

Salzburg Academy on Media & Global Change



MULTI-YEAR
SERIES INFO



MORE INFORMATION:
[SALZBURGGLOBAL.ORG/GO/MEDIAACADEMY](https://salzburgglobal.org/go/mediaacademy)

The Salzburg Academy on Media & Global Change convenes emerging leaders across media industries to build networks, innovation, and leadership in media. In addition, participants collaborate to address social problems and design media-based solutions. Founded in 2007, the Media Academy has more than 1,000 alumni and faculty from more than 60 countries.

STAFF CONTACT DETAILS

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UPCOMING PROGRAM

Salzburg Academy on Media & Global Change
[Program Title TBC] (July 15 - 29, 2024)

MOST RECENT PROGRAMS

Imagining Inclusive and Equitable Futures (July 16 - Aug 1, 2023)

After the Pandemic: How Can Media Advance Equitable and Just Civic Futures? (July 18 - Aug 1, 2022)

OUR IMPACT

For two weeks each summer, a truly international group of emerging media practitioners - journalists, filmmakers, activists, storytellers, and advocates - study, work, and live together at Schloss Leopoldskron, Salzburg, Austria.



Left and Right: The Media Academy features a mix of plenary presentations and discussions on a range of media-related topics and immersive workshops on game design, mobile storytelling, immersive design, and community engagement, as well as faculty-led group project work and research.



RECENT FACULTY & GUEST SCHOLARS

- **Len Aparcar**, Professor in Residence, Louisiana State University
- **Lik Sam Chan**, Assistant Professor, The Chinese University of Hong Kong
- **Sanjeev Chatterjee**, Professor of Communication, University of Miami
- **Anunaya Chaubey**, Provost, Anant National University, India
- **Manuel Chavez**, Professor and Director, Michigan State University
- **Heejin Choi**, Educator, Author, and Entrepreneur
- **James Cohen**, Assistant Professor, Media Studies, CUNY Queens College
- **Gustavo De Dios**, Ph.D Candidate, Universidad Católica Argentina
- **Bobbie Foster**, Ph.D Candidate, University of Maryland
- **Karen Fowler-Watt**, Associate Professor of Journalism and Global Narratives, Bournemouth University
- **Roman Gerodimos**, Professor of Global Current Affairs, Bournemouth University
- **Johanna Grüblbauer**, Academic Director, UAS St. Pölten
- **Surya Harikrishnan**, Design Lead, Salzburg Academy on Media & Global Change
- **Chris Harris**, Professor of Communication, Nevada State College
- **Anthony Ioannidis**, Senior UX Designer, Ito World
- **Yaakov Katz**, Journalist and Author
- **Claudia Kozman**, Assistant Professor in Residence, Northwestern University in Qatar
- **Pablo Martínez Zárate**, Artist and Professor, IberoDocsLab
- **Julian McDougall**, Professor, Bournemouth University
- **Jad Melki**, Associate Professor, Lebanese American University
- **Paul Mihailidis**, Program Director and Professor, Emerson College
- **Stephen Reese**, Professor, University of Texas
- **Carol Reese**, Gifted and Talented Specialist, Eanes Independent School District
- **Jessica Roberts**, Assistant Professor, Universidade Católica Portuguesa
- **Sangita Shresthova**, Director of Research, University of Southern California
- **Pramath Raj Sinha**, Founder and Chairman of Ashoka University
- **Andrea Vilhena**, Ph.D. Candidate, Nova University

CURRENT PARTNER SCHOOLS

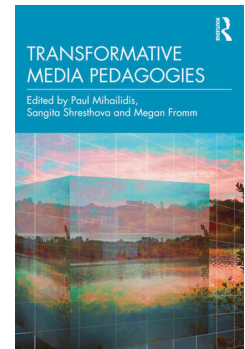


In 2014, Media Academy participants devised proposals for the UNDP ahead of the implementation of the Sustainable Development Goals (SDGs) on how gamification could address the challenges around youth unemployment and livelihoods, climate change, human rights, and corruption.



Left: Inspired by the Media Academy, long-serving faculty member Jad Melki founded the Media and Digital Literacy Academy of Beirut in 2013. Several faculty and alumni have since participated in the MDLAB - the first program of its kind in the Middle East.

Right: Academy faculty have collaborated on multiple research projects and publications, including “Transformative Media Pedagogies.”



IMPACT AND OUTCOMES

Participants work with faculty and industry practitioners each year to create media processes and products focused on social impact and civic empowerment. These projects have included devising media literacy curriculum plans, co-creating learning experiences (such as 2023’s “[*Lovers, Lunatics, and Poets: Imagining Inclusive Futures With & Through Media*](#),” and proposing innovative projects and consulting for the United Nations Development Programme (UNDP).

ACADEMY STATISTICS | 2007-2023

SALZBURG GLOBAL
SINCE 1947

41,000+
TOTAL FELLOWS

170+
COUNTRIES

1,600+
PROGRAMS

MEDIA ACADEMY
SINCE 2007*

1,000+
TOTAL FELLOWS

60+
COUNTRIES

15
PROGRAMS

*IN-PERSON PROGRAMS

TESTIMONIALS



“It was truly incredible to meet friends from around the globe and participate in a wide range of active and valuable workshops... I eagerly look forward to applying the insights and skills gained from this experience in my further studies and future career pursuits.”

CHEUNG WAI SUM, HONG KONG BAPTIST UNIVERSITY



“This academic and international program made me challenge myself and face different situations that I now call opportunities. This life-changing experience was the best opportunity I have ever had, which I will always keep in my memory.”

REGINA DEWEY, PONTIFICIA UNIVERSIDAD CATÓLICA DE ARGENTINA



“The friendships that are made here have been absolutely transformative. People who touched my heart and changed me as a person for the better... To be surrounded by people who are so incredibly intelligent, talented, and creative helps you learn a lot more about yourself, what you represent, and [what] to improve on..”

DAVID GARCIA, UNITED STATES MILITARY ACADEMY



“[Salzburg Global] Seminar provides us with a space, both physical and metaphorical, to explore and to experiment and to develop our ideas and to collaborate and to challenge each other and to think in ways that we don’t have space and time [for] in our daily lives. So for me and for many of my colleagues, it’s the highlight of our year because it’s the one time when we’re able to do this kind of collaborative, imaginative work that we can’t do elsewhere. It’s really a haven for the mind.”

ROMAN GERODIMOS, FACULTY, BOURNEMOUTH UNIVERSITY



“My experience was very pivotal for my professional and personal life. I learned a lot about being around other cultures, being around other people, and embracing all of that. I’m going to take these ideas and things that I’ve learned here into the real world and implement them.”

ALIYAH MBARAMA, LOUISIANA STATE UNIVERSITY



“The experiences in the [Salzburg Academy on Media & Global Change] are life-changing. I feel so privileged to be surrounded by amazing people and faculty members. Staying creative and present is one of the things that we were taught at [Salzburg Global] Seminar. Also, we were encouraged to acknowledge our environment, especially nature, and to take responsibility for our future and what it should look like.”

AYA ABDALLAH, LEBANESE AMERICAN UNIVERSITY