

Jay M. Bernhardt, Ph.D., MPH
Curriculum Vitae

CONTACT INFORMATION

Work Address: The University of Texas at Austin
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EDUCATION

Doctor of Philosophy, Department of Health Behavior and Health Education, School of Public Health, (now known as the Department of Health Behavior in the Gillings School of Global Public Health), University of North Carolina, Chapel Hill, North Carolina, 1994-1999.

- Substantive Area: Health Communication (with the UNC School of Journalism and Mass Communication, now called the UNC School of Media and Journalism).
- Dissertation title: *Effects and Perceptions of a Narrative Anti-Violence Public Service Announcement*.

Master of Public Health, Department of Health Education and Behavioral Science, Rutgers School of Public Health, Rutgers, the State University of New Jersey, (Previously known as the UMDNJ School of Public Health and the New Jersey Graduate Program in Public Health), Piscataway, New Jersey, 1992-1994.

- Master's paper: *Sexual Behavior and Safer Sex Conversations of Princeton University Upperclass Students: Implications for HIV and STD Prevention*.

Bachelor of Arts, Rutgers College, Rutgers, the State University of New Jersey, 1987-1992.

- Major: Sociology.
- Minor: Computer Science.

SELECTED POST-DOCTORAL TRAINING

- Academic Administrator Leadership Training coordinated by the Florida University System, Institute for Academic Leadership, Howie-in-the-Hills, FL, September 2010.
- Leadership Scholar in the National Public Health Leadership Institute (NPHLI), University of North Carolina at Chapel Hill School of Public Health, Chapel Hill, North Carolina, 2008-2009.
- Executive Management Coaching, RHR International, 2006-2007.

PROFESSIONAL EMPLOYMENT HISTORY

Dean, Moody College of Communication, The University of Texas at Austin, Austin, TX, March 2016 – Present.

DeWitt Carter Reddick Regents Chair in Communication, Moody College of Communication, The University of Texas at Austin, Austin, TX, September 2016 – Present.

Walter Cronkite Regents Chair in Communication, Moody College of Communication, The University of Texas at Austin, Austin, TX, August 2015 – Present.

Founding Director, Center for Health Communication, Moody College of Communication, The University of Texas at Austin, Austin, TX, July 2014 – Present.

Dean *ad interim*, Moody College of Communication, The University of Texas at Austin, Austin, TX, August 2015 – February 2016.

Everett D. Collier Centennial Chair in Communication, Moody College of Communication, The University of Texas at Austin, Austin, TX, July 2014 – August 2016.

Professor (with Tenure), Department of Communication Studies (primary appointment) and Stan Richards School of Advertising and Public Relations (secondary appointment), Moody College of Communication, The University of Texas at Austin, Austin, TX, July 2014 – Present.

Adjunct Professor, Austin Regional Campus, The University of Texas Health Science Center School of Public Health at Houston, September 2014-Present.

Founder and President, Digital Health Impact, Inc., Gainesville, Florida, March 2011- June 2015.

Founding Director, Center for Digital Health and Wellness, College of Health and Human Performance, University of Florida, Gainesville, Florida, July 2010 – June 2014.

Department Chair, Health Education and Behavior, College of Health and Human Performance, University of Florida, Gainesville, Florida, July 2010 – August 2013.

Professor (with Tenure) Department of Health Education and Behavior, College of Health and Human Performance, (Jointly appointed in the Department of Behavioral Sciences and Community Health, College of Public Health and Health Professions), University of Florida, Gainesville, Florida, July 2010 – June 2014.

Director and Distinguished Consultant, National Center for Health Marketing, Centers for Disease Control and Prevention, United States Department of Health and Human Services, Atlanta, Georgia, August 2005 – June 2010 (CDC reorganization began in October 2009).

Adjunct Associate Professor, Department of Behavioral Sciences and Health Education, Rollins School of Public Health, Emory University, Atlanta, Georgia, 2005-2010.

Assistant Professor, Department of Behavioral Sciences and Health Education, Rollins School of Public Health, Emory University, Atlanta, Georgia, 2001-2005.

Assistant Professor, Department of Health Promotion and Behavior, School of Health and Human Performance, University of Georgia, Athens, Georgia, 1999-2001.

Research Associate, Health Communications Research Laboratory (HCRL), University of North Carolina, Chapel Hill, North Carolina, 1996-1999. Research Assistant, 1994-1996.

Health Communication Specialist, Office of Sexual Assault Services and Crime Victim Assistance, Rutgers, the State University of New Jersey, New Brunswick, New Jersey, 1992-1994.

Peer Facilitator, Sexual Health Advocate Program, Department of Health Education, Student Health Services, Rutgers, the State University of New Jersey, New Brunswick, New Jersey, 1992-1993.

SELECTED HONORS AND AWARDS

Honorary Professor of the University, Australian Catholic University (ACU), Melbourne, Australia, December 2014-November 2017.

Donald Berreth Memorial Lecturer at the National Public Health Information Coalition (NPHIC) Annual Training Symposium, Chicago, Illinois, September 2013.

National award: “Dr. Jay Bernhardt Student Leadership Award for Excellence” presented annually by the Health Informatics and Information Technology Section of the American Public Health Association, established in 2011.

Everett M. Rogers Award for Excellence in Health Communication, Public Health Education and Health Promotion Section, American Public Health Association, 2011.

Distinguished Alumnus Award, UMDNJ School of Public Health, University of Medicine and Dentistry of New Jersey, 2010.

Excellence in Leadership Award, Health Informatics and Information Technology Special Interest Group, American Public Health Association, 2007.

Employee Motivation and Development Award, Centers for Disease Control and Prevention Annual Honor Awards, 2006.

Thomas F. Sellers Jr. Faculty Award, Rollins School of Public Health, Emory University, 2005.

Annual Friend of the Caucus Award, National Public Health Student Caucus, American Public Health Association, 2005.

Fellow, Institute for Behavioral Research, University of Georgia, 2000-2001.

Early Career Award, Public Health Education and Health Promotion Section, American Public Health Association, 2000.

Jay S. Drotman Memorial Award for Creative Leadership (Award for leaders age 30 and under), American Public Health Association, 1998.

Pre-Doctoral Research Fellow, Center for Health Promotion and Disease Prevention, University of North Carolina at Chapel Hill, 1995-1997.

National Semi-Finalist (Association of Schools of Public Health Winner), Secretary of Health and Human Services Award for Innovations in Health Promotion and Disease Prevention, 1996.

HONOR SOCIETIES

National Public Health Leadership Society (PHLS), 2009.

Delta Omega Honorary Society in Public Health, Phi Chapter, 2004.

Eta Sigma Gamma National Professional Health Education Honor Society, 2002.

Order of the Grail-Valkyries, University of North Carolina at Chapel Hill, 1997.

Order of Omega National Honor Society, 1991.

