

MARY BELTRÁN

Abbreviated Curriculum Vitae – August 2018

Department of Radio-Television-Film
The University of Texas at Austin
mary.beltran@austin.utexas.edu

RESEARCH INTERESTS

Critical and cultural studies-driven scholarship at the intersections of U.S. television and film studies, critical race studies, and gender studies, with emphasis on Latina/o representation and media production and on negotiations over diversity and inclusion in U.S. television. Feminist media studies, critical mixed race studies, celebrity studies, Latina/o and other alternative media production and activism.

EDUCATION

Ph.D., Radio-Television-Film, University of Texas at Austin, 2002
M.S., Social Work, University of Wisconsin – Madison, 1993
B.S., Journalism, Southern Illinois University – Carbondale, 1988

ACADEMIC AND RESEARCH POSITIONS

Associate Professor	Department of Radio-Television-Film Affiliate, Dept. of Mexican American and Latina/o Studies, Center for Women's & Gender Studies The University of Texas at Austin (2013+)
Assistant Professor	Department of Radio-Television-Film Affiliate, Centers for Mexican American Studies, Women's & Gender Studies, Asian American Studies The University of Texas at Austin (2011-2013)
Associate Professor	Media & Cultural Studies area, Department of Communication Arts Affiliate, Chicana/o and Latina/o Studies (25% of teaching line) Affiliate, Gender and Women's Studies University of Wisconsin-Madison (2009 – 2011)
Assistant Professor	Media & Cultural Studies, Department of Communication Arts Affiliate, Chicana/o and Latina/o Studies (50% of teaching line) Affiliate, Gender and Women's Studies University of Wisconsin-Madison (2003 – 2009)
Independent Consultant	The Ford Foundation (2002, 2005)
Adjunct Lecturer	University of Texas at Austin, Dept. of Radio-Television-Film (2003)
Research Associate	The TeleVisions Project. University of Texas at Austin, Dept. of Radio-Television-Film (2002). <i>Ford Foundation-funded research project that examined the employment and representation of people of color in U.S. entertainment television.</i>

SELECTED PUBLICATIONS

Books

Mary Beltrán (2009). *Latina/o Stars in U.S. Eyes: The Making and Meanings of Film & TV Stardom*. Urbana-Champaign: University of Illinois Press.

Mary Beltrán and Camilla Fojas, editors. (2008). *Mixed Race Hollywood*. New York: New York University Press.

Refereed Journal Articles

"Fast and Bilingual: *Fast & Furious* and the Latinization of Racelessness." *Cinema Journal* 53:1 (Fall 2013): 75-96.

"Bridging the Gaps: Feminist Generation Gaps and Feminist Media Studies in the U.S. Context." *Feminist Media Studies*, 11: 1 (March 2011): 21-26.

"The New Hollywood Racelessness: Only the Fast, Furious (and Multi-Racial) Will Survive." *Cinema Journal* 44:2 (Winter 2005): 50-67.

"Dolores Del Rio, the First 'Latino Invasion,' and Hollywood's Transition to Sound." *Aztlán: The Journal of Chicano Studies* 30:1 (Spring 2005): 55-86.

"The Hollywood Latina Body as Site of Social Struggle: Media Constructions of Stardom and Jennifer Lopez's 'Cross-over Butt.'" *The Quarterly Review of Film and Video* 19.1 (January 2002): 71-86.

Work in Progress

Bronzing the Box: Latina/o Images, Advocacy, and Storytelling in U.S. Television (working title). Book manuscript in progress. Sample chapters are under review by NYU Press.

Forthcoming

"Hip Hop Hearts Ballet: Utopic Multiculturalism and its Limits in the *Step Up* Dance Films." In *Hollywood at the Intersection of Identity*, edited by Delia Konzett. Forthcoming from Rutgers University Press in 2019.

"Image Analysis and Televisual Latinos." Invited essay in *Race and Media* anthology, edited by Lori Kido Lopez. Forthcoming from NYU Press in 2019.

"*East Los High*: Empowerment." In *How to Watch Television*, Second Edition, edited by Ethan Thompson and Jason Mittell. New York: NYU Press, forthcoming in 2018.

