

Joel David Rollins

Department of Communication Studies
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Education

- Ph.D.** in Speech Communication: Rhetoric emphasis. The University of Texas at Austin, Austin, Texas, August 1996. GPA: 4.00
- M.A.** in Public Address and Communication, University of North Texas, Denton, Texas, May 1989. GPA. 4.00
- B.A.** in Interpersonal and Public Communication, North Texas State University, Denton, Texas, 1984. GPA. 3.74

Teaching and Administrative Experience

Senior Lecturer: Promotion as of 2005-2006 School year

Lecturer: The University of Texas at Austin, 1993 to 2005. Responsible for teaching both upper and lower division undergraduate communication courses. Courses taught: Argumentation and Advocacy; Case Studies in Argumentation (content changes yearly); Forensics Workshop; Communication and Social Change.

Director of Debating: The University of Texas at Austin, 1989 to present. Responsible for the administration and coaching of a large nationally ranked debate team. The team is consistently ranked in the top ten programs nationally.

Director, University of Texas National Institute in Forensics: 1994 to 2006. 2009 Responsible for all aspects (curriculum design, personnel, budget, oversight, advertising, grants, and teaching) of Nationally acclaimed Summer High School Debate Institutes. 2006 year the workshops employed over ninety persons, attracted over 400 high school students from 38 states, and achieved gross revenues over \$700,000.

Assistant Instructor: The University of Texas at Austin, 1988 to 1993. Responsible for teaching undergraduate communication courses. Courses taught: Forensics Workshop (personally responsible for direction of this course); Public Speaking (Course Director: Dr. Pat Witherspoon).

Teaching Assistant: University of North Texas, 1987-1988. Responsible for teaching undergraduate communication courses. Courses taught: Argumentation and Debate (Course Director: Dr. John S. Gossett); Introduction to Communication (Course Director: Dr. Thomas Hurt).

Assistant Director of Debating: University of North Texas, 1987-1988. Responsible for coaching nationally ranked debating team.

Director of Forensics: Southern Methodist University, 1984-1987. Responsible for the administration and coaching of nationally ranked individual events and debating teams.

Teaching Interests

At both the undergraduate and graduate levels, my teaching interests include the rhetoric and politics of pedagogy, political communication, critical theory, the history of criticism, rhetorical criticism, social movements, argumentation and debate, theories of persuasion, and propaganda. In addition, I desire to develop seminars concerning literature and propaganda, and contemporary social argument. Currently I am working on developing a bi-lingual debate initiative for underserved students.

Student Related Activities

Director of Debating: The University of Texas at Austin, 1989 to present. Responsible for the administration and coaching of a large nationally ranked debate team. The team is consistently ranked in the top ten programs nationally.

Director, University of Texas National Institute in Forensics: 1994 to present. Responsible for all aspects (curriculum design, personnel, budget, oversight, advertising, grants, and teaching) of Nationally acclaimed Summer High School Debate Institutes. Last year the workshops employed over ninety persons, attracted over 400 high school students from 38 states, and achieved gross revenues over \$700,000.

National Debate Tournament Host, 2009. Served as host for the 2009 National Debate Tournament. Duties included conference planning, hotel negotiations, and myriad other activities, including Alumni outreach and coordinating events with the University of Texas Law School.

Longhorn Classic Tournament Director: December 1997 to present. Directed major national high school debate tournament held on the University of Texas' campus. Tournament attracts nearly 2000 participants and achieved Tournament of Champion qualifier status.

Texas Open Tournament Director. February 2006 and 2008. 2010 Directed largest open college debate tournament in the United States.

Founder and Director, Austin Bi-lingual Debate Initiative: Received a \$55,000 grant from the Provost for 2007-2009 to develop a program targeting underserved students.

Founder, Austin Urban Debate League: gained official UDL status in 2004. Director of University of Texas contribution to the UDL, including grant writing, hosting tournaments, and high school outreach.

Producer, "Debate Night": Distance learning project, scheduled for eight broadcasts to Region 13, the Rio Grande Valley, and Alaska.

Member, College of Communication Department of Communication Chair Review Committee, 2008.

Appeals Committee, College of Communication: 2004-2007, 2009-2010.

Scholarship Committee, College of Communication: 1998-1999, 1999-2000. 2000-2001, 2001-2002, 2002-2003. 2003-2004, 2007-2009 Evaluated scholarship applications for the College.

Faculty Mentor, University of Texas Honors Colloquium: Served as the College of Communication's representative. Recruited highly ranked high school students to the University of Texas, engaged them in intellectual discussions, and introduced them to college life.

Faculty Fellow: 2001-2003. Mentor for a wing of Kinsolving dormitory students. Volunteer position through UT's department of Food and Housing.

