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Associate Professor, School of Journalism and Media
Associate Director, Center for Media Engagement
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EDUCATION

Ph.D.	2012	Mass Communication, Syracuse University, NY
M.A.	1999	Public Communications, Syracuse University, NY
B.A.	1989	Communications, Franciscan University of Steubenville, OH

PROFESSIONAL APPOINTMENTS

2020 – Present	Associate Professor, School of Journalism and Media Moody College of Communication, The University of Texas at Austin, TX
2014 – 2020	Assistant Professor, School of Journalism and Media Moody College of Communication, The University of Texas at Austin, TX
2019 – Present	Associate Director, Center for Media Engagement Moody College of Communication, The University of Texas at Austin, TX
2018 – 2019	Assistant Director, Center for Media Engagement Moody College of Communication, The University of Texas at Austin, TX
2016 – 2018	Faculty Research Associate, Center for Media Engagement Moody College of Communication, The University of Texas at Austin, TX
2020 – Present	Knight Faculty Fellow, Center for Media Engagement Moody College of Communication, The University of Texas at Austin, TX
2020 – Present	Research Network Affiliate, National Institute for Civil Discourse, University of Arizona, Tucson, AZ
2012 – 2014	Assistant Professor, School of Mass Communication and Journalism University of Southern Mississippi, Hattiesburg, MS
2010 – 2012	Editorial Assistant *Communication Research* Syracuse University, NY
2009 – 2010	Instructor, S.I. Newhouse School of Public Communications

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[1] Name change from Gina Masullo Chen to Gina M. Masullo, effective January 1, 2020. Legal name is Gina M. Chen

Syracuse University, NY

1993 – 2009   Editor, Reporter
                     The Post-Standard, Syracuse, NY

1989 – 1993   Reporter
                     The Observer-Dispatch, Utica, NY (1991-1993)
                     The Times Herald-Record, Middletown, NY (1990-1991)
                     The Wallkill Valley Times, Walden, NY (1989-1990)

PUBLICATIONS

* Won award; *italicized names indicate student co-authors when the majority of the work was conducted.*

Books

Masullo, G.M. (under contract). *Midlife sapphic revelation in the digital age: How digital media support coming out late.* Palgrave Macmillan, forthcoming.

Masullo, G.M. (2020). *The new town hall: Why we engage personally with politicians,* Praeger, pp. 1 to 171.

Chen, G.M. (2017). *Online incivility and public debate: Nasty talk*, Palgrave Macmillan, pp. 1 to 218.

Mandell, H., & **Chen, G.M**. (2016). *Scandal in a digital age* (Eds.), Palgrave Macmillan, pp. 1 to 224.

Peer-Reviewed Journal Articles

Masullo, G.M. (2023). A new solution to political divisiveness: Priming a sense of common humanity through Facebook meme-like posts. *New Media & Society*. Advance online publication. https://doi.org/10.1177/14614448231184633

Lu, S., Liang, H., & **Masullo, G.M.** (2023). Selective avoidance: Understanding how position and proportion of online incivility influence news engagement. *Communication Research, 50*(4), 387-409. https://doi.org/10.1177/00936502221130837

Masullo, G.M., *Tenenboim, O*., & *Lu, S*. (2023). "Toxic atmosphere effect": Uncivil online comments taint perceptions of news outlet, audience. *Journalism: Theory, Practice, and Criticism*, *24*(1), 101-119. https://doi.org/10.1177/14648849211064001

Masullo, G.M., *Wilner, T*., & Stroud, N.J. (2022). What social media could be: Normative frameworks for evaluating digital public spaces. *Social Media + Society*, *8*(4), 1-11. https://doi.org.10.1177/20563051221130447

Masullo, G.M., Wilhelm, C., *Lee, T*., Gonçalves, J., *Riedl, M.J.*, Stroud, N.J. (2022). Signaling news outlet trust in a Google Knowledge Panel: A conjoint experiment in Brazil, Germany, and the United States. *New Media & Society*. Advance online publication. https://doi.org/10.1177/14614448221135860

Overgaard, C.S. B., **Masullo, G.M**., Duchovnay, M., & Moore, C. (2022). Theorizing connective democracy: A new way to bridge political divides. *Mass Communication and Society*, *25*(6), 861-885. https://doi.org/10.1080/15205436.2022.2119870

Masullo, G.M., & Duchovnay, M. (2022). Extending the spiral of silence: Theorizing a typology of political self-silencing. *Communication Studies, 73*(5-6), 607-622. https://doi.org/10.1080/1051974.2022.2129401

Masullo, G.M., *Lee, T., & Riedl, M.J.* (2022). Signaling news outlet credibility in a Google search. *Journalism & Mass Communication Quarterly, 99*(4), 1148-1168. https://doi.org/10.1177/10776990211047964

Masullo, G.M., Jennings, J., & Stroud, N.J. (2022). "Crisis coverage gap": The divide between public interest and local news Facebook posts about COVID-19. *Digital Journalism*, *10*(3), 1037-1058. https://doi.org/10.1080/21670811.2021.1965488

Masullo, G.M. (2022). Facebook reactions as heuristics: Exploring relationships between reactions and commenting frequency on news about COVID-19. *First Monday*, *27*(8), n.p. https://firstmonday.org/ojs/index.php/fm/article/view/12674

Masullo, G.M., *Riedl, M.J.*, & Huang, Q.E. (2022). Engagement moderation: What journalists should say to improve online discussions. *Journalism Practice, 16*(4), 738-754. https://doi.org/10.1080/17512786.2020.1808858

Masullo, G.M., Ziegele, M., *Riedl, M.J.*, *Jost, P*., & Naab, T. (2022). Effect of a high-person-centered response to commenters who disagree on readers' positive attitudes toward a news outlet's Facebook page. *Digital Journalism*, *10*(3), 493-515. https://doi.org/10.1080/21670811.2021.2021376

Masullo, G.M*., Shermak, J., Riedl, M.J., Brown, J., & Tenenboim, O.* (2022). Online political comments: Americans talk about the election through a "horse-race" lens. *Proceedings of the Digital and Social Media track of the Hawaii International Conference on System Sciences 55* [HICSS], Hawaii, 3242-3250. http://hdl.handle.net/10125/79731

Brown, D.K., *Wilner, T.*, & **Masullo, G.M**. (2022). "It's just not the whole story": Black perspectives on protest portrayals. *Howard Journal of Communications, 33*(4), 382-395. https://doi.org/10.1080/10646175.2021.2012852

Masullo, G.M., *Curry, A.*, *Whipple, K.N.*, & Murray, C. (2022). The story behind the story: Examining transparency about the journalistic process and news outlet credibility. *Journalism Practice*, *16*(7), 1287-1305. https://doi.org/10.1080/17512786.2020.1870529

Peacock, C., **Masullo, G.M.**, & Stroud, N.J. (2022). The effect of news labels on perceived credibility. *Journalism: Theory, Practice, and Criticism, 23*(2), 301-319. https://doi.org/10.1177/1464884920971522

Wilner, T., Valle, D.A.M., & **Masullo, G.M**. (2021). "To me, there's always a bias": Understanding the public's folk theories about journalism. *Journalism Studies, 22*(14), 1930-1946. https://doi.org/10.1080/1461670X.2021.1979422

Gonçalves, J., *Weber, I.H.*, **Masullo, G.M.**, Torres da Silva, M, & Hofhuis, J. (2021). Common sense or censorship: How algorithmic moderators and message type influence perceptions of online content deletion. *New Media & Society*. Advance online publication. https://journals.sagepub.com/doi/10.1177/14614448211032310

Riedl, M.J., Naab, T., **Masullo, G.M.**, Jost, P., & Ziegele M. (2021). Who is responsible for interventions against problematic comments? Comparing user attitudes in Germany and the United States. *Policy & Internet, 13,* 433-451. http://doi.org/10.1002/poi3.257

Masullo, G.M., & Kim, J. (2021). Exploring "angry" and "like" reactions on uncivil Facebook comments that correct misinformation in the news. *Digital Journalism, 9*(8), 1103-1122. https://doi.org/10.1080/21670811.2020.1835512

Masullo, G.M., *Lu, S., & Fadnis, D.* (2021). Does online incivility *cancel out* the spiral of silence? A moderated mediation model of willingness to speak out. *New Media & Society*, *23*(11), 3391-3414. https://doi.org/10.1177/1461444820954194

Kim, J., & **Chen, G.M.** (2021). Exploring the influence of comment tone and content in response to misinformation in social media news. *Journalism Practice, 15*(4), 456-470. https://doi.org/10.1080/17512786.2020.1739550

Masullo, G.M., *Riedl, M.J.*, & *Tenenboim, O.* (2020). Dialectics of complexity: A five-country examination of lived experiences on social media. *Social Media + Society, 6*(4), 1-11. https://doi.org/10.1177/2056305120965152

Sobieraj, S., **Masullo, G.M.**, Cohen, P.N., Gillespie, T., & Jackson S. (2020). Politicians, social media, and digital publics: Old rights, new terrain. *American Behavioral Scientist, 64*(1), 1646-1669. https://journals.sagepub.com/doi/10.1177/0002764220945357

Riedl, M.J., **Masullo, G.M**., *Whipple, K.N.* (2020). The downsides of digital labor: Exploring the toll incivility takes on online comment moderators. *Computers in Human Behavior*, 107, 1-9. https://doi.org/10.1016/j.chb.2020.106262

Chen, G.M., *Pain, P., Chen, V.Y., Mekelburg, M.*, Springer, N., & *Troger, F.* (2020). "You really have to have a thick skin": A cross-cultural perspective on how online harassment influences female journalists. *Journalism: Theory, Practice, and Criticism*, *20*(7), 877-895. https://doi.org/10.1177/1464884918768500

Chen, G.M.*, Ng, Y.M.M., Riedl, M.J., & V.Y. Chen.* (2020). Exploring how online political quizzes boost interest in politics, political news, and political engagement. *Journal of Information, Technology, & Politics, 17*(1), 33-47. https://doi.org/10.1080/19331681.2019.1680475

Chen, V.Y., & **Chen, G.M.** (2020). Shut down or turn off? The interplay between news overload and consumption. *Atlantic Journal of Communication, 28*(2), 125-137. https://doi.org/10.1080/15456870.2019.1616738

Chen, G.M., *Fadnis, D.*, & *Whipple, K.* (2020). Can we talk about race? Exploring online comments about race-related shootings. *Howard Journal of Communications*, *31*(1), 35-49. https://doi.org/10.1080/10646175.2019.1590256

Pain, P., & **Chen, G.M**. (2019). "A chance for me to do good, make a real difference": How citizen journalists in India view their role in social transformation, *Journal of Media Practice and Education*, 20(4), 334-349. https://doi.org/10.1080/25741136.2018.1556543

Pain, P., & **Chen, G.M.** (2019). The President is in: Public opinion and the presidential use of Twitter. *Social Media + Society, 5*(2), 1-12. https://doi.org/10.1177/2056305119855143

Chen, G.M., *Riedl, M.J., Shermak, J., Brown, J., & Tenenboim, O*. (2019). Breakdown of democratic norms? Understanding the 2016 U.S. presidential election through online comments. *Social Media + Society*, *5*(2), 1-13. https://doi.org/10.1177/2056305119843637

Oz, M., Zheng, P., & **Chen, G.M.** (2018). Twitter versus Facebook: Comparing incivility, impoliteness, and deliberative attributes. *New Media & Society, 20*(9), 3400-3419. https://doi.org/10.1177/1461444817749516

Chen, G.M., & *Lu, S.* (2017). Online political discourse: Exploring differences in effects of civil and uncivil disagreement in news website comments. *Journal of Broadcasting & Electronic Media, 61*(1), 108-125. https://doi.org/10.1080/08838151.2016.1273922

Chen, G.M., & *Pain, P.* (2017). Normalizing online comments. *Journalism Practice, 11*(7), 876-892. https://doi.org/10.1080/17512786.2016.1205954

Chen, G.M., & *Ng, Y.M.M.* (2017). Nasty online comments anger you more than me, but nice ones make me as happy as you. *Computers in Human Behavior, 71*, 181-188. https://doi.org/10.1016/j.chb.2017.02.010

Dhir, A., **Chen, G.M.**, & Chen, S. (2017). Why do we tag photographs on Facebook? Proposing a new gratifications scale. *New Media & Society, 19*(4), 502-521. https://doi.org/10.1177/1461444815611062

Chen, G.M., *Chen, P.S., Chang, C.-W.,& Abedin, Z.* (2017). News video quality affects online sites' credibility. *Newspaper Research Journal*, *38*(1), 19-31. https://doi.org/10.1177/0739532917696087

Kurambaev, B., & **Chen, G.M**. (2017). Offline political engagement leads to online political voice among Kyrgyzstan bloggers. *Media Asia*, *44*(3-4), 161-174. https://doi.org/10.1080/01296612.2018.1499217

Chen, G.M., Mandell, H., & Wolf, J.M. (2017). Political sex-scandal news stories and personal fear of betrayal: An online experiment. *Northwest Journal of Communication*, *45*(1), 9-36.