"Television and Chicana/o Political Agency." In *The Chicana and Chicano Movement: From Aztlán to Zapatistas*, edited by Norma Iglesias Prieto and Adelaida Del Castillo. Forthcoming from ABC-CLIO/Greenwood in April 2019.

Reprints

"Bridging the Gaps: Feminist Generation Gaps and Feminist Media Studies in the U.S. Context." Reprinted in *Current Perspectives in Feminist Media Studies*, edited by Lisa McLaughlin and Cynthia Carter. London: Routledge, 2012.

"The New Hollywood Racelessness: Only the Fast, Furious (and Multi-Racial) Will Survive." Reprinted in *The World is a Text: Writing, Reading and Thinking About Culture, Third Edition*, edited by Jonathan Silverman and Dean Rader, 349-360. Upper Saddle River, NJ: Prentice Hall, 2008.

"The Hollywood Latina Body as Site of Social Struggle: Media Constructions of Stardom and Jennifer Lopez's 'Cross-over Butt'." Reprinted and excerpted in *Stardom and Celebrity: A Reader*, edited by Sean Redmond and Su Holmes, 275-286. Thousand Oaks, CA: Sage, 2007.

Book Chapters

"Representation." In *The Craft of Media Criticism: Media Studies in Practice*, edited by Michael Kackman & Mary Celeste Kearney. New York: Routledge, 2018. 97-108.

"Television." In *Keywords for Latino Studies*, edited by Deborah R. Vargas, Nancy Raquel Mirabal, and Lawrence La Fountain-Stokes. New York: NYU Press, December 2017.

"Latina/os on TV! A Proud (and Ongoing) Struggle Over Representation and Authorship." In *The Routledge Companion to Latina/o Popular Culture*, edited by Frederick Aldama. New York: Routledge, 2016. 23-33.

Vittoria Rodriguez and Mary Beltrán. "From the Bronze Screen to the Computer Screen: Latina/o Web Series and Independent Production." In *The Routledge Companion to Latina/o Media*, edited by Maria Elena Cepeda and Dolores Inés Casillas. New York: Routledge, 2016. 156-170.

"Everywhere and Nowhere (but Always Political): Mediated Mixed Race and Critical Mixed Race Studies." Invited chapter in *Mixed Race 3.0: Risk and Reward in the Digital Age*, edited by Ulli Ryder and Marcia A. Dawkins. Los Angeles: USC Annenberg Press, February 2015.

"SNL's 'Fauxbama' Debate: Facing Off Over Millennial (Mixed-)Racial Impersonation." In *SNL: Beyond Saturday Night*, edited by Nick Marx, Matt Sienkiewicz, and Ron Becker. Indiana University Press, 2013. 191-209.

Mary Beltrán, Corey Creekmur, Sangita Gopal, and Raphael Raphael. "A Panel Discussion on Transnational Stardom." In *Transnational Stardom: International Celebrity in Film and Popular Culture*, edited by Russell Meeuf and Raphael Raphael. New York: Palgrave Macmillan, 2013. 19-28.

"Javier Bardem and Benicio Del Toro: Beyond Machismo." *Shining in the Shadows: Movie Stars of the 2000s*, edited by Murray Pomerance. New Brunswick, NJ: Rutgers University Press, 2011. 90-107.

Beltrán, Mary and Camilla Fojas. "Introduction: Mixed Race in Hollywood Film and Media Culture." In *Mixed Race Hollywood*, edited by Mary Beltrán and Camilla Fojas, 1-20. New York: NYU Press, 2008.

"Mixed Race in Latinowood: Latino Stardom and Ethnic Ambiguity in the Era of *Dark Angels*." In *Mixed Race Hollywood*, edited by Mary Beltrán and Camilla Fojas, 248-268. New York: NYU Press, 2008.

"When Dolores Del Rio Became Latina: Latino/a Stardom in Hollywood's Transition to Sound." In *Latino/a Communication Studies Today*, edited by Angharad Valdivia, 27-50. New York: Peter Lang, 2008.

