

Oversaw all touring campaigns including budgeting, production, allocation of advertising funds, and the overall structure of the touring business, while ultimately serving as a liaison between booking agents and management.

2011 - 2016

The ILLMORE
Partner & Cofounder

Produced one of the most popular, celebrated and sought-after events in SXSW's storied history, The ILLMORE, which concluded in 2016 after five successful years. The New York Times in fact was quoted as confirming that at 2.5%, The ILLMORE had a lower admission rate than Harvard University.

2011 - 2012

Marc Ecko Enterprises
Director of Artist Collaborations

Responsible for negotiating licensing deals and artist collaborations with Marc Ecko as the private label distributor and production house

2010 - 2011

Chiddy Bang (artist)
Tour Manager

Tour managed hip hop group Chiddy Bang. Touring internationally including colleges, festivals and club shows. Responsible for all production advancing, settling, travel coordination, media relations and day of show needs.

2009 - 2010

Aces Lounge
Director of Events & Talent Buyer

Oversaw talent booking and promotion of various events at Aces Lounge in downtown Austin. Upon leaving my position, Aces Lounge was no longer considered a burlesque nightclub, but one of Texas's top clubs for hip-hop and electronic music.

2007 - 2011

University of Texas at Austin
B.A., Corporate Communications

Received University Honors and College of Communications Honors, including a scholarship from the College of Communications. Member of Music and Entertainment Committee.