78735
Office tel: 512-471-5304, fax 512-471-4077
email jdstraubhaar@mail.utexas.edu

Employment

Amon G. Carter, Sr. Centennial Professor of Communications, University of Texas at Austin, 1999-present

Professor, Department of Radio-Television-Film, University of Texas at Austin, 1998-present.
> Teaching: International Communication, Intro to Media Studies, Global Media, Brazilian Media, Ethnographic Methods for Media Studies, Graduate Media Theory, Digital Inclusion, Globalization of Information Society, Internet in Latin America, Mapping Latino Culture in East Austin, Globalization, Media and Migration.

European Union grant as CoMundus Scholar, Visiting Professor, University of Florence, Summer 2009 and 2010.

Visiting Professor, Media and Information Studies, Aarhus University, Denmark, Fall 2007, Summer 2010

Wee Kim Wee Distinguished Visiting Professor, School of Communication and Information, Nanyang Technological University, Singapore, 2006

Director, Brazil Center, Lozano Long Institute for Latin American Studies, University of Texas at Austin, 2002- 2005

Associate Dean for Academic Affairs, College of Communication, University of Texas at Austin, 2001-2002

Visiting Professor, International Communication, American University of Paris, 2001

Visiting Professor, International Communication, Universidad Diego Portales, Santiago, Chile, 2000

Professor, Department of Communications, Brigham Young University, 1994-1998
> Teaching: Introduction to Mass Communication and The Information Society, International Communication, Research Methods, Graduate Research Methods, and Graduate Seminar in Popular Culture

Coordinator of Graduate Studies, Department of Communications, Brigham Young University, 1997-1998

Director, Communications Research Center, Department of Communications, BYU, 1994-1997.

Professor, Department of Telecommunication, Michigan State University, 1993-96

Acting Chairperson, Department of Telecommunication, Michigan State University, March-June 1992

Associate Professor, Department of Telecommunication, Michigan State University, 1987-1993

Director of Graduate Studies, Dept. of Telecommunication, Michigan State University, 1985-1988

Visiting Professor, Escola de Comunicações e Artes, Universidade de São Paulo, 1989-90.

Fulbright Professor, Universidad Catolica Madre y Maestra, Santo Domingo, 1987-1988.

Assistant Professor, Department of Telecommunication, Michigan State University, 1983-1987
       Teaching: Introduction to The Information Society, International Telecommunication,
       Comparative Telecommunication Systems, Issues in the Information Society, Qualitative
       Research Methods, History and Economics of Telecommunication, Communication and Change,
       Telecommunication and Development, Mass Media in Latin America, Latin American Popular
       Culture, Brazilian Politics and History, Latin American Film.

Research Analyst, U.S. Information Agency, 1979-1983: Latin American public opinion, media habits and policy.

Foreign Service Office, U.S. Information Agency, 1975-1979, Assistant Cultural Affairs Officer, Rio de Janeiro, Brasilia

Education

Ph.D. 1981, Fletcher School of Law and Diplomacy, Tufts University

   Dissertation: "The Transformation of Cultural Dependence: the Decline of American Influence on
   the Brazilian Television Industry"
   Major field: International Communication
   Minor fields: Political Development, Trade and Development.

Summer Institute in Survey Research, 1980, University of Michigan

M.A. in Law and Diplomacy, 1975, Fletcher School of Law and Diplomacy, Tufts University

M.A., 1974, Development Studies, Fletcher School of Law and Diplomacy, Tufts University

B.A., 1973, Communication and Psychology Stanford University

Academic Honors, Grants and Awards

European Union CoMundus Fellowship, 36,000 Euros, to support three months research at University of Florence and Aarhus University, May-August 2009 and 2010.

Research grant, with Cristina Ponte and Jose Azevedo, two year (2009-2011), $90,000 funded by National Scientific and Technological Foundation, Portugal, to compare the use of media and new media by immigrants of varied ages in U.S. and Portugal.

Faculty Research Assignment Award, University of Texas, Fall 2007.

Visiting Professor Fellowship, $48,000, Aarhus University, Fall 2007.

Wee Kim Wee Distinguished Visiting Professor, School of Communication and Information, Nanyang Technological University, Singapore, $20,000 award, summer of 2006.

Research grant, with Sharon Stover, four-year (2004-2008), $408,000 funded by the U.S. Department of Agriculture under its National Research Initiative program, to study the impact of broadband Internet in rural Texas counties.

Fulbright Commission grant, with Natalie Arsenault (LLILAS-Institute of Latin American Studies-- Outreach Coordinator), Fulbright Commission/U.S. Department of Education grant, Study Seminar and Curriculum Development Project in Brazil, $62,000, 2003-2004.

Research grant, with Sharon Stover, State of Texas Dept. of Information Resources, to study statewide public opinion about e-government and digital divide, $35,000, 2003-2004.

Research grant, with Othon Jambeiro, Federal University of Bahia, Brazil. CAPES-UT, for comparative research on information society in Brazil and the U.S., $120,000, for 2003-2005, for Brazilian faculty and graduate student development.

Travel grant, as US Dept. of State American Participant grantee to Maputo, Mozambique to speak on creating national television programming, 2002, $6,500 grant.

Research grant, to research community use of Internet in coordinating planning, from Inter-American Development Bank, in Lima, Peru, $3,000, 2002.

Research grant, with Sharon Stover, US Dept. of Education grant to Austin Capital Area Training Foundation, partners for program evaluation and community resource mapping components, $35,000 yearly, 2000-2003.

Travel grant, as US Dept. of State American Participant grantee to Brazil, Chile to speak on digital divide, 2001.

Annual Award for Research Excellence, BYU College of Fine Arts & Communications, 1998.

Third Annual Ray & Ida Beckham Lecture in Communications, "The Globalization of Media," BYU, 1998.

Ashton Research Grant, BYU, $3500, 1998, research on Brazilian television.

Travel grant, as USIA American Participant grantee to Mozambique, 1996, to give workshops on telecommunication policy, television funding options, television programming strategy, local production genres for television, audience research.

All-University Research Initiation Grant (AURIG), MSU, $8500, for research on television markets and television flows among NAFTA countries.

Course development grant, CASID grant, $8,500, for developing international modules for the MSU trans-collegiate course, "Issues in the Information Society," Spring 1994.

Research grant, Canadian Government grant, $3,500, for research about NAFTA and television markets in Canada, U.S. and Mexico, Spring 1994.

University of São Paulo, School of Business and Administration, Seminar on Telecommunications Policy and Restructuring, June 21-22, 1993.

Co-principal in Title VI grant to Center for Caribbean and Latin American Studies, U.S. Dept. of Education, $116,300 annually, 1990-1994.

Research grant, Center for International Business Education, MSU, $12,000, with Bella Mody, Johannes Bauer and David McCarty, for Conference in April 1993 on "Privatization of Telecommunications in Eastern Europe and the Third World" and subsequent publication as a book (tentatively with Sage Publications)

Research grant, Center for Advanced Study of International Development (CASID) grant, $5,000, with Bella Mody and Johannes Bauer, for Conference in April 1992 on "Restructuring Telecommunications in the Periphery".

MSU Outreach Grant, $8,000, for development of multimedia for a distance education course on "The Information Society," 1992-93.

Travel grant, as USIA American Participant grantee to Mozambique, 1992, to give a seminar for journalists.

USIA University Linkage Grant for Educational exchanges with University of São Paulo, $46,500, 1987-1991 (principal investigator). Funds research exchanges between MSU and USP. (Has funded part of PI's sabbatical research, August 1989 - March 1990.)

Research grant, Communication Technology Lab, MSU. $2400 grant for development of Hypercard courseware on world media and telecommunications indicators for International Telecommunication (TC 498), 1990-91.

Rated most productive scholar in Mass Communication area within the International Communication Association in study of 1985-1990 by Bates, et al, 1990.

Travel grant, as USIA American Participant grantee to Brazil, 1990, to give lectures at Federal University of Minas Gerais, Federal University of Rio de Janeiro and National University of Brasília.

Research grant, Instituto Brasileiro de Opinião Publica e Estatística, 1989, $12,000 grant in kind for national survey of Brazilian television usage in 1989 Presidential elections.

Travel grant, as USIA American Participant grantee to Jamaica and Bolivia, 1988, to give lectures on international news flow, new world information order, development journalism.

Fulbright Senior Lecturer Fellowship to Dominican Republic, 1987-1988.

Research grant, Sub-contractor for NSF/NIMH grants to study effects of television in Brazil, 1986. (PI was Conrad Kottak, U. of Michigan, Anthropology).

Research grant, USIA Research Grant for Study of International TV News Flow, $8,500, 1984.

Passed Fletcher School, Ph.D. qualifying examinations "with distinction," 1975.

Stewart Award for "Most Outstanding First Year Student," Fletcher School, 1974.

John Moors Cabot Fellowship, Fletcher School, 1974-75.

National Merit Finalist, 1969.

Publications

Book manuscripts in preparation

"Pursuing the Information Society and the Creative Economy in the Americas: Comparing U.S. and Brazilian Experiences." Editors: Joseph Straubhaar, Othon Jambeiro, and Jeremiah Spence. Under review at Hampton Press.

Book contract on *Global Media*, to be co-authored with Shanti Kumar and John Jirik, with Routledge, manuscript under preparation.

Book contract on *Television in Latin America*, to be co-authored with John Sinclar, with BFI Press, manuscript completed, revisions in process.

Authored Books

Straubhaar, J. LaRose, R. & Davenport, L. (2010). Media Now, 7th Edition. Boston: Cengage

Straubhaar, J. LaRose, R. & Davenport, L. (2009). Media Now: Communication Media in the Information Age, 6th Edition. Belmont, CA: Wadsworth, 2009.

World Television: From Global to Local. Sage Publications, 2007.
　　Solely authored chapters on theories, colonial prehistory of television, dependence and national development, globalization, technologies of television, transnationalization of television genres, transnational production, audience choice among global and local. Co-authored chapters on multiple proximities of audiences and telenovelas, and multi-layered identities and hybridity.

With Robert LaRose, Media Now: Communication Media in the Information Age, Revised 5th Edition. Belmont, CA: Wadsworth, 2007.

With Robert LaRose, Media Now: Communication Media in the Information Age, 5th Edition. Belmont, CA: Wadsworth, 2005.

With Robert LaRose, *Comunicação, Mídia e Tecnologia.* São Paulo: Thompson Publicações, 2004.

With Robert LaRose, Media Now: Communication Media in the Information Age, 4th Edition. Belmont, CA: Wadsworth, 2003.

With Robert LaRose, Media Now: Communication Media in the Information Age, 3rd Edition. Belmont, CA: Wadsworth, 2002.

With Robert LaRose, Media Now: Communication Media in the Information Age, 2nd Edition. Belmont, CA:Wadsworth, 2000.

