Michael L. Butterworth Moody College of Communication 2504A Whitis Ave. (A1105) CMA 7.138B The University of Texas at Austin Austin, TX 78712 Governor Ann W. Richards Chair for the Texas Program in Sports and Media michael.butterworth@austin.utexas.edu (512) 471-1931 @BurntO\_Butterwo

Bloomington, IN

Milwaukee, WI

July, 2006

2000-2001

### **ACADEMIC APPOINTMENTS**

Indiana University

Marquette University

The University of Texas at Austin	Austin, TX
Director, Center for Sports Communication & Media	2017-present
Professor, Department of Communication Studies	2017-present
Ohio University	Athens, OH
Director, School of Communication Studies	2013-2017
<ul> <li>Associate Professor, School of Communication Studies</li> </ul>	2013-2017
Research Fellow, Center for Entrepreneurship	2014-2017
Bowling Green State University	Bowling Green, OH
Chair, Department of Communication Studies	2011-2013
Associate Professor, Department of Communication Studies	2011-2013
Assistant Professor, Department of Communication Studies	2006-2011
Affiliate Faculty, American Culture Studies	2006-2013
Associate Director, School of Media and Communication	2008-2010
Indiana University	Bloomington, IN
• Editorial Assistant, Communication and Critical/Cultural Studies	2004-2006
Associate Instructor, Department of Communication and Culture	2002-2004
College of Lake County	Grayslake, IL
• Instructor, Division of Communication Arts	1998-2002
• Director of Forensics	1998-2002
Co-Coordinator, Honors Program	2000-2002
Northern Illinois University	DeKalb, IL
Graduate Assistant, Department of Communication	1994-1996
EDUCATION	

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Graduate Coursework in Communication Studies and Higher Education

Ph.D., Communication and Culture (Rhetoric and Public Culture)

Minor Concentration, Socio-Political Theory

Northern Illinois University

• M.A., Communication (Rhetorical Studies)

DeKalb, IL August, 1996

Northern Illinois University

• B.A. Political Science (International Relations)

D.A. Folitical Science (International Relations
 Misses III: 1.5.5.5.)

DeKalb, IL May, 1993

• Minor, History

## **PUBLICATIONS: BOOKS**

- Butterworth, Michael L., ed. *Communication and Sport* (advance contract with Mouton de Gruyter Press *Handbook of Communication Science* series, Edited by Peter J. Schulz and Paul Cobley).
- Houck, Davis W., and Michael L. Butterworth, *Tiger Woods' America: Rhetoric, Race, and Redemption in the 21st Century* (advance contract with Peter Lang book series, "Studies in Communication and Sport," Edited by Lawrence A. Wenner, Andrew C. Billings, and Marie Hardin).
- Angel, Adriana, Michael L. Butterworth, and Nancy Gómez, eds. *Rhetorics of Democracy in the Americas* (University Park, PA: Pennsylvania State University Press, in press).
- Grano, Daniel A., and Michael L. Butterworth, eds. *Sport, Rhetoric, and Political Struggle*. New York: Peter Lang, 2019.
- Butterworth, Michael L., ed. *Sport and Militarism: Contemporary Global Perspectives*. London: Routledge, 2017.
- Billings, Andrew C., Michael L. Butterworth, and Paul D. Turman. *Communication and Sport:* Surveying the Field, 3<sup>rd</sup> Ed. Thousand Oaks, CA: SAGE, 2017.
   [Previous editions published in 2011 and 2014. Reviewed by Emily M. Newell, International Journal of Sport Communication 11 (2018): 145-146.]
- Butterworth, Michael L. Baseball and Rhetorics of Purity: The National Pastime and American Identity during the War on Terror. Tuscaloosa, AL: University of Alabama Press, 2010. [Reviewed by Jeffrey B. Kurtz, Quarterly Journal of Speech 100 (May 2014): 258-262; reviewed by Todd F. McDorman, Rhetoric & Public Affairs 14 (Fall 2011): 559-562; reviewed by Stephen Andon, Southern Communication Journal 76 (July-August 2011): 264-267; reviewed by Ari de Wilde, Journal of Sport History 38 (Fall 2011), 496-497.]

#### **PUBLICATIONS: PEER-REVIEWED ARTICLES**

- Butterworth, Michael L. "Sport and the Quest for Unity: How the Logic of Consensus Undermines Democratic Culture," *Communication & Sport*, online first, <a href="https://journals.sagepub.com/doi/full/10.1177/2167479519900160">https://journals.sagepub.com/doi/full/10.1177/2167479519900160</a>.
  - [Lead article in special Issue on Sport Communication and Social Justice]
- Butterworth, Michael L. "George W. Bush as 'The Man in the Arena': Baseball, Public Memory, and the Rhetorical Redemption of a President." *Rhetoric & Public Affairs* 22 (2019): 1-31.

### [Lead Article]

 Foote, Justin Gus, Michael L. Butterworth, and Jimmy Sanderson. "Adrian Peterson and 'The Wussification of America': Football and Myths of Masculinity." Communication Quarterly 65 (2017): 268-284.  Butterworth, Michael L., and Karsten Senkbeil. "Cross-Cultural Comparisons of Religion as 'Character': Football and Soccer in the United States and Germany." *International Review for* the Sociology of Sport 52 (2017): 129-145.

## [Lead article]

- Butterworth, Michael L., and Raymond I. Schuck. "American Mythology and Ambivalent Rhetoric in *Friday Night Lights." Southern Communication Journal* 81 (April-June 2016): 92-106.
- Butterworth, Michael L. "Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." *Journal of Communication* 64 (October 2014): 895-914.
   [Michael Pfau Outstanding Article Award, National Communication Association Political Communication Division, 2015]
- Butterworth, Michael L. "Public Memorializing in the Stadium: Mediated Sport, the Tenth Anniversary of 9/11, and the Illusion of Democracy." *Communication & Sport* 2 (September 2014): 203-224.

### [Lead article]

- Butterworth, Michael L. "The Passion of the Tebow: Sports Media and Heroic Language in the Tragic Frame." *Critical Studies in Media Communication* 30 (March 2013): 17-33.
- Butterworth, Michael L. "Militarism and Memorializing at the Pro Football Hall of Fame."
   Communication and Critical/Cultural Studies 9 (September 2012): 241-258.
   [Lead article]
- Butterworth, Michael L. "Saved at Home: Christian Branding and Faith Nights in the 'Church of Baseball." *Quarterly Journal of Speech* 97 (August 2011): 309-333.
- Gorsevski, Ellen W., and Michael L. Butterworth. "Muhammad Ali's Fighting Words: The Paradox of Violence in Nonviolent Rhetoric." *Quarterly Journal of Speech* 97 (February 2011): 50-73.
- Butterworth, Michael L., and Stormi D. Moskal. "American Football, Flags, and 'Fun': The Bell Helicopter Armed Forces Bowl and the Rhetorical Production of Militarism." *Communication, Culture & Critique* 2 (December 2009): 411-433.

  [Lead article]
- Butterworth, Michael L. "'Katie Was Not Only a Girl, She was Terrible': Katie Hnida, Body Rhetoric, and College Football at the University of Colorado." *Communication Studies* 59 (July-September 2008): 259-273.
- Butterworth, Michael L. "Purifying the Body Politic: Steroids, Rafael Palmeiro, and the Rhetorical Cleansing of Baseball." *Western Journal of Communication* 72 (April-June 2008): 145-161.

## [Special issue on Communication and the Community of Sport]

- Butterworth, Michael L. "Race in 'The Race': Mark McGwire, Sammy Sosa, and Heroic Constructions of Whiteness." *Critical Studies in Media Communication* 24 (August 2007): 228-244
- Butterworth, Michael L. "The Politics of the Pitch: Claiming and Contesting Democracy through the Iraqi National Soccer Team." *Communication and Critical/Cultural Studies* 4 (June 2007): 184-203.
  - [Reprinted in Carl Burgchardt, ed., *Readings in Rhetorical Criticism*, 4<sup>th</sup> ed. (State College, PA: Strata, 2010), 377-394.]
- Butterworth, Michael L. "Pitchers and Catchers: Mike Piazza and the Discourse of Gay Identity in the National Pastime." *Journal of Sport and Social Issues* 30 (May 2006): 138-157.

• Butterworth, Michael L. "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy after 9/11." Communication and Critical/Cultural Studies 2 (June 2005): 107-129.