Cap and Skull Society of Rutgers, the State University of New Jersey, 1990.

EDITORIAL SERVICE

Editorial Board, *Health Education and Behavior*, 2013-Present.

Editorial Board, *Social Marketing Quarterly*, 2007-Present.

Editorial Board, *Health Education Research*, 2005-Present.

Editorial Board, *Journal of Health Communication*, 2004-Present.

Associate Editor, *Health Education and Behavior*, 2010-2013.

Associate Editor, *Health Education Research*, 2004-2005.

Guest Editor, Special Theme Issue, *Health Education Research*, 1998.

GRANTS AND CONTRACTS

Current Awards:

Co-Investigator, “Defining Successful Health Communication Media Partnerships.” Robert Wood Johnson Foundation, (Pasch, PI). Total award: \$500,000, 2016-2017.

Co-Investigator, “Statewide Evaluation of the Delivery of Texas WIC Clinic Services, Nutrition and Breastfeeding Education and the Impact of Environmental Influences and Use of New Media to Increase Eligible Client Participation and Current Client Retention, Year Two.” Texas Department of State Health Services, Texas WIC Program (Jowers, PI). Total award: \$200,000, 2016 - 2017.

Principal Investigator, “Mobile Measurement and Motivation: A Feasibility and Pilot Study of Smart Watches for Health in the United States and Portugal.” UT Austin/Portugal International Collaboration for Emerging Technologies (CoLab), Portuguese Foundation of Science and Technology (FCT). Total award: \$44,000, 2015-2017.

Principal Investigator and Co-Principal Investigator (with Berkelaar, PI), “Understanding How Human, Communication, and Technology Factors Influence Effective and Efficient Electronic Health Records (EHRs) Use.” Seton Healthcare Family and The University of Texas at Austin Center for Health and Social Policy (CHASP). Total award: \$56,954, 2015-2017.

Consultant, “An Interactive Preventive Health Record to Increase Colorectal Cancer Screening.” National Cancer Institute, 1 R01 CA166375 (Jones, PI). Total Award: \$611,589, 2013-2018.

Completed Awards:

Co-Principal Investigator, “Tips from Former Smokers YouTube Comment Sentiment and Summary Analysis.” Centers for Disease Control and Prevention and the Research Triangle Institute, (Mackert, PI). Total award: \$165,000, 2016.

Co-Principal Investigator, “Statewide Evaluation of the Delivery of Texas WIC Clinic Services, Nutrition and Breastfeeding Education and the Impact of Environmental Influences and Use of New Media to Increase Eligible Client Participation and Current Client Retention.” Texas Department of State Health Services, Texas WIC Program (Jowers, PI). Total award: \$325,000, 2015.

Co-Principal Investigator, “Academic and Community Partnership for CBPR Research on Social Media and Digital Communication.” National Institute of Child Health & Human Development 5R13HD071401 (Livingood, PI), Total award: \$90,112, 2012-2014.

Consultant, “Developing the evidence base for local health departments' use of social media to protect and improve public health.” Robert Wood Johnson Foundation (Harris, PI). Total award: \$99,293, 2012-2014.

Principal Investigator, “Playing for Life: Reducing the Negative Impact of Tobacco on Youth and Young Adults through Video Games, Gaming, and Gamification and Leveraging Expert Gamer Advice for Tobacco Prevention and Health Promotion through Games.” US Food and Drug Administration (FDA) Center for Tobacco Products and National Cancer Institute (NCI) Office of Communication and Education. Total award: \$310,662, 2013-2014.

Principal Investigator, Intergovernmental Personnel Act (IPA) for Dr. Anthony Delisle, US Department of Veterans Affairs (VA). Total award: \$64,319.99, 2013-2015.

Co-Investigator, “Development of Online COPDFlix: Comparative Effectiveness Research Network.” UF Clinical and Translational Sciences Institute (CTSI) PipelineToProposal Award (Stellefson, PI). Total award: \$15,000. 2014-2015.

Principal Mentor, “Development and Pilot Testing of eHealth Literacy 2.0 Assessment Instrument.” UF Clinical and Translational Sciences Institute (CTSI) KL2 Multidisciplinary Scholars Program (Stellefson, PI). Total award: \$194,180. 2012-2015.

Principal Investigator, “Health 2.0 @ UF: Multimedia Student Center for Health IT Instruction and Research.” Technology Fee Grant, (Funded by the UF Office of the Vice President and Chief Information Officer), Total award: \$205,000, 2011-2014.

Implementation Science Program Operations Team, “UF Clinical and Translational Science Institute (CTSI).” NIH/NCRR Clinical and Translational Science Awards UL1 RR029890, (Nelson, PI), Total award: \$4,260,000, 2009-2014.

Principal Investigator, “Telephone E-Health Communication for Improving Glaucoma Treatment Compliance.” National Eye Institute R01, (Funded in 2006 after I departed Emory for CDC; Dr. Karen Glanz took over as PI), approximately \$1,400,000 total costs, 2006-2010.

Consultant, “College Impaired Driving Intervention (DriveStraight.com)” National Institute on Alcohol Abuse and Alcoholism R01 (Schumacher, PI), Total funding: \$1,270,000, 2003-2005.

Co-Investigator and Communication and Dissemination Core Director. “Emory Prevention Research Center.” Centers for Disease Control and Prevention (Glanz, PI), \$3,100,000 direct costs, 2004-2005.

Co-Principal Investigator, “Physical Activity, Learning Styles and Health Literacy.” Centers for Disease Control and Prevention R01 (Gazmararian, PI), \$866,000 direct costs, 2004.

Principal Investigator, “Wireless Handheld Diaries to Improve Alcohol Assessment.” National Institute of Alcohol Abuse and Alcoholism R21, \$300,000 direct costs, 2003-2005.

Co-Principal Investigator, “Teens, HIV risk messages, and the Web: A Prospective Study.” National Institutes of Health R01. (DiClemente, PI), \$2,700,000 direct costs, 2001-2005.

Principal Investigator, “Translating Health Communication Research to Practice: The HealthComm Key.” Centers for Disease Control and Prevention Office of Communication, \$151,000 direct costs, 2003-2005.

Principal Investigator, “Initial Work to Update the HealthComm Key.” Centers for Disease Control and Prevention Office of Communication, \$23,000 direct costs, 2003-2004.

Co-Investigator, “Condom-Use Efficacy among Adolescent STD-Clinic Patients.” National Institutes of Health R21 (Crosby, PI), \$300,000 direct costs, 2003-2004.

Principal Investigator, “Public Health Communication Initiative.” (Health Communication Syllabi National Analysis Project and Public Health Communication Competency Development Project) Centers for Disease Control and Prevention Office of Communication/Associations of Schools of Public Health, \$80,000 direct costs, 2002-2004.

Co-Investigator, “Race and Public Communication about Human Variation.” National Institutes of Health R01 (Condit, PI), \$675,000 direct costs, 2001.

