

Jennifer L. Jones Barbour

Assistant Professor of Instruction

Department of Communication Studies and Communication Leadership Degree Program

Moody College of Communication, The University of Texas at Austin

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Education

- Ph.D. University of Illinois at Urbana-Champaign, IL, 2006
Concentration: Rhetorical Studies
Dissertation Title: Reciprocity of Sight: The Rhetorics of Contestation and Commemoration on the National Mall
- M.A. University of Illinois at Urbana-Champaign, IL, 1999
Concentration: Political Communication and Rhetorical Studies
- B.A. Linfield College, McMinnville, OR, 1996
Major: American History, Minor: Speech Communication

Academic Appointments

- 2016 – present Assistant Professor of Instruction, University of Texas at Austin, Moody College of Communication, Department of Communication Studies, Communication and Leadership, Austin, TX
- 2011 – 2016 Instructional Assistant Professor, Texas A&M University, College Station, TX
- 2008 – 2011 Visiting Assistant Professor, Texas A&M University, College Station, TX
- 2006 – 2008 Lecturer, Lake Forest College, Lake Forest, IL

Administrative Appointments

- 2019 – present Associate Director, Communication and Leadership Degree Program, Moody College of Communication, University of Texas at Austin, Austin, TX
- 2013 – 2016 Basic Course Director, Public Speaking
Texas A&M University, College Station, TX
- 2011 – 2016 Course Director, Argumentation and Debate, and American Oratory
Texas A&M University, College Station, TX
- 2010 – 2011 Communication Faculty Liaison to the Writing Center
Texas A&M University, College Station, TX

Publications¹

Journal Articles – Peer Reviewed

Gaffey, A. J. & Jones Barbour, J. L. (2018). "A Spirit That Can Never Be Told": Commemorative agency and the Texas A&M University Bonfire Memorial, *Rhetoric and Public Affairs*, 21, 75-116. <https://doi.org/10.14321/rhetpublaffa.21.1.0075>

Tewksbury, D., Jones, J. L., Peske, M.W., Raymond, A., & Vig, W. (2000). The interaction of news and advocate frames: Manipulating audience perceptions of a local public policy issue or building a frame around the hogs: The impact of news story structure on audience perceptions of a public policy issue. *Journalism and Mass Communication Quarterly*, 77, 804-829. <https://doi.org/10.1177/107769900007700406>

Review Essays – Peer Reviewed

Jones Barbour, J. L. (2010). Stirring up and smoothing out the landscapes of commemoration: Authenticity, building, and consumption in public memorials. *Quarterly Journal of Speech*, 96, 89-102. <https://doi.org/10.1080/00335630903512739>

Finnegan, C. A. & Jones Barbour, J. L. (2006). Visualizing public address. *Rhetoric and Public Affairs*, 9, 489-505. <https://doi.org/10.1353/rap.2006.0070>

Book Chapter

Jones Barbour, J. L. (2018). Commemorating in America's front yard: The National World War II Memorial and the public memory landscape of the National Mall. In Roger Alden Lanham (Ed.). *U.S. Public Memory, Rhetoric, Nationhood, and the National Mall* (pp. 65-80). Lanham, MD. Lexington Books. [Invited]

Teaching Grants and Awards

Center for Skills and Experience Flags Online Course Conversion Teaching Award, University of Texas at Austin, Austin, TX, \$2,000, 2020.

Moody College of Communication Teaching Excellence Award, \$1,500, 2019.

Faculty Mentorship Award for Outstanding Mentorship of Graduate Students, Department of Communication, Texas A&M University, College Station, TX, 2016.

Melbern G. Glasscock Center for Humanities Research, Non-tenure Track Faculty Research Fellowship. Texas A&M University, College Station, TX, \$1,500, 2014-2015.

Merit for Service, recognizing the redesign of the basic public speaking course to contribute to the Department and College's Strengthening Democracy initiative, Texas A&M University, College Station, TX, \$1,200, 2014.

¹ Graduate Student Co-Author Listed in Italics

SLATE Award, Student Led Award for Teaching Excellence, Texas A&M University, College Station, TX, \$5,000, 2009.

Dissertation Completion Fellowship, Department of Speech Communication, University of Illinois at Urbana-Champaign, IL, Summer 2004 and Summer 2003.

Doctoral Honors Conference, competitive selection, 2001, University of Texas at Austin (NCA).

Marie Hochmuth Nichols Award: Outstanding experienced teaching assistant, Department of Speech Communication, University of Illinois at Urbana-Champaign, IL, 2001.

Stafford H. Thomas Award: Outstanding service to the department, Department of Speech Communication, University of Illinois at Urbana-Champaign, IL, 2000.

Henry L. Mueller Award: Outstanding new teaching assistant, Department of Speech Communication, University of Illinois at Urbana-Champaign, IL, 1997.

Teachers Ranked as Excellent By Their Students: University of Illinois at Urbana-Champaign, IL., Fall 1997*, Spring 1998*, Fall 1998, Spring 1999, Fall 1999, Spring 2000*, Fall 2000, Spring 2001, Fall 2001*, Spring 2002*, Fall 2002*, Spring 2003*, Fall 2003, Fall 2004, Spring 2005, Fall 2005*, Spring 2006*. Teaching Assistants are named to the list when their students' evaluations rate them in the top 30% campus wide. Asterisks denote teachers whose ratings place them in the top 10% campus wide.