Mary Beltrán, Jane Park, Henry Puente, Sharon Ross, and John Downing, "Pressurizing the Media Industry." In John D.H. Downing and Charles Husband, *Representing 'Race': Racisms, Ethnicity, and the Media*, 160-193. London: Sage, 2005.

"Commemoration as Crossover: 'Remembering' Selena." In *Afterlife as Afterimage: Understanding Posthumous Fame*, edited by Steve Jones and Joli Jensen, 81-96. New York: Peter Lang, 2005.

"*Más Macha*: The New Latina Action Hero." In *Action and Adventure Cinema*, edited by Yvonne Tasker, 186-200. London: Routledge, 2004.

Electronic Publications

"Reflections on the New Diversity in Television." *Flow*, Vol. 21, Issue 5 (March 2015). *Flow* is an online academic journal of television and media studies. <http://flowtv.org/2015/03/new-diversity-in-television/>

"Late Invites to the Party: What's Still Not Working for Latina/os and American TV." *Flow*. Vol. 21, Issue 3 (January 2015). <http://flowtv.org/2015/01/late-invites-to-the-party/>

"Award Shows Celebrating Diversity in Film and TV—and What Gets Lost." *Flow*. Vol. 20, Issue 1 (October 2014). <http://flowtv.org/2014/10/award-shows-celebrating-diversity-in-film-and-tv-and-what-gets-lost-mary-beltran-university-of-texas-at-austin/>

"Afterthoughts on the Latinization of Hollywood: Not so *Fast*." *Cinema Journal* "In Focus" column published in tandem with the publication of my essay "Fast and Bilingual: *Fast & Furious* and the Latinization of Racelessness" in the 53:1 edition of *Cinema Journal*. Nov. 2013. http://www.cmstudies.org/?page=CJ_in_focus.

"Meaningful Diversity: Exploring Questions of Equitable Representation on Diverse Ensemble Cast Shows." *Flow*, Vol. 12, Issue 7 (August 2010). <http://flowtv.org/2010/08/meaningful-diversity/>

"The Harnessed Mob: Where's the Glee, When Flash Mobs Have Network Sponsors?" *FlowTV*, Vol. 12, Issue 4 (July 2010). <http://flowtv.org/2010/07/the-harnessed-mob/>

"What's at Stake in Claims of 'Post-racial' Media?" *FlowTV*, Vol. 12, Issue 1 (June 2010). <http://flowtv.org/2010/06/whats-at-stake-in-claims-of-post-racial-media/>

"Smells like an Ethnically Divided Teen Star System." *Antenna* (15 Jan. 2010). <http://blog.commart.wisc.edu/2010/01/15/smells-like-an-ethnically-divided-teen-star-system/>

"On Chances Lost: The World Outside Ed's Garage." Video clip and commentary curated for a Latino-themed week of *In Media Res* (November 12-16, 2007). In *Media Res* is part of *Media Commons: A Digital Scholarly Network*. <http://mediacommons.futureofthebook.org/imr/2007/11/14/on-chances-lost>

PRESENTATIONS, 2011 - Present

Invited Academic Presentations

"The Need for Latina/o Media: Continuing Struggles and Debates"
Invited Roundtable speaker, Defend the Honor: Ten-year Anniversary
Emma Barrientos Mexican American Cultural Center, Austin, TX, October 2017

"Television Centering Latina Teens and Their Empowerment: The Anomaly of *East Los High*"
Women's & Gender Studies Faculty Research Lecture Series
University of Texas at Austin, March 2017