Chen, G.M., & *Ng, Y.M.M.* (2016). Third-person perception of online comments: Civil ones persuade you more than me. *Computers in Human Behavior*, 55, 736-742 https://doi.org/10.1016/j.chb.2015.10.014

Pain, P., **Chen, G.M**., & Campbell, C.P. (2016). Learning by doing: Teaching multimedia journalism through coverage of the 50th anniversary of "Freedom Summer." *Journalism & Mass Communication Educator*, *71*(4), 400-412. https://doi.org/10.1177/1077695815613711

Zhang, J., **Chen, G.M**., Chock, T.M., *Wang, Y.*, Li, N., & Schweisberger, V.N. (2016). A psychophysiological study of processing HIV PSAs: The effects of narrative versus statistical evidence form, novelty and sexual appeals, and viewer's sex. *Health Communication, 31*(7), 853-862. https://doi.org/10.1080/10410236.2015.1012629

Mandell, H., & **Chen, G.M**. (2016). Scandal-suffering politicians, scorned wives and salacious news: Examining public response to the scandal press conference. *Interactions: Studies in Communication & Culture, 7*(1), 85-98. https://doi.org/10.1386/iscc.7.1.85_1

Chen, *P.S., Wilson, N.,* **Chen, G.M.,** & *Chang, C.-W.* (2015). Longer, higher quality videos preferred by news viewers. *Newspaper Research Journal, 36*(2), 212-224. https://doi.org/10.1177/0739532915587291

Chen, G.M. (2015). Losing face on social media: Threats to positive face lead to an indirect effect on retaliatory aggression through negative affect. *Communication Research, 42*(6), 819-838. https://doi.org/10.1177/0093650213510937

Chen, G.M. (2015). Why do women bloggers use social media? Recreation and information motivations outweigh engagement motivations. *New Media & Society, 17*(1), 24-40. https://doi.org/10.1177/1461444813504269

Zhang, J., Chock, T. M., **Chen, G. M**., Schweisberger, V.N., & Wang, Y. (2014). Persuasiveness of HIV public service announcements as a function of argument quality, personal relevance, and evidence form. *Social Behavior and Personality*, *42*(10), 1603-1612. https://doi.org/10.2224/sbp.2014.42.10.1603

Chen, G.M. (2014). Revisiting the social enhancement hypothesis: Extroversion indirectly predicts number of Facebook "friends," operating through Facebook usage. *Computers in Human Behavior, 39*, 263-269. https://doi.org/10.1016/j.chb.2014.07.015

Chen, G.M., & *Abedin, Z.* (2014). Exploring the differences in how men and women retaliate in response to threats to positive face on social media. *Computers in Human Behavior, 38,* 118-126. https://doi.org/10.1016/j.chb.2014.05.029

Chang, C.-W., & **Chen, G.M.** (2014). College students' disclosure of location-related information on Facebook. *Computers in Human Behavior*, *35*, 33-38. https://doi.org/10.1016/j.chb.2014.02.028

Chen, G.M. (2013). Don't call me that: A techno-feminist critique of the term "mommy blogger." *Mass Communication and Society, 16*(4), 510-532. https://doi.org/10.1080/15205436.2012.737888

Chock, T.M., Wolf, J., **Chen, G.M**., *Schweisberger, V.N.*, & *Wang, Y.* (2013). Social media features attract college students to news websites. *Newspaper Research Journal*, *34*(4), 96-108. https://doi.org/10.1177/073953291303400408

Chen, G.M. (2012). Why do women write personal blogs? Satisfying needs for self-disclosure and affiliation tell part of the story. *Computers in Human Behavior*, *28*(1)*,* 171-180. https://doi.org/10.1016/j.chb.2011.08.024

Chen, G.M., *Williams, S*., *Hendrickson, N*., & *Chen, L.* (2012). Male mammies: A social comparison perspective on how exaggeratedly overweight media portrayals of Madea, Rasputia, and Big Momma affect how black women feel about themselves. *Mass Communication and Society*, *15*(1), 115-135. https://doi.org/10.1080/15205436.2011.569682

Chen, G.M. (2011). Tweet this: A uses and gratifications perspective on how active Twitter use gratifies a need to connect with others. *Computers in Human Behavior*, *27*(2), 755-762. https://doi.org/10.1016/j.chb.2010.10.023

Chen, G.M., T.M. Chock, Gozigian, H., Rogers, R., Sen, A., Schweisberger, V.N., Steinhardt, J., & Wang, Y. (2011). Personalizing news websites attracts young readers.

Newspaper Research Journal, 32(4), 22-38.
https://doi.org/10.1177/073953291103200403

Peer-Reviewed Journal Articles Under Review

Vargo, C., **Masullo, G.M.,** & Hopp, T. Deciding to delete posts on Reddit: What factors influence content removal. Submitted to *Proceedings of the Digital and Social Media track of the Hawaii International Conference on System Sciences 57* [HICSS], Hawaii, first revision under way.

Masullo, G.M., Brown, D.K., & Harlow, S. Shifting the protest paradigm? Legitimizing and humanizing protest coverage lead to more positive attitudes toward protest, mixed results on news credibility. Submitted to *Journalism*: *Theory, Practice, and Criticism*, first revision under review.

Koo, G.H., **Masullo, G.M.,** Orr, B., & *Huang, Q.E.* Understanding the Twitter discourse around anti-LGBTQIA+ legislation through topic modeling, sentiment analysis, and toxicity detection*.* Submitted to *Social Media + Society,* first revision under way.

Book Chapters

Masullo, G.M. (In Press). Missed opportunities in discursively dismantling *hyper-wokeness* of the sitcom *Community*. In C. Campbell (Ed.), *Race, Representation, and Satire*. Routledge, forthcoming.

Masullo, G.M. (In Press). Imaging a better internet through a feminist lens. In S. Eckert, & L. Steiner (Eds)., *Feminist Manifestos in Media and Communication*. Rutgers University Press, forthcoming.

Masullo, G.M. (In Press). Becoming butch: How the butch lesbian subreddit on Reddit helped me express my female masculinity. In D. Harp, I. Bachmann, & J. Loke (Eds.), *Handbook on Gender and Digital Media*, Edward Elgar Publishing, forthcoming.

Lu, S., Liang, H., & **Masullo, G.M.** (2023). User comments as news quality: Examining incivility in comments on perceptions of news quality. In R.G. Lawrence, & P.M. Napoli (Eds.), *News quality in a digital age.* Routledge.

Masullo, G.M. (2023). Future directions for online incivility research. In C. Strippel, S. Paasch-Colberg, M. Emmer, & J. Trebbe (Eds.), *Challenges and Perspectives of Hate Speech Research* (pp. 273-290). Digital Communication Research.
https://doi.org/10.48541/dcr.v12.0

Collier, J.R., **Masullo, G.M.,** & Duchovnay, M. (2022). Conservative news audiences: A lack of media trust and how they think journalism can improve. In R.E. Gutsche Jr. (Ed.), *The future of the presidency, journalism and democracy: After Trump*. Routledge.

Overgaard, C.S.B., Dudo, A., Lease, M., **Masullo, G.M.**, Stroud, N.J., Stroud, S., & Woolley, S. (2021). Building connective democracy: Interdisciplinary salutation to the problem of polarisation. In H. Tumber, & S. Waisbord (Eds.), *The Routledge companion to media disinformation and populism,* Routledge.

Stroud, N. J., & **Masullo, G.M**. (2020). Building connective democracy to combat polarization. In Knight Foundation/Kettering Foundation (Eds.) *Democracy and civic life*: *What is the long game for philanthropy?* (pp. 154-162), Knight Foundation/Kettering

Foundation. https://knightfoundation.org/reports/democracy-and-civic-life-what-is-the-long-game-for-philanthropy/

Chen, G.M., & *Huang, Q.E.* (2020). Women's blogs. In K. Ross, I. Bachmann, V. Cardo, S. Moorti, V. Cardo, & M. Scarcelli (Eds.), *The international encyclopedia of gender, media, and communication* (pp. 1 to 5), John Wiley & Sons.

Chen, G.M. & *Pain, P.* (2019). "Never about my work, never about my motivations": Exploring online experiences of women journalists of color. In R.A. Lind (Ed.), *Race/gender/class/media 4.0: Considering diversity across audiences, content, and producers,* Routledge.

Chen, G.M. (2019). Social media and scandal. In H. Tumber, & S. Waisbord (Eds.), *The Routledge companion to media and scandal* (pp. 165-173), Routledge.

Chen, G.M., & *Whipple, K.N.* (2018). #WomenCanStopTrump: Intimate publics in the Twitterverse. In C.A. Kray, T. Carroll, & H. Mandell (Eds.), *Nasty women and bad hombres: Gender and race in the 2016 U.S. presidential election* (pp. 235-247), Rochester, University of Rochester Press.

Chen, G.M., *Pain, P., & Barner, B.* (2018). "Hashtag feminism": Activism or slacktivism? In D. Harp, J. Loke, & I. Bachmann (Eds.), *Feminist approaches to media theory and research* (4th ed., pp. 197-218), Palgrave Macmillan.

Chen, G.M. (2018). Online incivility and public deliberation. In C.M. Liebler & T.P. Vos (Eds.), *Media scholarship in a transitional age: Research in honor of Pamela J. Shoemaker* (pp. 25-38), Peter Lang.

Chen, G.M., *Pain, P., & Zhang, J.* (2018). #NastyWomen: Reclaiming the Twitterverse from misogyny. In J. Vickery & T. Everbach (Eds.), *Mediating misogyny: Gender, technology and harassment* (pp. 371-388), Palgrave Macmillan.

Mandell, H., **Chen, G.M**., & *Pain, P.* (2017). #Sadwife and #happyhusband: The performance of unattainable marital ideals on Facebook. In N. Punyanunt-Carter & J.S. Wench (Eds.), *The impact of social media in modern romantic relationships* (pp. 199-218), Lexington Books.

Chen, G.M. (2017). Social media: From digital divide to empowerment. In C.P. Campbell (Ed.), *The Routledge companion to media and race* (pp. 117-125), Routledge.

Chen, G.M., & *Pain, P.* (2016). @TeaParty.org's performance of its virtual identity on Twitter. In G.W. Richardson Jr. (Ed.), *Social media and politics*: *A new way to participate in the political process* (pp. 149-171), Praeger.

Chen, G.M., *Pain, P.,* & *Fadnis, D.* (2016). Over-sharing in a political sex scandal. In H. Mandell & G.M. Chen (Eds.), *Scandal in a digital age* (pp. 131-144), Palgrave Macmillan.

Mandell, H., & **Chen, G.M** (2016). Scandal in an age of likes, selfies, and retweets. In H. Mandell & G.M. Chen (Eds.), *Scandal in a digital age* (pp. 3-14), Palgrave Macmillan.

Chen, G.M., & Mandell, H. (2016). Predicting a new scandal environment in the 21st century. In H. Mandell & G.M. Chen (Eds.), *Scandal in a digital age* (pp. 209-215), Palgrave Macmillan.

Peer-Reviewed Research Presentations

Masullo, G.M. (2023, August). *Coming out way later in life: How digital media support sapphic revelation in middle age.* Presented to the Lesbian, Gay, Bisexual, Transgender, & Queer Interest Group of the Association for Education in Journalism and Mass Communication for its annual conference, Washington, D.C.

*Koo, G.H., **Masullo, G.M.,** Orr, B., & *Huang, Q.E.* (2023, August). *Understanding the Twitter discourse around anti-LGBTQIA+ legislation through topic modeling, sentiment analysis, and toxicity detection.* Presented to the Lesbian, Gay, Bisexual, Transgender, & Queer Interest Group of the Association for Education in Journalism and Mass Communication for its annual conference, Washington, D.C. **Top Faculty Paper.**

Stroud, N.J., Murray, C., Kim, Y., **Masullo, G.M.**, & *Overgaard, C.S.B.* (2023, May). *The effects of removing news comments and changing news comment platforms.* Presented to the International Communication Association for its annual conference, Toronto, Canada.

