### KATIE E. BRADFORD

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Department of Communication Studies The University of Texas at Austin 2504A Whitis Ave. (A1105) Austin, TX 78712-0115 (512) 818-1547 (cell)

#### **EDUCATION**

**Ph.D. Communication Studies**, The University of Texas at Austin, May 2020

Dissertation: Moving Between the Conversation "at Hand" and the "Hand-held"

Conversation: Participation in Family Dinners with Smartphones

Committee: Jürgen Streeck (Chair), Barry Brummett, Elizabeth Keating, and Anita

Vangelisti

M.A. English Linguistics, Arizona State University, December 1994

Thesis: Interruptions and Discourse: The Roles of Intonation and Gender

Committee: Karen Adams and Dawn Bates (Co-Chairs), Betsy Brandt, and Don Nilsen

**B.A. English**, The University of Texas at Austin, December 1990

#### **TEACHING EXPERIENCE**

**Lecturer**, Dept. of Communication Studies, The University of Texas at Austin *Interviewing Principles & Practices*, Fall 2020-present (2 sections per semester)

- Teach students interviewing theory, and bring to their awareness the importance of language phrasing in interactions -- how asking the right questions leads to obtaining needed information and persuading others.
- Prepare students for their roles in the professional work world as both interviewers and interviewees, relevant to almost all careers and to everyday interpersonal interactions.
- Redesigned course from in-person to video-conference instruction via Zoom (2020-21)
- Applied for and was granted Undergraduate Learning Assistant for Fall 2021

*Communicating with Stuff*, Spring 2021-present (asynchronous course)

- Teach students about how we use material objects as a means of communication.
- Received Course Development Award, Center for the Skills & Experience Flags, School of Undergraduate Studies (Summer 2021)
- Granted course-level Independent Inquiry Flag (Spring 2021)
- Coordinate work with graduate teaching assistant

**Assistant Professor**, Dept. of Communication Studies, Southwestern University, Georgetown, Texas

**Business and Professional Communication**, Fall 2020-Spring 2021

 Redesigned course for hybrid teaching model to achieve maximum flexibility, via both in-person and video-conference instruction using Google Meet

**Instructor**, Dept. of Communication Studies, Southwestern University, Georgetown, Texas *Business and Professional Communication*, Fall 2019-Spring 2020

- Designed new course for the university
- Adopted textbook and recruited guest speakers to provide real-world perspective
- Evaluated and edited student writing and presentations
- Adapted course content and delivery for remote instruction in Spring 2020

# Instructor, Dept. of Communication Studies, The University of Texas at Austin Interviewing Principles & Practices, Fall 2018

- Recruited guest speakers to provide real-world perspective
- Evaluated and edited student resumes and interviewing documents

#### **Professional Communication Skills**, Fall 2016, Fall 2017, Spring 2018

- Evaluated student presentations for content, organization, and delivery style
- Chaired exam-writing graduate student committee

**Teaching Assistant**, Dept. of Communication Studies, The University of Texas at Austin *Advanced Analysis of Popular Culture*, Dr. Barry Brummett, Summer 2019 *Lying & Deception*, Dr. Joe Cutbirth, Spring 2017 *Family Communication*, Dr. Anita Vangelisti, Spring 2016 *Communication & Personal Relationships*, Dr. Anita Vangelisti, Fall 2015 *Nonverbal Communication*, Dr. Rene Dailey, Fall 2014 & Spring 2015

# **Instructor,** Dept. of English, Glendale Community College, Glendale, Arizona *Freshman Composition*, Fall 1996

- Developed curriculum and taught two classes of 25 undergraduate students
- Evaluated student writing skills and provided feedback for improvement

**Teaching Assistant**, Dept. of English, Arizona State University *Language in its Social Setting*, Dr. Karen Adams, Fall 1994 *Introduction to the Study of Language*, Dr. Susan Braidi, Spring 1994 *Language in its Social Setting*, Dr. Don Nilsen, Fall 1992, Spring 1993, Fall 1993

Writing Tutor, Phoenix, Arizona, 1993–2000

• Tutored high school and undergraduate college students in principles and strategies of composition

**Substitute Teacher**, Wilson School District, Phoenix, Arizona, 1991–1992

**General Education Development (GED) Exam Instructor**, South West Academy of Technology, Phoenix, Arizona, 1991

**Grammar Tutor**, Dept. of English, The University of Texas at Austin, 1990

Writing Tutor, Learning Skills Center, The University of Texas at Austin, 1990

### RESEARCH AND CURRICULUM DEVELOPMENT

Textbook Reviewer, McGraw-Hill Education, December 2019

 Provided content and organizational feedback for development of the new edition of *Interviewing Principles and Practices*, 15<sup>th</sup> edition, by Stewart and Cash

