BACHELOR OF SCIENCE IN PUBLIC RELATIONS

2022-2024	

Hours

		Lacking		
	Please refer to the 2022-2024 CORE CURRICULUM list from Undergraduate Studies for course options.			
	FIRST-YEAR SIGNATURE COURSE: 3 hours (required during the first year in residence) UGS 302 or 303			
Е	ENGLISH & HUMANITIES: 6 hours from the core curriculum. RHE 306 E 316L or M or N or P			
curriculum	AMERICAN & TEXAS GOVERNMENT: 6 hours from the core curriculum. GOV 310L GOV 312L or 312P			
rric	AMERICAN HISTORY: 6 hours from the core curriculum.			
	SOCIAL & BEHAVIORAL SCIENCES: 3 hours from the core curriculum.			
core	MATHEMATICS: 3 hours from the core curriculum. PR 309			
0	SCIENCE & TECH, PART I: 6 hours from the core curriculum (in Part 1 list).			
	SCIENCE & TECH, PART II: 3 hours from the core curriculum (Part 1 or Part 2 list).			
	VISUAL & PERFORMING ARTS: 3 hours from the core curriculum.			
flags	Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements. <u>ADV 3451</u>			
	COMMUNICATION FOUNDATIONS:			
college	LANGUAGE: Option 1) Demonstrate intermediate proficiency in a single language other than English, or Option 2) Demonstrate beginning-level proficiency in one language, and take one approved culture course relevant to the language. See moody.utexas.edu/students/languages for details. Option 1 completed □ 			
	33 REQUIRED HOURS IN ADVERTISING AND PUBLIC RELATIONS:			
	PR 305 ADV 344K PR 350 or 650 PR 353 PR 377K (required in residence)			
	PR 309 ADV 345J PR 352 PR 367 (required in residence)			
	ADV 318J* PR 348 (required in residence) (required in residence)			
major	3 ADDITIONAL (NON-INTERNSHIP) HOURS IN ADV/PR			
Ũ	* A grade of B or better is required in ADV 318J to continue in the Public Relations program. Students have only two chances to make a B.			
	JOURNALISM: J 317			
	BUSINESS - 12 hours: 6 hours must be upper-division, and must include MKT 320F with a grade of C- or higher (or MKT 337 for students with a 2nd major in Business).			
	MKT 320F upper-division			
minor	OPTIONAL MINOR/CERTIFICATE: A minor or certificate consists of 15+ hours of coursework prescribed by the offering department. Moody College students may only declare one (minor or certificate, not both), and must declare it before completing 75% of their degree requirements. Full policies can be found at moody.utexas.edu/students/policies/minors.			
Л	COURSES D D D D D D			
etc.	In combination with the core, college and major requirements, electives may be needed to meet the 120 hours and the 36 upper-division hours required for graduation. Elective hours may be used toward the optional minor/certificate (see reverse). additional elective/minor hours			
	Hours Lacking Hours Completed Total Hours (120 Minimum)			
Rev. 3/2022 The University of Texas at Austin Moody College of Communication				

- Students must take at least 36 and no more than 42 hours of major coursework.
- At least 24 hours of the major requirements must be upper-division.
- The Creative, Immersive, and Media elective sequences require an application and consent to enroll.
- No more than 60 hours of Communication coursework can count for degree credit.
- A grade of C- or better is required in each course taken in the Moody College (some courses require a higher grade to
- advance in the degree), and no Communication course may be taken on a pass/fail basis unless it is only offered as pass/fail. • Students must have a 2.0 overall GPA at UT and in Moody College coursework in order to graduate.
- Only 1 hour of Music Performance and 1 hour of PED coursework each may be counted toward a degree in the Moody College.
- Moody College polices are listed at moody.utexas.edu/students/policies



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