#### **PUBLICATIONS: BOOK CHAPTERS**

- Smith, Shawn N., and Michael L. Butterworth. "Exploiting Contradictions of Capital in the NCAA: Rhetoric and Economic Materialism in the University of Missouri Football Protest." In *Communication and Contradiction in College Athletics*. Edited by Mike Milford and Lauren Reichart Smith. New York: Peter Lang, forthcoming.
- Butterworth, Michael L. "American Exceptionalism, Baseball Diplomacy, and the Normalization of U.S.-Cuban Relations." In *Rhetorics of Democracy in the Americas*. Edited by Adriana Angel, Michael L. Butterworth, and Nancy Gómez. University Park, PA: Pennsylvania State University Press, forthcoming.
- Butterworth, Michael L. "Sports, Politics, and Media Representation in the United States." In *Cultural Sociology of Sport*. Edited by Thomas Alkemeyer, Kristina Brümmer, and Alexandra Janetzko. Baden-Baden, Germany: Nomos/UTB, forthcoming.
- Butterworth, Michael L. "Storytelling at the Worldwide Leader in Sports: An Interview with John Walsh, Executive Vice President of ESPN, Retired." In *ESPN and the Changing Sports Media Marketplace*, 311-327. Edited by Greg G. Armfield, John McGuire, and Adam Earnheardt. New York: Peter Lang, 2019.
- Butterworth, Michael L. "Sport and the Post-9/11 American Nation." In *The Business and Culture of Sports, Vol. III*, 225-239. Edited by Joseph Maguire. Farmington Hills, MI: Macmillan Reference USA, 2019.
- Butterworth, Michael L. "The World Series: Baseball, American Exceptionalism, and Media Ritual." In *Sport, Media and Mega-Events*, 218-231. Edited by Andrew C. Billings and Lawrence A. Wenner. London: Routledge, 2017.
- Butterworth, Michael L. "Sport as Rhetorical Artifact." In *Defining Sport Communication*, 11-25. Edited by Andrew C. Billings. New York: Routledge, 2017.
- Butterworth, Michael L. "Sport and Politics in the United States." In *The Routledge Handbook of Sport and Politics*, 150-161. Edited by Alan Bairner, John Kelly, and Jung Woo Lee. London: Routledge, 2017.
- Butterworth, Michael L. "Everybody's All-Americans: High School Football and the U.S. Military." In *Football, Culture and Power*, 139-155. Edited by David Leonard, Wade Davis, and Kimberly George. London: Routledge, 2016.
- Hillman, Cory A., and Michael L. Butterworth. "Keeping It Real: Sports Video Game Advertising and the Fan-Consumer." In *Playing to Win: Sports, Video Games, and the Culture of Play*. Edited by Thomas Oates and Robert Alan Brookey, 152-171. Bloomington, IN: Indiana University Press, 2015.
- Butterworth, Michael L. "NFL Films and the Militarization of Professional Football." In *The NFL: Critical and Cultural Perspectives*, 205-225. Edited by Thomas Oates and Zack Furness. Philadelphia: Temple University Press, 2014.
- Butterworth, Michael L. "Sports Rhetoric in New Media." In The Routledge Handbook of Sport and New Media, 32-42. Edited by Andrew C. Billings and Marie Hardin. New York: Routledge, 2014.

- Butterworth, Michael L. "Introduction: Communication and Sport Identity Scholarship and the Identity of Communication and Sport Scholars." In *Sports and Identity: New Agendas in Communication*, 1-16. Edited by Barry Brummett and Andrew Ishak. New York: Routledge, 2014.
- Butterworth, Michael L. "Coaches Gone Wild: Media, Masculinity, and Morality in Big Time College Football." In *Fallen Sports Heroes, Media, and Celebrity Culture*, 284-297. Edited by Lawrence A. Wenner. New York: Peter Lang, 2013.
- Butterworth, Michael L. "Major League Baseball, Welcome Back Veterans, and the Rhetoric of 'Support the Troops.'" In *The Politics of Baseball: Essays on the Pastime and Power at Home and Abroad*, 226-240. Edited by Ron Briley. Jefferson, NC: McFarland, 2010.
- Butterworth, Michael L. "Do You Believe in Nationalism? American Patriotism in *Miracle*." In *Examining Identity in Sports Media*, 133-152. Heather Hundley and Andrew C. Billings. Thousand Oaks, CA: SAGE, 2010.
- Butterworth, Michael L. "The Rhetoric of Baseball: Citizenship and the Public Speaking Classroom." In *Baseball in the Classroom: Teaching America's National Pastime*, 145-151. Edited by Edward J. Rielly. Jefferson, NC: McFarland, 2006.

## **PUBLICATIONS: INVITED ESSAYS AND REVIEWS**

- Butterworth, Michael L., and Jeffrey W. Kassing. "Introduction to 'Mapping the Terrain': Shaping the Landscape of Communication and Sport Scholarship." *Communication & Sport* 3 (2015): 3-7.
- Butterworth, Michael L. "Retórica y Estudios Críticos de Medios." Translated by Mónica Arango Arango and Carlos Fernando Alvarado Duque. *Escribianía* 12 (2014): 11-14.
- Butterworth, Michael L. "The Athlete as Citizen: Rhetorical Invention and Judgment in Sport." *Sport in Society: Cultures, Commerce, Media, Politics* 17 (September 2014): 867-883. [Special Issue, "Sport and Citizenship," Edited by Matthew Guschwan.]
- Butterworth, Michael L. "The Limits of the Passion of, and for, Tim Tebow." *Communication Currents* 8 (June 2013): http://www.natcom.org/CommCurrentsArticle.aspx?id=3843.
- Butterworth, Michael L. "Militarism, Public Memory, and the Pro Football Hall of Fame."
   Communication Currents 7 (October 2012):
   http://www.natcom.org/CommCurrentsArticle.aspx?id=2814.
- Butterworth, Michael L. "Public Memory and Penn State: On the 'Legacy' of Joe Paterno."
   Cultural Studies ⇔ Critical Methodologies 12 (August 2012): 369-372.
   [Special Issue, "Policing the Penn State Crisis," Edited by Norman K. Denzin and Michael D. Giardina.]
- Butterworth, Michael L. "Branding Faith in the Church of Baseball." *Communication Currents* 6 (August 2011): <a href="http://www.natcom.org/CommCurrentsArticle.aspx?id=1041">http://www.natcom.org/CommCurrentsArticle.aspx?id=1041</a>.
- Gorsevski, Ellen W., and Michael L. Butterworth. "Muhammad Ali's Fighting Words for Justice." Communication Currents 6 (April 2011): http://www.natcom.org/CommCurrentsArticle.aspx?id=1023.
- Butterworth, Michael L. "Fox Sports, Super Bowl XLII, and the Affirmation of American Civil Religion." *Journal of Sport & Social Issues* 32 (August 2008): 318-323.
- Butterworth, Michael L. Book Review of *Growing the Game: The Globalization of Major League Baseball*, Alan Klein. *Sociology of Sport Journal* 24 (2007): 346-348.

- Butterworth Michael L. "The Political Symbolism of Sports: George W. Bush and the Iraqi National Soccer Team." Communication Currents 2 (June 2007): <a href="http://www.natcom.org/CommCurrentsArticle.aspx?id=852">http://www.natcom.org/CommCurrentsArticle.aspx?id=852</a>.
- Butterworth, Michael L. Book Review of *British Football and Social Exclusion*, Edited by Stephen Wagg. *Sociology of Sport Journal*, 23 (2006): 86-88.
- Butterworth, Michael L. "Personal Foul: Remaking *The Longest Yard." Aethlon: The Journal of Sport Literature* 23 (Fall 2005): 181-185.
- Butterworth, Michael L. "'This is *SportsCenter*': 25 Years with the Worldwide Leader in Sports." *Aethlon: The Journal of Sport Literature* 22 (Spring 2005): 157-158.
- Butterworth, Michael L. "Marketing the Male in Contemporary Sport," Book Review of *Sportsex*, Toby Miller. *Cultural Studies*, 19 (2005): 286-288.
- Butterworth, Michael L. Article Review of "'The Domain of Public Conscience': Woodrow Wilson and the Establishment of a Transcendent Political Order," Mary E. Stuckey. *KB Journal*, 1 (2004): www.kbjournal.org.

### **WORK UNDER REVIEW**

- Angel, Adriana, Michael L. Butterworth, and Alejandro Barranquero, "Decolonizing Rhetoric: Overcoming Fragmentation and Embracing an Anglo-Saxon-Latin American Dialogue."
- Butterworth, Michael L. "Imagining the Citizen-Fan: Sport Metaphor in American Politics and Implications for Democratic Culture," in the *Routledge Handbook on Sport Fans and Fandom*. Edited by Danielle Sarver Coombs and Anne Osborne (Routledge).

