

Please refer to the 2020-2022 CORE CURRICULUM list from Undergraduate Studies for course options.		
core curriculum	FIRST-YEAR SIGNATURE COURSE: 3 hours (required during the first year in residence)	UGS 302 or 303 <input type="checkbox"/>
	ENGLISH & HUMANITIES: 6 hours from the core curriculum.	RHE 306 <input type="checkbox"/> E 316L or M or N or P _____ <input type="checkbox"/>
	AMERICAN & TEXAS GOVERNMENT: 6 hours from the core curriculum.	GOV 310L <input type="checkbox"/> GOV 312L or 312P <input type="checkbox"/>
	AMERICAN HISTORY: 6 hours from the core curriculum.	_____ <input type="checkbox"/> _____ <input type="checkbox"/>
	SOCIAL & BEHAVIORAL SCIENCES: 3 hours from the core curriculum.	_____ <input type="checkbox"/>
	MATHEMATICS: 3 hours from the core curriculum.	ADV 309R <input type="checkbox"/>
	SCIENCE & TECH, PART I: 6 hours from the core curriculum (Part 1 list).	_____ <input type="checkbox"/> _____ <input type="checkbox"/>
	SCIENCE & TECH, PART II: 3 hours from the core curriculum (Part 1 or Part 2 list).	_____ <input type="checkbox"/>
	VISUAL & PERFORMING ARTS: 3 hours from the core curriculum.	_____ <input type="checkbox"/>
flags	Students should choose courses in the core curriculum and in the major requirements that also fulfill their major department's flag requirements.	
	ADV 325 <input type="checkbox"/> writing ADV 345J <input type="checkbox"/> writing (outside the core curriculum)	ADV 370J <input type="checkbox"/> writing (outside the core curriculum) ADV 309R <input type="checkbox"/> quantitative reasoning _____ <input type="checkbox"/> cultural diversity _____ <input type="checkbox"/> global cultures ADV 353 <input type="checkbox"/> ethics ADV 373 <input type="checkbox"/> independent inquiry
college	COMMUNICATION FOUNDATIONS:	COM 301E <input type="checkbox"/> COM 302E <input type="checkbox"/>
	FOREIGN LANGUAGE: Option 1) Demonstrate intermediate proficiency in a single foreign language, or Option 2) Demonstrate proficiency in two sequential semesters of courses in one language, and take one approved culture course relevant to the language. See moody.utexas.edu/students/languages.	Option 1 completed <input type="checkbox"/> Option 2 completed <input type="checkbox"/>
major	27 REQUIRED ADV HOURS:	ADV 318J* <input type="checkbox"/> (required in residence) ADV 325 <input type="checkbox"/> ADV 344K <input type="checkbox"/> ADV 345J <input type="checkbox"/> ADV 309R <input type="checkbox"/> (required in residence) ADV 353 <input type="checkbox"/> ADV 370J <input type="checkbox"/> (required in residence) ADV 373 <input type="checkbox"/> (required in residence) ADV 350 or 650 <input type="checkbox"/> (468L will be substituted for Creative students)
	12 ADDITIONAL (NON-INTERNSHIP) ADV HOURS: (9 must be upper division)	_____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> upper-division upper-division upper-division upper-division
minor	BUSINESS - 12 hours: 6 hours must be upper-division, and must include MKT 320F (or MKT 337 for students with a 2nd major in Business). MKT 320F with a grade of at least C is a prerequisite for ADV 370J; MKT 338 cannot be used to satisfy this requirement.	_____ <input type="checkbox"/> _____ <input type="checkbox"/> MKT 320F <input type="checkbox"/> _____ <input type="checkbox"/> upper-division
	OPTIONAL MINOR/CERTIFICATE: A minor or certificate consists of 15+ hours of coursework prescribed by the offering department. Moody College students may only declare one (minor or certificate, not both), and must declare it before completing 65% of their degree requirements. Full policies can be found at moody.utexas.edu/students/policies/minors.	COURSES _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/> _____ <input type="checkbox"/>
etc.	In combination with the core, college and major requirements, electives may be needed to meet the 120 hours and the 36 upper-division hours required for graduation. Elective hours may be used toward the optional minor/certificate (see reverse).	upper-division elective/minor hours additional elective/minor hours
	Hours Lacking <input type="text"/>	Hours Completed <input type="text"/>
		Total Hours (120 Minimum) <input type="text"/>

- Students must take at least 39 and no more than 45 hours of Advertising coursework.
- At least 24 hours of the major requirements must be upper-division.
- Some courses may require consent of instructor. Advertising academic advisors can provide procedural details.
- The Creative, Immersive, and Media elective sequences require an application and consent to enroll.
- **No more than 60 hours of Communication coursework can count for degree credit.**
- A grade of C- or better is required in each course taken in the Moody College (some courses require a higher grade to advance in the degree), and no Communication course may be taken on a pass/fail basis unless it is only offered as pass/fail.
- Students must have a 2.0 overall GPA at UT and in Moody College coursework in order to graduate.
- Only 1 hour of Music Performance and 1 hour of PED coursework each may be counted toward a degree in the Moody College.
- Moody College policies are listed at moody.utexas.edu/students/policies

	Suggested	Taken	Suggested	Taken		
1st Year	FALL	UGS 302 or 303	_____	SPRING	American History	_____
		RHE 306	_____		Science & Tech, Part I	_____
		Science & Tech, Part I	_____		Visual & Performing Arts	_____
		ADV Hours	_____		Social & Behavioral Sciences	_____
		COM 301E	_____		ADV 318J	_____
2nd Year	FALL	COM 302E	_____	SPRING	American History	_____
		ADV 309R	_____		ADV 353	_____
		ADV 325	_____		Business	_____
		Foreign Language 601D	_____		Foreign Language 610D	_____
			_____			_____
3rd Year	FALL	Science & Tech, Part II	_____	SPRING	MKT 320F	_____
		GOV 310L	_____		E 316L or M or N or P	_____
		ADV 345J	_____		Upper-Division Business	_____
		Foreign Language 611D	_____		Upper-Division ADV Elective	_____
			_____		ADV 344K	_____
4th Year	FALL	ADV 370J	_____	SPRING	ADV 373	_____
		Elective	_____		ADV 350	_____
		GOV 312L	_____		Upper-Division ADV Elective	_____
		Upper-Division ADV Elective	_____		Elective	_____
		Business	_____		Elective	_____

Suggested arrangement of courses assumes a 3-semester foreign language sequence of 6 hours each (Option 1).