Co-Investigator, “Communicating Genetic Information to the Lay Public.” Centers for Disease Control and Prevention R01 (Parrott, PI), \$675,000 direct costs, 1999-2001.

Principal Investigator, “Customized and Tailored Messages for Skin Cancer Prevention.” Office of the Vice President for Research, University of Georgia, \$8,000 direct costs, 2000-2001.

Principal Investigator, “Multicultural Mentoring for Recruitment and Retention of Underrepresented Health Promotion and Education Students.” College of Education Multicultural Task Force, University of Georgia, \$2,300 direct costs, 2000-2001.

Project Director, “VINCENTweb: Violence and INjury Control through Education, Networking and Training on the World Wide Web.” University of North Carolina Chancellors Award for Instructional Technology (Runyan, PI), \$30,000 direct costs, 1997-2000.

Project Director (subcontract), “Evaluation of an Adaptive Patient Data Entry Interface.” Agency for Health Care Policy and Research R01 (Lobach, PI), \$305,000 direct costs, 1998-1999.

Principal Investigator, “WEB-CORE: Using the World Wide Web for Communication, Organization, Resources, and Enhancement in an HBHE Core Class.” University of North Carolina Graduate School Teaching Assistant Technology Enhancement Award, \$1,000 direct costs, 1997-1998.

Research Associate, “Quit for Keeps: A Smoking Cessation Program for Pregnant Women.” Robert Wood Johnson Foundation (Strecher, PI), \$180,000 direct costs, 1997-1998.

Co-Investigator, “National Television Violence Study.” National Cable Television Association (Brown, PI), \$108,000, 1996-1998.

Principal Investigator, “Moral Kombat: Adolescents, Video Games, and Violence.” University of North Carolina at Chapel Hill Center for Health Promotion and Disease Prevention, (\$20,000 total costs), 1995-1997.

SELECTED PROFESSIONAL SERVICE

National, Regional, and Local Boards

Ex-Officio Board Member, Headliners Foundation Board of Governors, 2016-Present.

Founder and Steering Committee Chair, Society for Health Communication, 2015-Present.

Board of Directors. ETR Associates, Inc., Scotts Valley, CA, 2013-2014, 2015-Present.

Advisory Board, Student Assembly of the American Public Health Association, Washington, DC, 2014-Present.

Advisory Committee on Public Affairs, Health & Safety Advisory Subcommittee, The Ad Council, New York, NY, 2013-Present.

Advisory Committee Member, National Conference on Health Communication, Marketing, and Media, Centers for Disease Control and Prevention, Atlanta, GA, 2011-Present.

Community Care Collaborative (CCC) Population Health Workgroup, Austin, TX, 2015-2016.

Secretary, Board of Directors, dFusion, Inc., Scotts Valle, CA, 2014-2015.

Thought Leaders Advisory Committee, National Public Health Information Coalition (NPHIC), 2012-2014.

Board of Trustee for Special Initiatives (elected), Society for Public Health Education, Inc. (SOPHE), October 2012 – 2015.

Executive Board Member-at-Large, Florida Public Health Association (FPHA), 2012 - 2014.

National Advisory Board, Health Informatics and Information Technology Special Interest Group, American Public Health Association, 2007-2013.

National Advisory Board, Student Assembly of the American Public Health Association, 2005-2010.

Vice Chairperson (elected), Executive Board, American Public Health Association, 2004-2005.

Executive Board (elected), American Public Health Association, 2001-2005.

Executive Board and Career Development Chair, Georgia Public Health Association, 2001-2005.

Advisory Board, Public Health Student Caucus, American Public Health Association, 2001-2004.

Executive Board, New Jersey Public Health Association, 1993-1994.

Service to Profession:

Member, Carnegie-Knight Journalism and Communication Deans' Forum, Sponsored by the Carnegie Corporation of New York and the John S. and James L. Knight Foundation, Facilitated by the Shorenstein Center for Media, Politics, and Public Policy, 2016-Present.

External Reviewer, *E-Cigarette Use Among Youth and Young Adults: A Report of the Surgeon General*, Office of the US Surgeon General, Department of Health and Human Services, 2015.

Technical Expert Panel (TEP), Educating the Educators – Dissemination of Patient-Centered Outcomes Research to Health Educators, Agency for Healthcare Research and Quality (AHRQ), 2013-Present.

Special Emphasis Panel Member, Grant Review Study Section, National Center for HIV, STD, and TB Prevention, Centers for Disease Control and Prevention, 2015.

External Reviewer, *Communicating to Advance the Public's Health*, Roundtable on Population Health Improvement, Board on Population Health and Health Practice, Institute of Medicine of the National Academies (IOM), 2015.

Expert Forum Member, Communicating Complex Health Messages Workgroup, World Innovation Summit for Health (WISH), Doha, Qatar, 2014-2015.

Strategic Planning Committee Chair, Society for Public Health Education, Inc. (SOPHE), October 2012 – April 2015.

Audit Committee, Society for Public Health Education, Inc. (SOPHE), October 2012 – April 2014.

Communication Committee Member, U.S. National Physical Activity Plan, 2013-2014.

Academic Committee Co-Chair, Florida Public Health Association, 2013-2014.

External Reviewer, *Evaluating Progress of Obesity Prevention Efforts*, Committee on Evaluating Progress of Obesity Prevention Efforts, Food and Nutrition Board, Institute of Medicine (IOM) of The National Academies, 2013.

External Reviewer, Health Communication Portfolio Review, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, 2013.

Nominations Committee (elected), American Public Health Association, 2011-2014.

Co-Chair, Social Media Committee, Florida Public Health Association, 2011-2013.

Governing Counselor (elected), Public Health Education and Health Promotion Section, American Public Health Association, 2010-2013

National Awards Selection Committee, American Public Health Association, 2010-2012.

National Heart, Lung, and Blood Institute (NHLBI), SBIR Proposal Review Study Section, Alexandria, VA, March 2012.

Conference Content Committee, Mobile Health Conference, Stanford University, Palo Alto, CA, 2010-2011.

Co-Chairperson, National Conference on Health Communication, Marketing, and Media, Centers for Disease Control and Prevention, Atlanta, GA, 2009-2010.

Evidence Communication Working Group, Roundtable on Evidence-Based Medicine, Institute of Medicine, The National Academies, 2009-2010.

Council on Education for Public Health (CEPH), Trained Site Visitor, 2008.

President, Delta Omega, National Public Health Honor Society, Phi Chapter, Rollins School of Public Health, 2004-2005.

Strategic Planning Committee, American Public Health Association, 2003-2005.

Task Force on Association Improvement and Reorganization, American Public Health Association, 2001-2005 (Chairperson, 2002-2003).

Founder and Administrator, Health Education and Technology (HEAT) E-mail List., 1998-2005.