#### **WORK IN PROGRESS**

- Butterworth, Michael L. Public Memory and the Munich 1972 Massacre Memorial: Rhetoric, International Sport, and Political Reconciliation. (Book Manuscript)
- Butterworth, Michael L. "On Loss and Longing: Tiger Stadium, Ernie Harwell, and Shades of Public Memory in Detroit."
- Butterworth, Michael L., and Katie Lever, "Coronavirus, College Football, and the Collapse
  of American Exceptionalism," in *American Sport in the Shadow of a Pandemic: Communicative
  Insights*. Edited by Andrew C. Billings, Lawrence A. Wenner, and Marie Hardin (Peter
  Lang).

### **ELECTRONIC PUBLICATIONS**

- Butterworth, Michael L. "Stirring NFL Protest Optics: Unity to What End?" Reading the Pictures, September 26, 2017, <a href="http://www.readingthepictures.org/2017/09/nfl-protest-optics/">http://www.readingthepictures.org/2017/09/nfl-protest-optics/</a>.
- Butterworth, Michael L. "Protestors vs. Props for Freedom: College Athletes Can't Breathe Either," *BagNews*, December 12, 2014, <a href="http://www.bagnewsnotes.com/2014/12/college-athletes-cant-breathe-either/">http://www.bagnewsnotes.com/2014/12/college-athletes-cant-breathe-either/</a>.
- Butterworth, Michael L. "Mind the Drone," *The Vision Machine*, November 5, 2014, http://thevisionmachine.com/2014/11/mind-the-drone/.

- Butterworth, Michael L. "Dreaming of Qatar: The Spectacle and Fantasies of World Cup 2022," In Media Res, October 24, 2014,
   http://mediacommons.futureofthebook.org/imr/2014/10/24/dreaming-qatar-spectacle-and-fantasies-world-cup-2022.
- Butterworth, Michael L. "Abdullah's 100 Yard Prayer Rug: The Visual Landscape of Faith and Violence in Sports and the NFL," *BagNews*, October 6, 2014, <a href="http://www.bagnewsnotes.com/2014/10/abdullahs-100-yard-prayer-rug/">http://www.bagnewsnotes.com/2014/10/abdullahs-100-yard-prayer-rug/</a>.
- Butterworth, Michael L. "The Second Coming: The Messianic Visuals of LeBron's Return to Cleveland," *BagNews*, July 14, 2014, <a href="http://www.bagnewsnotes.com/2014/07/the-second-coming-the-messianic-visuals-of-lebrons-return-to-cleveland/">http://www.bagnewsnotes.com/2014/07/the-second-coming-the-messianic-visuals-of-lebrons-return-to-cleveland/</a>.
- Butterworth, Michael L. Contributor to "We Are All Bystanders: 18 Visual Scholars Reflect on Previously Unseen JFK Assassination Photographs #3," *BagNews*, November 21, 2013, <a href="http://www.bagnewsnotes.com/2013/11/we-are-all-bystanders-18-visual-scholars-reflect-on-previously-unseen-jfk-assassination-photographs-3/">http://www.bagnewsnotes.com/2013/11/we-are-all-bystanders-18-visual-scholars-reflect-on-previously-unseen-jfk-assassination-photographs-3/</a>.
- Butterworth, Michael L. "Super Bawl," *BagNews*, February 4, 2013, <a href="http://www.bagnewsnotes.com/2013/02/super-bawl/">http://www.bagnewsnotes.com/2013/02/super-bawl/</a>.
- Butterworth, Michael L. "The NFL and Newtown: Reflections on a Violent World,"
   BagNews, December 18, 2012, <a href="http://www.bagnewsnotes.com/2012/12/the-nfl-and-newtown-reflections-on-a-violent-world/">http://www.bagnewsnotes.com/2012/12/the-nfl-and-newtown-reflections-on-a-violent-world/</a>.
- Butterworth, Michael L. "Football's End of Days?" *BagNews*, September 26, 2012, <a href="http://www.bagnewsnotes.com/2012/09/football's-end-of-days/">http://www.bagnewsnotes.com/2012/09/football's-end-of-days/</a>.
- Butterworth, Michael L. "Stars Earn Stripes (and Shame)," *The Vision Machine*, September 25, 2012, <a href="http://thevisionmachine.com/2012/09/stars-earn-stripes-and-shame/">http://thevisionmachine.com/2012/09/stars-earn-stripes-and-shame/</a>.
- Butterworth, Michael L. "'Take 'Em Out' at the Ball Game (Or: 'The Jersey Pop')," *BagNews*, May 2, 2011, <a href="http://www.bagnewsnotes.com/2011/05/bin-ladin-take-em-out-at-the-ball-game-or-the-jersey-pop/">http://www.bagnewsnotes.com/2011/05/bin-ladin-take-em-out-at-the-ball-game-or-the-jersey-pop/</a>.
- Butterworth, Michael L. "A Sporting Memory of 9/11," *No Caption Needed*, September 17, 2010, http://www.nocaptionneeded.com/?p=6610.
- Butterworth, Michael L. "Just Do It, Tiger," This GUEST on Race (for the Project on Race in Political Communication), June 30, 2009, http://thisguestonrace.blogspot.com.
- Butterworth, Michael L. "Bloggers at the Gate: Buzz Bissinger's Last Stand," *In Media Res*, January 23, 2009, <a href="http://mediacommons.futureofthebook.org/imr/2009/01/18/bloggersgate-buzz-bissingers-last-stand">http://mediacommons.futureofthebook.org/imr/2009/01/18/bloggersgate-buzz-bissingers-last-stand</a>.
- Butterworth, Michael L. *The Agon: Rhetorical Contests of Sports, Politics, and Culture*, Blog hosted at http://theagon.blogspot.com, 2007-2013.

### **CONFERENCE PRESENTATIONS**

- Butterworth, Michael L. "Disrupting Sport." Vice President Spotlight panel, to be presented at the Southern States Communication Association, Frisco, TX, April, 2020.
- Butterworth, Michael L. "Sports Media and the Quest for Unity: How the Logic of Consensus Undermines Democratic Culture." Pre-conference, "Sports Communication and Social Justice," International Communication Association, Washington, DC, May, 2019.

- Butterworth, Michael L. "Imagining the Citizen-Fan: Sport Metaphor in American Politics and Implications for Democratic Culture." 12th Summit on Communication and Sport, Boise, ID, March 2019.
- Butterworth, Michael L. "Sports Communication as Civic Power and Strategic Diplomacy." panel discussion, National Communication Association, Salt Lake City, UT, November, 2018.
- Butterworth, Michael L. "The Ends of Unity: Colin Kaepernick, John Carlos, and Tommie Smith and the Limits of Consensus." Pre-conference seminar, "With Drawn Arms: Sport, Race, and Politics 50 Years after the Black Power Salute at the 1968 Olympics," National Communication Association, Salt Lake City, UT, November, 2018.
- Butterworth, Michael L. "Building Theory in *The Eternal Present of Sport*." Invited response to Daniel Grano's book, *The Eternal Present of Sport*, Southern States Communication Association, Nashville, April, 2018.
- Butterworth, Michael L. "Rebranding Bush: Baseball, Public Memory, and the Rhetorical Redemption of a President." 10<sup>th</sup> Summit on Communication and Sport, Phoenix, AZ, March, 2017.
- Smith, Shawn N., and Michael L. Butterworth. "Rhetoric, Economic Materialism, and Racial Activism through the University of Missouri Football Team." 10th Summit on Communication and Sport, Phoenix, AZ, March, 2017.
- Butterworth, Michael L. "Public Memory and Morality at Munich's Olympiapark." Rhetoric Society of America, Atlanta, GA, May, 2016.
- Butterworth, Michael L. "Symbolic Bridging Devices: Rhetorical Connections between North and South America." International Communication Association, San Juan, Puerto Rico, May, 2015.
- Butterworth, Michael L. "Forty Years of Mythic Spectacle." 8th Summit on Communication and Sport, Charlotte, NC, March, 2015.
- Butterworth, Michael L. "Jason Collins and Rhetorical Considerations of Faith at the Intersections of Identity." Rhetoric Society of America, San Antonio, TX, May, 2014.
- Butterworth, Michael L., and Karsten Senkbeil. "Cross-Cultural Comparisons of Religion as 'Character': Football in the United States and Germany." 7th Summit on Communication and Sport, New York, NY, March, 2014.
- Butterworth, Michael L. "Nate Silver's Presidential PECOTA: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." National Communication Association, Washington, DC, November, 2013.

## [Top Papers in Political Communication Panel]

- Butterworth, Michael L. "On Loss and Longing: Tiger Stadium, Ernie Harwell, and Shades of Public Memory in Detroit." National Communication Association, Washington, DC, November, 2013.
- Butterworth, Michael L. "Engaging a Productive Critic: Robert Ivie and the Work of Myth."
   National Communication Association, Washington, DC, November, 2013.
- Andrew C., Michael L. Butterworth, Marie Hardin, and Lawrence A. Wenner, "Communication and Sport as Toy Store: Disciplinary Challenges and Opportunities." Panel Session at the 6th Summit on Communication and Sport, Austin, TX, February 2013.

