#### Fall 2023 Courses for CLD Credit

Find below courses being offered this fall that count toward the <u>major requirements</u> for Communication and Leadership. You will find the CLD courses listed first, followed by the Fundamentals and Skills and Social Issues courses eligible for credit in each catalog.

### **Communication and Leadership**

CLD 301: Introduction to Communication and Leadership

CLD 321: Seminar in Communication and Leadership

CLD 351: Internship in Communication and Leadership Course - click here for details about

requirements for internships and how to apply for course credit!

CLD 371: Capstone in Communication and Leadership

#### **Communication and Leadership Electives**

CLD 320: Communication for Executive Leadership

### **Other Leadership Electives**

CMS 338 Leadership Stories

**Course Lists by Catalog** 

<del>2022 - 2024</del>

<u>2020 – 2022</u>

<del>2018 - 2020</del>

# 2022 - 2024 Catalog

# **Communication Fundamentals and Skills**

ADV 320	Integrated Communication for Nonprofit Organizations
ADV 324	Communicating Sustainability
ADV 332	Technology Marketing and Advertising
ADV 339L	Brand Storytelling
CLD 320	Communication for Executive Leadership
CMS 306M	Professional Communication Skills
CMS 310K	Team-Based Communication
CMS 313M	Organizational Communication
CMS 315M	Interpersonal Communication Theory
CMS 316L	Interviewing Principles and Practices
CMS 320	Advanced Presentation Skills
CMS 321D	Communicating for Development and Philanthropy
CMS 322E	Communication Ethics
CMS 332	Argumentation and Advocacy
CMS 332K	Theories of Persuasion
CMS 334K	Nonverbal Communication
CMS 337	Building Sales Relationships
CMS 338	Leadership Stories
CMS 341	Digital Communications
CMS 353S	Social Media and Organizations
CMS 354	Conflict Resolution
CMS 355K	Intercultural Communication
CMS 364K	Gender and Communication
J 331M	Media Innovation and Entrepreneurship

## **Social Issues**

ADV 324	Communicating Sustainability
ADV 378	Social Issues-UTNY
AFR 303	Introduction to Black Studies
AFR 330R	Literature of Black Politics
AFR 360D	Race, Gender, and Surveillance
ALD 327	Sociocultural Influences on Learning
BGS 375	Business and Policy in the Age of Inequity
CLD 320	Communication for Executive Leadership

CN 4C C 4 41	
CMS 314L	Language, Communication, and Culture
CMS 340K	Communication and Social Change
EDP 350L	Human Sexuality
GOV 320N	United States Constitutional Development: Rights
GOV 357G	Structure of Individual Liberties
GOV 365W	Human Rights and World Politics
HED 365	Social Determinants of Health and Health Disparities
HIS 317L	The Black Power Movement (topic 9)
HIS 317L	Immigration and Ethnicity (topic 18)
HIS 365G	Women and Social Movements in 20th-Century US (topic 8)
J 313P	Multimedia News Reporting
J 351F	Journalism, Society, and the Citizen Journalist
J 356R	Race and Digital Media Cultures
N 309	Global Health
N 321	Ethics of Health Care
PBH 317	Introduction to Public Health
PHL 304	Contemporary Moral Problems
PHL 342R	Philosophy of Race and Gender
PSY 306	Introduction to Human Sexuality
RTF 323C	Screening Race
RTF 359S	Queer Media Studies (topic 5)
SED 303	Autism Spectrum Disorder
SLH 314L	Sociocultural Bases of Communication
SOC 307D	Capital Punishment in America
SOC 307K	Fertility and Reproduction
SOC 308S	Introduction to Health and Society
SOC 309C	Creating the Sustainable Society
SOC 321K	Contemporary Issues in Sociology: Special Topics
SOC 322U	United States Immigration
SOC 343	Religion and Society
SOC 345D	Inequality in the US Educational System
S W 310	Introduction to Social Work and Social Welfare
S W 325	Foundations of Social Justice
WGS 322C	Sociology of Gender
WGS 335	Confronting LGBTQ Oppression (topic 1)

# 2020 - 2022 Catalog

## **Communication Fundamentals and Skills**

ADV 305	Fundamentals of Advertising
ADV 305S	Integrated Communication for Sports
ADV 316	Creativity and American Culture
ADV 320	Integrated Communication for Nonprofit Organizations
ADV 332	Technology Marketing and Advertising
ADV 339L	Brand Storytelling
ADV 353	Advising and Public Relations Laws and Ethics
ADV 378S	Sports and Social Media
BGS 373	Strategic Corporate Communication
CLD 320	Communication for Executive Leadership
CMS 306M	Professional Communication Skills
CMS 310K	Team-Based Communication
CMS 313M	Organizational Communication
CMS 315M	Interpersonal Communication Theory
CMS 316L	Interviewing Principles and Practices
CMS 320	Advanced Presentation Skills
CMS 321D	Communicating for Development and Philanthropy
CMS 322E	Communication Ethics
CMS 332	Argumentation and Advocacy
CMS 332K	Theories of Persuasion
CMS 337	Building Sales Relationships
CMS 338	Leadership Stories
CMS 341	Digital Communications
CMS 353S	Social Media and Organizations
CMS 355K	Intercultural Communication
COM 340	Leadership and Urban Engagement
J 301F	Fundamental Issues in Journalism
J 331F	Entrepreneurial Journalism
J 331M	Media Innovation and Entrepreneurship
MAN 328	Consulting and Change Management
N 310	Communication in Health Care Settings
P R 305	Fundamentals of Public Relations

