

Jennifer McClearen

Department of Radio-Television-Film
Moody College of Communication
The University of Texas at Austin
jennifermcclearen.com

EDUCATION

- 2017 Ph.D. Communication, University of Washington
Graduate Certificate in Cinema and Media Studies
- 2013 M.A. Communication, University of Washington
- 2008 M.A. Intercultural Leadership, SIT Graduate Institute
- 2002 B.A. Political Science and French, Union University

PROFESSIONAL APPOINTMENTS

- 2019-pres. Assistant Professor
Department of Radio-Television-Film, University of Texas at Austin
Affiliated Faculty, Center for Sports Communication
Affiliated Faculty, Media and the Center for Media and Entertainment Industries
- 2017-2019 Visiting Lecturer
Department of Radio-Television-Film, University of Texas at Austin

PUBLICATIONS

Books:

- 2021 *Fighting Visibility: Sports Media and Female Athletes in the UFC*.
University of Illinois Press

Peer-Reviewed Journal Articles:

- 2020 Mia Fischer & Jennifer McClearen. *Transgender Athletes and the Queer Art of Athletic Failure*. *Communication and Sport*
- 2017 We Are All Fighters: *The Transmedia Marketing of Difference in the Ultimate Fighting Championship*. *International Journal of Communication*
- 2015 The Paradox of Fallon's Fight: *The Interlocking Discourses of Sexism and Cissexism in Mixed-Martial Arts Fighting*. *New Formations: A Journal of Culture, Theory, and Politics* (Special issue edited by Sara Ahmed)
- 2015 *Unbelievable Bodies: Audience Readings of Action Heroines as Post-Feminist Visual Metaphor*. *Continuum: Journal of Media and Cultural Studies*

Peer-Reviewed Book Chapters:

- 2021 Jennifer McClearen & Brett Siegel. *NBC's Diversity Olympics: Promoting Gay Athletes in PyeongChang*. In Michael Butterworth (ed.), *Handbook of Communication and Sport*. Mouton de Gruyter
- 2018 *Don't be a Do-Nothing Bitch: Popular Feminism and Women's Physical Empowerment in the UFC*. In Kim Toffoletti, Holly Thorpe, and Jessica Francombe-Webb (eds.), *New Sporting Femininities: Embodied Politics in Postfeminist Times*. Palgrave Macmillan
- 2015 *Gladiator in a Suit? Scandal's Olivia Pope and the Post-Identity Regulation of Physical Agency*. In Kumarini Silva and Kaitlyn Mendes (eds.), *Feminist Erasures: Challenging Backlash Culture*. Palgrave Macmillan

Journal Issues:

- 2018 Guest editor for Commentary and Criticism special issue on Women in Sport Media: New Scholarly Engagements. *Feminist Media Studies*

Public Scholarship and Essays

- 2021 Jennifer McClearen & Lily Kunda. [Nike and the Limits of 'Positive' Representations of Black Women Athletes](#). Spark: Elevating Scholarship on Social Issues. The National Center for Institutional Diversity. The University of Michigan
- 2021 *The rise of female UFC fighters obscures profound exploitation, inequality*. The Conversation. Republished in Salon, the Houston Chronicle, the Saint Louis Post Dispatch, among others
- 2021 Samantha N Sheppard & Jennifer McClearen. [Scholar Spotlight: Jennifer McClearen](#). *Journal of Cinema and Media Studies*
- 2021 Jennifer McClearen & Mia Fischer. *Maya Moore, Black Lives Matter, and the Visibility of Athlete Activism*. *The Velvet Light Trap*
- 2018 *Introduction to Women in Sports Media: New Scholarly Engagements*. *Feminist Media Studies*.

Manuscripts in Progress:

- Jennifer McClearen & Leilani Nishime. *I Forgot to Smile: Naomi Osaka and the Transnational Racialization of Celebrity Commodification*. Invited chapter in Bernadette Marie Calafell and Shinsuke Eguchi (eds), *Routledge Handbook of Ethnicity and Race in Communication*.
- Neoliberal Masculinities in the Ultimate Fighting Championship*. (Journal article under review)
- If You Let Me Play: Girls' Empowerment and Transgender Exclusion in Sports*. (Journal article under review).
- Locating the Female Athlete: Hierarchies of Visibility in Networked Sports Media*. (Journal article in preparation).