**Communications Specialist / Curriculum Developer**, Dept. of Communication Studies, UT-Austin, Summer 2019

• Redesigned and updated "Interviewing" course curriculum

**Graduate Research Assistant**, Dr. Jürgen Streeck, American Conversations Course, Dept. of Communication Studies, UT-Austin, Winter 2017-2018

• Collected and organized video data for classroom demonstrations

#### **PUBLICATIONS**

- Gillig, K., Neupane, R., Denlinger, K., **Bradford, K.,** Juarez, C., & Martinez, R. (Patlan, Q.) (Eds.). (2018). Symposium About Language and Society, Austin (SALSA) XXVI Conference Proceedings. In *Texas Linguistics Forum 61*. Available from http://salsa.ling.utexas.edu/proceedings/index.html.
- **Bradford, K. E.** & Ingram, M. B. (2018). Delivery and style. In M. A. Harrison, J. L. Ford, & J. A. Daly (Eds.). *Professional communication skills* (8<sup>th</sup> ed.). New York, NY: Pearson Education.
- Foster, H., Everdell, M., **Bradford, K.,** Orjuela, L., Cooley, F., Al Bulushi, H., & Gutierrez Lorenzo, A. (Eds.) (2017). Symposium About Language and Society, Austin (SALSA) XXV Conference Proceedings. In *Texas Linguistics Forum 60.* Available from http://salsa.ling.utexas.edu/proceedings/index.html.

## **PRESENTATIONS**

**Bradford, K.E.** (2021, November). *Smartphones as participants in face-to-face interaction.* Paper presented at the National Communication Association Conference, Seattle, WA.

**Bradford, K.E.** (2019, November). *Smartphones as an index of authority in family dinner interactions.* Paper presented at the National Communication Association Conference, Baltimore, MD.

- **Bradford, K. E.** (2019, February). *Conversations in the age of smartphones.* Three-Minute Thesis Competition. The University of Texas at Austin.
- **Bradford, K. E.** (2019, January). *First encounters, participation frameworks, and mimesis.* Guest lecture for Dr. Jürgen Streeck's CMS 355K Intercultural Communication class, The University of Texas at Austin.
- **Bradford, K. E.**, & Ingram, M. B. (2018, October). *Integrating smartphones into family dinner conversations*. Presentation at The 8<sup>th</sup> Meeting of the Language and Social Interaction Working Group (LANSI), Teachers College, Columbia University, New York City.
- Guo, E., & **Bradford, K. E.** (2018, April). *Exploring fear and anxiety in pediatric dentistry: A microethnographic study of dental clinics in China and the United States.* Poster presented at the 24th Annual Conference on Language, Interaction, and Culture, University of California, Los Angeles.
- **Bradford, K.E.** (2017, November). *Kenneth Burke's rhetorical philosophy: A framework for understanding changing social norms associated with smartphones in face-to-face interactions.* Poster presented at the National Communication Association Conference, Dallas, TX.
- **Bradford, K. E.** (2017, July). *Smartphones and social interaction.* Presentation at Institut für Deutsche Sprache, Mannheim, Germany.
- **Bradford, K. E.** (2017, July). *Family dinner conversation: Participation and negotiated access.* Presentation at Institut für Deutsche Sprache, Mannheim, Germany.
- **Bradford, K. E.** (2017, January). *Deception through language use: Politics and advertising.* Guest lecture for Dr. Joe Cutbirth's CMS 344K Lying and Deception class, The University of Texas at Austin.
- **Bradford, K. E.** (2016, April). *A dinner conversation among intergenerational participants: How speakers negotiate access.* Paper presented at the Southern States Communication Association Conference, Austin, TX.
- **Bradford, K. E.** (2015, October). *Children's imaginative play: Gaze and talk in social action.* Paper presented at the Culture, Language, and Social Practice Conference, University of Colorado, Boulder, CO.
- **Bradford, K. E.** (2000, January). Panelist at the 20th Anniversary of the Scholarly Publishing & Public History Programs, Arizona State University, Tempe, AZ.
- **Bradford, K. E.** (1996, October). *Interruptions and gender: Is there a relationship?* Paper presented at the Linguistic Association of the Southwest XXV Conference, Louisiana State University, Baton Rouge, LA.
- **Bradford, K. E.** (1996, March). What role does gender play in conversants' use of interruption? Paper presented at the Second Graduate Linguistics/TESL Symposium, Arizona State University, Tempe, AZ.

**Bradford, K. E.** (1995, March). *Interruptions in discourse: The role of gender.* Paper presented at the Graduate Linguistics Symposium, Arizona State University, Tempe, AZ.