- "Latina Generation: The Fight for Visibility & Voice in the Media"
Indiana University Latina Film Festival and Conference
University of Indiana - Bloomington, April 2016
- "Off the Relevance Radar: Latinidad and '70s Socially Conscious Sitcoms"
Race & Media Conference 2015
University of New Mexico, Albuquerque, September 2015
- "Late Invites to the Party: Latina/os in U.S. Television, Past and Present"
Keynote lecture, 18th Annual Film and Media Studies Graduate Symposium
Film and Media Studies Department, University of Kansas, Lawrence, February 2015
- "Latinas Only Latinas Can See: The Ambiguous Latinidad of Tween TV Stars and Questions of Empowerment"
Women's & Gender Studies 2014 Faculty Development Series
University of Texas at Austin, October 2014
- "New Frontiers / *Nuevas Fronteras* for Latina/os in Web Television"
Digital Media and New Cinemas in the Global South Symposium
Michigan State University and University of Michigan, East Lansing and Ann Arbor, March 2014
- "From Black, White, and Brown to Shades of Tan and Gray: Millennial Media Culture and 'Post-Racial' Trends"
Colloquium on Ethnicity and Diaspora 2012-2013 Lecture Series.
Northwestern University, Evanston, IL, October 2012
- "Fast and Bilingual: Latinizing Racelessness in the *Fast* Franchise and Millennial Media Culture"
Lecture series, LASER/Latino and Latin American Studies Space for Enrichment and Research
Ohio State University, Columbus, April 27, 2012
- Professional Meetings/Conferences
- "Tanya Saracho's *Vida* and Queer Latinidad as Marker of Quality"
Society for Cinema and Media Studies 2019 Conference (proposed, forthcoming)
Seattle, WA, March 2109
- "The Television that Activism Built: 1970s Public TV Programming and *El Movimiento*"
Latino Studies 2018 Conference
Washington, DC, July 2018
- "The Emancipatory Pedagogies of Latina TV Comedy: Cristela Alonzo and Grace Parra"
American Studies Association 2017 Conference
Chicago, IL, November 2017
- "TV Storytelling and Responsibility to Communities: Latina/o Web Series"
Society for Cinema and Media Studies 2017 Conference
Chicago, IL, March 2017
- "Soy Fabulosa, Hermosa': Latina Teen TV, Empowerment, and Exploitation"
Console-ing Passions 2016 Conference
University of Notre Dame, South Bend, IN. June 2016
- "Disney TV's *Elfego Baca*: Whitewashing History for Late '50s, Law-Abiding Kids"
Society for Cinema and Media Studies 2016 Conference

Atlanta, Georgia, March 2016

"Soy Fabulosa, Hermosa": New Latina Production Strategies and Subjectivity in *Mosquita y Mari* and *East Los High*"
Society for Cinema and Media Studies 2015 Conference
Montreal, Canada, March 2015

Panel Participant, "Participatory Pedagogies" Workshop
Society for Cinema and Media Studies 2015 Conference
Montreal, Canada, March 2015

"SNL's 'Fauxbama' Debate: Facing Off Over Millennial (Mixed-)Racial Impersonation"
Critical Mixed Race Studies Conference 2014
DePaul University, Chicago, IL, November 2014

Roundtable participant, "Race in 21st Century Television: How Much Has Changed"
Flow Conference 2014
University of Texas, Austin, September 2014

" 'Post-racial' Blackface? Millennial Racial Impersonation and TV Satire"
Society for Cinema and Media Studies Conference 2014
Seattle, WA, March 2014

"Media Industries Meet Identity Politics" Workshop panel participant
Society for Cinema and Media Studies Conference 2014
Seattle, WA, March 2014

"Latinas Only Latinas Can See: The 'Ambiguous Latinidad' of Tween TV Stars and Questions of Empowerment"
Console-ing Passions 2013: International Conference on Television, Audio, Video, New Media and Feminism
Leicester, UK, June 2013

"Blacking Up for Laughs: Televisual Blackface and 'Post-Racial' Cultural Memory"
American Studies Association 2012 Conference
San Juan, Puerto Rico, November 2012

Roundtable panelist, "Just Satire? Minority Television Culture and Post-Racial Ideologies"
Flow Conference 2012
Austin, TX, November 2012

"The Politics of Honeyface: SNL and the Case of Fauxbama"
Society for Cinema and Media Studies 2012 Conference
Boston, MA, March 2012

"The Politics of 'Fauxbama': Mixed Race and Racial Impersonation on SNL"
Questions of Identity: Artists, Audiences, and Archives conference
Southern Methodist University, Dallas, TX, November 2011