With Robert LaRose, Communication Media in the Information Society, Updated Edition. Belmont, CA:Wadsworth, 1997.

With Robert LaRose, Communication Media in the Information Society. Belmont, CA:Wadsworth, 1996.

Joseph Straubhaar and Robert LaRose, Instructor's Manual for Communication Media in the Information Society. Belmont, CA:Wadsworth, 1996.

With Douglas Boyd and John Lent, Videocassette Recorders in the Third World. Longman, 1989.

Edited books

Inequity in the Technopolis: Race, Class, Gender and the Digital Divide in Austin. (2012). Edited by Joseph Straubhaar, Zeynep Tufekci, and Rebecca Lentz. University of Texas Press.

With Othon Jambeiro, Co-editor of *Políticas de informação e comunicação, jornalismo e inclusão digital: O Local e o Global em Austin e Salvador* (Information and communication policy, journalism and digital inclusion: The local and global in Austin and Salvador). Federal University of Bahia Press: 2005.

Bella Mody, Joseph Straubhaar and Johannes Bauer, editors. <u>Telecommunications Politics: Ownership and Control of the Information Highway in Developing Countries</u>. Hillsdale, NJ: Lawrence Earlbaum Associates, 1996.

Journals Edited

With David Spencer, Special Issue on Broadcasting in the Americas. *Journal of Broadcasting and Electronic Media,* Vol. 50(3), September 2006.

With Antonio LaPastina, Special issue on Telenovelas, *Global Media Journal, Vol. 2*, Spring 2003.

Books Edited (in Series)

<u>Electronic Tigers of Southeast Asia</u>. Iowa State University, 2002.

<u>The Mission: Journalism, Ethics and the World.</u> Iowa State University, 2002.

Peer-reviewed articles

Rojas, V., Straubhaar, J., Spence, J., Roychowdhury, D., Okur, O., Piñon, J., and M. Fuestes-Bautista. (2011). Comunidades, Capital Cultural e Inclusão Digital: Acompanhando as Tendências Technológicas numa Década. *Media e Jornalism*, 10(2): 15-38.

LaRose, R., Strover, S., Gregg, J. & Straubhaar, J. (2011). The impact of rural broadband development: Lessons from a natural field experiment. Government Information Quarterly, 28(1), 91-100.

Spence, J., Rosas, V., and J. Straubhaar. (2011). Generational Shifts in Language Use Among US Latinos: Mobility, Education and Occupation. *International Migration.* doi: 10.1111/j.1468-2435.2010.00660.

Straubhaar, J. (2011). Chindia in the context of emerging cultural and media power. *Global Media and Communication.* 6(30): 253-262.

LaRose, R., Gregg, J., Straubhaar, J., and S. Strover. Closing the Rural Broadband Gap: Promoting Adoption of the Internet in Rural America. Telecommunications Policy. 2008

Straubhaar, J. (2008). Global, Hybrid or Multiple: Identities in the Age of Satellite TV and the Internet. Nordicom Review, Vol. 2., pp. 11-29.

Joseph Straubhaar, Jeremiah Spence, Karen Gustoffsen, Maria Rios, Fabio Ferreira, and Vanessa Higgins (2008). Comparative Analysis of Information Society Discourse and Public Policy Responses in the United States and Brazil . *Logos: Comunicação e Universidade*, 28:1.

Jeremiah Spence and Joseph Straubhaar. (2008). Usage Dynamics of Telecenters in São Paulo, Brazil. *Informática na Educação: teoria & pratica.* Universidade Federal do Rio Grande do Sul (Brazil) Academic Press. January 2008.

LaRose, R., Gregg, J., Straubhaar, J., and S. Strover. (2007). Closing the Rural Broadband Gap: Promoting Adoption of the Internet in Rural America. Telecommunications Policy, Issues 6-7, July-August 2007, Pages 359-373.

With David Spencer, Broadcast Research in the Americas: Revisiting the Past and Looking to the Future. *Journal of Broadcasting and Electronic Media,* Vol. 50(3), 368-382, September 2006.

With Antonio La Pastina. (2005). Multiple Proximities between Television Genres and Audiences: The Schism between Telenovelas' Global Distribution and Local Consumption. *Gazette.* 67(3): 271-288.

With Antonio LaPastina and Caçilda Rego. "The centrality of telenovelas in Latin America life: Past tendencies, current knowledge, and future research." *Global Media Journal, Vol. 2,* Spring 2003. (Also published in Spanish language version of journal, Mexico, 2004.)

With Sharon Strover, Citizen Utilization of e-Government Services: A Survey of Issues and Attitudes in Texas. Government Finance Review, 2000.

With D. Stout and G. Newbold, "Critics as Audience: Perceptions of Mormons in Reviews of Tony Kushner's *Angels in America.* Dialogue: A Journal of Mormon Thought. Winter 1999.

"From National to Regional Cultures: The Five Cultures and Television Markets of NAFTA," Comunicação nas Américas: O diálogo Sul-Norte, special issue of Revista de Estudos e Comunicações da Universidade Católica de Santos, 1998, no. 1, pp. 113-138.

With Steven Thomsen and Drew Bolyard, "Ethnomethodology and the Study of Online Communities: Exploring Cyber Streets," Information Research: an electronic journal, Volume 4, No 1 July 1998 <http://www.shef.ac.uk/uni/academic/I-M/is/publications/infres/paper50.html>.

Joseph Straubhaar, "De las culturas nacionales a las culturas regionales: Las cinco culturas y los mercados de TV del NAFTA," Reflexiones Académicas no. 7, 1995, pp. 69-96 (Santiago, Chile).

"Mas allá del imperialismo de los medios. Interdependencia asimétrica y proximidade cultural," Comunicación y Cultura 18-19, 1994, pp. 67-98 (Guadalajara, Mexico).

Joseph Straubhaar, et. al., "Mercados para la televisión regional y flujos de programas," Estudios sobre las Culturas Contemporáneas, Vol. VI, Número 18 - Septiembre de 1994 (Universidad de Colima, Mexico).

Márcia Cavallari Nunes, Örjan Olsén, Joseph Straubhaar, "O Uso de Pesquisas Eleitorais em Decisões de Voto - as eleições brasileiras de1989," Opinião Pública, Campinas Vol. I nº 2, P.47-96, Dezembro 1993

"Beyond Media Imperialism: Asymmetrical Interdependence and Cultural Proximity," Critical Studies in Mass Communication 8 (1991), 1-11.

With Gloria M. Viscasillas, "Class, Genre, and the Regionalization of Television Programming," Journal of Communication Winter 1991, 41 (1), 53-70.

With Gloria Viscasillas, "The Reception of Telenovelas and Other Latin American Television Genres in the Regional Market: The Case of the Dominican Republic," Studies in Latin American Popular Culture, Vol. 10, 1991, pp. 191-215.

With D. Boyd and J. Lent, "But Some of Us Prefer Video..." InterMedia 18(2), March-May 1990, pp. 34-35.

"The Role of Television and Video in the Transition from Military to Civilian Rule in Brazil," Latin American Research Review XXIV(1) (1989), 140-154.

"The Impact of the VCR upon Broadcasting in Four Countries in Latin America," Studies in Latin American Popular Culture Vol. 7, 1989.

"Effectos de la Television por Cable en la Republica Dominicana," Estudios Sociales 72, April 1988 (Santo Domingo, Dominican Republic)

"The Reflection of the Brazilian Political Liberalization in the Telenovela, 1974-1984," Studies in Latin American Popular Culture Vol. 6., 1988.

With Leonardo Ferreira, "Radio and the New Colombia," Journal of Popular Culture, Vol 22:1, 1988.

"Mexican Television as Popular Culture," Studies in Latin American Popular Culture IV, 1985.

"Brazilian Television--the Decline of American Influence," Communication Research 11(2), April 1984:221-240.

"O declínio da influencia americana na televisão brasileira," Comunicação e Sociedade (São Paulo) Vol. 9, 1983.

"Brazilian Variety Television Programs: Popular Culture Industry and Censorship," Studies in Latin American Popular Culture II, 1983.

"The Brazilian Society for Inter-Disciplinary Study of Communication and its Brazilian Bibliography of Communication," Studies in Latin American Popular Culture II, 1983.

"The Development of the Telenovela as the Pre-eminent Form of Popular Culture in Brazil," Studies in Latin American Popular Culture I, 1982.

Forthcoming peer-reviewed journal articles

Straubhaar, J., Fuentes-Bautista, M. and Piñón, J. (Forthcoming) "Refocusing From Global to Regional Homogenization of Television: Production and Programming in the Latino U.S. Market, Mexico and Venezuela," *Journal of Broadcasting and Electronic Media*.

With M. Fuentes, D. Abram, C. Campbell, N. Inagaki, and P. McCormick. "National and Regional TV Markets and TV Program Flows." *Keio Communication Review* (quarterly peer-reviewed journal on international communication), forthcoming.

Non-peer-reviewed journal articles

Jeremiah Spence, Joseph Straubhaar, Usage Dynamics of Telecenters in São Paulo, Brazil. Informática na educação: teoria & prática, Vol. 10, No 1 (2007).

"INTERCOM, A Success Story," In Revista INTERCOM, Edition "Intercom 25 ANOS," 2002.

Changes Afoot in the PTTs," ICA Communiqué, April 1989, pp. 30-33.

"Television and Popular Culture in Brazil: the Work of Muniz Sodre," Studies in Latin American Popular Culture III, 1984.

With Sandy Straubhaar, "Science Fiction and Mormonism: A Three Way View." *Sunstone* (July-August 1981): 52-56.

Widely cited book chapters

(Re)asserting National Media and National Identity Against the Global, Regional and Local Levels of World Television. In Meenakshi Gigi Durham and Doug Kellner, Eds. *Media and cultural studies: Keyworks, Revised Edition*. Malden, Mass. Blackwell Publishers, 2005.

With Vivianna Rojas, Debasmita Roychowdhury, Ozlem Okur, and Yinan Estrada-Ortiz. "Communities, Cultural Capital, and the Digital Divide," in E. Bucey and J. Newhhagen, eds. *Media Access: Social and Psychological Dimensions of new Technology Use*. Mahwah, NJ: LEA, 2003.

"Choosing National TV: Cultural Capital, Language, and Cultural Proximity in Brazil." In Michael Elasmar, ed. *The Impact of International Television: A Paradigm Shift*. Lawrence Earlbaum Associates, 2003.

(Re)asserting National Media and National Identity Against the Global, Regional and Local Levels of World Television. In Joseph M. Chan and Bryce T. McIntyre eds., *In Search of Boundaries: Communication, Nation-States, and Cultural Identities*. Ablex Publishing. Westport, Conn. 2002.