Masullo, G.M. (2022, September). *A new solution to polarized disagreement: Priming a sense of common humanity.* Presented to the American Political Science Association for its annual conference, Montreal, Canada.

Masullo, G.M., Brown, D.N., & Harlow, S. (2022, August). *Shifting the protest paradigm? Legitimizing and humanizing protest coverage lead to more positive attitudes toward protest, mixed results on news credibility.* Presented to the Mass Communication Division of the Association for Education in Journalism and Mass Communication for its annual conference, Detroit, MI.

Masullo, G.M. (2022, May). *Facebook reactions are related to commenting frequency on local news posts about COVID-19.* Presented to the Mass Communication Division of the International Communication Association for its annual conference, Paris, France.

Masullo, G.M., Wilhelm, C., *Lee, T.,* Gonçalves, J., *Riedl, M.*, & Stroud, N.J. (2022, May). *Signaling news outlet trustworthiness in a Google Knowledge Panel: A conjoint experiment in Brazil, Germany, and the United States.* Presented to the Mass Communication Division of the International Communication Association for its annual conference, Paris, France

Masullo, G.M. & Duchovnay, M. (September, 2021). *Theorizing a typology of political self-silencing.* Presented to the American Political Science Association for its annual conference, Seattle, WA. [Presentation was virtual because of COVID-19 pandemic.]

Riedl, M.J., **Masullo, G.M.,** & *Wilner, T.* (2021, August). *Focus groups in communication, journalism, and media research: A reappraisal.* Presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication for its annual conference. [Conference held virtually because of COVID-19 pandemic.]

Ziegele, M., *Riedl, M.J.*, **Masullo, G.M.,** & Whipple, K.N. (2021, May). *Can media breaks lessen the burden of comment moderation? The effects of hedonic and eudaimonic media entertainment on moderators' recovery experience and moderation accuracy.* Presented to the International Communication Association for its annual conference. [Conference held virtually because of COVID-19 pandemic.]

Masullo, G.M., Jennings, J., & Stroud, N.J. (2021, May). *Crisis coverage gap: Divide between public interest and local digital news coverage of COVID-19.* Presented to the International Communication Association for its annual conference. [Conference held virtually because of COVID-19 pandemic.]

Lu, S., Liang, H., & **Masullo, G.M.** (2021, May). *Order, proportion, or both? Investigating the effects of online incivility in news comment sections.* Presented to the Mass Communication Division of the International Communication Association for its annual conference. [Conference held virtually because of COVID-19 pandemic.]

Masullo, G.M., *Overgaard, C.S.B.,* Duchovnay, M., & Moore, C. (2021, May). *Connective democracy: A new way to bridge political divides.* Presented to the Political Communication Division International Communication Association for its annual conference. [Conference held virtually because of COVID-19 pandemic.]

Masullo, G.M., *Lee, T*., & *Riedl, M.J*. (2021, May). *Signaling Credibility at the Domain Level: Can the Google Knowledge Panel Cue News Credibility Perceptions?* Presented to the Mass Communication Division of the International Communication Association for its annual conference. [Conference held virtually because of COVID-19 pandemic.]

Gonçalves, J.F., *Weber, I*., **Masullo, G.M**., Torres da Silva, M., & Hofhuis, J. (2021, May). *Civility or censorship: how algorithmic moderators and message type influence perceptions of online content deletion*. Presented to the Mass Communication Division of the International Communication Association for its annual conference. [Conference held virtually because of COVID-19 pandemic.]

Torres da Silva, M., Gonçalves, J.F., *Weber, I.H.*, Hofhuis, J., & **Masullo, G.M**. (2020, October). *Fair or flawed: How content, moderator, and message information impact perceptions of online hate speech moderation.* Presented to the 8th European Communication Conference, Braga, Portugal.

*Masullo, G.M., *Riedl, J.M.*, & *Tenenboim, O*. (2020, August). *Dialectics of complexity: A five-country examination of perceptions of social media platforms*. Presented to the International Communication Division of the Association for Education in Journalism and Mass Communication for its annual conference. [Conference held virtually because of COVID-19 pandemic.] **Top Paper, Third Place, Robert L. Stevenson Open Paper Competition.**

Wilner, T., Valle, D.A.M., & **Masullo, G.M.** (2020, August). *Greater expectations: How the public perceives news bias and journalistic routines*. Presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication for its annual conference. [Conference held virtually because of COVID-19 pandemic.]

Chen, G.M. (2020, June). What's uncivil? It depends on where you live. Accepted for presentation to the Multidisciplinary Approaches to Political Discourse conference,

University of Liverpool, Liverpool, England. [Conference canceled because of COVID-19 pandemic.]

Riedl, M., Naab, T., **Chen, G.M.**, Jost, P., & Ziegele, M. (2020, May). *Regulatng comments: Attitudes of Germans and Americans toward regulation by citizens, platforms, or law enforcement.* Presented to the International Communication Association for its annual conference, Gold Coast, Austratlia. [Conference held virtuallly because of COVID-19 pandemic.]

Muddiman, A., *Tenenboim, O*., **Chen, G.M**., & Saldána, M. (2020, May). *Gatekeeping versus gatewatching: Do the topics of online comments that journalists reject differ from those that readers flag?* Presented to the International Communication Association for its annual meeting, Gold Coast, Australia. [Conference held virtuallly because of COVID-19 pandemic.]

Heinbach, D., Ziegele, M., **Chen, G.M.**, *Riedl, M.J.***,** Naab, T.K., Jost, P. (2020, March). *Der Ton macht die Musik. Wie die Verbal-Person-Centered Theory den Einfluss von Moderationskommentaren auf die Einstellungen der Nutzer gegenüber Nachrichtenmedien erklärt.* Accepted for presentation to annual meeting of the German Communication Association (DGPuK), Munich, Germany. [Conference canceled because of COVID-19 pandemic.]

Peacock, C., **Chen, G.M.**, & Stroud, N.J. (2019, November). *What's in a label? The effect of news labels on perceived content credibility*. Presented to the Mass Communication Division of the National Communication Association for its annual conference, Baltimore, MD.

*Riedl, M.J.***, Chen, G.M.**, & *Whipple, K.N*. (2019, September). *Exploring detrimental digital labor: How online incivility influences comment moderators*. Presented at the Austrian Research and Innovation Talk (ARIT) 2019 Poster Session, New York, NY.

Shermak, J., **Chen, G.M.,** *Riedl, M.J., Brown, J.,* & *Tenenboim, O.* (2019, August/September). *Online political talk: Policy comments conform more to democratic norms, but horse race comments get more attention*. Presented to the Information Technology and Politics Division of the American Political Science Association for its annual conference, Washington, DC.

***Chen, G.M.**, Ziegele, M., *Riedl, M.J.*, Jost, P., & Naab, T. (2019, August). *Online disagreement comments: It's not what you say, but how you say it.* Presented to the Newspaper Online News Division of the Association for Education in Journalism and Mass Communication for its annual conference, Toronto, Canada. **Top Faculty Paper, First Place, and Research Prize for Professional Relevance, Second Place.**

***Chen, G.M.**, *Curry, A*., & *Whipple, K.N*. (2019, August). *The story behind the story: How transparency about the journalistic process boosts news outlet credibility*. Presented to the Newspaper Online News Division of the Association for Education in Journalism and Mass Communication for its annual conference, Toronto, Canada. **Top Faculty Paper, Second Place.**

Chen, G.M. (2019, August). *#Blocked: Engaging with politicians on social media in the age of Trump.* Presented to the Mass Communication and Society Division of the

Association for Education in Journalism and Mass Communication for its annual conference, Toronto, Canada.

Riedl, M.J., **Chen, G.M.,** & Whipple, K.N. (2019, May). *Flow and incivility in online news comment moderation.* Presented to the Mass Communication Division of the International Communication Association for its annual conference, Washington, DC.

Chen, G.M., *Riedl, M.J.*, & *Huang, Q.E.* (2018, November). *Taming incivility in online comment streams.* Presented to the Mass Communication Division of the National Communication Association for its annual conference, Salt Lake City, UT.

Pain, P., & **Chen, G.M**. (2018, November). *The President is in: Public opinion and the presidential use of Twitter.* Presented to the Midwest Association of Public Opinion Research for its annual conference, Chicago, IL.

Kim, J., & **Chen, G.M**. (2018, August/September). *Incivility or civility: Which works best to dispel fake political news?* Presented to the Political Communication Division of the American Political Science Association for its annual conference, Boston, MA.

*Chen, G.M., *Lu, S.*, & *Fadnis, D*. (2018, May). *Speaking out: How incivility and emotions "unspiral" the spiral of silence*. Presented to the Mass Communication Division of the International Communication Association for its annual conference, Prague, Czech Republic. **Top Faculty Paper, Third Place.**

Chen, G.M., *Tenenboim, O.,* & *Lu, S*. (2018, May). *The power of incivility: How nasty online comments influence people's perceptions of a news website.* Presented to the Mass Communication Division of the International Communication Association for its annual conference, Prague, Czech Republic.

*Chen, G.M., *Fadnis, D.,* & *Whipple, K*. (2018, May). *Can we talk about race? Exploring online comments about four race-related shootings in America.* Presented to the Race and Ethnicity Division of the International Communication Association for its annual conference, Prague, Czech Republic. **Top Faculty Paper, Third Place.**

Riedl, M.J., **Chen, G.M.**, *Whipple, K.N.* (2017, December). *Menial, meaningful, miserable? Flow and the effects of incivility in moderating online news comments.* Presented to the All Things in Moderation: The People, Practices and Politics of Online Content Review – Human and Machine Conference at UCLA, Los Angeles, CA.

Chen, G.M., *Shermak, J.L., Brown, J., Riedl, M.J.*, & *Tenenboim, O*. (2017, September). *Uncivil or deliberative? News comments in the 2016 primaries and general election.* Presented to the Political Communication Division of the American Political Science Association for its annual conference, San Francisco, CA.

Chen, G.M. (2017, August). *"Defensive effect": Uncivil disagreement upsets me, so I want to speak out politically.* Presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication for its annual conference, Chicago, IL.

Chen, G.M., *Ng, Y.M.M., Chen, V.Y.*, & *Riedl, M.J.* (2017, August). *Gaming the news: Examining the effects of online political quizzes on interest in news and politics.* Presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication for its annual conference, Chicago, IL.

Riedl, M.J., **Chen, G.M.**, *Brown, J., Shermak, J.*, & *Tenenboim, O.* (2017, August/September). *Schadenfreude, chagrin, and deliberation: Discussing the 2016 U.S. presidential election in online news comments*. Presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication for its annual conference, Chicago, IL.

Chen, G.M., *Chen, V.Y.*, & *Pain, P.* (2017, May). *Disrupting routines: How gendered harassment in online comments affects female journalists in the United States and Taiwan*. Presented to the "Comments, anyone? Multidisciplinary approaches for analyzing comments across news and other formats" pre-conference of the International Communication Association for its annual conference, San Diego, CA.

Chen, G.M. (2017, May). *Incivility and deliberation: Understanding the discourse around race, sexual orientation, and politics through online comments*. Presented to the Mass Communication Division of the International Communication Association for its annual conference, San Diego, CA.

Chen, G.M., *Tenenboim, O.,* & *Lu, S.* (2017, May). *"Hostile audience effect": How uncivil online comments damage how the audience views a news website*. Presented to the Mass Communication Division of the International Communication Association for its annual conference, San Diego, CA.

Chen, G.M., & *Pain, P.* (2016, August). *Normalizing online commenting: Exploring how journalists deal with incivility on news sites.* Presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication for its annual conference, Minneapolis, MN.

Chen, G.M., & *Ng, Y.M.M.* (2016, August). *Nasty comments anger you more than me, but nice ones make me as happy as you*. Presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication for its annual conference, Minneapolis, MN.

Chen, G.M., & *Zheng, P.* (2016, August). *Online public discourse: Exploring differences in responses to civil and uncivil disagreement in news story comments.* Presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication for its annual conference, Minneapolis, MN.