FELLOWSHIPS AND AWARDS

- 2021 Dads' Association Centennial Teaching Fellowship
Office of the Executive Vice President and Provost, University of Texas at Austin
- 2021 Top Papers in Sports Communication
International Communication Association
- 2020 Dean's Fellowship
Moody College of Communication, University of Texas at Austin
- 2018 Top Papers in Communication and Sport
National Communication Association
- 2018 Janice L. Ames and William E. Ames Diversity Research Award
University of Washington
- 2017-2021 Diversity Scholar
National Center for Institutional Diversity, University of Michigan
- 2016-2017 Center for Communication, Difference, and Equity Dissertation Fellowship
University of Washington
- 2015-2016 Project for Interdisciplinary Pedagogy Fellowship
School of Interdisciplinary Arts and Sciences, University of Washington
- 2013-2017 Certificate in Public Scholarship Fellowship
Simpson Center for the Humanities, University of Washington

GRANTS

- 2017 Graduate Research Grant
Communication and Difference Research Group, University of Washington
- 2016 Writing Difference and Equity
Simpson Center for the Humanities, University of Washington
- 2016 Janice and William Ames Endowment
Department of Communication, University of Washington
- 2015 Peter Clarke and Susan Evans Research Fund
Department of Communication, University of Washington
- 2015 Moving Images Research Grant
Simpson Center for the Humanities, University of Washington
- 2015 The Graduate School Fund for Excellence and Innovation
Graduate School of Arts and Social Sciences, University of Washington
- 2012 Communication Graduate Research Fund
Department of Communication, University of Washington

CONFERENCE PRESENTATIONS

Competitively Selected Papers:

- 2021 *Locating Sportswomen within the Hierarchies of Visibility*
National Communication Association
- 2021 *Neoliberal Masculinity in the Ultimate Fighting Championship*
International Communication Association
- 2021 *Hierarchies of Visibility*
International Communication Association
- 2021 *Infantilizing Women's Soccer: Representation Matters, but At What Cost?*
Society for Cinema and Media Studies
- 2018 Mia Fischer & Jennifer McClearen. *Fallon Fox and the Queer Art of (Athletic) Failure*
National Communication Association
- 2018 *Until We All Win: Rethinking Women in Sports Media and Marketplace Feminism*
North American Society for the Sociology of Sport
- 2018 Mia Fischer & Jennifer McClearen. *Trans Athletes and the Queering of Loss in Sex-Segregated Sports*. International Communication Association
- 2018 *Branded Difference: Promoting Female Athletes in the UFC*
International Communication Association
- 2018 *Branding Racial and Ethnic Difference in the Ultimate Fighting Championship*
Race and Media Conference
- 2017 *We Are all Fighters: The Transmedia Marketing of Difference in the UFC*
Society for Cinema and Media Studies
- 2016 *Branding a UFC Nation: Convergence and Difference in Transnational Sports Media*
National Communication Association
- 2016 *Branding the Rebellion Against Post-Feminist Body Discipline*
North American Society for the Sociology of Sport
- 2016 *Who's at Home in the Octagon: Insider / Outsider Politics of Women in the UFC*
American Studies Association
- 2016 *Popular Feminism and Women's Physical Empowerment in the UFC Brand*
Console-ing Passions
- 2016 *Gendering the National Sports Star in the Ultimate Fighting Championship*
Society for Cinema and Media Studies
- 2015 *Branding Her Fist: Selling Gendered Difference in the UFC*
North American Society for the Sociology of Sport

- 2015 *Negotiating the Performance of Femininities in Pre-Fight Walkouts for the UFC*
Society for Cinema and Media Studies
- 2014 *Imagining a UFC Nation: The Induction of Women Fighters into the UFC.*
National Women's Studies Association
- 2014 *Creating Justice in Combat Sports: Mixed Martial Arts' First Openly Transgendered Fighter*
National Women's Studies Association
- 2014 *The Paradox of Fallon's Fight: Conflicting Discourses of Pain Surrounding MMA's First Openly Transgender Fighter*
American Studies Association
- 2014 *Negotiating Femininities and Difference in Women's Mixed Martial Arts Media*
Summer Institute on Diversity in Media and Culture
Annenberg School for Communication and Journalism
- 2014 *Zero Dark Feminism: Violence and the Impeccability of the Liberated Heroine*
Cultural Studies Association
- 2014 *Scandal's Olivia Pope and the Post-Identity Regulation of Physical Agency.*
Society for Cinema and Media Studies.
- 2014 *Lollipop Sucking Assassin: Infantilizing Gender, Race, and Nationality*
Western States Communication Association
- 2013 *Unbelievable Bodies: Audience Research on Action Heroines in a Post-Feminist Era*
National Communication Association

Panels and Roundtables:

- 2018 Ralina Joseph, Aisha Durham, Timeka Tounsel, Madhavi Murty, Jennifer McClearen & Manoucheka Celeste. *Black Women, Media, and the Uses of Strategic Ambiguity*
National Women's Studies Association
- 2015 Susan Birrell, Mary McDonald, Jay Johnson, Jessica Chin, Cathy van Ingen, Maryam Aziz, & Jennifer McClearen. *The (Re)Production of Violence in Sports and Ways of Resistance*
American Studies Association

INVITED TALKS

- 2021 *Fighting Visibility: Unpaid Gendered and Racialized Labor in the UFC*
Department of Communication, University of Washington
- 2019 *Until We All Win: Rethinking Women in Sports Media and Marketplace Feminism*
Harrington School of Communication and Media, University of Rhode Island
- 2018 *Branded Difference: Promoting Female Athletes in the UFC*
Department of Communication, Seton Hall University

- 2017 *Popular Feminism and Women's Physical Empowerment in the UFC*
Communication Studies Department. California Polytechnic State University
- 2016 *We Are All Fighters: Inclusion / Exclusion of LGBTQ Identities in the UFC* Annenberg
Symposium on Sports and the LGBTQ Experience
University of Southern California Annenberg Institute of Sports, Media and Society

CAMPUS TALKS

- 2021 with Maryam Aziz, Michael Butterworth, Madhavi Mallapragada, and Travis Vogan.
Roundtable on *Fighting Visibility: Sports Media and Female Athletes in the UFC*.
Co-Sponsored by the Department of Radio-Television-Film and the Center for
Sports Communication and Media. University of Texas at Austin
- 2017 Branded Difference: Promoting Female Fighters in the Ultimate Fighting
Championship. Media Studies Colloquium. Co-Sponsored by the Department of
Radio-Television-Film and the Center for Sports Communication and Media.
University of Texas at Austin
- 2014 with Ralina Joseph, LeiLani Nishime, and Monica de la Torre. *Beyond Talk: Race,
Gender, Sexuality and Public Scholarship*. Graduate Opportunities and Minority
Achievement Program. University of Washington
- 2013 *Film as Public Scholarship: Documentary Modes of Filmmaking for Public Dialogues
on Race*. Beyond Talk: Race, Communication, and Community. Department of
Communication, University of Washington.

TEACHING EXPERIENCE

- 2017-2021 University of Texas at Austin
Department of Radio-Television-Film
Graduate Courses:
Gender and Race in Sports Media
Global Sports Media
Feminist Media Studies
Branding and Consumer Culture
- Undergraduate Courses:
Media and Society
Screening Race
Women in Sports Media
Gender, Race, and Sexuality in Sports Media
Gender and Media Culture

- 2015-2017 University of Washington Bothell
School of Interdisciplinary Arts & Sciences
Undergraduate Courses:
Introduction to Feminist Studies
Sports Media Culture
Introduction to Communication
Critical Media Literacy
- 2011-2015 University of Washington
Department of Communication
Undergraduate Courses:
Media Convergence
Race, Gender, and Sexuality in the Media
Media and Culture
Interviewing: Principles and Practices
Introduction to Communication II
- 2007-2009 SIT Graduate Institute
Department of Intercultural Service, Leadership, and Management
Graduate Course:
Intercultural Communication

RELATED TEACHING EXPERIENCE

- 2006 Teacher, English as a Second Language
La Gloria English School, Isla Mujeres, Mexico
- 2003-2005 Education Volunteer
Peace Corps, Tafraout, Morocco
- 2002-2003 Teacher, English as a Second Language
International House, Prague, Czech Republic

RESEARCH SUPERVISION

University of Texas at Austin Graduate:

- 2021 Briana Barner. Dissertation Committee. *The Last Place They Thought of: Black Podcasts and the Performance of Marginalization*
Comprehensive Exam Committee: Identity and Difference.
- 2021 Nabeeha Chaudhary. Dissertation Committee. *Television Serials in Pakistan: Entertainment-Education and Women's Rights*
- 2021-pres. Daelena Tinnin. Dissertation Chair. *"Do Nothing Without Intention:" Returns, Fugitivity, and Flesh in Beyoncé's and Solange's Black Feminist Performances*

