

core

Please refer to the 2014-2016 CORE CURRICULUM (reverse) for a list of course options

CORE COMPLETE

flags

Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements.

- | | | | | | | |
|--------------------------|---------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| writing | writing (outside the core curriculum) | ethics and leadership | cultural diversity | independent inquiry | global cultures | quantitative reasoning |
| <input type="checkbox"/> | | | | | | |
| writing | | | | | | |

college/major

ENGLISH/RHETORIC: 3 hours

An additional English (E) or Rhetoric (RHE) course, separate from what is used toward the core curriculum. _____

FOREIGN LANGUAGE:

Intermediate proficiency in a single foreign language. See moody.utexas.edu/students/languages

INTERMEDIATE
PROFICIENCY MET

COMMUNICATION and CULTURE: 3 hours

Check approved courses online or in BMC 2.600. May be combined with other Communication requirements. _____

- NOTE:**
- Students must take at least 36 and no more than 42 hours of Advertising coursework.
 - At least 24 hours of the major requirements must be upper-division.
 - Some courses may require consent of instructor. Check with your advisor about the consent process.
 - **No more than 48 hours of Communication coursework can count for degree credit.**

STATISTICS: SSC/SDS 306 (or a substitute approved by the Department of Advertising) must be taken in residence. SSC/SDS 306 also satisfies the 3-hour mathematics requirement in the core curriculum. A grade of at least a C is required. _____

- 24 REQUIRED ADV HOURS:**
- | | | | |
|--|-----------------------------------|---------------------------------------|--|
| ADV 318J [▲] <input type="checkbox"/> | ADV 325 <input type="checkbox"/> | ADV 344K <input type="checkbox"/> | ADV 345J <input type="checkbox"/> |
| (required in residence) | | | |
| ADV 353 <input type="checkbox"/> | ADV 370J <input type="checkbox"/> | ADV 373/373H <input type="checkbox"/> | ADV 350 <input type="checkbox"/> |
| | | (required in residence) | (468L will be substituted for Creative students) |

SEQUENCE COURSEWORK: Application required for Creative and Media.

Texas Creative	Texas Media	Texas Advertising Management	Texas Sports and Entertainment
ADV 343K <input type="checkbox"/>	ADV 377.1 <input type="checkbox"/>	ADV 378.20 <input type="checkbox"/>	ADV 305S <input type="checkbox"/>
ADV 468K <input type="checkbox"/>	ADV 377.3 <input type="checkbox"/>	ADV 378.4/378.17/378.19/378.1/378.13/378.16/378.18 <input type="checkbox"/>	ADV 348S <input type="checkbox"/>
ADV 468L <input type="checkbox"/>	ADV 377M.7 <input type="checkbox"/>	ADV 377M.1/377M.2/377M/377M.4/377M.8/377M.9 <input type="checkbox"/>	ADV 378S (any topic) <input type="checkbox"/>
ADV 3 HOURS <input type="checkbox"/>	ADV 3 HOURS <input type="checkbox"/>	ADV 3 HOURS <input type="checkbox"/>	ADV 3 HOURS <input type="checkbox"/>
ADV 3 HOURS* <input type="checkbox"/>			

*Only 3 additional Advertising hours will be required if 468L is completed

[▲]A grade of B or better is required in ADV 318J to continue in the Advertising program. Students have only two chances to make a B.

BUSINESS: 12 hours.

6 hours must be upper-division to include MKT 320F. MKT 320F with a grade of at least C is a prerequisite for ADV 370J and ADV 350; MKT 338 cannot be used to satisfy this requirement.

- | | | | |
|--------------------------------|--------------------------------|-----------------------------------|--------------------------------|
| _____ <input type="checkbox"/> | _____ <input type="checkbox"/> | MKT 320F <input type="checkbox"/> | _____ <input type="checkbox"/> |
| | | | upper-division |

COMMUNICATION COURSES: 6 hours outside your major.