"Hip Hop Hearts Ballet: Cultural Hybridity and 'Post-racial' Cultural Capital in the *Step Up* Films and *Glee*"
Society for Cinema and Media Studies 2011 Conference
New Orleans, LA, March 2011

COURSES TAUGHT

Courses taught at the University of Texas at Austin, Fall 2011 - Present

Undergraduate courses

Screening Race
Race, Class, and Gender in American Television
Latina/os and U.S. Media
Critical Studies of Film and Television Stardom
Latina Feminisms and Media
Race, Ethnicity, and Media
History of Television and Radio
History of Television and Radio – On-line course
Activist Media (planned for Spring 2019; forthcoming)

Graduate seminars

Race and Ethnicity in American Television
Race, Class, and Gender in American Television
Mixed Race Representation and Critical Theory
Critical Studies of Film and Television Stardom
Latina Feminisms and Media
Media Theory and Literature, Part 2

Courses taught at the University of Wisconsin-Madison, 2003-2011

Undergraduate Courses

Race, Ethnicity, and Media
Stardom and Celebrity Culture
Chicana & Latina Feminisms, Art, and Media
Chicana/o and Latina/o Cultural Studies
Survey of Radio, Television, and Film as Mass Media
Mixed Race and Media Culture
Latino/as and Media

Graduate seminars

Race, Class, and Gender in American Television
Race/Ethnicity and U.S. Entertainment Media
Media and Cultural Theory II
Critical Studies of Mediated Stardom

Courses taught at the University of Texas at Austin, as Assistant Instructor and Adjunct Lecturer, 2000-2002

Undergraduate courses

Race, Ethnicity, and Film Criticism
Development of the Motion Picture

SELECTED SERVICE

The University of Texas at Austin

Departmental Service: Radio-Television-Film

Assistant Graduate Advisor, Radio-Television-Film, Summer 2013 – Present

Member, Faculty Search Committee, Radio-Television-Film, Fall 2018

Faculty Advisor to graduate student editors of *Flow*, the Radio-Television-Film Department's online media studies journal, Fall 2011-Fall 2017. Coordinated the redesign of the journal's website, Summer and Fall 2015

Elected Member, Executive Committee, Radio-Television-Film, 2012-2014, 2015-2017

Member, Search Committee for Visiting Lecturer, Radio-Television-Film, Spring 2017

Member, Faculty Search Committee for Department Chair, appointed by the dean, 2016-2017

Member, Graduate Studies Committee, Radio-Television-Film, 2011- Present

Member, Undergraduate Curriculum Committee, Radio-Television-Film, Fall 2015 – Present

Member, Ph.D and MA Admissions Committee, Radio-Television-Film, 2015-2016

Member, MA Admissions Committee, Radio-Television-Film, 2013-2014

Member, Faculty Search Committee, Radio-Television-Film, Spring 2014

Coordinator, CMAS Latina/o Media Makers series. In collaboration with the Center for Mexican American Studies and my colleague Charles Ramírez Berg, initiated and coordinated three filmmaker screening events and campus visits, Spring 2017.

Co-Faculty Advisor to the *Flow* Conference, Radio-Television-Film, 2011-2012, 2013-2014

Member, Faculty Advisors, *The Velvet Light Trap*. Film and media studies journal coordinated by graduate students at the University of Texas and University of Wisconsin-Madison. 2008-Present

Co-Organizer, 20th Annual Gender and Sexuality Lecture, Radio-Television-Film, October 2013. Brought filmmaker Pratibha Parmar to campus for screening and discussion. Organizer, 19th Annual Gender and Sexuality Lecture, Radio-Television-Film, April 2013. Brought Nina Huntemann, Suffolk University, to campus

Member, Graduate Admissions Committee, Department of Radio-Television-Film, 2012-2013

Selected Service to Moody College of Communication and UT-Austin

Faculty Coordinator, Latino Media Arts & Studies Program, Moody College of Communication, Spring 2017 – Present

This has included planning and coordinating the annual program budgets, organizing and hosting campus visits for guest filmmakers, journalists, and scholars each year, networking and coordinating with other campus representatives throughout the year, and the design and maintenance of a Moody College website for the program.