*Ng, Y.M.M., **Chen, G.M.**, & *Chen, V.Y.* (2016, August). *Quizzical attraction of online personality quizzes: A uses and gratifications perspective.* Presented to the Communication Technology Division of the Association for Education in Journalism and Mass Communication for its annual conference, Minneapolis, MN. **Third-Place, Gene Burd Faculty Research Paper Competition.**

Oz, M., *Zheng, P.,* & **Chen, G.M**. (2016, May). *Social media, politeness, and discussion quality*. Presented to the World Association for Public Opinion Research for its annual conference, Austin, TX.

Chen, G.M., & *Zheng, P.* (2016, June). *The "defensive effect": Uncivil comments indirectly increase intention to participate politically, through negative affect*. Presented to the Mass Communication Division of the International Communication Association for its annual conference, Fukuoka, Japan.

Chen, G.M., *Fadnis, D.*, & *Lu, S.* (2016, June). *Unspiraling the silence: Online incivility and likelihood to speak out about safety of childhood vaccines.* Presented to the Health Communication Division of the International Communication Association for its annual conference, Fukuoka, Japan.

Lu, S., **Chen, G.M**., & *Fadnis, D*. (2016, June). *Trolling the outspokenness: Exploring the effects of incivility on spiral of silence in news comment websites*. Presented to the Mass Communication Division of the International Communication Association for its annual conference, Fukuoka, Japan.

Kurambayev, B., & **Chen, G.M**. (2016, June). *Offline political engagement leads to online political voice among Kyrgyzstan bloggers.* Presented to the Mass Communication Division of the International Communication Association for its annual conference, Fukuoka, Japan.

*Chen, G.M. (2016, April). *Nasty news story comments indirectly increase intention to participate politically for women, mediated through negative affect.* Presented to the Mass Communication Division of the Southern States Communication Association for its annual conference, Austin, TX. **Top Faculty Research Paper**.

Chen, G.M., & *Ng, Y.M. M*. (2015, August). *The third-person effect of news story comments*. Presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication for its annual conference, San Francisco, CA.

Pain, P., **Chen, G.M.,** & Campbell, C.P. (2015, August). *Teaching multimedia journalism to high school students through the lens of Freedom Summer.* Presented to the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication for its annual conference, San Francisco, CA.

Chen, G.M., *Chen, P.S., Abedin, Z., & Chang, C.-W*. (2014, November). *Quality matters: Low-quality news videos damage newspapers' credibility, favorability, and likelihood to get paid for content.* Presented to the Mass Communication Division of the National Communication Association for its annual conference, Chicago, IL.

Chen, G.M. (2014, April). *Who "friends"? A mediation model of how extraversion, Facebook usage, and gender predict number of Facebook "friends."* Presented to the Popular Communication Division of the Southern States Communication Association for its annual conference, New Orleans, LA.

Chen, P.S., Wilson, N., **Chen, G.M**., & *Chang, C.-W*. (2014, April). *Debunking the myth that shorter is better: Viewers prefer high-quality news videos, regardless of length*. Presented to the Mass Communication Division of Southern States Communication Association for its annual conference, New Orleans, LA.

Chen, G.M., Mandell, H., & Wolf, J. (2013, August). *Vicariously rejected: Political-sex-scandal coverage primes negative attitude toward sexual betrayal*. Presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication for its annual conference, Washington, DC.

Chen, G.M. (2012, November). *How much does that tick you off? Online rejection and criticism hurt – but not as much as ostracism.* Presented to the Human Communication

and Technology Division of the National Communication Association for its annual conference, Orlando, FL.

Zhang, J. Chock, T. M., **Chen, G. M.**, Schweisberger, V., & Wang, Y. (2012, August). *The impact of HIV PSAs on attitudes, behavioral intentions and risk perception as a function of evidence form, argument quality, personal relevance and gender.* Presented at the Association for Education in Journalism and Mass Communication annual conference, Chicago, IL.

Chen, G.M., Schweisberger, V.N., & Gilmore, K.S. (2012, May). *"Conductor effect": Violent video game play extends anger, leading to triggered displaced aggression among women.* Presented to the Game Studies Division of the International Communication Association for its annual conference, Phoenix, AZ.

Chen, G.M. (2011, August). *Don't call me that: Examining the discourse that precedes the term "mommy blogger."* Presented to the Commission on the Status of Women of the Association for Education in Journalism and Mass Communication for its annual conference, St. Louis, MO.

Zhang, J., Chock, T.M., **Chen, G.M**., Wang, Y., & Schweisberger, V.N. (2011, May). *Message features matter more than evidence form: An experiment of HIV PSAs using physiological measures*. Presented to the Health Communication Unit of the International Communication Association for its annual conference, Boston, MA.

Chock, T.M., Zhang, J., Wang, Y., **Chen, G.M**., & Schweisberger, V.N. (2011, May). *Novel sex stories! The effects of message type, novelty, and sexual content on attention to HIV PSAs*. Presented to the Information Systems Unit of the International Communication Association for its annual conference, Boston, MA.

*Chen, G. M., Williams, S., Hendrickson, N., Chen, L. (2010, August). *Mammy revisited: How media portrayals of overweight black women affect how black women feel about themselves.* Presented to the Commission on the Status of Women of the Association for Education in Journalism and Mass Communication for its annual conference, Denver, CO. **Top-Three Research Paper.**

Chen, G. M., & Arnould, K. (2010, March). *Tweet this: How active users connect on Twitter*. Presented to the Communication Technology Division of the Association for Education in Journalism and Mass Communication for its midwinter conference, Norman, OK.

Masullo, G. (1997, August). *Newspaper nonreadership: A study of motivations.* Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication for its annual conference, Chicago, IL.

RESEARCH CONTRACTS/GRANTS/GIFTS

AWARDED

2022-2023   The William and Flora Hewlett Foundation
                    Center for Media Engagement
                    Principal Investigator N.J. Stroud
                    Co-Principal Investigator: **G.M. Masullo**

Total: $250,000

2021-2022   The William and Flora Hewlett Foundation
              Center for Media Engagement
              Principal Investigator: N.J. Stroud
              Co-Principal Investigator: **G.M. Masullo**
              Total: $170,000

2021   Trusting News/American Press Institute
              Re-Engaging the Right/Center for Media Engagement
              Principal Investigator: **G.M. Masullo**
              Co-Principal Investigator: N.J. Stroud
              Total: $23,006

2021-2022   Democracy Fund
              Center for Media Engagement
              Principal Investigator: N.J. Stroud
              Co-Principal Investigator: **G.M. Masullo**
              Total: $400,000

2020   Dallas Free Press
              Serving Media Audiences in Dallas/Center for Media Engagement
              Principal Investigator: **G.M. Masullo**
              Co-Principal Investigator: N.J. Stroud
              Total: $18,959

2020   Google News Initiative
              Domain-level Trust Indicators/Center for Media Engagement
              Principal Investigator: N.J. Stroud
              Co-Principal Investigator: **G.M. Masullo**
              Total: $261,230

2019-2020   Trusting News/American Press Institute
              Broadcast Trust Indicators/Center for Media Engagement
              Principal Investigator: **G.M. Chen**
              Co-Principal Investigator: N.J. Stroud.
              Total: $18,020

2019-2024   Knight Foundation
              Connective Democracy Research Initiative/Center for Media Engagement
              Principal Investigator: N.J. Stroud
              Co-Principal Investigators: **G.M. Chen**, S. Stroud, S. Woolley, A. Dudo, and M.
              Lease
              Total: $2.5 million

2019-2020   Facebook

Hate Speech Moderation on Facebook
Principal Investigator: J. Gonçalves
Co-Principal Investigator: **G.M. Chen**
Total: $100,032

2018-2019   University of Missouri-Columbia
Build Trust/Center for Media Engagement
Principal Investigator: **G.M. Chen**
Co-Principal Investigator: N.J. Stroud
Total: $66,697

2018-2019   American Press Institute
Questions Readers Have About Journalism/Center for Media Engagement
Principal Investigator: **G.M. Chen**
Total: $6,095

2018-2019   Omidyar Network
Assessing the Health of the Digital Public Sphere/Center for Media Engagement
Principal Investigator: N.J. Stroud
Co-Principal Investigator: **G.M. Chen**
Total: $263,000

2018-2020   The William and Flora Hewlett Foundation
Center for Media Engagement
Principal Investigator: N.J. Stroud
Co-Investigator: **G.M. Chen**
Total: $510,000

2018-2019   Texas A&M International University
Incivility and Misinformation
Principal Investigator: J. Kim
Co-Principal Investigator: **G.M. Chen**
Total: $10,000

2017-2020   Democracy Fund
Center for Media Engagement
Principal Investigator: N.J. Stroud
Co-Investigator: **G.M. Chen**
Total: $900,000

2017-2018   Moody College of Communication
Hybrid-Online Journalism Course Creation
Principal Investigator: **G.M. Chen**
Total: $5,000

2017-2018   Vice President for Research, The University of Texas at Austin
Incivility in News Comments
Principal Investigator: **G.M. Chen**
Total: $750

2016-2017   Qualtrics Survey Software Company

Incivility and Speaking Out Online
Principal Investigator: **G.M. Chen**
Total: $5,000

2015-2016   Center for Women's & Gender Studies, The University of Texas at Austin
Effect of Incivility on Emotions and Political Participation
Principal Investigator: **G.M. Chen**
Total: $2,000

2015-2016   Vice President for Research, The University of Texas at Austin
Incivility and the News Audience
Principal Investigator: **G.M. Chen**
Total: $350

2014-2015   School of Journalism, The University of Texas at Austin
Incivility and Civic Engagement and Political Participation
Principal Investigator: **G.M. Chen**
Total: $3,500

2014-2015   Dow Jones News Fund
High School Journalism Workshop Project, University of Southern Mississippi
Principal Investigator: **G.M. Chen**
Total: $5,000

2013-2014   Aubrey Keith Lucas and Ella Ginn Lucas Endowment, University of Southern
Mississippi
News Video Quality
Principal Investigator: **G.M. Chen**
Total: $3,700

2012-2013   S.I. Newhouse School of Public Communication, Syracuse University
Dissertation Research
Principal Investigator: **G.M. Chen**
Total: $2,000

2010-2011   S.I. Newhouse School of Public Communications, Syracuse University
Personalizing News Websites
Principal Investigator: **G.M. Chen**
Total: $350

SUBMITTED, NOT FUNDED

2021-2022   National Science Foundation
Drawing on Existing Library Infrastructure and Networks to Develop Information
Literacy and Rhetorical Analysis Skills through Immersive Training Modules: A
Partnership among Information Science Professionals, Social Scientists, Libraries
and Media Companies
Principal Investigator: T. Blumenfield
Senior Researcher: **G.M. Masullo**
Total: $750,000

2021-2022   National Science Foundation

Local Disinformation Pipelines
Principal Investigator: N.J. Stroud
Researcher: **G.M. Masullo**
Total: $750,000

2018-2021   National Science Foundation
Collaborative Research: Data-Driven Curricular Experiences in Communications
and STEM Diversity
Principal Investigator: D. Murthy
Co-Principal Investigator: **G.M. Chen**
Total: $509,101

2017-2020   National Science Foundation
Social Media Curricular Experiences and STEM Diversity
Principal Investigator: D. Murthy
Co-Principal Investigators: **G.M. Chen** and D.H. Robinson
Total: $599,863

Grant Reports

Italicized names indicate student co-authors when the majority of the work was conducted.