Other Debate Related Service

National Secretary, National Debate Tournament Committee: 2001-2005. Elected position. Responsible for organizing committees, recording proceedings and minutes of National debate Tournament Committee meetings. Re-elected for 2005-2006 term

District III Chair, National Debate Tournament: March 1998-present. Elected position. Responsible for coordinating debate activities and organizing the National Debate Tournament District Qualifying Tournament for Texas, Oklahoma, Missouri, Kansas, Louisiana, Arkansas.

Member, National Debate Tournament Committee: March 1998-present. Elected position. One of thirteen people responsible for establishing rules and regulations for the National Debate Tournament, including voting for at-large qualifications to the National Debate Tournament. Serves on the Appeals Committee, Qualifications Committee, and other ad-hoc committees.

Executive Council, Cross-examination Debate Association National Committee: 1998-2004. Elected position. One of seven people responsible for the administration and rule-making for the largest intercollegiate debate association in the nation. Responsibilities include serving and chairing several committees.

University Interscholastic League Conference Coordinator: Coordinated several UIL speech & debate competitions, including District 25-5A and District 7-4A .

Related Experience

Curriculum Advisor and Mentor, Jack Jenkins Memorial Debate Foundation, 2008-2009. Developed , coordinated activities and workshops for Jenkins students and coaches.

Curriculum Consultant to the Texas Railroad Commission: 1996 and 2000. Assisted the Railroad Commission in designing a debate curriculum for middle school students.

United Press International Presidential Debate Evaluation Panel: 1992 and 1996. One of four intercollegiate debate coaches selected from across the United States responsible for evaluating critiquing the Presidential and Vice-Presidential Debates during the 1992 and 1996 election campaigns.

National Forensic League Educational Videos, Unger and Company: 1994-1996. One of four intercollegiate debate coaches to construct video series for high school educational programs. Duties included script writing, curriculum development, and on camera panel discussions and lectures.

Academic Advantage Program, The American University, Washington, DC: 1990-1993. Developed curriculum and lectures for a program in which high school students received two hours of college-level credit. Subject matter included Rhetorical Criticism, Policy Analysis, and Political Communication.

Awards

Dads' Association Centennial Teaching Fellowship during the Spring 2008 semester.

Pelham National Debate Coach of the Year, 2002. Awarded by previous recipients. Most prestigious award offered to University Debate Coaches. For lifetime achievement, only awarded once.

American Forensic Association National Debate Tournament and National Individual Events Tournament Joint Award Winner 1992-1993, 1993-1994, 1994-1995, 1995-1996, 1996-1997, 1997-1998,

1998-1999, 1999-2000, 2000-2001, 2001-2002 2002-2003, 2003-2004., 2004-2005, 2005-2006, 2006-2007
College of Communication Dean's Commendation, 1997 to 2004 for directing debate team to joint National Championship.
College of Communication's Presidential Scholar Nominee, University of Texas, 1990-1991.
Shell Grant Recipient, 1989, 1990, 1992.
Outstanding Graduate Student, Communication Studies, University of North Texas, 1987.
Outstanding Undergraduate Student, Interpersonal and Public Communication, University of North Texas, 1984.
Student Association University Scholarship, University of North Texas, 1983, 1987.
Leo Mohr Award, Outstanding Contribution to Debate, University of North Texas, 1982.

Grants and Endowments

2006—Provost's Innovation Proposal. \$55,000 for 2007-2009 for developing bi-lingual debate initiative.
2004—Nathan Foundation, Tyler, TX. \$4000 for Austin UDL
2003—Mrs. Amon G. Carter (Bahans), \$40,000 for use by UT Debate Program
2001—George and Virginia Nokes Endowment for Debate Excellence

Books Edited

Edited Debating Environmental Policy: The Little Green Thumbbook. Austin, Thumbbooks C, 1997, 140 pp.
Edited Debating Juvenile Justice: Young Guns Thumbbook. Austin, Thumbbooks C, 1996, 140 pp.