"Distinguishing the Global, Regional and National Levels of World Television," in O. Boyd-Barrett, et al, eds. Media in a Global Context. London: Edward Arnold, 1997.

"From PTT to Private," in Mody, Straubhaar and Bauer, eds. Telecommunications Politics: Ownership and Control of the Information Highway in Developing Countries. Hillsdale, NJ: Lawrence Earlbaum Associates, 1996.

Joseph Straubhaar and Consuelo Campbell. "The Five TV Markets and Cultures of NAFTA." In Policy Choices, Mark Wilson and Karen Roberts eds. Michigan State University Press, August 1995.

With Orjan Olsen and Maria Cavaliari Nunes, "The Brazilian Case: Influencing the Voter," in Thomas Skidmore, ed., Television, Politics and the Transition to Democracy in Latin America, Woodrow Wilson Center/Smithsonian Institution Press, 1993.

With Heeter, Greenberg, Ferreira, Wicks and Lau. "What Makes News: Western, Socialist and Third World Television Newcasts Compared in Eight Countries," in F. Korzenny and S. Ting-Toomey, eds. Mass Media Effects Across Cultures--International and Intercultural Communication Annual, vol. 16, (Sage Publications, 1992), pp. 89-110.

"Mass Communication and the Elites," in Frank McCann and Michael Coniff, eds. Masses and Elites in Brazil (University of Nebraska Press, 1989).

"An International Comparison of Cable Television Systems," in Thomas Baldwin and Steven McVoy, Cable Communication (Prentice Hall, 1988).

Online Journal Articles

LaRose, B., Strover, S., Gregg, J. and Straubhaar, J. (2010). The Impact of Rural Broadband Development: Lessons from a Natural Field Experiment. *WSIS Stockingtaking*. International Telecommunication Union, http://groups.itu.int/Default.aspx?tabid=1125

Book chapters

Joseph Straubhaar. Global, Hybrid or Multiple: Cultural Identities in the Age of Satellite TV and the Internet. (2012). In Sonia Virgínia Moreira, ed. *Geografias da Comunicação: espaço de observação de mídia e de culturas*. São Paulo: Intercom, pp. 21-50.

Joseph Straubhaar, Zeynep Tufekci and Jeremiah Spence. (2012). Digital Inequality in the Austin Technopolis – An Introduction. In Inequity in the Technopolis: Race, Class, Gender and the Digital Divide in Austin. Edited by Joseph Straubhaar, Zeynep Tufekci, and Rebecca Lentz. University of Texas Press, pp. 1-31.

Jeremiah Spence, Joseph Straubhaar and Zeynep Tufekci. (2012). Structuring Race in the Cultural Geography of Austin. In Inequity in the Technopolis: Race, Class, Gender and the Digital Divide in Austin. Edited by Joseph Straubhaar, Zeynep Tufekci, and Rebecca Lentz. University of Texas Press, pp. 32-51.

Carolyn Cunningham, Holly Custard, Joseph Straubhaar, Jeremiah Spence, Dean Graber, and Bethany Letalien. (2012). Crossing the Digital Divide: Local Initiatives in Austin, Texas. In Inequity in the Technopolis: Race, Class, Gender and the Digital Divide in Austin. Edited by Joseph Straubhaar, Zeynep Tufekci, and Rebecca Lentz. University of Texas Press.

Rebecca Lentz, Joseph Straubhaar, Laura Dixon, Dean Graber, Jeremiah Spence, Bethany Letalien and Antonio LaPastina. (2012). Structuring Access: The Role of Austin Public Access Centers in Digital Inclusion. In Inequity in the Technopolis: Race, Class, Gender and the Digital Divide in Austin. Edited by Joseph Straubhaar, Zeynep Tufekci, and Rebecca Lentz. University of Texas Press.

Viviana Rojas, Joseph Straubhaar, Jeremiah Spence, Debasmita Roychowdhury, Ozlem Okur, Juan Pinon and Martha Fuentes-Bautista. (2012). Communities, cultural capital and digital inclusion: Ten years of tracking techno-dispositions. In Inequity in the Technopolis: Race, Class, Gender and the Digital Divide in Austin. Edited by Joseph Straubhaar, Zeynep Tufekci, and Rebecca Lentz. University of Texas Press.

Joseph Straubhaar. (2012). Conclusion. In Inequity in the Technopolis: Race, Class, Gender and the Digital Divide in Austin. Edited by Joseph Straubhaar, Zeynep Tufekci, and Rebecca Lentz. University of Texas Press.

Joseph Straubhaar. (2011). Entra em declínio a influência norte-americana sobre a televisão brasileira. In José Marques de Melo and Osvando J. de Morais, eds. *Coleção Memorias, Vol. 3, Vozes da distensão e transição: O debate politico na sociedade*. São Paulo:Intercom, pp. 83-87.

Joseph Straubhaar. Telenovelas in Brazil: From Traveling Scripts to a Genre and Proto-Format both National and Transnational. (2011). In Oren, T. G. and Sharon Shahaf, eds. *Global Television Formats: Understanding Television Across Borders*. New York: Routledge, 2011.

LaRose, B., Strover, S., Gregg, J. and Straubhaar, J. (2010). The Impact of Rural Broadband Development: Lessons from a Natural Field Experiment. *WSIS Stockingtaking*. International Telecommunication Union, http://groups.itu.int/Default.aspx?tabid=1125.

Straubhaar, Joseph. (2008). "Modernity," pg. 3150-3151, and "Dependency Theories". *The International Encyclopedia of Communication* (ed. Donsbach), volume 7. Wiley-Blackwell (Oxford, UK and Malden, MA), 2008.

Jeremiah Spence and Joseph Straubhaar. Usage Dynamics of Telecenters in São Paulo, Brazil. *Informática na Educação: teoria & pratica*. Universidade Federal do Rio Grande do Sul (Brazil) Academic Press. January 2008.

Joseph Straubhaar, Jeremiah Spence, Karen Gustoffsen, Maria Rios, Fabio Ferreira and Vanessa Higgins. (2007). Comparative Analysis of Information Society Discourse and Public Policy Responses in the United States and Brazil. In Moreira, Sonia Virginia and João Pedro Dias Vieira, eds. *Communication: research and education*. State University of Rio de Janeiro Press.

Ferreira, Fabio, Spence, Jeremiah and Straubhaar, Joseph. (2007). Comparando Iniciativas Governmentais e nao-Governmentais de Inclusao Digital nos Estados Unidos e Brasil. In Jambeeiro, Perreira da Silva and Borges, eds. *Cidades Contemporaneas e Politicas de Informacao e Comunicacoes*. *Salvador, Bahia, Brazil: Edufba, pp. 237-260*.

Straubhaar, Joseph. (2006). A televisao no mundo: multiplas correntes para identidades culturais multiniveladas. In Martins, Souza and Cabecinhos, eds. *Comunicacao e Lusofonia. Porto, Portugal: Campo das Letras, pp. 231-260*.

With Douglas A. Boyd. International Broadcasting. *Global Communication, 2nd Edition*. Yahya R. Kamalipour, ed. Wadsworth, 2006.

With Othon Jambeiro, Introduction. In O. Jambeiro and J. Straubhaar, eds. *Políticas de informação e comunicação, jornalismo e inclusão digital: O Local e o Global em Austin e Salvador* (Information and communication policy, journalism and digital inclusion: The local and global in Austin and Salvador). Federal University of Bahia Press: 2005, pp. 7-18.

With Martha Fuentes-Bautista and Jeremiah Spence. NGOs and Government: the Social Shaping of the Internet From Below. In O. Jambeiro and J. Straubhaar, eds. *Políticas de informação e comunicação, jornalismo e inclusão digital: O Local e o Global em Austin e Salvador* (Information and communication policy, journalism and digital inclusion: The local and global in Austin and Salvador). Federal University of Bahia Press: 2005, pp. 43-72.

With Becky Lentz, Bethany Letalien, Antonio La Pastina, and Jeremiah Spence, "Structuring Access: The Role of Public Access Centers in the 'Digital Divide'." In O. Jambeiro and J. Straubhaar, eds. *Políticas de informação e comunicação, jornalismo e inclusão digital: O Local e o Global em Austin e Salvador* (Information and communication policy, journalism and digital inclusion: The local and global in Austin and Salvador). Federal University of Bahia Press: 2005, pp. 73-98.

With Sharon Strover, Karen Gustafson, Nobuya Inagaki and Martha Fuentes-Bautista. Critically Evaluating Market Diffusion Policy and the Digital Divide in Texas 2000-2004. In O. Jambeiro and J. Straubhaar, eds. *Políticas de informação e comunicação, jornalismo e inclusão digital: O Local e o Global em Austin e Salvador* (Information and communication policy, journalism and digital inclusion: The local and global in Austin and Salvador). Federal University of Bahia Press: 2005, pp. 99-130.

With Caroline Cunningham, Holly Custard, Bethany Letalien and Jeremiah Spence. Defining the Digital Divide from Below: Local Initiatives in Austin Texas. In O. Jambeiro and J. Straubhaar, eds. *Políticas de informação e comunicação, jornalismo e inclusão digital: O Local e o Global em Austin e Salvador*

(Information and communication policy, journalism and digital inclusion: The local and global in Austin and Salvador). Federal University of Bahia Press: 2005.

With Viviana Rojas (UT/San Antonio), Martha Fuentes-Bautista and Juan Pinon. Still Divided: Ethnicity, Generation, Cultural Capital and New Technologies. In O. Jambeiro and J. Straubhaar, eds. *Políticas de informação e comunicação, jornalismo e inclusão digital: O Local e o Global em Austin e Salvador* (Information and communication policy, journalism and digital inclusion: The local and global in Austin and Salvador). Federal University of Bahia Press: 2005.

With Luiz Guilherme Duarte, Adapting U.S. transnational television channels to a complex world: from cultural imperialism to localization to hybridization. In Jean Challaby, ed. *Transnational Television Worldwide*. New York/London: I.B. Tauris. 2004.

The Multiple Proximities of *Telenovelas* and Audiences. In Lopez, Maria Immacolata, ed. *Telenovela: Internacionalização e Interculturalidade*. São Paulo: Editora Loyola, 2004.

Brazilian & Portuguese Television, in J. Sinclair, ed. Contemporary World Television. Berkeley, CA: British Film Institute/ University of California Press, 2004.

With Antonio LaPastina, Television and Hegemony in Brazil, In Lee Artz & Yahya Kamalipour, eds. Globalization, Media Hegemony and Social Class. Buffalo: SUNY Press, 2003.

With Elizabeth Burch, Luiz Guilherme Duarte, and Patrice Sheffer, International Satellite Television Networks: Gazing at the Global Village or Looking for 'Home' Video? In Carolyn Lin and David Atkin, editors, Communication Technology and Society, Hampton Press, 2002.