Selection Committee, Davies Public Health Award of Excellence, Recognition of Outstanding Public Health Informatics & Information Systems, American Public Health Association, 2004.

Task Force on Accreditation in Health Education, Society for Public Health Education and the American Association for Health Education, 2000-2004.

Financial Development Committee, American Public Health Association, 1998-2002.

Coordinator, Health Communication Symposium, Georgia Public Health Association, 2002.

Section Councilor (elected), Public Health Education and Health Promotion Section, American Public Health Association, 1999-2002.

Annual Meeting Planning Committee, Society for Public Health Education, 2000-2001.

Policy/Advocacy Action Board, American Public Health Association, 1998-2001.

Public Health Materials Contest Coordinator, Public Health Education and Health Promotion Section, American Public Health Association, 1999-2000.

Membership Committee Chair, Public Health Education and Health Promotion Section, American Public Health Association, 1999-2000.

Electronic Communications Committee, Society for Public Health Education, 1998-2000.

Strategic Planning Committee, Health Communications Working Group, Public Health Education and Health Promotion Section, American Public Health Association, 1998-1999.

Newsletter Committee, Public Health Education and Health Promotion Section, American Public Health Association, 1997-1998.

President (elected), Public Health Student Caucus, American Public Health Association, 1996-1997.

Founder, Public Health Student Caucus, American Public Health Association, 1994-1996.

Strategic Planning Committee, American Public Health Association, 1995-1996.

Service to Department/School/University/System:

Executive Committee Member, Career-to-College Task Force, The University of Texas at Austin, 2017-Present.

Texas Health Catalyst Advisory Panel, Dell Medical School, The University of Texas at Austin, 2015-Present.

Workgroup Member, Infectious Disease Public Education Workgroup, The University of Texas System, 2015-Present.

Advisor and research collaborator, Health Promotion and Public Information, University Health Services, University of Texas at Austin, 2015-Present.

Online Policy Task Force, The University of Texas at Austin, 2016.

Danielson Research Award Committee Member, Moody College of Communication, University of Texas at Austin, 2014-2015.

Budget Council Member, Department of Communication Studies, Moody College of Communication, University of Texas at Austin, 2014-2015.

Endowed Chair and Professorship Ad Hoc Advisory Committee to the Dean, Moody College of Communication, University of Texas at Austin, 2014-2015.

Global Health Council, University of Florida International Center, 2013-2014.

Teaching and Technology Committee, University of Florida Provost Office, 2013-2014.

University Worksite Wellness Committee, University of Florida and UF Health, 2013-2014.

Committee of Principal Investigators Member, College of Health and Human Performance, University of Florida, 2012-2014.

Administrative Council Member, College Council Member, College of Health and Human Performance, University of Florida, 2010-2013.

Chairperson, Information Technology Task Force, College of Health and Human Performance, University of Florida, 2011-2012.

Tenure-Track Assistant Professor Search Committee, Department of Behavioral Sciences and Health Education, Rollins School of Public Health, Emory University, Atlanta, Georgia, 2004-2005.

CEPH Accreditation Self-Study Steering Committee, Rollins School of Public Health, Emory University, Atlanta, Georgia., 2003-2005.

Web Communication Committee, Department of Behavioral Sciences and Health Education, Rollins School of Public Health, Emory University, Atlanta, Georgia, 2003-2005.

Department Senator, Rollins School of Public Health Faculty Senate, Emory University, Atlanta, Georgia, 2002-2005.

Non-Tenure Track Faculty Search Committee, Department of Behavioral Sciences and Health Education, Rollins School of Public Health, Emory University, Atlanta, Georgia, 2003-2004.

Health Literacy Working Group, Emory University, Atlanta, Georgia, 2002-2005.

School of Public Health Planning Committee, University of Georgia, Athens, Georgia, 2001-2005.

CEPH Accreditation Self-Study Review Committee, University of Medicine and Dentistry School of Public Health, New Brunswick, New Jersey, 2001.

Chairperson, Graduate Curriculum and Competency Review Committee, Department of Health Promotion and Behavior, University of Georgia, Athens, Georgia, 1999-2001.

Chairperson, Department Communications Committee, Department of Health Promotion and Behavior, University of Georgia, Athens, Georgia, 1999-2001.

Undergraduate Curriculum Committee, Department of Health Promotion and Behavior, University of Georgia, Athens, Georgia, 1999-2001.

Biomedical Sciences and Public Health Initiative, University of Georgia, Athens, Georgia, 1999-2000.

Dean Search Committee (Student Representative), School of Public Health, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina, 1996-1997.

Chairperson, Student Union Board, School of Public Health, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina, 1994-1996.

Institutional Review Board for Research Involving Human Subjects, University of North Carolina at Chapel Hill School of Public Health, Chapel Hill, North Carolina, 1994-1996.

Dean's Cabinet Student Representative, School of Public Health, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina, 1994-1996.

CEPH Accreditation Alumni Review Committee, New Jersey Graduate Program in Public Health, University of Medicine and Dentistry of New Jersey and Rutgers, the State University of New Jersey, Piscataway, New Jersey, 1994-1995.

Chairperson, Student Association, New Jersey Graduate Program in Public Health, University of Medicine and Dentistry of New Jersey and Rutgers, the State University of New Jersey, Piscataway, New Jersey, 1993-1994.

SELECTED CONSULTING CLIENTS AND PROJECTS

Danya International, Inc. "Leveraging the Power of Digital Media for Tobacco Activities." Funded contract from the Centers for Disease Control and Prevention. Evaluation Lead. 2013-2014.

IQ Solutions, Inc. "SAMHSA Public Engagement Platform (PEP)." Funded contract from Substance Abuse and Mental Health Services Administration (SAMHSA). Chair of Strategic Planning Committee and Partnership Advisor, 2012-2013.

Merck Vaccine. Co-Chair, External Input Forum on Behavioral Sciences, Chicago, IL, 2012.

SurroundHealth, HealthEd Group, Inc., Clark, NJ, 2012.

Booz Allen Hamilton, McLean, VA, 2011-2012.

A Plus Government Solutions, Inc. Executive Strategic and Scientific Consultant. Contract from the Food and Drug Administration (FDA), Center for Tobacco Products, Office of Communication and Education, 2010-2011.

Kraft Foods Company, Inc. and CloserLook, Inc., Chicago, IL, 2011.

Krames Staywell, Inc., San Bruno, CA, 2011.

Jiann-Ping Hsu School of Public Health, Georgia Southern University, Statesboro, GA, 2011.

IQ Solutions, Inc., Rockville, MD, 2010-2011.

John M. Eisenberg Center for Clinical Decisions and Communications Science, Agency for Healthcare Research and Quality, 2010-2011.

Substance Abuse and Mental Health Services Administration (through contract with Gallup Corporation), SAMHSA Underage Drinking Prevention National Media Campaign Strategic Planning Session, Washington, DC, 2011.