#### **SERVICE**

**Presenter**, "Interviewing 101," WorkForce Solutions-Capital Area, Youth Career Day: Networking and Job Fair, Austin Public Library Main Branch, November 9, 2021.

**Presenter,** "Professionalism, Online Presence, and Interviewing 101," American YouthWorks Austin Chapter, a nonprofit organization helping young people obtain their GEDs and develop job-readiness skills, March 2021 (via Zoom) and June 2021.

**Member**, Selection Committee for the William S. Livingston Outstanding Graduate Student Academic Employee Award, 2020, The Graduate School, UT-Austin

**Intellectual Entrepreneurship Mentor**, Dept. of Communication Studies, The University of Texas at Austin, 2017-2018

- Mentored two undergraduate students
- Coached students in data organization, transcription, and analysis

**Mediator**, UT Project on Conflict Resolution, 2017-2018

**Co-Director**, Graduate Student Writing Group, UT-Austin, 2017-2018

Writing Chair, Communication Studies Graduate Community, UT-Austin, 2016–2018

- Hosted weekly writing group
- Initiated, planned, and facilitated faculty presentation, "The Craft & Discipline of Academic Writing," September 2017

**Co-Chair**, Symposium About Language and Society, Austin (SALSA) XXV and XXVI Conferences, UT-Austin, 2016–2018

- Planned and organized annual graduate conference
- Reviewed abstracts, solicited financial support, recruited keynote speaker

Member, Graduate Student Family Committee, The Graduate School, UT-Austin, 2016-2017

• Collaborated on ad hoc committee to develop university resources for students who are parents, guardians, and caregivers

**Manuscript Reviewer**, Text & Talk: An Interdisciplinary Journal of Language, Discourse, and Communication Studies, Summer 2016

Judge, Society for Technical Communication, International Summit Awards, Spring 2014

Founder, Scholarly Publishing Endowment Award, Arizona State University, 1999

• This endowment provided a \$500 award for a graduate student in the Scholarly Publishing Program from 2006 to 2016.

• In May 2019, the \$20,000+ endowment was redirected to establish and maintain the Audio Language Lab in the Department of English, and also to provide ongoing financial awards to graduate students.

#### **CERTIFICATIONS**

**Inclusive Classrooms Leadership Certificate**, The University of Texas at Austin, May 2019

Basic Conflict Mediation Certification, The University of Texas at Austin, December 2017

**Community College Teaching Certificate**, State of Arizona, English/Literature, July 1996

Certificate in Scholarly Publishing, Arizona State University, December 1994

• Fulfilled 20 credit hours of graduate coursework in scholarly editing and publishing, plus an internship in educational publishing

#### **EDITORIAL EXPERIENCE**

Freelance Editor, 2000–2014

• Edited the scholarly papers of Eduardo Faingold, Professor of Spanish, University of Tulsa, among others.

**Editorial Board Member**, *Southwest Journal of Linguistics*, Linguistic Association of the Southwest, 1999–2005 (Provided pro bono editorial services to the journal)

**Associate Editor**, Prentice Hall/Pearson Education, Tempe, AZ, 1997–2000

- Collaborated with authors to develop college textbooks
- Analyzed competing titles
- Managed textbook project review cycles
- Directed copyediting
- Selected art to ensure diversity and participated in design decisions

**Developmental Editor**, Gorsuch Scarisbrick, Publishers, Scottsdale, AZ, 1995–1997

- Developed textbook and ancillary projects
- Managed textbook project reviews
- Provided editorial guidance to authors and copyeditor
- Oversaw permissions requests

# **HONORS, AWARDS & AFFILIATIONS**

**Course Development Award**, \$2,000, Center for the Skills & Experience Flags, School of Undergraduate Studies, UT-Austin, Summer 2021

Professional Development Award, \$350, The Graduate School, UT-Austin, Fall 2019

The University of Texas at Austin Graduate School Dissertation Writing Fellowship, \$10,000, Spring 2019

**Intellectual Entrepreneurship Kuhn Scholar Award**, \$1,000, Fall 2017

Visiting Scholar, Institut für Deutsche Sprache, Mannheim, Germany, July 2017

**Top Student Paper Award** in the Language & Social Interaction Division of the Southern States Communication Association Conference, Austin, TX, April 2016

**Moody Fellowship**, \$3,000, The University of Texas at Austin, 2015-2016

Professional Development Award, \$500, The Graduate School, UT-Austin, Fall 2015

The Graduate School Recruitment Fellowship, \$2,000, UT-Austin, 2014-2015

National Communication Association, Fall 2014-present

The Honor Society of Phi Kappa Phi, Chapter at Arizona State University, April 1994