Center for Media Engagement (formerly Engaging News Project)

Masullo, G.M., Brown, D.K., & Harlow, S. (2021). A better way to tell protest stories. *Center for Media Engagement*. https://mediaengagement.org/research/a-better-way-to-tell-protest-stories/

- Featured in American Press Institute's "Need to Know" column and Journalism.co.uk

Duchovnay, M., & **Masullo, G.M.** (2021). How newsrooms can better connect with conservative and right-leaning audiences. *Center for Media Engagement*. https://mediaengagement.org/research/how-to-connect-with-conservative-news-audiences/

- Covered by *Seattle Times, Columbia Journalism Review, The Day, Nieman Lab*

Duchovnay, M., & **Masullo, G.M.** (2021). How to connect with disinvested local news audiences. *Center for Media Engagement.* https://mediaengagement.org/research/how-to-connect-with-disinvested-local-news-audiences/

- Featured in American Press Institute's "Need to Know" column

Masullo, G.M., Gonçalves, J., *Weber, I.*, *Laban, A.*, Torres da Silva, M., & Hofhuis, J. (2021). How the public views deletion of offensive comments. *Center for Media Engagement.* https://mediaengagement.org/research/how-the-public-views-deletion-of-offensive-comments

Masullo, G.M., *Riedl, M.J.*, Ziegele, M., Naab, T., Jost, P., & *Huang, Q.E.* (2021). Journalist engagement in Facebook comments: Try acknowledging commenters' emotions. *Center for Media Engagement.* https://mediaengagement.org/research/journalist-engagement-infacebook-comments

Lee, T., Wilhelm, C., **Masullo, G.M.**, *Riedl, M.J.*, Gonçalves, J., & Stroud, N.J. (2021). How to signal news trust in a Google search. *Center for Media Engagement.* https://mediaengagement.org/research/how-to-signal-trust-in-a-google-search

- ▪ Featured in American Press Institute's "Need to Know" column

Kilgo, D.K., *Wilner, T.*, **Masullo, G.M.**, & *Bennett, L.K.* (2020). News distrust among Black Americans is a fixable problem. Center for Media Engagement. https://mediaengagement.org/research/news-distrust-among-black-americans/

Lee, T., **Masullo, G.M.**, & *Phebillo, K.* (2020). Want to information people about registering to vote? Keep it simple. *Center for Media Engagement.* https://mediaengagement.org/research/registering-to-vote/

Masullo, G.M. (2020). Being compassionate with yourself may help bridge political divides. *Center for Media Engagement.* https://mediaengagement.org/research/compassion-and-political-divides/

Weber, I., Laban, A., **Masullo, G.M.**, Gonçalves, J., Torres da Silva, M., & Hofhuis, J. (2020). International perspectives on what's considered hateful or profane online. *Center for Media Engagement.* https://mediaengagement.org/research/perspectives-on-online-profanity

- ▪ Covered by Nieman Lab

Overgaard, C.S.B., & **Masullo, G.M.** (2020). Finding common ground: Habits that may help. *Center for Media Engagement.* https://mediaengagement.org/research/finding-common-ground/

Duchovnay, M., Moore, C., & **Masullo, G.M.** (2020). How to talk to people who disagree with you politically. *Center for Media Engagement*. https://mediaengagement.org/ research/divided-communities

- ▪ Presented at Mobilize Recovery Virtual Advocacy Conference, Las Vegas, NV

Masullo, G.M., & *Tenenboim, O.* (2020). Gaining trust in TV news. *Center for Media Engagement.* https://mediaengagement.org/research/trust-in-tv-news/

- ▪ Featured by International News Media Association

Masullo, G. M., Jennings, J., *Collier, J.R.*, Muddiman, A., Murray C., *Chavez G.*, Deaven K., *Deller, N.*, Gursky, J., Joseff, K., Wadman-Goetsch, E., *Wilner T.*, & Stroud, N.J. (2020). Covering coronavirus: How audience needs are changing and how newsroom coverage compares. *Center for Media Engagement.* https://mediaengagement.org/research/ coronavirus-coverage-changes

- ▪ Covered by Nieman Lab
- ▪ Featured by International News Media Association

Masullo, G.M., *Collier, J.*, Muddiman, A., Murray, C., *Chavez, G.*, Deaven, K., *Deller, N.*, Gursky, J., Jennings, J., Joseff, K., Wadman-Goetsch, E., *Wilner, T.*, & Stroud, N.J. (2020). Covering coronavirus: A snapshot of the information people want and what newsrooms are reporting. *Center for Media Engagement.* https://mediaengagement.org/research/ coronavirus-reporting-snapshot

- Featured by Media ATX, Cronkite News Lab, International News Media Association, Radio Television Digital News Association

Riedl, M.J., **Chen, G.M.**, *Tenenboim, O.*, & Stroud, N.J. (2019) Social media: The good, the bad, and how platforms can do better. https://mediaengagement.org/research/social-media-how-platforms-can-do-better/

Wilner, T., *Dominique A. Montiel Valle*, & **Chen, G.M.** (2019) What people want to know about the news. https://mediaengagement.org/research/what-people-want-to-know/

- Covered by Nieman Lab and American Press Institute

Peacock, C., **Chen, G.M.,** & Stroud, N.J. (2019). Story labels alone don't increase trust. https://mediaengagement.org/research/story-labels-and-trust/

- Featured in American Press Institute's "Need to Know" column and Nieman Lab's "What We're Reading" section
- Covered by Nieman Lab
- Featured by the International News Media Association

Riedl, M.J., **Chen, G.M.,** & *Whipple K.* (2019). Moderating uncivil comments hurts trust in news. https://mediaengagement.org/research/moderating-uncivil-comments/

- Covered by Nieman Lab
- Featured in American Press Institute's "Need to Know" column and by the International News Media Association

Chen, G.M., *Curry, A.*, & *Whipple, K.* (2019). Building trust: What works for news organizations? https://mediaengagement.org/research/building-trust/

- Covered by Nieman Lab
- Featured by the International News Media Association
- Presented at the Online News Association annual conference

Tenenboim, O., **Chen, G.M.**, & *Lu, S.* (2019). Attacks in the comment sections: What it means for news sites. https://mediaengagement.org/research/attacks-in-the-comment-sections/

- Covered by Nieman Lab, International Center for Journalists, Engadget, and Media Brief
- Featured in newsletter by Brian Stelter at CNN and Media ATX
- Featured in American Press Institute's "Need to Know" column

Chen, G.M., *Pain, P.*, *Chen, V.Y*, *Mekelburg, M.*, Springer, N., & *Troger, F.* (2018). Women journalists and online harassment. https://mediaengagement.org/research/women-journalists/

- Covered by Media Post, Nieman Lab; Journalist's Resource; International Journalism Network; Texas Standard; and CJAD 800 Talk Radio in Montreal, Canada
- Results published in *Journalism: Theory, Practice, and Criticism*
- Presented at American Society of News Editors (ASNE) Conference, Austin, TX; Journalism and Women Symposium, Austin, TX; and International Symposium on Online Journalism, Austin, TX

- Featured in American Press Institute's research blog

Chen, G.M., Murray, C., Stroud, N.J., Newton, E., Gillmor, D., & Roschke, K. (2018). How the public, news sources, and journalists think about news in three communities. https://mediaengagement.org/research/public-sources-and-journalists/

- Covered by Nieman Lab

Murray, C., Curry, A., **Chen, G.M.**, & Stroud, N.J. (2018). News awareness in Fresno, Kansas City, and Macon. https://mediaengagement.org/research/news-awareness-in-fresno-kansas-city-and-macon/

Chen, G.M., *Ng, Y.M.M*, *Chen, V.Y.*, & *Riedl, M J*. (2018). Quizzes and interest in political news. https://mediaengagement.org/research/political-quizzes/

Chen, G.M., & *Pain, P.* (2016). Journalists and online comments. https://engagingnewsproject.org/research/journalists-and-online-comments/

- Results published in *Journalism Practice*

AWARDS AND HONORS

2023   Top Faculty Paper, Lesbian, Gay, Bisexual, Transgender, Queer Interest Group, AEJMC, for *Understanding the Twitter discourse around anti-LGBTQIA+ legislation through topic modeling, sentiment analysis, and toxicity detection*.

2020   Third-Place Robert L. Stevenson Open Paper Competition, International Communication Division, AEJMC, for *Dialectics of complexity: A five-country examination of perceptions of social media platforms*.

2019   First-Place Faculty Research Award, Newspaper and Online News Division, AEJMC, for *Online disagreement comments: It's not what you say, but how you say it*

2019   Second-Place AEJMC Research Prize for Professional Relevance for *Online disagreement comments: It's not what you say, but how you say it*

2019   Second-Place Faculty Research Award, Newspaper and Online News Division, AEJMC, for *The story behind the story: How transparency about the journalistic process boosts news outlet credibility*

2018   Third-Place Faculty Research Award, Ethnicity and Race in Communication Division, International Communication Association, for *Can we talk about race? Exploring online comments about four race-related shootings in America*

2018   Third-Place Faculty Research Award, Mass Communication and Society Division, International Communication Association, for *Speaking out: How incivility and emotions "unspiral" the spiral of silence*

2016   Third-Place Gene Burd Faculty Research Competition, Communication Technology Division, AEJMC, for *Quizzical attraction of online personality quizzes: A uses and gratifications perspective*

2016   Dean's Fellow Award, fall, Moody College of Communication, UT Austin

2016   Top Faculty Research Paper Award, Mass Communication Division, Southern States Communication Association, for *Nasty news story comments indirectly increase intention to participate politically for women, mediated through negative affect*

2015   Fellow, Lillian Lodge Kopenhaver Center for the Advancement of Women in Communication, Florida International University and AEJMC's Commission on the Status of Women

2010   Top-Three Research Paper Award, Commission on the Status of Women, AEJMC, for *Mammy revisited: How media portrayals of overweight black women affect how black women feel about themselves*

2007   Fellow, Journalism Center on Children & Families seminar, Washington, DC

1993   The Associated Press Award, for special section on demise of Griffiss Air Force Base

1992   Gannett Well Done, Runner-Up Spot News Award for stories on fatal fire

1991   NY Press Association, Special Section Award, for coverage of airport transformation

1990   NY Press Association, First-Place Spot News, for coverage of disaster at school

1990   NY Press Association, Second-Place Rookie of the Year

NON-PEER-REVIEWED PUBLICATIONS

Italicized names indicate student co-authors when the majority of the work was conducted.

Lewis, S.C., Kalam, Y.M., & **Masullo, G.M**. (2023). As mediated conversation expands and diversifies, so do anti-social risks. *Proceedings of the Digital and Social Media track of the Hawaii International Conference on System Sciences 56* [HICSS], Hawaii, 2368-2369. https://hdl.handle.net/10125/102503

Masullo, G.M. (2022, December 2). Free speech has consequences. *The Daily Texan*. https://thedailytexan.com/2022/12/02/free-speech-has-consequences/

Masullo, G.M. (2022). Book review of *Journalism and Jim Crow: White Supremacy and the Black Struggle for a New America, Newspaper Research Journal.* Advance online publication. https://doi.org.10.1177/07395329221124444

Deaven, K., Stroud, N.J., & **Masullo, G.M.** (2021, July 28). "We disagree on what the space should be": Editors discuss the future of comment sections. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. https://www.niemanlab.org/2021/07/we-disagree-on-what-the-space-should-be-editors-discuss-the-future-of-comment-sections/

Masullo, G.M. & *Overgaard, C.S.B.* (2021). Connective democracy: A new way of thinking about deliberative democracy. *Media Ethics, 32*(2), n.p. https://www.mediaethicsmagazine.com/index.php/browse-back-issues/216-spring-2021-vol-32-no-2/3999346-connective-democracy-a-new-way-of-thinking-about-deliberative-democracy

Masullo, G.M., & McGourty Supple, C. (2020, July 8). News leaders and tech platforms must safeguard journalists from digital harassment to ensure press freedom. *Poynter Institute*. https://www.poynter.org/ethics-trust/2020/news-leaders-and-tech-platforms-must-safeguard-journalists-from-digital-harassment-to-ensure-press-

freedom/?fbclid=IwAR3A01VIzkl5f8yM55n40udrurDKqOOD2vqbyffsZj5YT7LGe
WkyrJQp9i0

Lee, T., & **Masullo, G.M.** (2020, June 3). How female TV journalists deal with the emotional toll of harassment. *American Press Institute.*
https://www.americanpressinstitute.org/publications/research-review/how-female-tv-journalists-deal-with-the-emotional-toll-of-harassment/

Chen, G.M., Muddiman, A., *Wilner, T.*, Pariser, E., & Stroud, N.J. (2019). We should not get rid of incivility online. *Social Media + Society, 5*(3), 1-5.
https://doi.org/10.1177/2056305119862641

Chen, G.M. (2018, December). How journalists are using DocumentCloud to support facts in their stories. *American Press Institute.*
https://www.americanpressinstitute.org/publications/research-review/how-journalists-are-using-documentcloud-to-support-facts-in-their-stories/

Chen, G.M. (2015, December). Journalists, get thee to the comments. *Nieman Lab*, a project of the Nieman Foundation at Harvard University.
http://www.niemanlab.org/2015/12/journalists-get-thee-to-the-comments/

Chen, G.M. (2015, June). Media's future is mobile, with many points of access. *Fort Worth Star-Telegram*. http://www.star-telegram.com/opinion/opn-columns-blogs/other-voices/article22952529.html

Chen, G.M. (2015, June). Forum: Mobile media means multi-platform. *Corpus Christi Caller.* http://www.caller.com/news/forum_chen_83442502

Chen, G.M. (2015, June). Mobile media increasingly means multi-platform. *San Angelo Standard*. http://www.gosanangelo.com/opinion/viewpoints/chen_51817511

Campbell, C.P. & **Chen, G.M.** (2014). The "Freedom Summer" journalism workshop at Southern Miss: Using living history to teach multimedia journalism to high school students. *Southern Quarterly, 52*(1), 148-154.

