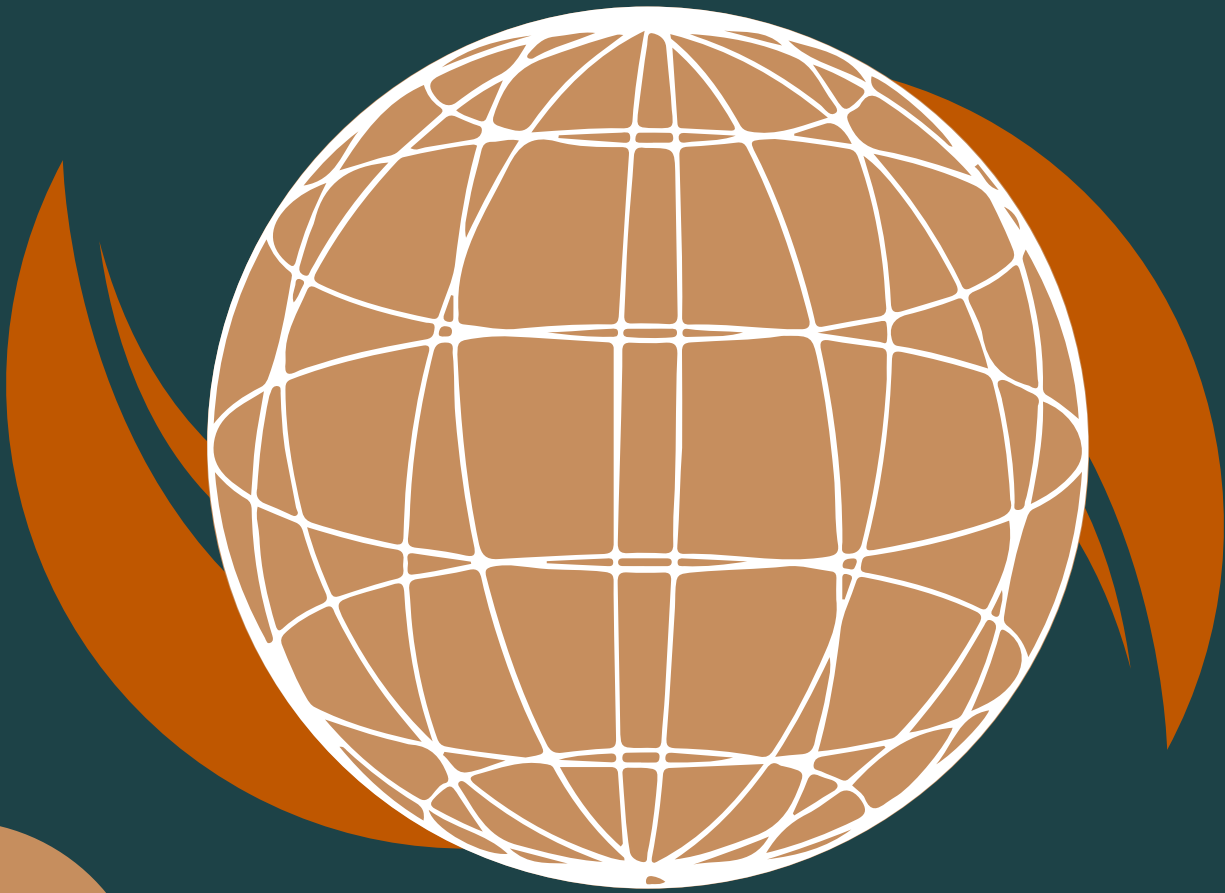


# 20 GLOBAL 23 FUSION



September 22-24, 2023  
University of Texas at Austin







# KNIGHT CENTER

*Strengthening journalism around the world*



## ▲ **Online Courses for Journalists** [journalismcourses.org](https://journalismcourses.org)

The Knight Center offers cutting-edge journalism education through our massive open online courses (MOOCs), designed to keep journalists up to date with the latest trends and revolutionary tools reshaping the industry. Over the past decade, we've reached 300,000 participants in 200 countries and territories with free and low-cost journalism training.

## ▲ **ISOJ Conference** [isoj.org](https://isoj.org)

Since 1999, the International Symposium on Online Journalism has been the annual must-attend event for journalists, media executives and scholars worldwide. Held in Austin, Texas, this unique hybrid conference brings together academia and the news industry to discuss the impact of emerging technologies on journalism.

