**Bachelor of Science in Public Relations  2014-2016 catalog**

**Please refer to the 2014-2016 CORE CURRICULUM (reverse) for a list of course options**

<table>
<thead>
<tr>
<th>CORE COMPLETE</th>
<th>HOURS LACKING</th>
</tr>
</thead>
</table>

**Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements.**

<table>
<thead>
<tr>
<th>Writing</th>
<th>Writing (outside the core curriculum)</th>
<th>Ethics and Leadership</th>
<th>Cultural Diversity</th>
<th>Independent Inquiry</th>
<th>Global Cultures</th>
<th>Quantitative Reasoning</th>
</tr>
</thead>
</table>

**Flags**

<table>
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<tr>
<th>Rhetoric: 3 hours</th>
<th>Religious Education: 2 hours</th>
</tr>
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</table>

**RHETORIC:** 3 hours

RHE 309K or 309S or 309J is required for Public Relations students.

**FOREIGN LANGUAGE:**

Intermediate proficiency in a single foreign language. See moody.utexas.edu/students/languages

**COMMUNICATION and CULTURE: 3 hours**

Check approved courses online or in BMC 2.600. May be combined with other Communication requirements.

**STATISTICS: SSC/SDS 306 (or a substitute approved by the Department of Advertising and Program in Public Relations) to be taken in residence.** SSC/SDS 306 also satisfies the 3-hour mathematics requirement in the core curriculum. A grade of at least a C is required.

**NOTE:**
- Students must take at least 36 and no more than 42 hours of major coursework.
- At least 24 hours of the major requirements must be upper-division.
- No more than 48 hours of Communication coursework can count for degree credit.

**30 REQUIRED HOURS IN ADVERTISING AND PUBLIC RELATIONS:**

<table>
<thead>
<tr>
<th>ADV 318*</th>
<th>ADV 344K</th>
<th>PR 367</th>
<th>PR 350</th>
</tr>
</thead>
</table>

*ADV 318 (required in residence)*

PR 317

PR 348

**PR 352**

**Prerequisite for certain required PR courses; MKT 338 cannot be used to satisfy this requirement.**

**6 ADDITIONAL HOURS IN ADV/PR or approved courses.**

<table>
<thead>
<tr>
<th>PR 377K</th>
<th>PR 367</th>
</tr>
</thead>
</table>

PR 377K (required in residence)

**COMMUNICATION COURSES:** 6 hours outside your major.

<table>
<thead>
<tr>
<th>PR 353</th>
<th>PR 367</th>
</tr>
</thead>
</table>

**Rhe 309K or 309S or 309J (communication and culture course)**

**BUSINESS:** 12 hours.

6 hours must be upper-division to include MKT 320F, with a grade of C or higher. MKT 320F is a prerequisite for certain required PR courses. MKT 338 cannot be used to satisfy this requirement.

<table>
<thead>
<tr>
<th>MKT 320F</th>
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</table>

**A grade of B or better is required in ADV 318 to continue in the Public Relations program. Students have only two chances to make a B.**

**COMMUNICATION COURSES:** 6 hours outside your major.

**6 ADDITIONAL HOURS IN ADV/PR or approved courses.**

**COMMUNICATION COURSES:** 6 hours outside your major.

**MINOR HOURS**

<table>
<thead>
<tr>
<th>Upper-division</th>
<th>Upper-division</th>
<th>Upper-division</th>
</tr>
</thead>
</table>

**In combination with the core, college and major requirements, electives may be needed to meet the 120 hours and the 36 upper-division hours required for graduation. PED courses will NOT count.**

Elective hours may be used toward the optional minor. Students who wish to pursue a minor must complete 15 hours of coursework in a single field of study, outside the Moody College. 9 of these hours must be upper-division and completed in residence. The minor cannot be officially declared until the student has completed 60 hours.

**MINOR HOURS**

<table>
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<th>Upper-division</th>
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</tr>
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**Full minor policies listed at http://moody.utexas.edu/students/policies/minors**

**Only one course counted toward the core curriculum, prescribed work, and major requirements for the degree may also be counted toward the minor.**

**If minor is in a foreign language other than that used to fulfill the foreign language requirement, the 15 hours may be lower-division but must include at least 9 hours beyond course 507 or the equivalent.**

**To enroll in upper-division Communication courses, students must have an overall GPA of at least 2.25 and a 2.0 GPA in all Communication courses.**

**A grade of C or better is required in each course taken in the Moody College and no Communication course may be taken on a pass/fail basis.**

**Moody College policies are listed at http://moody.utexas.edu/students/policies**

**Notes:**
- Full minor policies listed at http://moody.utexas.edu/students/policies/minors
- Only one course counted toward the core curriculum, prescribed work, and major requirements for the degree may also be counted toward the minor.
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All students pursuing an undergraduate degree at the university under the 2014-2016 Undergraduate Catalog must complete the following required coursework. A single course may not be counted toward more than one core area. Every student must complete a minimum of 120 credit hours to earn a degree in the Moody College of Communication. These hours include the core curriculum, core requirements, major requirements, minor (optional) and electives.