Chen, G.M. (2013, April). Our love/hate relationship with the term "mommy blogger." *The Broad Side*. http://www.the-broad-side.com/mommy-bloggers

Chen, G.M. (2012, June). Ethics strategy: Thou shalt do no harm with Facebook. *Center for International Media Ethics* newsletter. http://cimethics.org/newsletter/june2012/

Chen, G.M. (2012, August). Hurricane Isaac coverage shows the promise of a hybrid model for news. *Nieman Lab*, a project of the Nieman Foundation at Harvard University.
http://www.niemanlab.org/2012/08/hurricane-isaac-coverage-shows-the-promise-of-a-hybrid-model-for-news/ - http://www.niemanlab.org/2012/08/hurricane-isaac-coverage-shows-the-promise-of-a-hybrid-model-for-news/

Chen, G.M. (2012, January). Breaking-news situations require a breaking-news approach. *Nieman Lab*, a project of the Nieman Foundation at Harvard University.
http://www.niemanlab.org/2012/01/gina-chen-breaking-news-situations-require-a-breaking-news-approach/

Chen, G.M. (2011, December). Next year, personalization platforms will bring us more choices, not fewer. *Nieman Lab*, a project of the Nieman Foundation at Harvard

University. http://www.niemanlab.org/2011/12/gina-masullo-chen-personalization-platforms-will-bring-us-more-choices-not-fewer/

Chen, G.M. (2011, October). Like them or not, the latest changes to Facebook offer big ideas for news orgs. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2011/10/like-them-or-not-the-latest-changes-to-facebook-offer-big-ideas-for-news-orgs/

Chen, G.M. (2010, June). Step aside, brand loyalty; we're loyal to information now. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2010/06/step-aside-brand-loyalty-were-loyal-to-information-now/

Chen, G.M. (2010, March). The right information, the right way, at the right time. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2010/03/the-right-information-the-right-way-at-the-right-time/

Chen, G.M. (2010, February). Riding the Wave: New tech, new reporting methods. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2010/02/riding-the-wave-new-tech-new-reporting-methods/

Chen, G.M. (2010, January). News orgs' goal for 2010: Imagine tomorrow's media world today. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2010/01/news-orgs-goal-for-2010-imagine-tomorrows-media-world-today/

Chen, G.M. (2009, December). E&P and the emotional commitment of a subscription. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/12/ep-and-the-emotional-commitment-of-a-subscription/

Chen, G.M. (2009, December). On transparency, objectivity, and the near occasion of subjectivity. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/12/on-transparency-objectivity-and-the-near-occasion-of-subjectivity/

Chen, G.M. (2009, October). Omaha World-Herald, rethinking its product, buys hyperlocal WikiCity. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/10/omaha-world-herald-rethinking-its-product-buys-hyperlocal-wikicity/

Chen, G.M. (2009, October). Readers expect news to find them. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/10/readers-expect-news-to-find-them/

Chen, G.M. (2009, October). Women use social media more than men: What's news orgs' response? *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/10/women-use-social-media-more-than-men-whats-news-orgs-response/

Chen, G.M. (2009, September). David Pogue on Twitter as a tool of cultural diplomacy. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/09/david-pogue-on-twitter-as-a-tool-of-cultural-diplomacy/

Chen, G.M. (2009, September). What role should universities have in reinventing American journalism? *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/09/what-role-should-universities-have-in-reinventing-american-journalism/

Chen, G.M. (2009, September). Community voices in Ann Arbor: A glimpse of local journalism's future? *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/09/community-voices-in-ann-arbor-a-glimpse-of-local-journalisms-future/

Chen, G.M. (2009, August). WikiCity aims to tap hyper-niche markets for news and information. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/08/wikicity-aims-to-tap-hyper-niche-markets-for-news-and-information/

Chen, G.M. (2009, August). What do women want? PunditMom gives one answer to that question. *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/08/what-do-women-want-punditmom-gives-one-answer-to-that-question/

Chen, G.M. (2009, August). If it's good enough for cheese: What would artisanal news look like? *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2009/08/if-its-good-enough-for-cheese-what-would-artisanal-news-look-like/

TEACHING EXPERIENCE

Courses Taught

2014 – Present	School of Journalism and Media
	The University of Texas at Austin, Austin, TX
	Undergraduate
	Digital Storytelling Basics
	Gender & the News
	Journalism Portfolio
	Online Incivility
	Reporting Words
	Social Media Journalism
	Graduate
	Advanced Social Science Research Methods
	Introduction to Research Methods
	Fundamentals of Statistics
	Gender & the News (co-listed with undergrad course)
	Online Incivility (co-listed with undergrad course)
	Social Media Journalism (co-listed with undergrad course)
2012-2014	School of Mass Communication & Journalism
	University of Southern Mississippi, Hattiesburg, MS
	Undergraduate
	Advanced Reporting

                              Feature Writing
                              Investigative Strategies
                              Multimedia Storytelling
                              Social Media Engagement
                              Survey of Mass Communication
                    Graduate
                              Introduction to Graduate Research

2009-2010   S.I. Newhouse School of Public Communication
                   Syracuse University, Syracuse, NY
                Undergraduate
                              Enterprise Reporting
                              Newswriting

Student Advising

The University of Texas at Austin

Doctoral Dissertation Chair

        Tamar Wilner, Journalism and Media, 2023

        Jeremy Shermak, Journalism and Media, 2019

        Mustafa Oz, Journalism and Media, 2018

        Deepa Fadnis, Journalism and Media, 2018

        Shannon McGregor, Journalism and Media, 2018

        Pei Cindy Zheng, Journalism and Media, 2017

Doctoral Dissertation Committee Member

        Sheila Lalwani, Journalism and Media, in progress

        Omneya Ibrahim, Journalism and Media, in progress

        Dennis Cui, Journalism and Media, in progress

        Bin Chen, Journalism and Media, in progress

        Christian Staal Bruun Overgaard, Journalism and Media, in progress

        Shimeng Dai, Journalism and Media, in progress

        Taeyoung Lee, Journalism and Media, in progress

        Zelly Martin, Journalism and Media, in progress

        Hyun Koo, Journalism and Media, 2023

        Martin Riedl, Journalism and Media, 2021

        Ori Tenenboim, Journalism and Media, 2020

        Kelsey Whipple, Journalism and Media, 2020

        Ever Figueroa, Journalism and Media, 2020

Shuning Lu, Journalism and Media, 2019

Kyser Lough, Journalism and Media, 2019

Shane Graber, Journalism and Media, 2019

Joseph Yoo, Journalism and Media, 2019

Paromita Pain, Journalism and Media, 2018

Margaret Yee Man Ng, Journalism and Media, 2018

David Brown, Journalism and Media, 2018

Magdalena Saldaña Villa, Journalism and Media, 2017

Víctor García-Perdomo, Journalism and Media, 2017

Qian Wang, Journalism and Media, 2016

Ji Won Kim, Journalism and Media, 2015

Master's Thesis Chair

Laura Marina Boria González, Journalism and Media, 2015

Master's Thesis Reader

Briana Barner, Women's and Gender Studies, 2016

Christopher Assaf, Journalism and Media, 2020

Zelly Martin, Journalism and Media, 2021

Undergraduate Thesis Chair

Seyi Odufuye, Humanities Honors, 2022

Mia Cooper, Plan II Honors, 2022

Jordan Rudner, Plan II Honors, 2016

Undergraduate Thesis Reader

Molly McConn, Plan II Honors, 2015

AP Capstone Research Project Adviser

William Kaiser, Conroe Independent School District, 2022

The University of Southern Mississippi

Doctoral Dissertation Committee Member

Daniel Sipocz, Mass Communication, 2014

Riva Brown, Mass Communication, 2013

SERVICE ACTIVITIES

<u>School, College, and University Service, UT Austin</u>

2022–Present   Faculty Mentor to doctoral student Gabrielle Beacken, School of
Journalism and Media

2022	Member, Director Search Committee, School of Journalism and Media
2021	Candidate Selection Committee, Graduate Archer Fellowship Program, The University of Texas System
2021– Present	Faculty Mentor to Assistant Professor Josephine Lukito, School of Journalism and Media
2021– Present	Faculty Mentor to master's student Isabella C. Waltz, School of Journalism and Media
2021– 2022	Member, Undergraduates Studies Committee, School of Journalism and Media
2021	Member, Accreditation Standard 8 Committee, School of Journalism and Media
2021 – 2022	Member, Budget Council, School of Journalism and Media
2020 – 2021	Member, Graduate Student Selection Subcommittee, School of Journalism and Media
2020 – 2021	Member, Graduate Program Review Subcommittee, School of Journalism and Media
2019 – 2022	Member, Honors Advisory Committee, Moody College of Communication
2019	Member, Online Education Working Group, Moody College of Communication
2018– Present	Members, CIP (Centers, Institutes, Programs) Leadership Group, Moody College of Communication
2018 – 2020	Co-Chair, Graduate Studies Committee, School of Journalism and Media
2016 – 2021	Member, Ethics & Leadership/Conflict Resolution & Peace Study Faculty Panel for the Bridging Disciplines Program
2016, 2017	Interim Graduate Adviser, School of Journalism and Media, for summer
2016, 2018	Member, Journalism Scholarship Committee, for spring, School of Journalism and Media
2016	Member, University Faculty Gender Equity Council Focus Group
2016	Member, Cactus Standout Awards Selection Committee
2016	Member, Graduate Student Selection Subcommittee, School of Journalism and Media
2015	Recruitment effort, Ronald Reagan High School, San Antonio
2014 – Present	Member, Graduate Studies Committee
2014 – Present	Member, Appeals Committee, Moody College of Communication
2014 – 2019	Member, Budget Council, School of Journalism and Media, every other year

| 2014 | Faculty Subcommittee for ACEJMC Accreditation, School of Journalism and Media |

Service to the Field

2023-2024	Vice Head, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC)
2023	Chair, City of Hutto Diversity & Inclusion Commission
2023	Discussant, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC)
2023	Discussant, Mass Communication Division, Association for Education in Journalism and Mass Communication (AEJMC)
2022– 2023	Vice Chair, City of Hutto Diversity & Inclusion Commission
2022– 2023	Election Misinformation Symposium, sponsored by the Center for Media Engagement, UT Austin
2022– 2023	Research Chair, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC)
2022	Discussant, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC)
2022	Chair, Political Communication Division, American Political Science Association (APSA), Incivility & its Consequences, Montreal, Canada
2022	Chair, Mass Communication Division, International Communication Association (ICA), Examining News Trustworthiness, Accuracy and Use, Mass Communication, Paris, France
2022	Subcommittee Member, Assessment Subcommittee, City of Hutto Diversity & Inclusion Commission
2022	Commissioner, City of Hutto Diversity & Inclusion Commission
2022– Present	Co-Chair, Mediated Conversation mini-track, Digital and Social Media track of the Hawaii International Conference on System Sciences (HICSS)
2021– 2022	Junior Research Chair, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication (AEJMC)
2021	Discussant, Political Communication Division, American Political Science Association (APSA), Seattle, WA [Conference attended virtually because of COVI19 pandemic]
2021	Discussant, Political Communication Division, the Association for Education in Journalism and Mass Communication (AEJMC), New Orleans, LA [Conference held virtually because of COVI19 pandemic]
2020 – Present	Board Member, Society of Professional Journalists Education Committee
2020 – Present	Board Member, M. Roberts Media Board of Directors