## **Social Issues**

ADV 334	International Advertising
AFR 303	Introduction to Black Studies

AFR 310L	Introduction to Traditional Africa
AFR 330R	Literature of Black Politics
AFR 360D	Race, Gender, and Surveillance
ALD 327	Sociocultural Influences on Learning
CLD 320	Communication for Executive Leadership
CMS 341	Digital Communications
CMS 342K	Political Communication
CMS 344K	Lying and Deception
CMS 354	Conflict Resolution
CMS 363C	Communication and Sports
CMS 372T	Time Matters
COM 340	Leadership and Urban Engagement
EDP 350L	Human Sexuality
GOV 320N	United States Constitutional Development: Rights
GOV 357G	Structure of Individual Liberties
GOV 357M.	8 Structure of Individual Liberties
GOV 365W	Human Rights and World Politics
HIS 317L.8	Introduction to Native American Histories
J 336F	Social Media Journalism
J 346G	Domestic Issues and Global Perspective
J 351F	Journalism, Society, and the Citizen Journalist
MAN 327	Innovation and Entrepreneurship
MAS 319	Mexican American Latina/o Studies
N 309	Global Health
N 321	Ethics of Health Care
PR 324	Communicating Sustainability
PBH 317	Introduction to Public Health
PHL 304	Contemporary Moral Problems
PSY 306	Introduction to Human Sexuality
R S 310	Introduction to the Study of Religion
RTF 323C	Screening Race
S W 310	Introduction to Social Work and Social Welfare
S W 325	Foundations of Social Justice
SED 303	Autism Spectrum Disorder
SOC 302	Introduction to the Study of Society
SOC 307K	Fertility and Reproduction
SOC 308S	Introduction to Health and Society
SOC 309C	Creating the Sustainable Society
SOC 322U	United States Immigration
SOC 325L	Sociology of Criminal Justice
SOC 343	Religion and Society
SOC 345D	Inequality in the US Educational System

# **2018 - 2020 Catalog**

## **Communication Fundamentals and Skills**

ADV 305	Fundamentals of Advertising
ADV 305S	Integrated Communication for Sports
ADV 316	Creativity and American Culture
ADV 320	Integrated Communication for Nonprofit Organizations
ADV 332	Technology Marketing and Advertising
ADV 339L	Brand Storytelling
ADV 353	Advising and Public Relations Laws and Ethics
ADV 378S	Sports and Social Media
BGS 373	Strategic Corporate Communication
CLD 320	Communication for Executive Leadership
CMS 306M	Professional Communication Skills
CMS 310K	Team-Based Communication
CMS 313M	Organizational Communication
CMS 315M	Interpersonal Communication Theory
CMS 316L	Interviewing Principles and Practices
CMS 320	Advanced Presentation Skills
CMS 321D	Communicating for Development and Philanthropy
CMS 322E	Communication Ethics
CMS 332	Argumentation and Advocacy
CMS 332K	Theories of Persuasion
CMS 337	Building Sales Relationships
CMS 338	Leadership Stories
CMS 341	Digital Communications
CMS 353S	Social Media and Organizations
CMS 355K	Intercultural Communication
CMS 364K	Gender and Communication
COM 340	Leadership and Urban Engagement
J 301F	Fundamental Issues in Journalism
J 331F	Entrepreneurial Journalism
J 331M	Media Innovation and Entrepreneurship
MAN 328	Consulting and Change Management
N 310	Communication in Health Care Settings
P R 305	Fundamentals of Public Relations

## **Social Issues**

ADV 334	International Advertising
ADV 334 AFR 303	Introduction to Black Studies
AFR 310L	Introduction to Traditional Africa
AFR 330R	Literature of Black Politics
AFR 360D	
ALD 327	Race, Gender, and Surveillance Sociocultural Influences on Learning
CLD 320	
	Communication for Executive Leadership
CMS 341	Digital Communications
CMS 342K	Political Communication
CMS 344K	Lying and Deception
CMS 354	Conflict Resolution
CMS 363C	Communication and Sports
CMS 372T	Time Matters
COM 340	Leadership and Urban Engagement
EDP 350L	Human Sexuality
GOV 320N	United States Constitutional Development: Rights
GOV 357G	Structure of Individual Liberties
	8 Structure of Individual Liberties
GOV 365W	
HIS 317L.8	Introduction to Native American Histories
J 336F	Social Media Journalism
J 346G	Domestic Issues and Global Perspective
J 351F	Journalism, Society, and the Citizen Journalist
MAN 327	Innovation and Entrepreneurship
MAS 319	Mexican American Latina/o Studies
N 309	Global Health
N 321	Ethics of Health Care
P R 324	Communicating Sustainability
PBH 317	Introduction to Public Health
PHL 304	Contemporary Moral Problems
PSY 306	Introduction to Human Sexuality
R S 310	Introduction to the Study of Religion
RTF 323C	Screening Race
S W 310	Introduction to Social Work and Social Welfare
S W 325	Foundations of Social Justice
SED 303	Autism Spectrum Disorder
SOC 302	Introduction to the Study of Society
SOC 307K	Fertility and Reproduction
SOC 308S	Introduction to Health and Society
SOC 309C	Creating the Sustainable Society
SOC 322U	United States Immigration
SOC 325L	Sociology of Criminal Justice

SOC 343 Religion and Society

SOC 345D Inequality in the US Educational System

WGS 340.53 Women and Social Movements in the 20th-Century US