- Butterworth, Michael L. "Re/framing Public Memory in the Arena: Sport, the 10<sup>th</sup> Anniversary of 9/11, and the Illusion of Democracy." Rhetoric Society of America, Philadelphia, May, 2012.
- Butterworth, Michael L., and Christopher A. Medjesky, "Intertextuality, Nostalgia, and the NASCAR Aesthetic in Disney/Pixar's Cars." National Communication Association, New Orleans, November, 2011.
- Butterworth, Michael L. "Sports and the Rhetorical Production of Militarism." Invited response to Roger Stahl's book, *Militainment, Inc.*, National Communication Association, San Francisco, November, 2010.
- Butterworth, Michael L. "Engaging Rhetoric: On Sport Discourse, Nation, and Politics."
   National Communication Association, San Francisco, November, 2010.
- Butterworth, Michael L. "Political Pitches for Purity: What Presidential Responses to Steroids in Baseball Reveal about American Identity." Rhetoric Society of America, Minneapolis, May, 2010.
- Butterworth, Michael L. "The Passion of the Tebow: Sports Media and Heroic Language in the Tragic Frame." Fourth Summit on Communication and Sport, Cleveland, March, 2010.
- Butterworth, Michael L., and Raymond I. Schuck. "Middle America, Middle of Our Lives: Friday Night Lights and the Centrality of Sport to American Life." 4th Summit on Communication and Sport, Cleveland, March, 2010.
- Butterworth, Michael L. "From Jackie Robinson to Tiger Woods to . . . Barack Obama? Rhetorical Links between the Myth of Meritocracy and American Political Culture." National Communication Association, Chicago, November, 2009.
- Butterworth, Michael L., Gordon R. Mitchell, and Roger Stahl. "'And Now, to Honor America . . . ': Commercial Sport and the Wartime Citizen." National Communication Association, San Diego, November, 2008.
- Gordon R., Michael L. Butterworth, and Roger Stahl, "Patriotism at 500 Feet and 450 MPH: Whoosh and Awe in Military Flyovers at Sporting Events." National Communication Association, San Diego, November, 2008.
- Roger, Gordon R. Mitchell, and Michael L. Butterworth. "First Person War: Google Earth and the Gaze." National Communication Association, San Diego, November, 2008.
- Gorsevski, Ellen W., and Michael L. Butterworth, "Muhammad Ali's Fighting Words: The Rhetoric of Radical Nonviolent Resistance." National Communication Association, San Diego, November, 2008.
- Butterworth, Michael L. "ESPN in the Desert: Sports Media and the Normalization of War."
   Media, War and Conflict Resolution Conference, Bowling Green, OH, September, 2008.
- Butterworth, Michael L. "The Paradox of Institutions and Practices." Rhetoric Society of America, Seattle, WA, May, 2008.
- Butterworth, Michael L. "'Baseball as America': Nostalgia and Public Memory through the National Pastime." Third Summit on Communication and Sport, Clemson, SC, February, 2008.
- Butterworth, Michael L., and Stormi Moskal. "Flags, Fighting, and 'Fun' at the Armed Forces Bowl." North American Society for the Sociology of Sport, Pittsburgh, PA, November, 2007.
- Butterworth, Michael L. "Judgment and Rhetorical Invention in the Arena of Sport." Central States Communication Association, Minneapolis, MN, March, 2007.

- Butterworth, Michael L. "Saved at Home: Evangelical Christianity in the 'Church of Baseball.'" Communication and Sport Pre-Conference, National Communication Association, San Antonio, TX, November, 2006.
- Butterworth, Michael L. "Competing Nationalisms at Centre Court: French and American Identities at the 2003 French Open." National Communication Association, San Antonio, TX, November, 2006.
- Butterworth, Michael L. "The Meaning of Judgment: Sport and Rhetorical Invention." Communication and Sport Summit, Phoenix, AZ, March, 2006.
- Butterworth, Michael L. "The Politics of the Pitch: American Empire and the Iraqi National Soccer Team." National Communication Association, Boston, MA, November, 2005 [New Voices in Critical and Cultural Studies Panel]
- Butterworth, Michael L. "Collective Memory and Nostalgia in Major League Baseball's 'Most Memorable Moments' Campaign." National Communication Association, Boston, MA, November, 2005.
- Butterworth, Michael L. "Where the Buffalo Roam: Football Culture and Inequality at the University of Colorado." Southern States Communication Association, Baton Rouge, LA, April, 2005.

# [Top Papers in Gender Studies Panel]

- Butterworth, Michael L. "Constituting Resistance and Freeing Agency: Curt Flood and Major League Baseball's Reserve Clause." National Communication Association, Chicago, IL, November, 2004.
- Butterworth, Michael L. "Towards a Rhetorical Theory of Sport in Democratic Culture."
   North American Society for the Sociology of Sport, Tucson, AZ, November, 2004.
- Butterworth, Michael L. "Pitchers and Catchers: Homosexual Identity in the National Pastime." Cultural Studies at the Crossroads, Urbana-Champaign, IL, June, 2004.
- Butterworth, Michael L. "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy." National Communication Association, Miami Beach, FL, November, 2003.
- Butterworth, Michael L. "Toni Smith at Center Court: Playing Trickster in the Drama of Democracy." Communication and Sport Pre-Conference, National Communication Association, Miami Beach, FL, November, 2003.
- Butterworth, Michael L. "American Mythology in the American Game: Constructing Mark McGwire as Archetypal Hero." Eastern Communication Association, Washington, D.C., April, 2003.
- Butterworth, Michael L. "Fighting Sioux Nation: Commodifying Culture on Campus."
   Central States Communication Association, Milwaukee, WI, April, 2002.

## LECTURES AND COLLOQUIA

- "Critical Media Studies of Sport," Seminar in Sports Media (guest lecture), Professor Andrew Billings, University of Alabama, Tuscaloosa, AL, September 24, 2019.
- "Religion in Sport: Media, Myth, and Tim Tebow," Rhetoric, Sports and Society (guest lecture), Professor John Koch, Vanderbilt University, Nashville, TN, October 11, 2018.
- "Sports, Rhetoric, and Politics in the United States," Hokkaido University, Sapporo, Japan, September 26, 2018.

- "Off the Field: Militarism, Patriotism, Nationalism and Sport," Grinnell College panel for the Rosenfield Program in Public Affairs, International Relations and Human Rights, Grinnell, IA, September 13, 2018.
- "Sport, the National Anthem, and Ethics," Global Ethics and Conflict Resolution Summer Symposium, The University of Texas at Austin, Austin, TX, June 28, 2018.
- "Media Criticism in Turbulent Times," Media Ethics Initiative panel discussion, The University of Texas at Austin, Austin, TX, April 25, 2018.
- "Public Memory and Political Reconciliation at the Munich 1972 Massacre Memorial," Brigance Forum Lecture, Wabash College, Crawfordsville, IN, March 26, 2018.
- "Anthems, Athletes, and Activism: Communicating about Patriotism and Race in Contemporary Sport," Carl L. and Mary Anne Kell Distinguished Lecture Series in Communication, Western Kentucky University, Bowling Green, KY, February 27, 2018.
- "Athletes and Activism: Mediating the Politics of the NFL," Media Ethics Initiative, University of Texas at Austin, Austin, TX, October 11, 2017.
- "George W. Bush as 'The Man in the Arena': Baseball, Public Memory, and the Rhetorical Redemption of a President," NCA Faculty Development Institute, Denison University, Granville, OH, July 24, 2017.
- "The World Series, American Exceptionalism, and Media Ritual." Keynote Address, Alabama Program in Sports Communication Fourth Annual Sports Symposium, Tuscaloosa, AL, February 5, 2016.
- "Communication and Sport in the Rhetorical Tradition." Universidad del Norte, Barranquilla, Colombia, November 4, 2014.
- "Religious Foundations in American Sport." History of the Sport Industry (guest lecture), Professor Michael Pfahl, Ohio University, September 29, 2014.
- "Political Communication and JFK: Media, Memory, and Myth." Ohio University Alumni College's "On the Green," Athens, OH, May 30, 2014.
- "Rhetoric and Critical Media Studies." International Symposium on Dialogues in Communication between North and South, Universidad de Manizales, Colombia, April 9, 2014.
- "Sport and Race." Rhetorical Examinations of Sport and American Culture (guest lecture) Professor Jeffrey Kurtz, Denison University, September 30, 2013.
- "Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." Department of Communication Studies, University of North Carolina-Charlotte, April 23, 2013.
- "Nate Silver and Campaign 2012: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." Bernard L. Brock Memorial Lecture, Department of Communication, Wayne State University, April 17, 2013.
- "Nate Silver's Presidential PECOTA: Sport, the Statistical Frame, and the Rhetoric of Electoral Forecasting." Department of Communication colloquium, Northern Illinois University, March 20, 2013.
- "Communication and Sport Identity Scholarship, and the Identity of Communication and Sport Scholars." Keynote Address for the New Agendas: Sport and Identity conference, University of Texas, February 21, 2013.