Faculty Director, Latino Media Studies minor, Moody College of Communication, Fall 2018 – Present

Appointed member, Diversity and Equity Committee, Moody College of Communication, 2016- Present

Faculty Affiliate, Latino Media Studies Certificate Program & Minor, Moody College of Communication, Fall 2011-Present

Member, Faculty panel, Bridging Disciplines Program in Media, Culture & Identities, Spring 2014 - Present

Representative, Moody College of Communication, University Gender Equity Council, 2013–2014

Search Committee Member, Instructional Designer Position, College of Communication, Summer 2012

Member, Diversity Issues Committee, Moody College of Communication, 2012-2013 and 2014-2015

Elected Member of the Center for Women's and Gender Study Steering Committee, 2015-2017

Core Faculty Affiliate, Center for Women's and Gender Studies, Fall 2014-Spring 2017

Member, Dissertation Award Committee, Center for Women's and Gender Studies, Spring 2017

Faculty Affiliate, Center for Women's and Gender Studies, Spring 2012-Spring 2014

Faculty Affiliate, Center for Mexican American Studies, Fall 2011-Present. Faculty Affiliate, Department of Mexican American and Latina/o Studies, Spring 2015-Present
Member, Mentor Committee, Mexican American and Latina/o Studies. Serving as faculty mentor to Assistant Professor Dustin Tahmakhera in the Department, Fall 2015 – Spring 2018. Third Year Review Committee, 2017-2018
Member, Teaching Award Committee, Mexican American and Latina/o Studies, 2015 - 2017

Service to the Profession

Co-editor (with Camilla Fojas), Race and Mediated Cultures book series, Ohio State University Press. Spring 2108-Present.

Elected Member of the Board of Directors, Society for Cinema and Media Studies (SCMS), July 2014 – June 2017
Liaison from the SCMS Board to the SCMS Scholarly Interest Groups, 2015-2017

Member, Conference Program Committee, SCMS, 2014-2017

One of three judges for the SCMS Women's Caucus Graduate Student Writing Prize, Fall 2015

Chair, Kovács Essay Award Committee, SCMS, 2010-2011; Member, Kovács Essay Award Committee, 2009-2010

Co-Chair, Latino/a Caucus, SCMS, 2005-2007. Secretary, Latino/a Caucus, 2004-2005

Board member, Console-ing Passions Conference. International conference on feminism and media studies. 2010-Present. Member of the Programming Committee, 2014 and 2015.

External Reviewer for Promotion, Tenure Reviews, and Pre-Tenure Reviews:

University of Southern California, Fall 2018; State University of New York, Old Westbury, Spring 2018; University of New Mexico, Summer 2017; University of Minnesota, Spring 2017; University of California Irvine, Fall 2015; University of Michigan, Summer 2015; College of Staten Island, CUNY, Summer 2015; Fordham University, New York, NY, December 2014; National University of Singapore. April 2010

Mentor to Dr. Sara Hinojos, Latina/o Caucus Mentorship Program, SCMS, March 2017 –March 2019

Mentor to Dr. Jasmine Mitchell, Assistant Professor of American Studies and Media Studies, SUNY-Westbury. Woodrow Wilson Career Enhancement Fellowship for Junior Faculty, 2016-2017

External Examiner for Doctoral Thesis, University College Dublin, Ireland, 2010

External Examiner for Doctoral Thesis, University of Sydney, Australia, Fall 2016-Spring 2017

Screening Committee Faculty Member, 2017 Peabody Awards in Television Entertainment, Spring 2017

Panelist, Ford Foundation Fellowship Program "Performance Studies" Selection Panel, Spring 2015

Peer Review Panelist, National Endowment for the Humanities (NEH) Summer Stipend Program, in the area of Communication, Rhetoric, and Media, Fall 2015

Member, Diversity Council for El Rey Network, Fall 2015

Member, Advisory Board, Media Education Foundation documentary *Latinos Beyond Reel: American Television and the Stereotyping of a People*, 2012. Credited consultant on the film.