- | | |
|--------------------------------|--------------------------------|
| _____ <input type="checkbox"/> | _____ <input type="checkbox"/> |
|--------------------------------|--------------------------------|

electives/optional minor

In combination with the core, college and major requirements, electives may be needed to meet the **120 hours** and the **36 upper-division hours** required for graduation. **PED courses will NOT count.**

upper-division elective hours

Elective hours may be used toward the optional minor. Students who wish to pursue a minor must complete 15 hours of coursework in a single field of study, outside the Moody College; 9 of these hours must be upper-division and completed in residence. The minor cannot be officially declared until the student has completed 60 hours.

additional elective hours

and/or minor hours

- MINOR HOURS _____ _____ _____ _____ _____
- upper-division upper-division upper-division

Hours Lacking

Hours Completed

Total Hours (120 Minimum)

- Full minor policies listed at <http://moody.utexas.edu/students/policies/minors>
- Only one course counted toward the core curriculum, prescribed work, and major requirements for the degree may also be counted toward the minor.
- If minor is in a foreign language other than that used to fulfill the foreign language requirement, the 15 hours may be lower-division but must include at least 9 hours beyond course 507 or the equivalent.

- To enroll in upper-division Communication courses, students must have an overall GPA of at least 2.25 and a 2.0 GPA in all Communication courses.
- A grade of C or better is required in each course taken in the Moody College and no Communication course may be taken on a pass/fail basis.
- Moody College policies are listed at <http://moody.utexas.edu/students/policies>

2014-2016 CORE CURRICULUM

All students pursuing an undergraduate degree at the university under the 2014-2016 Undergraduate Catalog must complete the following required coursework. A single course may not be counted toward more than one core area. Every student must complete a minimum of 120 credit hours to earn a degree in the Moody College of Communication. These hours include the core curriculum, college requirements, major requirements, minor (optional) and electives.

Students should always consult www.utexas.edu/ugs/core for the most updated core curriculum course list.

FIRST-YEAR SIGNATURE

Three (3) semester hours completed during the first year in residence. **UGS 302 or 303** (or **TC 302** for *Plan II only*) _____

ENGLISH

Three (3) semester hours. **RHE 306** (or 306Q for nonnative speakers of English) (or **E 603A** or **TC 603A** for *Plan II only*) _____

A three-hour writing flag is also required (listed on the reverse side in the flags section). This course may not be used to satisfy any other requirement of the core.

HUMANITIES

Three (3) semester hours. **E 316L, 316M, 316N, 316P** (*prereq: RHE 306*) (or **E 603B** or **TC 603B** for *Plan II only*) _____

AMERICAN & TEXAS GOVERNMENT

Six (6) semester hours.

GOV 310L

GOV 312L or 312P

(*prereq: 12 hours completed*)

(*prereq: 24 hours completed and GOV 310L*)

US HISTORY

Six (6) semester hours, of which three may be in Texas history.

The exact statement, "**Partially Fulfills Legislative Requirement for American History**" must be included in the description of the course.

HIS 314K, 315G, 315K, 315L, 317L, 320L, 320P, 320R, 333L, 333M, 334L, 340S, 345J, 345L, 350R, 351P, 355F, 355M, 355N, 355P, 355S, 356G, 356K, 356P, 356R, 357C, 357D, 365G, 376F Courses may be cross-listed in other departments; see your advisor.

SOCIAL & BEHAVIORAL SCIENCES

Three (3) semester hours from the following: **African and African Diaspora Studies (AFR) 324E**;

Anthropology (ANT) 302, 305, 307, 318L; **Core Texts and Ideas (CTI) 302, 365**; **Economics (ECO) 301, 304K, 304L** (*prereq required*); **Geography (GRG) 305, 306C, 307C, 319**; **Health and Society (H S) 301**; **History (HIS) 329U**; **Human Development & Family Sciences (HDF) 304, 304H**; **Linguistics (LIN) 306, 312D, 312E**; **Psychology (PSY) 301**; **Religious Studies (R S) 310**; **Sociology (SOC) 302, 307C, 307D, 307E, 307F, 307G, 307J, 307K, 307L, 307M, 307N, 307P, 307S, 307T, 308D, 308E, 308F, 308G, 308J, 308K, 308L, 308M, 308N, 309, 313K, 318, 319**; **Social Science (S S) 301** (*Plan II Only*) _____

MATHEMATICS

Three (3) semester hours from the following: (*The ALEKS math readiness test is required for most Math courses taken at UT.*)

Mathematics (M) 302, 305G, 316, 408C, 408K, 408N, 408R, 310P (*Plan II Only*); **Statistics and Data Sciences (SDS/SSC) 302, 303, 304, 305, 306, 328M** _____

NATURAL SCIENCE & TECHNOLOGY, PART I

Six (6) semester hours in the same discipline. The following courses may be counted and paired as indicated below: _____ _____