Invited Lectures and Workshops

Jones Barbour, J.L. (2018 and 2019). *Leadership Development*. Facilitated leadership development workshop, with the students of the Communication Leadership Club, for high school students from the Dallas, Texas Sports Academic Center, a non-profit founded by Ronnie Robinson, University of Texas at Austin, Austin, TX.

Jones Barbour, J.L. (2018). *Redefining leadership and our own development as leaders and followers*. Facilitated leadership development workshop for the Vick Center for Strategic Advising and Career Counseling, University of Texas at Austin, Austin, TX.

Jones Barbour, J.L. (2018). *Introduction to Ethical Leadership*. Exemplar college lecture for LEAD, Moody College of Communication, University of Texas at Austin, Austin, TX.

Jones Barbour, J.L. (2017). *Visual diversity*. Spot light panel presenter and respondent at Department of Communication, Communicating Diversity Conference, Texas A&M University, College Station, TX.

Jones Barbour, J.L. (2017). *Leadership and Followership*. Facilitated leadership development session for University of Texas at Austin Academic Advisors, University of Texas at Austin, Austin, TX.

Jones Barbour, J.L. (2016). *Giving a public speech*. Facilitated workshop for faculty and graduate students in the Department of Economics, Texas A&M University, College Station, TX.

Jones Barbour, J.L. (2015). *Remembering the Greatest Generation: WWII monuments and American memorial culture*. Invited lecture at the Glasscock Center for Humanities Symposium: Zero Hour: World War II After 70 Years. Texas A&M University, College Station, TX.

Jones Barbour, J.L. (2011). *Teaching public speaking in C (communication) courses across the curriculum*. Facilitated workshop for faculty across the University for the University Writing Center, Texas A&M University, College Station, TX.

Jones, J.L. (1998-2003). *Public speaking skills for the job market*. Facilitated workshop for International Student Services for Graduate and Undergraduate Students, University of Illinois at Urbana-Champaign, Champaign, IL.

Jones, J.L. (1998). *Public speaking skills and working with the media*. Convention course for the United States Postmasters Regional Convention, Champaign, IL.

Competitively Selected Conference Papers and Panels

(All paper and panel submission peer reviewed unless otherwise indicated)

Jones Barbour, J.L. (2017). *Anxious memories: The national World War II Memorial and the visualization of the war in the Pacific*. Paper presented at the annual meeting of the National Communication Association, Asian/Pacific American Communication Studies Division, Dallas, TX.

Jones Barbour, J.L. (2014). *"We get more when we yell than we do when we plead": A. Philip Randolph and the 1941 March on Washington For Jobs and Freedom*. Paper presented at the biannual meeting of the Rhetoric Society of America, San Antonio, TX.

Jones Barbour, J.L. and Gaffey, A.J. (2014). *To praise or blame? Rhetoric of the Texas A&M University Bonfire Memorial*. Paper presented at the biannual meeting of the Rhetoric Society of America, San Antonio, TX.

Jones Barbour, J.L. (2013). *City of magnificent distances: Visible citizenship and the memorials of Washington, D.C.* Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C.

Jones Barbour, J.L. (2010). *Returning to the stack: The Aggie Bonfire controversy.* Paper presented at the biannual meeting of the Rhetoric Society of America, Minneapolis, MN.

Jones Barbour, J.L. (2008). *Rhetoric of commemoration: Senator Bob Dole and the National World War II Memorial*. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Jones, J.L. (2005). *The rhetoric of the national city: The McMillan Plan and the transformation of Washington, D.C.* Paper presented at the biannual Alta Conference on Argumentation, Alta, UT.

Jones, J.L. (2004). *Commemorating the big: The Washington Monument and the National Mall*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Jones, J.L. (2003). *Landscapes of commemoration: The National Mall in Washington, D.C.* Paper presented at the annual meeting of the National Communication Association, Miami Beach, FL.

Jones, J.L. (2002). *When world views explode: The Peace Memorial Park in Hiroshima, Japan*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Jones, J.L. (2001). *"To Mark the Earth with geometrick Scars:" A rhetorical history of the Mason Dixon Line*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.

Jones, J.L. (2001). *High water mark of the Confederacy: Gettysburg National Military Park*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.