Hope Clinic Communications and Vaccine Promotion Advisory Committee, Emory University School of Medicine, Atlanta, Georgia, 2002-2005.

Office of Sexual Assault Services, Rutgers, the State University of New Jersey, 2001-2004.

Global Health Action, Atlanta, Georgia, 2004.

PharmaCentra, a division of Concentra Solutions, Atlanta Georgia, 2004.

Pennsylvania Department of Health, 2004.

University of Michigan Center for Health Communications Research, Ann Arbor, Michigan, 2004.

Expert Panel on Evaluation, Office of Communication, Office of the Director, Centers for Disease Control and Prevention, 2004.

Strategic Health Communication Workshop Presenter and Coordinator, Department of Family Planning, Division of Public Health, State of Florida, 2003.

Leadership Institute for Women's Health and Health Policy. Regional Training Institute, Department of Gynecology and Obstetrics, Emory University School of Medicine, 1999-2002.

PUBLICATIONS IN PEER-REVIEWED JOURNALS

1. Glowacki, E.M., Lazard, A.J., Wilcox, G.B., Mackert, M., & Bernhardt, J.M. (2016). Identifying the public's concerns and the Centers for Disease Control and Prevention's reactions during a health crisis: An analysis of the CDC's Zika live Twitter chat. *American Journal of Infection Control*. doi: 10.1016/j.ajic.2016.05.025
2. Crook, B., Glowacki, E.M., Suran, M., Harris, J., & Bernhardt, J.M. (2016). Content Analysis of a Live CDC Twitter Chat during the 2014 Ebola Outbreak. *Communication Research Reports*. doi: 10.1080/08824096.2016.1224171
3. Livingood, W.C., Monticalvo, D., Bernhardt, J.M., Wells, K.T., Harris, T., Kee, K., Hayes, J., George, D., & Woodhouse, L.D. (2016). Engaging Adolescents Through Participatory and Qualitative Research Methods to Develop a Digital Communication Intervention to Reduce Adolescent Obesity, *Health Education & Behavior*. doi: 10.1177/1090198116677216
4. Lazard, A.J., Saffer, A.J., Wilcox, G.B., Chung, A.D.W., Mackert, M.S., & Bernhardt, J.M. (2016). E-Cigarette Social Media Messages: A Text Mining Analysis of Marketing and Consumer Conversations on Twitter. *JMIR Public Health Surveillance*, doi: 10.2196/publichealth.6551
5. Alber, J.M., Bernhardt, J.M., Stellefson, M., Paige, S. (2016). Documenting 15 Years (2000-2015) of SOPHE achievements: Recent developments and future directions. *Health Education & Behavior*. doi: 10.1177/1090198116661491.
6. Watson, A.M., Alberm J.M., Barnett, T.E., Mercado, R., & Bernhardt, J.M. (2016). Content Analysis of Anti-Tobacco Videogames: Characteristics, Content, and Qualities. *Games for Health Journal*. doi: 10.1089/g4h.2015.0096.
7. Mackert, M., Donovan, E., & Bernhardt J.M. (2016). Applied Grant Writing Training for Future Health Communication Researchers: The Health Communication Scholars Program. *Health Communication*. doi: 10.1080/10410236.2015.1110686.
8. Albanese-O'Neill, A., Elder, J.E., Schatz, D.A., & Bernhardt, J.M. (2016). Educational Needs and Technological Preferences of Fathers of Youth with Type 1 Diabetes, *The Diabetes Educator*. doi: 10.1177/0145721716628649.
9. Payne, H.E., Wilkinson, J., West, J.H. & Bernhardt, J.M. (2016). A content analysis of precede-proceed constructs in stress management mobile apps. *mHealth*. doi: 10.3978/j.issn.2306-9740.2016.02.02.
10. Alber, J.M., Paige, S., Stellefson, M., & Bernhardt, J.M. (2016). Social media self-efficacy of health education specialists: Training and organizational development implications. *Health Promotion Practice*. doi:10.1177/1524839916652389.

11. Lazard, A., Scheinfeld, E., Bernhardt, J.M., Wilcox, G., & Suran, M. (2015). Detecting themes of public concern: a text mining analysis of the Centers for Disease Control and Prevention's Ebola live Twitter chat. *American Journal of Infection Control*. doi: 10.1016/j.ajic.2015.05.025.
12. Payne, H., Lister, C., West, J.H., & Bernhardt, J.M. (2015). Behavioral functionality of smartphone apps in health interventions: An annotative review of the literature. *JMIR mHealth and uHealth*, 3(1):e20/ DOI: 10.2196/mhealth.3335.
13. Alber, J., Watson, A., Barnett, T., Mercado, R., & Bernhardt, J.M. (2015). Development of a coding instrument to assess the quality and content of anti-tobacco video games. *Cyberpsychology, Behavior, and Social Networking*, 18(7): 417-425. doi:10.1089/cyber.2015.0051.
14. Alber, J.M., Bernhardt, J.M., Stellefson, M., Weiler, R.M., Anderson-Lewis, C., Miller, M.D., & MacInnes, J. (2015). Designing and testing an inventory for measuring social media competency of Certified Health Education Specialists. *Journal of Medical Internet Research*, 17(9), e221.
15. Hall, A.K, Mercado, R., Anderson-Lewis, C., Darville, G., & Bernhardt, J.M. (2015). How to design tobacco prevention and control games for youth and adolescents: A qualitative analysis of expert interviews. *Games for Health Journal*, 4(6). DOI: 10.1089/g4h.2015.0013.
16. Wong, R., Harris, J.K., Staub, M., Bernhardt, J.M. (2015). Local health departments tweeting about Ebola: characteristics and messaging. *Journal of Public Health Management and Practice*. DOI: 10.1097/PHH.0000000000000342
17. Owens O.L., Friedman, D.B., Brandt, H.M., Bernhardt, J.M., & Hebert, J.R. (2015). An iterative process for developing and evaluating a computer-based prostate cancer decision aid for African American men. *Health Promotion Practice*. pii: 1524839915585737.
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47. Cassell, M.M., Bernhardt, J.M., & Chevront, B. (1997). VINCENTWEB: Uses of the World Wide Web as a distance learning tool for injury control. Annual Meeting, American Public Health Association, Indianapolis, IN.
48. Britt, H.R., Bernhardt, J.M., Cassell, M.M., Hepburn, L., Sarratt, W., Gold, S.H., & Chevront, B. (1997). Widen the Web: Empowering, educating, and connecting adolescent survivors of childhood cancer and their families. Annual Meeting, American Public Health Association, Indianapolis, IN.
49. Makris, G., Brown, J., Biocca, F., Shen, F., & Bernhardt, J.M. (1996). A qualitative analysis of adolescent reactions to television antiviolence public service announcements. Annual Meeting, Association for Education in Journalism and Mass Communication, Los Angeles, CA.
50. Biocca, F., Brown, J.D., Shen, F., Batista, L., Makris, G. & Bernhardt, J. (1996). Exploratory analysis of the effectiveness of the television industry's anti-violence public service announcements. Annual Meeting, Association for Education in Journalism and Mass Communication, Los Angeles, CA.
51. Bernhardt, J.M., Weathers, B., & Strecher, V.J. (1995). Video games and high-risk adolescents: Implications for violent behavior and violence prevention. Annual Meeting, American Public Health Association, San Diego, CA.
52. Lennon, P.A., Bernhardt, J.M., & Strecher, V.J. (1995). Using the Internet to Improve the Access, Quality, and Cost Effectiveness of Health Education. Annual Meeting, American Public Health Association, San Diego, CA.
53. Cohen, A., Kobrin, S., Bernhardt, J.M., Lennon, P., McCollum, T., & Strecher, V.J. (1995). Evaluating health-education materials: A tool to rate the quality and effectiveness of printed and video materials. Annual Meeting, American Public Health Association, San Diego, CA.
54. Bernhardt, J.M., Potenziani, D.A., Wolf, K., & Waldmiller, M. (1995). Putting health education on the information superhighway. Plenary Conference Symposium, Annual Meeting, North Carolina Society for Public Health Education, Raleigh, NC.
55. Bernhardt, J.M., Lennon, P.A., & Heath, J. (1995). Evaluating health communication materials. Regional Professional Workshop on Traumatic Brain Injury, Atlanta, Georgia.
56. Bernhardt, J.M., & Glaebberman, M.L. (1994). Targeting college men to reduce sexual violence. Annual Meeting, American Public Health Association, Washington, DC.