With Douglas Boyd, International Broadcasting and Public Diplomacy. In Yahya Kamalipour, ed., *Global Communication*. Belmont, CA: Wadsworth, 2001.

"Brazil: The Role of the State in World Television," In Nancy Morris and Silvio Waisbord, eds. Rethinking Media Globalization and State Power. Boulder, CA: Rowan & Littlefield, 2001.

With D. Stout and G. Newbold, "Critics as Audience: Perceptions of Mormons in Reviews of Tony Kushner's *Angels in America*. In D. Stout & J. Buddenbaum, eds. Religion and Popular Culture: Studies on the Interaction of Worldviews. Ames, IA: Iowa State University Press, 2001, pp. 187-216.

"Culture, Language and Social Class in the Globalization of Television," in Georgette Wang, Jan Servaes and Anuraa Goonasekera (eds.), The Emerging Television Landscape: Globalization, Localization, or Something Else? London: Routledge. 2000.

"Brazil," in Albarran, A. & S. Chan-Olmstead, eds. Global Media Economics. Iowa State University Press, 1998.

Entries for Horace Newcomb, ed. The Encyclopedia of Television. London:Fitzroy Dearborn, 1997.
    "Brazilian Television"
    "Star TV"

With Christine Horak, "The History of Privatization and Liberalization in Brazilian Telecommunications." in Daniel J. Ryan, ed. Privatization and Competition in Telecommunications: International Developments. New York: Praeger, 1997.

"The Electronic Media In Brazil," in Richard Cole, ed. Mass Communication in Latin America. University of North Carolina Press, 1996.

With Joonho Do, "Multinational Full Service Networks," in Baldwin, McVoy and Steinfield, Convergence: Integrating Media, Information and Communication, Sage Publications, 1996.

With Johannes Bauer, C. Campbell and P. McCormick, "Country Case Studies," in .Mody, Straubhaar and Bauer, eds Telecommunications Politics: Ownership and Control of the Information Highway in Developing Countries. Hillsdale, NJ: Lawrence Earlbaum Associates, 1996.

Several entries in Encyclopedia of Latin American History and Culture, Barbara Tenenbaum, ed., New York:Charles Scribner's Sons, 1996, vols. 2-5.
    Chacrinha, Vol. 2:72b-73a
    Janete Clair, Vol. 2:170a-b
    Computer Industry, Vol. 2:238b-239b
    Roberto Marinho, Vol. 3:525b-527a
    Radio and Television, Vol. 4:528a-529b
    Silvio Santos, Vol. 5:66a-b
    Telenovelas, Vol. 5:217a-b
    Xuxa, Vol. 5:477b-478a

"Liberalization and Privatization Patterns in Eastern Europe and the Third World," in Fritz Froehlich, Ed., Encyclopedia of Telecommunications, NY:Marcel Dekker, 1995.

"Brazil," in L. Gross, ed. International World of Electronic Media. New York: McGraw-Hill, 1994.

With Johannes Bauer, "Telecommunications in Central and Eastern Europe," in Steinfield, Bauer and Caby, eds. Telecommunications in Transition--Policies, Services and Technologies in the European Community. Sage Publications, 1994.

Asymmetrical Interdependence and Cultural Proximity: A Critical Review of the International Flow of TV Programs," in Television Study: A Cultural and Critical View. Proceedings of the Third International Symposium on Film, Television and Video, Taipei, 1993.

"O cenário mundial--tendências mundiais," in Ethevaldo Siqueira, Ed. Telecomunicações--Privatização ou Caos." São Paulo: TelePress Editora, 1993.

With Michel Elasmar, "Selective Exposure to TV News During the Gulf War," in B. Greenberg and W. Gantz, Eds. Dersert Storm and the Mass Media (Cresskill, NJ:Hampton Press, 1993).

"The Role of Television in the 1989 Brazilian Presidential Election," in Brazil and Mexico: Contrasting Models of Media and Democratization, Occasional Paper #6, Thomas J. Watson J. Institute for International Studies, Brown University, 1991.

With Anamaria Fadul, "Communications, Culture and Informatics in Brazil: the Current Challenges," in Gerald Sussman and John Lent, eds. Transnational Communications--Wiring the Third World. (Sage Publications, 1991).

With Charles Steinfield, "International Trends in Deregulation, Liberalization and Privatization," Communiqué 43(6) (1990), pp. 10-15.

"Context, Social Class and VCRs: A World Comparison," in Julia R. Dobrow, ed. Social and Cultural Aspects of VCR Use (Lawrence Erlbaum Associates, Publishers, 1990).

"The Effects of Cable Television in the Dominican Republic," in Surlin and Soderlund, eds. Mass Media and the Caribbean (Gordon and Breach, 1990).

With Douglas Boyd, "The Adoption and Use of the Videocassette Recorder in the Third World," in Salvaggio and Bryant, eds., Media Use in The Information Age: Emerging Patterns of Adoption and Consumer Use. (Hillsdale, NJ:Erlbaum, 1989).

With Caroline Lin, "A Quantitative Analysis of the Reasons for VCR Penetration Worldwide (in 81 Countries)," in Salvaggio and Bryant, eds., Media Use in The Information Age: Emerging Patterns of Adoption and Consumer Use. (Hillsdale, NJ:Erlbaum, 1989).

With Gail King, "The Effect of Television on Film in Argentina, Brazil and Mexico," Current Research on Film Vol. 3 (Norwood, N.J.:Ablex Press, 1987).

With Douglas Boyd, "The Development Impact of the Home Videocassette Recorder on Third World Countries," Journal of Broadcasting and Electronic Media 29(1), 1985:5-21.

"Television," in Harold Hinds and Charles Tatum, eds. Handbook of Latin American Popular Culture (Westport, CT:Greenwood Press,1985)

"Estimating the Impact of Imported versus National Television Programming in Brazil," in Sari Thomas, ed. Studies in Communication, Volume One (Norwood, NJ:Ablex Press, 1983

Electronically Published Papers

With Consuelo Campbell and Kristina Cahoon, From National to Regional çultures: The Five Cultures and Television Markets of NAFTA," Orbicom Working Paper, www.orbicom.uqam.ca/english/papers/corpus/straubhaar.html.

Globalization of the Internet: Latinos and Latin America, a Comparative Perspective. Findings made by a group of students of the University of Texas at Austin, under the guidance of Professor Joseph Straubhaar, during the Spring Semester 2001. Papers focus on economic, social and institutional conditions that affect the development of the Internet. Hosted on LANIC, http://lanic.utexas.edu/project/tilan/reports/rtf359.html.

Research Reports to Granting Agencies and Foundations

With Sharon Strover, Karen Gustafsen and Nobuya Inagaki, E-Government Services and Computer and Internet Use in Texas. Report submitted to the Department of Information Resources, State of Texas, May 2004.

With Sharon Strover, E-government, TexasOnline and Business in Texas, Telecommunications and Information Policy Institute, The University of Texas at Austin. Report submitted to the Department of Information Resources, State of Texas, May 2004

With Martha Fuentes, Improving Public Internet Access in Brazil: Moving Beyond Connectivity, Report submitted to Escola do Futuro (School of the Future), University of Sao Paulo.

With Sharon Strover And Zeynep Tufekcioglu, Final CTTC Evaluation, Evaluating The Community Technology Training Program at Reagan and Travis High Schools, Report submitted to the Community Technology Training Coalition, Austin, Texas, June 2001. Follow-up evaluation submitted June 2002.

With Sharon Strover, E-Government Services and Computer and Internet Use in Texas. Report submitted to the Department of Information Resources, State of Texas, May 2000.

Digital Divide: Access & Beyond, Presentation to the State of Texas Public Utilities Commission, Dec. 15, 1999.

Curriculum Development

Development of an online version of RTF 305, Intro to Media Studies, using lectures on streaming video, section activity and writing on Facebook, and testing on Blackboard, University of Texas, Radio Television Film Department, 2011-12.

Development of "The Information Society," freshman service course/introduction to telecommunication majors: Textbook, Communication Media in the Information Society written with Robert LaRose for Wadsworth (1996); Development supported by by grants from MSU Lifelong and Distance Education.

Development of "Issues in the Information society," junior/senior service course: Development supported by grants from MSU Center for Integrative Studies--Social Science.

Development of "Latin American Film," film thematic/Latin American studies core course: Development supported by grants from U.S. Dept. of Education, Title VI, via MSU Center for Caribbean and Latin American Studies, 1990-1994.

Development of "Qualitative Research Methods," core class for Mass Media PhD program, MSU.

Papers

Joseph Straubhaar. (2012). Old empires, current academic spheres: whither ICA, IAMCR, and others. IAMCR Conference, Durban, South Africa, July 2012.

Joseph Straubhaar. (2012). New BRIC, Old Connections; Empire Roots vs. Geographic Proximity: Brazil as a TV Exporter in the Lusophone Cultural-Linguistic Space and Latin America. IAMCR Conference, Durban, South Africa, July 2012.

Correa, Teresa, Joseph Straubhaar, Jeremiah Spence, and Wenhong Chen (2012). Brokering new technologies: The role of children in their parents' usage of the Internet. Paper presented at the International Communication Association annual conference. Phoenix, May 2012.

Straubhaar, Joseph, Stuart Davis, Jeremiah Spence and Viviana Rojas. (2012) From Diaspora to Plurality in Digital Tejas: The Multi-layered Cultural Geography of Latino Identity and Media Use. Paper presented at the International Communication Association annual conference. Phoenix, May 2012.

Straubhaar, Joseph. (2012). Old Empire vs. Geographic Proximity: The Roles of Brazil as an Exporter in Both the Lusophone Cultural-Linguistic Space and Latin America. Paper presented at the International Communication Association annual conference. Phoenix, May 2012.

Joseph Straubhaar, Thinking about theory and power in the shift from programs to formats in global TV flow. Society for Cinema and Media Studies, Boston 2012.

Joseph Straubhaar, From Diaspora to Plurality in Digital Tejas: The Multi-layered Cultural Geography of Latino Identity and Media Use. University of Michigan International Institute's New Media Symposium, Nov. 4. 2011.

Joseph Straubhaar, Tien-Wen Lin, Jennifer Kang, and Xiaoqian Li, Changing TV Flow in East Asia 1960-2010: Both National and Regional Cultural Proximity Grow Stronger. Global Fusion, Philadelphia, October 2011

Laura Dixon, Dean Graber, Joseph Straubhaar, Jeremiah Spence. Decentering Nationhood: The Influence of Media on Hybrid Imagined Communities in Multigenerational Immigrant Families in Austin, Texas. IAMCR Istanbul, July 2011.

Joseph Straubhaar, Laura Dixon, Cristina Ponte, Jose Azevedo, Dean Graber, Jeremiah Spence, The Changing Face of Public Access Use in USA and Portugal.   IAMCR Istanbul, July 2011.

