AUSTIN, Texas—Veteran Olympic correspondent Andrea Joyce will deliver the 2019 Frank Deford Lecture in Sports Journalism on the University of Texas campus at the Moody College of Communication on April 3.

Joyce’s speech (“Men, She’s Comin’ In”: My Unlikely Journey through 30 Years in Sports Broadcasting) is scheduled for 3:30 p.m. in the Belo Center for New Media second floor auditorium.

Joyce serves as a figure skating and gymnastics reporter for NBC Sports Group. She joined NBC in 2000 and has worked multiple sports at 14 Olympic Games, including the past 10 with NBC.

Joyce’s NBC Olympic experience includes figure skating and short track speed skating at the 2018 PyeongChang Winter Games; gymnastics at the 2016 Rio Summer Games; figure skating and short track speed skating at the 2014 Sochi Winter Games; gymnastics at the 2012 London Olympic Games; figure skating and short track during the 2012 Vancouver Winter Games; gymnastics and rhythmic gymnastics at the 2008 Beijing Summer Games; figure skating and short track from the 2006 Torino Winter Games; gymnastics, diving and gymnastics at the 2004 Athens Summer Games; speed skating at the 2002 Salt Lake City Winter Games; and diving and swimming during the 2000 Sydney Summer Games. In Sydney, Joyce also covered women’s soccer and women’s water polo, in addition to contributing to the Sports Desk. She served as a reporter during NBC’s coverage of the 2000 Olympic Diving Trials and the 2000 Olympic Swimming Trials. She also served as a reporter for NBA on NBC and WNBA on NBC broadcasts.

Joyce debuted as a reporter at the 1988 Olympic Summer Games in Seoul for ESPN. She worked three Winter Games for CBS, serving as co-host of weekend and Opening and Closing Ceremony coverage at the 1994 Lillehammer Winter Games and the 1998 Nagano Winter Games. Joyce co-hosted CBS’ weekend coverage of the 1992 Albertville Winter Games.

Joyce spent nine years at CBS, covering events that ranged from the Final Four to the U.S. Tennis Open Championship. Joyce also hosted CBS’ early-round coverage of the 1991 NCAA Division I Men’s Basketball Championship, College Football Today; CBS’ college football studio show; the NCAA Division I Women’s Basketball Championship Final Four and title-game broadcasts from 1991-94; and the 1990 Heisman Trophy Award show.

A member of the Women’s Sports Foundation, Joyce first worked in local television as weekend sports anchor for Dallas’ WFAA-TV in 1987 and as news anchor and field reporter for Denver’s KMGH-TV.
About the Frank Deford Lecture in Sports Journalism

UT-Austin initiated the Frank Deford Lecture in Sports Journalism in 2010 to ground the esteemed sport reporter’s legacy in tangible form for a new generation of sportswriters and critical thinkers. Beginning in 1962, Deford cut a distinguished figure amongst a cohort of significant writers who worked at Sports Illustrated, defining the way Americans understood and conceived of sports for many decades. In addition, Deford made significant contributions to Morning Edition on National Public Radio, HBO's Real Sports with Bryant Gumbel, The National Sports Daily and scores of magazines and print publications. He is also the author of 13 books.

As a journalist, Deford was elected to the Hall of Fame of the National Association of Sportscasters and Sportswriters. Six times at Sports Illustrated Deford was voted by his peers as U.S. Sportswriter of The Year. The American Journalism Review has likewise cited him as the nation’s finest sportswriter, and twice he was voted Magazine Writer of The Year by the Washington Journalism Review. The jury of the Dan Jenkins Medal for Excellence in Sportswriting honored him (posthumously) with the inaugural career achievement award.

The Frank Deford Lecture in Sports Journalism is free and open to the public. There will be a question-and-answer period after the speech. The Deford Lecture is hosted by the Center for Sports Communication & Media in association with the McGarr Symposium on Sports and Society.

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