NEWSPAPER EDITORIALS

1. Bernhardt, J.M. (2014). In Ebola Crisis: Don't Shoot the Messengers. *Houston Chronicle*. October 20, 2014. <http://www.houstonchronicle.com/opinion/outlook/article/Bernhardt-In-Ebola-crisis-don-t-shoot-the-5835450.php>
2. Bernhardt, J.M. (2014). Sensationalized Ebola coverage should not be part of story. *Austin American-Statesman*, August 7, 2014. <http://www.mystatesman.com/news/news/opinion/bernhardt-sensationalized-ebola-coverage-should-no/ngxQK/>

INVITED KEYNOTES AND PRESENTATIONS

1. Invited Keynote Speaker, Collaborative Connections Impacting Care: A Learning Collaborative Summit, Dallas (Texas 1115 Medicaid Waiver), Hurst, Texas, May 2015.
2. Invited Featured Speaker, A La Rencontre De Nos Savoirs, 18th Journees Annuelles de Sante Publique, Quebec City, Quebec, Canada, November 2014.
3. Invited Distinguished Speaker, Student Events + Entertainment, University of Texas at Austin, Austin, TX, November 2014.
4. Colloquium Speaker, St. David's Center for Health Promotion and Disease Prevention Research in Underserved Populations, College of Nursing, University of Texas at Austin, Austin, TX, November 2014.
5. Invited Panelist, National Council on La Raza Annual Health Summit, Los Angeles, CA, July 2014.
6. "Hard Talk" Presenter, World Bank Sustainable Development Forum, Washington, DC, February 2014.
7. Webinar Presenter, Southeast Resource Team, Center for the Application of Prevention Technologies, Substance Abuse and Mental Health Services Administration (SAMHSA), January 2014.
8. Invited Speaker and Panelist, Sixth AACR Conference on The Science of Cancer Health Disparities in Ethnic Minorities and the Medically Underserved, Atlanta, GA, December 2013.
9. National Webinar Presenter, Student Assembly of the American Public Health Association, November 2014.
10. Invited Panel Presenter, Health Communication Working Group Spotlight Session, American Public Health Association Annual Meeting, Boston, MA, November 2014.
11. Lunch and Learn, University of Florida Innovation Hub, Gainesville, FL, October 2013.

12. mHealth Webinar, SurroudHealth.net, October 2013.
13. Donald Berreth Memorial Lecture Keynote Presenter, Annual Training Symposium, National Public Health Information Coalition (NPHIC), Chicago, IL, September 2014.
14. Invited Plenary Panelist, Annual Training Symposium, Florida Public Health Association, Orlando, FL, August 2013.
15. Pediatrics Grand Rounds, Pediatrics Department, UF Health, University of Florida, Gainesville, FL, May 2013.
16. Featured Speaker, 2nd International Health Promotion and Communication Symposium, How to Promote Good Health, Istanbul, Turkey, April 2013.
17. Featured Plenary Speaker, Annual Meeting, Society for Public Health Education (SOPHE), Orlando, FL, March 2013.
18. Organizer and Moderator, Super Session Panel, National Conference on Health Communication, Marketing, and Media, Atlanta, GA, August 2012.
19. Moderator and Speaker, American Public Health Association Midyear Meeting, Charlotte, NC, June 2012.
20. Featured Speaker, Communicating Childhood Obesity, MDPA Conference, Silver Spring, VA, March 2012.
21. Keynote Speaker, Early Hearing and Development Interventions Annual Conference, St. Louis, MO, March 2012.
22. Concurrent Session Speaker, Southern College Health Association, Gainesville, FL, March 2012.
23. Symposium/Webinar Speaker, Rural South Public Health Institute, College of Public Health, University of Florida, Gainesville, FL, February 2012.
24. Dean's Lecture, College of Public Health, University of South Florida, Tampla, FL, February 2012.
25. Visiting Scientist and Symposium Speaker, Health Communication Research Laboratory, School of Social Work, St. Louis University, St. Louis, MO, December 2011.
26. Featured Plenary Speaker, design2use usale healthcare interventions, Institute for Ageing and Health, Newcastle University, Newcastle, UK, November 2011.

27. Visiting Scientist and Symposium Speaker, Computational Health Sciences Collaborative, Departments of Health Science and Computer Science, Brigham Young University, Provo, UT, October 2011.
28. Featured Speaker, Health Branding Conference, National Institutes of Health, Rockville, MD, September 2011.
29. Plenary Session Organizer and Moderator, National Conference on Health Communication, Marketing, and Media, Centers for Disease Control and Prevention, Atlanta, GA, August 2011.
30. Roundtable Speaker, mHealth Federal Roundtable, Institute of Federal Healthcare Washington, DC, May 2011
31. Pre-Conference Workshop Speaker, National Cancer Institute, Society for Prevention Research 19th Annual Meeting, Washington, DC, May 2011.
32. Plenary Panel Speaker, 2011 International Crisis & Risk Communication Conference, Homeland Security Outlook & UCF Nicholson School of Communication, University of Central Florida, Orlando, FL, May 2011
33. Speaker and Panelist, Institute of Medicine, Updating the USDA National Breastfeeding Campaign Loving Support Makes Breastfeeding Work. April 2011.
34. Opening Keynote, 2nd World Non-Profit and Social Marketing Conference, Dublin, Ireland, April 2011.
35. Opening Keynote, Southern College Health Association, Athens, GA, March 2011.
36. Solicited Panel Moderator, American Public Health Association, November 2011.
37. Plenary Speaker, Ambasciata d'Italia (Italian Embassy in the US), Healthy Aging Globally – A Life Cycle Approach, Global Health Forum 2010, Washington, DC, October 2010.
38. Panel Presenter, 8th National Forum for Heart Disease and Stroke Prevention, Washington, DC, April 2010.
39. Plenary Presenter, National Council on Radiation Protection & Measurements, March 2010.
40. Panel Presenter, mHealth Networking Summit, Washington, DC, February 2010.
41. College Colloquium Presenter, Tulane University School of Public Health and Tropical Medicine, New Orleans, LA, January 2010.
42. Panel Presenter, Health 3.0 Conference, the Next Online Generation, Orlando, FL, January 2010.