- "Reframing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy." Robert Gunderson Forum on Rhetoric and Public Culture, Department of Communication and Culture, Indiana University, November 3, 2011.
- "Muhammad Ali's Fighting Words: The Paradox of Violence in Nonviolent Rhetoric" (with Ellen W. Gorsevski). School of Media and Communication Colloquium Series, Bowling Green State University, October 19, 2010.
- "From Jackie Robinson to Barack Obama." Breaking Barriers Symposium: The Role of Baseball in Integration, Ohio Northern University, April 15, 2010.
- "Militarism and Memorializing at the Pro Football Hall of Fame." Denison University, April 6, 2010.
- "Saved at Home: Christian Branding and Faith Nights in the 'Church of Baseball.'" School of Media and Communication Colloquium Series, Bowling Green State University, November 17, 2009.
- "Sport, the Myth of Meritocracy, and the Election of Barack Obama." Popular Culture Colloquium Series, Bowling Green State University, October 15, 2009.
- "The Modern Olympic Movement." Western Civilization (guest lecture), Professor Russ Crawford, Ohio Northern University, April 7, 2009.
- "Women and College Football." Football in American Culture (guest lecture), Professor Russ Crawford, Ohio Northern University, October 23, 2008.
- "Sport and Masculinity." Gender, Sexuality, and Sport (guest lecture), Professor Vikki Krane, Bowling Green State University, October 6, 2008.
- "Sport, Media, and War." Media Representation and Propaganda in Times of War and Terrorism (guest lecture), Professor Oliver Boyd-Barrett, Bowling Green State University, February 5, 2008.
- "Sports and Nationalism on the Big Screen: *Miracle* and the Rehabilitation of American Identity." School of Media and Communication Colloquium Series, Bowling Green State University, October 16, 2007.
- "Baseball in Post-9/11 America." Sociology of Sport (guest lecture), Professor C.L. Cole, University of Illinois, Urbana-Champaign, April 24, 2006.
- "Purifying the Body Politic: Rafael Palmeiro, Steroids, and the Cleansing of Baseball."
   Department of Communication and Culture Colloquium Series, Indiana University, November 11, 2005.
- "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy." Department of Communication and Culture Colloquium Series, Indiana University, September 19, 2003.

### MEDIA INTERVIEWS/EDITORIALS

- Quoted in David Jackson, "Trump Attends Alabama-LSU Game during Louisiana Election.
  How He, Other Presidents Use Sports for Politics," USA Today, November 9, 2019,
  <a href="https://www.usatoday.com/story/news/politics/2019/11/09/trump-attend-lsu-alabama-football-game-blending-sports-politics/4159897002/">https://www.usatoday.com/story/news/politics/2019/11/09/trump-attend-lsu-alabama-football-game-blending-sports-politics/4159897002/</a>.
- Quoted in Ben Strauss, "ESPN's Politics Policy, and Its Journalism, Tested by NBA-China Controversy," Washington Post, October 15, 2019,
   https://www.washingtonpost.com/sports/2019/10/15/espns-politics-policy-its-journalism-tested-by-nba-china-controversy/.

- Quoted in Kristen Kidd, "Sports Podcasting the Promised Land for Pioneering Female Hosts?" Discover Pods, October 15, 2019. <a href="https://discoverpods.com/sports-podcasting-pioneering-female-hosts/">https://discoverpods.com/sports-podcasting-pioneering-female-hosts/</a>.
- Appeared on "Economic Perspectives, with Hopeton Hay," KAZI-FM, Austin, TX, to discuss the socio-economic impact of select and travel teams in youth sports, April 22, 2019.
- Featured in Dan Solomon, "Sports Journalism is as Relevant, and Important, as Ever in 2018," *Texas Monthly*, September 24, 2018, <a href="https://www.texasmonthly.com/the-culture/sports-journalism-relevant-important-ever-2018/">https://www.texasmonthly.com/the-culture/sports-journalism-relevant-important-ever-2018/</a>.
- Quoted in Joon Lee, "Big Message, Big Money: What's Wrong with Kaepernick Commercializing His Cause? Nothing. Nike's Dollars and Reach are the Boost that will Ensure Kap's Place in History," *Bleacher Report*, September 6, 2018, <a href="https://bleacherreport.com/articles/2794416-colin-kaepernick-and-nike-just-do-it-campaign">https://bleacherreport.com/articles/2794416-colin-kaepernick-and-nike-just-do-it-campaign</a>.
- Michael L. Butterworth, "Anthem Protests and the Risk of 'Unity." USA Today, September 28, 2017, <a href="https://www.usatoday.com/story/opinion/forums/2017/09/28/anthem-protests-and-risk-unity/714724001/">https://www.usatoday.com/story/opinion/forums/2017/09/28/anthem-protests-and-risk-unity/714724001/</a>.
- Quoted in Kirk Bohls, "Don't Rip Pro Players as Unpatriotic SOBs—It's Their Country,
  Too," Austin American-Statesman, September 26, 2017,
  <a href="http://www.mystatesman.com/sports/bohls-don-rip-pro-players-unpatriotic-sobs-their-country-too/8cKQJbjtgkRvD80FJvH4YP/">http://www.mystatesman.com/sports/bohls-don-rip-pro-players-unpatriotic-sobs-their-country-too/8cKQJbjtgkRvD80FJvH4YP/</a>.
- Quoted in Isabelle Hanne, "Qu'est-ce que le Congressional Baseball Game, tradition bipartisane et séculare? (What is the Congressional Baseball Game, a Bipartisan and Secular Tradition?" *Libération*, June 15, 2017, <a href="http://www.liberation.fr/planete/2017/06/15/qu-est-ce-que-le-congressional-baseball-game-tradition-bipartisane-et-seculaire\_1576943">http://www.liberation.fr/planete/2017/06/15/qu-est-ce-que-le-congressional-baseball-game-tradition-bipartisane-et-seculaire\_1576943</a>.
- Quoted in Joe Vardon, "How Could LeBron James Help Hillary Clinton in Ohio, Where She is Losing?" Cleveland.com, October 3, 2016,
   <a href="http://www.cleveland.com/cavs/index.ssf/2016/10/how\_could\_lebron\_james\_endorse.html">http://www.cleveland.com/cavs/index.ssf/2016/10/how\_could\_lebron\_james\_endorse.html</a>.
- Interviewed on *The Joy Cardin Show*, Wisconsin Public Radio, "NFL Player's National Anthem Protest Sparks Controversy and a Historical Look at the American Flag." September 2, 2016, <a href="http://www.wpr.org/shows/nfl-player%E2%80%99s-national-anthem-protest-sparks-controversy-and-historical-look-american-flag.">http://www.wpr.org/shows/nfl-player%E2%80%99s-national-anthem-protest-sparks-controversy-and-historical-look-american-flag.</a>
- Quoted in Joe Vardon, "LeBron James and President Obama Seem to Share a Burden to Speak Out on Social Issues." *Cleveland.com*, February 11, 2016, <a href="http://www.cleveland.com/cavs/index.ssf/2016/02/lebron\_james\_and\_president\_oba.html">http://www.cleveland.com/cavs/index.ssf/2016/02/lebron\_james\_and\_president\_oba.html</a>.
- Quoted in Ryan O'Hanlon, "The Politics in Your Super Bowl." Pacific Standard, January 30, 2014, <a href="http://www.psmag.com/navigation/politics-and-law/super-bowl-america-political-race-sports-73558/">http://www.psmag.com/navigation/politics-and-law/super-bowl-america-political-race-sports-73558/</a>.
- Cited in David Freedlander, "Deadspin Rides Manti Te'o Hoax Story to Renown and Keeps Heat on ESPN." The Daily Beast, February 5, 2013, <a href="http://www.thedailybeast.com/articles/2013/02/05/deadspin-rides-manti-te-o-hoax-story-to-renown-and-keeps-heat-on-espn.html">http://www.thedailybeast.com/articles/2013/02/05/deadspin-rides-manti-te-o-hoax-story-to-renown-and-keeps-heat-on-espn.html</a>.
- Political commentator for live broadcast on BG24 News on the 2012 presidential election, November 6, 2012.