Jeremiah Spence, Joseph Straubhaar, Viviana Rojas From Diaspora to Plurality: The Changing Nature of Latino Media Use across Three Generations. IAMCR Istanbul, July 2011.

Sharon Strover, Joe Straubhaar, Bob LaRose, Jennifer Gregg. Beyond Cities: Infrastructure, Broadband, and Rural Challenges. IAMCR Istanbul, July 2011.

Joseph Straubhaar, José Alberto Simões, Cristina Ponte, Jeremiah Spence. Digital inclusion, media consumption and generations: contexts of media uses by Portuguese families. International Communication Association, Boston, May 2011.

Joseph Straubhaar, Iabel Ferrin Cunha (Univ. Coimbra), and Stuart Davis. (2010). The historical construction of the Lusophone cultural space. . Global Fusion, October 2010.

With Cristina Ponte (Univ. Nova Lisboa). (2010). Comparing the trajectories of digital media use by majority and disadvantaged groups in Portugal and the USA. Global Fusion, October 2010.

Telenovelas in Brazil: From Traveling Scripts to a Genre and Proto-Format both National and Transnational. INTERCOM, Brazil. (2010).

Joseph Straubhaar, Iabel Ferrin Cunha (Univ. Coimbra), and Stuart Davis. (2010). The historical construction of the Lusophone cultural space. INTERCOM, Brazil.

Laura J. Dixon, Teresa Correa, Laura Covarrubias, Dean Graber, Joseph Straubhaar, Jeremiah Spence, Viviana Rojas (UTSA). (2010). Gendered Space: The Digital Divide Between Male and Female Users in Public Libraries in Austin, Texas. IAMCR Braga, Gender Division.

With Cristina Ponte (Univ. Nova Lisboa). (2010). Comparing the trajectories of digital media use by majority and disadvantaged groups in Portugal and the USA. IAMCR, BRAGA, JULY 2010

Joseph Straubhaar, Iabel Ferrin Cunha (Univ. Coimbra), American Rodriguez, Viviana Rojas (UTSA), and Jeremiah Spence. (2010). Digital media, migration, generation and globalization: Comparing the

life histories of digital media use by immigrant and non- immigrant groups in Portugal and the USA. IAMCR, BRAGA, JULY 2010.

Joseph Straubhaar, Laura Dixon, Dean Graber, Becky Lentz (Magill Univ.), Jeremiah Spence, Bethany Letalien (U.S. OMB) and Antonio LaPastina (Texas A&M). (2010). Structuring Access: A Ten Year Review of the Role of Austin Public Libraries in Digital Inclusion. International Communications Association (ICA) June 2010. (refereed)

Global, Hybrid or Multiple? The New Cultural Geography of Identities. (2010). International Communications Association (ICA) May 2010. (refereed)

Ikram Toumi, América Rodriguez, Joseph Straubhaar, and Jeremiah Spence. Acculturation as Adding to Complex Multilayered Identities: Comparing Media Use by Generations of Latino Immigrants in Austin, Texas. Global Fusion conference, 2010.

With Stig Hjarvard, University of Copenhagen; and Hans-Peter Degn, University of Aarhus, Denmark, Globalization and multilayered television and audiences in Denmark. Global Communication and Social Change Division. International Communications Association (ICA) May 2009. (refereed)

With Jeremiah Spence, Sharon Strover, Nobuya Inagaki (all University of Texas, Austin), Viviana Rojas (University of Texas, San Antonio) and Robert Larose (MSU). Language, Internet Adoption and Latino Immigrants. International Communications Association (ICA) May 2009. (refereed)

Hybridity, Glocalization, and Localization. International Communication Division. International Association for media and Communication Research, Mexico City, July 2009.

Between Cultural Hybridity and Multiple Layers of Identity: The New Global Cultural Geography of TV. INTERCOM. Brazilian Society for Interdisciplinary Research in communication. Curitiba, Brazil, August 30. 2009.

Joseph Straubhaar, Sharon Strover, Nobuya Inagaki, Robert Larose, Jennifer Gregg. Broadband Divides of Age, Immigration and Language in Two Rural Texas Communities. Communication Policy and Technology Section, International Association for Media and Communication Research (IAMCR), Stockholm, Sweden, July 20-25, 2008.

Rethinking Cultural Proximity: Multiple television flows for multi-layered cultural identities. Global Communication and Social Change Division. International Communications Association (ICA) 2008 Convention, Montreal, Canada, May 22-26, 2008. (refereed)

Jeremiah Spence and Joseph Straubhaar. Generational Shifts in Media Consumption among U.S. Latinos: Mobility, Education and Education. Ethnicity and Race in Communications Interest Group, International Communications Association (ICA) 2008 Convention, Montreal, Canada, May 22-26, 2008. (refereed)

Joseph Straubhaar, Jeremiah Spence and Carlos Seabra. Taking the telecenter to the village and the school in Brazil. "When the Internet reaches the Villages" panel, International Communications Association (ICA) 2008 Convention, Montreal, Canada, May 22-26, 2008.

Jeremiah Spence and Joseph Straubhaar. Framing Digital Divide Responses in Brazil: the *Observatório Nacional de Inclusão Digital* nationwide telecenter survey and Beyond. Third U.S. – Brazil Colloquium on Communications Studies, Tulane University, New Orleans, LA, March 25 & 26, 2008.

TV Globo: Constructing a Monolith. BRASA - Brazilian Studies Association, Tulane University, New Orleans, March 2008.

TV Globo: Constructing a Monolith. Society for Cinema and Media Studies, Philadelphia, March 2008.

Joseph Straubhaar, Stig Hjarvard and Hans-Peter Degn. Globalization, language and television: multiplication and change of identities and television viewing in Denmark New Media Worlds. Texas A&M, College Station, March 1, 2008.

Global, Hybrid or Multiple? Cultural Identities in the Age of Satellite TV and the Internet. NordMedia, Helsinki, August 2007.

Jennifer Gregg, Robert LaRose, Joseph Straubhaar, Sharon Strover. Resolving One Internet Paradox While Revealing Another: Understanding Online Social Support in Rural America, Top 3 paper, Communication and Technology, ICA San Francisco 2007.

With Viviana Rojas, Juan Piñon and Martha Fuentes. Latinos and Television: Hybridization or multi-layered cultural identities? ICA 2007 San Francisco.

Multiple Television Flows for Multi-Layered Cultural Identities ? Methodologies of Comparative Media Research in a Global Sphere Pre-conference before ICA 2007, San Francisco.

Viviana Rojas, Joseph Straubhaar, Juan Pinon, and Jeremiah Spence. Linguistic capital, migration and new media technologies. Siglo XXI Faculty Research Conference. University of Texas at Austin. March 2007. [Presented by Viviana Rojas]

Juan Pinon, Jeremiah Spence, Viviana Rojas, and Joseph Straubhaar. Immigration, generation, media and social mobility: Connecting methodologies of family trajectories and socioeconomic genograms. Siglo XXI Faculty Research Conference. University of Texas at Austin. March 2007. [Presented by Juan Pinon]

Jeremiah Spence and Joseph Straubhaar. Trajectory vs. Generation: Using Socioeconomic Genograms to Understand Family Mobility, media and ICT use. 2006 National Communications Association Annual Convention, San Antonio, Texas, November 2006. [Presented by Joseph Straubhaar]

Challenging the Primacy of the Telenovela as a Cultural Forum in Brazil. Society for Cinema and Media Studies, Chicago 2007.

Viviana Rojas, Joseph Straubhaar, Juan Pinon, Jeremiah Spence, H. Erin Lee and Assem Nasr. Mapping Family Trajectory over Time: An Approach to the Accumulation of Cultural and Linguistic Capital and Media and ICT Use. 2006 2006 National Communications Association Annual Convention, San Antonio, Texas, November 2006. [Presented by Viviana Rojas]

Fabio Ferreira, Jeremiah Spence and Joseph Straubhaar. Overcoming the digital divide: a comparative analysis of projects in Austin and Salvador. 2006 National Communications Association Annual Convention, San Antonio, Texas, November 2006. [Presented by Joseph Straubhaar]

Rethinking Cultural Proximity. Internationalizing media Studies Conference, Westminster University, London, September 2006.

Joseph Straubhaar, Fabio Ferreira, and Jeremiah Spence. Comparing Government and NGO Digital Inclusion Initiatives in the U.S. and Brazil. Telecommunications Policy Research Committee (TPRC) 2006 Conference, Arlington, Virginia, September 2006. [Presented by Fabio Ferreira]

Jeremiah Spence and Joseph Straubhaar. Trajectory vs. Generation: Using Socioeconomic Genograms to Understand Family Mobility. 2006 American Communications Association, National Communications Association, and International Communications Association Conference of the Americas, Lima, Peru. August 2006. [Presented by Jeremiah Spence]

Viviana Rojas, Joseph Straubhaar, Juan Pinon, Jeremiah Spence, H. Erin Lee and Assem Nasr.. Mapping Family Trajectory over Time: An Approach to the Accumulation of Cultural and Linguistic Capital and Media Use. 2006 American Communications Association, National Communications Association, and International Communications Association Conference of the Americas, Lima, Peru. August 2006. [Presented by Viviana Rojas]

Global, Hybrid or Multiple? Identities in the Age of Satellite TV and the Internet. Wee Kim Wee Annual Lecture. Singapore National Library, August 2006.

With Nathalie Frensely, Allen Kessler, and Tania Cantrell. "International Public Opinion Reaction to Political Crises as Triggered by Major U.S. Foreign Policy Speeches," IAMCR, Cairo, August 2006.

With Dan Abram. Television Flows in the Anglophone Cultural Market from 1962 – 2001. ICA Dresden, June 2006.

Jennifer Gregg, Robert LaRose, Joseph Straubhaar, and Sharon Strover. Understanding the Rural Broadband Gap in Rural America. ICA Dresden, June 2006.

Serena Carpenter, Robert LaRose, Sharon Strover, Joseph Straubhaar, and Jennifer Gregg. Internet Generations in Place: Exploring the Rural Broadband Gap. Paper presented to the Association of Internet Researchers, Chicago, October 8, 2005.

"Multiplicities and Hybridities." In Panel 7: Nuevos y viejos problemas sobre cultura: multicuralismo, cultura masiva y cultura popular, III Congreso Panamericano de Comunicación, Buenos Aires, July 12-14, 2005

With Martha Fuentes, Juan Pinon, and Viviana Rojas. "A Capabilities Approach to Digital Inequalities Rethinking Differentiated Internet." Workshop on "Internet Use in the Americas". Mexico City, July 17, 2005.

With Sharon Strover, Martha Fuentes, and Nobuya Inagaki. "Critically Evaluating Market Diffusion Policy and the Digital Divide in Texas 2000-2004." Communication and Technology Division, International Communication Association, New York, May 2005.