43. Solicited Panel Moderator, American Public Health Association Public Health Education and Health Promotion Section, Philadelphia, PA, November 2009.
44. Panelist, mHealth Summit, National Institutes for Health Foundation, Washington, DC, October 2009.
45. Keynote Speaker, New York Business Group on Health, New York, NY, October 2009.
46. Keynote Speaker, ePatient Connections Conference, Philadelphia, PA, October 2009.
47. Speaker and Panelist, HINTS Data Users Conference, National Cancer Institute, Silver Spring, MD, September 2009.
48. Inaugural Scientific Colloquium Speaker, Health Education and Behavioral Science Series, University of Florida, September 2009.
49. Featured Speaker, mHealth Forum, CTIA – the Wireless Association, Washington, DC, June 2009.
50. Keynote Speaker, European Health Communication Workshop, eCDC, Stockholm, Sweden, May 2009.
51. Keynote Speaker, 29th Research Forum of the University of Puerto Rico, San Juan, PR, April 2009.
52. Scientific Colloquium, Behavioral Research Program, National Cancer Institute, Rockville, MD, March 2009.
53. Invited Panelist, 2009 Goizueta Healthcare Forum, Emory University, Atlanta, GA, March 2009.
54. Plenary Speaker, Personal Genomics Conference, National Center Institute and Centers for Disease Control and Prevention, Bethesda, MD, December 2008.
55. Featured Speaker, Mobile Health Conference, Centers for Disease Control and Prevention, Atlanta, GA November 2008
56. Special Session Plenary Speaker, Annual Meeting, American Public Health Association, San Diego, California, October 2008.
57. Plenary Speaker, Annual Meeting, Society for Public Health Education, San Diego, CA, October 2008.
58. Keynote Speaker, Annual Meeting, National Public Information Coalition, San Antonio, Texas, September 2008.

59. Distinguished Visiting Lecturer, University of Alabama, Tuscaloosa, AL, September 2008.
60. Plenary Session Moderator, 3rd Annual Leaders to Leaders Meeting, Centers for Disease Control and Prevention, Association of State and Territorial Health Officers, and National Association of City and Country Health Officials, Washington, DC, July 2008
61. Panelist, 2008 New Media Academic Summit, Edelman and PR Week, Chicago, Illinois, June 2008.
62. Keynote Address, 16th Texas HIV/STDs Summit, Austin, Texas, May 2008.
63. Public Health Webinar, Texas Association of Local Health Officials, <http://www.talho.org>, May 2008.
64. Keynote Address, Indiana Public Health Association, West Lafayette, Indiana, May 2008.
65. Keynote Address, Final Grantee Meeting: From Innovation to Dissemination, Centers of Excellence in Cancer Communication Research (CECCR) Initiative, National Cancer Institute and the American Cancer Society, Atlanta, Georgia, May 2008.
66. Arkansas Public Health Grand Rounds, Arkansas Department of Public Health, Little Rock, Arkansas, April 2008.
67. Scientific Seminar, Society for Health, Culture, and Society, Emory University, April 2008.
68. Keynote Panelist, National Public Education Institute, Mental Health America, January 2008.
69. Panel Organizer and Moderator, American Public Health Association, November 2007.
70. Keynote Address, University of Georgia Public Relations and Social Media Conference, Athens, Georgia, October 2007.
71. Keynote Address, 9th Annual Health Education Day, CDC/ATSDR, Atlanta, Georgia, October 2007.
72. Colloquium Address, Center for Interdisciplinary Health Communication, University of North Carolina, Chapel Hill, North Carolina, October 2007.
73. Panel Presentation, American Medical Writers Association Annual Conference, Atlanta, Georgia, October 2007.
74. Plenary Address, CDC Public Health Ethics Committee, Atlanta, Georgia, August 2007.
75. Presentation, Governor's Conference on Public Health, De Moines, Iowa, August 2007.

76. Panel Presentation, Elements in State Health Reform, National Governor's Association, Los Angeles, California, July 2007.
77. Plenary Address, Health Information National Trends Survey (HINTS) Conference, Pasadena, California, May 2007.
78. Keynote Address, Healthcare Blogging Summit 2007, Consumer Health World, Las Vegas, Nevada, April 2007.
79. Panel Presentation and Moderator, CDC Leaders to Leaders Conference 2007, Atlanta, Georgia, March 2007.
80. Scientific Address, Ministry of Health, Beijing, China, January 2007.
81. Keynote Address, Ministry of Health, Singapore, January 2007.
82. Plenary Address, Healthcare Blogging Summit 2006, Consumer Health World, Washington, DC, December 2006.
83. Keynote Address, International MEDNET Conference, Society for the Internet in Medicine, Toronto, Canada, November 2006.
84. Plenary Presentation, Partner Preparedness Conference, Washington, DC, September 2006.
85. Plenary Presentation, South and Central American Pandemic Influenza Workshop, Pan American Health Organization, Buenos Aires, Argentina, June 2006.
86. Keynote Address, Annual Meeting, National Network of Public Health Institutes, New Orleans, Louisiana, May 2006.
87. Keynote Address, Mid Year Meeting, Society for Public Health Education, Las Vegas, Nevada, May 2006.
88. Plenary Presentation, National Immunization Program Conference, Atlanta, Georgia, March 2007.
89. Keynote Address, Career Night, UMDNJ School of Public Health, Newark, NJ, March 2006.
90. Keynote Address, Health Disparities Conference. Morehouse School of Medicine, February 2006.
91. Plenary Presentation, White House Office of Science and Technology Policy, Atlanta, Georgia, January 2006.
92. Plenary Presentation, Executive Committee, National Association of Local Boards of Health, Atlanta, Georgia, January 2006.