## ▲ **LatAm Journalism Review** [latamjournalismreview.org](https://latamjournalismreview.org)

Our trilingual digital news magazine, LatAm Journalism Review, is the publication of record for news about journalism and press freedom in Latin America and the Caribbean. LJR publishes in-depth news and feature stories in English, Spanish and Portuguese and produces a weekly newsletter.



The University of Texas at Austin  
**Knight Center for Journalism  
in the Americas**  
*Moody College of Communication*

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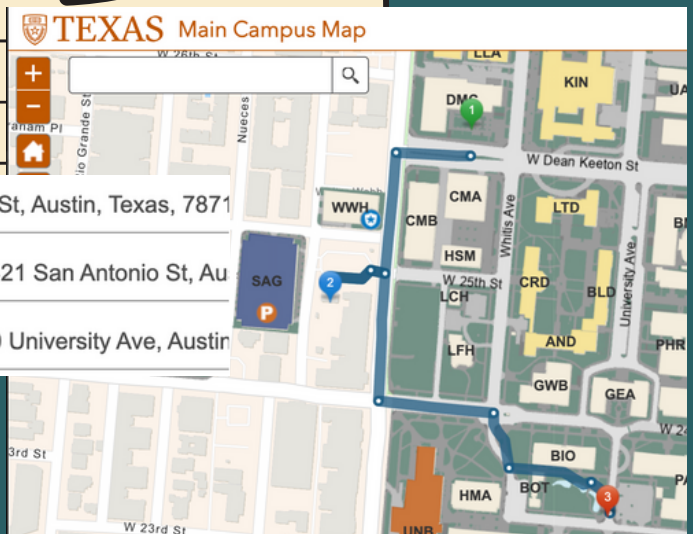
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### Tip!

Between sessions, take a 15-minute walk to get some fresh air with these spots near campus:

- DMC Greenspace
- Lucky Lab Coffee
- UT Turtle Pond
- 

- 300 W Dean Keeton St, Austin, Texas, 7871
- Lucky Lab Coffee, 2421 San Antonio St, Au
- UT Turtle Pond, 2300 University Ave, Austin



Share your experience online with [#GlobalFusion23](#)

# Conference Overview

## Friday, September 22

**6:00 pm** Friday Keynote

**7:30 pm** Welcome Social

## Saturday, September 23

**8:00 am** Light Breakfast

**9:00 am** Panels begin

**5:30 pm** Saturday Keynote

## Sunday, September 24

**8:00 am** Light Breakfast

**9:00 am** Panels begin

**10:30 am** Awards & Sendoff Social

**Note:** Registration, Refreshments and Socials will take place in the DMC 2nd Floor Lobby



# Friday Keynote Speaker: DR. LENIN MARTELL



**Lenin Martell Gámez** (PhD, National Autonomous University of Mexico, UNAM) is an Associate Professor in the School of Political and Social Sciences as well as coordinator of the “Center for Writing and Digital Culture” at the Autonomous University of the State of Mexico (UAEM). He appears regularly as a media and public affairs commentator in both national and international media outlets and is the National Audience-Ombudsperson at the Mexican Public Broadcasting System (SPR). He co-directs the narrative-journalism “Heart of Mexico” program, organized by UNT and UAEM in various remote villages of Mexico. He has co-authored several books and published more than 20 academic articles on media and cultural studies.

## Connecting with communities through audience engagement: Mexico as a case study

The economic, social, and emotional consequences of the COVID-19 pandemic, the ongoing Russia-Ukraine conflict, the devastation caused by climate change in Hawaii and New England, and the authoritarian immigration policies in Texas and Florida, among other global issues, provide compelling reasons for scholars to reflect deeply on how to counterbalance and resist these major changes. It is especially true when Communication, as a scientific field, could provide plausible means to solve most of the world’s problems. As a scholar, I am increasingly interested in examining how media platforms, especially public media in Mexico, can connect and engage with audiences to ignite new public conversations and provide more accurate information. This can empower citizens to adopt a more critical stance towards public affairs on both local and international levels. In this address I will explain how I have developed a new methodology for this purpose that draws upon critical pedagogies, Cultural and Audience studies, as well as Literacy Studies, and situated knowledge. This has led me to pose not only questions concerning the cultural practices we should be researching in our discipline, but on how we should approach them, and render them more meaningful to contribute to society in a broader way.