With Viviana Rojas, Martha Fuentes, Juan Pinon. "Still Divided: Ethnicity, generation, cultural capital and new technologies." Communication and Technology Division, International Communication Association, New York, May 2005.

"Intellectual Property Issues in Latin America," Global Fusion, St. Louis, October 2004.

"The U.S. in NAFTA and Anglophone TV - Cultural Spaces." International Seminar in Media and Globalization in North America, Monterrey, Mexico, October 21-23, 2004

"National producers and global TV genres: Glocalization, Localization or De-Localization." IAMCR Porto Alegre, Brazil. July 2004

"The multiple proximities of telenovelas and audiences," International Division, International Communication Association, New Orleans, May 2004.

"Broadcast Ownership in South America," Broadcast Education Association conference in Las Vegas, April 16-18, 2004.

"Hybridization or multi-layered cultural identities?" Global Fusion, Austin, October 2003

With Dr. Luiz Guilherme Duarte, "Adapting U.S. transnational television channels to a complex world: from cultural imperialism to localization to hybridization," Global Fusion, Austin, October 2003

"Global TV and Audiences: Hybridization or multi-layered cultural identities?" First Brazil-U.S. Colloquium on Communication Studies, Austin, January 2004.

"The USA and Supranational Information Policies," CINFORM – Brazilian Society for Information Studies, Salvador, Bahia, Brazil, June 2004.

With Martha Fuentes and Jeremiah Spence, "NGOs and Government: The Social Shaping of Internet from Below," Communication and Technology Division, International Communication Association, San Diego, California, May 23-27, 2003.

With Martha Fuentes, Daniel Abram, Patricia McCormick, and Consuelo Campbell, "National and Regional TV Markets and TV Program Flows," International and Development Communication division, International Communication Association, San Diego, California, May 23-27, 2003.

"Crossing the Digital Divide: Beyond Access to Culture," International and Development Communication division, International Communication Association, San Diego, California, May 23-27, 2003.

"Cultural vs. thematic proximity: the relative appeals of national, regional and global telenovelas," Seminário Internacional de Telenovela, *A internacionalização da telenovela no cenário globalizado*. Oct. 24-25, 2002, School of Communication and Arts, University of São Paulo.

With Martha Fuentes-Bautista, Refocusing From Global to Regional Homogenization of Television: Production and Programming in the Latino U.S. Market, Mexico and Venezuela, Rated Best Paper in International Communication Division, International Communications Association, Seoul, July 2002.

With Martha Fuentes-Bautista and Jeremiah Spence, "Converging Print and Electronic Media in Brazil: The Rapid Rise of UOL (Universe Online) to Dominance as both ISP and Internet Content Provider in Brazil," International Communications Association, Seoul, July 2002.

"Globalization and Regionalization in Television Formats," Panamerican Communication Conference, Montreal, Canada, April 2002.

With Scott McClean, "Telecommunications Liberalization and Privatization in Brazil: The Politics of Waiting for Competition," International Studies Association, New Orleans, Feburary 2001.

With Viviana Rojas, "The 'Field' of Information and Communication Technology," IAC-IAMCR conference on the Digital Divide, Austin, November 2001.

"Globalização e regionalização nas formatas de televisão," V Congresso da Federação Lusófona de Ciências da Comunicação (LUSOCOM), Maputo, Mozambique April 2002.

"Strong States, Weak States, and Powerful Private Media, the Case of Brazil." Paper read at Global Fusion, October 2001, St. Louis.

With Douglas Boyd, "International Broadcasting and Public Diplomacy," International Communication Division, AEJMC convention in Washington, D.C., August 5-8, 2001.

With Sharon Strover, "The Digital Divide in Texas," Third Ranked Paper in Communication and Technology Division, International Communication Association, Washington, D.C., 2001.

With Jennie Rupertus and Antonio LaPastina, "This Internet is NOT for You: Mismarketing the Internet to Minorities," International Communication Association, Washington, D.C., 2001.

"Audiovisual archives in Brazil" Report for the INA (Institut national de l'audiovisuel) Seminar on National Audiovisual Archives, Paris, Dec. 7-9, 2000.

"Choices about Foreign Television by Domestic Viewers in Brazil," Paper delivered at Broadcast Education Association, Las Vegas, April 2000.

With Vivianna Rojas, Debasmita Roychowdhury, Ozlem Okur, and Yinan Estrada-Ortiz. "Communities, Cultural Capital, and the Digital Divide," Paper delivered at International Communications Association, Acapulco, June 2000.

With Antonio C. La Pastina and Cacilda Rêgo, "TV Genres: Global Flows, Local Adaptations, and Hybridization,"
Paper delivered at International Communications Association, Acapulco, June 2000.

With Becky Lentz, Stan Main, Antonio La Pastina, and Julie Taylor, "Structuring Access: The Role of Public Access Centers in the 'Digital Divide'," Paper delivered at International Communications Association, Acapulco, June 2000.

With Antonio C. La Pastina and Cacilda Rêgo, "Toward a Comparative History of Telenovelas in Latin America," Paper delivered at Pre-Conference on The Telenovela Way of Life, International Communications Association, Acapulco, June 1, 2000.

"Focusing on What Leads to Media Choices Across Cultures Rather than Effects: the Case of Brazil," Association for Education in Journalism and Mass Communication, New Orleans, August, 1999.

"TV Genres: Global flows, local adaptations and hybridizations," EUROFICTION: European Television Industry Globalizing Mediascapes, IV International Conference, Florence, Italy, 1999.

With Antonio LaPastina and Heloisa Buarque de Almeida, "Producers, Audiences and the Limits of Social Marketing on Television: The Case of O Rei do Gado, a Telenovela about Land Reform in Brazil," Paper delivered at International Communications Association, San Francisco, 1999.

"Cultural Capital, Media Choices and Cultural Proximity in the Globalization of Television in Brazil," Latin American Studies Association, 1998, Chicago.

"Travel, Education, and Media Use as Forms of Cultural Capital," Second Conference, Crossroads in Cultural Studies, Tampere, Finland, 1998.

"Cultural Proximity and Cultural Relevance," International Communications Association, Jerusalem, 1998.

With Scott Hammond, "Globalization, Complex Cultural Systems and Cultural Hybridization," International Communications Association, Jerusalem, 1998.

"The Globalization of Media," Third Annual Ray & Ida Beckham Lecture in Communications, BYU, 1998.

"Globalization vs. Cultural-Linguistic Regionalization and Nationalization in Brazil and Taiwan," Broadcast Education Association, Las Vegas, 1998.

With Consuelo Campbell and Kristina Cahoon, From National to Regional cultures: The Five Cultures and Television Markets of NAFTA," First NAFA/MERCOSOUTH Meeting on Communications Science, Santos, Brazil, August 1997.

With Scott Hammond, "Complex Cultural Systems and Cultural Hybridization," Alta Conference on Complexity and Communication, Alta, Utah, 1997.

With Luiz Duarte, Stephanie Kahl, Vetumbuavi Veii, and Robyn Goodman, "Culture, Language and Social Class in the Globalization of Television," Assn. for Education on Journalism and Mass Communication, Chicago, 1997.

With Mei-Chuan Chen, Elizabeth Burch, Patrice Sheffer, Sug-Min Youn, Luisa Ha, Seema Shrikande, Taeg-Ho Ahn, Ming-Chu Chen and Makiko Takahashi, "Global or Regional: Culture and Language Markets for Television in Asia," FuJen University, Fifth Conference on Film and Television, Taipei, May 1997.

With Luiz Guilherme Duarte, "The Emergence of a Regional Television Market in Latin America: Broadcast Television Program Trade vs. DBS/Cable TV," Broadcast Education Association, Las Vegas, April 1997.

With Mei-Chuan Chen, Elizabeth Burch, Patrice Sheffer, Sug-Min Youn, Luisa Ha, Seema Shrikande, Taeg-Ho Ahn, Ming-Chu Chen and Makiko Takahashi, "The Emerging Cultural-Linguistic Regional TV Markets in Asia," Broadcast Education Association, Las Vegas, April 1997.

"Distinguishing the Global, Regional and National Levels of World Television," International Communication Association, Chicago, 1996.

With Consuelo Campbell and Kristina Cahoon, "From National to Regional Cultures: The Five Television Markets and Cultures of NAFTA," Assn. for Education on Journalism and Mass Communication, Washington, D.C., 1995.

With Elizabeth Burch, "TV Without Borders: DBS and Cable Television Across Asia," Assn. for Education on Journalism and Mass Communication, Washington, D.C., 1995.

With Michael Elasmar and John E. Hunter, "Quantifying the Size of the Impact of Foreign TV on a Domestic Audience," Broadcast Education Association, International Division, Las Vegas, April 1995.

With Consuelo Campbell and Kristina Cahoon, "The Five Television Markets and Cultures of NAFTA," Conference on NAFTA: Free Trade Among Nations, Implications for Michigan, Michigan State University, 1994.

With Sandra Straubhaar, "Between Local, Regional And National--The Hybrid Development Of The Boi Bumba Festival In Parintins, Amazonas," Fourth Conference on Latin American Popular Culture, Brown University, 1994.

With Michel Elasmar, "Toward a Meta-Analysis of Foreign TV Effects Research," Speech Communication Association, Miami, November 1993.

With Jack Glascock, "An Economic Analysis of the Exhibition of National, Regional and U.S. Programming," Association for Education in Journalism and Mass Communication, Kansas City, August 1993.

With Michel Elasmar, "Uses and Gratifications of Television News During 'Operation Desert Storm'," Broadcast Education Association, April 1993.

"Patterns of Liberalization and Privatization of Telecommunications in Eastern Europe and the Third World," Conference on Privatization of Telecommunications in Eastern Europe and the Third World, Center for International Business Education and Research, MSU, April 30-May 1, 1993.

With Greenberg, Alman, Busselle, Litto and Gait, "Young People and Their Orientation to the Mass Media: An International Study--Study #14: Brazil," MSU, August 1992.

With Consuelo Campbell, Sug-Min Youn, Karen Champagnie, Luisa Ha, Seema Shrikhande, Michel Elasmar, "Regional TV Markets and TV Program Flows," Telecommunications Policy Research Conference, Solomons Island, September 1992 and at International Association for Mass Communication Research, Guarujá, Brazil, August, 1992

"Global and Local: Asymmetrical Interdependence and the International Flow of Television Programs," " International Communication Association Convention, Washington, D.C., May 1992.

With Consuelo Campbell, Sug-Min Youn, Karen Champagnie, Luisa Ha, Seema Shrikhande, Michel Elasmar, "Regional TV Markets and TV Program Flows," Telecommunications Policy Research Conference, Solomons Island, September 1992 and at International Asociation for Mass Communication Research, Guarujá, Brazil, August, 1992

With Michel Elasmar, "Socio-Psychological Predictors of Television News Source Exposure in Times of International Crisis," International Communication Association Convention, Miami, May 1992.