93. Plenary Panel Presentation, Annual Meeting, Student Assembly, American Public Health Association, Philadelphia, Pennsylvania, December 2005.
94. Presentation Moderator, Annual Meeting, American Public Health Association, Philadelphia, Pennsylvania, December 2005.
95. Plenary Presentation, Executive Committee, National Association of County and City Health Officials, Atlanta, Georgia, December 2005.
96. Keynote Address, 4th Annual National Health Communication Conference, American College of Physicians, Washington, DC, November 2005.
97. Keynote Address, National Public Health Information Coalition Annual Meeting. Atlanta, Georgia, October 2005.
98. Featured Presentation, Annual Meeting, American Public Health Association, Washington, DC.
99. Plenary Presentation, 4th Annual Forum on Patient Compliance and Persistency, Center for Business Intelligence, Philadelphia, Pennsylvania, 2003.
100. Colloquium Presentation, Health Communication Research Seminar Series. University of Michigan, Ann Arbor, Michigan, 2003.
101. Keynote Presentation, National Eye Health Education Partners Meeting, National Eye Institute, National Institutes of Health, Charleston, South Carolina, 2003.
102. Colloquium Presentation, Behavioral Sciences and Health Education Colloquia Series, Rollins School of Public Health, Atlanta, Georgia, 2003.
103. Plenary Address, Protecting Human Subjects in the 21st Century: Issues in Social & Behavioral Research, National Workshop on Human Subjects, Athens, Georgia, 2003.
104. Workshop Address, Rollins School of Public Health Student Government Association. Atlanta, Georgia, 2003.
105. Keynote Address, Annual Symposium of the Health Promotion and Education Section, Georgia Public Health Association, College Park, Georgia, 2003.
106. Workshop Address, Rollins School of Public Health Student Government Association. Atlanta, Georgia, 2002.
107. Keynote Address, Annual Meeting, Georgia Federation of Professional Health Educators, Atlanta, Georgia, 2002.

108. Plenary Workshop, Leadership Institute for Women's Health and Health Policy, Regional Training Institute, Department of Gynecology and Obstetrics, Emory University School of Medicine, Atlanta, Georgia, 2000.
109. Panel Presentation, Public Health Education and Health Promotion Section, American Public Health Association, Indianapolis, Indiana, 1997.

COURSE INSTRUCTION

Digital Health Communication – CMS 367, Department of Communication Studies, Moody College of Communication, University of Texas at Austin (3-credit upper level undergraduate course), 2015-Present.

Health and Risk Communication – BSHE 555, Department of Behavioral Sciences and Health Education, Rollins School of Public Health, Emory University (2-credit master's level elective), 2002-2005.

Conduct of Evaluation Research – BSHE 530, Department of Behavioral Sciences and Health Education, Rollins School of Public Health, Emory University (2-credit required BSHE MPH core course), 2004.

Applying Information Technology to Health Promotion Programs – BSHE 560r, Department of Behavioral Sciences and Health Education, Rollins School of Public Health, Emory University (1-credit graduate seminar), 2004.

Community Health and Cultural Diversity - HPRB 3700, Department of Health Promotion and Behavior, University of Georgia (4-credit undergraduate core course), 2000-2001.

Social Marketing - HPRB 7370, Department of Health Promotion and Behavior, University of Georgia (3-credit graduate course), 2000-2001.

Doctoral Research Seminar - HPRB 8990, Department of Health Promotion and Behavior, University of Georgia (1-credit doctoral course), 2000-2001.

Teaching Assistant and Course Webmaster: Social and Behavioral Sciences in Public Health - HBHE 113, Department of Health Behavior and Health Education, University of North Carolina at Chapel Hill (3-credit school-wide core course), 1998.

Assistant Instructor and Problem-Based Learning Coordinator: Social and Behavioral Foundations of Health Education - HBHE 131, Department of Health Behavior and Health Education, University of North Carolina at Chapel Hill (3-credit MPH course), 1995.

COMPLETED THESES AND DISSERTATIONS (* COMMITTEE CHAIR)

Julia Alber (PhD), The Development and Analysis of a Social Media Competency Inventory for Social Media Specialists, University of Florida, 2015.*

Amanda Hall (PhD), *The Digital Health Divide: Evaluating Health Technology Access and Use Among Older Adult Populations for Improved Health Outcomes and Medical Decision Making*, University of Florida, 2013.*

Jessica Aungst (MPH), *Reducing alcohol-related consequences with tailored messages sent via wireless handheld computers: A pilot study*, Emory University, 2005.*

Ayanna Bradshaw-Sydnor (MPH), *Assessing parental knowledge of children's oral health issues and communication mediums: Are there implications for health education interventions?* Emory University, 2005.*

Nicole Deluga (MPH), *A content analysis of sexual risk and protective messages in pornographic web pages viewed by a national probability sample of US adolescents*, Emory University, 2005.

Tiffani Etoi Ponder (MPH), *Understanding visitors to online Tourette Syndrome bulletin boards*, Emory University, 2005.

Karol Travis (MPH), *A formative evaluation of education materials to be used during recruitment for a topical vaginal microbicide clinical trial*, Emory University, 2005.

Shaniece Royshun Broadus (MPH), *The role of HSV-2 in the search for partners: An in-depth exploration of online personal ads*, Emory University, 2004.*

Amy Burnett (MPH), *A content analysis of alcohol-related websites viewed by adolescents*, Emory University, 2004.*

Cameron Elizabeth Piller (MPH) *A content analysis of syllabi of graduate courses in health communication taught in health and communication programs*, Emory University, 2004.*

Joseph Thrower (MPH), *Teens, violence, and the Internet: What are they really viewing?* Emory University, 2004.*

Apophia Millie Namageyo-Funa (MPH), *Human genetics communication: Whom does the public trust?* Emory University, 2003.*

Jacqueline McClain (MPH), *Development of a scale to assess perceived risk of recreational water illnesses among parents - Charles C. Shepard Thesis Award Semi-Finalist*, Emory University, 2003.*

Michelle Miller (MPH), *Risk setting and sunscreen use in undergraduate college students*, Emory University, 2003.*

Aisha Leftridge (MPH), *Feasibility of using two-way pager communication in a nutrition and physical activity intervention for African American adolescents*, Emory University, 2003.

John Oh (MPH), Violent internet video games: An examination of players' antisocial behaviors and beliefs, Emory University, 2002.*

Elizabeth M. Madison (MA), On-line moms: Exploring current uses of Internet-based pediatric health information, University of Georgia, 2001.*

Louise S. Barden (Ph.D.), Communicating about emerging infectious diseases: The development and dissemination of recommendations on hepatitis C to primary care physicians, University of Georgia, 2001.

CURRENT PROFESSIONAL ASSOCIATION MEMBERSHIPS

American Academy of Health Behavior

American Public Health Association.

Association for Education in Journalism and Mass Communication.

International Communication Association.

International Social Marketing Association (Charter Member).

National Communication Association.

National Public Health Information Coalition.

Society for Health Communication (Founder and Charter Member).

Society for Public Health Education.