 Adelle M. Banks, "Q&A on Tim Tebow's Gridiron Faith." Religion News Service, September 24, 2012, <a href="http://www.religionnews.com/culture/sports/QA-on-Tim-Tebows-gridiron-faith">http://www.religionnews.com/culture/sports/QA-on-Tim-Tebows-gridiron-faith</a>.

[Re-published by the Houston Chronicle, Salt Lake Tribune, and Washington Post.]

- Interview about visual images and politics in the 2012 Olympics, Michael Shaw, "Gabby and Race, Sex and Seacrest, Cold War Too!" *BagNews*, August 3, 2012, <a href="http://www.bagnewsnotes.com/2012/08/gabby-leyva-sex-and-seacrest-the-visual-politics-of-the-olympics-one-week-in/">http://www.bagnewsnotes.com/2012/08/gabby-leyva-sex-and-seacrest-the-visual-politics-of-the-olympics-one-week-in/</a>.
  - [Re-published as "Gabby Douglas' Race Narrative," *Salon*, August 4, 2012, http://www.salon.com/2012/08/04/gabby\_race\_sex\_seacrest\_salpart/.]
- Quoted in Kris Maher, Rachel Bachman, and John W. Miller, "NCAA Slams Penn State."
   Wall Street Journal, July 23, 2012,
   <a href="http://online.wsj.com/article/SB10000872396390443437504577544752054531764.html?mod=WSJ\_hpp\_LEFTTopStories">http://online.wsj.com/article/SB10000872396390443437504577544752054531764.html?mod=WSJ\_hpp\_LEFTTopStories</a>.
- Interview about role of sport in American politics, Gökalp Babayigit, "Der Präsident muss ein Athlet Sein" ("The President must be an Athlete"). Süeddeutsche.de, April 20, 2012, <a href="http://www.sueddeutsche.de/politik/basketball-im-us-wahlkampf-wenn-der-praesident-ein-sportler-sein-muss-1.1335074">http://www.sueddeutsche.de/politik/basketball-im-us-wahlkampf-wenn-der-praesident-ein-sportler-sein-muss-1.1335074</a>.
- Interview with WBGU-FM (88.1), Bowling Green, OH, "BGSU Connections," to discuss role of baseball in American culture, September 30, 2010.
- Interview with WTOL-Channel 11 (CBS), Toledo, in response to Tiger Woods press conference, February 19, 2010.

#### TEACHING EXPERIENCE

The University of Texas at Austin: Graduate Courses

• Rhetorical Criticism

The University of Texas at Austin: Undergraduate Courses

- Communication and Sport
- Politics and Protest in Sports
- Communicating America through Baseball

The University of Texas at Austin: Undergraduate Bridging Disciplines

• Kirsten Handler, Music in Season One of Friday Night Lights

The University of Texas at Austin: Graduate Independent Studies

• Adrianne Grubic, Sport and Tragedy

The University of Texas at Austin: Intellectual Entrepreneurship Students

Shay Petty

The University of Texas at Austin: Plan II Honors Thesis

• Kennedy Tatum

## Ohio University: Graduate Courses

- History of Rhetorical Theory
- Rhetoric and Democratic Theory

## Ohio University: Undergraduate Courses

- Introduction to Human Communication
- Political Rhetoric
- Rhetorics of War and Peace
- Topics in Communication Studies: Communication and Sport

## Ohio University: Graduate Independent Studies

- Controversies in Contemporary Rhetoric (Gus Foote)
- Rhetoric and the Body (Kristen Okamoto)
- Rhetoric and the Public Sphere (Gus Foote)
- Sport, Myth, and Identity (Beth Mishler)

### Ohio University: Undergraduate Independent Studies

- Communication Issues in Youth Sport (David Holman)
- Women's Political Rhetoric (Jourdan Matos)

## Ohio University: Honors Tutorials

- Communication Studies, Identity, and Culture (Hannah Graber)
- Rhetoric and Popular Culture (Aaron Long)

#### Bowling Green State University: Graduate Courses

- Contemporary Rhetorical Theory
- Introduction to Communication Studies
- Rhetoric and Cultural Studies
- Rhetoric and Democratic Theory
- Rhetoric and Public Memory
- Rhetorical Criticism
- Sport and Resistance

### Bowling Green State University: Undergraduate Courses

- Argumentation
- Communication and Sport
- Communicating Sport through History and Myth
- Communication Theory
- Political Communication
- Rhetoric of Social Movements
- Rhetorical Criticism

## Bowling Green State University: Graduate Independent Studies

- Constructing the Black Athlete (Phillip Cunningham)
- Contemporary Rhetorical Theory (Megan O'Byrne)
- Methods of Rhetorical Criticism (Erin Osborne)

- Rhetorical Criticism of Media (Chris Medjesky)
- Sport and Identity (Ed Uszynski)
- Sport and Public Memory (Suzanne Berg)
- Sport and Religion (Ed Uszynski)

## Bowling Green State University: Undergraduate Independent Studies

• Interpersonal Communication in Sports (Matt Miller)

## Bowling Green State University: Undergraduate Internship Supervision

- Natalie Karamol
- Sarah Nitkiewicz
- Ashley Remer

### Indiana University

- Baseball and the Rhetorical Construction of America
- Business and Professional Speaking
- Public Speaking

# Ivy Tech Community College of Indiana

- Interpersonal Communication
- Public Speaking

## College of Lake County

- Business and Professional Speaking
- Fundamentals of Speech
- Mass Communications

## Northern Illinois University

Fundamentals of Oral Communication

#### GRADUATE COMMITTEE SERVICE

#### **Doctoral Advisor**

- Katie Lever, The University of Texas at Austin, coursework in progress.
- Brett Siegel (co-adivsor, with Dr. Jennifer McClearen), "'Protecting the Shield': The NFL's Navigation of Institutional and Ideological Crisis in the Trump Era," proposal in progress.
- Shawn Smith, The University of Texas at Austin, "Black Economic Empowerment: Booker T. Washington and Rhetorical Intervention in Markets," defended April 2019 (Software Business Development, Signpost).
- Justin Foote, Ohio University, "#DigitalDissentRhetoric: A Rhetorical Grounding of Contemporary Social Media Activism," defended February 2019 (Assistant Professor and Director of Forensics, Northern State University).
- Matt Meier, Bowling Green State University, "Laughing at American Democracy: Citizenship and the Rhetoric of Stand-Up Satire," defended June 2014 (Assistant Professor, West Chester University).

- Suzanne Berg, Bowling Green State University, "Knowledge, Cultural Production, and Construction of the Law: An Ideographic Rhetorical Criticism of <Copyright>," defended July 2013 (deceased).
- Ed Uszynski, Bowling Green State University, "Implicit Religion and the Highly-Identified Sports Fan: An Ethnography of Cleveland Sports Fandom," defended February 2013 (Leadership Trainer, Athletes in Action).
- Cory Hillman, Bowling Green State University, "The Sports Mall of America: Sports and the Rhetorical Construction of the Citizen-Consumer," defended June 2012 (Assistant Professor, Ashland University).
- Chris Medjesky, Bowling Green State University, "The Logic of Ironic Appropriation: Constitution, Action, and Judgment in the Rhetoric of the Stewart/Colbert Universe," defended June 2012 (Assistant Professor, University of Findlay).

### Doctoral Committee Member

- Ever Figueroa, The University of Texas at Austin, Journalism, 2018-present.
- Adrianne Grubic, The University of Texas at Austin, Journalism, 2018-present
- Justin Graeber, The University of Texas at Austin, Advertising and Public Relations, 2017-present.
- Andrew Hao, The University of Texas at Austin, Physical Culture and Sport Studies, 2017present.
- Tyler Welsh, The University of Texas at Austin, Communication Studies, 2017-present.
- Alex Curry, The University of Texas at Austin, Communication Studies, defended 2018.
- Kristen Okamoto, Ohio University, Communication Studies, defended 2017.
- Alane Presswood, Ohio University, Communication Studies, defended 2017.
- Brian Krol, Bowling Green State University, Media and Communication, defended 2016.
- Eric Weeks, Bowling Green State University, American Culture Studies, defended 2012.
- Brett Billman, Bowling Green State University, Media and Communication, defended 2011.
- Phillip Cunningham, Bowling Green State University, American Culture Studies, defended 2010.
- Erin Dietel-McLaughlin, Bowling Green State University, English, defended 2010.
- Candace Muñoz, Bowling Green State University, Media and Communication, defended 2010.
- Phyllis Dako-Gyeke, Bowling Green State University, Media and Communication, defended 2009.
- Ross Singer, Bowling Green State University, Media and Communication, defended 2008.
- Chad Nelson, Bowling Green State University, Media and Communication, prelims only.
- Eun Young Lee, Bowling Green State University, Media and Communication, prelims only.
- Kang Sun, Bowling Green State University, Media and Communication, prelims only.
- Brion White, Bowling Green State University, Media and Communication, prelims only.
- Samuel Evans, Old Dominion University, English, defended 2014.