With Luiz Duarte and James Stephens, "Audiences, Policy, Technology and 'Cable' Television in Brazil," International Communication Association Convention, Miami, May 1992.

With Jonas Zoninsein, "The Rise and Fall of the Practical Anti-Dependency Policy of Brazilian Informatics," International Communication Association Convention, Miami, May 1992.

"Asymmetrical Interdependence and Cultural Proximity: A Critical Review of Views on the International Flow of TV Programs," Third Conference on Critical Studies of Television, FuJen University, Taiwan, May 1992.

With Michel Elasmar, "Predicting Audience Exposure to Television News in the Case of High News Involvement," Research Division, Broadcast Education Association Convention, Los Vegas, April 1992.

With Michel Elasmar, "DBS: What Can the U.S. Learn from the British Experience" First prize, International Division, Broadcast Education Association Convention, Los Vegas, April 1991.

"Media: From Imperialism to Asymmetrical Interdependence and Cultural Proximity," International Communication Association Convention, Chicago, May 1990.

With Orjan Olsen and Marcia Cavallari Nunes, "The Role of Television in the 1989 Brazilian Presidential Elections," World Association for Public Opinion Research, Pennsylvania, April 1990.

With Orjan Olsen and Marcia Cavallari Nunes, "The Usage of Polls for Voting Decisions: the 1989 Brazilian Presidential Elections," World Association for Public Opinion Research, Pennsylvania, April 1990.

"The Role of Television in the 1989 Brazilian Presidential Elections," Wilson Center Conference on Media and Democratization in Latin America, Smithsonian Institution, Washington, D.C., June 19, 1990.

"The Role of Television in Brazilian Democratization, 1985-1990,"Seminar on Television and Democracy in Latin America, Brown University, November 30, 1990.

With Elizabeth Senger, "Breaking Technological Dependence? A History of Brazilian Micro-computer Policy," International Communication Association Convention, Dublin, 1990 (One of top 3 papers in Human Communication Technology Division).

"Social Class and Audience Responses to Television and New Video Technologies in Brazil and the Dominican Republic: Toward a Concept of Cultural Proximity," International Communication Association Convention, Mass Communication Division, Dublin, 1990.

"Brazilian Television and the Transnationalization of Programming," Plenary Talk, INTERCOM-Brazilian Association for Interdisciplinary Study of Communication, Rio de Janeiro, 1990.

"The Uses and Effects of Cable TV in the Dominican Republic," International Communication Association Convention, San Francisco, 1989.

"Changes in Asymmetrical Interdependence in Culture: Television in Brazil," International Communication Association Convention, San Francisco, 1989.

With Douglas Boyd, "Public and Private Diplomacy: Satellite Technology and the International Television News Experience," International Communication Association Convention, San Francisco, 1989.

With Gloria Viscasillas, "Television Flow and the Regionalization of Genres: Perceptions and Viewing by the Audience in Santo Domingo," International Communication Association Convention, New Orleans, 1988 (Ranked in top 3 papers in International Division).

With Heeter, Greenberg, Wicks, Ferreira and Lau, "What Makes News: an Eight Country Comparison of Western, Socialist and Third World Television Newscasts," ICA Convention, Chicago 1986 (Ranked best paper in Intercultural/Develop–ment Division).

With Joengwha Choi and Ron Tamborini, "American Armed Forces Television in Korea and Its Shadow Viewers: Who Views What for What Reasons with What Impact," ICA Convention, New Orleans, May 1988.

"The Latin American Experience of Dependency in Communication," International Association for Mass Communication Research, New Delhi, 1987.

"An International Comparison of Market-Driven vs. Policy-Structured Cable Television Systems," International Communication Association, Human Communication Technology group, Montreal, May 1987.

With Carrie Heeter and Bradley Greenberg, "The Image of Women in Television News: a Content Analysis of Eight Countries," Fifth Annual Conference on Culture and Communication, October 1986, Phildelphia.

"The Impact of the VCR on Broadcasting in Latin America," Fourth Intercultural Communication Conference on Latin America and the Caribbean, February 5-6, 1987, University of Miami.

"Economics and Culture: A Comparative Analysis of Television as Cultural Industries in Latin America," Fourth Intercultural Communication Conference on Latin America and the Caribbean, Feb., 1987, University of Miami.

With Caroline Lin, "A Quantitative Analysis of the Predictors of Worldwide VCR Penetration (in 81 Countries)," Telecommunication Policy Research Conference, Airlie, VA., April 1986.

"Television as a Cultural Industry in Latin America: Entertainment and the Problem of Culture," Latin American Studies Association, New Mexico, 1985.

"The Brazilian Re-invention of the American Television Soap Opera," CASID/WID/Latin American Studies Colloqium, Nov. 5 1984

"Television as Mass Culture in Brazil," for the Symposium on Exploring Mass Culture, University of Minnesota, Department of Spanish and Portuguese, October 25, 1984.

With Kwadwo Anokwa, "Information Seeking and Media Use by Elites on International Issues in Brazil, Mexico and Nigeria," International Communication Association, San Francisco, May 1984.

"Factors in the Growth of Television Exports from Latin American Countries and Their Implications for the Theory of Cultural Industries," Northwestern University Conference on Communication and Development, 1983.

"International Information and Communication Policy Research Needs," USIA Office of Research Working Paper, September 2, 1983. (Report on a conference with NTIA, State, OTA, USIA, AID and NSF officials.)

"Brazilian Informatics Policy," Seminar on Communication and Information Issues, USIA, August 22-26, 1983.

A number of reports on public opinion and media habits in Latin America, from survey research, USIA Office of Research, 1979-83.

"The Influence Structure of Brazil: Decision-making on Trade, Investment, Human Rights and Energy Issues," USIS Brasilia Field Message no. 41, 1978, 158 pp.

Note: In general, conference papers which have been published are not listed above.

Panel Participation

De-centering Global Communication and the 'Rise of the Rest.' Convened by Daya Thussu, International Communication Association. May 2011.

Old Empires, New Regions, Communication at the Center of Both? Convened by Joe Straubhaar and Aniko Imre, International Communication Association. May 2011.

"Transmedia Storytelling Across Obitel Countries" Convened by Immacolata Lopes, International Communication Association. May 2011.

Where in the World? Using Geographic Methods for Communication History. Convened by Vicki Mayer, International Communication Association. May 2011.

Recent presentations

"From digital inclusion to social networks and virtual worlds in Brazil," Guest lecture, Annenberg School of Communication, University of Southern California, September 29, 2008.

"Migrants and new media: Comparing generations, language communities and technology uses in the U.S. and Portugal." Guest lecture, Annenberg School of Communication, University of Southern California, September 30, 2008.

Global TV, Film and Music: Convergences and Differences. Guest lecture, November 9, 2007. Aalborg University, Kroghstræde 3, 4.130.

"Globalization as Multiple Layers of Channel, Genre and Audience," Film- og Medievidenskab Det Humanistiske Fakultet, Københavns Universitet (University of Copenhagen), 20 november 2007.

Cultural Identities and Citizenship. Plenary talk. Portuguese Communications Association. Braga 2007.

Participant. Panel on Defining Global Media Studies: Content, Control, and Critique, ICA San Francisco 2007.

Global, Hybrid or Multiple? Identities in the Age of Satellite TV and the Internet. Nanyang Technological University, National Library Building, Singapore, Aug. 10, 2006.

Panel on The Future of Global Media Research: Developments, Designs and Cross-Cultural Complications, Global Fusion Conference, St. Louis, October 2004.

Panel on "Los medios de comunicación y la cultura en México, Estados Unidos y Canadá, a diez años de la firma del TLC". Monterrey, Mexico, XIV Feria Internacional del Libro (International Book Fair), October 2004.

"UNESCO Initiatives and U.S. cultural policy," FCC and State Department, August, 2004. Washington, D.C.

"TV Flows and U.S. trade policy," FCC and State Department, August, 2004. Washington, D.C.

"As mudanças no processo de informação na Sociedade Americana e a Internet na América Latina, Novas tecnologias da comunicação e os impactos da Tecnologia na televisão Global." Segunda Semana Internacional de Comunicação e Quarta Semana Acadêmica de Jornalismo da Faculdade de Ciências Sociais Aplicadas de Cascavel (Univel). May 18, 2003.

Cenário Internacional de Inclusão Digital, Oct. 22, 2002, Escola do Futuro, Universidade de São Paulo.

Panel discussion on "Globalization and the Latin American Media." University of Miami, February 22, 2001.

"They Don't Want Their MTV: Hollywood and the Context for Sept. 11," Global Fusion 2001, St. Louis.

"Telenovelas and Imagining Brazil," Brazil Week 2001, Institute for Latin American Studies, Monday, March 26, University of Texas

"Technology Change, Communications Complexity and Social Stratification: a Comparison of Mozambique, Brazil, Taiwan and the U.S.," INTERCOM, the Brazilian Association for Inter-Disciplinary Research in Communication, Rio de Janeiro, Sept. 7, 1999..

"Digital Divide: Access & Beyond," Presentation to the Texas State Public Utilities Commission, Dec. 15, 1999.

"Comunicacao internacional: os desafios Norte-americanos." Seminar for the UNESCO Chair of Regional Development, Universidade Metodista de São Paulo, Sept. 4, 1999.

"TV Flows in Latin America," The Second Colloquium on Communications & Cultural Industries in NAFTA and MERCOSUR, at the University of Texas, Austin, June 1-2.

"Television, the State and National Identity in Brazil," ILAS Fellows lecture series, Institute for Latin American Studies, University of Texas, 1998.

"Cultural Capital and Media Choices in Brazil," Brazil seminar series, Institute for Latin American Studies, University of Texas, 1998.

"Brazil," Panel on New Developments in Latin American Media, Association for Education in Journalism, Anaheim, 1996.

Panel on "Cultural Linguistic Markets: An Alternative to Globalization," International Communication Association, Chicago, 1996.

"Liberalization, Deregulation and Privatization in Telecommunications in the World," Seminar on Privatization of Telecommunications in Brazil, Revista Nacional de Telecomunicações, Brasilia, October 15, 1993,

"The Press and Democratization in Mozambique," October 1, 1992, African Studies Center, MSU.

"Patterns of Restructuring," Workshop on Global Restructuring of Telecommunications Systems: Private Sector Participation, Competition, and Re-Regulation, Center for Advanced Study of International Development, MSU, May 28-29, 1992.

"The Role of Transnational Corporations," Workshop on Global Restructuring of Telecommunications Systems: Private Sector Participation, Competition, and Re-Regulation, Center for Advanced Study of International Development, MSU, May 28-29, 1992.