- 2020-pres. Kathy Cacace. Dissertation Chair. *Assault with a Friendly Weapon: Producing Feminist Laughter about Sexual Violence*
Comprehensive Exam Committee: Feminist Media Studies
- 2020-pres Michelle Rabe. Dissertation Committee. *Natural, Infinite, Artistic: Demythologizing Athletic Superability in Contemporary American Literature.*
- 2019-pres Bret Siegel. Dissertation Co-Chair. *Protecting the Shield: How the NFL Navigates Institutional and Ideological Crisis in a Trump Era*
Comprehensive Exam Committee: Cultural Studies of Sports Media
- 2020 Kira Deshler. Master's Thesis Second Reader. *Queer Female Fans: A Master's Thesis*
- 2020 Mengmeng Liu. Master's Thesis Second Reader. *#MeToo and #RiceBunny on Weibo: Feminist Activism, Rape Culture, and Internet Censorship*
- 2020 Michaela Kollin. Master's Thesis Second Reader. *Marital Hegemony and Alternatives to Monogamy in 21st Century American Television*

University of Texas at Austin Undergraduate:

- 2020 Zoe Menghetti. Plan II Thesis Supervisor. *The League Who Began It All: How the WNBA Became the Blueprint for Collective Sports Activism in the Black Lives Matter Movement.*
- 2018 Alton Braxton. Independent Research Supervisor. *A Comparative Analysis of Blackness in Spanish and American Media*

DEPARTMENTAL SERVICE

- 2019-pres. Media Studies Colloquium Co-Chair. Department of Radio-Television-Film, University of Texas at Austin
- 2021 Graduate Admissions Committee. Department of Radio-Television-Film University of Texas at Austin
- 2019-2020 Graduate Curriculum Committee for Media Studies. Department of Radio-Television-Film, University of Texas at Austin
- 2015 Graduate Student Representative to the Faculty Search Committee
Department of Communication, University of Washington
- 2014-2015 Graduate Student Representative to the Diversity Committee
Department of Communication, University of Washington
- 2013-2014 Graduate Student Representative to the Faculty
Department of Communication, University of Washington
- 2012-2013 Co-President of the Communication Graduate Student Association
Department of Communication, University of Washington

COLLEGE SERVICE

- 2019-2021 Diversity and Equity Committee, Moody College of Communication
- 2016-2017 Facilitator for the Writing Difference and Equity Graduate Research Group
Simpson Center for the Humanities / Center for Communication, Difference, and
Equity, University of Washington
- 2010-2011 Advisor to the Queer Student Union
Piedmont Virginia Community College
- 2010-2011 Advisor to the Piedmont Feminists
Piedmont Virginia Community College
- 2008-2009 Advisor to the Alliance for Women and Gender
SIT Graduate Institute.

DISCIPLINARY SERVICE

- 2021-pres. Co-Chair, Sports Media Scholarly Interest Group
Society for Cinema and Media Studies
- 2020 Co-Founder, Sports Media Scholarly Interest Group
Society for Cinema and Media Studies
- 2020 Reviewer for *Television and New Media*
- 2020 Reviewer for *Journal of Cinema and Media Studies*
- 2020 Book manuscript reviewer for the *University of Nebraska Press*
- 2019-pres Reviewer for *Communication and Sport*
- 2016 Reviewer for *Women's Studies in Communication*
- 2015-pres. Reviewer for *Feminist Media Studies*

COMMUNITY ENGAGEMENT

- 2015-2016 Content Area Expert for Feminist-Focused Distributed Editing Project
WIKIMEDIA Foundation, Seattle, WA
- 2012-2017 Women's Self-Defense Instructor
Recreational Sports Programs, University of Washington
- 2012-2014 Children and Adults' Martial Arts Instructor
Northwest Martial Arts, Bothell, WA
- 2009-2011 Community Education and Outreach Volunteer
Sexual Assault Resource Agency (SARA), Charlottesville, VA

MEDIA INTERVIEWS

- 2021 [Interview: Jenn McCrearen, author of "Fighting Visibility: Sports Media and Female Athletes in the UFC.](#) Burn It All Down
- 2021 [Talking to Women About the Sports Business.](#) The Unofficial Partner
- 2021 [Visibility is Not Equity with Jennifer McCrearen.](#) Southpaw
- 2021 [Women in UFC.](#) Top of Mind with Julie Rose. BYUradio
- 2020 [Why America Loves UFC, the First Sport to Return.](#) The New York Times
- 2020 [Jennifer Lopez and Shakira's Halftime Show is Political, but Political in a Way That's Different than Colin Kaepernick.](#) The Undeclared
- 2019 [Super Bowl Sunday is Bigger Than Football.](#) The Wall Street Journal
- 2018 [Female Fighters, Combat Sports, and the UFC.](#) *MediaSport Podcast Series.*

MEMBERSHIPS

Society for Cinema and Media Studies (SCMS)
National Communication Association (NCA)
American Studies Association (ASA)
National Women's Studies Association (NWSA)
North American Society for the Sociology of Sport (NASSS)