Friday, Sept 22  
6:00 pm



DMC 2.106

# Saturday Keynote Speaker: PROFESSOR SRIVI RAMASUBRAMANIAN

**Srividya “Srivi” Ramasubramanian** (PhD, Pennsylvania State University) is a Professor at the Newhouse School of Public Communications at Syracuse University. Her scholarship addresses global issues relating to media, diversity, and social justice. She is the Founding Director of the Difficult Dialogues Project, CODE^SHIFT (Collaboratory for Data Equity, Social Healing, Inclusive Futures, and Transformation), and Media Rise (a global nonprofit for meaningful media). She did her post-doctoral fellowship at the Annenberg Public Policy Center at the University of Pennsylvania and has been a Visiting Professor at the London School of Economics and the National University of Singapore.



## AI Empire: Interlocking Systems of Oppression in the Networked Global AI Order

As artificial intelligence (AI) continues to captivate the collective imagination through the latest generation of generative AI models such as DALL-E and ChatGPT, the dehumanizing and harmful features of the technology industry that have plagued it since its inception only seem to deepen and intensify. Using the analytical framework of “Empire,” we argue that this networked and distributed globalizing AI order is rooted in heteropatriarchy, racial capitalism, white supremacy, and coloniality. It perpetuates its influence through the mechanisms of extractivism, automation, essentialism, surveillance, and containment. Reforming AI from within the same interlocking oppressive systems is futile. Instead, to advance justice, we must radically transform our ideas about technology and data by developing them from the bottom-up, from the perspectives of those who stand the most risk of being harmed.



Saturday, Sept 23  
5:30 pm



DMC 2.106

# Panel Schedule

## Friday, September 22

<i>5:00 PM - 8:00 PM</i>	<i>REGISTRATION OPEN</i>
<b>6:00 PM - 7:15 PM</b>	<b>FRIDAY KEYNOTE</b>
<b>7:30 -</b>	<b>WELCOME &amp; KICKOFF SOCIAL</b>

## Saturday, September 23

<i>8:00 AM - 11:00 AM</i>	<i>REGISTRATION OPEN</i>
<b>9:00 AM - 10:15 AM</b>	<b>PANEL SESSION 1</b>
<b>10:30 AM - 11:45 AM</b>	<b>PANEL SESSION 2</b>
<b>11:45 PM - 12:45 PM</b>	<b>LUNCH BREAK</b>
<i>1:00 PM - 3:00 PM</i>	<i>REGISTRATION OPEN</i>
<b>12:45 PM - 2:00 PM</b>	<b>PANEL SESSION 3</b>
<b>2:15 PM - 3:30 PM</b>	<b>PANEL SESSION 4</b>
<b>3:45 PM - 5:00 PM</b>	<b>PANEL SESSION 5</b>
<b>5:30 PM - 6:45 PM</b>	<b>SATURDAY KEYNOTE</b>

## Sunday, September 24

<b>8:00 AM - 9:00 AM</b>	<b>BOARD MEETING</b>
<b>9:00 AM - 10:15 AM</b>	<b>PANEL SESSION 6</b>
<b>10:30 AM -</b>	<b>AWARDS &amp; SENDOFF SOCIAL</b>





# ACKNOWLEDGEMENTS

Special thanks to...

## SUPPORT & SPONSORSHIP

### Our Consortium Partners



### And Supporters



Thomas Jay Harris Institute for Hispanic & International Communication



## ORGANIZERS & VOLUNTEERS

### Our Organizing Committee

- Emeritus Professor Joe Straubhaar**, Journalism & Media Studies
- Professor Celeste González de Bustamante**, Associate Dean for Diversity, Equity, and Inclusion
- Professor Shiv Ganesh**, Communication Studies
- Chuka Agbaraji**, Administrative Associate for Diversity, Equity, and Inclusion
- Sheila Lalwani**, Journalism & Media PhD
- Silvia Dal Ben Furtado**, Journalism & Media PhD
- João Vicente Seno Ozawa**, Journalism & Media PhD
- Sam James**, Communication Studies PhD
- Kellen Sharp**, Radio, Television & Film MA

### And Thank You to our Volunteers!

#### Did you know?

This year Global Fusion received **70** submissions from **11** different states and **5** different countries.