"Liberalization, Deregulation and Privatization in Telecommunications in Brazil," Telebrasil (Brazilian National Telecommunications Association), Florianopolis, October, 1991.

"Mass Media, Audience Reception and Public Opinion in Brazil's Democratization," Center for Latin American and Caribbean Studies & Roper Center, University of Connecticut. Storrs, Nov. 29, 1990.

"The Coming Information Society in the U.S. and Brazil," Opening plenary speech at the First Annual Symposium on Communication and Society, Federal University of Minas Gerais, Belo Horizonte, Brazil, 1990.

"Satellite News Services and Public Diplomacy," Seminar on 40 years of Television in Brazil, National University of Brasilia, August 25, 1990.

Interviews

"Los números a veces son oscuros o falsos" Entrevista con Joseph Straubhaar (EUA) concedida al Boletín Compacto, producido pela UPSA durante el VI Congreso ALAIC, 2003.

"Brecha Digital en América Latina: no sólo una cuestión de acceso a Internet," Conversación con Joseph Straubhaar, profesor de la University of Texas at Austin Por Patricia Peña Miranda, Boletín Chileno de Comunicación, n° 30, julio 2001 - TDC, julio 2001. Universidad Diego Portales

Pesquisadores Latino-americanos devem expor mais seus estudos fora do continente. Interview with Joseph STRAUBHAAR by Edgard REBOUÇAS for *Pensamento Comunicacional Latinoamericano - Revista Cinetífica Online*. http://www.metodista.br/unesco/pcla/revista2/revista2.htm

Consulting and Advising

Consultant to Project on Identity narratives and social memory: the (re)making of lusophony in intercultural contexts, Project funded by the Portuguese Foundation for Science and Technology, 2008-2010.

Consultations on television trade and U.S. cultural policy: Federal Communications Commission, U.S. State Department, Motion Picture Export Association of America, Washington, D.C. August 12-15, 2004.

Preparing media for electoral coverage in Mozambique. Dept. of State Cultural Affairs Bureau, 2002-present (pending).

Digital Divide in Latin America. Inter-American Development Bank, 2001-present.

E-government in Texas. Department of Information Resources, State of Texas. 2001.

Digital Divide in Texas, Public Utilities Commission, State of Texas, 2000-2001.

Seminar leader/consultant on radio and television programming and finance for U.S. Agency for International Development and U.S. Information Agency in Mozambique, 1996.

Consultation with Brazilian private sector and government officials on possible forms of privatization of Brazilian telephone and telecommunications system, February, 1992, October 1992., May 1993, October 1993.

Seminar on privatization possibilities for Brazilian telecommunications, sponsored by Revista Nacional de Telemática, São Paulo, October 26, 1992, October 12, 1993.

Professional Development Seminars on "International Telecommunication (Telephone/Data) Policies and Services," International Communication Association (telecommunications industry users group), November 1988, April 1989, April 1990, April 1991, October 1991, May 1992.

Seminar on "European Telecommunication Policies and Services," Arthur Anderson Associates, Frankfurt, Germany, November 1991.

Briefing papers and consulting on telecom policy, cellular and MMDS in Brazil, private companies, 1990-1992 .

Audience research technique and analysis, Radio Liberty, 1989-90.

Speaker/consultant on journalism development, comparative information and telecom policy for U.S. Information Agency in Brazil, 1990; development journalism issues in Mozambique, 1992.

Training seminars in cross cultural communication and job performance for U. of Michigan School of Public Health, Population Planning Program (training program for AID), 1986-1988.

Needs assessment for proposed Communication Program in Santo Domingo for Universidad Catolica Madre y Maestra, supported by Partners of the Americas, March 1987.

External evaluation of Radio Marti for U.S. House Foreign Affairs Committee, April 1986.

Seminar for Partners of the Americas in Dominican Republic for journalists and communications professionals on new telecommunication technologies, December 8-18, 1984.

Consulted with Foreign Service Institute, U.S. Dept. of State, for briefings on media in Brazil and Spanish-speaking South America, 1981-1983.

Consulted with WETA-Washington Public Television on a special on Television in the Third World, 1981.

University and Academic Service

Graduate Adviser, Radio-Television-Film Department, UT, 2006-present.

Vice Chair, International Programs and Studies Committee, UT, 2008-present.

Member, Executive Committee, Lozano Long Institute for Latin American Studies Advisory Committee, 2008-present.

Primary organizer of GLOBAL FUSION conference, October 2008, Austin, for Global Fusion Consortium.

Co-organizer with Karin Wilkins and Shanti Kumar, New Agendas for Global Communication conference, October 2008, Austin,

Director, Brazil Center, Lozano Long Institute for Latin American Studies, 2001- 2005.

Chairperson, College of Communication Internationalization Committee, 2001-2003; member, 2004-present.

Member, Fulbright Fellowship Selection and Advisory Committee, UT, 2005-2008.

Member, Provost's Committee on Study Abroad, 2002-2003

Member, Study Abroad Office Advisory Committee, 2001-present

Member, Lozano Long Institute for Latin American Studies Advisory Committee, 2001-present

Chair, Search committee for political economy hire, RTF 2005-2007.

Member, Executive Committee, RTF Dept., 1998-2004, 2006-present.

Search Committee for minority hire, RTF Dept., 2002-03, 2004-05

Primary organizer of GLOBAL FUSION conference, November 2003, for Global Fusion Consortium.

Primary organizer, First Brazil-U.S. Bi-national Colloquium on Communication Research, January 2004, for International Communication Association and INTERCOM – Brazilian Interdisciplinary Association for Communication Research, January 2004

Outside tenure reviewer for Tamara Falicov (Kansas University), Augie Grant (University of South Carolina), Marwan Kraidy (American University), Patricia McCormick (Howard University)

Paper reviewer for International Communication Association, several divisions: Mass Communication, Communication and Technology, Intercultural and Development Communication

Administrative council - INTERCOM-Brazilian Association for Inter-Disciplinary Research in Communication

Paper reviewer for Association for Education in Journalism and mass Communication, International Division

Member, Committee on Future of Brazilian Studies, Brazilian Studies Association, 2003-present.

Appreciation Award from Services to Students with Disabilities, Dean of Students, 2003

Member, Internationalization committee, International Communication Association, 2001-2003.

Member, Internationalization committee, Association for Education in Journalism and Mass Communication, 2002-2003.

Organizer with John Downing, Sharon, Strover, Oscar Gandy and Wolfgang Donsbach, IAMCR and ICA Symposium on the Digital Divide, November 15-17, 2001.

Member, Alliances for Universal Access to the Internet Working Group, based at Inter-American Development Bank.

One-day pre-conference, "The Telenovela Way of Life," before International Communication Association, Washington, 2001.

Organizer, with Henrique Sanchez, U of Guadalajara, Guadalajara, Mexico and Gaetan Tremblay, U of Montréal, Montréal, Canada, of a Post-conference on Media and Telecommunication Policy in NAFTA, after ICA, Acapulco, June 5, 2000

Organizer, with Antonio C. La Pastina, Texas A&M University, of a Pre-Conference on The Telenovela Way of Life, before ICA, Acapulco, June 1, 2000.

Organizer, The Second Colloquium on Communications & Cultural Industries in NAFTA and MERCOSUR, at the University of Texas, Austin, June 1-2.

Coordinator, Graduate Studies, Communications Dept., BYU, 1997-1998

Organizer and Director, Brigham Young Study Abroad in Asia on Mass Media, 1996.

Director, Communications Research Center, Brigham Young University, 1994-1997.

Graduate Studies Committee, BYU Communications Dept., 1995-present.

Vice-chair, International Division, Broadcast Education Association, 1996-98.

Co-Organizer, Conference on Privatization of Telecommunications in Eastern Europe and the Third World, Center for International Business Education and Research, MSU, April 30-May 1, 1993.

Co-Organizer, Workshop on Global Restructuring of Telecommunications Systems: Private Sector Participation, Competition, and Re-Regulation, Center for Advanced Study of International Development, MSU, May 1992.

Chairman, University Advisory/Consultative Committee to Dean of International Studies, 1984-1987, 1990-1991.

Organizer and Director, Michigan State Campus Abroad in São Paulo, Brazil, on Mass Media, Brazilian History and Politics, and Business, Winter Term 1990, Winter Term 1992, Summer Term 1993, 1994, 1995, 1996.

Organizer, Area Studies course (one week, full-time) on Brazil for CICALS Summer Program on Brazil and Portuguese, MSU, June 1991.

Conference Chairman and Organizer, Third Conference on Latin American Popular Culture, Michigan State University and Studies in Latin American Popular Culture, April 1989.

Director of Graduate Studies, Department of Telecommunication, Winter 1985 - 1988.

Editorial and Organizational Boards

Member International Editorial Board of *Comunicación y Sociedad* (Mexico), 2009-present.

Member Editorial Board of *Policy and Internet*, 2008-present.

Member editorial board of *Communication Theory*, 2008-present.

Member Editorial Board of *Journal of Virtual Worlds*, 2007-present.

Member editorial board of *Chinese Journal of Communications*, 2007-present.

Member of Governing Board, International Consortium in Media, Communication and Cultural Studies, 2001-present.

Member editorial board of *Journal of Broadcasting and Electronic Media*, 2000-present.

Member of Board of Directors, INTERCOM- Associação Brasileira de Estudos Interdisciplinares de Comunicação, 1999-present.

Member editorial board of *Transborder Broadcasting Studies*. http://www.tbsjournal.com/editors.html, 1998-present.

Member editorial board of *EPTIC On-Line:Revista Electrónica Internacional de Economía de las Tecnologías de la Información y de la Comunicación.* http://www.eptic.he.com.br, 1997-present.

Member editorial board of *Howard Journal of Communications*, 1996-present.

Member editorial board for *INTERCOM-Revista Brasileira de Communicação*, 1994-present.

Member editorial board of *Studies in Latin American Popular Culture*, 1993-present.

Associate Editor, Studies in Latin American Popular Culture, 1987-1992.

Member, Advisory Boards, At UT: Study Abroad Office, 2001-present;

At MSU: Center for International Business Education, 1988-1994; Center for Advanced Study of International Development, 1988-89; Center for Latin American and Caribbean Studies, 1986-88, 1991-1994.

Languages

Portuguese: fluent speaking and reading (S 4, R 4), good writing.
Spanish: very good speaking, fluent reading (est. S 3, R 3+).

Professional Associations

International Communication Association, Association for Education in Journalism and Mass Communication, Broadcast Education Association, International Association for Mass Communication Research, INTERCOM-Brazilian Association for Inter-Disciplinary Research in Communication, Latin American Studies Association, Asociación Latinamericana de Investigadores de la Comunicación, LUSOCOM Lusophone (Portuguese-speaking) Communication Research Association)