Astronomy (AST) 301, 307, 309G, 309L, 309N, 309R, 309S Choose either *Astronomy 301 or 307* and one course from *Astronomy 309G, 309L, 309N, 309R, and 309S*; **Biology (BIO) 301D, 301E, 301L, 301M, 311C, 311D, 315H, 325H, 326M, 446L, 365S** Choose two courses from *Biology 301D, 301L, and 301M*; or choose one course from *Biology 301L, 311C, and 315H* and one course from *Biology 301M, 311D, 325H, 326M, 446L, and 365S*. Students in the *Plan II honors program* may pair *Biology 301E* with *Biology 301D, 311C, or 315H*; **Chemistry (CH) 301, 301H, 302, 302H, 304K, 305** Students should complete one of the following pairs of courses: *Chemistry 301 and 302, 301H and 302H, 304K and 305*; **Geological Sciences (GEO) 401, 302C, 302D, 302E, 302M, 303, 303C, 404C, 405** Only one of the following may be counted: *Geological Sciences 401 or 303*. *Geological Sciences 404C* may not be paired with 405; **Marine Science (MNS) 307, 308**; **Natural Sciences (NSC) 306J, 306K, 306L, and 306M * ****; **Physics (PHY) 301, 302K, 302L, 303K, 303L, 309K, 309L, 316, 317K, 317L, 321 & Physical Science (P S) 303, 304** Students should complete one of the following pairs of courses: *Physics 301 and 316; 302K and 302L; 303K and 303L; 309K and 309L; 317K and 317L; Physical Science 303 and 304*. *Physical Science 303* may not be counted with *Physics 301, 302K, 303K, 309K, and 317K* to complete *Natural Science and Technology Part I*; *Physical Science 304* may not be counted with *Physics 302L, 303L, 309L, 316, and 317L* to complete *Natural Science and Technology Part I*. Students in the *Plan II honors program* may pair *Physics 321* with any of the physics or physical science courses listed above.

If *Plan II* students do not use *Biology 301E* or *Physics 321* to fulfill *Natural Science and Technology Part I*, they may use one of them to fulfill the *Natural Science and Technology Part II* requirement as long as the two parts are in different fields of study.

*Students who use *NSC 306J* and *NSC 306K* to fulfill *Natural Science and Technology Part I* may also use either *NSC 306L* or *NSC 306M* to fulfill the requirements for *Natural Science and Technology Part II*. **Students who take the *NSC 306J* and *NSC 306K* sequence to complete *Natural Science and Technology Part I* may not use physical science or physics coursework to satisfy *Natural Science and Technology Part II*. Students who use physical science or physics coursework to satisfy *Natural Science and Technology Part I* may not use *NSC 306J* to complete *Natural Science and Technology Part II*.

See complete listing of allowed 6 hour *Natural Science & Technology Part I* pairings: <http://www.utexas.edu/ugs/core/sciencepairings>

NATURAL SCIENCE & TECHNOLOGY, PART II

Three (3) hours in a discipline other than that used to fulfill the *Part I* requirement. _____

Any course listed for *Science & Technology Part I* may be counted. In addition, any of the following courses may be counted:

Anthropology (ANT) 301, 304, 304T; **Biology (BIO) 305E, 305F, 307D, 309D, 309F**; **Computer Science (CS) 302, 312**; **Geography (GRG) 301C, 301K, 304E**; **Natural Sciences (NSC) 306J, 306K, 306L, 306M * ****; **Nutrition (NTR) 306**

VISUAL & PERFORMING ARTS

Three (3) semester hours from the following: **African and African Diaspora Studies (AFR) 311C, 356C, 356D, 356E**;

American Studies (AMS) 330; **Architecture (ARC) 308, 318K, 318L**; **Art History (ARH) 301, 302, 303, 325, 327N, 327R, 327S, 328J, 329J, 329N, 329R, 330G, 331J, 331K, 332K, 332L, 333L, 335J, 337K, 338L, 338M, 339J, 339K, 339L, 339M, 339P, 341K, 341L, 342J, 345J, 346L, 347K, 347L, 347M, 347N, 349K**; **Classical Civilization (C C) 301, 302, 303, 307C, 307D**; **Core Texts and Ideas (CTI) 350, 351**; **Design (DES) 308**; **English (E) 321P, 379P**; **Fine Arts (F A) 308, 311, 330, 331, 332, 333**; **Music (MUS) 302L, 303M, 306M, 307, 313, 334**; **Philosophy (PHL) 317K, 346K**; **Radio-TV-Film (RTF) 305, 314, 316**; **Theatre & Dance (T D) 301, 317C, 317D** _____

Core Hours Completed: _____

Core Hours Lacking: _____