*Thank you all for coming to see us at UT!*

SATURDAY 9:00 AM- 10:15 AM



# Panel Session 1

## Streaming Media in India DMC 3.204

Panel Chair: **Shanti Kumar**, *University of Texas at Austin*

**Swapnil Rai**, *University of Michigan, Ann Arbor*

Of Saas-Bahu Sagas and Feminine Expression: Televisual Flows Between India and Turkey

**Kathryn Hartzell**, *University of Texas at Austin*

Star Sports and Localizing the English Premier League in India

**Zeltzyn Rubi Sanchez Lozoya**, *University of Texas at Austin*

Female Filmmakers in the Age of Netflix

**Shanti Kumar**, *University of Texas at Austin*

Regional-language Streaming Media in India

## DMC 3.206 Sustainable Development and Climate Change

Panel Chair: **Clemencia Rodrigues**, *Temple University*

**Jeewasmi Gouli & Rolando Gonzalez Torres**, *Southern Illinois University*

Chautari - A Place to Connect

**Iker Olandesc**, *Denison University*

Harajuku Fashion: A Model for Sustainable Style Culture In Resistance to Consumerism

**Mackenzie Schnell**, *University of Texas at Austin*

Agonism through Khadi in Karnataka: Fabricating pluralism and multivocality in sustainable development discourse

**Kristin Shamas**, *Independent Researcher*

Mediatization of Doom: Climate, Disability, and Pandemic Twitter at the End of the World

## Global Borders and Media DMC 3.210

Panel Chair: **Celeste Gonzalez de Bustamante**, *University of Texas at Austin*

**Heeyoung Chae**, *Denison University*

Impacts and Roles of Ukrainian Citizen Media regarding the Russian Invasion

**Marcela Morán**, *Texas A&M University*

Documenting Cardboard Scavenging on the U.S.-Mexico Border

**Kazi Hasan**, *Southern Illinois University*

When the Media Owner is Accused of Murder: Media ownership influence on Intentional and Unintentional Gatekeeping (*Top Paper*)

**João Ozawa & Celeste Gonzalez de Bustamante**, *University of Texas at Austin*

The Challenges of Mapping Exiled Journalists: A Core-Periphery Approach



SATURDAY 10:30 AM- 11:45 AM



# Panel Session 2

## Resistance, Activism and Media I DMC 3.204

Panel Chair: **Assem Nasr**, *Purdue University-Fort Wayne*

**Sumeyya Akdilek**, *Texas Tech University*

Digital Connectivity and Gender-Based Violence: A Literature Review of Revenge Porn in Romantic Relationships

**Assem Nasr**, *Purdue University-Fort Wayne*

Lebanese Resilience (or the Neoliberal Panacea)

**Nii Kotei Nikoi**, *College of Wooster*

Journalistic conventions of protest coverage in Accra, Ghana

**Emilie Pons**, *Independent Researcher*

Silenced Sounds from the Mena Region

DMC 3.206

## Development, Women, Health and Media

Panel Chair: **Patrick Burkart**, *Texas A&M University*

**Patrick Burkart**, *Texas A&M University* & **Donna Janes**, *Texas A&M International U.*

Anti-Vaccination Meta-Analysis: Adding Longitudinal Information

**Hasan Mehdi**, *Texas Tech University*

Attitudes of Bangladeshi Users towards Sexual Education Information on Facebook

**Anika Tahmin Tanni; Mahedi Hasam & Imran Hussain**, *Texas Tech University*

Media Portrayal of Postpartum Mental Well-being in South Asian Countries

**Carolina Perez & Brittany Potter**, *Texas Tech University*

Assistance on the Agenda: A Comparative Thematic Analysis of the Syrian and Ukrainian Refugee Crises

## Global TV & Streaming DMC 3.210

Panel Chair: **Silvia DalBen Furtado**, *University of Texas at Austin*

**Lisa Patti**, *Hobart & William Smith Colleges*

Netflix's Global Marketing: Rome as a Streaming City

**Cale Epps**, *University of Southern California*

Streaming the Nation: Commercial Nationalism and Discourses of the TV Showrunner-Auteur

**Melissa Santillana**, *Texas Tech University*; **Silvia DalBen Furtado & Joseph Straubhaar**, *University of Texas at Austin*