## Master's Thesis Advisor

 Megan O'Byrne, Bowling Green State University, Media and Communication, "When the President Talks to God: A Rhetorical Criticism of Anti-Bush Protest Music, defended July 2008 (Ph.D. from the University of Utah; Assistant Professor, Kutztown University of Pennsylvania).

#### Master's Committees

- Joshua Brown, Ohio University, Communication Studies, 2016.
- Brittani Duncan, Ohio University, Communication Studies, 2016.
- Jennifer Kirksey, Ohio University, Communication Studies, 2016.
- Windy Hawkins, Ohio University, Communication Studies, 2016.
- Sarah Kelly, Ohio University, Communication Studies, 2015.
- Janice Powers, Ohio University, Communication Studies, 2014.

#### PROFESSIONAL MEDIA EXPERIENCE

WQRF/Channel 39	Rockford, IL
• Co-host, "High School Sports Spotlight"	1995-1996
WDEK-FM/WLRB-AM	DeKalb, IL
<ul> <li>Part-time Air Talent for CHR and Full Service AM Formats</li> </ul>	1992-1996
Color commentary for local high school football	1995
WNIU-FM/WNIJ-FM	DeKalb, IL
Part-time Air Talent for Northern Public Radio	1990-1993
WKAI-FM	Macomb, IL
Part-time Air Talent for CHR Format	1989

## **ACTIVITIES/HONORS/AWARDS**

- Ellen A. Wartella Distinguished Research Award," Moody College of Communication, The University of Texas at Austin, February 2020.
- Participant in workshop, "Rhetorics of Sport and Protest." Biennial Rhetoric Society of America Institute, College Park, MD, June, 2019.
- Panelist for "The NFL Protests, Social Justice and Social Work," Steve Hicks School of Social Work, University of Texas at Austin, Austin, TX, October 10, 2017.
- Leader for seminar, "Reading Sport (and Sports Media) Rhetorically." NCA Institute for Faculty Development (Hope Conference), Denison University, July, 2017.
- Co-leader (with Daniel A. Grano) for workshop, "Rhetoric, Sport, and the Political."
   Biennial Rhetoric Society of America Institute, Bloomington, IN, May, 2017.
- Participant in Short Course, "Designing a Sports Communication Curriculum," National Communication Association annual convention, Philadelphia, 2016.
- Michael Pfau Outstanding Article Award, National Communication Association Political Communication Division, 2015.
- Top Papers in Political Communication Panel, National Communication Association, 2013.
- Faculty mentor for inaugural NFL Journalism and Communications Bootcamp, Bowling Green State University, May, 2013.
- Moderator for BagNews Salon, "Unnecessary Roughness: Football as a Reflection of American Culture," January 27, 2013, available at <a href="http://www.bagnewsnotes.com/2013/01/the-next-bagnewssalon-unnecessary-roughness-football-as-a-reflection-of-american-culture">http://www.bagnewsnotes.com/2013/01/the-next-bagnewssalon-unnecessary-roughness-football-as-a-reflection-of-american-culture</a>.

- Host for NAACP sponsored student debate about the presidential election, featuring the College Democrats and Young Republicans, October 25, 2012.
- Attended National Communication Association Chairs' Summer Institute, Washington, DC, June 2012.
- Co-host, with Raymond I. Schuck, of "After Further Review," a weekly radio program addressing cultural and political issues in sport on WBGU-FM (88.1, January 2011-May 2012.
- Participant in Honors Faculty workshop, Bowling Green State University, April, 2012.
- Attended National Communication Association Summer Conference on Teaching Rhetorical Criticism & Critical Inquiry, University of Puget Sound, July 2010.
- Nominated for Olscamp Outstanding Young Scholar Award, Bowling Green State University, 2009, 2010.
- Applied for \$1,200 grant from The Roosevelt Institute to conduct archival research at the Franklin D. Roosevelt Presidential Library in Hyde Park, New York, 2009 (*unsuccessful*).
- National Communication Association Critical and Cultural Studies Division "Best Dissertation Award," 2007.
- Participant in workshop, "Rhetoric and Democratic Culture." Biennial Rhetoric Society of America Institute, Troy, NY, June, 2007.
- Member of the Writing Group in the Institute for the Study of Culture and Society at Bowling Green State University, 2006-2009.
- Top Papers in Gender Studies Panel, Southern States Communication Association, 2005.
- Received Indiana University's Department of Communication and Culture competitive travel grant for Fall, 2005 (\$250).
- Participant in NCA Doctoral Honors Conference in the Rhetorical Studies seminar at the University of New Mexico, July, 2004.
- Received Indiana University's Department of Communication and Culture competitive travel grant for Spring, 2004 (\$300).
- Nominated for Indiana University's Department of Communication and Culture Virginia Gunderson essay award for graduate seminar paper, "Play Ball: A Rhetorical Call for a Democratic Theory of Sport," Spring, 2004.
- Indiana University's Department of Communication and Culture Robert Gunderson essay award for graduate seminar paper, "Ritual in the 'Church of Baseball': Suppressing the Discourse of Democracy," Spring, 2003.
- Awarded partial fellowship and associate instructorship at Indiana University in the Department of Communication and Culture, 2002-2006.
- Received Collie-Taylor Fellowship Award for Coaches at the annual Phi Rho Pi national speech tournament, Fort Worth, TX, April, 2002.
- Nominated for Outstanding Faculty Award at the College of Lake County, 1999 and 2001.
- Awarded graduate assistantship at Northern Illinois University in the Department of Communication, 1994-1996.
- Received multiple awards in intercollegiate forensics competition, including an Illinois State Championship, Interstate Oratory semi-final, and American Forensics Association national semi-final, 1990-1993.
- Awarded full-tuition Honors Fellowship at Northern Illinois University, 1989-1993.

#### PROFESSIONAL SERVICE

## The University of Texas at Austin

- Member of University Graduate Assembly (Admission and Enrollment Standing Committee), 2020-present.
- Member of Promotion and Tenure Committee, Moody College of Communication, 2019present.
- Member of Search Committee for Associate Dean for Equity, Diversity, and Inclusion, Moody College of Communication, 2019-present.
- Co-Chair, Search Committee for Tenure-Track position in Sports, Media, and Culture, in the RTF Department, 2018-2019.
- Member, Department of Communication Studies Budget Council, 2017-present.
- Member, Department of Communication Studies Graduate Student Recruitment Committee, 2017-18.
- Member, Department of Communication Studies Rhetoric & Language Search Committee, 2017-18.
- Member, Moody College of Communication FRA/SRA Review Committee, 2018-present.
- Member, Moody College of Communication Research Awards Committee, 2017-2018.

## Ohio University

- Director, School of Communication Studies, 2013-2017.
- Member of Facilities Planning Advisory Committee, 2015-2017.
- Scripps College of Communication committee for Black Alumni Reunion programming, 2016.
- Reviewer for University Innovation Strategy pre-proposals, 2015.
- Chair, Temporary Instructor Search Committee, 2015, 2016, 2017.
- Reader, Scripps Regional Spelling Bee, 2014.

## Bowling Green State University

- Chair, Department of Communication, 2011-2013.
- Member of Intercollegiate Athletics Advisory Committee, 2011-2013.
- Member of American Culture Studies Ph.D. Advisory Committee, 2012-2013.
- Member of Media and Communication Master Planning Committee, 2012-2013.
- Coordinator for the development of an inter-departmental minor in communication, media, and sport, 2010-2012.
- Member of School of Media and Communication Graduate Program Committee, 2010-2011.
- Chair of Department of Communication Scholarship and Awards Committee, 2011.
- Leader of School of Media and Communication graduate program workshop on use of Chicago Manual of Style, 2011.
- Interviewer for Graduate Women's Caucus Mock Interview Workshop, 2011.
- Participant in School of Media and Communication graduate program job search workshop, 2010.
- Associate Director for School of Media and Communication, 2008-2010.
- Member of Department of Communication Scholarship and Awards Committee, 2009.
- Undergraduate Program Coordinator, Department of Communication (included service on Undergraduate Program Committee), 2007-2008.