Publications and Conference Papers

Rollins, J.D. "Dual Language Debating: An Introduction." Instructional Video produced for Provost's Innovation Initiative. August 2008.
Rollins, J.D. "Dual Language Debating: Debating Climate Change." Instructional Video produced for Provost's Innovation Initiative. April 2008
Rollins, J.D., (2006) Bringing Debate to the Hispanic Community. Paper presented at the National Convention of the National Communication Association, San Antonio, TX.
Rollins, J.D., (2001) Toward Infection: Heidegger's Place in Argumentation. Paper accepted for presentation at the National Convention of the National Communication Association, Atlanta, GA.
Rollins, J.D. (2000) Narration and Evidence in Competitive Academic Debating. Paper presented at the National Convention of the National Communication Association, Seattle, WA.
Rollins, J.D. (1999) Academics as resistance in Academic Debating. Paper presented at the National Convention of the National Communication Association, Chicago, IL.
Rollins, J.D. (1999) Can Debate be a Pedagogy for the Oppressed? Reflecting on the Writings of Paolo Freire. Paper presented at the National Convention of the National Communication Association, Chicago, IL.
Rollins, J.D. (1998) Foucault Didn't Say That! Evidence and Ethics in Post/Modern Debating. Paper presented at the National Convention of the National Communication Association, New York, NY.
Rollins, J.D. (1998) Consensus Building: A Functional Model for Organizing a Debate Team? Paper presented at the National Convention of the National Communication Association, New York, NY.
Rollins, J.D. (1996) The Role of Ideological and Philosophical Kritiks in Policy Debate, Debating

- Juvenile Justice: Young Guns Thumbbook.
- Brody, J. & Rollins, J.D. (1994) The Texas Handbook of Kritiks: Harvex (Harvard Information Evidence Exchange).
- Bosma, J.H. & Rollins, J.D. (1992) The Communication Century: An Investigation of Baudrillard's Theory of Rhetorical Implosion. Paper presented at the National Convention of the Speech Communication Association, Chicago, IL.
- Rollins, J.D. (1990) Narrative and Scientific Privileging in Ideological Organizations: An Examination of the Yellow Rain Controversy – "Like Laughing at Guernica". Paper presented at the National Convention of the Speech Communication Association, Chicago, IL.
- Rollins, J.D. (1990) Lyndon Johnson's Intervention Rhetoric: An Invitation for Crisis. Paper selected for presentation at the Texas Speech Communication Association Convention.
- Rollins, J.D. (1989) Viewing Eisenhower's Inaugurals and Farewell through an Hegelian Frame. Paper presented at the National Convention of the Speech Communication Association, San Francisco, CA.

Invited Lectures

Evidence, Research and the Personal, University of Houston, Houston Urban Debate League, Houston TX, August 12, 2009

Brining Debate to the Hispanic Community, University of Texas, Pan-American, Edinburg, TX, February 29, 2008

Debating Privacy. National Forensics League Hill Country Regional Conference, Austin, TX, August 2000.

Debating Educational Policy. National Forensics League Hill Country Regional Conference, Austin, TX, August 1999.

Debating US Foreign Policy Towards Russia. National Forensics League Hill Country Regional Conference, Austin, TX, August 1998.

The Role of Philosophy in Competitive Debating. National Debate Coaches Association Annual Meeting, Chicago, IL, November 1997.

The Future of Critiquing in Academic Debating. Respondent at the National Convention of the National Communication Association, Chicago, IL, November 1997.

Negative Approaches to Debating the Juvenile Crime Topic, University Interscholastic League Superconference, Austin, TX, September 1996.

Negative Approaches to Debating the China Topic, University Interscholastic League Superconference, Austin, TX, September 1995.

Negative Approaches to Debating the Immigration Topic, University Interscholastic League Superconference, Austin, TX, September 1994.

Dissertation: The Continuing Crisis: An Analysis of Education Crisis Rhetoric, 1951-1985, completed August 1996.

Directed by: Dr. Roderick Hart

Committee members: Dr. Rick Cherwitz, Dr. Dana Cloud, Dr. John Daly, Dr. O.L. Davis

Thesis: An Analysis of Propaganda in the Yellow Rain Controversy, completed May 1989.

Directed by: Dr. John S. Gossett

Committee members: Dr. Cliff Hardy, Dr. Ted Colson, Dr. Victoria O'Donnell

Professional Associations

National Communication Association, American Forensic Association, Texas Forensic Association, Phi Kappa Phi Honor Society, National Debate Coaches Association

Graduate Coursework

Political Discourse (Hart UT)
Communication Theory (Hopper UT)
Persuasion and the Presidency (Jamieson UT)
Rhetoric of Social Movements (Hart UT)
Basic Rhetorical Analysis (Hart UT)
Narrative Communication in Organizations (Browning UT)
Persuasion Theory (Daly UT)
Survey of Rhetorical Theory: Contemporary (Cherwitz UT)
Contemporary Critical Theory (Rodden UT)
Rhetoric and Poetic (Kinneavy UT)
Literary Criticism and Performance (Gray UT)
Applied Interpersonal Communication (Daly UT)

Supporting Coursework

US Foreign Policy Since 1945 (Rostow UT)
US Presidency 1898-1989 (Rostow UT)
American Presidency Seminar (Buchanan UT)
Evolution of American Politics (Burnham UT)