Regional Markets Enter the Streaming Wars: New Directions for Television in Latin America



SATURDAY 12:45 PM- 2:00 PM



# Panel Session 3

## Global TV and The Digital Divide

DMC 3.204

Panel Chair: **Joseph Straubhaar**, *University of Texas at Austin*

**Joseph Straubhaar & Silvia DalBen Furtado**, *University of Texas at Austin*

Revising the Asymmetrical Interdependence of Global Television: Netflix Adds Multiple New Layers of TV Flow

**Paloma Rocillo & Pedro H. Ramos**, *Ibmec / ESPM / FGV*

Towards A Bottom-Up Approach to the Digital Divide: Lessons from Latin America

**Fabienne Darling-Wolf**, *Temple University*

We were not born with it: Older users' relationship to technology in two communities across of the globe

## DMC 3.206 Misinformation, Fact-Checking and Free Speech

Panel Chair: **Rosental Alves**, *University of Texas at Austin*

**Alejandro Hernandez**, *University of Texas at Austin*

"That's young news" How to rebuild Gen Z's trust and engagement with news in the current media environment

**Christopher Karadjov**, *California State University*

Crowdsourcing Fact-checking in Bulgaria: Problems and Opportunities

**Lenin Rafael Martell Gámez**, *Universidad Autónoma del Estado de México*

Media Accountability in Mexico: The Role of the Ombudsperson and Civil Society

**Yvonne Okoro**, *Texas Tech University*

College Students' Attitude Towards the Media and COVID-19 Visual Misinformation: Focus Group Discussions and Thematic

Analysis

## Gender Identities DMC 3.210

Panel Chair: **Caitlin Miles**, *Denison University*

**John Francis**, *Temple University*

Materializing the Immaterial: Building Intersectional Queer Spaces through Global Media

**Alina Haliliuc, Caitlin Miles**, *Denison University*

Transnational Nomadic Storytelling: Queering Sedentarist National Imaginaries

**Camden Smith; Sydney Brammer, Ch'Ree Essary & Kristi Gatto**, *Texas Tech University*

"You Can Be Anything": STEMInist Barbie through the eyes of real-life women-scientists

**Mehri Yavari**, *Texas A&M University*

Bearded Girls; Passing to Watch Soccer Matches (*Top paper*)



SATURDAY 2:15 PM- 3:30 PM



# Panel Session 4

## Elections and Political Polarization DMC 3.204

Panel Chair: **Vanessa de Macedo Higgins Joyce**, *Texas State University*

**Nwoko Onyinyechi Beatrice**, *Texas Tech University*

The Rhetoric of Political Campaigns: An Assessment of the 2023 Nigerian General Elections

**Vanessa de Macedo Higgins Joyce**, *Texas State University*

Social Connections through Digital News in Polarized Societies in Argentina, Brazil and Colombia

**Kazi Hasan**, *Southern Illinois University*

Does Polarization Affect Agenda Diversity? The Effect of Media Choice and Partisanship on Agenda Diversity and Media Trust Using 2012-2020 ANES Data

DMC 3.206

## Local Community and culture

Panel Chair: **Shiv Ganesh**, *University of Texas at Austin*

**Valentina Aduen**, *Texas A&M University*

El Conejo Engañoso: A Place-Making Oral Tradition of the Youth of La Bonga

**Annemarie, Iddins**, *Fairfield University*

No Concessions?: Moroccan Independent Media and the Cultural Politics of Ambivalence

**Bhoopali Nandurkar**, *The University of Texas at Austin*

The Sob Story of the Onion: News Discourse Analysis and Framing of Onion Crisis in India

**Fatima Bahja**, *University of Texas at Austin*

The Transformations of Salam Farnandeh: Adaptations and reinterpretation through the mnemonic imagination

## Identity and Media DMC 3.210

Panel Chair: **Sam James**, *University of Texas at Austin*

**Ashraful Goni**, *Texas Tech University*

Role of ethnic media on the social identity construction of British Bangladeshi immigrants

**Stephanie M. Mancha & Arthur D. Soto-Vásquez**, *Texas A&M International*

Ambiguous Identification and "Latinx": Young Mexican Americans, Social Media, and the Uncertainty over Labels

**Natalia Rabahi**, *Temple University*

Why does hybridity still matter? Lessons from diaspora communities online

**Caroline Suarez**, *Temple University*

Using participatory communication and solution journalism to shift harmful narratives in North Philly black communities