Jones, J.L. (1999). *Roses are red, violets are blue, classical poetry is valuable too*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

Courses Taught

University of Texas at Austin, Austin, TX 2016-present

Undergraduate Courses

- Leadership Stories (CMS 338)
- Leadership and Public Memory (CMS 338L)
- Internship in Communication Studies (CMS 370K)
- Internship in Communication and Leadership (COM 351L)
- Introduction to Communication and Leadership (COM 301L)
- Communicating for Philanthropy and Development (CMS 321D)
- Public Memory Honors (COM 370H)

Texas A&M University, College Station, TX 2008-2016

Graduate Courses

- Visual Rhetoric (Comm 689)
- Rhetoric of Public Memory (Comm 689)
- American Public Address 1865-Present (Comm 650)

Undergraduate Courses

- Visual Rhetoric/Communication/Writing Intensive (Comm 460/437)
- Rhetoric of Public Memory/Writing Intensive (Comm 460)
- Political Communication/Writing Intensive (Comm 440)
- Communication and Popular Culture/Large Lecture (Comm 340)
- American Oratory (Comm 327)
- Honors Argumentation and Debate (Comm 243)
- Honors Public Speaking (Comm 203)
- Advanced Public Speaking (Comm 489)
- Public Speaking/Large Lecture/Course Director (Comm 203)

Student Advising

University of Texas at Austin

Undergraduate Research Theses

- Rebecca McCraney, 2019-2020

Bridging Disciplines Program in Social Entrepreneurship and Non-Profits Connecting Experiences
Mentor

- Katen Watts, 2020
- Madison Olfers, 2020
- Camille Lyden, 2020
- Bethany Goad, 2019
- Abby Hopkins, 2019
- Mia Moi, 2019
- Jillian Moore, 2018
- Molly Comeaux, 2018, 2019
- Kathleen Dalton, 2018, 2020
- Seth Applebaum, 2018
- Brynna Bunte, 2018
- Tristyn English Beckwith, 2016

Texas A&M University

Chair/Co-Chair

- Catherine Riley, PhD, 2015
- Dustin Wood, PhD, 2013
- Adam Gaffey, PhD, 2013

Committee Member

- Carrie Murawski, PhD, 2020
- Ryan Rigda, PhD, 2018
- Sara Rae Kitsch, PhD, 2017
- Travis Lloyd Cox, PhD, 2017
- Brady Creel, PhD, 2016
- Andrea Terry, PhD, 2016
- Ashley Wheeler, MA, 2015
- Amy Dromgoole, PhD, 2015
- Patty Ann Bogue, PhD, 2014
- Sara Rowe, MA, 2012
- Lauren Lemley, PhD, 2010

Undergraduate Research Theses

- Katie Bruner, Honors Thesis, 2013
- Darby Simek, Research Scholar Thesis, 2010

Departmental and College Service

- Member Teaching Excellence Award Committee, Moody College of Communication, University of Texas at Austin, Austin, TX, 2020.
- Member Online Teaching Task Force, Moody College of Communication, University of Texas at Austin, Austin, TX, 2020.
- Faculty Co-Advisor, Undergraduate Student Club, Communication and Leadership Book Club, Moody College of Communication, University of Texas at Austin, Austin, TX, 2018-present.
- Faculty Co-Advisor, Undergraduate Student Club, Communication and Leadership, Moody College of Communication, University of Texas at Austin, Austin, TX, 2017-present.

- Member Honors Advisory Committee, Moody College of Communication, University of Texas at Austin, Austin, TX, 2017-present.
- Member Communication and Leadership Faculty Advisory Committee, Moody College of Communication, University of Texas at Austin, Austin, TX, 2016-present.
- Member Scholarship Awards Committee, Moody College of Communication, University of Texas at Austin, Austin, TX, 2019.
- Member Scholarship Awards Committee, Department of Communication Studies, Moody College of Communication, University of Texas at Austin, Austin, TX, 2019.
- Member Dean's Committee to Review Internship Programing, Moody College of Communication, University of Texas at Austin, Austin, TX, 2016-2017.
- Graduate Student Pedagogical Training (including week-long orientation in the fall and day long training session in the spring), Department of Communication, Texas A&M University, College Station, TX, 2012-2016.
- Undergraduate Curriculum Committee, Department of Communication, Texas A&M University, College Station, TX, 2012-2016.
- Civic Dialogue and Leadership Conference Organizer, Department of Communication, Texas A&M University, College Station, TX, 2013-2014.
- Symbolic Violence Conference Planning Committee Member, Department of Communication, Texas A&M University, College Station, TX, 2011-2012.
- Obama Phenomenon Conference Planning Committee Member, Department of Communication, Texas A&M University, College Station, TX, 2009-2010.

University Service

- Judge, UT Undergraduate Texas Research Showdown, University of Texas at Austin, Austin, TX, 2016 and 2019.
- Member Bridging Disciplines Faculty Panel, Social Entrepreneurship and Non-profits, University of Texas at Austin, Austin, TX, 2018-present.
- Member Leadership and Ethics Faculty Working Group, University of Texas at Austin, Austin, TX, 2017-2019.
- Climate and Inclusion Committee, Texas A&M University, College Station, TX, 2014-2016.
- Development of assessment rubrics for evaluating CORE curriculum in the College of Liberal Arts on critical thinking, communication (oral, written, and visual), personal responsibility, and teamwork, College of Liberal Arts, Texas A&M University, College Station, TX, 2014.
- Development of curriculum to support the work of the Writing Center and "C" (Communication) courses, Texas A&M University, College Station, TX, 2012.

Service to the Academy

- Manuscript reviewer for *Southern Communication Journal* (2016), *Rhetoric Society Quarterly* (2012), *Communication Monographs* (2010, 2011), and *Women and Language* (2010).