2020	Graduate Student Interest Group, the Association for Education in Journalism and Mass Communication (AEJMC), discussant, San Francisco, CA [Conference held virtually because of COVID-19 pandemic]
2020	Mass Communication Division, the Association for Education in Journalism and Mass Communication (AEJMC), discussant, San Francisco, CA [Conference held virtually because of COVID-19 pandemic]
2019	Newspaper Online News Division, the Association for Education in Journalism and Mass Communication (AEJMC), discussant, Toronto, Canada
2019	Commission on the Status of Women, the Association for Education in Journalism and Mass Communication (AEJMC), discussant, Toronto, Canada
2019	Co-Chair, Race, Gender, & Toxicity Online Workshop, co-sponsored by the Center for Media Engagement and the Social Science Research Council, UT Austin
2018	Co-editor of the #MeToo and Media Ethics Forum, *Media Ethics* magazine, fall issue, UT Austin https://www.mediaethicsmagazine.com/index.php?option=com_content&view=article&id=3999242:the-metoo-moment-social-movement-and-challenge-for-media-ethics&catid=210&Itemid=486
2017	Mass Communication Division, International Communication Association (ICA), discussant, San Diego, CA
2016	Mass Communication Division, ICA, discussant, Fukuoka, Japan
2015	Chair, panel honoring Dr. Pamela J. Shoemaker for receiving the Deutschmann Award at AEJMC, San Francisco, CA
2015, 2017, 2018	Judge, Toner Prize for Excellence in Political Reporting, S.I. Newhouse School of Public Communication, Syracuse University, NY
2015	Newspaper Online News Division, AEJMC, discussant, San Francisco, CA
2012 – Present	Annual Conference Reviewer, AEJMC
2012 – Present	Annual Conference Reviewer, ICA
2010	Newspaper Online News Division, AEJMC Midwinter discussant, Norman, OK

Editorial Service

Editorial Board Member

Digital Journalism, 2023 – present

Communication Research, 2018 – present

Newspaper Research Journal, 2015 – present

Manuscript Reviewer

[Reviewed 223 papers for academic journals, 114 for conferences, and 4 book proposals, 1 podcast series proposal, 1 grant proposal, and 1 tenure dossier]

Tenure Dossier
Reviewed for Dr. Bek Orr, SUNY Brockport, 2023

Grant proposal
Stanford University Impact Lab, 2022

Podcast series proposal
Palgrave Macmillan, 2020-2021

Book proposals
Cognella, 2021-2022
Palgrave Macmillan, 2019-2021
Routledge, 2022

Journal articles
ACM Transactions on Social Computing, 2019

Basic and Applied Social Psychology, 2011, 2013

Computers in Human Behavior, 2018, 2019, 2021-2022

Communication Monographs, 2016-2019

Communication Quarterly, 2015

Communication Reports, 2014

Communication Research, 2012-2016, 2020-2023

Communication Studies, 2022

Communication Theory, 2019, 2022

Convergence: The International Journal of Research into New Media Technologies, 2018

Digital Journalism, 2021, 2023

Feminist Media Studies, 2014-2016, 2019, 2021-2023

Howard Journal of Communications, 2018, 2019

Human Communication Research, 2020, 2022

Information, Communication, & Society, 2021-2022

International Journal of Communication, 2018-2020

International Journal of Physical Science, 2012

International Journal of Press/Politics, 2021

International Journal of Public Opinion Research, 2021-2022

Journal of Broadcasting & Electronic Media, 2014, 2016-2020

Journal of Communication, 2014, 2016, 2019, 2020, 2022

Journal of Communication Inquiry, 2021

Journal of Computer-Mediated Communication, 2013, 2014, 2022-2023

Journal of Information, Technology and Politics, 2019-2020

Journal of Language and Politics, 2023

Journalism & Mass Communication Quarterly, 2014-2019, 2021-2022

Journalism Practice, 2022

Journalism Studies, 2020-2022

Journalism: Theory, Practice, and Criticism, 2018, 2020-2023

Language@Internet, 2015

Mass Communication and Society, 2012-2015, 2018-2019, 2021-2022

Maternal and Child Health, 2014

New Media & Society, 2012-2023

Newspaper Research Journal, 2015-2022

Personal Relationships, 2016

Political Behavior, 2020

Political Communication, 2018

Proceedings of the Hawaii International Conference on System Sciences (HICSS), 2023

Psychological Bulletin, 2018

Social Media + Society, 2018-2020, 2022-2023

Social Science Computer Review, 2015, 2018

Southern Communication Journal, 2015

The International Journal of Press/Politics, 2023

Women's Studies in Communication, 2018

INVITED SPEAKING ENGAGEMENTS

2022   Invited speaker for *Making pictures of protest, making protest out of pictures*, FotoFest Biennial 2022 Symposium, Houston, TX, October.

2022   Invited speaker on *Social media and COVID-19 misinformation*, for the New York State Association of County Health Officials, Albany, NY, September (virtual)

2022   Invited speaker on *What to Do When Things Get Tense Online*, for Olympian swimmers endorsed by Arena swimwear, Austin, TX, August

2022   Invited speaker on *Social media for journalists*, for staffs of *Kilgo News Herald, Longview News-Journal*, *Marshall News Messenger*, *The Panola Watchman*, the *Victoria Advocate*, and *Tyler Morning Telegraph,* virtual workshop, April.

2022   Invited speaker on *How Local Newsrooms Can Better Connect with Conservative and Right-Leaning Audiences*, International Symposium on Online Journalism (ISOJ), Austin, TX, April.

2022   Invited speaker on *Crafting a better digital space – at the local level*, South by Southwest (SXSW), Austin, TX, March.

2021   Invited speaker on *How local newsrooms can better connect with conservative and right-leaning audiences*, Trusting News, Sarasota, FL, August. [Event held virtually because of COVID-19 pandemic.]

2021   Invited panelist on *Eyeing the job market as a doctoral student*, the Association for Education in Journalism and Mass Communication (AEJMC), New Orleans, LA, August. [Event held virtually because of COVID-19 pandemic.]

2021   Invited speaker on *A society in crisis & how to fix it*, Monash University, Melbourne, Australia, April. [Event held virtually because of COVID-19 pandemic.]

2021   Invited speaker on *Social media and academics,* Elevate TXED, Austin, TX, April. [Event held virtually because of COVID-19 pandemic.]

2021   Panelist for *How newsrooms can help bridge divides*, South by Southwest (SXSW), Austin, TX, March. [Event held virtually because of COVID-19 pandemic.]

2021   Invited speaker on *A love-hate relationship: How people feel about online discussions*, Future of Online Discussions, Heinrich-Heine University, Düsseldorf, Germany, February. [Event held virtually because of COVID-19 pandemic.]

2021   Invited speaker on *"Join Me On Parler!" Populist Discourse around the Conservative Exodus from Facebook and Twitter in the United States,* Journalism, Media, and the Normalization of (Right-Wing) Populism and Nativist Authoritarianism Symposium, Uppsala University, Uppsala, Sweden, February. [Event held virtually because of COVID-19 pandemic.]

2021   Invited speaker on *Social Media Boot Camp*, virtual workshop presented to journalists from the *Tyler Morning Telegram* and *Longview News-Journal* in Tyler, TX, February. [Event held virtually because of COVID-19 pandemic.]

2020   Invited speaker on *Black Americans & News*, virtual workshop presented to journalists from the *The News & Observer*, Raleigh, NC, and other McClatchy newspapers in the southeast region, October. [Event held virtually because of COVID-19 pandemic.]

2020   Invited speaker on *How to Talk to People Who Disagree with You Politically*, Mobilize Recovery Advocacy Conference, Las Vegas, NV, August [Conference held virtually because of COVID-19 pandemic.]

2020   Invited panelist on *The Challenges for Journalists (Especially Women)*, From Classroom to Newsroom: Learning Ethical Leadership, University of Texas, New York, NY, February.

2019   Invited panelist on *Ethical Leadership in Newsrooms in the #MeToo Era*, UT Austin, October

2019   Invited speaker on *Social Media #Blocking: An Uncivil Tool of Political Silencing*, National Institute for Civil Discourse Research Convening, Tucson, AZ, September.

2019   Keynote speaker on *If Incivility Means Everything – It Starts to Mean Nothing*, Social Media as a Digital Agora for Political Arguments, Opinions, and Ideas of the Research Project NRW Digital Society Summer School, Mülheim an der Ruhr, Germany, July

2019   Invited speaker on *Why The Heck Do They Do That? Explaining Journalistic Norms to Increase News Literacy*, Hemispheres Summer Institute, UT Austin, June

2019   Moderator, *Race, Gender, & Toxicity Plenary Roundtable*, UT Austin, April

2019   Panelist for *Global Landscape of Online Attacks*, International Symposium on Online Journalism, UT Austin, April

2019   Invited speaker on *Improving Engagement,* New York Press Association annual convention, Albany, NY, April

2019   Invited speaker on *Improving Trust*, New York Press Association annual convention, Albany, NY, April

2019   Keynote speaker on *An Ethical Crisis of Trust,* Media Ethics Conference, Tilak Maharashtra Vidyapeeth University, Pune, India, January

2018   Keynote speaker on *If Incivility Means Everything – It Starts to Mean Nothing,* Un-Civility, Racism, and Populism: Interactive Practices and Discourses in Europe, USA, and Beyond Symposium, Uppsala University, Uppsala, Sweden, December

2018   Speaker on *Online Engagement's Effect on Public Discourse*, Strengthening Democracy Workshop, University of Pennsylvania, Philadelphia, PA, October

2018   Speaker on *Is Incivility Ever Ethical?* Media Ethics Initiative, UT Austin, October

2018   Panelist for *When Trolls Turn on Your Reporters*, American Society of News Editors (ASNE) annual conference, Austin, TX, September

2018   Panelist for *Fellows Program on Civil Discourse*, UT Austin, September

2018   Speaker on *Can the Internet Be a Better Place*, Google's Disinformation Convening, Mountain View, CA, July

2018   Panelist for *Online Harassment*, Journalism and Women Symposium, Austin, TX, June

2018   Speaker on *Social Media and Journalism*, University Interscholastic League Journalism Convention, UT Austin, May

2018   Speaker on *Online Incivility and Public Debate: Nasty Talk*, S.I. Newhouse School of Public Communication, Syracuse University, Syracuse, NY, April

2018   Panelist for *What is the Responsibility of Media?* S.I. Newhouse School of Public Communication, Syracuse University, Syracuse, NY, April

2018   Panelist for *News Integrity: Advocating for Quality Journalism*, South by Southwest (SXSW), Austin, TX, March

2018   Panelist for *International Women's Day Panel and Showcase*, UT Austin, March

2018   Panelist for *No Exemption: Sexual Misconduct and Newsrooms*, School of Journalism, UT Austin, February

2017   Speaker on *Online Incivility,* Gutenberg University of Mainz, Mainz, Germany, via Skype, May

2017   Speaker on *Conflict in Online Political Debate*, The Conflict Conference, UT Austin, April

2017   Speaker on *Online Incivility & Public Debate: Testing the "Defensive Effect,"* Political Communication Lecture Series, UT Austin, March

2017   Speaker on *Nasty Talk: How Does Online Incivility Shape Political Participation?* Moody College of Communication Senior Fellows Program, UT Austin, March

2016   Speaker on *Nasty Talk Online: What's a Journalist to Do*, Social Media Summit, UT Austin, November

2016   Panelist for *Elections, Gender, and the Media*, Feminist Policy Alliance, UT Austin, November

2016   Speaker on *A Gendered Digital Sphere*, Center for Women's & Gender Studies, UT Austin, February

2016   Speaker on *Social Media and Journalism*, University Interscholastic League Journalism Convention, UT Austin, April

2016   Panelist for *The Shoemaker Legacy: Looking Ahead at Festschrift to honor Dr. Pamela J. Shoemaker*, S.I. Newhouse School of Public Communications, Syracuse University, Syracuse, NY, April

2014   Speaker on *Telling Stories in a Digital Era*, Mississippi Press Association Scholastic Journalism Conference, Ridgeland, MS, March

2014   Speaker on *Giving Academic Presentations*, Mass Communication Graduate Student Association, The University of Southern Mississippi, Hattiesburg, MS, March

2014   Speaker on *Using Social Media for Literary Publications*, Department of English, The University of Southern Mississippi, Hattiesburg, MS, March

2014   Speaker on *Cyber-Bullying for Tweens*, DREAM of Hattiesburg, Hattiesburg, MS, April

2013   Speaker on *Using Social Media for Department Chairs,* College of Arts & Letters, The University of Southern Mississippi, Hattiesburg, MS, March

2013   Speaker on *Using Social Media for Entertainment Industry Professionals*, Talent Management Course, The University of Southern Mississippi, Hattiesburg, MS, March

2013   Speaker on *Using Social Media for School District Administrators*, The University of Southern Mississippi, Hattiesburg, MS, March

2013   Speaker on *Pitching Stories to Reporters*, Media Relations Panel for Public Relations Students, S.I. Newhouse School of Public Communications, Syracuse University, Syracuse, NY, via Google Hangout, March

2011   Speaker on *Social Media*, Syracuse BizBuzz Social Media Conference, Liverpool, NY, October

2010   Speaker on *Online Engagement*, America Online (AOL) Patch Regional Conference, San Francisco, CA, November

2010   Speaker on *Blogging*, Syracuse BizBuzz Social Media Conference, Syracuse, NY, May

FEATURED IN NEWS COVERAGE

2023   Interviewed for the Austin American-Statesman, Austin, TX, about Texas Gov. Greg Abbott tweeting fake news about Garth Brooks. https://www.statesman.com/story/news/2023/06/26/texas-governor-greg-abbott-garth-brooks-tweet-fake-news-country-music-phony-town-boo/70357208007/

2022   Interviewed for the Texas Standard, on KUT, NPR station, Austin, TX, about the 2022 midterm election. https://podcasts.apple.com/us/podcast/texas-standard/id863338913?i=1000585579206

2022   Interviewed by KXAN, NBC affiliate in Austin, TX, about the Greg Abbott/Beto O'Rourke gubernatorial debate. https://www.kxan.com/texas-governors-debate-2022/

2022   Quoted by *Nieman Lab* on how to improve conversations on social media. https://www.niemanlab.org/2022/09/researchers-ask-does-enforcing-civility-stifle-online-debate/

2022   Featured speaker the J Word, the podcast of *Journalism Practice*, regarding my research on how journalists should respond to online comments. https://thejword.buzzsprout.com.