SATURDAY 3:45 PM- 5:00 PM



# Panel Session 5

## Social Media and Engagement DMC 3.204

Panel Chair: **Sheila B. Lalwani**, *University of Texas at Austin*

**William Adebayo Aderanti**, *Independent Researcher*

Media Convergence and Increase in Demand for Content Creation: A Case Study of Nigeria Union of Journalists

**Hong-Anh Nguyen**, *Denison University*

Digital Mundane Across Time and Space: Precarity, Relationality, and Becoming in the International Student Assemblage

**Feng Yi Yin**, *Temple University*

Western microcelebrities as internet Orientalists: Intercultural short video production in Chinese digital media (*Top paper*)

## DMC 3.206 Social Justice, Innovation and Media

Panel Chair: **João Ozawa**, *University of Texas at Austin*

**Lindita Camaj**, *University of Houston*

Global Inequalities in Public Transparency and Journalism Performativity: A theoretical framework

**Silvia DalBen Furtado; João Ozawa, & Celeste Gonzalez de Bustamante**, *UT Austin*

Data Colonialism and Generative AI: evaluating de-biasing actions to mitigate harmful content in Large Language Models

**Paul Alonso**, *Georgia Institute of Technology*

Hybrid Alternative Digital-Native Media in Latin America during the Pandemic: Two Peruvian Cases of Entrepreneurial Journalism

Hosted from Spain

## Resistance, Activism and Media II DMC 3.210

Panel Chair: **Melissa Santillana**, *Texas Tech University*

**Oluwabusayo (Sayo) Okunloye, & Kerk Kee**, *Texas Tech University*

Diffusion Drivers of Black Lives Matter Protest Online: How does Message Design Matter?

**Luis Romero**, *Texas Christian University*

The Immigrant Protest Songs of M.I.A. and Los Tigres del Norte

**Melissa Santillana**, *Texas Tech University*

Networked Activism and Mediated Hybrid Spaces in Mexico City

**Mehdi Semati & Azin Naderi**, *Northern Illinois University*

Networked Publics and the Iranian "Woman, Life, Freedom" Movement in Context



SUNDAY 9:00 AM- 10:30 AM



# Panel Session 6

## Music, Media and Culture DMC 3.204

Panel Chair: **Luis Rivera-Figueroa**, *University of Texas at Austin*

**Paxton Haven**, *University of Texas at Austin*

Troubling Emergence: COVID-Era Connectivity as the Basis for Industrial Concentration of Global Club Culture

**Sam James**, *University of Texas at Austin*

"Did you use the Korean or Global Site?": Performing Platform Boundaries in K-Pop Fandom

**Mariela Morales**, *University of Pennsylvania*

The streets are the bass and the base: The transnational networks of Cuban music and contemporary popular identity

**Luis Rivera-Figueroa**, *University of Texas at Austin*

The Latin Music Industry Network: Miami as a Music Production Capital

## DMC 3.206 Equity and Social Justice

Panel Chair: **Kent Wilkinson**, *Texas Tech University*

**Sezgi Başak Kavalı**, *Temple University*

So What Fraser?: Digitalization, Participatory Parity & Competing Subaltern Public Spheres

**Ana Luisa Ramirez**, *Laredo College*

Renewing a Disconnected World: Toward Connectivity, Equity and Justice

**Josep Rota**, *Temple University / Ohio University*

The lessons of development: What have we learned from the practice of development and social change over the past 50 years?

**Mikias Sissay**, *Temple University*

The Role of Media in Peacebuilding: The Case of UN Media in South Sudan

## Latin American Issues and Media DMC 3.210

Panel chair: **José Carlos Lozano**, *Texas A&M International*

**Rixio Gerardo Portillo Ríos**, *Universidad de Monterrey*

Humanitarian conditions in Venezuela, in the Osservatore Romano in 2018

**José Carlos Lozano**, *Texas A&M International*

Concentration of ownership and control of movie theaters in northeastern Mexico. The case of the Circuito Rodríguez: 1904-1947

**Mariana Santos**, *American University*

"Beyond Media Systems in Latin America: Corporate-consensus & confrontational media regimes"







# Floor Map

## G. B. Dealey Center for New Media (DMC)



**3rd Floor**