- Coordinated Rhetoric Reading Group, 2007-2008.
- Grievance Officer, Department of Communication, 2007-2008.
- Chair of the School of Media and Communication Undergraduate Program Committee, 2006-2007.
- Member of College of Arts and Science Curriculum Committee, 2006-2007.
- Member of Communication Week Committee, 2006-2007.
- Member of Search Committee for Forensics Director, 2006-2007.
- Member of Instructor Search Committee, 2007, 2008, 2010

## Indiana University

- Served as graduate student representative to the faculty in the Department of Communication and Culture, 2003-2005.
- Served as editorial intern for journal, *Communication and Critical/Cultural Studies*, 2003-2004.
- Designed and maintained Business and Professional Communication website, 2003-2004.
- Maintained Public Speaking course web site, 2002-2003.

### College of Lake County

- Chair of Honors Advisory Committee, 2000-2002.
- Chair of Search Committee for Speech Instructor/Director of Forensics, 2002.
- Member of Search Committee for Math Instructor, 2002.
- Member of Search Committee for Instructional Developer, 2000.
- Member of Teaching and Learning Advisory Committee, 1999-2002.
- Member of Communication Arts Technology Committee, 1998-1999.
- Developed new undergraduate seminar in Political Communication, 1999-2000.
- Participated in faculty panel in response to 2000 Presidential election, 2000.

#### ACADEMIC SERVICE

### Organizational Leadership

- Secretary, International Communication Association Sports Communication Interest Group, 2017-present.
- Chair, National Communication Association Communication and Sport Division, 2016-2017.
- Vice-Chair and Division Planner, National Communication Association Communication and Sport Division, 2015-2016.
- Founding Executive Director, International Association for Communication and Sport: 2012-2015.
- Executive Director, Summit on Communication and Sport: 2010-2012.

## Organizational Committees

- National Communication Association Nominating Committee: 2018-present.
- National Communication Association Resolutions Committee: 2017-2019.

### **Editorial Experience**

• Co-editor (with Jeffrey Kassing) of *Communication & Sport*, "Mapping the Terrain: Shaping the Landscape of Communication and Sport Scholarship": 2013-14.

### Editorial Board Membership

- Rhetoric, Race and Media book series with The University Press of Mississippi, Series Editor Davis W. Houck: 2009-present.
- *Communication & Sport*: 2012-present.
- Communication Studies: 2012-2015 (Associate Board member).
- *Journal of Global Sport Management*: 2016-present.
- *Journal of Sports Media*: 2009-present.
- *Mass Communication & Society*: 2012-present.
- Quarterly Journal of Speech: 2019-present.
- Southern Communication Journal: 2014-present.
- Women's Studies in Communication: 2016-present.

### Reviewer for Book Manuscripts

- Lexington Books, 2019.
- Routledge, 2018, 2020.
- Rutgers University Press: 2019.
- Temple University Press: 2014, 2016.
- University of Illinois Press, 2020.
- University of California Press, 2019.
- University of Nebraska Press, 2016, 2017.

### Guest Reviewer for Multiple Academic Journals

- American Behavioral Scientist: 2008.
- American Political Science Review: 2016.
- Caribbean Studies: 2009.
- Communication and Critical/Cultural Studies: 2008, 2013, 2019.
- Communication, Culture & Critique: 2010, 2012.
- Communication Review: 2013.
- Communication Quarterly: 2012, 2014.
- Critical Studies in Media Communication: 2008, 2009, 2011, 2012.
- *Electronic Journal of Communication*: 2008.
- *International Journal of Communication: 2018.*
- *International Journal of Sport Communication*: 2012.
- International Review for the Sociology of Sport: 2013, 2014, 2015, 2017.
- *Journal of Communication*: 2014.
- *Journal of Communication Inquiry: 2009, 2014.*
- *Journal of Communication Studies*: 2007.
- *Journal of Intercultural Communication Research*: 2014, 2016.
- Journal of Language and Social Psychology, 2009.
- *Journal of Sport and Social Issues*: 2006, 2007, 2013, 2016.
- Mass Communication and Society: 2008, 2009, 2011.
- QED: A Journal in GLBTQ Worldmaking: 2016.
- *Quarterly Journal of Speech*: 2009, 2011, 2015.
- Rhetoric & Public Affairs: 2014, 2016.
- *Rhetoric Society Quarterly:* 2011.

- Social Identities: The Journal for the Study of Race, Nation, and Culture: 2009, 2012.
- Sociology of Sport Journal: 2009, 2010, 2014, 2015.
- Television and New Media: 2010, 2013.
- Western Journal of Communication: 2007, 2008, 2009, 2017.
- Women in Sport and Physical Activity Journal: 2007.
- Women's Studies in Communication: 2013, 2015.

## Conference Panel Chair and Respondent Service

- Chair (and organizer) for panel, "Broken Trust: Communication for Survival among Elite Women Athletes," National Communication Association, Baltimore, November, 2019.
- Chair for panel, "President Trump as Rhetor and Rhetorical Object," National Communication Association, Baltimore, November, 2019.
- Respondent for panel, "Top Papers in Communication and Sport," National Communication Association, 2018.
- Respondent for panel, "The Influential Rhetoric of Political Figures in the United States," National Communication Association, 2018.
- Respondent for panel, "Why Sports Communication Matters," International Communication Association, 2018.
- Respondent for Research in Progress Roundtable, "Communication and Contemporary Sport," National Communication Association, 2015.
- Respondent for panel, "Embracing Opportunities or Perpetuating Biases? Sports, Media, and the Construction of Gendered Identities," National Communication Association, 2015.
- Respondent for panel, "Redefining What Lies Out of Bounds: Sport, Sexuality, and Gender," National Communication Association, 2014.
- Wandering Scholar, American Studies Division, Scholar to Scholar Session, National Communication Association, 2013.
- Respondent for panel, "Connecting Rhetoric, Democracy, and Deliberation," National Communication Association, 2013.
- Respondent for panel, "The Uses of Sport: Identity, Politics, Activism," National Communication Association, New Orleans, November, 2011.
- Respondent for panel, "Our Team, Our Voice: Examinations of Media Coverage of Communities and Sports," National Communication Association, New Orleans, November, 2011.
- Chair for panel, "A New Pedagogical Voice on the Communication Team: Sports Communication," National Communication Association, New Orleans, November, 2011.
- Respondent for panel, "Who's In and Who's Out? Rhetorical Constructions of Relegation in Sport," National Communication Association, Chicago, November, 2009.
- Moderator for panel, "Kicking Off: The Future of Sport," Battleground States: The Future, Bowling Green, OH, February, 2009.
- Chair for panel, "Critical Reflections on Trauma, Violence, and the Nation-State," National Communication Association, San Diego, November, 2008.
- Chair for panel, "Languages of Sport and War," Conference on Media, War, and Conflict Resolution, Bowling Green, OH, September, 2008.

#### Conference Reviews

- Reader for Summit on Communication and Sport: 2015-2018.
- Reader for National Communication Association, Communication and Sport Division: 2016-2019.
- Reader for National Communication Association, Critical and Cultural Studies Division: 2007-2018.
- Reader for National Communication Association, Political Communication Division: 2018, 2019.
- Reader for National Communication Association, Public Address Division: 2019.
- Reader for National Communication Association, Rhetorical and Communication Theory Division: 2011, 2013.
- Reader for National Communication Association, American Studies Division: 2013.
- Reader for Association for Education in Journalism and Mass Communication, Sports Interest Group: 2011-2013.
- Reader for Central States Communication Association, Rhetorical Theory and Criticism Division: 2008.
- Reader and Respondent for Bowling Green State University School of Communication Studies Graduate Student Conference: 2006, 2007.
- Reader for National Communication Association, Student Division: 2003.

### External Review Site Visit

- Clemson University: 2019.
- Idaho State University: 2015.
- University of Nebraska: 2019.

### External Reviews for Promotion/Tenure Cases

- Auburn University: 2014.
- Elizabethtown College: 2014.
- Fairfield University, 2020.
- Idaho State University: 2016.
- Indiana University, 2020.
- Kent State University, 2018.
- Miami University (OH), 2018.
- Ohio University: 2013.
- Purdue University, 2019.
- Texas State University, 2018.
- Texas Tech University, 2019.
- University of Alabama: 2017.
- University of Colorado-Denver, 2020.
- University of Denver, 2019.
- University of Houston-Victoria, 2017.
- University of Louisville, 2018.
- University of South Carolina, 2019.
- University of South Florida, 2020.

## PROFESSIONAL MEMBERSHIPS

- Association for Education in Journalism and Mass Communication, 2014-Present.
- Central States Communication Association, 2003-2011.
- International Association for Communication and Sport, 2012-Present.
- International Communication Association, 2017-Present.
- National Communication Association, 2000-Present.
- North American Society for the Sociology of Sport, 2003-2011.
- Rhetoric Society of America, 2005-Present.