One of three invited media scholars, "The Peabody/Loyless Seminar on the State of Television," The Peabody Center for Media and Society, University of Georgia, Athens. October 17-19, 2007

Invited Participant. "Media and Communications at a Crossroads: The Role of Scholarship for Media Justice and Reform." The Ford Foundation, New York, NY January 2006

Book endorsements:

In Search of Belonging: Latinas, Media, and Citizenship, by Jillian M. Báez. University of Illinois Press, Spring 2017

Mixed Race Cinemas: Multiracial Dynamics in America and France, by Zèlie Asava. Bloomsbury Press, Spring 2017

Asian American Media Activism: Fighting for Cultural Citizenship, by Lori Kido Lopez. New York University Press, 2016

!Muy Pop!: Conversations on Latino Popular Culture, by Ilan Stavans and Frederick Luis Aldama. University of Michigan Press, 2013

Clearly Visible: Racial Passing and the Color of Identity, by Marcia Dawkins. Baylor University Press, 2012

Dance and the Hollywood Latina: Race, Sex, and Stardom, by Pricilla Peña Ovalle. Rutgers University Press, 2010

Referee Activities

Editorial Boards

Feminist Media Studies, 2007-Present; *Celebrity Studies*, 2009-Present; *Journal of Critical Mixed Race Studies*, 2012-Present; *Cinema Journal* (January 2013-July 2014; stepped down to serve as SCMS Board Member); *Communication Monographs*, 2010-Present; *E-Media Studies*, 2011-Present; Member, Faculty Advisors, *Velvet Light Trap*, 2003-Present; Console-ing Passions Board Member, 2010-2018; Feminist Media Studies book series, edited by Carol Stabile for University of Illinois Press, 2012- Present

Book manuscript reviews

Bedford/St. Martin's Press, 2008; Bloomsbury Publishing, Fall 2014, Fall 2016; Duke University Press, Fall 2017; New York University Press, 2006, 2008; Ohio State University Press, Summer 2017; Oxford University Press, Spring 2014, Spring 2015; Polity, Fall 2016; Routledge Press, Summer 2013; Sage Publications, 2007, Spring 2015; University of Illinois Press, Fall 2011; Wayne State University Press, Fall 2015, Fall 2016 ; Wiley-Blackwell Publishing, 2006, Summer 2010, Summer 2012

Academic journal reviews

Aztlán: A Journal of Chicano Studies, 2007, 2008, Fall 2011, Spring 2017; *Celebrity Studies*, Fall 2012, Spring 2013, Spring 2015, Summer 2015, Spring 2017; Fall 2017; Spring 2018; *Chicana/Latina Studies*, 2004, 2009; *Cinema Journal*, Fall 2013; *Critical Studies in Media Communication*, Fall 2010; *Communication, Culture, and Critique*, Spring 2011; *Communication Monographs*, 2004, Fall 2010, Spring 2011; *Contexto Internacional*, Spring 2018; *Feminist Formations*, Fall 2013; *Feminist Media Studies*, Fall 2015, Fall 2017, Spring 2018; *Global Media Journal*, 2009; *Journal of Critical Mixed Race Studies*, Summer 2012, Summer 2013; *Journal of Communication Inquiry*, 2009, Summer 2011, Spring 2012, Summer 2016, Summer 2018; *Journal of Children and Media*, Spring 2010; *Journal of Intercultural Studies*, 2006; *Latino Studies*, Spring 2014, Fall 2015; *MELUS: The Journal of the Society for the Study of the Multi-Ethnic Literature of the United States*, 2006, 2009; *Popular Communication*, 2009, Spring 2010; *Queer Studies in Media and Popular Culture*, Summer 2016; *Race/Ethnicity: Multidisciplinary Global Contexts* (formerly *Ethnoscapes*), 2007; *The RADIO Journal: International Studies in Broadcast and Audio Media*, 2007; *Television and New Media*, Summer 2012, Summer 2013, Fall 2013; *Velvet Light Trap*, Summer 2011, Spring 2015, Spring 2016, Spring 2017, Spring 2018

University of Wisconsin-Madison, 2003-2011

Departmental Service: Communication Arts

Area Representative, Media & Cultural Studies, Fall 2010-Spring 2011

Assisted as occasional faculty advisor/editor of *Antenna*, a media and cultural studies-oriented blog coordinated by graduate students and faculty in the Media and Cultural Studies area. Spring and Fall 2010.