Students should always consult www.utexas.edu/ugs/core for the most updated core curriculum course list.

**FIRST-YEAR SIGNATURE**

Three (3) semester hours completed during the first year in residence. UGS 302 or 303 (or TC 302 for Plan II only)

**ENGLISH**

Three (3) semester hours. RHE 306 (or 306Q for nonnative speakers of English) (or 603A or TC 603A for Plan II only)

A three-hour writing flag is also required (listed on the reverse side in the flags section). This course may not be used to satisfy any other requirement of the core.

**HUMANITIES**

Three (3) semester hours. E 316L, 316M, 316N, 316P (or RHE 306Q); or E 603B or TC 603B for Plan II only)

**AMERICAN & TEXAS GOVERNMENT**

Six (6) semester hours.

**US HISTORY**

Six (6) semester hours, of which three may be in Texas history.

The exact statement, “Partially fulfills Legislative Requirement for American History”* must be included in the description of the course.

**SOCIAL & BEHAVIORAL SCIENCES**


**MATHEMATICS**

Three (3) semester hours from the following: (The ALeks math readiness test is required for most Math courses taken at UT.)

Mathematics (M) 302, 305G, 316, 408C, 408K, 408N, 408R, 410P (Plan II Only); Statistics and Data Sciences (SDS/SSC) 302, 303, 304, 305, 306, 328M

**NATURAL SCIENCE & TECHNOLOGY, PART I**

Six (6) semester hours in the same discipline. The following courses may be counted and paired as indicated below:

| Astronomy (AST) | 301, 307, 309G, 309L, 309N, 309R, 309S | Choose either Astronomy 301 or 307 and one course from Astronomy 309G, 309L, 309N, 309R, and 309S; Biology (BIO) 301D, 301E, 301L, 309N, 311C, 311D, 315H, 325H, 326M, 446L, 465S | Choose two courses from Biology 301D, 301L, and 301M; or choose one course from Biology 301L, 311C, and 315H and one course from Biology 301M, 311D, 325H, 326M, 446L, and 365S. Students in the Plan II honors program may pair Biology 301D with Biology 301L, 311C, or 315H; Chemistry (CH) 301, 301H, 302, 302H, 304K, 305; Students should complete one of the following pairs of courses: Chemistry 301 and 302, 301H and 302H, 304K and 305; Geoscience (GEO) 401, 402C, 402D, 302E, 302M, 303C, 404C, 405; Only one of the following may be counted: Geological Sciences 401 or 303; Geological Sciences 404C may not be paired with 405; Marine Science (MNS) 307, 308; Natural Sciences (NSC) 306L, 306K, 306L, and 306M; **; Physics (PHY) 301, 302K, 302L, 303K, 303L, 309K, 309L, 316, 317K, 317L, 321 & Physical Science (PS) 303, 304; Students should complete one of the following pairs of courses: Physics 301 and 316; 302K and 302L; 303K and 309L; 309K and 317; Physical Science 301 and 304; Physical Science 303 may not be counted with Physics 301, 302K, 303K, 309K, and 317K to complete Natural Science and Technology Part I; Physical Science 304 may not be counted with Physics 302L, 303L, 309L, 316, and 317L to complete Natural Science and Technology Part I. Students in the Plan II honors program may pair Physics 321 with any of the physics or physical science courses listed above. If Plan II students do not use Biology 301E or Physics 321 to fulfill Natural Science and Technology Part I, they may use one of them to fulfill the Natural Science and Technology Part II requirement as long as the two parts are in different fields of study. **Students who use NSC 306L and NSC 306K to fulfill Natural Science and Technology Part I may also use either NSC 306L or NSC 306M to fulfill the requirements for Natural Science and Technology Part II. **Students who take the NSC 306L and NSC 306K sequence to complete Natural Science and Technology Part I may not use physical science or physics coursework to satisfy Natural Science and Technology Part II. Students who use physical science or physics coursework to satisfy Natural Science and Technology Part I may not use NSC 306L to complete Natural Science and Technology Part II. | The exact statement, “Partially fulfills Legislative Requirement for American History”* must be included in the description of the course. *Students who use NSC 306L and NSC 306K to fulfill Natural Science and Technology Part I may also use either NSC 306L or NSC 306M to fulfill the requirements for Natural Science and Technology Part II. **Students who take the NSC 306L and NSC 306K sequence to complete Natural Science and Technology Part I may not use physical science or physics coursework to satisfy Natural Science and Technology Part II. Students who use physical science or physics coursework to satisfy Natural Science and Technology Part I may not use NSC 306L to complete Natural Science and Technology Part II. |

**VISUAL & PERFORMING ARTS**


Core Hours Completed: ____________ Core Hours Lacking: ____________