2022   Interviewed by NECN-News, the NBC affiliate in Boston, MA, on how to talk to relatives who disagree with you about politics. https://www.necn.com/lxs-current/how-to-approach-politics-with-loved-ones/2825886/

2022   Quoted by *Undark* on how to improve conversations on social media. https://undark.org/2022/08/15/researchers-ask-does-enforcing-civility-stifle-online-debate/

2022   Research on online comment moderation, featured in *Listen louder: How journalists can counter polarization,* Constructive Institute, Aarhus University, Denmark. https://constructiveinstitute.org/app/uploads/2022/06/5333873-Fonden-Constructive-Foundation-bog.pdf

2022   Research on online incivility featured in the *Boston Globe.* https://www.bostonglobe.com/2022/08/09/opinion/crafting-is-my-pedagogical-love-language-it-works-wonders-college-classroom/

2022   Quoted by the *Deseret News* on how conservatives and liberals see news differently. https://www.deseret.com/2022/1/5/22841473/what-were-the-years-biggest-news-stories-depends-on-who-you-ask-gop-republican-democrat-bias-media

2021   Interviewed by the Media and Diversity Institute on online harassment of women journalists. https://www.media-diversity.org/women-were-trained-not-to-complain-about-harassment-exploring-the-gendered-abuse-of-women-in-journalism/

2021   Interviewed by *Pittsburgh City Paper* on missing white women syndrome. https://www.pghcitypaper.com/pittsburgh/how-newsrooms-police-departments-and-social-media-fail-missing-people-of-color/Content?oid=20443311

2021   Interviewed by the *Los Angeles Times* on missing white women syndrome. https://www.latimes.com/entertainment-arts/story/2021-10-04/gabby-petito-and-breaking-the-white-missing-women-syndrome

2021   Research on how newsrooms can bridge divides with conservatives audiences was featured in *The Day* in New London, CT. https://www.theday.com/local-news/20210824/lets-talk-about-trust-chat-with-day-staff-on-facebook-wednesday-morning

2021   Interviewed for *Columbia Journalism Review* about how newsrooms can bridge divides with conservative audiences. https://www.cjr.org/business_of_news/local-news-conservatives-and-trust.php

2021   Interviewed for the *Seattle Times* about how newsrooms can bridge divides with conservative audiences. https://www.seattletimes.com/opinion/researchers-explore-media-bias-trust-and-how-to-better-reach-conservatives/

2021   Interviewed for *Poynter* about online harassment of women journalists and women journalists of color. https://www.poynter.org/ethics-trust/2021/when-writing-about-race-abuse-follows-especially-for-journalists-of-color-and-women/?fbclid=IwAR1zO2c9KDxMW9hu91v0rUIajXIgg9d1WCJe29khgx6f_iIcr9Gj2Fikw48

2021   Interviewed by KVUE-ABC News in Austin, about fake news and news trust, https://www.kvue.com/article/news/verify/news-literacy-fake-news-needs-context/269-93c2aff3-52d0-4168-95e6-24211fae4b70

2021   Interviewed by KVUE-ABC News in Austin about newsroom funding and trust, July 26, 2021, https://www.youtube.com/watch?v=OkGB56L1H5E

2021   Interviewed by Moody College of Communication about the value of local news for a story about UT graduate Maisie Crow, who bought the *Big Bend Sentinel*. https://moody.utexas.edu/news/local-news-heart-democracy

2020   Interviewed by *Digital Content Next* about my research regarding online comments. https://digitalcontentnext.org/blog/2020/03/05/comment-sections-arent-dead-yet/?utm_campaign=meetedgar&utm_medium=social&utm_source=meetedgar.com

2019   My research on President Donald J. Trump's use of Twitter was featured by the blog of the U.S. Centre of the London School of Economics and Political Science. https://blogs.lse.ac.uk/usappblog/2019/08/06/donald-trumps-pre-2017-tweets-gave-us-clues-about-the-kind-of-president-he-would-become/

2019   My research on the effect of uncivil online comments on comment moderators was featured by American Press Institute. https://www.americanpressinstitute.org/need-to-know/need-to-know-july-18-2019/

2019   My research on the effect of uncivil online comments on comment moderators was featured by *Nieman Lab*, a project of the Nieman Foundation at Harvard University.

https://www.niemanlab.org/2019/07/hey-comment-mods-you-doin-okay-a-new-study-shows-moderating-uncivil-comments-reduces-the-moderators-trust-in-news/

2019   My research on the effect of uncivil online comments on the news audience was featured by *Media Brief*. https://mediabrief.com/how-comments-section-attacks-can-hurt-news-sites-and-how-journalists-can-address-the-problem/

2019   Interviewed by KVUE-ABC News in Austin for a story about how to keep kids safe on social media. https://www.kvue.com/article/life/how-to-keep-your-kids-safe-on-social-media/269-121d5d7b-ea45-447a-b80f-1bdeea89515e

2019   Interviewed by the *Texas Tribune* for a story about a person who lied about being a witness to a school shooting at Santa Fe High School in the Houston area. https://www.texastribune.org/2019/07/01/santa-fe-shooting-texas-david-briscoe/

2019   My research on online harassment of women journalists was featured by *Media Post*. https://www.mediapost.com/publications/article/337199/recodes-kara-swisher-talks-facebook-regulation-a.html

2019   My research on Twitter's role in connecting people was featured by *ThoughtCo*. https://www.thoughtco.com/uses-and-gratifications-theory-4628333?utm_source=emailshare&utm_medium=social&utm_campaign=mobilesharebutton2

2019   Interviewed by *Engadget* for a story about how to improve online comments. https://www.engadget.com/2019/05/03/turn-off-comments-wont-fix-internet/

2018   My research on perceptions of news was featured by *Nieman Lab*, a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2018/11/if-you-hate-the-media-youre-more-likely-to-be-fooled-by-a-fake-headline/

2018   Interviewed by CJAD 800, talk radio, Montreal, Canada, for a story about my research on online harassment of women journalists. https://www.dropbox.com/s/0buevvatkpjutku/GINA MASULLO CHEN.mp3?dl=0

2018   My research on online harassment of women journalists was featured by *Nieman Lab,* a project of the Nieman Foundation at Harvard University. http://www.niemanlab.org/2018/08/echoing-the-network-the-most-interesting-new-digital-and-social-media-research/

2018   Interviewed by *Journalist's Resource*, a website produced by Harvard Kennedy School's Shorenstein Center on Media, Politics and Public Policy, for a story about my research on online harassment of women journalists. https://journalistsresource.org/studies/society/news-media/female-journalists-harassment-online-research

2018   Interviewed by the *International Journalists' Network* (IJNet) for a story about my research on online harassment of women journalists. https://ijnet.org/en/blog/study-highlights-harassment-coping-strategies-women-journalists

2018   Interviewed by the *Texas Standard* for a story about my research on online harassment of women journalists. https://soundcloud.com/texas-standard/april-12-2018

2018   Interviewed by the *Daily Texan* for a story about fake Instagram accounts.
        http://www.dailytexanonline.com/2018/01/29/fact-versus-finsta-the-search-for-authenticity-on-the-internet

2017   Interviewed by the *Dallas Morning News* for a story about the #MeToo social media movement to draw attention to the sexual assault and harassment.
        https://www.dallasnews.com/life/digital-life/2017/10/16/metoo-brings-dallas-stories-sexual-harassment-assault-social-media

2017   Interviewed by *The Signal*, the student newspaper of the University of King's College in Halifax, Canada, for a story about journalists and online discussions.
        http://signalhfx.ca/blessing-or-curse/

2016   Interviewed by the *Dallas Morning News* for a story about women sharing stories about sexual assault and rape online. http://www.dallasnews.com/life/digital-life/2016/10/20/singer-sara-hickman-joined-sexual-assault-survivors-breaking-silence-social-media

2016   Interviewed by *How Stuff Works Now* for a story about online commenting.
        http://now.howstuffworks.com/2016/10/04/npr-says-no-comments

2016   Interviewed by *The Guardian,* London, England, for a story about online commenting.
        http://www.theguardian.com/media/2016/jan/31/online-comments-toxic-interaction-racism-harassment

2015   My syllabus for Digital Storytelling Basics was featured in a round-up story of "14 Innovative Journalism Courses to Follow This Fall," by Storybench.org, a digital storytelling site produced by the Media Innovation Program at Northeastern University.
        http://www.storybench.org/innovative-journalism-courses-to-follow-this-fall/

2015   My research about news video quality was featured on *Journalist's Resource*, a website produced by Harvard Kennedy School's Shorenstein Center on Media, Politics and Public Policy. http://journalistsresource.org/studies/society/news-media/best-length-online-news-videos

2015   My research about how men and women respond to criticism and rejection on social media was featured on *Journalist's Resource*, a website produced by Harvard Kennedy School's Shorenstein Center on Media, Politics and Public Policy.
        http://journalistsresource.org/studies/society/gender-society/internet-harassment-online-threats-targeting-women-research-review

2014   Interviewed by WDAM-NBC TV, Hattiesburg, MS, for a story about social media safety for young people. http://www.wdam.com/story/25122266/safety-on-social-media

2014   Interviewed by the *Sun Herald* in Biloxi, MS, for a story about Facebook turning 10 years old. http://www.sunherald.com/2014/02/04/5310714/facebook-celebrates-10-years-by.html

2013   Interviewed by the *Hattiesburg American*, Hattiesburg, MS, for a story about my new social media engagement course.
        http://www.hattiesburgamerican.com/article/20130111/NEWS01/301110009/Social-media-course-focuses-how-connect

2012   Interviewed by WHLT-CBS TV, Hattiesburg, MS, to discuss changes to Instagram's terms of service. http://www2.whlt.com/news/2012/dec/20/instagram-changing-terms-and-conditions-ar-5211467/

2012   Interviewed for the *Marshall Ramsey Show on Mississippi SuperTalk Radio* to discuss how social media has changed elections. http://www.supertalke.fm/Media-Archives/13799891

2012   Interviewed for the *Marshall Ramsey Show on Mississippi SuperTalk Radio* to discuss Hurricane Isaac coverage and changing models for news. http://www.supertalk.fm/Media-Archives/13799891

2012   Interviewed for *What's Up at Upstate* blog**,** affiliated with Upstate University Health System in Syracuse, NY, as an expert on blogging. http://whatsupatupstate.wordpress.com/2012/07/25/whats-up-at-upstate-blog-celebrates-first-year/

2011   My research on connecting through Twitter was featured by FastCompany.com. https://www.fastcompany.com/1751946/6-surprising-new-findings-about-social-media-email-and-it-usage