Coordinated weekly Media & Cultural Studies Colloquium for Media & Cultural Studies area, 2004 –2009

Chair, Faculty Search Committee, Fall 2010. Member, Faculty Search Committee, Fall 2009.

Member, Undergraduate Committee, 2007-2009, 2010-2011

Member, Speakers Committee, 2005-2009

Member, Instruction Media Center Review Committee, Spring 2006

Member, Capital Needs Committee, 2005-2006

Departmental Service: Chican@-Latin@ Studies Program

Affiliate faculty member, Chicana/o and Latina/o Studies Program, 2003-2011, with 50% teaching appointment and later 24% teaching appointment in CLS. Teaching, service, and advising duties in support of the program's undergraduate

certificate program, staffed fully by affiliate faculty, including attendance at monthly faculty meetings and student outreach events and graduations.

Chair, Curriculum Committee, 2010-2011. Member, Curriculum Committee, 2006-2009
Member, Faculty-Student Liaison Committee, Spring 2004. Chair and Member, Faculty-Student Relations Committee, Fall 2003

INTERVIEWS AND BOOK PROMOTION ACTIVITIES, 2011 - Present

Quoted in "In 2017, the web series may be the new TV pilot," by Shannon Liao. *The Verge*, Oct. 27, 2017.
<https://www.theverge.com/2017/10/27/16145498/insecure-broad-city-high-maintenance-web-series-hbo-comedy-central>.

Quoted in "Television is getting more diverse. Here's why it's good for the business," by Lavanya Ramanathan, *Washington Post*, November 29, 2015. https://www.washingtonpost.com/lifestyle/television-is-getting-more-diverse-heres-why-its-good-for-the-business/2015/11/27/8cc06fd2-8ee1-11e5-baf4-bdf37355da0c_story.html.

Quoted in "Women Largely Absent in Global News Coverage, New Report Finds" by Marguerite Ward, *International Business Times*, November 25, 2015. <http://www.ibtimes.com/women-largely-absent-global-news-coverage-new-report-finds-2200580>.

Quoted in article on Latina/o representation in article on the continued paucity of Latina/os in leading roles in film and television by Lucia Suarez for *Fox News Latino*, March 31, 2014.

Quoted in article on Latina/o representation in contemporary entertainment media by Julio Morales, "Vista Latina: Imperial Valley locals join effort to make Hollywood more Latino-friendly," *Imperial Valley Press*, July 11, 2013.

Quoted in article on racial representation in the *Fast and Furious* film franchise by Christopher Borrelli, "Fast and Furious' Series Depicts Post-Racial America," *Chicago Tribune*, April 26, 2013.

Panelist, KUT Radio's *Views and Brews at the Cactus Café*, "Arnold Newman and the Changing Face of Celebrity." Feb. 21, 2013.

HONORS, 2011 - Present

Faculty Research Assignment, Moody College of Communication, University of Texas at Austin, 2017-2018
Faculty Research Award, Center for Mexican American Studies, University of Texas at Austin, 2017-2018

Special Research Grant, University of Texas at Austin, to conduct scholarship in Los Angeles for *Bronzing the Box*, 2016-2017

Core Faculty Research Grant, Center for Women's and Gender Studies, University of Texas at Austin, 2016-2017

Special Research Grant, University of Texas at Austin, 2014-2015
Center for Gender and Women's Studies Faculty Development Fellow, 2014-2015

Diversity Mentoring Recruitment Fellowship (to mentor an incoming MA student), The Graduate School, University of Texas at Austin, 2013-2014

College of Communication Faculty Research Grant, University of Texas at Austin, Summer 2012

AFFILIATIONS

Society for Cinema and Media Studies
Latina/o Studies Association
American Studies Association
Critical Mixed Race Studies Association
International Communication Association